



<b>Report on Gyanarjan – Project with Aditya Birla Fashion Retail Ltd.</b>	
	<b>Venue: Hybrid classes</b>
<b>Time: 4:00 to 7:00pm week days</b>	<b>Conducted for all enrolled students</b>
<b>No. of Participant: 300</b>	<b>Event Coordinator: Prof. Santosh and Dr. Purushottam Bung</b>

### **Gyanarjan Project 2020-21**

R V institute of Management and Aditya Birla Fashion Retail Ltd have partnered in an academic partnership to start the project Gyanarjan Aditya Birla Fashion Retail Ltd is a public trust established in order to implement community initiatives and CSR projects of Aditya Birla Fashion and Retail Limited they have partnered with R V institute of Management effective from 1st June, 2019 (“Project Commencement Date”), to execute and manage the Projects . The project has now successfully completed two years.

### **Objective of the Programme:**

Under this project free coaching is provided to students from 10, 11 and 12th standard for preparing them for competitive entrance exams of graduation degree courses in professional courses as Engineering and Medical. .

### **Beneficiaries of the Programme:**

A total of 300 + students across Bangalore, Mysore and Channapatna centers are benefited from the project. As the free coaching classes are offered to students coming from the economically weaker section the project has achieved the objective of building a inclusion forum for equal competition among all sections of students who aim to do their graduation.

RVIM is one of the nodal centers for the Gyanarjan project in Karnataka. In 2020-21 - during the Covid19 pandemic session were conducted virtually using Zoom platform , students have largely benefitted from these coaching sessions.





*Pic showing the hybrid classes of Gyanarjan*

Sd/-

Director -RVIM

