



Annual Report on Institutional Activity Conducted for Providing Inclusive Environment

Report on Awareness Program on Women Helpline-181	
Date: 4th January'21	Venue: Public Places and Villages in Bannerghatta.
Time: 9.00 am to 3.00 pm	Event Coordinator: Prof. Chandran A.
No. of Participant: 37	
Objectives: <ul style="list-style-type: none">▪ Programme aim was to create awareness of the Women's helpline -181, provided by the state government of Karnataka.▪ Provide awareness of ways to access and the various ways of using the services of the helpline was developed by people in rural areas in and around Bengaluru.	
Flow of the event: <ul style="list-style-type: none">• The programme was conducted on 4th January'21. The programme began with a public awareness with poster showcase in the central traffic junction at entrance of the institution in Bengaluru city• Student and faculty team of the institute had a one on one talk was with the rural village women in and around Bannerghatta	

Awareness on Women Helpline 181

Details of the Programme :

R.V. Institute of Management, organized awareness programme on 'Women Helpline 181' to reach women in distress in villages around Bannerghatta on January 4, 2021. The helpline also provides information about Government Schemes for women and children.

The visit was conducted with faculty and students team visiting 5 villages in and around Bannerghatta National Park . The team interacted with around 65 women from villages like Bilwaradahalli, Boothanahalli, Hakki Pikki Tribal Society, Battarayana doddi etc.

The objective of the visit was to meet the rural women folk and enlighten them about the helpline 181. Many of the women were aware of this number and well informed. However few of them said they will note down the number for future reference. COVID 19 pandemic has greatly affected these women as their previous employers of garments factories have declined to give them jobs and as they do not prefer doing odd domestic House maid's jobs they are not getting employed and income is a problem for their household.. Only place where women continue to work are in estates and plantations. Many have resumed back their housewives jobs in their situation any government run support was welcomed.

Information about the Helpline:

The Helpline is reachable 24x7. Immediate intervention and support is offered for victims of domestic violence, sexual violence, cybercrime, Protection of Children from Sexual Offences (POCSO), Child marriages and all other related problems. Call 181 a toll-free number for support and information.

The awareness programme was supported by Ms. Suvarna, Supervisor of the helpline. The event was organized as a part of CSR initiative at RVIM.



Faculty and Students volunteer team display Women Helpline Posters

To
Media Representative

Awareness Programme on Women Helpline 181

R.V. Institute of Management, organized awareness programme on 'Women Helpline 181' to reach women in distress in villages around Bannerghatta on January 4, 2021. The helpline also provides information about Government Schemes for women and children. The Helpline is reachable 24x7. Immediate intervention and support is offered for victims of domestic violence, sexual violence, cybercrime, Protection of Children from Sexual Offences (POCSO), Child marriages and all other related problems. Call 181 a toll-free number for support and information. The awareness programme was supported by Mohammed Yakub, State Head, Tousiff Lakkundi, Manager & Suvarna, Supervisor, Helpline and organized as a part of CSR initiative at RVIM by faculty members Dr. Noor Firdoos Jahan and Anitha D' Silva.



Faculty and Students volunteer team display Women Helpline 181 Posters

Request for media support to greater reach

Thanking you

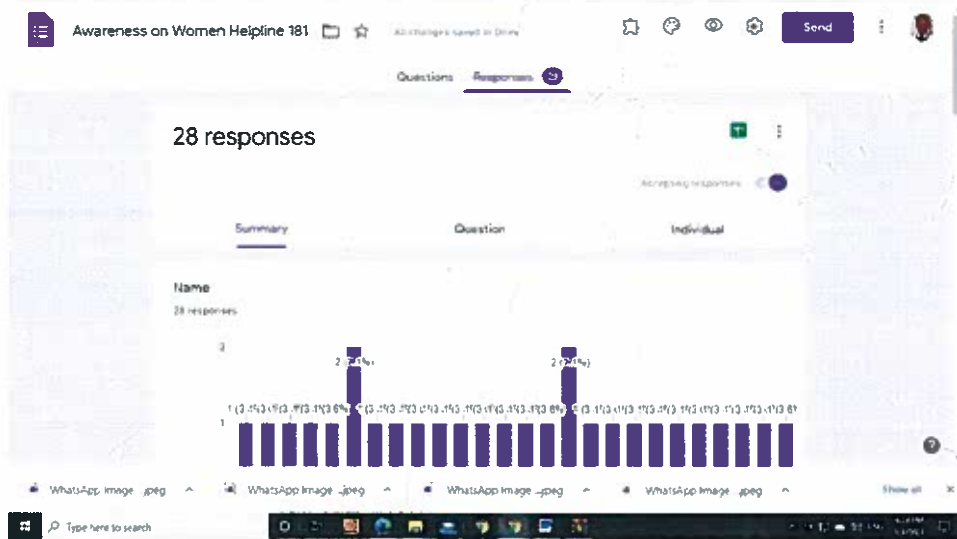
A Chandran
Assistant Professor &
Coordinator, RVIM Centre for Social Responsibility
Mob: 9449828204 E: chandrana.rvim@rvi.edu.in




Photo Showing: The Awareness Programme Team 3 Staff with 9 Students for RURAL Visit

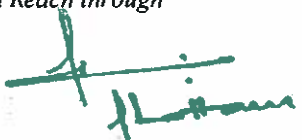
Social and Family Connect in Campus on Helpline 181

The students of III Semester MBA had also had the opportunity to share the Women Helpline 181 information among their family members and contacts. Details of the student's participation is given below.



28 Students supported through Social Media Reach through


Prof. Chandran .A
Faculty In-Charge


Director
RVIM