



**RV Institute of  
Management®**

## **RV INSTITUTE OF MANAGEMENT**

Jayanagar 4<sup>th</sup> T Block Bengaluru -560 041

### **NATIONAL MANAGEMENT WEEK**

**Event: Visit to a School in Bengaluru for Awareness Campaign**

**Theme: Sustainability Development Goals**

**SDG- Water Conservation**

**Date of Visit: 5<sup>th</sup> August 2023**

**Place of Visit: Vivekananda School. Jarganahalli, Bengaluru**

**RVIM Participants: 10**

Faculty members: 2

Students Visited: 7

**School participants:**

School Kids: 50

School Teachers: 10

This event was initiated by the students of 1<sup>st</sup> year MBA batch 2022-2024. The event was mainly to create awareness among the School Children the importance of water, saving of water and conservation of water.

**Objective:**

- To create awareness and encourage students towards judicious use and minimum wastage of water at home and school level.

**Video Link of the Oath taken by school kids:**

**<https://drive.google.com/file/d/1CEdjS7Yz9w5eLATds88WEvtWsO95uac-/view?usp=sharing>**



**Students and Faculty members of RVIM**



**Impact:** The drive was organised in simple way were students could understand the importance of saving water and assimilate the same. Sstudents were asked to take a pledge for saving one litre water every day.

Students understood that there is scarcity of water, it is less than 1% of drinking water that is available. Water conservation also includes refraining from polluting water and using it effectively at homes, offices and Schools and at public places. The public, people, schools have to have certain strategies to reduce wastage of water, prevent water getting deteriorated and damage the quality of water.

**Report prepared By:**

Prof. Anitha BM Dsilva , Senior Assistant Professor, RVIM

Faculty Visited: Prof. Uma Sharma, Assistant Professor, RVIM

Students: Rakesh, Shaswath, Jayashree, Kristam, Nilanjan, Rajesh, Sachin (1<sup>st</sup> year MBA students)

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