



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
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7.2.2 Institutional Best Practice 2: Tile: Social Immersion Program

About Social Immersion Program:

RV Institute of Management has made its endeavor at the institute to provide experiential hands experience for the course. Student's participation and learning in these courses keeps inquisitive and prepares them for life. Experiential are given in varied subjects that build key skills for the students.

RV Institution of Management has being in the fore front in imparting social consciousness and social connectedness to its Students for many years now.

For over several years now the college is host to several of the society welfare campus extensions program, such programs are organized with active participation of students and staff. One of such annual programs is National Management Week conducted by AIIMS, in this competition conducted at the national level RVIM has been awarded with gold medal for being the college that has been consecutive three time winners to add to these recognition is one another program which has received recognition of being in Limca Book Record holder for extending free Computer Literacy Course for the Senior Citizen's. Several other programs as Women empowerment, Gender equity and Blood donation camps are all annual program.

Furthering these practices the college has now decided to bring the society development programmers within in the curriculum internship program is planned this aims at encouraging student engagement at the social consciousness among the students. The internship is Social Immersion Program. Its aims at providing the students a glimpse into the fourth industrial sector



–NGO and Social Enterprises. Students in this immersion work for a three week period on a chosen social cause with a learning experience of making a difference to that section of society.

The immersion is scheduled in the first year break. (The pic shows the details)



Summary

Go, change the world

I. Semester [2 Year Full time Programme]

II. Total number of Credits : 108

	SEMESTER				TOTAL CREDITS
	I	II	III	IV	
4 credits - 0					
3 credits - 29					
2 credits - 10					
1 credit - 0					
CREDITS	28	28	26	25	107

III. Specialisations : Dual Specialisation

[4 Major + 2 Minor in 3rd Semester] & [2 Major + 2 Minor in 4th Semester]

1. Finance
2. Human Capital Management
3. Marketing
4. Operations and Supply Chain Management
5. Entrepreneurship and Family Enterprise Management
6. Business Analytics

[Major - 6 Subjects & Minor - 4 Subjects] *3 Credits

AC- Audit Course

Sl.NO	TITLE	CREDITS
1	Experiential Courses Leadership and Team Management Design Thinking and Creativity for Business	AC
2	Core Courses	56
3	Specialization Courses	30
4	Research Immersion	3
5	Open Electives (MOOC's)	AC
6	Business Immersion (I & II)	6
7	Liberal Education / Arts :- Foreign language	2
8	Health & Wellness (Practice based course)	AC
9	Social immersion (Rural/ Urban/ NGO/ Govt.) International Immersion	AC
10	Performing Arts, Photography & Movie Making	AC
11	Skill Enhancement Courses	10
	Total credits	107

12/9/2022

RVIM, Bangalore

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Preparation for the Immersion: College has organized Two day workshop

- On making the students understand the type of work they
- The process of identifying NGO

Student Development Program on Environment, Society and Governance was organized for the second semester students of the batch 2021-23. The program was a two-day program conducted as part of the social immersion project which is an experiential project to be submitted by the students as part of the MBA program. The program was conducted by resource person from Let's Tag On – the team provided the means and method to identify a social cause and fathom the impact of the cause and preparing a report with their experience and learning.



