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AITA 2024: Notification of your paper ID 793: Acceptance

1 message

Microsoft CMT <email@msr-cmt.org>
Reply-To: AITA SCRS <aita.scrs@gmail.com>
To: Noor Jahan <noor.firdoos@gmail.com>

Mon, Jul 15, 2024 at 9:40 PM

Dear Noor Jahan,

Thank you for submitting your research article to the AITA 2024 - (2nd International Conference on Artificial Intelligence: Theory and Applications) to be organized by IBS, Bangalore, India during August 09-10, 2024.

We are pleased to inform you that based on reviewers' comments, your paper titled "Seeing is Believing: The Impact of Augmented Reality on Customer Shopping Behaviour of Lenskart in Bangalore" has been accepted for presentation during AITA 2024, and publication in the proceedings to be published in Scopus-indexed Springer Book Series "Lecture Notes in Networks and Systems" subject to the condition that you submit a revised version as per the comments, available at Authors CMT account. It is also required that you prepare a response to each comment from the reviewer and upload it as a separate file along with the revised paper.

The similarity index in the final paper must be less than 20%. Please note that the high plagiarism and any kind of multiple submissions of this paper to other conferences or journals will lead to rejection at any stage. Please note that the publisher, i.e. Springer Nature may ask for any other changes during the production which are supposed to be implemented. The publisher has the final right to exclude the paper from the proceedings if they found it unsuitable for publication.

Please carry out the steps to submit the camera-ready paper and online registration as per the instructions available at

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Please note that the Last date for submission of the camera-ready paper, payment of the registration fee, and online registration is July 26, 2024.

Feel free to write to the "General Chairs, AITA 2024" at aita.scrs@gmail.com, should you have any questions or concerns. Please remember to always include your Paper ID- 793, whenever inquiring about your paper. For regular updates on AITA 2024, please join the SCRS Telegram channel https://t.me/+78ZOewUxF_AwNzhl

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