



RV Institute of Management®

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Autonomous
Institution Affiliated
to Bengaluru City
University

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International Immersion Program - Synergy University, Dubai Campus

RVIM signed an MoU with Synergy University, Moscow in February 2022 to encourage short-term international immersion programs for students and collaborative research.

A batch of 23 students and 2 professors visited Synergy University, Dubai Campus for a One-week immersion program in July 2024.

Synthesis of the One Week Programme:

The program was a blend of classroom sessions, activities, industrial visits, and also

Cultural visits.

The classroom sessions emphasized leveraging technology for better and more effective learning. The sessions were on emerging areas like Fintech, Change Management, Agile Management, Corporate Communication, etc. which focussed on action-led teaching/activity-based teaching to make learning more effective. The concepts about change management were very effectively imparted using a case discussion and the various aspects of Fintech were discussed using an online quiz. The students were able to understand the concepts easily.

The visit to the Future Museum in Dubai was educative because the students got an opportunity to see and experience advanced technology-aided equipment/gadgets.

The industrial visit to the Danube Properties, one of the largest developers in the UAE was a great experience. The visit provided the students with a lot of practical experience.

The sightseeing trips organized were memorable. The visit to Burj Khalifa and going up to the 125th Floor Observation Deck was a wonderful experience. The Desert Safari was a very unique experience. The Marina Dhow Cruise experience was a memorable one.

Students also got an opportunity to visit the Meena Bazaar for some shopping.

Student testimonials:

“The international educational trip to Dubai was an enriching and memorable experience. The city's blend of modern architecture, diverse culture, and cutting-edge innovation provided a perfect learning environment for students.”

Aaron (4th Sem)

"During our international immersion program in Dubai, we had the privilege of meeting and learning from some of the most inspiring and accomplished personalities in various industries. Their insights and guidance were invaluable, providing us with practical knowledge and a global perspective. In addition to the professional development, we also immersed ourselves in the stunning architecture of Dubai, from the towering Burj Khalifa to the beautiful traditional souks. Experiencing the rich culture and vibrant diverse culture of the country made the trip both educational and memorable."

Sakshi (2nd Sem)

“Participating in the international immersion program to Dubai has been a truly transformative experience. The program gave me with a unique opportunity to immerse myself in Dubai's diverse culture, innovative business landscape, and cutting-edge infrastructure. From the insightful corporate visits to the engaging classes, I gained a deep understanding of how global businesses operate in this dynamic region”.

Sowjanya (2nd Sem)

“International immersion program to Dubai taught a lot of insights of how Business administration is taught in international B schools and also it gave us the confidence to travel around the world and also to meet new people it was a wonderful experience and I thank my college RV institution for this program and also Thank my Principal Purushottam Bung Sir and also special Thanks to my Teacher Anupama Ma'am for taking care of us we just were so grateful to have a memorable program.”

Saikiran S (2nd Sem)

“I would like to thank Anupama ma'am, for coordinating with Synergy University and making it happen. I had the opportunity to accomplish my dream and had a very good experience from day 1 to the last day of the immersion program. I have acquired knowledge and many insights from this program”.

Thank you.

Uttara (2nd Sem)

Google Drive link for photos:

https://drive.google.com/drive/folders/1F6O5miN43tVUtVXxB3qivNcjh7iLAZDM?usp=share_link



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