

## Proforma Invoice

**AyurYoga Life Institute**  
 #408, Pride Vatika Layout  
 Bangalore - 560083  
 Karnataka, India  
 Mobile: +91 9342841528  
 Email: ceo@ayuryoga.life

24<sup>th</sup> July, 2022

**BILL TO:**  
 RV Institute of Management  
 CA 17, 36<sup>th</sup> Cross, 26<sup>th</sup> Main, 4<sup>th</sup> T Block,  
 Jayanagar, Bangalore - 560041  
 GSTIN: 29AAATR0758A1ZP

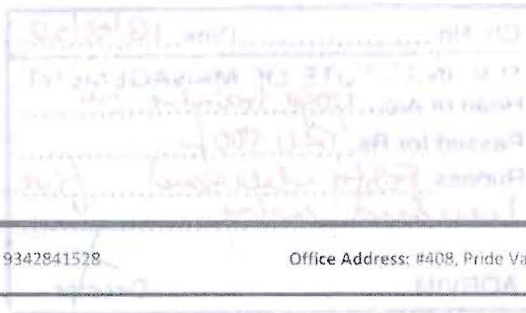
Description	Amount (INR)
Yoga Foundation Course for 180 students of RVIM	1000*180
Total Amount Payable	180000.00
Amount Paid for 1 <sup>st</sup> Semester	90000.00
Amount Payable in 2 <sup>nd</sup> Semester	450000.00
<b>Amount Payable:</b>	<b>INR 45000.00</b>

**Bank Account Details:**

**Account Name:** Center of Excellence in Smart Governance  
**Account No.** 036005016879  
**Bank Name:** ICICI Bank, Electronics City  
**IFSC Code:** ICIC0000369

*Less: TDS @ 10% B 4500/-*

*Total Rq. 40,500/-*



*Alc*  
 H. process it further  
 R  
 28/7



Rashtreeya Sikshana Samithi Trust

### R.V.INSTITUTE OF MANAGEMENT

CA-17, 36<sup>TH</sup> CROSS, 26<sup>TH</sup> MAIN, 4<sup>TH</sup> T BLOCK, JAYANAGAR, BANGALORE - 41.  
Ph: 080-26547048 Fax: 26654920; URL: rvim.edu.in; Email:

Ref.No.139/RVIM/MBA/2021-22

Date: 18/09/2021

The Hon. Secretary,  
RSS Trust, II Block, Jayanagar,  
Bengaluru-560011



Respected Sir,

**Sub: Submitting the Proposal of Ayur Yoga Life Institute to offer Yoga Foundation Course certification programme in the area of Yoga, stress management and work-life balance as part of new autonomous curriculum.**

With regard to the above, please find herewith the copy of the proposal. We have incorporate subject titled " Health and Wellness" as part of new autonomous curriculum and we are looking for partnering with Institutions specialized in YOGA. In this context we approached Ayur Yoga Life Institute , established in Bengaluru. Other prominent institutes like Art of Living are very expensive and don't offer such customized courses for smaller groups.

Ayur Yoga Life Institute is a visionary organization that evolved gradually into a Centre of Excellence in IT innovation for individuals, institutions and organisations while navigating the pressing need of IT innovation to nurture Yogic Science and Sustainable education in the current digital world. Ayur Yoga Life has built a strong rapport with Indian Yoga Association, Yoga certificate Board, Ministry of Ayush, other prominent Yoga institution like Art of Living, Patanjali Yogapeeth, SVYASA and prominent institutions like Delhi University , Babasaheb Bhimrao Ambedkar University, Lucknow etc.

They have already floated many courses like Foundation course in Yoga, Yoga for health & wellness, etc. and have their own LMS, where in the students can login and pursue the course at their pace along with practical sessions.

**Salient Features of this course:**

- Exam and Certificate from AyurYoga Life Institute
- 90 Days of online Learning and 12 days of Live sessions. (2 hours/day)
- Weekly One Online Live sessions and 36 Hours of on demand Videos
- Self paced and live online classes & Course fee is INR 1000 per student (we have collected go fee itself)
- They will learn: Sukshma Vyayama, Yogasanas, Surya Namaskara, Shuddi kriyas, Meditation, Relaxation Techniques and yogic way of living
- Benefits includes: Rejuvenating and strengthening Mind, Body, Soul, Nervous system.

Sir, I am attaching the earlier proposal regarding execution of MOU with them which doesn't involve any financial obligation on us and infact will bring new opportunities for consultancy assignments (undertaking work-life balance and stress management workshops with corporates which is the need of the hour). Moreover number of active MOUs is one of the criteria for higher accreditation rankings.

P.T.O

*(Handwritten notes and signatures in blue ink at the bottom left of the page)*

But for some minor clarifications it was returned back. Later I had a detailed discussion with Registrar on this and he asked me to resend it again with the fresh proposal.

As Yoga has become hot area for research and consultancy these days, I request you to please look into the matter and give us the permission to execute MOU with them. This will help us in strengthening our upcoming Centre on Yoga- Harmony-Peace. Copy of the earlier proposal is also enclosed herewith.

Your kind consideration and approval

Thanking you

Truly yours

*Handwritten signature and date: 18.09.2021*

**(Dr. Purushottam Bung)**  
Professor and Director

- Routed and disluded.
- We may consider approving the proposal for creating M/S Ayuryoga for Sl. No. ① Certification course under autonomous Curriculum.
- The course fee will be ₹ 1,000+ GST /Student/year.
- Sl. No. ② MOU with M/S Ayuryoga to be signed/procured after 02 years of successful execution of above course in RUIM.
- Submitted for approval please.

*Handwritten signature and initials: Hsu. Secretary, RSST*

*Handwritten signature and date: 21/9/21*

Director, RUIM: *Janula Bhu.*



*Handwritten calculation: 1/23/19*

*Handwritten signature and initials at bottom right*

## Proposal for Yoga Foundation Course

Asharani R <asharani@ayuryoga.life>  
To: director.rvim@rvei.edu.in

13 September 2021 at 11:56

Hi Purushottam ji,

Here is the proposal from AyurYoga Life Institute to organize a 3 month program "Yoga Foundation Course" for RVIM Students.

This is based on your earlier discussion with Pritam Kumar Sinha on the following aspects.

- Planning to start the course from January 2022.
- Student enrolment to the course will be made from RVIM.
- Total students are 180. Number of Batches = 3.
- On weekends one online live class and a total of 12 sessions.
- Course Duration: 3 Months
- Exam & course certificate from AyurYoga Life Institute.


Request you to go through the attached Service offering document and provide your acceptance for the same.

Accordingly we will be able to discuss and proceed further.

Warm Regards,

Asharani R  
9886749982  
AyurYoga Life Institute

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 RVIM\_AyurYoga\_Life\_Institute\_Sevice\_Offering.pdf  
398K

# Course Agreement

This agreement effective as of 26<sup>th</sup> November 2021 is entered into by and between AyurYoga Life Institute having its registered office at #408, Pride Vatika Layout, Off Bannerghatta Jigani Road, Bengaluru – 560 083 and RV Institute of Management having its registered office at CA 17, 36<sup>th</sup> cross, 26<sup>th</sup> main, 4<sup>th</sup> T block, Jayanagar, Bangalore - 560041

## 1. PURPOSE:

The purpose of this Agreement is to establish the terms related to the acceptance of Yoga Foundation Course offered by AyurYoga Life Institute to RV Institute of Management

## 2. PROGRAM SCOPE:

- a) The course name: Yoga Foundation Course
- b) The medium of instruction: English
- c) The course fee: INR 1000
- d) The course start date: January 2022
- e) The desired learning outcomes: Yoga Foundation Course is an introductory course in Yoga to enable individual to gain expertise on common yoga knowledge and practice.
- f) The course information: 6 months course starting from January 2022 to September 2022. This course will be conducted in two semesters of 3 months each (Jan-March & July-September).
- g) The course description: Course includes both theory & practical topics as mentioned below.
  - i. Theory: Vedas, Yoga Darshana, Darshanas, Upanishads, Sankhya Darshana, Patanjali Yoga Sutras, Hatha Yoga, Two definitions of Yoga, Puranas, Application of Yoga, Yogic Diet, Yoga for Health Promotion
  - ii. Practical: History of Yoga, Sukshma Vyayama, Yogasanas- Standing Postures, Sitting Postures, Prone Postures, Supine Postures, Surya Namaskara, Shuddhi Kriyas, Meditation, Relaxation Techniques, Principles of Yogic Diet, Therapeutic aspects of Yoga.
- h) The course material: Students who have enrolled to this course on AyurYoga platform will be have the access to 24 hours of self learning prerecorded videos of both theory & practical content from start of course till the completion of course.
- i) The class schedule: One hour of Instructor lead session once in a week for a total of 12 sessions.
- j) The assignment and exam: Student has to submit timely online assignments & attend mock exams through out the course on AyurYoga platform.
- k) The final exam: Online exam of both theory & practical will be conducted by AyurYoga on AyurYoga platform.
- l) The issue of certificate: Course completion certificate with grades will be awarded through AyurYoga Life Institute.

## 3. Course terms:

- a) RVIM has accepted this course proposal from AyurYoga.
- b) RVIM will register total of 180 students to Yoga Foundation Course and the course will be run by AyurYoga as per the details mentioned above.

## 4. Fees & finance:

- a) RVIM will make the payment of course fee to the designated account of AyurYoga Life Institute as mentioned below.
  - i. 50% of the course fee amount will be paid prior to the student registration and start of course.
  - ii. 25 % of the course fee amount, after the completion of I semester of 3 months.
  - iii. Remaining 25 % of the course fee, after the completion of II semester of 3 months and final exam.

5. Other Information:

- a) AyurYoga will share the registration link to RVIM.
- b) At this registration link the students has to authenticate using their existing gmail/other email account and fill in their personal details.
- c) This filled in information will be verified and approved by RVIM.
- d) RVIM approved student will be enrolled to Yoga foundation course and access will be provided to the course content on AyurYoga platform.
- e) 12 hours of instructor lead sessions for a batch of 60 students each and there will be three batches aggregating to 36 instructor lead sessions in total spanned across I and II semester.
- f) Any issue with the AyurYoga LMS platform can be reported at [info@ayuryoga.life](mailto:info@ayuryoga.life)

**Contacts**

**Dr. Purushottam Bung**

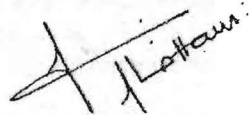
Professor and Director  
R. V. Institute of Management  
CA 17, 36<sup>th</sup> cross, 26<sup>th</sup> main, 4<sup>th</sup> T block, Jayanagar  
Bangalore - 560041  
Tel :7411339344  
Email : [director.rvim@rvei.edu.in](mailto:director.rvim@rvei.edu.in)

AND

**Er. Pritam Kumar Sinha**

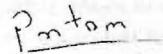
Fellow - Gandhian Philosophy, Public Health  
Fellow in Engineering, FIE  
Chartered Engineer  
Founder  
AyurYoga Life Institute,  
#408, Pride Vatika Layout, Off Bannerghatta Jigani Road,  
Bengaluru – 560 083  
Tel :9342841528  
Email : [ceo@ayuryoga.life](mailto:ceo@ayuryoga.life)

For RV Institute of Management



Dr. Purushottam Bung  
Professor and Director  
R V Institute of Management

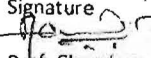
For AyurYoga Life Institute



Er. Pritam Kumar Sinha  
Founder  
AyurYoga Life Institute

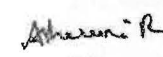
Witnesses :

Signature

  
Prof. Chandran  
R V Institute of Management

Witnesses :

Signature

  
Asharani R  
Authorized Signatory - AyurYoga Life Institute