Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

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Holistic Development Framework

1. Social Immersion Program

Objective:

Develop empathy, social responsibility, and leadership skills through community engagement.

Components:

- 1. Community Service Projects
 - Partner with local non-profits
 - Engage in hands-on volunteering
- 2. Social Impact Consulting
 - o Provide pro-bono consulting to social enterprises
 - o Develop sustainable solutions for community challenges
- 3. Diversity and Inclusion Workshops
 - Attend seminars on unconscious bias
 - o Participate in cross-cultural communication exercises
- 4. Mentorship Program
 - Mentor underprivileged students
 - Provide career guidance to young professionals

2. Business Immersion Program

Objective:

Gain practical business experience and industry insights through hands-on projects and internships.

Components:



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- 1. Industry Internships
 - o Rotate through different departments in partner companies
 - Work on real business problems and projects
- 2. Startup Incubator Experience
 - o Develop a business idea from concept to pitch
 - Collaborate with tech incubators and accelerators
- 3. Corporate Innovation Challenges
 - o Participate in hackathons and innovation competitions
 - Develop solutions for existing corporate partners
- 4. Executive Shadowing
 - Shadow C-suite executives in various industries
 - o Attend board meetings and strategic planning sessions

3. Research Immersion Program

Objective:

Enhance analytical and critical thinking skills through academic research and industry collaborations.

Components:

- 1. Academic Research Projects
 - Collaborate with faculty on cutting-edge business research
 - Present findings at academic conferences
- 2. Industry-Sponsored Research
 - Work on research projects funded by corporate partners
 - Develop practical solutions based on research findings
- 3. Data Analytics Boot Camp
 - o Intensive training in data analysis tools and techniques
 - o Apply analytics to real-world business problems
- 4. Research Publication
 - o Co-author research papers for academic journals
 - Contribute to industry white papers and reports

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4. International Immersion Program

Objective:

Develop global perspective and cross-cultural competencies through international experiences.

Components:

- 1. Study Abroad Semester
 - Attend partner business schools in different countries
 - Take courses focused on regional business practices
- 2. International Consulting Projects
 - o Work with multinational companies on global challenges
 - Develop strategies for entering new markets
- 3. Global Leadership Summit
 - o Participate in a multi-day conference with international leaders
 - o Engage in cross-cultural team-building exercises
- 4. Language and Cultural Immersion
 - Intensive language courses in target countries
 - Cultural exchange programs with local families and businesses

Integration and Assessment

- 1. Reflection and Integration Seminars
 - o Regular sessions to connect experiences across all programs
 - o Develop a personal growth plan and career strategy
- 2. Capstone Project
 - o Synthesize learnings from all immersion programs
 - o Develop a comprehensive business plan or research thesis
- 3. Portfolio Development
 - o Create a professional portfolio showcasing projects and achievements
 - Receive feedback from industry professionals and faculty
- 4. Holistic Evaluation



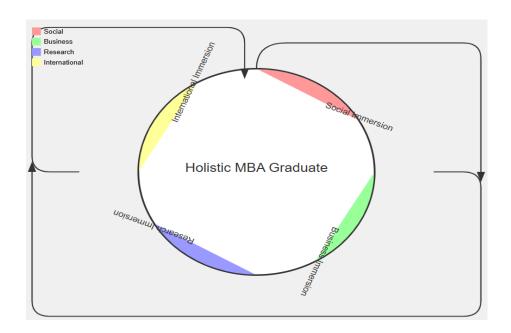
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- Assess growth in key competencies: leadership, analytical skills, global mindset, and social responsibility
- o 360-degree feedback from peers, mentors, and program coordinators

This model provides a comprehensive approach to MBA graduate development, integrating social responsibility, practical business experience, research skills, and global perspective. By participating in these diverse immersion programs, graduates will be well-equipped to tackle complex business challenges in an increasingly interconnected and socially conscious world.



Description of the Model:

- 1. Central Circle: At the center of the image is a large circle representing the "Holistic MBA Graduate." This symbolizes the core focus of the program.
- 2. Four Quadrants: The circle is divided into four equal quadrants, each representing one of the immersion programs:
 - Social Immersion (top-left, light red)
 - Business Immersion (top-right, light green)
 - o Research Immersion (bottom-right, light blue)
 - o International Immersion (bottom-left, light yellow)
- 3. Integration Arrows: Arrows around the central circle are arrows connecting all four quadrants. These arrows represent the integration of learnings from all programs, emphasizing the holistic nature of the model.



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4. Color Scheme: Each immersion program is represented by a distinct pastel color, creating a harmonious and balanced visual representation.

This visual representation aims to convey the interconnected nature of the four immersion programs and how they contribute to the holistic development of MBA graduates. The circular design emphasizes the continuous and cyclical nature of learning and development.

Director

