RV Institute of Management

R V Institue of Management

Faculty Feedback 2024 25

Even Semester

Course Name : Digital Marketing-23MBA121

Section Name : MBA 2 Sem Sec B 2024 25

Faculty Name : Prof. Anitha BM D Silva

Question-wise Rating

Question Nos	Question Name	Question Nos	Below Average (1)	Average (2)	Good (3)	Very Good (4)	Excellent (5)
Q01	Approach towards developing professional skills among students.	Q01	0	0	6	28	35
Q02	Command over the subject matter	Q02	0	0	6	28	35
Q03	Ensures completion of syllabus of the course in time	Q03	0	0	6	28	35
Q04	Facilitating class room/ Online discussions	Q04	0	0	6	24	40
Q05	Fairness in evaluation and timely feedback.	Q05	0	2	3	28	35
Q06	Helping attitude towards varied academic interest of students and approachability to discuss personal/professional issues.	Q06	0	0	6	24	40
Q07	Inspires students for ethical conduct.	Q07	0	0	6	28	35
Q08	Offering value added courses/certification programs/MOOCs/Webinars in the subject area to augment learning.	Q08	0	0	3	32	35
Q09	Overall Quality of Course Docket	Q09	0	0	6	32	30
Q10	Punctuality and Discipline in the Class / online session	Q10	0	0	6	24	40
Q11	Refers to latest developments in the field	Q11	0	0	6	28	35
Q12	Skill of linking subject to real world experiences/cases	Q12	0	0	6	28	35
Q13	Use of case studies/articles for discussion	Q13	0	0	9	32	25
Q14	Use of innovative teaching methods & tools	Q14	0	0	6	32	30

Digital Marketing-23MBA121

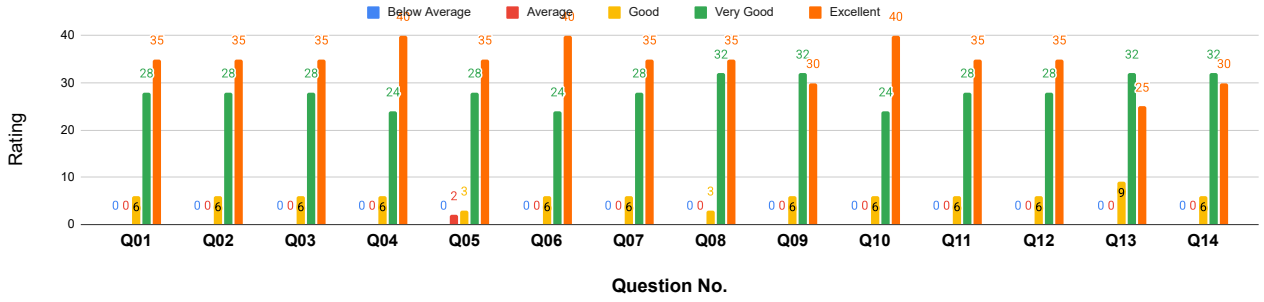
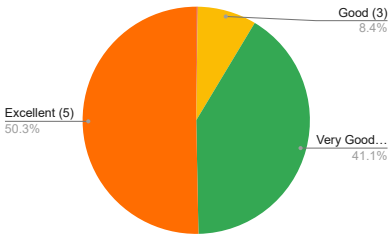


Chart Representation



Overall	4.31/5
Below Average (1)	0.00%
Average (2)	0.21%
Good (3)	8.40%
Very Good (4)	41.08%
Excellent (5)	50.31%