RV Institute of Management

R V Institue of Management

Faculty Feedback 2024 25

Even Semester

Course Name : Digital Marketing-23MBA121

Section Name : MBA 2 Sem Sec C 2024 25

Faculty Name : Prof. Ankita Shrivastava

Question-wise Rating

Question Nos	Question Name	Question Nos	Below Average (1)	Average (2)	Good (3)	Very Good (4)	Excellent (5)
Q01	Approach towards developing professional skills among students.	Q01	0	0	15	36	45
Q02	Command over the subject matter	Q02	0	2	15	28	50
Q03	Ensures completion of syllabus of the course in time	Q03	0	2	18	32	40
Q04	Facilitating class room/ Online discussions	Q04	0	0	15	40	40
Q05	Fairness in evaluation and timely feedback.	Q05	0	0	15	40	40
Q06	Helping attitude towards varied academic interest of students and approachability to discuss personal/professional issues.	Q06	0	2	15	36	40
Q07	Inspires students for ethical conduct.	Q07	0	0	15	32	50
Q08	Offering value added courses/certification programs/MOOCs/Webinars in the subject area to augment learning.	Q08	0	4	15	40	30
Q09	Overall Quality of Course Docket	Q09	0	4	18	32	35
Q10	Punctuality and Discipline in the Class / online session	Q10	0	0	21	28	45
Q11	Refers to latest developments in the field	Q11	0	0	15	32	50
Q12	Skill of linking subject to real world experiences/cases	Q12	0	0	18	32	45
Q13	Use of case studies/articles for discussion	Q13	0	2	15	32	45
Q14	Use of innovative teaching methods & tools	Q14	0	6	15	32	35

Digital Marketing-23MBA121

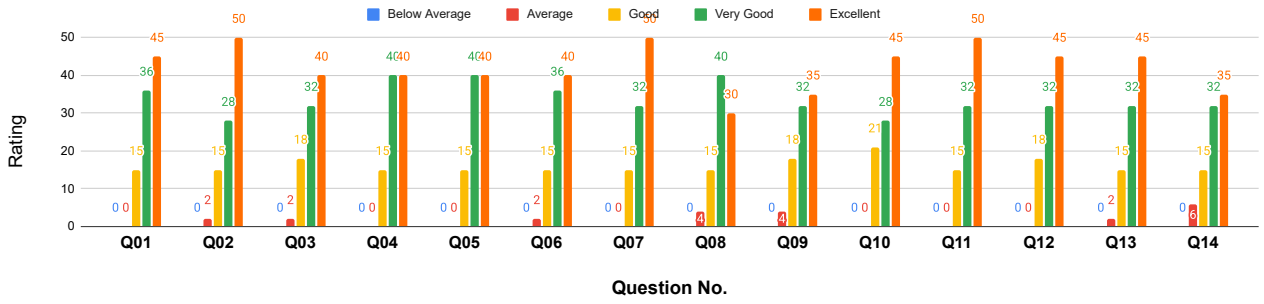
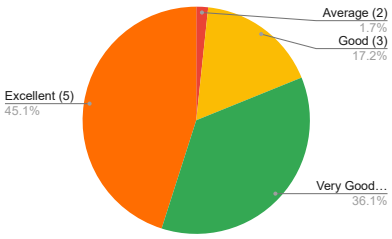


Chart Representation



Overall	4.07/5
Below Average (1)	0.00%
Average (2)	1.68%
Good (3)	17.19%
Very Good (4)	36.06%
Excellent (5)	45.07%