



RV Institute of
Management®

RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block,

Jayanagar

Bengaluru, Karnataka 560 041



A Workshop on “Problem identification for impactful research”

Date: 20/04/2024	Venue: Workshop Hall, RVIM
Time: 10:00 AM to 12:30 PM	Event : Workshop
No. of Participant: 25	Event Convener: Dr. Padmalini Singh

Objectives

- Understand the Importance of Research Problem Identification
- Develop Skills to Identify Relevant Research Problems
- Foster Interdisciplinary Approaches to Problem Identification

Agenda/Flow of the Event

Resource Persons:



Dr. Elangovan N.

Professor and Ph.D. Coordinator - Management

School of Business and Management,

Christ (Deemed to be University),

Hosur Road, Dharmaram College Post, Bengaluru-560029

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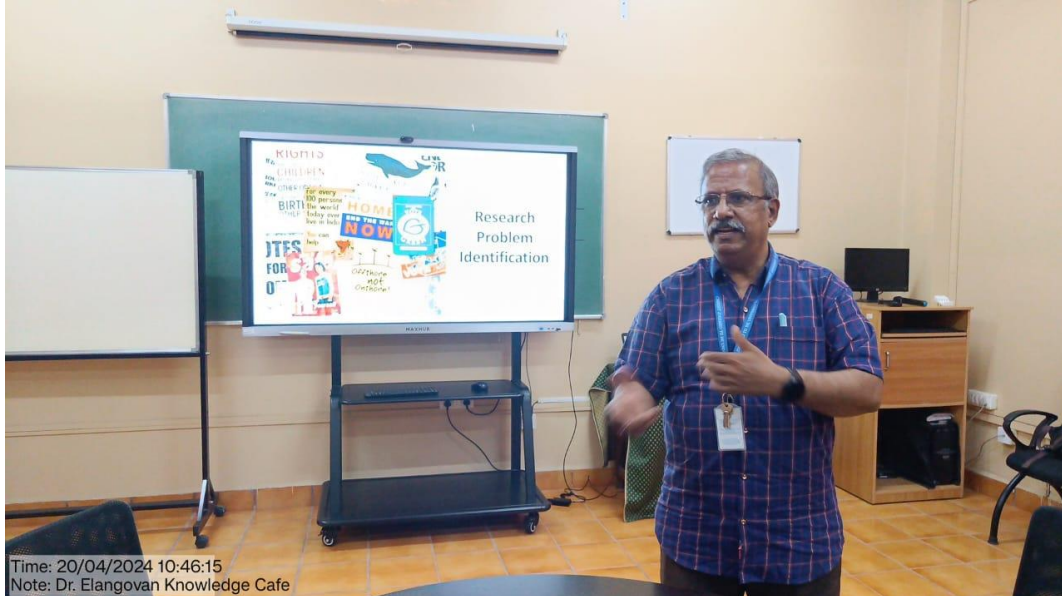
Dr. Elangovan N is currently a Professor in the School of Business and Management and Ph.D. – Coordinator for Management program at CHRIST (Deemed to be University). He is also the associate director of the Research and Development Cell at the University level. Before that, he served as the **Campus Director of the National Institute of Fashion Technology, Kannur, Kerala**. His educational background spans Engineering, Arts, Science, and Management with a BE in Mechanical Engineering, a BA in Psychology, Post Graduate degrees of MBA in Marketing and MSc in Psychology, and an MPhil in Psychology. He holds a Doctorate in Management Science specializing in Information Systems from Anna University, Chennai. His research interest is in Strategic Information System Area. Before moving to academics, his experience spans the textile area, where he managed his family's textile screen printing business for almost 16 years.

His publications have appeared in International and National Journals. Notable ones are MethodsX, Asia Pacific Journal of Information Systems, Journal of Indian Business Research, Journal of School Administration Research and Development, Indonesian Journal of Sustainability Accounting and Management, Journal of International Technology and Information Management, International Journal of Enterprise Resource Planning, International Journal of Innovation and Technology Management and Journal of Enterprise Resource Planning Studies. He has presented papers at IIM Kozhikode, Great Lakes

Institute of Management, and the International Case Conference conducted by IMT Nagpur. One of his case studies has been published by CII.

He has created a teaching module for Structural equation modeling using AMOS for the Centre for Advanced Research Training @ Christ University. He regularly handles classes for Ph.D. Scholars and conducts workshops on various aspects of research. He has been a resource person for business analytics using SPSS at the Institute of Customer Experience Management, Manipal Global, Lead College, Palakkad, St Joseph College, Bengaluru, and many ICSSR, UGC, and AICTE-sponsored research workshops.

Online Workshop on “Problem identification for impactful research”



Dr Elangovan addressed critical aspects of problem identification, emphasizing the importance of aligning research with societal needs and academic contribution. By focusing on actionable takeaways, the workshop enabled participants to outline clear research objectives and refine their focus areas

Feedback & Coordinator Comment:

The workshop was insightful and meticulously structured, providing a comprehensive understanding of how to identify meaningful research problems.

Padmalini

Event Convener



Director