ACADEMIC REGULATIONS AND COURSE CONTENTS

GOVERNING MBA DEGREE
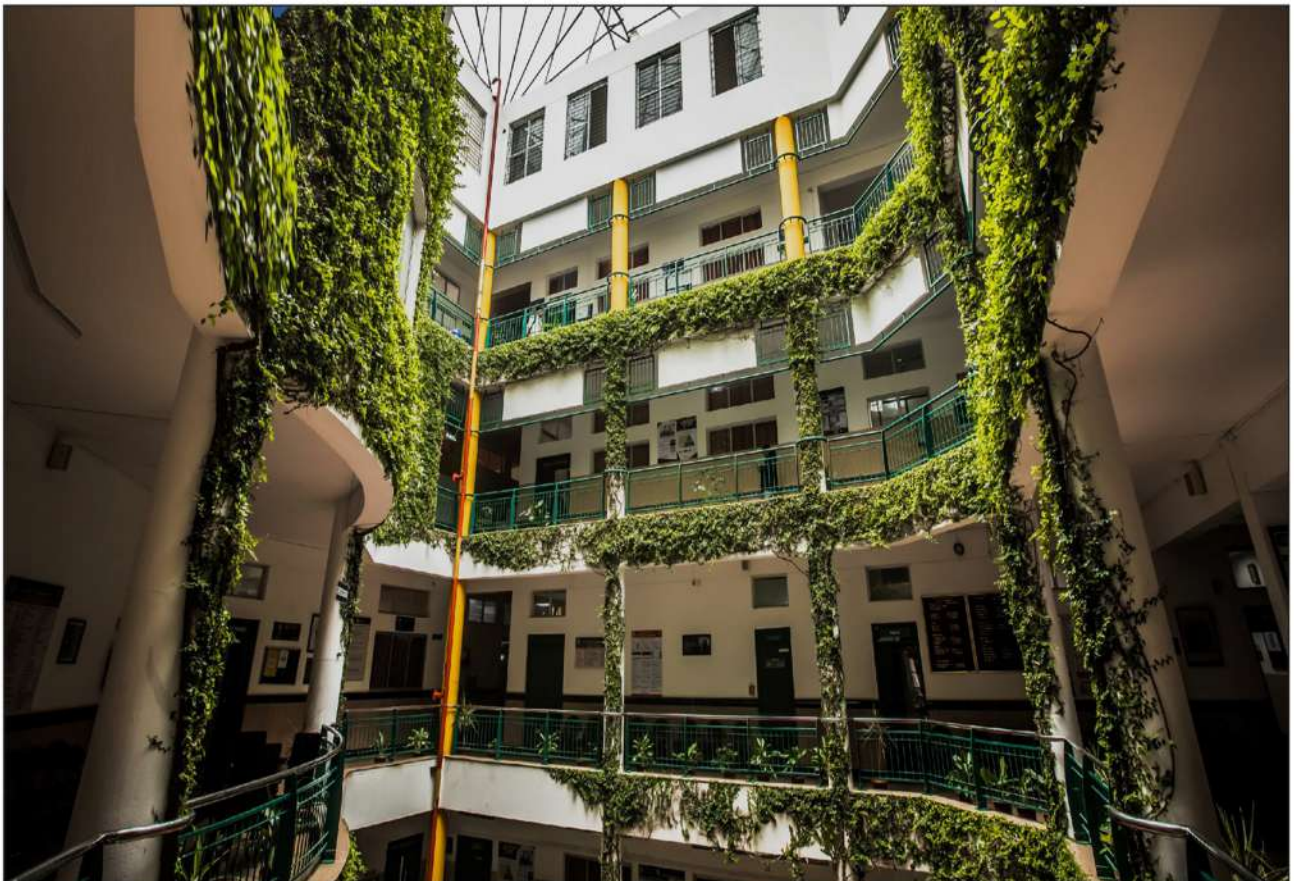
OF

RV INSTITUTE OF MANAGEMENT

(Autonomous Institution Under Bengaluru City University)

2023 SCHEME

Under CHOICE BASED CREDIT SYSTEM

<h1 style="text-align:center">REGULATIONS FOR TWO YEARS FULL TIME MBA PROGRAM</h1>

1. TITLE

These Regulations shall be called "RV INSTITUTE OF MANAGEMENT Regulations affiliated to BENGALURU CITY UNIVERSITY, Autonomous College Statutes – 2023 for Academic Autonomy - 2023" for MBA Programme.

2. EXTENT OF APPLICATION

This set of Regulations, on approval by the Governing Body, shall super cede all the corresponding earlier sets of regulations of the MBA Degree programmes of BCU along with all the amendments thereto, and shall be binding on all students undergoing the Post Graduate Degree Programme(s) (Credit System) at RVIM, Bangalore. This set of Regulations, may evolve and get refined or updated or amended or modified or changed through appropriate approvals from the Academic Council and/or Governing Body from time to time, and shall be binding on all parties concerned, including the Students, Faculty and the Staff of Departments. The decision of the Governing Body shall be final and binding.

3. VISION, MISSION AND QUALITY POLICY

Vision

To Become **World Class** Management Institute of **Eminence**

Mission

To nurture Universal Thought Leaders by offering holistic management education fostering **Business Intelligence, Health Care, Innovation and Entrepreneurship** for Inclusive Growth and Sustainable Development

AND

To provide value added services to **Business, Government and Society** through Staff Empowerment, Joint Research and Collaborative Engagement

Quality Policy

Constantly strive to achieve excellence across all fronts to remain an **industry relevant and socially responsible** Institution by following the principle and philosophy of Outcome Based Education
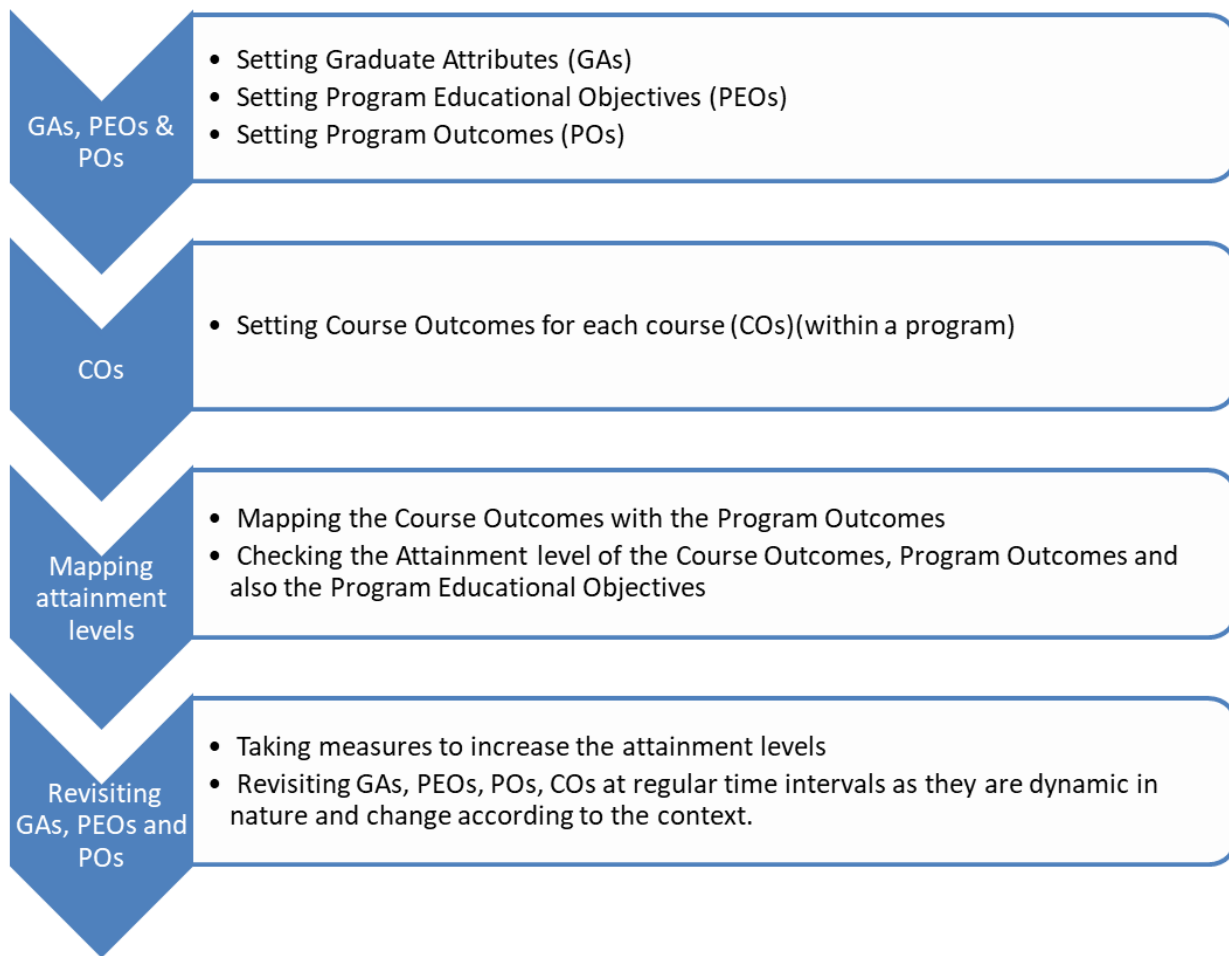Trust
Respect
Integrity
Professional
Humane

4. OBE PROCESS FOLLOWED AT RVIM

GAs, PEOs & POs
- Setting Graduate Attributes (GAs)
- Setting Program Educational Objectives (PEOs)
- Setting Program Outcomes (POs)

COs
- Setting Course Outcomes for each course (COs)(within a program)

Mapping attainment levels
- Mapping the Course Outcomes with the Program Outcomes
- Checking the Attainment level of the Course Outcomes, Program Outcomes and also the Program Educational Objectives

Revisiting GAs, PEOs and POs
- Taking measures to increase the attainment levels
- Revisiting GAs, PEOs, POs, COs at regular time intervals as they are dynamic in nature and change according to the context.

4.1 GRADUATE ATTRIBUTES

Attributes	Descriptor
Subject Knowledge proficiency and Application	Graduates will demonstrate comprehensive knowledge in their functional domains and apply it to professional practice
Creativity, Innovation and Entrepreneurship	Graduates will show entrepreneurial orientation by demonstrating creativity and Innovation in professional and personal situations
Communication, Presentation and Negotiation skills	Graduates will convey ideas and information effectively to a range of audiences and be able to negotiate
Data Analysis, problem solving and Decision making	Graduates will apply logical, critical and creative thinking to solve a range of problems for data-based decision making

Global Orientation and Cultural Sensitization	Graduates will be able to understand and appreciate people from different cultures and nationalities. Operate effectively in cross-cultural settings, understanding the nature of globalization
People Management, Leadership and Team Orientation	Graduates will Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment
Research Aptitude, Critical Thinking and Cognitive Flexibility	Graduates will be able to think critically with cognitive flexibility and develop an aptitude towards research
Self-Awareness, Self-Reflection, Overall Wellbeing and Lifelong learning	Graduates will understand their own self and their reflections on others, overall wellbeing and engage in lifelong learning for holistic development
Social Responsibility, Ethical Behavior, Inclusive Growth and Sustainable Development	Graduates will adapt to a rapidly changing environment through learning and applying newer skills and become socially responsible and ethically driven citizens committed to inclusive growth and sustainable development

4.2 PROGRAM EDUCATIONAL OBJECTIVES (PEOS)
PEO 1: Graduates will be able to demonstrate effective decision making, cognitive flexibility, and problem-solving capability and adapt to the changing global environment
PEO 2: Graduates will be capable of innovating, starting new entrepreneurial ventures and be a lifelong learner with multidisciplinary research aptitude
PEO 3: Graduates will be able to think critically; communicate effectively; demonstrate analytical skills, team spirit and leadership qualities
PEO 4: Graduates will be able to demonstrate professional values, cultural sensitization, ethical behavior and integrity
PEO 5: Graduates will be responsible global citizens and contribute towards inclusive growth and sustainable development of the society

4.3 PROGRAM OUTCOMES (POS)
1. Apply knowledge of management theories and practices to solve business problems with required abilities to understand, analyze and communicate global, economic, societal, cultural, legal and ethical aspects of business
2. Foster Analytical and critical thinking abilities for data-driven decision making
3. Ability to develop value based leadership to lead themselves and others in the achievement of organizational goals and contributing effectively to a team environment through effective communication and Negotiation skills
4. Ability to identify business opportunities, frame innovative solutions and launch new business ventures or be an intrapreneur
5. Ability to deal with contemporary issues using multi-disciplinary approach with the help of advanced Management and IT tools and techniques
6. Ability to apply domain specific knowledge and skills to build competencies in their respective functional area
7. Ability to engage in research and consultancy work with cognitive flexibility to create new knowledge and be a lifelong learner
8. Ability to understand social responsibility and contribute to the community for inclusive growth and sustainable development of society through ethical behavior

5. MINIMUM ELIGIBILITY FOR ADMISSION AND ADMISSION PROCEDURE FOR MBA PROGRAM

The Graduates from any discipline from Government recognized University with minimum 50% marks in aggregate along with regular SSLC/10th + PUC/12th/3 years Diploma + Minimum 3 years Bachelors program in any discipline are eligible. They also have to appear for one entrance test recognized by the AICTE, New Delhi to be eligible to pursue Full-Time regular MBA programme as per the Government norms.

5.1 ADMISSION PROCEDURE UNDER MANAGEMENT QUOTA

SELECTION PROCEDURE

(Through Written Test, Group Discussion/Extempore and Personal Interview)

Interested candidates fulfilling the eligibility norms have to login to our website https://www.rvim.edu.in& find the Admissions link on our home page.

There is dedicated link – Apply online through which the candidates have to first register & then proceed as per the instructions. Candidates first have to register as a new user & use the login information to apply online in our website and submit application online. After submitting the application online, candidates should send an email to admissions.rvim@gmail.com mentioning the Name, Parents name, DOB, application number, mobile number and attach the filled application form. Once we receive the application, the candidate will get email with the application fee payment information. The candidates can also pay the application fee of Rs 560/- through demand draft in the favour of The Director, RVIM payable at Bengaluru or through NEFT.

ADMISSION PROCESS

The candidates can confirm the dates to appear for the GD, PI & Written test to the Email ID: admission.rvim@gmail.com. The test will be on all weekdays (Monday to Friday). Documents required are 10th, 12th, Degree Marks cards, Entrance test score card & one passport photograph (Original & One set photocopy of all the documents).

After completing the application form, paying the application fee & verification of all the documents, Institution will conduct the Written Test, Group Discussion/Extempore & Personal Interview. The results of the interview will be announced on the same day. The interviews are currently being conducted online and off-line. The candidates can choose the mode of interview. Students should confirm the dates at least one day in advance to the Institution.

5.2 ADMISSION FOR GOVERNMENT QUOTA SEATS

The admissions for the Government quota seats are through the Post Graduate Entrance test – PGCET conducted by the Karnataka Examination Authority, (KEA)-Govt. of Karnataka. The seats are allotted as per the roster prepared by the government. The entire process is online. The students who have been allotted seats have to report to respective colleges within the last reporting dates.

6. DURATION OF THE COURSE

The duration of the MBA program shall extend to over four semesters spanning over a period of two years.

7. MEDIUM OF INSTRUCTION

The course being a professional course and having global connotation the medium of instruction shall be in English medium only.

8. ATTENDANCE

a) Each semester is considered as a unit and the candidate has to put in a minimum attendance of 75% in each course with a provision for condonation of 10% of the attendance by the Director, RVIM for reasons such as (i) Serious medical condition or (ii) Representing the Institute / University /State /Nation in sports, cultural, technical or academic activity and any other meaningful engagements with the permission of the Director. Leave of absence granted by the competent Authority is must to give the attendance under special cases. The students who do not satisfy this condition will be declared as NSAR (Not Satisfied Attendance Requirement).

b) The basis for the calculation of the attendance shall be the period prescribed by the Institution through its calendar of events. For late admission / transfer of students from other institutes/universities the date of admission to First year MBA would be considered for the calculation of attendance (this rule does not apply to higher semesters).

c) The students will be informed about the attendance position periodically by the college notifying the status on the notice board before each CIA and during the multiple counseling sessions. Student declared as NSAR is not eligible to take up SEE in that particular course.

9. CREDIT DISTRIBUTION

Sl.NO	TITLE	CREDITS
1	**Experiential Courses:** Design Thinking and Creativity for Business	2
	Managerial Research Skills Lab	4
2	Core Courses	51
3	Specialization Courses	24
4	Open Elective I (MOOC)	1
	Open Elective II (MOOC)	1
5	Social immersion (Rural/ Urban/ NGO/ Govt.) (or)	1
	International Immersion	
6	Business Immersion	4
7	**Liberal Education / Arts:** Health & Wellness (Practice based course)	2
8	**Skill Enhancement Courses** IT Skills Communication and Soft Skills Employability Skills Business Analytics Skills Domain Specific Skills	4 4 2 4 2
	Total credits	**106**

10. SCHEME OF EXAMINATION
• Continuous Internal Assessment (CIA): 50 Marks
• Semester End Examination (SEE): 50 Marks
• Internal & External: 50% & 50%

10.1 GRADING SYSTEM

Alpha Sign/ Letter Grade	O (Outstanding)	A+ (Excellent)	A (Very Good)	B+ (Good)	B (Above Average)	C (Average)	P (Pass)	F (Fail)	Ab (Absent)
SGPA/ CGPA	9.00 -10.00	8.00- < 9.00	7.00 - < 8.00	6.00 - < 7.00	5.50 - <6.00	5.00 - < 5.50	4.00 - <5.00	Below 4.00	00
Semester/Program percentage of marks	90.0-100	80.0- < 90.0	70.0- < 80.0	60.0- < 70.0	55.0- < 60.0	50.0- < 55.0	40.0- < 50.0	Below 40	Absent
Result/ Class description	Outstanding	First class Exemplary	First class Distinction	First class	Higher second class	Second class	Pass class	Fail/ re-appear	Absent

Minimum requirement to get promoted
Students should secure minimum of 40% marks in CIA to write the semester end exam and should secure minimum of 40% in SEE to pass the subject

Continuous Internal Assessment (CIA):
• Attendance & Class participation -   05 Marks
• Mid –term test   –   20 Marks
• Other Assignments & Projects   -   25 Marks
Minimum 75% attendance is required to write the Semester End Examination
* Promoting to II year = Students should clear Minimum of 50% of Total credits of 1st Year

10.2 CLASSIFICATION OF SUCCESSFUL CANDIDATES: SEMESTER WISE
The Grade Point Average (GPA) in a Semester and the Cumulative Grade Point Average (CGPA) at the end of fourth semester shall be computed as follows:

COMPUTATION OF GRADE POINT AVERAGE (GPA)
The grade points (GP) in a course shall be assigned based on the basis of actual marks scored in that course. They shall be generally percentages divided by 10 and rounded off to next 0.5 level. The Grade Point Weights (GPW) shall then be calculated as the product of the grade points earned in the course and the credits for the course. The total GPW for a semester is obtained by adding the GPW of all the courses of the semester.

ILLUSTRATION 1 (20 CREDITS)

PAPERS	PI	P2	P3	P4	P5	P6	P7	TOTAL
MAX. MARKS	100	100	100	100	100	100	100	700
% MARKS OBTAINED	77	73	58	78	64	67	83	500
GRADE POINTS EARNED (G.P.)	8.0	7.5	6.0	8.0	6.5	7.0	8.5	-
CREDITS FOR THE COURSE (C)	3	3	3	3	3	3	2	20
TOTAL GPW = GP X C	24	22.5	18	24	19.5	21	17	146

• Semester Aggregate Marks: 500 / 700 = 71.43%
• Classification of Result: First Class Distinction.
• The SGPA = Total CP/Total Credits = 146/20= 7.3
• Semester Alpha Sign Grade: A

CALCULATION OF CUMULATIVE GRADE POINT AVERAGE (CGPA)

The Cumulative Grade Point Average (CGPA) at the end of the fourth semester shall be calculated as the weighted average of the semester GPW. The CGPA is obtained by dividing the total of GPW of all the four semesters by the total credits for the programme.

ILLUSTRATION 2

SEMESTER	I	II	III	IV	TOTAL
Total marks per Semester	700	700	750	750	2900
Total marks per Scored	500	560	676	570	2306
Semester alpha sign grade	A	A	A+	A	-
Semester GPA	7.3	8.0	9.0	7.6	-
Semester credits	20	26	27	27	100
Semester GPW	146	208	243	205.2	802.2

• Aggregate Percentage of Marks = 2306 / 2900 = 79.51%
• First Class with Distinction
• Cumulative Grade Point Average (CGPA) = Total of Semester GPW / Total Credits for the programme =802.2/100= 8.022
• Programme Alpha Sign Grade: A+

MINIMUM GRADE FOR A PASS

• A candidate shall be declared to have passed the MBA program if he/she secures at least a CGPA of 4.0 and qualify all the prescribed courses including Audit course(s).
• The candidate who pass in all the papers in first attempt in all four semesters is eligible for ranks provided they secure minimum CGPA of 7.0 (Alpha-Sign Grade A).
• The results of the candidates who have passed the fourth semester examination but not passed the lower semester examinations shall be declared as NCL (Not Completed Lower

semester examinations). Such candidates shall be eligible to receive the degree only on completion of all the lower semester examinations.

- A candidate who passes the semester examinations in parts is eligible for only Class / CGPA and Alpha Sign Grade but not be eligible for rank.

SUPPLEMENTARY EXAMINATION

Supplementary Exams are conducted for all subjects every semester

11. COURSE MATRIX OF MBA PROGRAM

S.NO	TITLE	I SEM	Social Immersion	II SEM	Business Immersion /Fast Track	III SEM	IV SEM	CREDITS
1	**Experiential courses** Design Thinking and Creativity for Business-III Sem					2 cr		2
2	Managerial Research Skills Lab	Run across 3 semesters- credit will be considered in IV Semester [4 credits]						4
3	Core Courses	6 [3*2 cr + 4*4 cr]		5 [3*3 cr + 2*4 cr]		2 [2*3 cr]	2 [2*3cr]	51
4	Specialization Courses	------		------		5 (3 Maj + 2 Min) [5*3 cr]	3 (2 Maj + 1 Min) [3*3 cr]	24
5	Open Elective I & II (MOOC's) (II & III Sem for 6-12 weeks)	------		1 cr		1 cr	------	2
6	Business Immersion	------				4 cr		4
7	Liberal Education / Arts:- Health & Wellness (II Sem, Practice based course)	------		2 cr				2
8	Social immersion (Rural/ Urban/ NGO/ Govt.) After II Semester (Two Weeks) **or** International Immersion After II Semester (Two weeks)		Social Immersion or International Immersion	1 cr				1
9	Skill Enhancement courses	2* 4 cr		1 * 4 + 1 * 2 cr		1*2		16
	Total credits	**30**		**27**		**30**	**19**	**106**
		4 Months	**2 weeks**	**4 Months**	**2 Months**	**4 Months**	**4 Months**	**20 Months**
		Feb - June	**June**	**July - Nov**	**Nov - Jan**	**Feb - June**	**June - Oct**	