

Rashtreeya Sikshana Samithi Trust  
**R V Institute of Management**

**Department of Marketing**

**A Brief Report**

Workshop on

**“Affiliate Marketing”**

**1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> April, 2019**

**Resource Person : Mr. Aatul, Corporate Trainer**

**Time : 9.00 am -4.30 pm**

**Venue : Conference Hall, 1<sup>st</sup> Floor and Computer lab**

---

A three days' workshop on Affiliate Marketing was organised on 1st, 2nd and 3rd April, 2019 to make the students understand the concept and practice of affiliate marketing.

**Purpose:**

The main purpose of the workshop is to train students to become affiliate marketer and start their work as affiliate marketer.

**Participants:**

Total 49 students of our college participated in the event. The trainer for the workshop was Mr. Atul Palandurkar, International Trainer and Author in Affiliate Marketing.

**Content of the workshop:**

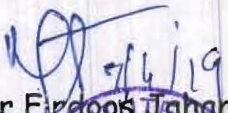
- Introduction to Affiliate Marketing
- Affiliate Marketing Platforms
- Signing Affiliate marketing program

**Outcome:**

All the participants got to learn both theory and practical concepts of Affiliate Marketing course. On the third day all the participants open their accounts as affiliate marketer and started doing transactions with Flipart and Amazon

The workshop was concluded with Valedictory programme. All the students got the certificate for completing the workshop

Report Submitted by:

  
Dr. Noor Firdoos Jahan



**Photo Gallery**



Participants of the workshop with the Mr. Atul, Resource person, Dr. Purushottam Bung, Director and Dr. Noor Firdoos Jahan, Faculty coordinator

## Brief Profile:

### **Mr. Aatul, Corporate trainer**

Mr. Aatul is a corporate trainer for Android, Java, Digital Marketing, HTML5, J2SE, J2EE, J2ME, Struts, Web Design (HTML, CSS, Java Script), SEO and HTML5 Games. Delivered many Training Sessions, Workshops, Seminars and Webinars on various technologies and have conducted many batches for above technologies. Trained more than 500000+ candidates till date and still counting.

Author of "NetBeans IDE How-to" Book published by Packt Publishing, UK.

Developed Android Certification module for UK based E-learning Company.

Application Developer and Project Manager in a wide variety of business applications. Particularly interested in client/server and relational database design using Oracle, My SQL and MS-SQL Server. He is always interested in working on innovative ideas.

He has the capacity to work hard in order to meet the stipulated deadlines & always ready to walk extra miles to achieve excellence. He is always like to go to the core of the problem for the same able to work 24x7.

## RV INSTITUTE OF MANAGEMENT MBA PROGRAMME

### LIST OF STUDENTS FOR COURSE ON AFFILIATE MARKETING

#### Attendance

Sl.No	FIRST NAME	LAST NAME	1/4/2019	2/4/2019	3/4/2019
1	MATTAMALAM	ANITHA	<i>Anitha Anitha</i>	<i>Anitha</i>	<i>Anitha</i>
2	RAKSHA	K	<i>Raksha K Raksha K</i>	<i>Raksha K</i>	<i>Raksha K</i>
3	SAGARIKA	BANERJEE	<i>Sagarika Banerjee</i>	<i>Sagarika</i>	<i>Sagarika</i>
4	POORNIMA	L	<i>Poornima L Poornima L</i>	<i>Poornima L</i>	<i>Poornima L</i>
5	SANGITHA	GANESH	<i>Sangitha Ganesh</i>	<i>Sangitha</i>	<i>Sangitha</i>
6	DIVYA	S	<i>Divya S Divya S</i>	<i>Divya S</i>	<i>Divya S</i>
7	VINUTA	SAVANT	<i>Vinuta Savant</i>	<i>Vinuta</i>	<i>Vinuta</i>
8	VIJAYALAKSHMI	G	<i>Vijayalakshmi G</i>	<i>Vijayalakshmi</i>	<i>Vijayalakshmi</i>
9	SHRIMAN		<i>Shriman</i>	<i>Shriman</i>	<i>Shriman</i>
10	SHASHIDHAR	PATIL	<i>Shashidhar Patil</i>	<i>Shashidhar</i>	<i>Shashidhar</i>
11	VIGNESH	BHAT H S	<i>Vignesh Bhat H S</i>	<i>Vignesh</i>	<i>Vignesh</i>
12	SARVESH	TOSNIWAL	<i>Sarvesh Tosniwal</i>	<i>Sarvesh</i>	<i>Sarvesh</i>
13	MANUMOHAN	BN	<i>Manumohan BN</i>	<i>Manumohan</i>	<i>Manumohan</i>
14	VAIBHAV S	MEHTA	<i>Vaibhav S Mehta</i>	<i>Vaibhav S</i>	<i>Vaibhav S</i>
15	BHUVANESWARI	A	<i>Bhuvaneshwari A</i>	<i>Bhuvaneshwari</i>	<i>Bhuvaneshwari</i>
16	JEVITA ZILPHA	MACHADO	<i>Jevita Zilpha Machado</i>	<i>Jevita Zilpha</i>	<i>Jevita Zilpha</i>
17	NOLAMBA	RANI	<i>Nolamba Rani</i>	<i>Nolamba Rani</i>	<i>Nolamba Rani</i>
18	MAMATHA	S	<i>Mamatha S</i>	<i>Mamatha S</i>	<i>Mamatha S</i>
19	REDDAMMA	DS	<i>Reddamma DS</i>	<i>Reddamma DS</i>	<i>Reddamma DS</i>
20	POOJA	RAMANNAVAR	<i>Pooja Ramannavar</i>	<i>Pooja</i>	<i>Pooja</i>
21	SHARANAPPA		<i>Sharanappa</i>	<i>Sharanappa</i>	<i>Sharanappa</i>
22	SRIKANTH	S	<i>Srikanth S</i>	<i>Srikanth S</i>	<i>Srikanth S</i>
23	CHAITHRA	V	<i>Chaithra V</i>	<i>Chaithra V</i>	<i>Chaithra V</i>
24	vishram	WALVEKAR	<i>Vishram Walvekar</i>	<i>Vishram</i>	<i>Vishram</i>
25	SNEHA	s v	<i>Sneha s v</i>	<i>Sneha s v</i>	<i>Sneha s v</i>
26	HIBA	MEHKRI	<i>Hiba Mehkri</i>	<i>Hiba Mehkri</i>	<i>Hiba Mehkri</i>
27	adarsh	hegde	<i>Adarsh Hegde</i>	<i>Adarsh</i>	<i>Adarsh</i>
28	vinayak	kalloli	<i>Vinayak Kalloli</i>	<i>Vinayak</i>	<i>Vinayak</i>
29	SUSHANT A	SHETTI	<i>Sushant A Shetti</i>	<i>Sushant A</i>	<i>Sushant A</i>
30	VAIBHAV	NAGARAL	<i>Vaibhav Nagaral</i>	<i>Vaibhav</i>	<i>Vaibhav</i>
31	sudhir balappa	honole	<i>Sudhir Balappa Honole</i>	<i>Sudhir Balappa</i>	<i>Sudhir Balappa</i>
32	ROHAN KRISHNA	KULKARNI	<i>Rohan Krishna Kulkarni</i>	<i>Rohan Krishna</i>	<i>Rohan Krishna</i>
33	SWAROOP	B J	<i>Swaroop B J</i>	<i>Swaroop B J</i>	<i>Swaroop B J</i>
34	SAKET B	INANI	<i>Saket B Inani</i>	<i>Saket B</i>	<i>Saket B</i>
35	MUDIAM	KRISHNA SAI	<i>Mudiam Krishna Sai</i>	<i>Mudiam</i>	<i>Mudiam</i>
36	DANISH SHARFUDD	KHAZI	<i>Danish Sharfudd Khazi</i>	<i>Danish Sharfudd</i>	<i>Danish Sharfudd</i>
37	MOHAMMED TOUS	AHMED SHARIFF	<i>Mohammed Tous Ahmed Shariff</i>	<i>Mohammed Tous</i>	<i>Mohammed Tous</i>
38	NISHI	BORGHAIN	<i>Nishi Borghain</i>	<i>Nishi Borghain</i>	<i>Nishi Borghain</i>
39	M SADIQ ALI	khan	<i>M Sadik Ali Khan</i>	<i>M Sadik Ali Khan</i>	<i>M Sadik Ali Khan</i>
40	MOHAMMED MOIN	KHAN	<i>Mohammed Moin Khan</i>	<i>Mohammed Moin Khan</i>	<i>Mohammed Moin Khan</i>
41	Lokesh kumar	chimmili	<i>Lokesh Kumar Chimmili</i>	<i>Lokesh Kumar</i>	<i>Lokesh Kumar</i>
42	GANESH	A	<i>Ganesh A</i>	<i>Ganesh A</i>	<i>Ganesh A</i>

*Prof. Reddy  
Pt. considers*

✓ 43	KAUSHIK	D	<del>Kaushik</del>	<del>Kaushik</del>	✓	<del>Kaushik</del>	✓	✓
✓ 44	RAJMONI	KONWAR	R.k	R.k	✓	Rajmoni	✓	✓
✓ 45	SUJAY	WADGAVE	<del>Sujay</del>	<del>Sujay</del>	✓	<del>Sujay</del>	✓	✓
✓ 46	NISHANT	SHARMA	<del>Nishant</del>	<del>Nishant</del>	✓	<del>Nishant</del>	✓	✓
✓ 47	Vishvas	TV	Vishvas	Vishvas	✓	Vishvas	✓	✓
✓ 48	Fredisha	Maben	<del>Fredisha</del>	<del>Fredisha</del>	✓	<del>Fredisha</del>	✓	✓
✓ 49	SHARATH	V	<del>Sharath</del>	<del>Sharath</del>	✓	<del>Sharath</del>	✓	✓

All 49 students attended all the sessions of workshop. please consider this for attendance.

J  
4/14/19

