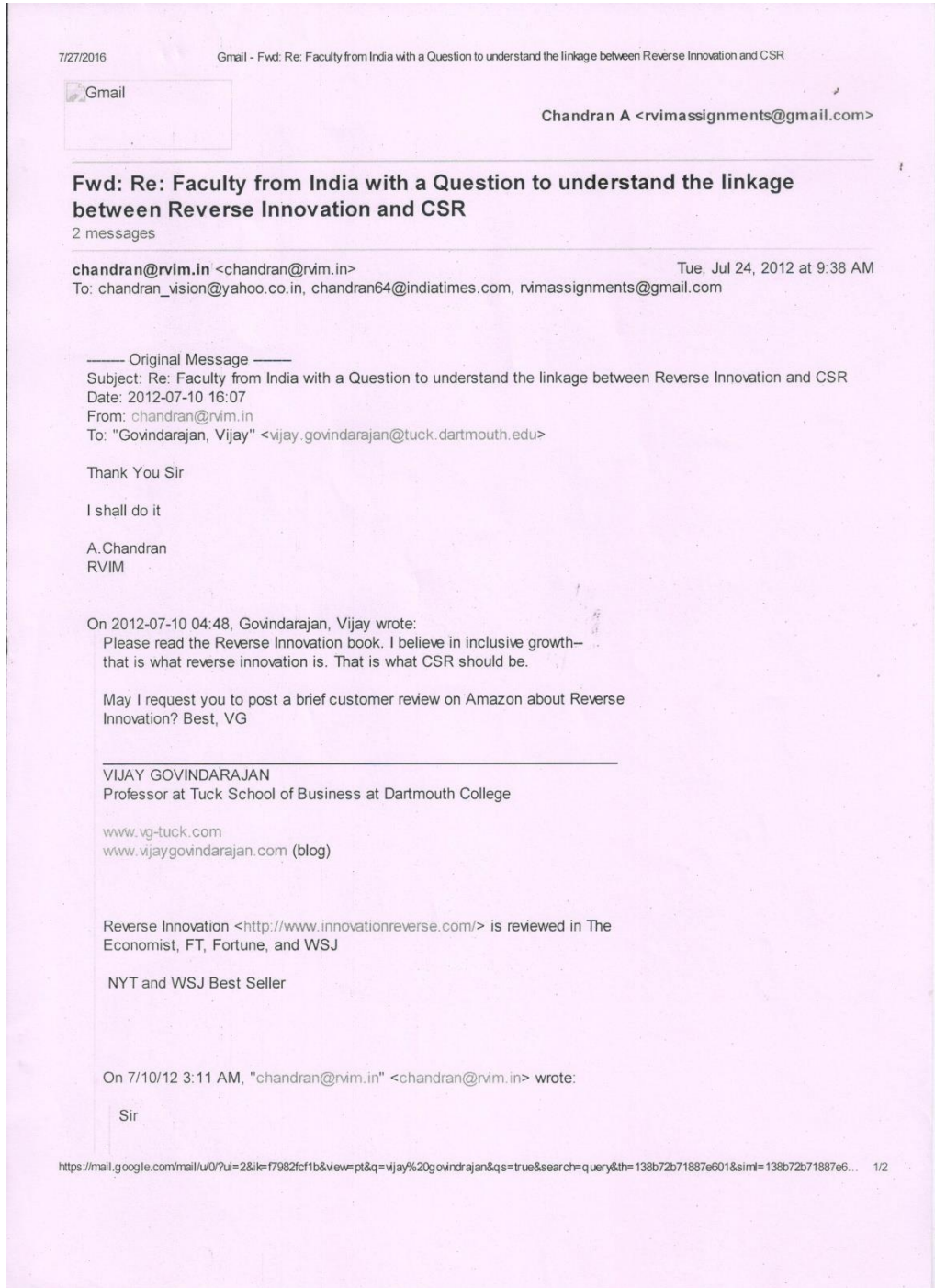


## **RVIM Innovation Lab**

Innovations through novelty and need for the social innovation, was analyzed referring to existing models adopted in various Innovation Labs across the world. The university syllabus set by the Bangalore University was not just enough to teach the students creative thinking skills through hands on work approach. A separate lab for innovations was the need then. In order to sustain the pedagogical model and to cater to the needs of bottom of the pyramid a new approach inclined towards social innovation was imperative in the classroom teaching. The concept of The Fortune at the Bottom of the Pyramid originally appeared as an article by C. K. Prahalad and Stuart L. Hart and the concept of 'Reverse Innovation' proclaimed by Vijay Govindarajan was thought of to be the right approach. To advance our approach it was decided to set up an Innovation Lab in the Campus. An E mail communication to confirm the linkage between CSR and Reverse Innovation with Vijay Govindarajan brought in to design a curriculum for the newly thought 'Social Innovation Lab'. Vijay Govindarajan, known as VG, is widely regarded as one of the world's leading experts on strategy and innovation. VG, NYT and WSJ Best Selling author is the Coxe Distinguished Professor at Dartmouth College's Tuck School of Business. At that point of time in 2012, the course had to be offered as a Value Additional Programme to supplement existing Bangalore University syllabus as the up gradation of syllabus was not completed. In 2015 Bangalore University introduced a new syllabus with the subject 'Innovation Management' a theory paper with term end examination and with reduced teaching allotted time of 2 hours per week. Meanwhile communications with all the leading institutions and industry professionals continued to evolve feasible teaching methods with evaluative rubrics for measuring the outcome of the classroom instructions and laboratory exercises. To provide hands on training RVIM had established communication with 'Visvesvaraya Industrial and Technological Museum'. This training aims to make conditions as realistic as possible. Visvesvaraya Industrial and Technological Museum houses a wealth of knowledge with working models in all fields. The museum was in proximity to RVIM Campus around 7 Kms. RVIM was forerunner to initiate the concept of Social INNOVATION in B-School with an additional 2

hours of practical sessions incorporated as an extra teaching and practical session every week. This was made possible with the support of Head of The Institution and Time Table Committee.



**E mail Image- Communications to Vijay Govindarajan, Coxe Distinguished Professor at Dartmouth College's Tuck School of Business**

Following this a series of communication was established with innovations lab to develop a measuring system through rubrics. This resulted in ultimately setting up of a Social Innovation Lab in RVIM Campus with existing Computer Lab access and a mandatory visit to Visvesvaraya Industrial and Technological Museum for real life experience. Added to this students were advised to commence their sessions on Massive Open Online Courses (MOOCs). This MOOCs courses relating to Innovation and Design Thinking was a part of the students learning beyond the campus learning and during leisure and vacations. Students were encouraged to register for the MOOCs programme offered through Edx.

The additional 2 hours of Innovation Lab Session, Visit to Technological Museum and incorporation of Edx MOOCs learning platform provided a synergetic approach to inculcate necessary skills to move ahead and protect the Intellectual Property Rights (IPR) FOR NEW INVENTIONS. Advancing the students thoughts to apply for Patents and Copyrights was laid. All necessary support for students to consult a Patent Attorney was encouraged. In case of social innovation ideas , contacts with Government agencies and NGOs were established to disseminate the ideas. Few students participated in Hackathon and other design contests offered through government portal <https://www.mygov.in/>

The RVIM Innovation Lab started in 2015 gradually gained acceptance among local community and academic circles.

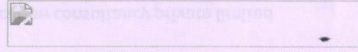
Coordinator for Innovation Lab was awarded with 'AIMS WE School Innovation Award' in the year 2016 and 2018.

## TED-Ed Club Application

TED-Ed <tededclubs@ted.com>

Tue 9/9/2014, 3:04 AM

To: lecturer\_chandran@hotmail.com <lecturer\_chandran@hotmail.com>



Dear Chandran A,

Thank you for applying to start a TED-Ed Club! At this point, we are only able to approve TED-Ed Club Facilitators who are working in schools and educational organizations with students ranging between ages 8 through 18 (late primary school through high school), so are unable to approve your application.

While the program is currently geared toward younger students (as are the materials), we are looking into accommodating college students as the program grows. If you're open to it, we would like to keep your information on radar and potentially contact you for feedback and guidance on this.

In the meantime, we hope you'll share some of your experiences with us by posting on our community board (<https://community.ed.ted.com/teded>) or exploring the other great ways for college and university students to get involved with the TED community by visiting TED.com.

If you have any questions, please email [TEDEdClubs@ted.com](mailto:TEDEdClubs@ted.com)

Best wishes,

The TED-Ed Team



[ed.ted.com](http://ed.ted.com)


E mail Image- TED Club communication

**Re: R.V.Institute of Management- Workshop Request and Invitation for forthcoming Programme**

Prabhavathi Rao <vitcprabha@yahoo.com>

Thu 12/11/2014, 2:47 PM

To: Chandran A <lecturer\_chandran@hotmail.com>; vtpckarnataka@gmail.com <vtpckarnataka@gmail.com>  
Cc: tv\_raju@rediffmail.com <tv\_raju@rediffmail.com>

Dear Prof Chandran

Greetings from Visvesvaraya Trade Promotion Centre!

Thanks for your call. VTPC is keen to work together with academia and industry in Karnataka for nurturing the innovation fabric of our State. I have visited the Civil Engineering Department of your Institute last year and conducted a half day workshop. We were also part of the Session on IPR last year, under your EDP banner (Dr.Narahari)

Pleasure to introduce our Organisation:

Visvesvaraya Trade Promotion Centre (VTPC) is the nodal agency for the promotion of international trade from the State of Karnataka, under the aegis of the Department of Industries & Commerce. Since its inception in 1965, we have been at the forefront in providing impetus to export initiatives.

Among our various initiatives, Capacity building across academia, industry, government and relevant stakeholders is on top of the radar. The VTPC conducts a variety of Awareness programs, training workshops and seminars across the length and breadth of the State for its stakeholders. These are in the nature of Export Awareness Programs (EAP), the Export Management Training Program (EMTP), a six day incisive training in the exports arena, Seminars and interactive sessions on the entire gamut of issues and challenges in the International Trade space.

Through the initiative by the Government - WTO & IPR Relay Cell, we have been closely working with Academia and industry in nurturing the innovation space through the conduct of sensitisation seminars/workshops and Training-the-Trainer programs in the international trade and WTO landscape, Innovation Management and the entire spectrum of Intellectual Property Rights. A One Day Training the Trainer workshop in Intellectual Property Rights for Faculty Members across disciplines has evoked very positive response with several requests coming in from academia for these initiatives.

As discussed with you, it would be a pleasure to visit your Institute and conduct the said workshops for the benefit of your Students and Faculty. Following are few Key Options for Training workshops which could be customised depending on the need of the audience:

Option 1: Half Day Sensitisation Seminar on WTO & International Trade Landscape (2 Sessions)

Option 2: Half day Innovation Management and IPR workshop: Significance for Academia and its use in business and research (2 Sessions)

Option 3: A ONE Day Training the Trainer Intellectual Property Rights workshop tailored exclusively for Faculty Members with 4 modules. The Modules would cover the following:

(a) Introduction to the entire spectrum of Intellectual Property Rights

(Patents, Copy Rights, Trademarks, Industrial Designs, IC Layouts, Plant Varieties Protection, Geographical Indications, Trade Secrets and the like)

(b) Patentable and Non Patentable Subject Matter and Patent Filing Mechanisms and Procedure

(c) Online Prior Art Search: The nuances

(d) Take to Market/Commercialisation Options/Patent Portfolio Management

Option IV: One Day Seminar on International Trade

Option V: Seminar on Innovation Management and IPR

Kindly let us know the tentative dates/schedule in Dec 2014 and Jan 2015, when we could conduct the same at your Institute.

Look forward to working together.

Thanks & Regards

**Prabhavathi Rao**

=====  
Program Coordinator - WTO & IPR Relay Cell  
Visvesvaraya Trade Promotion Centre  
(Govt of Karnataka Centre for Export Promotion)  
Department of Industries & Commerce  
Government of Karnataka  
Bangalore  
Cell: 9483531328  
Email: prabha@vtpckarnataka.gov.in/ vitcprabha@yahoo.com  
Website: www.vtpckarnataka.gov.in

---

**From:** Chandran A <lecturer\_chandran@hotmail.com>  
**To:** "vitcprabha@yahoo.com" <vitcprabha@yahoo.com>; "vtpckarnataka@gmail.com" <vtpckarnataka@gmail.com>  
**Cc:** "tv\_raju@rediffmail.com" <tv\_raju@rediffmail.com>  
**Sent:** Thursday, December 11, 2014 1:08 PM  
**Subject:** R.V.Institute of Management- Workshop Request and Invitation for forthcoming Programme

To  
Ms.Prabhavathi Rao  
Program Coordinator  
WTO & IPR Cell  
VTPC  
Bangalore

Madam

Thank you for suggesting few innovative programmes for students this morning( December

11, 2014) over the phone. I shall consult the RVIM Time Table Committee for AVAILABILITY OF I Semester MBA students for half day workshop or orientation -on 'Innovation Management and Intellectual Property Rights' on December 20, 2014. I shall seek approval from my Respected Director and then confirm the date and time .

Secondly RVIM Students Volunteer in RVIM-CSR can support and assist desktop research to Visvesvaraya Trade Promotion Center(VTPC) . Recently we had launched a lot of field research activities under the Swachh Bharat -Swasth Bharat. I shall send you the report by next week to further rural and urban programme initiatives and interactions .

Finally in this mail the invitation is delivered inviting your support for the forthcoming Panel Discussion on 'Innovation in Public Services' to be held on Saturday December 13, 2014 from 4 pm -6 pm in Campus. Kindly share this invitation with other representatives and policy makes in the Government for greater dissemination of knowledge and action.

Thanking you

A.Chandran

Faculty in General Management

Coordinator RVIM Centre for Social Responsibility

R.V.Institute of Management Bangalore

CA 17, 36th Cross, 26th Main, 4th T Block,

Jayanagar, BANGALORE-560 041

INDIA

Ph-Direct-91-80-42540329

Office-91-80-42540300

Mb-9449828204

[www.rvim.in](http://www.rvim.in)

Copy of this mail is reached to the e mail of Respected Director



**Photograph-First Batch of Innovation Lab 2015 at Visvesvaraya Technological Museum**



**Photograph-Hand on Training at Visvesvaraya Technological Museum**



**AIMS-WeSchool Innovation Award – Faculty Level**

AIMS A <aimsconvention2018@gmail.com>

Thu 8/23/2018, 11:40 AM

To: lecturer\_chandran@hotmail.com <lecturer\_chandran@hotmail.com>  
Cc: Purushottam Bung <bunguas@gmail.com>; dypatil@gnims.com <dypatil@gnims.com>;  
profpnr@yahoo.co.in <profpnr@yahoo.co.in>; brames@rediffmail.com <brames@rediffmail.com>;  
ameya.waingankar@welingkar.org <ameya.waingankar@welingkar.org>

23.08.2018

Mr A Chandran  
Assistant Professor  
R V Institute of Management  
Bangalore

**Sub: AIMS-WeSchool Innovation Award – Faculty Level**

Dear Sir,

We have pleasure in informing you that your paper has been selected for presentation at the 30th AIMS Annual Management Education Convention 2018. The Venue is Welingkar Institute of Management Development & Research, No 102 & 103, Electronic City, Phase 1, Next to BSNL Telephone Exchange, Hosur Road, Bangalore on **31st August, 2018 at 1630 hrs.**

You are invited to participate in the Convention as a guest on all the three days. For local contestants, the invitation includes food along with other competitors, but not accommodation. You are required to reach the Infosys Convention Center at 1330 hrs, for witnessing the Inaugural Function slated at 1500 hrs on 30th August, 2018.

Looking forward to a line in confirmation.

**A Government issued valid photo id, in original, may please be carried with you to enter Infosys Convention Centre.**

With regards,

Yours sincerely,

M Venkateshwarlu  
Executive Secretary

## AIMS-WeSchool Innovation Award - Faculty Level

aimsconvention2016 <aimsconvention2016@gmail.com>

Wed 8/17/2016, 4:36 PM

To: lecturer\_chandran@hotmail.com <lecturer\_chandran@hotmail.com>

Cc: dr.apoorva.palkar <apoorva.palkar@gmail.com>; manmeet.barve <manmeet.barve@welingkar.org>; priya.godbole@welingkar.org <priya.godbole@welingkar.org>

17.08.2016

Mr A Chandran

Assistant Professor

R V Institute of Management

Bengaluru

Dear Sir,

Greetings!!

### **Sub: AIMS-WeSchool Innovation Award - Faculty Level**

We are pleased to inform you that your report/paper has been selected for presentation at the Convention Venue at Ranchi University, Ranchi. The presentation is scheduled on the afternoon of 27th August.

**The paper presenter (only one) is invited to participate in the Convention from the morning of 26th August and will be provided food at the Convention venue, accommodation for two nights only on 26th and 27th August and reimbursement of return train fare by the shortest route from his/her place to Ranchi by II AC.**

**In addition, Rs.800 (Rupees eight hundred) only will be paid towards local conveyance to reach the venue and return and no local conveyance will be arranged.**

**Please send the name of the paper presenter immediately for making necessary arrangements.**

**Looking forward to your participation and presentation.**

With regards,

*M Venkateshwarlu*

Executive Secretary

Association of Indian Management Schools

D No:6-3-668/10/76, First Floor,

Near Sri Kalyana Venkateshwara Temple

Durga Nagar Colony

Punjagutta, Hyderabad 500082

**E Mail Image-RVIM Innovation Lab Coordinator nominated for AIMS –We School Innovation Award 2016**

**Reg:your request**

jegan@mssrf.res.in

Wed 1/7/2015, 1:08 PM

To: lecturer\_chandran@hotmail.com <lecturer\_chandran@hotmail.com>  
Cc: chandran@rvim.in <chandran@rvim.in>

Dear Mr.Chandran

Thank you for your phone call and am sorry the expert will not be available at 4.30 today.Further if you want discus with the MSSRF expert or Prof.Dr.Swaminathan kindly send me a request at least 3 days before.

Sincerely

=====

Jegan Karuppiah

Scientist

M S Swaminathan Reserch Foundation

Chennai

---DISCLAIMER---

THIS MESSAGE IS MEANT FOR THE ADDRESSEE ONLY AND MAY CONTAIN PRIVILEGED OR CONFIDENTIAL INFORMATION.IF YOU HAVE RECEIVED IT IN ERROR, PLEASE NOTIFY THE SENDER IMMEDIATELY AND DELETE THE ORIGINAL

is very important for a great start.

Thanking you

Prof A.Chandran  
R.V.Institute of Management  
Bangalore

---

Subject: Re: RVIM Social Innovation Lab-Prof.A.Chandran-Network Invitation-  
From: [lmorris@innovationlabs.com](mailto:lmorris@innovationlabs.com)  
Date: Thu, 12 Feb 2015 11:35:19 -0800  
CC: [tv\\_raju@rediffmail.com](mailto:tv_raju@rediffmail.com)  
To: [lecturer\\_chandran@hotmail.com](mailto:lecturer_chandran@hotmail.com)

Dear Dr. Chandran,

Thank you for your message.

I am very interested to know about your work.

Is there a particular form of collaboration that you are interested in?

Yours,  
Langdon

Langdon Morris  
[lmorris@innovationlabs.com](mailto:lmorris@innovationlabs.com)  
Cell: +1 925 980 6711

On Feb 11, 2015, at 9:35 PM, Chandran A <[lecturer\\_chandran@hotmail.com](mailto:lecturer_chandran@hotmail.com)> wrote:

To  
**Langdon Morris**  
InnovationLabs  
257 Castle Glen Road  
Walnut Creek CA 94595-2642

**Greetings from R.V.Institute of Management**

**E Mail Image- Communication to Innovation Labs, Walnut Creek CA**

**RE: Contact NineSigma Australia: Submitted**

Darren Coomber <coomber@ninesigma.com>

Thu 2/19/2015, 9:42 AM

To: lecturer\_chandran@hotmail.com <lecturer\_chandran@hotmail.com>

Dear Sri Chandran,

Thank you for your contact with NineSigma and the background on RVIM.

I wish you every success in your programs, especially in the areas of social innovation.

NineSigma delivers open innovation services for clients to help them find global partners to solve challenges.

At this time I do not think we have mutual areas where we can actively collaborate but please keep me informed on the developing programs at the institute.

If you have specific areas where you think NineSigma could assist RVIM then please let me know.

Regards

Darren

**Darren Coomber**  
Vice President Australia  
NineSigma, Inc.  
Mobile: +61 438 205 347

PO Box 252  
Flinders Lane  
Melbourne, VIC 8009  
Australia

[coomber@ninesigma.com](mailto:coomber@ninesigma.com) | [www.ninesigma.com](http://www.ninesigma.com)

Skype: dcoomber | Twitter: dcoomber



It's great to be a genius! [Watch](#) our latest animated video.

**From:** donotreply@ninesigma.com [mailto:donotreply@ninesigma.com]

**Sent:** 18 February, 2015 3:49 PM

**To:** Darren Coomber

**Subject:** Contact NineSigma Australia: Submitted

First Name*	Chandran
Last Name*	A
Email*	<a href="mailto:lecturer_chandran@hotmail.com">lecturer_chandran@hotmail.com</a>
Organization*	R.V.Institute of Management
Area of Interest*	Join our NineSights Network
Interested As*	Other
Message*	<p>To Mr. Darren Coomber NineSigma Australia Pty Ltd. P.O. Box 252 Flinders Lane Melbourne VIC 8009 Australia Greetings from R.V.Institute of Management R. V. Institute of Management was started in the year 1999 under the aegis of Rashtreeya Sikshana Samithi Trust(1940). RVIM offers 2 year full time MBA programme affiliated to Bangalore University and approved by AICTE New Delhi. The dual specialization has enhanced the placement opportunities. RVIM Centre for Social Responsibility is one of the centres of excellence working towards social and community development programmes. The centre focus and conducts environmental awareness programmes periodically, in and off the campus to reach out to the society. Many social initiatives on conservation, health, empowerment, adult education designed and implemented in campus has drawn the attention of Government, Industry and Media since its formal inception as campus programmes beginning from 2007. After successful 8 years of expertise now we step forward to set up RVIM Social Innovation Lab. The lab shall work in the areas of social innovation and commence its operations from March 2, 2015. The students work group shall have dedicated 2 hours of formal practical session marked in the time table and access to 'RVIM Social Innovation Lab' on all the days during their leisure. We are very sure with an interdisciplinary student background the synergistic output through collaborations and networking shall be of greater benefit to the society. This is a network mail and inviting to share common objectives, resources, for enhancing our capabilities in the field of Social Innovation. Kindly acknowledge the mail by way of greetings, advice, and support to begin Protocol: Copy of this mail is submitted to Respected Director, RVIM Media Link on Adult Education: CNN IBN-<a href="http://ibnlive.in.com/news/bangalore-computer-classes-for-senior-citizens-at-an-mba-institute/412436-62-129.html">http://ibnlive.in.com/news/bangalore-computer-classes-for-senior-citizens-at-an-mba-institute/412436-62-129.html</a> Times Now: <a href="https://www.youtube.com/watch?v=HCP3Onw-5QU">https://www.youtube.com/watch?v=HCP3Onw-5QU</a> Hindu: <a href="http://www.thehindu.com/news/cities/bangalore/the-computer-keyboard-brings-the-world-to-them/article3953978.ece">http://www.thehindu.com/news/cities/bangalore/the-computer-keyboard-brings-the-world-to-them/article3953978.ece</a> Thanking you With Regards A.Chandran Faculty in General Management Coordinator RVIM Centre for Social Responsibility R.V.Institute of Management Bangalore CA 17, 36th Cross,26th Main,4th T Block, Jayanagar,BANGALORE-560 041 INDIA Ph- Direct-91-80-42540329 Office-91-80-42540300 <a href="http://www.rvim.in">www.rvim.in</a></p>
LeadSource	Website
formName	contactAustralia

**Continued- Communication to Nine Sigma, Australia for Open Innovation Opportunities**

**Open Innovation: Subscription Confirmed**

eu@openinnovatie.nl

Thu 2/19/2015, 8:20 AM

To: lecturer\_chandran@hotmail.com <lecturer\_chandran@hotmail.com>

**Open Innovation**

Your subscription to our list has been confirmed.

For your records, here is a copy of the information you submitted to us...

**Email Address:** lecturer\_chandran@hotmail.com

**First Name:**

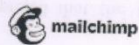
**Last Name:**

If at any time you wish to stop receiving our emails, you can:

[unsubscribe here](#)

You may also contact us at:

[eu@openinnovatie.nl](mailto:eu@openinnovatie.nl)

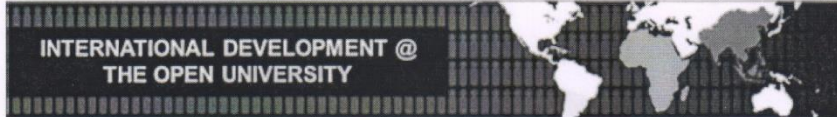


**ID@OU Newsletter: Please Confirm Subscription**

International Development, OU <ID-OU@newsletter.open.ac.uk>

Thu 2/19/2015, 8:42 AM

To: lecturer\_chandran@hotmail.com <lecturer\_chandran@hotmail.com>



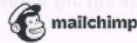
**Please Confirm Subscription**

Yes, subscribe me to this list.

If you received this email by mistake, simply delete it. You won't be subscribed if you don't click the confirmation link above.

For questions about this list, please contact:

[ID-OU@newsletter.open.ac.uk](mailto:ID-OU@newsletter.open.ac.uk)



	2014	2013	2012
3	20	14	15
1	20	22	23
21	20	20	20

Continued - Communication to International Development @Open University, UK



**Re: To - Prof.T G Seetharam BANGALORE CAMBRIDGE INNOVATION NETWORK - From -RVIM Social Innovation Lab Prof.A.Chandran-Network Invitation-**

T.G.SITHARAM <sitharam@civil.iisc.ernet.in>

Thu 2/19/2015, 9:57 AM

To: Chandran A <lecturer\_chandran@hotmail.com>

Cc: tv\_raju@rediffmail.com <tv\_raju@rediffmail.com>

Dear Dr. Chandran and Dr. T V Raju

Congratulations. It is an excellent initiative .

Warm wishes

Sitharam

=====

Dr. T.G. Sitharam, Ph.D.(Univ of Waterloo, Canada), FIE,FIGS

Professor in Civil Engineering, and former Chair, Center for infrastructure, Sustainable Transport and Urban Planning (CiSTUP) (Jan 2009 - Mar 2014),

Dean of Yoga and Physical Sciences, SVYASA University, Jigini, Bangalore.

INDIAN INSTITUTE OF SCIENCE (IISc)

Bangalore, 560 012, INDIA

e-mail:sitharam@civil.iisc.ernet.in

proftgs@gmail.com

Mobile: 09448273751 Office: +91-80-23602261 Fax: +91-80-23600404

**Chief Editor: International Journal of Geotechnical Earthquake Engineering**, IGI Global, USA (<http://www.igi-global.com/journal/international-journal-geotechnical-earthquake-engineering/1145>)

(Served earlier as Associate Editor, ASCE Journal Materials in Civil Engineering, Editorial Board Member of Geotechnique Letters, ICE, UK, Editorial board member of EJGE and Indian Geotechnical Journal).

=====

**To submit papers to IJGEE:** <http://www.igi-global.com/calls-for-papers/international-journal-geotechnical-earthquake-engineering/1145>

On Wed, Feb 18, 2015 at 9:30 AM, Chandran A <lecturer\_chandran@hotmail.com> wrote:

To

Prof.T G Seetharam

Cistup, IISc

sitharam@civil.iisc.ernet.in

**E Mail Image-Communication to IISc-Bangalore Cambridge Innovation Network**

BANGALORE-CAMBRIDGE INNOVATION NETWORK

**Greetings from R.V. Institute of Management**

R. V. Institute of Management was started in the year 1999 under the aegis of Rashtreeya Sikshana Samithi Trust(1940). RVIM offers 2 year full time MBA programme affiliated to Bangalore University and approved by AICTE New Delhi. The dual specialization has enhanced the placement opportunities.

RVIM Centre for Social Responsibility is one of the centres of excellence working towards social and community development programmes. The centre focus and conducts environmental awareness programmes periodically, in and off the campus to reach out to the society. Many social initiatives on conservation, health, empowerment, adult education designed and implemented in campus has drawn the attention of Government, Industry and Media since its formal inception as campus programmes beginning from 2007.

After successful 8 years of expertise now we step forward to set up **RVIM Social Innovation Lab**. The lab shall work in the areas of social innovation and commence its operations from March 2, 2015.

The students work group shall have dedicated 2 hours of formal practical session marked in the time table and access to 'RVIM Social Innovation Lab' on all the days during their leisure.

We are very sure with an interdisciplinary student background the synergistic output through collaborations and networking shall be of greater benefit to the society. This is a network mail and inviting to share common objectives, resources, for enhancing our capabilities in the field of Social Innovation.

Kindly acknowledge the mail by way of greetings, advice, and support to begin

Protocol: Copy of this mail is submitted to Respected Director, RVIM

Media Link on Adult Education:

CNN IBN-<http://ibnlive.in.com/news/bangalore-computer-classes-for-senior-citizens-at-an-mba-institute/412436-62-129.html>

Times Now: <https://www.youtube.com/watch?v=HCP3Onw-5QU>

Hindu: <http://www.thehindu.com/news/cities/bangalore/the-computer-keyboard-brings-the-world-to-them/article3953978.ece>

**Continued-Communication to IISc-Bangalore Cambridge Innovation Network**

Thanking you

With Regards

A.Chandran  
Faculty in General Management  
Coordinator RVIM Centre for Social Responsibility  
R.V.Institute of Management Bangalore  
CA 17, 36th Cross,26th Main,4th T Block,  
Jayanagar,BANGALORE-560 041  
INDIA  
Ph- Direct-91-80-42540329  
Office-91-80-42540300

[www.rvim.in](http://www.rvim.in)

--

This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

Continued-Communication to IISc-Bangalore Cambridge Innovation Network

**Re: RVIM Social Innovation Lab-We shall devote a project on Old Age Care and Social Defence**

JashaPrakashDutt DeputySecretary <jashap.dutt@nic.in>

Mon 2/23/2015, 4:59 PM

To: Chandran A <lecturer\_chandran@hotmail.com>

Contact :

katoch69@yahoo.com

On 21/02/15 11:36, **Chandran A** <lecturer\_chandran@hotmail.com> wrote:

To

**Shri J. P. Dutt**

Deputy Secretary (Cdn.),  
Ministry of Social Justice and Empowerment,  
Room. No. 740, 'A', Wing, Shastri Bhawan,  
Dr. Rajendra Prasad Road,  
New Delhi - 110001 (India)

Hon'ble Sir

**Greetings from R.V.Institute of Management**

R. V. Institute of Management was started in the year 1999 under the aegis of Rashtreeya Sikshana Samithi Trust(1940). RVIM offers 2 year full time MBA programme affiliated to Bangalore University and approved by AICTE New Delhi. The dual specialization has enhanced the placement opportunities.

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periodically, in and off the campus to reach out to the society. Many social initiatives on conservation, health, empowerment, adult education designed and implemented in campus has drawn the attention of Government, Industry and Media since its formal inception as campus programmes beginning from 2007.

After successful 8 years of expertise now we step forward to set up **RVIM Social Innovation Lab**. The lab shall work in the areas of social innovation and commence its operations from March 2, 2015.

The students work group shall have dedicated 2 hours of formal practical session marked in the time table and access to 'RVIM Social Innovation Lab' on all the days during their leisure. Few of the topics shall focus on Old Age and Social Defence.

We are very sure with an interdisciplinary student background the synergistic output through collaborations and networking shall be of greater benefit to the society.

This is a network mail to update the Governmental Organisations to share common objectives, resources, for enhancing our capabilities in the field of Social Innovation.

### **We look forward for your advice and suggestions**

Protocol: Copy of this mail is submitted to Respected Director, RVIM

**Media Link on Adult Education ( Computer Literacy Programme for Senior Citizens):**

CNN IBN- <http://ibnlive.in.com/news/bangalore-computer-classes-for-senior-citizens-at-an-mba-institute/412436-62-129.html>

Times Now: <https://www.youtube.com/watch?v=HCP3Onw-5QU>

Hindu: <http://www.thehindu.com/news/cities/bangalore/the-computer-keyboard-brings-the-world-to-them/article3953978.ece>

Thanking you


**Continued-Communication to Ministry of Social Justice and Empowerment**


**Thank you for joining ProjectSunlight**


Project Sunlight <noreply@unilever.com>

Wed 2/18/2015, 10:56 AM

To: lecturer\_chandran@hotmail.com <lecturer\_chandran@hotmail.com>

 Unilever Logo

 Unilever Logo

 Thank you for joining ProjectSunlight

Hi

Thank you for joining Project Sunlight, a growing community of people who believe it's possible to build a world where everyone lives well and lives sustainably. We will keep you updated on our progress, and will also be asking for your support over the coming months.

Please come back to the [site](#) and read about all the projects we are already involved in, and use your [profile](#) to let us know what topics matter to you the most.

Thanks again

**The Project Sunlight Team**

## Pedagogy

### Colour Coded Paper Used

Most of the lab exercises were conducted using colour coded paper. The paper shade selected to signify a unique identity. Hence students were encouraged to use One A4 sheet as a data and reporting sheet.

RVIM INNOVATION LAB WORKSHOP

Date	Topic	Resource Person	Description
December 3 ,2014	Implementing CSR Clause in the New Companies Act 2013,	A.Chandran	Students are provided live project based workshop to design CSR programmes as per the new Companies Act of 2013
May 5, 2016	Social Harmony and National Integration	Prof.G.S.Murthy	
June 2, 2016	Importance of Eye Protection	A.Chandran M.K.Krishna	Identification of protective materials for prevention of damage caused during accidents
January 30, 2017	Smart India Hackathon 2017	A.Chandran	To work out an innovative solution by using Ishikawa Diagram
January 12,2017	Examination Ready Assesment	A.Chandran	To explore the student potential through self-assessment procedure and to improve the exam performance

Photograph- Colour coded sheet for data and working

15/06/2016

ISRO  
3M  
BIOCON

Sahithya.R.A  
IInd semester  
Section 'c'  
1516CMB117

1) Common features Among all the organizations.

- All the 3 organizations provide a wide array of products to the customers.
- Technology used by all the three organizations is outstanding.
- Research and development aspect of all the three organizations is very strong.
- social responsibility undertaken by all the 3 organization to put the backward community or towards the environment is very immense.
- high degree of Innovation is being carried out by all the organizations.

2) Uniqueness Among 3 organizations.

3M	BIOCON	ISRO.
✶ Communication & Electronics	✶ Health care	✶ Space Research.
✶ Diversified	✶ Conglomerate	✶ Specific & speci- -alized in Aerospace.
✶ Chemistry oriented		✶ Physics oriented

Document Image-worksheet of a student with Identification of uniqueness of 3 organizations



14/6/2016

AJMAL Haashaal. M  
A section, 2<sup>nd</sup> semester  
MBA, RVIM  
010

- I have visited the web sites called 3m, Biocon and Isro. These three websites are providing lots of information and technologies, which I found out common from these three sites that technology. The three websites providing plenty of technologies like, 3m like pharmaceutical, space management, ~~sat~~ satellites etc..
- What is unique in these three websites, I have observed that 3m has lots of information about some products, like digital products, e-commerce products, automobiles etc. They have their own brand called something stockmax, and also they are providing some services like health care, hospitality and research and development. When I came into the Biocon website we can see that it is total about pharmaceutical, technology, its equipment, service and all. Like wise if you open the site named Isro, it is totally different from other two sites and all about space research organization they are providing lots of information ~~and~~ like what are the mission, spacecraft, launchers and its application, as well as they giving information about each and every usage of satellites, rocket, Astronaut etc.
- <sup>from</sup> These three sites are very useful for each and everyone, I have found that it is useful and effective,

R.V. Institute of Management  
RVIM Social Innovation Lab

University Register Number: 141GCM0003

Name: Abhishek AV

Problem Identified:

Safe in Rest station in expressway

Topic of the Fact Sheet:

"Rest station in expressway"

Sources of Information : Internet, My own experience

Sources of Photographs : Internet,

Text to be reproduced in fact sheet and Citations :

1. Driving b/w 1AM to 4:30AM is very important, during that time accident are more
2. Driving alone gets sleepy
3. Safe location off the road way to take a break & it is connect to expressway only
4. Passenger & driver may also get health problem for sitting on bus/CoA for long time

Work space -overleaf

March 12, 2015 2.00 p.m. - 4.00 p.m. Seminar Hall/Classroom

**TASK 3**

18-03 | 2015

For **Volunteers**

**R.V. Institute of Management  
RVIM Social Innovation Lab**

University Register Number: 141GCM2029

Name: Deepak.B.G.

**What were your responsibilities in Vidyaarthi Adhiveshanam ?**

I was in decoration committee and was given the responsibility of composing in room no 311. I was given the responsibility to manage the requirements.

**What new learning / unlearning happened today?**

I learned how to do composing & came to know about the various responses of the crowd

**What new idea did strike your mind today?**

I came to know about the event management, roles & responsibilities, various uncertainties etc.

**Did you come across any innovative process/product / service, so that it could be protected by patent/copyright? (Idea should be of your own and original)**

Yes  No

If yes, please contact Innovation Lab Faculty In charge, to file your patent application at earliest.

**Work space -overleaf**

March 18, 2015 9.00 a.m. - 5.00 p.m. Conference Hall/Seminar Hall/Classroom

Vidyaarthi Adhiveshanam

Rashtreeya Sikshana Samithi Trust  
**R V Institute of Management**  
4<sup>th</sup> 'T' Block, Jayanagar, Bangalore – 560 041

**First Internal Assessment Test – April 2016**

MBA 2015-2017

II Semester

**2.7: Innovation Management**

Max. Marks: 25

Duration: 1 hour

**SECTION-A**

**Video Case Study**

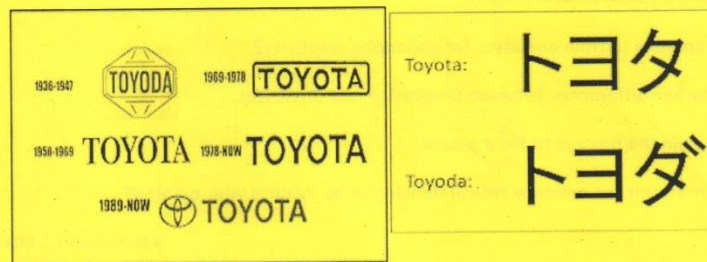
**Toyoda-When a stroke of brush changed it to Toyota**

This case study needs to be answered after viewing the video "Toyota the Global Story" (20.57 min)

Group viewing of the video at the Seminar Hall / Conference Hall and is scheduled prior to the commencement of examination from 9.00 am-9.21 am. Reporting time to the seminar hall is sharp 8.55 am

Supplementing the video the examinees are to read the case study text provided in the print version of the question paper and to answer all the questions in the case study section.

**Additional information**



Toyota Motor Corporation has its origins in a company that manufactured automated looms for Japan's weaving industry. In 1936, the company held a competition for a new name. Toyota was a popular choice from around 27,000 entries. The name was chosen "because the number of strokes to write Toyota in Japanese was eight, and it was thought to bring luck and prosperity". Writing 'Toyoda' in Japanese requires 10 strokes and writing 'Toyota' requires 8 strokes. The winning design led to the change in the name of the automobiles and plants from 'Toyoda' to 'Toyota'.

Founded in 1937, Toyota Motor Corporation engages in the design, manufacture, assembly, and sale of passenger cars, mini vans, commercial vehicles and related parts and accessories primarily in Japan, North America, Europe, and Asia.

**Document Image-Internal Exam was designed with a video case study depicting an innovative question paper**

# Inauguration of RVIM Innovation Lab

Rashtreeya Sikshana Samithi Trust

## R.V. Institute of Management

Department of General Management  
&  
RVIM Centre for Social Responsibility

### Curtain Raiser- Presentations and Discussion On RVIM Social Innovation Lab

**Respected Director to address at start**

Thursday, March 5, 2015  
Seminar Hall  
2.00 p.m.

**Students of II Semester to be seated in the Hall  
five minutes prior to start**

The session time plan shall be:

1.55 p.m.	Students Assembly
2.00 p.m.	Attendance
2.10 p.m.	Presentation on RVIM Innovation Lab – A Road Map and Identification of Student Coordinators. A.Chandran, Faculty
2.20 p.m.	Respected Director shall be requested to address
2.30 p.m.	Task 1 for students commences and shall close at 4.00 p.m.

Only a note book and pen to be used for the session. Mobile Phones, bags to be kept in students locker

## **Outcome of RVIM Innovation Lab**

### **RVIM Innovation Lab designed Film Publicity Campaign**

The film industry is flooded with release of new films every week and the advancement in technology has restrained public to watch films in theatres. Film Director of a new film approached RVIM Innovation Lab to design an effective publicity campaign as the film was based on a strong message on social issue. The film was titled 'Varthamana'. Students worked together and came out with an effective suggestion plan.

The students spread across 4 sections worked in teams to evolve a novel and new method to reach the audience. The suggestions were mailed to the concerned film crew of Ultimate movies.

**CONFIDENTIAL**  
Till Release of the Film

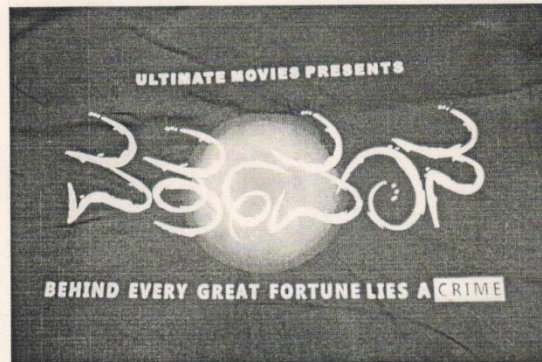
Rashtreeya Sikshana Samithi Trust

**R.V. Institute of Management**  
Bangalore

# RVIM Innovation Lab



**Marketing Strategies for the Kannada Film**  
VARTHAMANA



**Group work from the students of II Semester MBA**  
May 2016

HM  
28/05

PTO

From

May 28, 2016

A.Chandran  
Faculty  
RVIM Innovation Lab  
RVIM

To  
The Respected Director  
RVIM

Sir,

I am pleased to inform that the draft review for the Marketing Strategies for the Kannada film 'Varthamana' is in progress and the report shall be ready for submission to -Ultimate Movies by Monday 30, 2016.

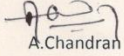
All the students of II Semester have brought in creative and out of box thinking approach to suggest their strategies. Around 145 students works has been processed. We worked with the theme Innovations in Marketing.

Mr. Bharat II Sem A, Mr. Venkatesh Gowda II Sem C, Mr. Hemanth II Sem B, Ms. Sahitya II Sem C, Ms. Priyanka Hatti II Sem C have visited the premier/teaser ad launch on 21 May 2016 at 11 am at Renukamba Theatre, 18<sup>th</sup> Cross, Malleshwaram.

The cover draft is attached for appraisal and approval

Thanking you

Yours faithfully

  
A.Chandran

The film is focused on a young man in today's world who sidelines the 'values' and realizes the mistake at the end. The film has a lot of lessons for young audiences.

Document Image-Internal communication to inform progress of publicity campaign



**Re: R.V.Institute of Management-147 Students-From RVIM Innovation Lab-  
Designed Marketing Strategies for the film 'Varthamana'**

Ultimate Movies <ultimatemovies.in@gmail.com>

Sat 6/25/2016, 11:04 AM

To: Chandran A <lecturer\_chandran@hotmail.com>

Dear Sir

This is to acknowledge your mail, thank u for the mail.  
I shall get back to you soon after going through the file.

Regards,  
Umesh Amshi  
Director  
Varthamana, a Kannada feature film  
Ultimate Movies  
Bangalore.

On Fri, Jun 24, 2016 at 4:09 PM, Chandran A <[lecturer\\_chandran@hotmail.com](mailto:lecturer_chandran@hotmail.com)> wrote:

To  
The Director and Producers of the film 'Varthamana'  
& Team Members of Ultimate Movies  
1120, 10th D Cross, West of Chord Road  
Mahalakshmpuram,  
Bangalore 560 086

Sir/Madam

Greetings from R.V.Institute of Management

Thank you for providing us an opportunity for exploring the marketing strategies for the release of the film 'Varthamana' ( Your Letter dated 02.05.2016 An Opportunity to Explore, Ultimate Movies). As per your requirements the students worked independently and discussed in teams to bring out the best of their efforts.

Kindly find the Report summary in the PDF format in this mail attachment.  
Also the work sheet of individual student is in the Folder

We hope this effort could be of some help for your team in designing the marketing plans

All of us at RVIM wish you the best, for success of film screening in India and Abroad.

Copy of this Mail is submitted to Respected Director, RVIM for appraisal.

**Disclaimer: The ideas and thoughts are originated from the classroom exercises and interactions.  
The contents are to be taken as a guiding document in advancing the promotional activities of the**

**Email Image- Communication to Director of the film 'Varthamana'**

film to be released. The risks are to be checked by the team members of Ultimate Movies. RVIM shall not be liable for the decision outcomes.

Thanking you

A. Chandran  
Assistant Professor, Dept of General Management  
Coordinator RVIM Centre for Social Responsibility

**R.V. Institute of Management**

CA 17, 36th Cross, 26th Main, 4th T Block,  
Jayanagar, BANGALORE-560 041

Ph- Direct-91-80-42540341  
Office-91-80-42540300

**Mb: 9449828204**

<http://www.rvim.in/>

**Continued-Communication to Director of the film 'Varthamana'**

## **Tracking Potential Patents to Recycle Abandoned Tyres**

Huge size tyres are abandoned in forest areas after use. This was a major concern for a leading tyre manufacturer Bridgestone. Through Nine Sigma an open innovation platform the problem was informed. RVIM Innovation worked out constructive solutions to the existing problems and submitted the novel solution to overcome the issue of managing abandoned tyres.

The suggested methods and available patents were discussed in the class for understanding the process of patent tracking .In the due course of of class discussion many new ideas were generated and their feasibility were tested through discussion group.

The relevant documents and few photographs of the report were displayed on the notice board to share the ideas and to explain the process of open innovation method in tackling major issues in the society.

From

February 20, 2016

A.Chandran  
Faculty & Coordinator RVIM Centre for Social Responsibility  
RVIM

To

The Respected Director  
RVIM

Sir

I am pleased to inform that a new project proposal relating to recycling of Tyres is accepted at stage 1, by Innovation Firm , Nine Sigma in Australia on behalf of their client Bridgestone Tyres worldwide.

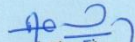
The proposal is titled "**Desktop research in tracing potential patents and innovative methods to recycle abandoned Off-The-Road (OTR) tires in mitigating climate change and environmental protection**". It shall take 6 weeks for knowing the status. Till then I have to wait and make other related work.

All communications has been sent to your rediffmail for the past 1 week during preparation of proposal and communications from Nine Sigma.

This communication is for appraisal

Thanking you

Yours faithfully

  
A.Chandran

Stage 1

Encl: Copy of e mail confirmation and project proposal

*Seen & noted,  
It is a good effort  
M. go ahead,  
SM  
20/02/16*

**Document Image-Tracing potential patents for recycling of abandoned tyres**

2/20/2016

Outlook.com Print Message

[Print](#)

[Close](#)

## Receipt of your proposal-Development Partner for Dismantling or Recycling Tires(REQ1306866-26)

From: **NineSigma Provider Help Desk 2** (PHD2@ninesigma.com)  
Sent: 20 February 2016 05:56AM  
To: Chandran A (lecturer\_chandran@hotmail.com)  
Cc: tv\_raju@rediffmail.com (tv\_raju@rediffmail.com); Eji Atsumi (atsumi@ninesigma.com); Tadasuke Morita (t-morita@ninesigma.com); Takeshi Shiina (shiina@ninesigma.com)

Dear Dr. A. Chandran,

This is the NineSigma Helpdesk contacting you on behalf of the Project Manager.

We acknowledge with thanks the receipt of your proposal for our RFP 1306866.

It will be forwarded to our client who will study all incoming proposals, evaluate them and make the preliminary selection within six weeks after the response due date.

We would appreciate your patience until we get back to you with the results.

Please note that all proposals will be reviewed by the Project Manager and he may contact you for some clarification regarding the proposal when necessary.

We would appreciate your cooperation in responding to his inquiries.

If you have any questions, please feel free to contact us any time.

Best regards,

Marina Kubono

<https://snt146.mail.live.com/ol/mail.msc/PrintMessages?mk=en-in>

1/6

**Document Image-Acknowledgement mail for Bridgestone open innovation project through Nine Sigma**

## **Hackathon**

Student group led by Mr.RamaMohan participated in the Smart India Hackathon 2017.RVIM student team worked on the title 'National Master Database of Education and Career Attainment'. The greatest challenge in documentation process in education system is continuity of progress documentation at different levels from primary schooling to the centres of higher education. There are also possibility for some to discontinue in the process of aging due to varied reasons.

This problem was analysed by the team of students and developed a novel method for the hackathon competition.



Rashreeya Sikshana Samithi Trust

# R.V. Institute of Management

CA-17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041.

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi

**ACCREDITED BY NAAC WITH "A" GRADE**

Ref: 811/RVIM/MBA/2016-17

January 30, 2017

To : Whom so it May Concern :

## Sub: Smart India Hackathon 2017 – Nomination

I am pleased to nominate, below teams from our college to participate in Smart India Hackathon 2017. AICTE Application No is **1-3327309984** (Permanent ID: 1-8623695).

Team 1: < RVIM >

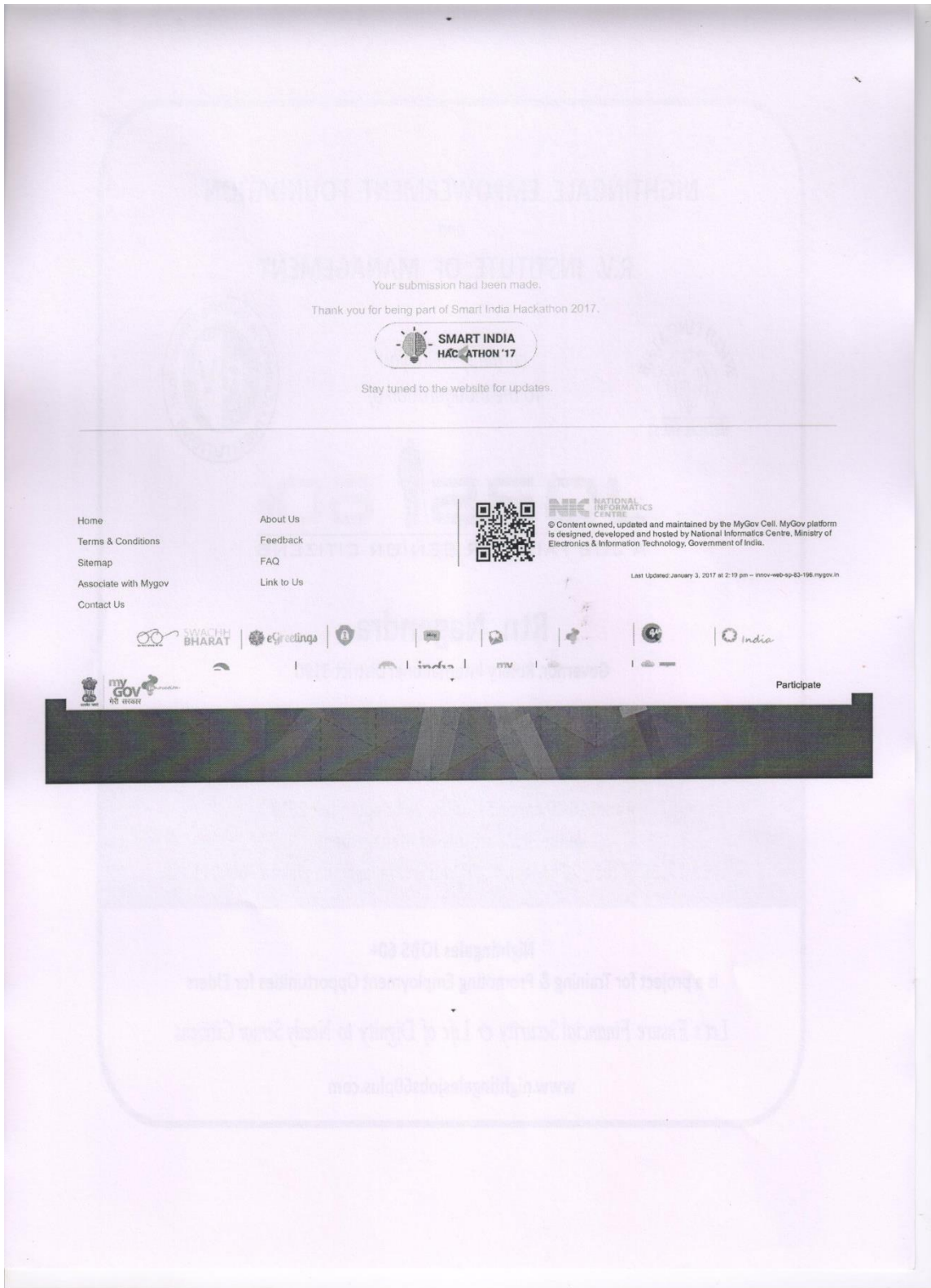
Problem Category: < AICTE >

	Names	Gender	E mail
Team Leader	Ramamohan.A	M	mohan.r2003@gmail.com
Team Member	Naveen Reddy .P	M	naveenpoliki56@gmail.com
Team Member	Nirosh.P.G	M	niroshpg94@gmail.com
Team Member	Subramanyam.R.K	M	subukulkarni3007@gmail.com
Team Member	Sanjay Kumar Mandre	M	sanjaykumar.rm88@gmail.com
Team Member	Rachana Bapuri	F	rachana.rb44@gmail.com

Yours Sincerely,

Dr.T.V.Raju  
Director

Ph : 080-42540300, 26547048 ● Fax : 080-26654920 ● E-mail : [contact@rvim.edu.in](mailto:contact@rvim.edu.in) ● Website : [www.rvim.edu.in](http://www.rvim.edu.in)  
A PREMIER INSTITUTE IN MANAGEMENT EDUCATION, TRAINING, RESEARCH & CONSULTANCY



E Mail Image-Acknowledgement for the online submission process



Draft

To  
The Organisers  
AICTE Hackathon 2017

January 30, 2017

Sir,


**Sub:** Student team for Hackathon 2017

We wish to nominate one team to take part in the Hackathon 2017. All the pre requisites are met during the selection process in the team formation. The team consists of 5 boys and 1 girl. Two of the students have basic knowledge on computer programming. All of the students are in III Semester MBA.

Sl No.	Names	Phone No.	E mail
1	Ramamohan.A	8088634476	Mohan.r2003@gmail.com
2	Naveen Reddy .P	9480947235	Naveenpoliki56@gmail.com
3	Nirosh.P.G	9964016404	Niroshpg94@gmail.com
4	Subramanyam.R.K	7406575749	Subbukulkarni3007@gmail.com
5	Sanjay Kumar Mandre	9686224756	Sanjaykumar.rm88@gmail.com
6	Rachana Bapuri	8123673079	Rachana.rb44@gmail.com

Mr. A.Chandran ,Assistant Professor, shall be the faculty coordinator for RVIM Team

Thanking you

  
Dr.T.V.Raju  
Director

From

February 1, 2017

A.Chandran  
Faculty in General Management  
RVIM

To  
The Respected Director  
RVIM

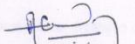
Sir,

The process for submissions to Smart India Hackathon 2017 is complete. The acknowledgement copy of online submission is herewith enclosed.

Awaited for further intimation from the organizers of Hackathon.

Thanking you

Yours faithfully

  
A.Chandran

*Noted, Thanks!*

*in*  
*02/02*

*Certificate of Participation*



**SMART INDIA  
HACKATHON '17**

**WORLD'S BIGGEST DIGITAL MOVEMENT**



*This Certificate is Presented to Ramamohan A*

*for Submitting an Idea for 'Smart India Hackathon 2017'*

*under AICTE*

*Thank you for participating in this unique nation building initiative.*

*Abhay Jere*

Dr. Abhay Jere  
Secretary, Organizing Committee,  
Smart India Hackathon 2017

*Arun Jamkar*


Dr. Arun Jamkar  
President, i4C


H4CID: 8520

**Document Image- Certificate Awarded for the team leader for participation**

## Patent Application submitted by Coordinator

PATENT OFFICE  
INTELLECTUAL PROPERTY BUILDING  
G.S.T. Road, Gubbiy Chennai-600032  
Tel:No. 011(2)9422250280-841 Fax:No. 044 22502865  
E-mail: Chennai-patent@ipc.in  
Web Site : www.ipindia.gov.in

  
**GOVERNMENT OF INDIA**

  
**INTELLECTUAL PROPERTY INDIA**  
भारत में विद्युत् संपत्ति  
INDIA INTELLECTUAL PROPERTY

CHALLAN : TR-6  
DOCKET NO. 22837  
To,  
A. CHANDRAN  
ASSISTANT PROFESSOR, COORDINATOR, RVIM CENTRE FOR SOCIAL RESPONSIBILITY, R.V. INSTITUTE  
OF MANAGEMENT, CA 17, 36TH CROSS, 28TH MAIN, JAYANAGAR, 4TH "T" BLOCK, BANGALORE-560041.

Sr. No.	CBR No.	Reference Number / Application Type	Application Number	Title/Remarks	Amount Paid
1	15214	ORDINARY APPLICATION	4039/CHE/2014	HALLOW BOX DUSTER	1760
2		E-10142068/2014-CHE	4039/CHE/2014	Correspondence	0
3		E-240966/2014-CHE	4039/CHE/2014	Form2	0
<b>Total :</b>					<b>1760</b>

Received a sum of Rs. 1760 (Rupees One Thousand Seven Hundred & Sixty only) through

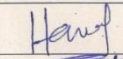
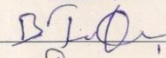

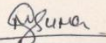
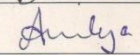

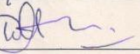

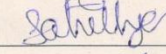
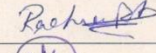


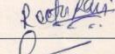

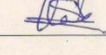
Payment Mode	Bank Name	Cheque/Draft Number	Cheque/Draft Date	Amount in Rs
Cash	---	---	---	1760

Note: This is electronically generated receipt hence no signature required.

The process of patent grant was demonstrated through live example by Coordinator. The patent drafting was briefly explained to the students and was motivated to take it forward in spite of many challenges .Some of the students realized the importance of novelty and innovative idea and worked many methods to develop improved skills in designing and drafting techniques. There is a unique advantage in students team work as many students come from varied background of study in their undergraduate level. Students having engineering, arts, commerce, bio technology and many more are ideal to form a synergetic team to develop inventive steps and improved process for greater output. At the end of the term for 2015-2017 batches around 15 students take forward the idea of applying for patent for any new inventive step created by them. The environment in Innovation Lab is a platform to hone the critical thinking skill of every student.

R.V. Institute of Management

RVIM Innovation Lab  
Students working on patenting their Ideas  
MBA Batch 2015-2017

Sl	Names	When will you Apply for patent	Phone	Signature
1	Hemanth Kumar	August	9964101758	
2	B. Jaavan Kumar	2017	9030567527	
3	Veena V N	2017	8496838732	
4	Suna G. M.	2017	953859886	
5	Amulya GC	2017	<del>7895388863</del>	
6	Sonika S	2017	7795388063 9901885314	
7	Uttam Dhaan	2018	814712681	
8	Tamanna Ireshad	2018	9886988844	
9	Sahithya K. A	2018	9686689520	
10	Rachana. Bapuri	2018	8623673079	
11	Anusha. N	2018	7411696350	
12	Pruija K	2017	8224884750	
13	Reeta Rani	2018	8553444758	
14	Sanjana Basava	2018	9900796495	
15	Shantae Reddy	2018	8861557863	
16				
17				
18				
19				
20				

Notes:

Document Image-Students list intending to seek Intellectual Property Rights at later stage.

## **Understanding Students Learning Styles**

Understanding one's learning style is very essential to improve the overall learning process. Most of the students are not very much aware about their learning styles. Faculty engaged in imparting critical thinking skills should have an overview of each student learning methods. For instance kinesthetic learners prefer a demonstration more apt for them to grasp better. Here at RVIM students are advised to undergo an online evaluation system freely available in the web to receive the learning style results. As students are exposed to such evaluation pattern it is observed that the students start to recognize his/her strong inclination. This evaluation also helps the tutor to respond in accordance with the learning style of the individual student.

Learning style introduced in the year 2009 resulted in improved score in term end examinations also. Presently students are advised to spend few minutes in taking this online assessment provided by free websites. This method of evaluation has sustained in RVIM and is one of the best practices followed here.



chandran A &lt;rvimassignments@gmail.com&gt;

**Feedback -Learning Style evaluation-<Anita Priya G>**anita priya <anpr2205@yahoo.co.in>  
To: rvimassignments@gmail.com

Tue, May 26, 2009 at 7:45 PM

Dear Chandran Sir,

This mail is to inform you that i have undertaken the Learning style evaluation test through the mail link which you have sent.

And my score is: Visual/Nonverbal 28 Visual/Verbal 28 Auditory 28 Kinesthetic 28. And also given as Balanced learning style.

Such type of self evaluation tests are helpful for us to improve our learning ability and skills. It was an interesting experience in answering such questions.

Please do send the next set of tutorial links too to my mail id as i am interested to improve my learning ability.

Thank you.

Yours Sincerely,  
Anita Priya G  
2nd Semester  
A Section  
RVIM

Cricket on your mind? Visit the ultimate cricket website. Enter now!

Alumni Ms. Anita Priya  
had secured the highest  
marks in RVIM in 2010  
University Exams.

E mail Image-2010 Result of learning style of a student with the best performance

From

April 5, 2013

A.Chandran  
Faculty in General Management  
RVIM

To  
The Respected Director  
RVIM

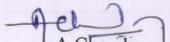
Sir,

I herewith enclose relevant documents to consider this effort as one of the best practices for NAAC Accreditation .

Since 2009 I have opted around 15 minutes class interaction or e mail communication during vacation for letting the students to identify their learning styles through online assessment (free of cost). As such for the past 4 years around 400 students have benefited to adopt better learning practice .Most of e mail test are on my e-mail document for proof and verification.

Few of the sample test result and students feedback when they undergone the test are provided.

Thanking you

  
A.Chandran

*Alumni Mr. Arintha Priya  
has received the highest  
marks in RVIM in 2010  
Direct Exams.*

*juu  
06/04*

Document Image-Learning style analysis sustains as a best practice



2012  
Feedback  
facilitate recall. Use highlighter pens to highlight key words and pictures on the flashcards. Limit the amount of information per card, so your mind can take a mental "picture" of the information.

Mark up the margins of your textbook with key words, symbols, and diagrams that help you remember the text. Use highlighter pens of contrasting colors to "color code" the information.

When learning mathematical or technical information, make charts to organize the information. When a mathematical problem involves a sequence of steps, draw a series of boxes, each containing the appropriate bit of information in sequence.

Use large square graph paper to assist in creating charts and diagrams that illustrate key concepts.

Use the computer to assist in organizing material that needs to be memorized. Using word processing, create tables and charts with graphics that help you to understand and retain course material. Use spreadsheet and database software to further organize material that needs to be learned.

As much as possible, translate words and ideas into symbols, pictures, and diagrams.

veeresh, IInd sem, D sec

Inbox x

Learning style II Sem D March 2012 x

Veeresh B K <veeresh.rvim@gmail.com>

3/27/12

to me

Images are not displayed. Display images below - Always display images from veeresh.rvim@gmail.com  
**The results of veeresh 's learning inventory are:**

**Visual/Nonverbal 20 Visual/Verbal 28 Auditory 24 Kinesthetic 22**

**Your primary learning style is:**

**The Visual/ Verbal Learning Style**

You learn best when information is presented visually and in a written language format. In a classroom setting, you benefit from instructors who use the blackboard (or overhead projector) to list the essential points of a lecture, or who provide you with an outline to follow along with during lecture. You benefit from information obtained from textbooks and class notes. You tend to like to study by yourself in a quiet room. You often see information "in your mind's eye" when you are trying to remember something. //

**E Mail Image-2012 Feedback provided to the student after the test**

**1 Semester - C section - 2016 - Priyam Chirania - Learning style Result - 14/12/2016**

Priyam Chirania <priyam.rymec@gmail.com>  
To: rvimassignments@gmail.com

Wed, Dec 14, 2016 at 3:31 PM

NC STATE UNIVERSITY

**Learning Stylès Results**

Results for: Priyam Chirania 1st Semester C

<b>REF</b>	<b>ACT</b>					X					
9	11	11	9	7	5	3	1	1	3	5	7
									<-- -->		
<b>INT</b>	<b>SEN</b>					X					
9	11	11	9	7	5	3	1	1	3	5	7
									<-- -->		
<b>VRB</b>	<b>VIS</b>					X					
9	11	11	9	7	5	3	1	1	3	5	7
									<-- -->		
<b>GLO</b>	<b>SEQ</b>					X					
9	11	11	9	7	5	3	1	1	3	5	7
									<-- -->		

E mail Image 2016- Student provides result copy after taking online test



Chandran A <rvimassignments@gmail.com>

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## 2017 Learning style - I Semester "D" - Tejaswini B

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**B Tejaswini** <tejaswini95.b@gmail.com>  
To: rvimassignments@gmail.com

Tue, Oct 24, 2017 at 1:08 PM


This analysis made me realize that I am a visual learner and I understand things better by reading, writing and observing my surroundings. My score are as follows:

- Auditory: 25%
- Visual: 45%
- Tactile: 30%

The tips given to practice or improve our learning style, believe to make me a better learner.

Thank you,  
Tejaswini B

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 **What's Your Learning Style\_ The Results.html**  
7K

**E Mail Image 2017-Student provides feedback after taking online test**

QUERY101x Progress | calculator - Google Search | miles in meters - Google

Secure | <https://courses.edx.org/courses/course-v1:UQx+QUERY101x+1T2018/progress>

Course Course Contributors Discussion **Progress** Glossary of Terms

### Course Progress for Student 'Shobith143' (spj123jhs@gmail.com)

**Your enrollment: Audit track**  
You are enrolled in the audit track for this course. The audit track does not include a certificate.

Item	Score
Quiz 01	~55%
Quiz 02	0%
Quiz 03	0%
Quiz 04	0%
Quiz 05	0%
Quiz 06	0%
Quiz 07	0%
Quiz 08	0%
Quiz Avg	~5%
Checklist 01	100%
Checklist 02	0%
Checklist 03	0%
Checklist 04	0%
Checklist 05	0%
Checklist 06	0%
Checklist 07	0%
Checklist 08	0%
Checklist Avg	~10%
Total	8%

Type here to search

2:59 AM 4/4/2018

i like to prefer more diagrammatically, or through picturisation. i prefer group studies as it involves more sharing of informations.

with the help of these feedback, plz guide me to do better..

thanking you

SUDEEP.A.S

---

Feedback -Learning Style evaluation-<SUJAY.R>

Inbox x

Learning style old batch x

SUJAY .R <sujoyfeelings@gmail.com>

5/27/09

to me, chandran\_vissi., chandran\_vision

Dear sir/Madam :

This is very good questionnaire survey did by DVC to know about students mentality or perception towards learning.

Every students has a unique personality, one child is different from another.  
Personality, Attitude, differs a lot.

Some students are very good at Verbal learning style, some are non-verbal learning style, Auditory learning style, and Tactile learning style. If we know our style clearly It really helps fetch our ideas in different dimensions.

The questions are really confusing for every student, because he/ she never try to know about their learning style, these questions really helps to know their style.

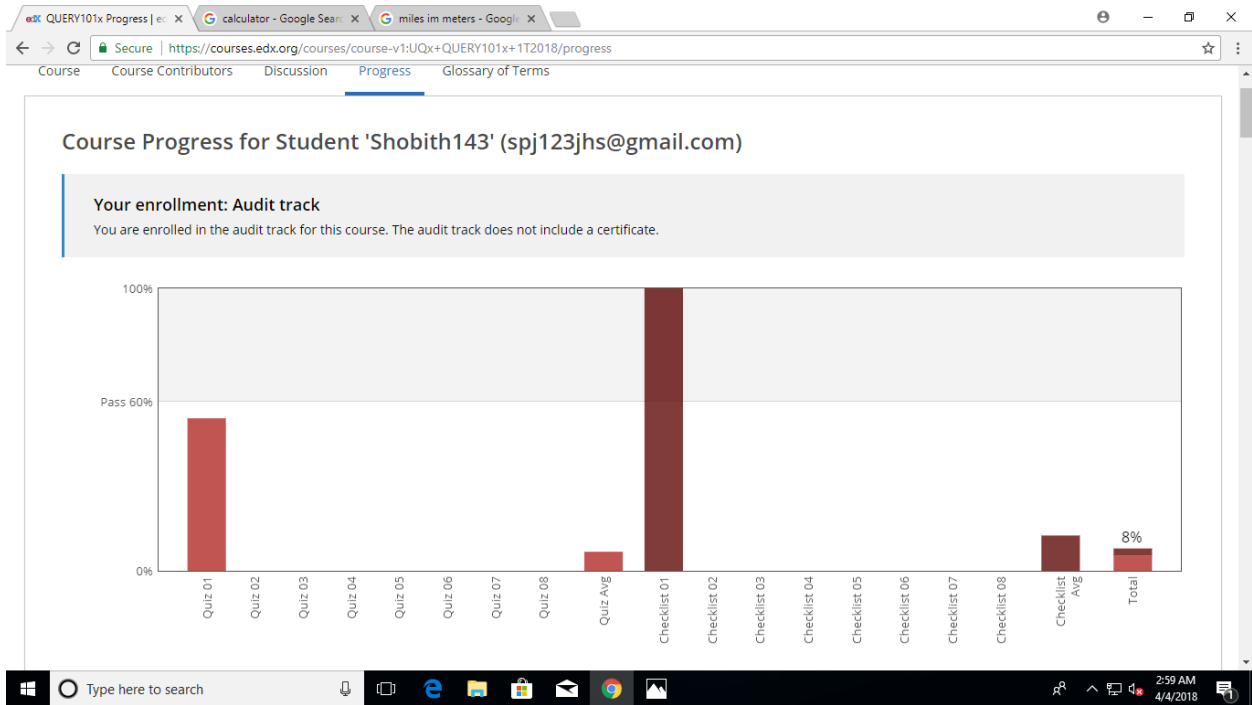
From these Questions, we really helps to know our learning ability.

Conclusion : From the marks I am good at Non verbal, verbal, and Auditory. But also I LEARNING to manage myself in Kinesthetic.

Thanking you

SUJAY.R

2 sem ,MBA



**Document Image- Course progress report for Edx course**