India's Changing Paradigm : Skills and Entrepreneurship for Global Competitiveness



Copyright

India's Changing Paradigm : Skills and Entrepreneurship for Global Competitiveness

All rights are reserved by:



NIPM Karnataka Chapter C 209, II Floor, Blue Cross Chambers, Infantry Road Cross, Bengaluru - 560 001 For further details contact : Ph: +9180 25591481 | Web: www. nipm.in

Editor : K. B. Akhilesh

No part of this publication may be reproduced, transmitted, or stored in a retrieval system, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of the publisher

ISBN: 978-93-84262-59-4

The moral right of the author has been asserted.

Designed by: Swamy S.T

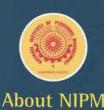
Printed at: Vishwakala Printers, Bengaluru

Published by:

Niruta Publications: #326, Second Floor, Opp: Dr AIT College, Mallthalli, Nagarabhavi, Outer Ring Road, Bengaluru - 560 056, Phone: 080-23213710, Mob: +91 99800 66890, Email: nirutapublications@gmail.com Web: www.niratanka.org, www.nirutapublications.org

CONTENT

1	Building Entrepreneurship Skills in Scientific Academia : Best Practices from India and Japan Dr. Gaurav Tikas	1
2	Comparing India with UK & Israel's Entrepreneurial Ecosystem : Accelerating Entrepreneurship by Gap Identification Dr. Amrita M A, Harshitha Govada & Ajay M S	15
3.	Reskilling and Upskilling in the era of Industry 4.0 : A Policy Perspective Pinosh Kumar Hajoary & Dr. Akhilesh K.B	26
4.	Learning and Skill Development Challenges in Agri-Business : A Case Study Dr. Sindhuja C.V & Dr. Akhilesh K.B	46
5.	Management Challenges and Opportunities of Industry 5.0 Dr. Naveen B. Ramu	62
6.	Value Creation Through Skill Development & Entrepreneurship : A Conceptual Framework Dr. Anupama K Malagi	<mark>69</mark>
7.	Revitalizing the HERO within Students : Exploring the Antecedents of Student's Positive Psychological Resource Dr. Musarrat Shaheen, Dr. Farrah Zeba, Dr. Bhavna Pandey, & Anindita Majumdar	81
8.	Institutionalizing Entrepreneurship Education and Innovation System In Engineering Institutions : A Case Study Archana M S, Dr. Narahari N, Dr. Nagendra Gupta & Dr. Subramanya K N	95
9.	Building the Entrepreneurship Ecosystem : The Indian Way Ramesh Srinivasan	108
10.	MRIDA, Transforming the Livelihood : Role of Social Ventures in Harnessing the skills of Positional Entrepreneurs Rashmi Shetty	122
11.7	Gen 'Z' Perception towards Entrepreneurship Ecosystem in India : An empirical study among Management Institutions with special reference to Bangalore. Dr. Anitha Balaraju & Syed Rajeena	139



National Institute of Personnel Management (NIPM) is one of the largest all India bodies of professional managers engaged in Human Resource Management, Industrial Relations, Labour Welfare, and Training & Development in the country. It came into existence on 15th March 1980 as a result of merger of two professional institutions namely Indian Institute of Personnel Management (IIPM) and National Institute of Labour Management (NILM). Currently, it has over 10,000 members spread across 53 chapters. NIPM is a not-for-profit organization dedicated to building professional excellence in the field of Human Resource Management through regular activities ranging from evening Lectures to People Process Quality Certifications. NIPM also offers Post Graduate Diploma in Personnel Management (PGDPM). This is a 2 year flagship academic program and is widely recognized by Industries in India for a career in HRM. The program is also launched in Bangladesh, Mauritius, Sri Lanka and the agreement for exchange program is signed. NIPM has also set up dedicated wings for Corporate Training & Consulting and Research & Development to leverage its vast experience and expertise. NIPM is a member of Global Forums, such as, International Labour and Employment Relations Association (ILERA) Geneva, Switzerland and the Asia Pacific Federation of Human Resource Management (APFHRM) which is a member of World Federation of People Management (WFPMA).

About NATCON 2019

The Annual National Conference (NATCON) is one of the greatest events in the country. The objective of this conference is to enhance the journey of human development through focused skilling efforts and talent nurturing. In this journey, many innovative approaches have been attempted by Government of India through several stakeholders in the larger talent and skilling eco-system. Some significant and noteworthy steps taken by the Government of India in this direction are :1. National Skills Development Corporation (NSDC) 2. Launch of Skill India Program 3. Make in India Initiative.

Further, Pioneering efforts have been made by NSDC through specific programs like PMKVY, Sector Skills Councils, NEEM, RPL etc. Likewise, MSDE and GOI have also undertaken a number of progressive measures to support and strengthen the skilling eco-system in the country. These efforts have very clearly indicated the possibilities of creating a pool of talented and skilled human resource in the country, who not only can seek gainful employment and careers in India, but also can seek opportunities in other parts of the world.

Keeping the above requirement in mind, NIPM has decided to conduct this National Conference. This Conference is the greatest learning platform in the country and will be attended by eminent business leaders, top CHROs, HR Managers etc, both from India and from some of the Asian countries. We propose to create a document of the proceedings of this conference, which is in the nature of new ideas and approaches for skilling and talent building in India. We expect around 1500+ Delegates to participate in this conference.

All rights are reserved by :

NIPM Karnataka Chapter, C 209, II Floor, Blue Cross Chambers, Infantry Road Cross, Bengaluru - 560 001 For further details contact : Phone: +9180 2559 1481 | Web: www.nipm.in

Published by :

Niruta Publications #326, Second Floor, Opp: Dr AIT College, Mallthalli, Nagarabhavi, Outer Ring Road, Bengaluru - 560 056, Ph: 080-2321 3710, Mob: 99800 66890, Email: nirutapublications@gmail.com Web: www.niratanka.org, www.nirutapublications.org



Price : ₹ 350/-