



RV Institute of Management®

Autonomous Institute
affiliated to
Bengaluru City University

Approved by AICTE,
New Delhi.

RVIM NEWS DESK

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Institution Recognition ||

RVIM recognized as the Best Private Management College in South India for the year 2024 by Centre for Education Growth and Research at the Rashtriya Shiksha Gaurav Puraskar Ceremony held on the 2nd May '24 at New Delhi, Ms. Payal Jindal – placement officer received the award on behalf of the college from Ms. Shazia Ilmi national spokesperson of the Bharatiya Janata Party.



BIDA-2024

International Conference on Business Intelligence and Data Analytics



RV Institute of Management in association with Soft Computing Research Society organized the BIDA 2024 International Conference on Business Intelligence and Data Analytics between 6th and 7th

April'24. The conference was well attended by eminent academicians from reputed educational institutions and research scholars from different parts of the country. Conference themes included - Advanced Analytics and Machine Learning, Business Intelligence Applications, Big Data Management and Processing, Business Intelligence Applications, Data Governance and Privacy, Industry 4.0 and IoT Analytics, Visual Analytics and Data Visualization and Business Strategy and Data-driven Decision Making.

The conference received 491 paper submissions across 12 countries namely, Cambodia, Ecuador, Fiji, India, Morocco, Nigeria, Philippines, Russia, Serbia, Sri Lanka, USA, Vietnam, out of which 58 papers were accepted and presented in the conference proceedings.

BIDA 2024 has successfully helped explore how organizations can harness the power of data to gain insights, drive innovation, and achieve competitive advantage in today's dynamic business environment.





International Yoga Day 2024 ||

RVIM Celebrated International Yoga Day organized by the RVIM Center for Peace and Yoga on the 21st of June'24. The theme of the programme this year was to support 'Yoga for Women Empowerment'; this programme was organized in association with Indian Yoga Association and PRANAV foundation, Rotaract Jayanagar. Highlight of the programme were the varied sessions of yoga the participants were given awareness - Kreedha yoga, Meditation, Laughter therapy, Pranayama.

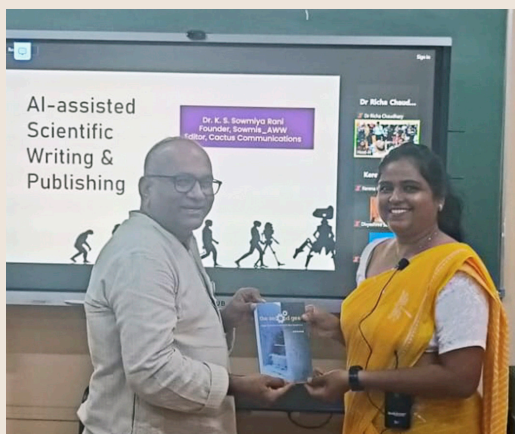


MOU ||

MOU signed with CESIM on the 28th of June'24 for using Business Simulations in higher education teaching.



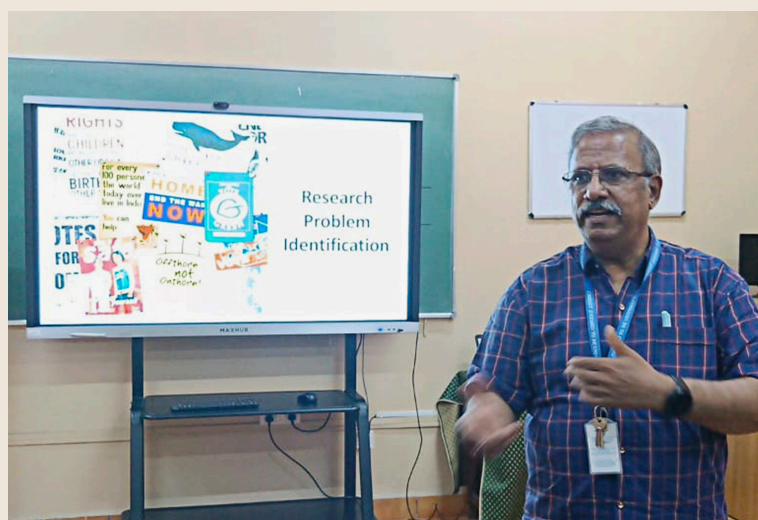
Faculty Development Programme



One Day Faculty Development programme by RVIM research center on the topic of 'AI-assisted Manuscript Writing' by Dr. K.S. Sowmiya Rani, Editor, Editage (Cactus Communication) on 19th April'24.

Knowledge Café

Research Center of RVIM conducted Knowledge Café for all faculty of RVIM on the topic of – 'Problem Identification for Impactful Research' by Dr. Elangovan, Professor and PhD Co-ordinator School of Business and Management Associate Director, Research and Development Cell, Christ University on Saturday 20th April'24.

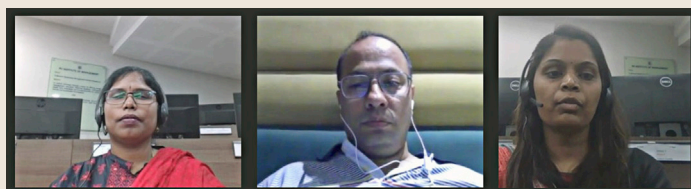


Faculty Development Programme



One Day Faculty Development on 'Identifying Predatory Journals and Misleading Impact Factors' on the 17th of May'24 by Dr. Sumit Narula, Professor and Director Amity School of Communication.

One day FDP was organized by Centre For Business Analytics on 10th June'24 topic - "Advanced Machine Learning using SPSS as a part of Low code/No code Revolution" by Dr. Dhaval Maheta.



Inaugural of Labs in RVIM

IT and Business Analytics Department, Centre for Media and Centre for Emerging Technologies were refurbished and inaugurated on the 17th of April'24 and 31st May'24 by the Chief Guest Sri Rama Mohan Reddy Naga, Global Product Manager, Siemens Gamesa Renewable Energy Bengaluru and Sri M.D. Kasturi Ranga.



Seminar and Workshop



Career in Armed forces: Seminar on career in armed forces was organised on the 19th of April'24 for the first semester students.

Marketing: "High Impact B2B Selling Skills - Science To Selling" - was held on the 29th of April'24 for first semester students.



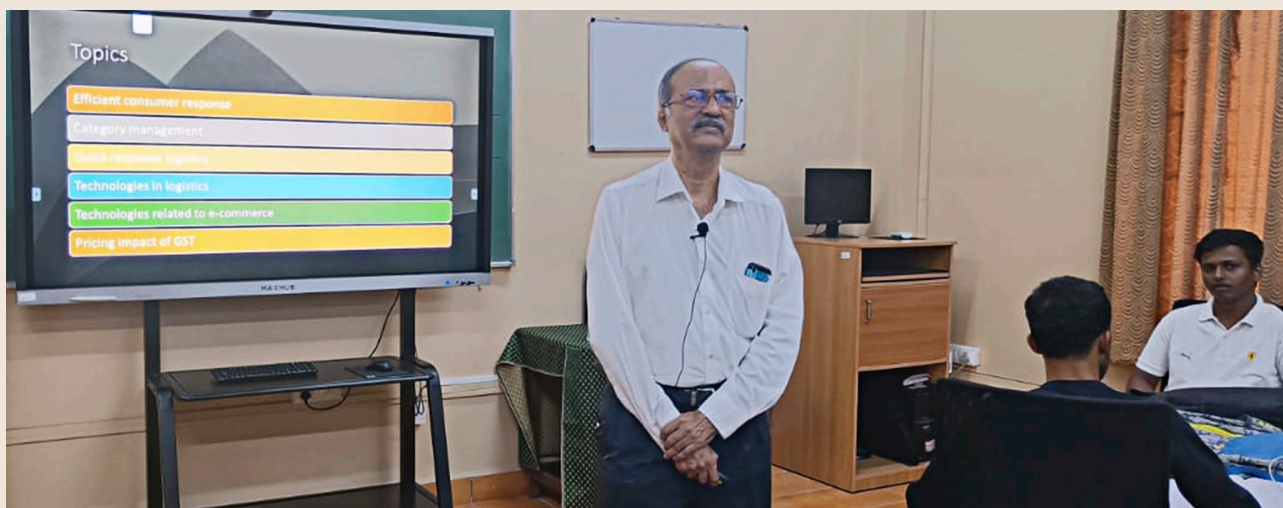


Master class in Data Science: By Dr. Carlos Moreno-Gracia, Senior Lecturer, Robert Gordon University Aberdeen, was organized on the 8th of May'24 for the Business Analytics specialization students of third semester.

Lecture in Fundamental Analysis and Awareness on Career in Financial Market: A session on Fundamental Analysis and Awareness on Career in Financial Market was held on the 20th of May'24 for the first semester students.



Supply and Logistics: Session on Supply and Logistics was organised on the 24th May'24 for the third semester students.



Awareness of Basic Life Support System: Organized for first semester students on the 29th of April'24.



Intel Tiber Developer Cloud Workshop : Organized on the 31 st of May'24in association with Boston IT Solution India Pvt. Ltd., for the third semester students of Business Analytics specialization.


Mental Health Matters.

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by Msc Counselling Psychology
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training to be mental health
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khushali.gala@psy.christuniversity.in ; gara.sanjay@psy.christuniversity.in



Counselling for Better Mental Health: Christ University students under the supervision of their mentors are offering counseling services in RVIM Campus for the next two months to support one's well-being. The sessions addresses issues as - Academic stress, Work-life balance, Relationship issues, Career pressures, Interpersonal conflicts - social and family.

Industry Visit



Industry Visit to Flipkart Center Bangalore was organized on the 15th of May'24 for the third semester students.

Faculty Achievement

Dr. Purushottam Bung, Director & Professor, RVIM

Centre for Education Growth and Research has recognized Dr. Purushottam Bung as the Outstanding Leader of the Year 2024 at the third summit on 'Vision 2047 in Education cum 23rd Rashtriya Shiksha Gaurav Puraskar Ceremony held on 2nd May, 2024 at Hotel Eros, Nehru Place, New Delhi. On behalf of Dr. Purushottam Bung the award was collected by Ms. Payal Jindal, Placement Officer, RVIM from Prof. (Dr.) T.G. Sitharam, Chairman, All India Council for Technical Education (AICTE), New Delhi.



Dr. Purushottam Bung was awarded the CSR Awards for Excellence - Eminent Director of leading institution of India' by Competition Success Review on the 21st of April'24 in New Delhi.



Dr. Anupama K. Malagi, Professor

IQAC Convenor Co-coordinator, Centre for International Collaborations: Invited as Jury member at the ASSOCHAM HR Conference and Trailblazer Award on the 13th of June'24.



Dr. Padmalini Singh, Associate Professor RVIM

- Session Chair for the 2024 AIBPM International Conference held on 29th June 2024 in Bali.
- Reviewed several case studies for the Emerald Emerging Case Studies and research papers for South Asian Journal of Social Science and Economics and other journals indexed in WOS.
- Conducted 6days training programme on Agri Research from 3rd June to 8th June'24 at the Department of Agriculture, Mithapur, Bihar.

Best Paper Award at the Conference

- Prof. Mithun D.J. and Prof. Ankitha Srivasthav won the best paper award at the Doctoral Colloquium 2024 held on the 7th and 8th of June'24 at Faculty of Management and Commerce, Ramaiah University of Applied Sciences, Bengaluru.

Sports



RVIM Sports was organized in May'24. Students of batch 2022-24 and 2023-25 participated in indoor and outdoor games. Badminton Competition was held on the 8th May, 2024 the boys doubles team - 1st place Abhiram and Anubhav Naik 2nd place Rahul R. and Sachin V.N.



Girls, Badminton winners in doubles were: Sakshi and Ashritha runners were Rakshitha and Sharanya.

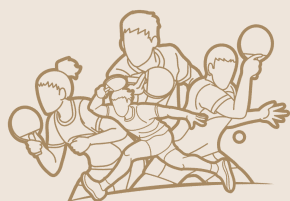
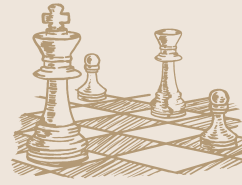
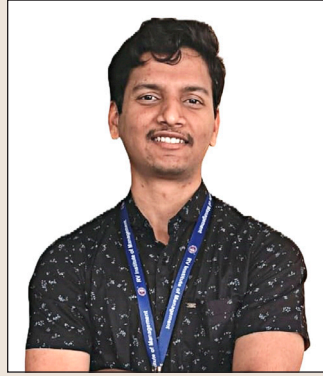


Table Tennis: Girls doubles team was won by Raksha and Druthi, runners up were Sakshi and Ashritha.





Chess Board Game winner was Akash and runner was Rakesh Dandu.



Throw Ball Girls Winners:

Harshitha S.L., Namana Ganesh, Jagruthi Satheesh, Rashmi M., Sharanya, Bhavishya, Puspha Hiregowdar, Nikitha Raj.



Throw Ball Girls Runners: Shivani, Tulsi, Lakshmi, Ramya, Namitha, Keerthi.



Volley Ball: Winners Abhiram, Anubhav, Rahul, Chiranjeevi, Naveen, Mahesh, Dhanush and Lakshmiprasad.

Volley Ball: Runners Pramath, Somnath, Suraj, Kushal, Harshith, Hrishikesh.



Students Acheivements

Hackathon Winners: First semester students and PGDBA students won the Insight Matrix Hackathon competition held at St. Francis College on the 8th of May'24.



Hackathon Winners: First semester students won the Hackathon held at New Horizons College of Engineering Rudraksh Fest '24 on the 17 th of May'24.



RV Institute of Management

stockbyte®
Center for Financial Markets and Research Presents

Nasdaq

Mock Stock Challenge
8th May 2024 to 15th May 2024
Participants will receive free demo accounts. Test your strategies risk-free with virtual money.
Competition Overview: STUDENTS BUILD A VIRTUAL INVESTMENT PORTFOLIO USING STOCKBYTE APP WITH A VIRTUAL CAPITAL OF \$100,000/-

Competition Details
1 Portfolio per Participant
Platform: Stockbyte App
Duration: 1 Week
Faculty coordinators: Dr. Tamizharasi & Prof. Pooja T
Contact us for any queries Call / Whatsapp: +91 95130 34597

Top 3 Participants with the most profitable portfolio will be receiving Cash Prize from RVIM and Certificate Courses from Stockbyte App.
Winner: ₹ 3000 Cash Prize + 3 Certificate Course on Stockbyte App
Runner: ₹ 2000 Cash Prize + 2 Certificate Course on Stockbyte App
2nd Runner Up: ₹ 1000 Cash Prize + 1 Certificate Course on Stockbyte App
Additionally: Top 10 participants would get 1 certificate course for free

SMI STOCK MARKET INSTITUTE

Mock Stock Challenge was organized by Center of Financial Markets and Research from the 8th to 15th of May'24. Participants were provided virtual money to invest and build their portfolio and manage the portfolio for two weeks. Students with highest profit booking portfolio were declared the winners. The top three winners in Mock Stock Challenge: Anubhav Jagannatha Naik, Akshay S. Raikar, Jayraj S.K.

PLACEMENT DETAILS FOR THE BATCH 2022-24

Statistics	2022-24 (On Going)
Total No. of Companies	47
Total No. of Students in the college	178
Total No. of Students not opted for Placements	5
Total No. of Students opted for Placements	173
Total No. of Students Placed	124
Percentage	71%
Highest package	11.5L/A
Median package	6.3L/A

Upcoming Events

- International Immersion 2024
- National Management Week 2024
- Venture Fest 2024
- Independence Day Celebrations
- Plantation Drive By RVIM Rotary

Editorial Team

Chief Editor: Dr. Purushottam Bung, Director

Faculty Co-ordinators:

- Prof. Uma Sharma, Asst. Professor
- Prof. Sowmya D.S., Asst. Professor

Student Co-ordinators:

- Rudresh H.R. • Rakesh Dandu
- Amisha R. Majalikar • Aapital Shetty



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