



RV Institute of Management®

Autonomous Institute
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RVIM NEWS DESK

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Winners in Startupmahakumbh '25 - RVIM Team OZY'

RVIM students-startup idea 'OZY - operations easy' is awarded as one of the top ten best ideas and recognised with a seed funding of Rs.2,56,000 at Start-up Mahakumbh - the All India startup competition held at New Delhi from 3rd to 5th April'25. The mega startup event Startup Mahakumbh was organized by TiE in New Delhi led by FICCI in collaboration with ASSOCHAM, IVCA, NASSCOM, Bootstrap Foundation, and other key industry stakeholders, with support from the National Startup Advisory Council (NSAC), DPIIT, and Startup India. RVIM students team was lead by Pramath Hegde and Narayan Pujari, Mark Dakshin Kennedy, Akshata Siked, Nachiket Vijay Hiredesai, Prasana, Poornima, Nikheel, Rakshith and Rakshitha K.M., the team has presented their idea 'OZY- operations easy' - a SAAS based inventory management low-cost solution for small and medium unorganized pharmacy in India. This solution proposes to solve the store stock tracking and rack management, integrated to the store end-users as this feature will enable the users to track the store stock availability and compare price and make informed purchase and make informed decision.



The OZY - RVIM team idea is looking ahead for a huge participation as they are shortlisted and invited for further round to pitch for funding in the WTF fund - a fund managed and promoted by

Nikhil Kamath, Founder and CEO of Zerodha, as per this fund only innovative ideas pitched by youth within the age of 25 years are considered. The team is preparing for this pitch in the Dec'25.



BIDA-2025 – International Conference

2nd International Conference on Business Intelligence and Data Analytics (BIDA 2025) was convened and organized by RV Institute of Management (RVIM) on April 12th and 13th 2025, the conference was technically sponsored by Soft Computing Research Society. Inauguration of the Conference was done in the presence of Dr. J.C. Bansal, General Secretary SCRS, Dr. Srinidhi S., Founder & CEO, Mr. Aninda Bose, Executive Editor, Springer Nature, Mrs. Padmavathi Swamy Rao, Founder & CEO, Maclogs Pvt. Ltd., Prof. Dieu Hack-Polay, Crandall University, Canada, Mr. M.D. Kasturi Ranga, Trustee, RSST & Chairman, RVIM, Dr. Noor Firdoos Jahan, Professor, RVIM and General Chair BIDA 2024 and Dr. Purushottam Bung, Director, RVIM and General Chair BIDA 2024.

The conference was well attended by eminent academicians from reputed educational institutions and research scholars from different parts of the country. A total of 601 paper submissions across 08 countries namely, Bangladesh, Fiji, Finland, India, Serbia, Thailand, USA and Vietnam, out of which 80 papers were accepted and registered. The conference held 16 parallel technical sessions on expert area research papers were presented and discussed. Over the two days BIDA conference has provided deliberations on themes namely, Intelligent Technique, Business Intelligence, Data Science, Emerging Techniques, Image Processing and Computer Vision.

BIDA 2025 has successfully helped explore how organizations can harness the power of data to gain insights, drive innovation, and achieve competitive advantage in today's dynamic business environment.



International Yoga Day



International Yoga Day was celebrated by RVIM on 20th June'25, on the theme of Harit Yoga at Muthapparayasawmi Betta, Edumadu, Bengaluru. The day long events began with the Students and Faculty trek to Muthapparayasawmi Betta, Edumadu. Student Yoga Demo at the hill top was the next programme. This student yoga session was the highlight of the day's programmes as it showcased student's excellence in performing and holding posters of yoga and transforming into a human pyramid. Culminating event of the Harith Yoga- International Yoga day was the Tree planting. To contribute and add to the green cover on the hill saplings were planted by all students and faculty of the college.



SIP 2025

Social Immersion Programme for the batch - 2024-26 was conducted during the month of May'25. This is two week internship for all students in their first year of MBA. As part of the internship students volunteer to work in their selected NGO or any public institution. This year the batch of 2024-26 did their SIP at NGO 's , government schools and other government agencies from in and around Bengaluru City.



MOU Signed by RVIM



MOU signed by RVIM with Indian Institute of Banking and Finance – (IIBF) Mumbai on Monday the 16th June at RVIM.



MOU was signed by RVIM with R V Insitute of Technology and Management on 25th of June'25.

Faculty Achievement

Dr. Purushottam Bung,
Director & Professor, RVIM

- Participated in IGIC (Innovation Global India Connect) meeting - an event to strengthen Indian startup ecosystem and connect it to global ecosystem was held on the 4th and 5th of June at Hilton. Discussions sessions on AI, Fintech, CleanTech, Healthtech, Start_up ecosystem, etc. were held on the two days of the programme.



- Session Chair at the 2nd Annual International Research Conference -2025, on & Disruptive Artificial Intelligence and its impact on Businesses, Consumer Culture & Society at large & organized by School of Business (SoB) on 24 & 25 April, 2025 at RV University, Bengaluru.
- Invited as one of the Higher Education Leaders to participate in the INNOVATIVE HER (Higher Education Roundtable) discussion held at Chancery Pavillion on Thursday the 29th May, 2025.



- Participated in round-table discussion of Higher Education Leaders on 'Leveraging AI' on the 29th of May'25.



- Dr. Purushottam Bung received the award - 'Inspiring Education Hero' - Award honored by EGN-Study 'n' Learn on 28th June, 2025.



- Attended Round Table Discussion on Startup vision for India - 2025 organized by TiE Bangalore on 26.05.2025.



Dr. Noor Firdoos Jahan, Professor, RVIM

- Invited as guest speaker for the 8th Annual BW Higher Education Summit 2025 held on 15th May, 2025, at Taj Hotel MG Road, Bengaluru.
- Felicited as Research Supervisor by Vice-Chancellor (VC) of the University of Mysore in presence of Prof. Lokanath N.K. and Dr. Kothari at ISBR on 14th June, 2025.



Conference, Seminar and Workshop at RVIM

ANVESHANA-2025

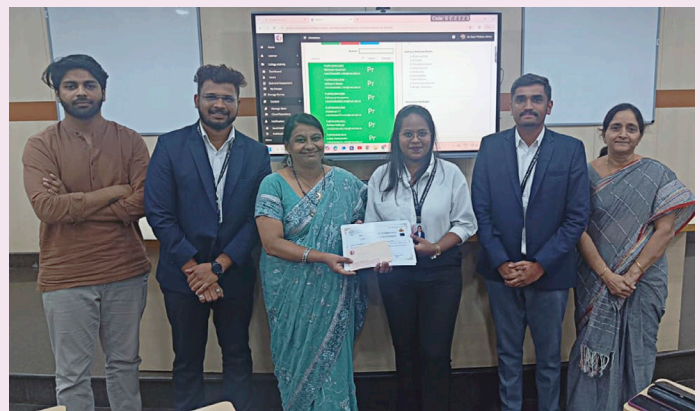
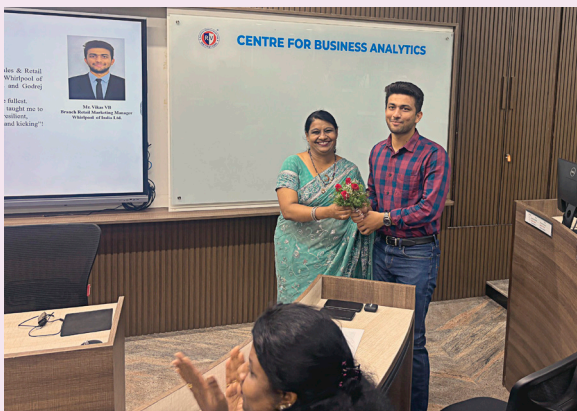
Student Paper Presentation Conference ANVESHANA'25 was organized on the 8th of May'25 in RVIM Campus. Research papers of students were invited. Participating students presented their papers in the technical sessions and presentation. The conference saw participation from MBA students of Bengaluru City Colleges. Best Paper was recognized with the Best Paper awarded award was recognized with certificate and cash prize.





- Dr. Chachadi addressed a session on, 'The message of Srimad Bhagavadgita', for the students of 4th Sem. batch 2023-25. This session was as part of the Value-Ethics-ESG subject on the 23rd of June'25.

- Department of Marketing organized 'Sales Contest Competition' for all fourth semester students of batch 23-25. All fourth semester students participated in the competition by preparing sales pitch and presenting it to the judges of the competition. The competition was judged by Mr. Vikas VB –branch retail marketing manager and Mr. Dhanjay Dhurve-Assistant Manager – Learning and Development, The Sleep Company. Best Sales pitch was recognized with winner's certificate and cash prize.

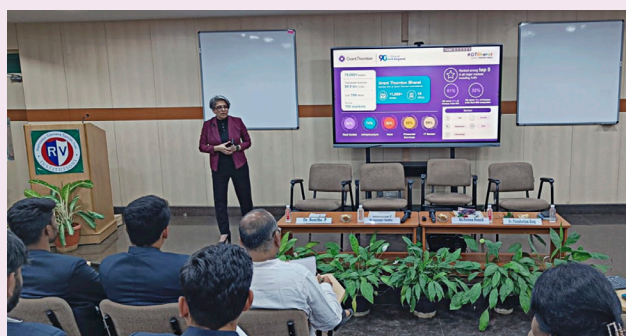


- 'Perspectives of International Business' a guest lecture by Mr. David Rasquinha was organized on the 5th of June'25 for all the fourth semester students.
- Teacher Training Programme for eMental Health Be A Champion For Students Well Being was organized by NIMHANS for selected BCU affiliated Colleges (private) in Bengaluru, it was held on the 10th and 11th of June, 2025.



- **Employability Skill Expert's Session on –'Bridge the gap and build the Future'-**

Employability Skill expert's session was organized to equip students with essential employability skills that bridge the gap between academic learning and real-world workplace expectations. Invited experts for the session were Ms. Fatema Hunaid, Office Managing Partner – Bangalore, Asia Pacific Transfer Pricing Leader and Coach, and DE&I Ally at Grant Thornton LLP and Mr. Amarpal Chadha, Partner and India Leader – Mobility at EY.



Industry Visit to "Delhivery"

For all fourth semester Supply Chain specialization students a visit to **"Delhivery"** warehouse was organized on the 17th of July'25. During the visit students were given a tour of the warehouse explaining the various sections and process that is handled to segregate, sort and deliver the goods.



PGCET- KMAT 2025 COACHING SESSION

RVIM organized one week intensive PGCET coaching classes for MBA aspirants held from 13/06/2025 to 19/06/2025. Over 50+ participants & was conducted in live - Hybrid mode.



Student Achievement

G.P. Tejishree – RVIM student of fourth semester represented Bengaluru City University (Handball), at the Periyar University Salem Tamilnadu in south zone handball tournament.

Placement- Update

ELIGIBLE STUDENTS
168
PLACED (ONGOING BATCH 2023-25)
128

Companies Visited from April to July 2025	Number of Students Selected
Waayu	4
Equitas Small Finance Bank Ltd.	2
Akrity Computing	1
TCS	9
Health Asyst	1
Capgemini	9
Bosch	1
Eazeebox	1
Asian Paints	7
Quaestor Advisors LLC	3
Elecroom Technologies Pvt. Ltd.	1
Total	39



Upcoming Events

- Sammilana Alumni Meet 2025
- Venture Fest 2025
- 9th International Conference on Advances in Computational Intelligence
- Farewell and Graduation Day-Batch 2024-26

Editorial Team

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