

## **Associating sports -Basketball, Cycling in Environment Education**

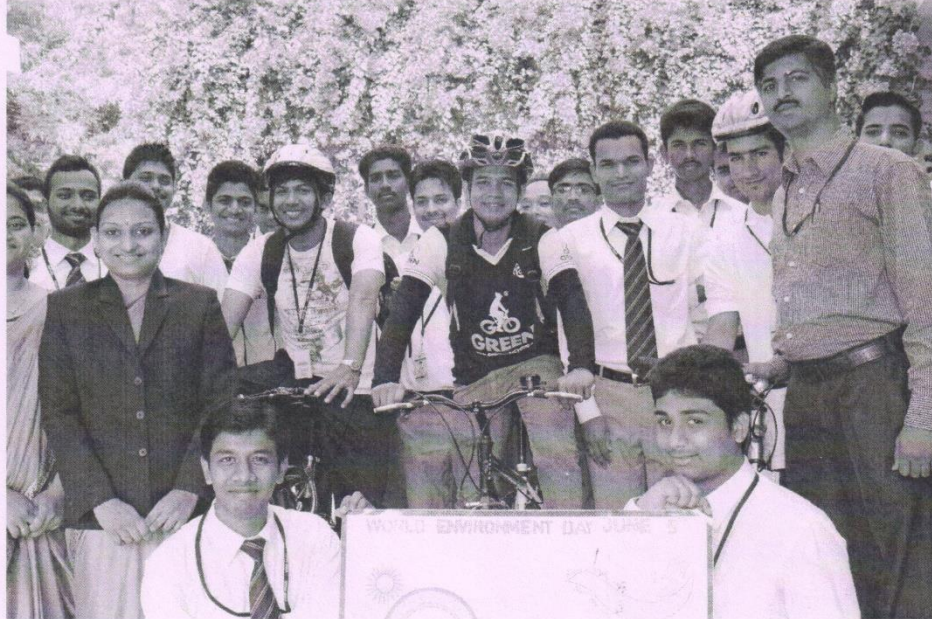
World Environment Day is celebrated on June 5 every year. The programme marked for the day was to associate sporting event with awareness campaign. Accordingly cycling was taken up by three member team to travel 50 kms to spread awareness and was successful to reach around 800 students from various schools and colleges. The basketball tournament with Bonsai Plants as green trophies and a novel method to involve children in main sporting venues for creating awareness was explored and the entire concept of this awareness programme was benchmarked. Planting in campus by staff and students witnessed great participation.

Cycling to reach to the society and awareness programme on June 5

Display of Plants and Basketball June 5-7

Basketball Tournament on June 8

This programme was successful in associating sports to environment education



June 5, 2014 8.15 am



Students of II Semester B and Staff greet the cyclists

R.V. Institute of Management

RVIM Centre for Social Responsibility  
WORLD ENVIRONMENT DAY BASKETBALL TOURNAMENT  
JUNE 8, 2014

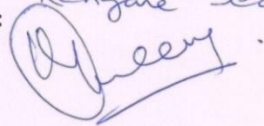
Guest --Opinion/Suggestions/Comment

Very Impressed With the idea of rewarding plants as trophy. A learning I would take away and would look at rewarding the same to my employees.

Could have been better with more students teachers and citizens to cheer up the teams and Encourage the initiative. The College can make it a compulsion next year onwards.

Would like to see this initiative continue every year and become a national event.

Name: Manish Dubey  
Designation: VP & Zonal Business Head (ZBH)  
Company: Religare Securities Ltd.  
Signature:



Chief Guest Note

Rashtreeya Sikshana Samithi

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Spectators -Opinion/Suggestions/Comment	Name & Signature
Nice idea & initiative, can be done on large scale	Rishu RVCE
great endeavour, great initiative fest of luck	Rishu RVCE
Appreciate the effort	Rahul RVCE
A nice way to combine Basketball and environment. One gets the best of both	Hanan RVCE

Feedback



The Trophies for Green Basket ball Tournament consisted of Bonsai and ornamental plants.They were kept on display in the campus from June 5-7 to encourage more students to accept green trophies



The plants reached the tournament venue on June 8



Little children from the neighborhood were invited



Student Ms.Swetha distributed sweets to children and conveyed stories on green concepts



Guest for the programme Sri.Manish Dubey,Vice President,Religare Securities Ltd. Was welcomed by Student IV Semester Mr. Harsha, and Faculty Sri.Mahesh



Captains of Host RVIM, Visiting Team Presidency College and Sindhi College completes the Green Assignment of Planting –With Chief Guest