



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

DEPARTMENT OF MARKETING IN ASSOCIATION WITH

makeintern.com **B-Plan Championship** **BPLAN CHAMPIONSHIP.COM**
Finale @
(E-Cell IIM Calcutta)
(91-9582668797) (Priyanka Malhotra) (91-9211922243) (Vibha) 011-49095855

Organized Two days' Workshop on Business Analytics On 16th and 17th September, 2022

The Department of Marketing, RVIM organized First Round (Technical round) of International Business Plan Championship 2022 on the behalf of makeintern.com in collaboration with IIM Calcutta. The first Round was consists of two days' workshop on Business Analytics conducted on 16th and 17th September, 2022

Total 43 students from our college participated in the event. The trainer for the workshop was Mr. Kushal Sharma, Trainer and consultant in Business Analytics.

All the participants got to learn both theory and practical concepts of Business Analytics course. During the workshop the assessment was also done by the trainer based on student's class room participation, group discussion etc. and selected the five winners of this first round and announced the names at the end of the second day of the workshop. The workshop was concluded with Valedictory programme. All the students got the certificate for completing the workshop and winners got the Merit certificate as ticket to finale. At the end the, Dr. Noor Firdoos Jahan thanked resource person and Dr. Purushottam Bung, Professor & Director, RVIM for their support to conduct this workshop.

The five winners of the first round are:

Sl. No	Name of the Student	Section
1	SAGI SAMPI	A
2	KAUSTUBH LACHAPPANAVAR	A

3	NAGARAJ GAJANAN HEGDE	B
4	VARUN S BHARADWAJ	C
5	YOGASHREE C N	C

Photos



Dr. Noor Firdoos Jahan, Professor, RVIM welcoming Mr. Kushal Sharma, Trainer



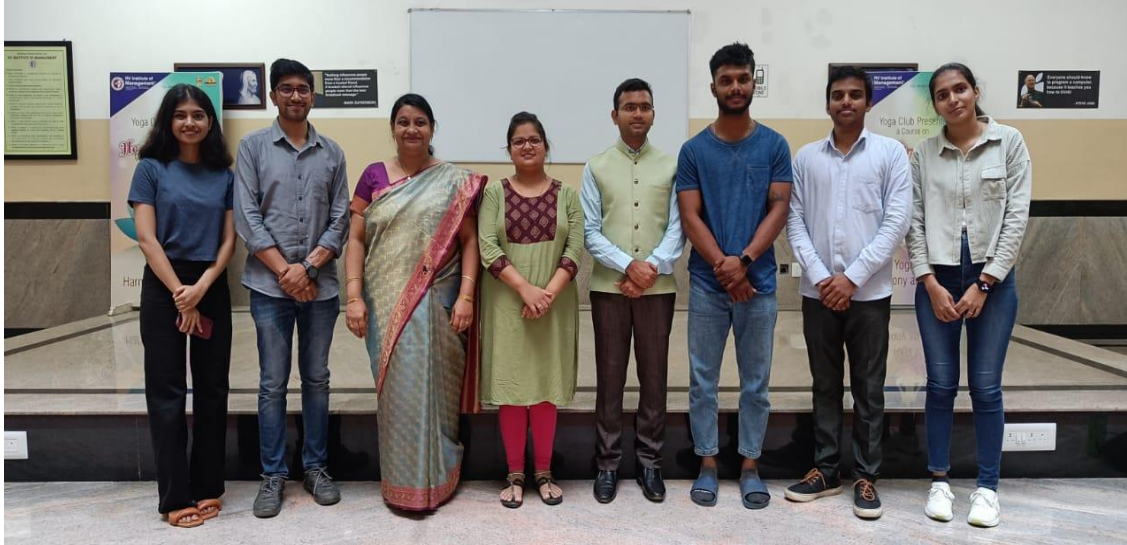
Students during the Training session



Dr. Purushottam Bung, Director during valedictory



Group Photo of all the Participants of the workshop with the Mr. Kushal Singh, Trainer, Dr. Noor Firdoos Jahan Coordinator of the workshop and Dr. Purushottam Bung, Director of RVIM



Five Winners of the First Round (Technical round) of the International Business Plan Championship 2022 of with Mr. Kushal Sharma, Dr. Noor Firdoos Jahan and student coordinator Ms. Chaitanya

Prepared by

Dr. Noor Firdoos Jahah



Director, RVIM