



**RV Institute of Management®**

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,  
Jayanagar, Bengaluru - 560041, Karnataka, India

Approved by AICTE,  
New Delhi. Accredited  
by NAAC with 'A++' grade.

Autonomous Institution,  
Affiliated to Bengaluru  
City University



# BIDA 2024

April 06-07, 2024

## *Invitation*

**International Conference on  
Business Intelligence and Data Analytics (BIDA 2024)**

**April 06-07, 2024**

Organized by  
**RV Institute of Management (RVIM) Bangalore, India**

Technically Sponsored by  
**Soft Computing Research Society, New Delhi, India**



RV Institute of Management®



**Vision: To Become World Class Management Institute of Eminence**



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# INAUGURAL CEREMONY

Chief Guest

**Dr Srinidhi. S**

Founder & CEO, SainikCars  
Mobility Innovations Pvt Ltd, Bangalore

Guest of Honour

**Prof. Bholanath Dutta**

Founder & President- MTC Global

Presided by

**Prof. (Dr.) Dwarika Prasad Uniyal**

Pro Vice Chancellor (Executive Education)  
RV University, Bengaluru

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Saturday, April 06, 2024 at 10.00 am

Venue: Conference Hall - 1<sup>st</sup> Floor, RVIM

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Key Note - 1 Speaker

**Mr. Akilur Rahman**

Chief Technology Officer, Hitachi Energy India Limited.  
Saturday, April 06, 2024 at 12.05 pm

Key Note - 2 Speaker

**Dr. Sergio Ribeiro**

Professor of Management at Crandall University Canada.  
Saturday, April 06, 2024 at 12.55 pm



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Key Note - 3 Speaker

**Prof. U. Dinesh Kumar**

Professor & Chair Person, Datacenter & Analytics Lab,

IIM, Bengaluru

Sunday, April 07, 2024 at 11.00 am

## VALEDICTORY CEREMONY

Chief Guest

**Dr. Avnish Kshatriya**

Chief Digital & Information Officer (CDIO) Trilegal

Presided by

**Dr. Geetha K. S.**

Vice Principal

RV College of Engineering, Bengaluru

**You are cordially Invited**

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Sunday, April 07, 2024 at 4.00pm

Venue: Conference Hall - 1<sup>st</sup> Floor, RVIM

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**Dr. Purushottam Bung**  
Director, RVIM

**Dr.(h.c.) A V S Murthy**  
Hon.Scretary, RSST



# PROGRAMME SCHEDULE

DAY 1 - Saturday, April 06, 2024      Venue: Conference Hall - 1st Floor, RVIM

Time	Program
10:00 AM - 10:05 AM	Invocation
10:05 AM - 10:10 AM	<ul style="list-style-type: none"> <li>Welcome Address by Dr. Purushottam Bung, Director, RVIM and General Chair BIDA 2024</li> </ul>
10:10 AM - 10:15 AM	<ul style="list-style-type: none"> <li>Lamp Lighting</li> </ul>
10:15 AM - 10:20 AM	<ul style="list-style-type: none"> <li>About the Conference by Dr. Noor Firdoos Jahan, General Chair BIDA 2024</li> </ul>
10:20 AM - 10:25 AM	<ul style="list-style-type: none"> <li>About the SCRS by Dr. J. C. Bansal, General Secretary SCRS</li> </ul>
10:25 AM - 10:30 AM	<ul style="list-style-type: none"> <li>Release of Souvenir of BIDA 2024</li> </ul>
10:30 AM - 10:50 AM	<ul style="list-style-type: none"> <li>Address by Chief Guest Dr Srinidhi S, Founder &amp; CEO, SainikCars Mobility Innovations Pvt Ltd, Bangalore</li> </ul>
10:50 AM - 11:05 AM	<ul style="list-style-type: none"> <li>Address by Guest of Honor Prof. Bholanath Dutta, Founder &amp; President- MTC Global</li> </ul>
11:05 AM - 11:10 AM	<ul style="list-style-type: none"> <li>Address by Prof. Dieu Hack-Polay, Professor in Management, Crandall University, Canada &amp; the University of Lincoln (UK)</li> </ul>
11:10 AM - 11:15 AM	<ul style="list-style-type: none"> <li>Presidential Address by Dr. Dwarika Prasad Niyal, Pro Vice Chancellor, RV University</li> </ul>
11:15 AM - 11:20 AM	<ul style="list-style-type: none"> <li>Vote of Thanks by Dr. Noor Firdoos Jahan, General Chair BIDA 2024</li> </ul>
11:20 AM - 12:05 PM	<ul style="list-style-type: none"> <li><b>High Tea and Networking</b></li> </ul>
12:05 PM - 12:55 PM	<ul style="list-style-type: none"> <li>Keynote Talk 1 by Mr. Akilur Rahman Chief Technology Officer - Hitachi Energy India Limited.</li> </ul>
12:55 PM - 01:40 PM	<ul style="list-style-type: none"> <li>Keynote Talk 2 by Dr. Sergio Ribeiro who is a professor of Management at Crandall University Canada.</li> </ul>
01:40 PM - 02:45 PM	<ul style="list-style-type: none"> <li><b>Lunch</b></li> </ul>
02:45 PM to 04:30 PM	<ul style="list-style-type: none"> <li>One offline Technical session</li> <li>Three online parallel Technical session</li> </ul>

DAY 2- Sunday, April 07, 2024

Venue: Conference Hall - 1st Floor, RVIM

Time	Program
11:00 AM - 11:45 AM	<ul style="list-style-type: none"> <li>Keynote Talk 3 by Prof. U. Dinesh Kumar, IIMB</li> </ul>
11:45 AM to 01:30 PM	<ul style="list-style-type: none"> <li>Three online parallel Technical session</li> </ul>
01:30 PM to 02:30 PM	<ul style="list-style-type: none"> <li><b>Lunch</b></li> </ul>
02:45 PM to 03:45 PM	<ul style="list-style-type: none"> <li>Three online parallel Technical session</li> </ul>
04:00 PM to 04:30 PM	<ul style="list-style-type: none"> <li>Valedictory</li> </ul>
<p style="text-align: center;"><b>National Anthem</b></p> <p style="text-align: center;">Master of Ceremony: <b>Prof Pooja Takalkar</b>, Assistant Professor, RVIM</p>	

RVIM Location



SCAN FOR THE LOCATION