

**A REPORT ON BUSINESS IMMERSION
AT
SSMRV DEGREE COLLEGE**

**SUBMITTED TO R V INSTITUTE OF MANAGEMENT
(AUTONOMOUS INSTITUTION AFFILIATED
TO BCU)**

**IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE DEGREE OF**

MASTER OF BUSINESS ADMINISTRATION

SUBMITTED BY

SAAHIL S KULLOLI

REG. NO:P18FW21M0179

UNDER THE GUIDANCE OF

**Mr.Naresh K. N
Asst. Manager - HR & Admin
SSMRV Degree College**

**Anitha B.M D'Silva
Professor
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(Autonomous Institution Affiliated to BCU)**

2022

DECLARATION BY THE STUDENT

I, hereby declare that the Report on Business Immersion at **SSMRV Degree College** submitted in partial fulfillment of the requirement for the award of the degree of Master of Business Administration is my original work under the guidance and supervision of Prof. Anitha B.M D'Silva RV Institute of Management (**Autonomous Institution Affiliated to BCU**)

This report has not been submitted to any other institution or university for the award of any other degree or diploma or any other similar titles.

Date:

SAAHIL S KULLOLI

Place: Bangalore

Reg. No: P18FW21M0179



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GUIDE CERTIFICATE

This is to certify that **SAAHIL S KULLOLI** bearing Register Number **P18FW21M0179**, student of II semester MBA Programme has satisfactorily completed the Business Immersion programme and prepared the Report under my guidance and supervision.

This Business Immersion Report has not been submitted to any other institution or university for the award of any other degree or diploma or any other similar titles.

Date :

Prof. Anitha B.M D'Silva
(Professor)

Place: Bangalore



RV Institute of Management®

Autonomous Institution,
Affiliated to Bengaluru
City University

Approved by AICTE
NAAC 'A+' Accredited



CERTIFICATE

This is to certify that Mr/Ms. **SAAHIL SRIKANT KULLOLI**
bearing Register Number **P18FW21M0179**, Student of II semester MBA,
had undertaken a Business Immersion Programme at
SSMRV, Bengaluru
under the guidance of **Prof. Anitha BM D'Silva, Asst. Professor** RVIM.

This Business Immersion Report has not been submitted to any other Institution or
University for the award of any degree or diploma or any other similar titles.

Date: 17-08-2022

Place: Bangalore

Director
Director

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SSMRV College

Affiliated to
Bengaluru City
University

Accredited by NAAC
with 'A' Grade

Ref: SSMRV/HR/INT CER/2022-2023/

Date: 10.08.2022

INTERNSHIP CERTIFICATE

This is to certify that **Mr. Saahil Srikant Kulloli** pursuing **MBA in RV Institute of Management** has successfully completed his internship on "**Business Immersion at SSMRV College**" for the period of for the period of **45 days** from 20.06.2022 to 03.08.2022. His sincerity commitment during the internship is appreciated.

The internship was carried out under the mentorship of **Mr. Naresh K N - Assistant Manager - HR & Admin, SSMRV College.**

To,
Mr. Saahil Srikant Kulloli,
No.90, Sector No.2, Shivabasav Nagar,
Belgaum - 590010


PRINCIPAL
SSMRV COLLEGE
Jayanagar, Bengaluru-41

Table of contents

CHAPTER NO	PARTICULARS	PAGE NO
1	Chapter 1 1.1 Brief History of the firm 1.2 Vision, Mission, Objective 1.3 Service Profile 1.4 Organization chart 1.5 Best practices 1.6 SWOC Analysis 1.7 McKinsey 7S model 1.8 Certificates 1.9 Future plans 1.10 Photo gallery	1 2 3 4 5 6 8 11 12 13
2	Chapter 2 2.1 Brief history of the industry 2.2 Major Competitors 2.3 Major Substitutes 2.4 Industry Volume, Current scenario 2.5 Porter Five Force model	15 16 17 21 22
3	FUNCTIONAL AREAS 3.1 Department of Commerce (PG) 3.2 Department of Commerce (UG) 3.3 Department of BCA 3.4 Department of Languages 3.5 Department of Non-Core studies 3.6 Department of Physical Education & Sports 3.7 Placements 3.8 Administrative Department 3.9 HR Department 3.10 Finance Department	24 25 29 29 31 32 32 34 35 35

4	FINANCIAL PERFORMANCE ANALYSIS	36-54
5	DATA ANALYSIS AND PROBLEM SOLVING	
	5.1 Identification of a problem	55
	5.2 Introduction	55
	5.3 Application of right tool to analyse the problem	57
	5.4 Identification and testing of the feasible solution	58
	5.5 Development of the solution	58
6	FINDINGS, SUGGESTIONS AND LEARNINGS	
	6.1 Findings	60
	6.2 Suggestions	60
	6.3 Learning	61
	6.4 Conclusion	62
	References	62
	Annexure	63

LIST OF TABLES

Table No	Description	Page No
1	Balance Sheet	36
2	Income Expenditure	38
3	Schedules forming part of Balance Sheet	40
4	Schedules forming part of Income and Expenditure A/c	44
5	UGC Asset	50

LIST OF FIGURES

Table No	Description	Page No
1	SSMRV Degree College	1
2	Organization Structure	5
3.	NAAC Certificate	12
4.	RV Boys Hostel	56

CHAPTER 1: ABOUT THE FIRM



Fig.1 : SSMRV Degree college

1.1 Brief History of the firm

As part of the reputable RV group of institutions, Sivananda Sarma Memorial Rastreeya Vidyalaya College (SSMRV college) is one of the colleges in Bangalore. For the past 40 years, all demographic groups have received high-quality education from colleges that are known for serving first-generation college students. In order to help students acquire social, employability, and personal skills through ethics and prepare them to be responsible Indian citizens, the school is working toward this goal.

The college bears the name of Sri. M C Sivananda Sarma (1911–1969), the founder of the Rastreeya Sikshana Samithi Trust and a prominent educationist, seer, and liberation fighter. He built the Rashtreya Vidyalaya Institution in 1940, utilising this broad and insightful knowledge. RSST currently runs 25 esteemed educational institutions across Karnataka.

With the mission statement "Inclusive education for holistic development of persons to meet social requirements," SSMRV Composite College for Boys was founded in RV Teacher's College in 1982.

In 1992, SSMRV underwent a coeducational college conversion. In 2003, the college relocated to its current location. Currently, the college provides the B.Com, BBA, and BCA graduate programmes under the Graduate School and the M.Com postgraduate programme.

The college is affiliated to the Bangalore University and is recognized by the UGC act of 1956 under section 2 (f) in the year 1991 and 12(B) in the year 1999. In 2004, the college was accredited by NAAC with a B++ grade (score 83.00) in its first cycle. In its overall analysis, the peer team opined that SSMRV College is poised for sustained growth in the years to come in its new campus. The College is affiliated to Bengaluru City University recognized by UGC under 2(f) in 1991.12B in 1999 and present the college has been accredited by NAAC with "A" Grade.

For the past five years, we have been working continuously to the best of our abilities meet the expectations of the students, employees, society, and all other stakeholders. In keeping with our motto, "Education for Wholeness," the institution strives to promote holistic growth and shape the Self-study Report students into responsible members of society. Since its founding, the college has advanced steadily thanks to the introduction of the Bachelor of Business Administration (BBM) in 1996 and the Bachelor of Computer Applications in 2000. The college increased the number of B.Com. sections it admitted from three to four in 2015 after adding the Post-Graduation in Commerce in 2013 in response to the growing demand for the degree. The college implemented the Choice Based Credit System in 2014. (CBCS). There are more than 2100 students enrolled in the college's 4 distinct courses, including post-graduation.

1.2 VISION:

Inclusive education for holistic development of individuals to meet societal requirements.

MISSION:

Committed to impart skill and value-based education to students, through best of academicians and professionals, to empower them to face the challenges of the competitive world.

GOALS AND OBJECTIVES:

1. To assist students in achieving academic excellence
2. To work with them to develop personal, social and employ-ability skills
3. To teach them ethical and moral values of discipline, patriotism, equality and service to society

4. To strive for excellency in all our endeavors.

1.3 Service profile.

UG Course

Department of Commerce(1984)

1. B.Com with Adv.Diploma in Digital Marketing
2. B.Com with Adv.Diploma in Data Analytics
3. B.Com with Adv.Diploma in Logistics and Supply Chain Management
4. B.Com with Adv.Diploma in Digital Marketing with MBA International
5. B.Com with Adv.Diploma in Data Analytics with MBA International
6. B.Com with Adv.Diploma in Logistics and Supply Chain Management with MBA International
7. B.Com - Professional- CA, CS,CMA, ACCA.

Department of Business Administration(1996)

1. BBA with Adv.Diploma in Digital Marketing
2. BBA with Adv.Diploma in Data Analytics and Business Strategy
3. BBA with Adv.Diploma in Project Management and Business Strategy
4. BBA with Adv.Diploma in Digital Marketing with MBA International
5. BBA with Adv.Diploma in Data Analytics and Business Strategy with MBA International
6. BBA with Advanced Diploma in Project Management and Business Strategy with MBA International
7. Bachelor of Business Administration (aviation management)(2019)

Department of Computer Applications(2000)

1. BCA with Adv.Diploma in Software Development Life Cycle
2. BCA with Adv.Diploma in Data Centre Architecture

Department Of Non-core Studies

SSMRV'S Department of Non-center Studies aims at giving students with the practical skills they need to improve their daily lives. From skill development training to physical education , the department focuses on bringing out the best of every student for an elevating future.

Department of Languages

Kannada, Hindi, English, Sanskrit

Value Added Courses

BCOM with added Adv. Diploma in Data Analytics

BCOM with added Adv. Diploma in Digital Marketing

BCA with added Adv. Diploma in Full-stack Developer

BBA with added Adv. Diploma in Digital Marketing

PG COURSE(2013)

Department of Commerce

M. COM

Other additional courses

- 1) National Cadet Corps (NCC)
- 2) Rotaract Club
- 3) Eco Club
- 4) Health Club
- 5) Center for Community Services
- 6) Center for Entrepreneurship Development
- 7) Woman Empowerment Cell
- 8) Youth Red Cross
- 9) Counselling cell

1.4 Office bearers

Chairman : Sri M.K. Dattaraj

President :Dr. M.K. Panduranga Setty

Vice-President :Sri N.R. Panditharadhya

Vice-President : Sri C.V. Hayagriv

Hon. Treasurer :Sri K.G. Subbarama Setty

Hon. Secretary :Sri A.V.S. Murthy

Hon. Joint Secretary :Sri D.P. Nagaraj

Members :

- 1) Sri K.G. Subbarama Setty
- 2) Sri A.V.S. Murthy

- 3) Sri D.P. Nagaraj
- 4) Ms. Maya Chandra
- 5) Sri. P.S Nanda Kumar
- 6) Dr.M.S Prakash
- 7) Sri. S. Suresh
- 8) Principal, SSMRV College
- 9) Principal, SSMRV PU College
- 10) Director, RVIM

Bengaluru Central University Nominee

- 1) Dr. Padmaja P.V

Staff Members

- 1) Sri M.S. Nagaraj
- 2) Mr. M.D.Satish

Organization structure

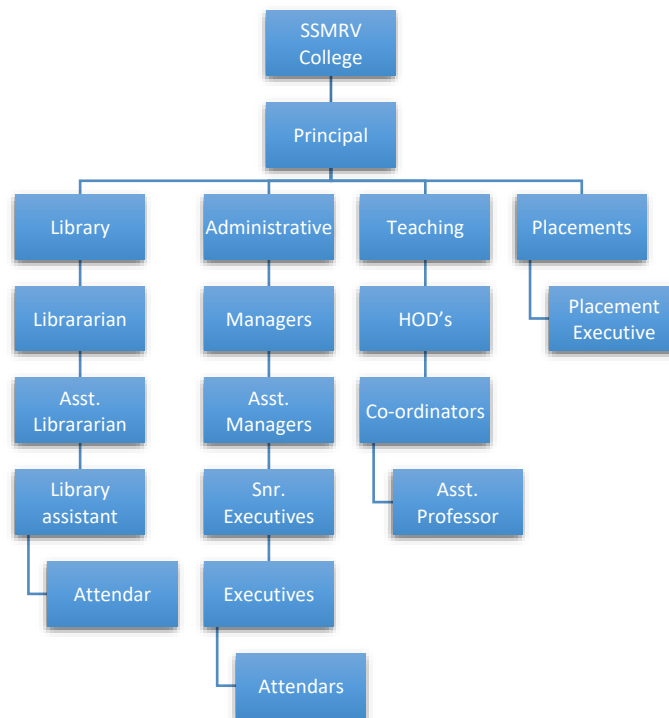


Fig.2: Organization Structure

1.5 Best practices

The institute has a (IQAC), It was established in SSMRV Degree to impart quality enhancement in academics, research, and other co-curricular activities.

It has a vision that aims for surging quality-based inclusive education for a better society.

Functions :

- a) Conduct activities to increase the qualities
- b) Create a learning-centric environment
- c) Organize inter- and intra-institutional workshops and seminars on quality-related themes
- d) Document various activities leading to quality improvement
- e) Coordinate for adopting best practices
- f) Development of institutional database
- g) Preparation of AQAR as per guidelines to submit to NAAC

1.6 SWOC Analysis

Strengths:

- a) The College has a decent transportation system and is situated in the centre of the city.
- b) Qualified and committed professors who are always willing to support the college's initiatives
- c) The institution has set up 30 activity centres that cater for the students' overall development.
- d) Through a variety of activity centres, the college actively participates in community services as part of its Institutional Social Responsibility (ISR).
- e) The college features good facilities, including a modern auditorium, a large conference room, and ICT-equipped classrooms.
- f) A very giving and proactive management team that supports the school in every endeavour.
- g) The placement cell's assistance and the organised training programme for the students have resulted in 96% placements throughout the past year.

- h) The college library is digitalized and has access to e-resources via DELNET and INFLIBNET.
- i) The college's reach extends to all segments of the community, including the privileged and the underprivileged, gender equality, the able-bodied and the disabled, as well as those who face caste and linguistic hurdles. Office has a fully qualified administrative and support team
- k) A good, more affordable alternative to visiting many locations is to receive instruction in one location.
- l) The college administers frequent mock tests, and the results are released on occasion. The counsellor will keep track of each student's progress.

Weakness:

- a) There is no Consultancy service forthcoming .
- b) Number of students enrolling for B.Sc. reduced, resulted in the closure of science stream course .
- c) Industry academia interface needs strengthening.
- d) Scope for combined research is limited

Opportunities:

- a) Opportunity to begin additional add-on courses that will be certified (applied for UGC).
- b) There are plenty of opportunities to sign MOUs with renowned institutions.
- c) To establish a research centre in the department of commerce and management in collaboration with a partner university.
- d) A chance to enhance the institution's visibility on national and international forums for both recreational and sporting activities
- e) Possibility of obtaining Centre for Potential Excellence and independent status

Challenges:

- a) Other universities are increasingly vying for students' enrollments.

- b) The bulk of the registered students are beginners (first generation), so it can be difficult to encourage them to advance academically.

1.7 Mckinsey 7S model

1. Strategy

Admissions are done according to the pre-defined policy of merit and enumeration notation laid down by management and government.

- a. Merit students are provided with management scholarship.
- b. Economical weaker section students or if opted for installment payments of fees is accepted by the organization .
- c. Learning and teaching outcome will be evaluated both at Departmental level as well as at Institutional level for students.
- d. Bridge course is offered for those students who are from different backgrounds. This is done to enable them to understand the subjects of the course better.
- e. Additional courses are introduced which will be part of course and to enrich knowledge of the students.
- f. Remedial classes for weak students .
- g. Guest lectures from the industry experts are invited to interact with the students
- h. intercollegiate and Inter-class competitions are conducted which exposes the students to the competitive world.
- i. Faculty members are trained/encouraged to use ICT as part of their teaching pedagogy. During the lockdown period, online classes were done.
- j. Faculty members are supported financially to present papers and publish their articles in various reputed journals.
- k. College has subscribed membership with libraries of premier institutes such as Indian institute of Management (IIM-B) and also with Bengaluru central university, Subscription to e-journals through INFLIBNET and DELNET which allows our faculty to access journals and reference books for their teaching and research.
- l. Reprography facility is available in the Library.

- m. College has 15 ICT enabled class rooms and ICT enabled state-of-the-art Seminar hall and Auditorium
- n. College campus is free Wi-Fi enabled
- o. The institution adopts a mechanism of self-appraisal of teachers and comprehensive evaluation of teachers by the Principal, HODs and the students feedback.
- p. Staff welfare schemes like CL,ESI, PF, EL gratuity etc. are provided to the staff including loans and festival advance facility.
- q. Medical insurance is provided for all employees and their spouse.
- r. The college has strong collaboration with industries, and conducting industrial visits which create opportunities for strong interaction of students with industries and to educate students about the working of the industries.

2. Structure

Decentralized Organization Structure day-to-day tasks and the decision-making processes are delegated to the supervisors at the middle and lower level by the top management for fast and effective decisions and to improve efficiency. By letting the middle and lower level executives participate in the process of decision-making, the top management will make any major decisions.

3. Systems

Making appropriate lesson planning and instructing pupils at all levels are the duties of a teacher. Test evaluation, homework assignment, and progress reporting are among their responsibilities. Teachers need to be able to cover a wide range of topics and engage students with engaging lesson ideas.

4. Shared values

SSMRV college system make sure that all of its work duties and responsibilities are in line with the fundamental principles that the organization upholds. This implies that SSMRV college systems will always adhere to its basic principles and reflect them in all of its operations, strategies, and tactical decisions. This will guarantee an honest organization culture as well as a constant and reliable brand image. To guarantee that the organizational culture is continually upheld and, if

necessary, systematically transformed, the firm will continue to make sure that all change management techniques and procedures reflect the core principles.

5. Style

The Instructional Style

At Principal level Governing Council or the management delegates all the academic and operational decisions based on the policy followed, to all the monitoring committees headed by the principal (such as Admission committee, Finance committee, IQAC and such others) in order to fulfill the vision and mission of the institution.

At Faculty members level: faculty focuses on the quality of teaching directly. A organization that employs it concentrates on the development of its teachers in order to ensure that the students get the best possible learning experience in their classrooms. This has been found as an effective way to increase students performance. By working with teachers to improve their skills through coaching, the organization leaders help in strengthening educational quality.

At student level – all students vote for few candidate who are allowed to play an active role as President, Vice-president, Secretary and so on. Student council organizes functions like Institute festive day, Teachers‘ day, Farewell Day, Ethnic day, Talents Hunt etc. This will encourage and empower leadership skill in them as well as provide skill set to organize an event, that will train the students for the future Participative management.

6. Staff

Teaching staff

Include qualified personal directly involved in teaching students other teachers who work with students as a whole class, in small groups, or in one-to-one teaching. Their recruiting is based on their basic graduation, masters in specific field , PH.D or any entrance test like UGC NET, KCET, SLET. Staff are also go with other skill set like publication , paper presentation, consultancy, minor and major projects which increases their profile value . Institute updates every year with the industry requirements and thus trains their staff on new courses . teaching staff are rewarded

based on their performance ,their external achievements and thus giving them benefits like promotion , hikes in salary or based on their policy they follow the criteria .

7. Skills

Teaching staff

Staff should have skills in their career like :- Public Speaking, Time Management, Self-motivation, Interpersonal Communication, Record Keeping. Skills which are important for a faculty so that the knowledge gets transferred to students are publication, paper presentation , consultancy , research papers, minor/major projects handled etc.

Non-teaching staff (Administration)

Staff required basic skills like : Microsoft office , good with using laptops systems and the internet,since present generation is all about the internet where lot of communication is done through internet like : email , messages, biometric entry, google docs/spreadsheet etc.

Other skills are related to their job role like for finance department staff should have minimum qualification in accounts, Admin & HR should have minimum qualification.

1.8 Certificates (ISO etc), Achievements and Awards

- i. Ranked 4th among Top 5 Colleges in India” – “Value for Money
- ii. 8th Best College among the Top Colleges within Bangalore.
- iii. 32nd Best College among the List of Top 50 colleges in India.
- iv. Outstanding contribution in coordinating the Zonal Centre Programme for Entrepreneurship, IIM-Kozhikode
- v. Second place in the 35th Intercollegiate Model Parliament Competition, 2019
- vi. Exceptional contribution to society by Rotaract Club of SSMRV Degree College
- vii. Enthusiastic participation in ‘YUVA - Exploring the brilliance of India’ conference
- viii. Authorization to host ‘Step into the Spotlight, 2018’, a singing audition powered by SkyBlue Events.



Fig.3: NAAC Certificate

1.9 Future prospects

- i. In order to bring in more Industry-Academia interface, college is planning to sign MOU with various agencies. This would help to bridge the knowledge gap.
- ii. Initiate to bring our own publication wing for both academic and research purpose .
- iii. To commence consultancy services by faculty .
- iv. To include more courses by which we will be able to increase the student strength. For this purpose we have applied to the UGC for Bachelor of Vocational courses in Commerce and Computer application and also for 5 various career oriented courses.

- v. To conduct more number of National and International conferences and seminars from various disciplines. For this purpose the college has sent 5 proposals to UGC
- vi. To associate with other universities, in order to establish research center for conducting collaborative research
- vii. To completely digitalize our library and information centre
- viii. Enhancing Faculty exchange and student exchange program by working in partnership with other institutions
- ix. To associate with professional institutes and initiate a School for Professional studies
- x. To work towards gaining the CPC, then for autonomous status and ultimately elevate ourselves to be a Deemed university.
- xi. To take up major research project sponsored by UGC
- xii. To conduct International conference (proposal has been sent to UGC)
- xiii. Tie-up with industries and professional institutions
- xiv. To start career oriented courses (proposal has been sent to UGC)

Photo Gallery



PIC 1: Prof. Anitha B.M D'Silva (left)
Internal guide,
Mr. Naresh K N Asst. Manager - HR &
Admin(Right).

Photo taken at the time of internal guide
visiting to SSMRV Degree college .



Pic 2 : Mr. Naresh K N Asst. Manager - HR & Admin(Right),
Mr. Saahil S Kulloli (Left).



Pic 3 : Mr. Saahil S K , Picture taken
from the allotted work space in the
admin department

CHAPTER 2: ABOUT THE EDUCATION SECTOR

2.1 Brief History of the Industry

The education industry refers to the collection of businesses and organisations that provide goods and services in an effort to improve society's educational standards.

Schools, colleges, universities, and different private institutions make up the education sector. The education sector equips students with the knowledge and abilities necessary to adapt to a workplace that is always changing. A wide range of businesses in the sector work to give their clients access to lifelong learning. The primary, secondary, higher, and vocational education sectors make up the majority of the education market.

Traditional schools and universities as well as businesses specialising in training and development for customers ranging from lone learners to large international corporations and online content delivery are examples of organisations in the education sector. As a whole, the sector is in charge of educating people of all ages in traditional classroom settings or through online training over the Internet in order to help them learn new skills, find fulfilling jobs, and contribute to accelerating economic growth. The education sector also include related services including after-school tutoring, charter schools, special or alternative education, educational content providers, and teacher and administrator professional development. Articles in this section can be used to learn more about this industry and grasp its distinctive dynamics, opportunities, and difficulties.

The issues of cost control, varying perspectives on standardised learning, student competition, and adjusting to shifting economic needs must all be overcome by the education sector. Industry actors construct specialised, customised learning programmes, cooperate with educational institutions, and employ novel techniques to meet these problems.

The intended audience for this section includes consulting firms, educators, students, and learners, as well as investors in the education industry and businesses of all sizes that provide goods or services to those in the education sector. It also includes groups looking for knowledge and important business information about the education sector and individuals interested in developing content for this market.

Industry structure

The industry structure comprises of 4 categories

1. Pre-School
2. School education
3. Higher education
4. Vocational courses

The nation's literacy rate is one of the most important factors since it has a significant impact on the development of other nations. In India, a high literacy rate contributes to a low IMR, a low birth rate, and an increase in life expectancy. So, it is clear why the Indian education sector is so important.

India's educational system is one of the best in the world today and has seen significant improvement. Additionally, it is one of the main drivers of the country's economic expansion. Along with different government initiatives, private institutions played a crucial part in the growth of India's education sector.

There are, however, some depressing figures as well. In spite of increased investment in the education sector, 40% of the population still lacks literacy. Only 15% of kids are able to advance to the following level and complete high school.

The Higher Education

India has the world's third-largest higher secondary education system with several institutions. More and more students are going for higher education these days. The result gets reflected in the number of students enrolling on higher education. The number of institutions is also increasing day by day. India has got following numbers of educational institutions 8997 as per AICTE approved institution for the year 2021-2022.

2.2 Major Competitors

The institute comes under Bengaluru City University (BCU) and this under this university there are many institute registered. There are total 204 affiliated colleges, 24 education colleges, and 9 autonomous colleges.

Competitors for the colleges are :

For B.COM

1. Christ University, Bangalore
2. St. Joseph's College of Commerce
3. Mount Carmel college
4. Kristu Jayanti college

For BBA

1. Alliance university
2. Christ university
3. AIMS institute
4. Jain university
5. Kristu Jayanti college

For BCA

1. Christ university
2. Presidency college
3. New Horizon college
4. St George College Of Management Science And Nursing
5. Ramaiah Institute of Business studies.

2.3 Major Substitutes

MOOC : Massive Opening Online Course

Before the Digital Era, distance learning emerged in the form of correspondence courses in the 1890s–1920s . Generally fewer than 5% of the students would complete a course. This routine was controversial because the organization paid double the normal tuition fees paid by full-time students. In 2000s people saw changes in e-learning/online and distance education. With increase in online presence, increase learning opportunities, and thus development of MOOCs.

The first MOOCs made an appearance from the open educational resources (OER) movement, the Wikiversity was founded in 2006 and they first opened up c4ourses on the platform which was organized in 2007. With over 10 courses offered and with

more than 70 students were used to test the idea of making Wikiversity an open and free platform for education. Stephen Downes analyzed these so-called cMOOCs to be more "creative and dynamic" besides on going xMOOCs, which he believes "resemble television shows or digital textbooks."

MOOCs from private, non-profit institutions emphasized well known faculty members and expanded existing distance learning offerings (for e.g., podcasts) into free and open online courses.

Coursera enrollees	
Country	Percentage
United States	27.7%
India	8.8%
Brazil	5.1%
United Kingdom	4.4%
Spain	4.0%
Canada	3.6%
Australia	2.3%
Russia	2.2%
Rest of world	41.9%

Vocational Courses

Vocational Courses focuses on developing technical skills for a particular job or business. It offers you practical knowledge when compared theoretical knowledge offered by the traditional education system. Understanding different vocational course options will help you to choose the right one for your career growth and development

Vocational course is an instructional program that prepares you for an job that requires a specialized skill, such as a technician, tradesperson or artisan. It may involve hands-on training, classroom instructions or a combination of both. Presently

vocational training is taught outside the traditional education system and provided a completion certificate or a diploma. You may also go through vocational training directly as a trainee with or without any formal qualification.

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Vocational training is important due to the following reasons:

- It offers training for specific skills and jobs.
- You can undergo vocational training along with or outside the formal education system.
- It prepares you to take up a high-paying job or occupation almost immediately.
- Undergoing training from a vocational school earns you a certification from an independent organisation, which vouches for your skills and puts you in an advantageous position over informally trained candidates.
- It helps you perform your job better.
- Since its utility is direct and clear, students often participate more actively than the formal education.
- It offers a learning opportunity to those who missed the formal education or those who are not sure whether they should attend a school.
- It offers an opportunity to learn the skills of your choice and make a career switch at almost any point in time.

- It offers employment opportunities in villages and small towns, which prevents population migration to large cities.
- A majority of the vocational skills are universal in nature and they make you eligible for employment in foreign countries too.
- It provides the much-needed skilled manpower to the industry.

Following are some examples of vocational training programs offered in India:

- Makeup and beautician training
- Mehendi (henna) designing
- Cooking and baking classes
- Sewing, stitching and tailoring
- Woodworking and carpentry training
- Jewelry designing courses
- Bike and car mechanic courses
- Home appliance repair technician training (air conditioning system, refrigerator, air cooler and washing machine repair)
- Mobile, laptop and computer repair training
- TV and radio repair training
- Soap and detergent making
- Battery charging, maintenance and testing
- Laundry and dry cleaning
- Shoemaking and repair training
- Soft toy making
- Pottery, ceramics and clay classes
- Air ticketing
- Tour guide courses
- Beekeeping training
- Horticulture and cut flower courses

- Sericulture (Silkworm farming) training
- Plumbing, masonry and electrical training
- Welding training
- Accounting and bookkeeping courses
- Pet grooming courses
- Medical lab technician courses
- Physiotherapy courses

2.4 Industry Volume, Current scenario

1. India has the world's largest population in the age bracket of 5-24 years of about 580 million people, which provides a great growth opportunity for the education sector. The education sector in India was estimated to be worth US\$ 117 billion in FY20 and is expected to reach US\$ 225 billion by FY25.

ROBUST DEMAND

1. India has the largest population in the world in the age bracket of 5-24 years with 580 million people, presenting a huge opportunity in the education sector.
2. India has over 250 million school going students, more than any other country.
3. Applications for the 'Study In India' programme increased by 146% in 2021.

COMPETITIVE ADVANTAGE

1. Large English-speaking population allows easy delivery of educational products. India was ranked 48th out of 112 countries in English Proficiency Index 2021.
2. 12 Indian schools, including the Indian Institute of Science (IISc) in Bengaluru and six Indian Institutes of Technology (IITs), were among the top 500 universities in the QS Graduate Employability Rankings 2022, which was released on September 23, 2021.

POLICY SUPPORT

1. 100% FDI (automatic route) is allowed in the education sector in India.

2. The Government of India has taken initiatives like National Accreditation Regulatory Authority Bill for Higher Educational and the Foreign Educational Institutions Bill.

INCREASING INVESTMENTS

1 The education market in India is expected to amount to US\$ 225 billion by FY25.

2. From April 2000 to September 2021, FDI equity inflows stood at US\$ 6.74 billion.

3. Indian edtech startups have received total investment of US\$ 4.7 billion in 2021, up from US\$ 2.2 billion in 2020.

4. In October 2021, Byju's raised Rs. 2,200 crore (US\$ 300 million) to increase the company's valuation from US\$ 16.4 billion in 2020 to US\$ 18 billion in 2021.

2.5 Porter's Five Forces for the Education Industry

Force 1: Buyer Power, the Bargaining Power of Customers

The Institution provides quality service to the students, but doesn't mean other competitive institution won't provide. So students have options of institution to choose from various suppliers. There are some institutions which provide online education or evening school education. There are options where they can purchase online software (for eg: BYJU'S) which provides tuition classes as well as certified courses offered by big institutions (eg: Coursera) which help in rating their profile so many students opt for such additional courses through online softwares. This also helps working adults who are unable to attend in campus university, as well as families, children's and their parents.

Force 2: Threat of New Entrants

There is much competition in this industry, since the demand for higher education is increasing there are chances for new entrants to this industry. New colleges are established but the weak colleges are eliminated out by low admission and lack of accreditation by institute and employers. And also determined by its economy of scale, the marketability, capital requirements such as technology. Their main scenario how government policies help the society etc. Their main concern is will society accept them, even after obeying all the government policy will the government support them etc.

Force 3: Threats of Substitute Products, the Substitution Threat

Every college differs slightly in the services they offer , but ultimately the goals & objective be essentially be the same to increase and improve learning and education. So every college should have their own competitive strategy to be successful in attracting students. The substitute of the education is online school . Colleges offering online education have less flexibility and the lower is their fees, they also remain competitive to other colleges . The main drawback for online school is students have no access to new technology driven high quality interactive goods given by the college.

Force 4: Competitive Rivalry Within an Industry, the Threat of Entry

The students have variety of colleges to enroll themselves, they can choose colleges which are nationwide accepted colleges or university weather the college is accredited or by the degree program. The process of getting admission is also very important like some colleges have a Common Entrance Test (CET), only registered colleges can get seat allotments and students find this easy method of getting admission without any effort . The difference in tuition fees is a determinant factor . Lack of differentiation of degree from school A or B.

Force 5: Bargaining Power of Suppliers, Supplier Power

The suppliers in the education industry consists of teachers, administration and technology. Cost relative to total purchases in the industry.

The employees receive a good amount of salaries as per the norms by the institution, along with that the incentives, performance is rated, promotion, and hikes in salary are as per the norm which most of the institute follows so that the staff are satisfied and comfortable working . The staffs are important determinants to the colleges, hence a proper investment are done on this.

CHAPTER 3: FUNCTIONAL AREAS - DEPARTMENTS

3.1 Department of Commerce (PG)

About the Programme

Our M. com programme is designed to give students advanced knowledge in the subject domain. Add rigorous training to the mix, and we ensure they are ready to face the corporate world with confidence.

The programme also equips students with managerial and analytical skills that play an instrumental role in their careers — both at national and international levels.

Course

2 Years programme , 4 semester

Total Credits: 26 points

- a) Monetary System
- b) International Business
- c) Macroeconomics for Business Decisions
- d) Information Systems and Computers
- e) Advanced Financial Management
- f) Human Resource Management
- g) Softcore

Eligibility Criteria

A candidate who has passed B.COM/B.B.M/ BBS and BBA degree examination of any university recognised or equivalent can apply. However, a 50% aggregate in all commerce subjects under Business Education is mandatory.

In the case of SC/ST students and blind students, the minimum percentage of marks required shall be less by 5%.

Selection Process

The admission decision is based on:

Grades scored in their respective bachelor's programmes

A personal interview with SSMRV faculty

P. G. Department of Commerce (M.Com.)

Faculty List:

Prof.Lavanya Balaji, M.B.A., M.Com., CA Inter H.O.D. & Assistant Professor

Dr. Vinaya T., M.Com.,Ph.D. Assistant Professor

Dr. Lalitha B.S., M.Com.,M.B.A.,Ph.D. Assistant Professor

3.2 Department of Commerce (UG)

The Bachelor of Commerce is an undergraduate three year degree programme under Bengaluru City University. This four years course as per NEP under Bengaluru City University aims at imparting entrepreneurial skills, administrative capabilities and managerial skills. The B.Com curriculum consist of core subjects and elective subjects, that reflect the student’s chosen area of specialization among the streams offered – Finance, Marketing, , Data analytics, Retailing and logistics and supply chain management. In addition to studying the University prescribed curriculum, students will benefit by obtaining certification in job oriented professional courses offered by reputed professional institutions.

Along with B. Com college is offering advanced courses in emerging industry ready technology and skills to fill the gap between academic and industry. These courses are offered by corporate by establishing their labs in college campus.

Eligibility for Admissions

A candidate who has passed two years Pre-University Examination conducted by the Pre-University Education Board in the State of Karnataka or any other examination considered as equivalent thereto shall be eligible for admission to these programmes.

Duration

The Four year B.Com course is divided into eight semesters. Students pursuing the course can choose open elective subjects of their choice in semesters. Subjects taught during a B.Com degree course includes Financial Accounting, Law & Practice of Banking, ‘Costing Methods &Techniques, Corporate Accounting, among others.

Career Options After B.Com

Jobs Opportunity

- 1) Accountant
- 2) Consultant
- 3) Business Analyst
- 4) Sales Analyst
- 5) Tax Accountant
- 6) Stock Broker
- 7) HR Executive
- 8) Business Development Trainee
- 9) Finance Executive
- 10) Practitioner Finance & Administration delivery
- 11) Trainee Process Consultant
- 12) Financial Crime Specialist
- 13) BPO specialist
- 14) Financial Analyst

Academics

Higher Education

Bachelor of Commerce graduates are also eligible to apply for a wide range of postgraduate degrees like M.com, MBA, MFA, business courses, as well as professional postgraduate degrees in Law and professional courses like CA,CMA, CS, CFA.

Few Other Post graduation courses are :

Master in Financial Management (MFM)

Master in Management Studies (M.M.S.)

Master in Retail Management

Master of Business Administration (MBA)

Master of Marketing Management (M.M.M.)

Master's Degree in Marketing

Master's in Business Studies (M.B.S.)

Master's in Financial Management (MFM)

Masters of Business Administration (Information Technology)- MBA-IT

Master's Program in International Business (MPIB)

Post Graduate Diploma In Management

Master of Commerce in Cost Control and Control Accounts

Master of Commerce in Corporate Accountancy

Master of Commerce in Advanced Accountancy

Master of Commerce in Accounting and Finance

Master of Commerce in Accounting and Taxation

Master of Commerce in Accounting and Auditing

(B) Advanced Diploma Courses

Advanced Diploma in Digital Marketing

Advanced Diploma in Data Analytics

Advanced Diploma in Logistics & Supply Chain Management

(C) About MBA International

Advanced Diploma in Digital Marketing + MBA International

Advanced Diploma in Data Analytics + MBA International

Com with Advanced Diploma in Logistics & Supply Chain Management + MBA International

(D) Professional

Along with the regular course the students can take up professional courses such as Chartered Accountancy, Cost Accountancy, Company Secretary ship or Association of Chartered Certified Accountants.

The course teaches students to make decisions and solve problems related to finance, accounting, taxation and other areas.

- Chartered Accountancy
- CMA
- Company Secretary
- ACCA

Faculty List:

Dr. Nagaraj M.S., M.Com., M.Phil., M.B.A., P.G.D.M.A., Ph.D. H.O.D. & Assistant Professor

Prof. Satish M.D., M.Com., M.Phil. UGC-NET Assistant Professor

Prof. Roopalatha M., M.B.A., K-SET Co-ordinator & Asst. Professor

Prof. Ume Salma Shaikhuddin, M.Com., M.B.A., P.G.D.I.B., M.Phil. Co-ordinator & Asst. Professor

Prof. Sharavana M., M.Com., M.Phil., P.G.D.B.A., P.G.D.F.M. Assistant Professor

Dr. Shalini N., M.Com., M.B.A., M.Phil., Ph.D. Co-ordinator & Asst. Professor

Prof. Yallappa M., M.Com., M.Phil., M.F.A. Assistant Professor

Prof. Gokul C., M.Com, MBA, PGDBI Assistant Professor

Prof. Anusha N., M.Com., M.B.A. Assistant Professor

Prof. Ajay Kumar S., M.B.A. Assistant Professor

Prof. Shivakumara N., M.Com., B.Ed., UGC-NET Assistant Professor

Prof. Deepika L., M.Com. Assistant Professor

Prof. Shakeela M.K., M.Com. Assistant Professor

Prof. Vidya U Jambagi, M.Com., P.G.D.B.A., M.Phil. Assistant Professor

Prof. Vijayalakshmi R., M.Com., P.G.D.B.A., M.Phil., K-SET Assistant Professor

Prof. Srihari, M.Com., MBA., D.A.A. Assistant Professor

Prof. Bharathi N.S., M.Com., M.B.A., P.G.D.B.I.O., UGC-NET., (Ph.D.) Assistant Professor

Prof. Nandini J., M.Com., UGC-NET Assistant Professor

Dr. Padma C., M.Com., M.B.A., M.Phil., Ph.D. Assistant Professor

Prof. Arun Kumar R., MBA, K-SET Assistant Professor

Prof. Apoorva C , M.Com, UGC NET, K-SET Assistant Professor

3.3 Department of BCA

Prof. Shanthi Krishna R., M.C.A.,M.Phil. HOD & Assistant Professor

Prof. Getendra Kumar M., M.Sc. Assistant Professor

Prof. Savitha Priyanka MSc. Assistant Professor

Prof. Bharati Rathod, M.Tech. Assistant Professor

Prof. Neetha S.S., M.C.A. Assistant Professor

Dr. Chethana S., M.C.A., Ph.D. Assistant Professor

Prof. Thejaswi Nandyalaya M.Sc, M.Tech Assistant Professor

Prof. Geetha S, MCA, M.Phil, Ph.D Assistant Professor

Prof. Puneeth R , BE , MTech , Ph.D Assistant Professor

Department of BBA

Prof. Jagadish A., M.B.A. Staff council secretary , H.O.D. & Assistant Professor

Prof. Lavanya B.K., M.Com., K-SET Assistant Professor

Prof. Pallavi L., M.Com., UGC-NET Assistant Professor

Prof. Rajatha M., M.B.A., M.Com. Assistant Professor

Prof. Pavana R Kulkarni, M.B.A., M.Com. Assistant Professor

Dr. Anupama, M.B.A., M.Com., Ph.D. Assistant Professor

Prof. Vandana Revankar, M.B.A., UGC-NET, (Ph.D.) Assistant Professor

Prof. Santosh Bendigeri, MBA , M.Com Assistant Professor

Prof. Shwetha N A , MBA, Ph.D Assistant Professor

Prof. Sushma C, MBA, Ph.D Assistant Professor

3.4 Department of Languages

The Department of Languages at SSMRV aims at offering students an opportunity to learn and understand languages that shape our foundation. Our in-depth analysis and

training of these languages provide students with ample knowledge and confidence to communicate effectively.

a. English

Faculty List:

Prof. Beena M, M.A. Ph.D H.O.D. & Assistant Professor

Prof. Smitha G L , M.A. Ph.D Assistant Professor

Prof. David Sunil, M.A. Assistant Professor

Prof. Shabana., M.A, M.Ed, M.Phil , PGDLET

Foreign Language Studies

About the course

The Department of English has taken up the reigns, in association with Inlingua Bangalore, to inculcate this practice of learning a foreign language to our students of all the streams which will help them propagate their career prospects overseas as well as to help them understand the culture of people.

Languages Offered

- a. French
 - b. German
 - c. Spanish
 - d. Japanese
 - e. Mandarin
- b. Kannada

Achievement : SSMRV college has become a lifetime subscriber of the magazine 'Gamakasampada', a monthly magazine which promotes the musical style called "Gamaka". This is another step by our college to promote the nativity and culture of our music and songs.

Faculty List:

Dr. Jyothi N Hosurkar, M.A., Ph.D. H.O.D. & Assistant Professor

Dr. Prathima Vijay, M.A., Ph.D. Assistant Professor

Prof. Mohan Rao C.N., M.A., M.Ed., M.Phil., (Ph.D) Assistant Professor

c. Hindi

Faculty List:

Dr. Babitha B. M., M.A., Ph.D. H.O.D. & Associate Professor

Dr. Kavitha H.S., B.Ed., P.G.D.T., M.A., M.Phil., Ph.D. Assistant Professor

d. Sanskrit

Faculty List:

Prof. Ramamishra Yashaswi M, M.A., M.Ed., M.Phil., (Ph.D)
Assistant Professor

3.4 Department of Non-Core studies

SSMRV'S Department of Non-core Studies aims at providing students with the practical skills they need to improve their daily lives. From physical education to skill development training, the department focuses on bringing out the best of every student for an uplifting future.

At SSMRV, we believe that a proper blend of academic training and extracurricular activities helps build knowledge and skills. We aim at encouraging constant engagement from students and self-analysis of performance.

Programme Objectives

This programme offers students from Humanities, Commerce, and Management streams an overview of the role that Science and Technology (S&T) plays in our daily lives and livelihoods. Students get the opportunity to learn about the most significant discoveries and inventions of modern science. The broad introduction provided by the programme helps them understand how S&T interacts with society.

Learning Outcomes

Develop a basic understanding of Science

Develop a basic understanding of Biological Science

Develop appreciation and critical thinking skills to understand the impact of S&T in our lives

Participate in society as a holistically educated citizen

Faculty List:

Dr. Usha V., M.Sc, M.Phi.;, Ph.D H.O.D. & Assistant Professor

Dr. Subrata S Satapathy, M.A, M.Phil, Ph.D, UGC-NET Assistant Professor

3.5 Department of Library & Information center

Our Department of Library is home to a diverse range of books, research papers, electronic journals, online databases, and more. We provide abundant learning material that helps students in their academics and research.

Total Number of books : 26657

Number of E-Resources:

N-List : 10000+

E-Books : 199500+

Number of journals IUP : journals : 5

Faculty List:

Smt. Shylaja T.M., M.Sc., D.LIC. Assistant Librarian

Ms. Sushma S, M.Sc. Assistant Librarian

Sri Guranna Sajjan, M.LIC., D.LIC, Assistant Librarian

3.6 Department of Physical Education & Sports

Faculty List:

Dr. Arun M.N., M.B.A., M.P.Ed., P.G.D.H.E., P.G.D.Y.S., Ph.D., (L.L.B.) Physical Education Director

3.7 Placement

Paryapti: Training & Placement Centre

SSMRV's prestigious placement cell, Paryapti, is an organised structure that works towards guiding students to be professional and career-driven individuals. The

institution ensures that students are provided with the right training and skills that pave the way to a promising future.

Placement Cell interacts with the reputed organizations all over the country for arranging campus interviews for the final year students. We make efforts to organize technical seminars, workshops and corporate expectation sessions. Industry personnel are invited periodically to enrich the knowledge of our student community with the latest technological innovations and industry practices. We produce graduates who are well equipped to handle the working norms of the industry and commerce in the public and private sectors and helping every student to define his/her career interest through individual counselling through experienced counsellors.

Training and Career Counselling

1. Personality Development Program – PDP
2. Preplacement Training
3. Communication and Presentation Skills Program
4. English Lab Program
5. MS Office and Tally training
6. Group Discussion Practice
7. Mock Interview Sessions
8. Professional courses (CA, CS) training
9. Competitive Exams Training
10. Career Opportunities and Career Counselling presentations

Companies who have recruited our students in On Campus and Off Campus

1. Infosys
2. TCS
3. DXC Technologies
4. First American Corporation
5. PWC
6. Cognizant Technologies

7. Capgemini

8. Deloitte

9. KPMG

10. Ernst & Young and Many more IT and Non IT companies both Indian and MNCs

New Companies Visited and recruited our students in academic year 2019 - 20

1. KPMG – Netherlands, Europe

2. DXC Technologies (merger of HP Software consulting division and CSC (Computer Sciences Corporation))

3. First American Corporation - USA

4. PwC - USA

5. Cognizant Technologies - USA

6. Ernst & Young – London, UK

7. Suresh and Co (Chartered Accountants)

Coordinator : Mrs. Sumana H N , Placement Officer

3.8 Admin Department

- a. Admission
- b. Examination
- c. Scholarship

Staff:

Smt. Sunithamba K, B.E., F.D.A.

Smt. Shashikala G.T., B.A. Administrative staff

Sri Dileepa Kumara H.M., M.Com., D.C.P. Administrative staff

Smt. Nethravathi B.V., M.Com., D.C.P. Administrative staff

Sri Roopesh R.K., B.A. Administrative staff

Smt. Deepika B., P.U.C. Administrative staff

Sri Hanumantha Reddy B, M.Sc, CCNA, MCSE, Technician

Sri Raviraj P ., MCA, System Administrator

3.9 HR Department

The Human Resources Department at SSMRV Degree college ensures that the College's mission, vision and values are upheld in everyday activities, like providing service to the college staff and employees.

It also manages organizational development, with the objective of developing and implementing progressive HR policies and procedures designed to promote excellence in a diverse work force.

The department uses SAP Successfactors to maintain all the employee database . SAP successfactors is an HR tool which provides cloud based software for Human Capital Management (HCM), using the Software as a service (SAAS) model .

Benefits of Successfactor (SAP) :

The core HR lifecycle within SAP SuccessFactors enables the management of employee data, self-services, payroll, time, benefits, ticketing and issues, health and well-being, global data protection and privacy, and diversity and inclusion. It consists of several applications and services.

Staff:

Sri Naresh K. N., B.Sc.,M.B.A., A.D.H.R.M. Asst. Manager - HR & Admin.

3.10 Finance Department

Staff :

Smt. Vani, B.Com. Manager- Finance & Administration

Ms. Jyothi K.S., M.Com., D.C.P. Asst. Manager - Accounts

Smt. Sharmila M.Com. Sr. Executive - Accounts

CHAPTER 4: FINANCIAL PERFORMANCE ANALYSIS

SSMRV Degree College			
Jayanagar 4th T Block			
Balance sheet			
		As at	
Particulars		31-03-2021	31-03-2020
Source of fund			
RSST Account			
Opening balance		6400137	5471065
Add: Output GST trfd to trust		2637	199800
Add : Contribution recieved Govt A/c			0
Add : Contribution recieved Non-Govt A/c		27449350	28956571
		33852124	34627436
Less			
Deficit/Surplus -Govt A/c		281816	365832
Deficit-Non-Govt A/c		27872564	28593131
		6261376	6400137
Deffered UGC Grants			
Opening balance		1804494	2120240
Add : Addition during the year			
		1804494	2120240
Less deffered grants income		261700	315746
		1542794	1804494

	Other Liabilities		
	Management	17036150	5921509
	Government	1952115	1722729
	Duties & taxes		
	Management	67745	42147
	Government	38801	25
	Unutilized Grants Govt	237368	232238
		27136349	16123279
	Application Fund		
	Fixed Assets		
	Government	1049428	1219486
	Management	10674951	7486264
	UGC Assets Govt	1539223	1804494
	Deposit Management	626969	626969
	Advance		
	Management	250124	241524
	Government	559701	623480
	Cash at bank		
	Management	9702868	2183642
	Government	2729927	1935410
	Cash on hand		

Management	3157	2010
Government	0	0
	27136348	16123279

SSMRV Degree College Govt A/c			
Jayanagar 4th T Block			
Income Expenditure of the year ended 31st March, 2020			
	Amount		
Particulars	31-03-2021	31-03-2020	
Income			
Fees Collected	943382	926923	
Interest	129281	77573	
Advance Salary Grants	31838771	29959721	
Other Income		0	
Deffered Income	261700	315746	
	33173134	31279963	
Expenditure			
Establishment expenditure	31838771	29959701	
Other expenses	162316	290998	
Repairs and Maintenance	427553	102607	
Functions and programmes	25814	45322	
Asset written off	3571		
Finance charges	0	472	
	32458025	30399100	

	Surplus/(Deficit)Before Depreciation	715108	880863
	Depreciation		
	On Grant asset	261700	315746
	On other asset	171593	199284
	Surplus/(Deficit)carried to be balance sheet	281815	365833

SSMRV Degree College Non-Govt A/c			
Jayanagar 4th T Block			
Income Expenditure of the year ended 31st March, 2020			
		Amount	
	Particulars	31-03-2021	31-03-2020
	Income		
	Fees Collected	9208807	4648360
	Interest from bank	139480	259672
	Other Income	88023	2781481
		9436310	7689513
	Expenditure		
	Establishment charges	26630359	23059097
	Repairs and Maintenance	1054902	3889479
	Other expenses	7709293	7242248
	Functions and programmes	11840	86432

	Asset written off	1794	
	Audit fee	154040	169260
	Finance charges	786	1682
		35563014	34448198
	Surplus/(Deficit)Before Depreciation	-26126704	-26758685
	Depreciation	1745860	1834446
	Surplus/(Deficit)carried to be balance sheet	-27872564	-28593131

SSMRV Degree College					
Jayanagar 4th T Block					
Schedules forming part of Balance Sheet					
Other Liabilities					
		Government		Management	
	Particulars	As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
1	Fee Payables	113776	16225	6225452	3081050
2	Scholarship	477862	738423	0	0
3	Interest on Scholarship A/c	-4074	91656	0	0
4	Interest Recovery SB A/C	2514	2514	0	0
5	Interest Joint A/C	34776	0	0	0
6	Sundry Creditors for Expenses	510350	50858	3293321	777045
7	Fund A/c	104942	0	0	0
8	Change of Language	0	1740	0	0

9	Educ Loan-Minor Dept	0	89500	0	0
10	Family Benefit Fund	0	80	0	0
11	Group Insurance Plan	0	19764	0	0
12	Advance Salary Grants	711969	711969	0	0
13	Prj & Workshop	0	0	357000	260500
14	Statutory payables - ESI, PF etc	0	0	102240	8042
15	Salary Payable	0	0	2324214	43506
16	Salary security deposit staff	0	0	298560	
17	SSMRV Govt A/C	0	0	4235	4235
18	SSMRV ECM A/C	0	0	1306177	1306177
19	Others Payable	0	0	3124951	440955
		1952115	1722729	17036150	5921510

Duties and Taxes

	Particulars	Government		Management	
		As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
	TDS Contractors Payable	0	25	4218	2524
	TDS Salary	0	0	16868	0
	TDS Profession Payable	0	0	90752	40423
	TCS payable	0	0	107	0
	Professional Tax	38801	0	-44200	-800
		38801	25	67745	42147

Unutilised grants

	Particulars	Government		Management	
		As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020

	UGC	115243	110113	0	0
	UGC Merged Scheme Grants Enhancement Of Initiative for Capacity Bldg.,	180000	180000	0	0
	Equal Opportunity Centre	4595	4595	0	0
	Career & Counselling Cell	8550	8550	0	0
	Remedial Coaching	-35860	-35860	0	0
	SC/ST Entry Into Service(2)	-35160	-35160	0	0
		237368	232238	0	0
Deposits					
		Government		Management	
	Particulars	As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
	Telephone	0	0	4348	4348
	Gas Deposit	0	0	11400	11400
	Fixed Deposits(Bowerilal Endowment)	0	0	500	500
	Other Scholarship	0	0	360000	360000
	UGC Entry Into Service	0	0	9515	9515
	UGC Equal Opportunity	0	0	116	116
	Scholarship BCM	0	0	3330	3330
	Consultation Project	0	0	137000	137000
	Stability Fund With P U Board (FD)	0	0	15000	15000
	KEB Deposit	0	0	50760	50760
	Library(IIMB)	0	0	35000	35000
				626969	626969
Advances					

	Particulars	Government		Management	
		As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
	Staff Gen/Othr Adv	101900	105300	45700	37100
	Other Advances	12500	12500	5993	5993
	Professional Tax	0	13799	0	0
	SC/ST loss of fee payable to Mgt	0	48580	0	0
	LIC	137878	137878	0	0
	SSMRV MGT A/c	286826	286826	0	0
	Inventory Consumable	605	605	0	0
	Stationaries	9992	9992	14860	14860
	RVIM	0	0	3571	3571
	Advances(UGC) Ganapathi Enterprises	0	0	180000	180000
	Adv Sun Dr's Others	10000	8000	0	0
	Student Receivable	0	0	0	0
		559701	623480	250124	241524
Cash at Hand					
	Particulars	Government		Management	
		As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
	Petty Cash	0	0	3157	1960
	Cash	0	0	0	50
		0	0	3157	2010
Cash at Bank					

	Particulars	Government		Management	
		As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
	Kotak Mahindra Bank-860	1428530	490309	0	0
	Kotak Mahindra Bank - 7816	1043714	838318	0	0
	Kotak Mahindra Bank - 7161	308767	662997	0	0
	UGC Canara Bank -670	-51084	-56214	0	0
	State Bank of India -096	0	0	2396793	55864
	Kotak Mahindra Bank-873	0	0	7293531	2112809
	State Bank of India-3224	0	0	12544	14970
		2729927	1935410	9702868	2183643

SSMRV Degree College					
Jayanagar 4th T Block					
Schedules forming part of Income and Expenditure A/c					
Fees Collection					
	Particulars	Government		Management	
		As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
	Accident Insurance	0	0	351500	460500
	Alumini Association Fee	104100	83400	50100	49200
	Annual Examination	81200	4900	0	145200
	Application & Prospectus	15000	20250	45900	39150
	B'lore University Fee & others	0	0	1762450	1339186
	Bharath Scout&Guides	14400	25300	80500	59150

BUSDFC (College)	21960	99308	82820	122213
Co-Curricular Activities	118000	133540	761000	0
College Day	0	0	-1000	0
Institutional Development Fee	0	0	51084	51370
Extra Curricular Activities	0	0	1265055	0
Exam & Test Fee	0	0	268650	151550
Id/Smart/Library Card	28800	50600	90845	59494
Industrial Tour	0	0	848000	1639230
Internet Browsing Fee	221840	7080	1700884	107877
Laboratory Fee	0	0	107312	121740
Library Fee	39440	69085	160990	0
Magzines & News paper	0	0	-400	5137
Activity Fee	0	0	3366	18545
Medical Fee	8640	15855	26855	183204
Misc & Other Fee	86719	85619	373543	41370
Red Cross Fee	10080	17710	56350	38980
Sports Fee	23200	39420	74900	20460
SWF	0	0	0	659903
Tuition fee	163560	274856	930116	1120
TWF	0	0	0	57000
Soft Skill	0	0	47000	25650
Bonafide/Study Certificate	0	0	19700	0
Library Fine	0	0	1677	0
NSS	0	0	-300	27100
PDC & Study Certificate	0	0	29000	0
Registration fee	0	0	6610	-783000

Scholarship Merit	0	0	0	0
Duplicate Receipt fee	0	0	14300	7032
Miscellaneous Income	6443	0	0	0
	943382	926923	9208807	4648361
Other Income				
Particulars	Government		Management	
	As at			
	31-03-2021	31-03-2020	31-03-2021	31-03-2020
Library Fine	0	0	0	21987
Other Misc., deductions	0	0	67928	0
Duplicate ID	0	0	0	3750
Asset sale cig	0	0	4586	0
Sale of Scrap	0	0	14316	0
Sale of Old Newspaper	0	0	1194	3684
Co-Curricular & Extra Activities	0	0	0	2025060
Industrial Tour	0	0	0	727000
			88024	2781481
Establishment charges				
Particulars	Government		Management	
	As at			
	31-03-2021	31-03-2020	31-03-2021	31-03-2020
Establishment	31838771	29959701	25796592	21989577
EL Encashment	0	0	49135	272731
Administration Charges-E PF	0	0	44758	42211
ESIMgt. Contribution	0	0	22955	62972
PF Mgt. Contribution	0	0	515283	506629

	Gratuity & Ex-Gratia	0	0	131336	184976
	Estb Visit fac Remn	0	0	70300	0
		31838771	29959701	26630359	23059096
Repairs and Maintenance					
	Particulars	Government		Management	
		As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
	Annual Maintenance Charges	0	0	72806	0
	Building Maintenance	395063	0	784515	3383327
	Comp,IT &Perip Maint	19765	26600	10378	140915
	Electrical works	0	0	0	279602
	Machine/Equip Maint	7980	76007	41890	36179
	Other Repairs & Maintenance	4745	0	145313	0
	Office Maintenance & Expenses	0	0	0	49456
		427553	102607	1054902	3889479
Other Expenses					
	Particulars	Government		Management	
		As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
	Advertisement	0	0	0	352670
	Affiliation	0	0	456450	0
	Consumables	0	0	5605	0
	Contingency Expense	0	1331	32777	24638
	Conveyance Expenses	10000	14940	146955	182971
	House Keeping Charges	0	0	1839338	1867962
	Office Maintenance & Expenses	4447	0	9148	0

Postage & telepone	64778	4226	26402	3588
Printing & Stationery	0	112909	116982	286523
Professional charges	0	0	1628050	1154700
Remuneration	0	0	75500	0
Subscription	19470	27970	10400	5900
Software Renewal Charges	11800	0	10738	269778
Student/Staff Welfare	0	0	2870	61220
Website Hosting Charges	0	29300	217500	192600
Promotion Expenses	0	0	2500	0
Assets written off	0	0	786	0
Consultancy Fee	0	0	159300	86848
Exam contingency	8500	0	3150	14750
Faculty Development Programe Expenses	0	0	5800	14234
Guest Faculty Lectur Honorarium	0	0	31600	248500
Honorarium	0	0	12500	17500
Internet Charges	41320	2950	239954	214179
NAAC Expenses	0	0	3750	0
Miscellaneous Expenses	1	97373	479	5000
NSS Expenditure	0	0	8600	0
Medical Insurance Exp	2000	0	0	441350
Autonomous/FastTrack	0	0	0	30050
NCC Expenses	0	0	0	2236
Student Activities	0	0	0	2701
Scrapping of Materials	0	0	0	20000
Fine & Penalties	0	0	0	25000
Hiring and scrutiny charges	0	0	0	590

	Placement training	0	0	3652	1851
	Reading Room & Magzines	0	0	11356	89165
	Merit Scholarship Exps	0	0	774500	0
	Training Expenses	0	0	1661699	1603827
	Pest Control service	0	0	210952	0
	Repairs & Maintainance	0	0	0	21917
		162316	290999	7709293	7242248
Functions and Programmes					
	Particulars	Government		Management	
		As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
	Activity Centre	2590	0	1000	13550
	Inter College/School Competitions	9300	0	10200	0
	Sports day Expenses	13924	45322	0	49350
	Seminar & Workshop Expenses	0	0	640	23532
		25814	45322	11840	86432
Aduit Fees					
	Particulars	Government		Management	
		As at			
		31-03-2021	31-03-2020	31-03-2021	31-03-2020
	Internal Audit Fee	0	0	95040	119260
	Statutory Audit Fee	0	0	59000	50000
		0	0	154040	169260

SSMRV Degree College Jayanagar 4th T Block								
UGC Asset								
Particulars	Rate (%)	Balance as on 1-04-2020	Addition during the year		Deletion	total	Depreciation	Balance as on 31-03/2021
			Before sept.	after sept.				
Sports Equipment	15	38842	0	0	0	38842	5826	33016
LAB Equipment DAE	15	134018	0	0	0	134018	20103	113915
LAB Equipment DST	15	271546	0	0	0	271546	40732	230814
UGC Lab equipment	15	557786	0	0	0	557786	83668	474118
UGC Library	15	254913	0	0	0	254913	38237	216676
UGC Equipment	15	127191	0	0	0	127191	19079	108112
UGC Printer	15	6021	0	0	0	6021	903	5118
UGC Computer	40	35725	0	0	3571	32154	12861	19293
UGC Laptop	40	6541	0	0	0	6541	2616	3925
UGC Software	40	937	0	0	0	937	375	562
UGC Furniture	10	370300	0	0	0	370300	37030	333270
UGC Solar equipment	40	674	0	0	0	674	270	404
		1804494	0	0	3571	1800923	261700	1539223

Particulars	Rate (%)	Balance as on 1-04-2020	Addition during the year		Deletion	total	Depreciation	Balance as on 31-03/2021
			Before sept.	after sept.				
Block A								
Furniture & Fixtures	10	379733	0	0	0	379733	37973	341760
Furniture Medical cot	10	5249	0	0	0	5249	525	4724
Block B								
Electrical fittings	15	9697	0	0	0	9697	1455	8242
LAB Equipment	15	58739	0	0	0	58739	8811	49928
LAB Equipment Chemistry	15	4162	0	0	0	4162	624	3538
Library Books	15	378450	0	0	0	378450	56768	321682
printer	15	3562	0	0	0	3562	534	3028
Sports Equipment	15	45402	0	0	0	45402	6810	38592
equipment	15	294215	1534	0	0	295749	44362	251387
Bar code	15	7385	0	0	0	7385	1108	6277
wall clock	15	2141	0	0	0	2141	321	1820
Block C								
Computer & Accessories	40	3045	0	0	0	3045	1218	1827
Software License	40	27707	0	0	0	27707	11083	16624
		1219487	1534	0	0	1221021	171592	1049429

Particulars	Rate (%)	Balance as on 1-04-2020	Addition during the year		Deletion	total	Depreciation	Balance as on 31-03/2021
			Before sept.	after sept.				
Block A								
Furniture & Fixtures	10	2076207	733960	2703176	0	5513343	416175	5097168
Fixtures & Curtains	10	243811	0	0	0	243811	24381	219430
Notice board	10	10026	0	0	0	10026	1003	9023
Block B								
Notice board	15	11461	0	0	0	11461	1719	9742
Audio visual equipment	15	1573	0	0	0	1573	236	1337
Audio acoustic grid	15	147512	0	0	0	147512	22127	125385
Electric fittings	15	68712	0	0	0	68712	10307	58405
Library Books	15	675695	0	0	0	675695	101354	574341
UPS	15	84434	0	0	0	84434	12665	71769
LAB Equipment	15	395117	0	0	0	395117	59268	335849
LAB Equipment DST	15	1799	0	0	0	1799	270	1529
Generator	15	2689	0	0	0	2689	403	2286
Sports Equipment	15	157842	0	0	0	157842	23676	134166

Cycle	15	1080	0	0	0	1080	162	918
Net working	15	15746	0	0	0	15746	2362	13384
equipments	15	807508	55280	1443926	0	2306714	237713	2069001
Fitting sign boards	15	300986	0	0	0	300986	45148	255838
wall clock	15	1779	0	0	0	1779	267	1512
Equipment	15	822290	0	0	0	822290	123344	698946
Block C								
Computer & Accessories	40	1622615	0	0	1794	1620821	648328	972493
Software	40	37382				37382	14953	22429
		7486264	789240	4147102	1794	1242081	1745861	10674951
						2		

Notes on accounts for the year ended 31 March, 2021

1. Basis of Preparation of financial Statements

The financial statements are prepared in accordance with the Indian Generally Accepted Accounting Principles (GAAP) under the historical cost convention on accrual basis of accounting

2. Revenue Recognition

- a. Revenue arising from tuition fees collected from students and fee received for pursuit of other curriculum activities are recognized over the period of instruction.
- b. Interest Income is accounted on time proportion basis.

3. Property, Plant & Equipment

Property, plant and equipment are tangible items which are stated at cost less accumulated depreciation and impairment losses, if any. Costs include all expenses incurred to bring the assets to its present location and condition. Direct costs are capitalized until fixed assets are ready for use.

Each part of an item of property, plant and equipment with a cost that is significant in relation to the total cost of the item is depreciated separately.

4. Depreciation

Depreciation on Property, plant and equipment is provided under the Written Down Value Method at the rates specified under the Income Tax Act, 1961

5. Government grants and subsidies:

Grants and subsidies from the Government are recognized when there is reasonable assurance that (i) the company will comply with the conditions attached to them, and (i) the grant/subsidy will be received .

Where the grant or subsidy relates to revenue, it is recognized as income on a systematic basis in the statement of income and expenditure over the periods necessary to match them with the related costs, which they are intended to compensate.

Where the grant relates to an asset, it is recognized as deferred income and released to income in equal amounts over the expected useful life of the related asset

6. Taxes on income

The Trust and its institutions are recognized as a Charitable institution under section 12A of the Income Tax Act 1961, the income of which is exempt from tax subject to certain conditions. Therefore, provision for Income tax is not provided for.

7. Foreign Currency Transactions

Transactions denominated in foreign currencies are recorded at the exchange rate prevailing at the time of the transactions. Outstanding at the Balance sheet date are restated at the year end rates.

Previous years figures have been regrouped/reclassified wherever necessary, to conform to current years presentation.

CHAPTER 5: DATA ANALYSIS AND PROBLEM SOLVING

PROBLEM MAPPING AND SOLVING

5.1 IDENTIFICATION OF PROBLEM

PROBLEM STATEMENT

Problem of Hostel facility in SSMRV Degree College , 36th Cross Rd, 4th T Block East, Jayanagara 9th Block, Jayanagar, Bengaluru, Karnataka 560041

5.2 Introduction

Jayanagar is a comfortable residential and commercial locality in Bangalore, India. A 2010 survey by DNA Bangalore ranked Jayanagar as the most liveable place and still prolong to be old charm of the city. It is also known for education center since there are many educational institute present in Jayanagar. RV has over 9 colleges present in jayanagar region, out of that four colleges particularly have common single hostel accommodation for the students. Since all four have off-campus hostel accommodation , Students are not comfortable in going with it instead they choose PG facility near to the college since there are many alternative facility available. Every colleges have hostels as part of their infrastructure to offer students accommodation and a homely academic environment. Here we are going to discuss the problem and develop a solution analyse the solution for the problem.

Boys Hostel staff

1. Manjunath (warden)
2. Vamsi K(warden)

Address : RV Boys hostel , 8/1, Bull Temple Rd, Sunkenahalli, Gavipuram Extn, Gavipuram Extention, Kempegowda Nagar, Bengaluru, Karnataka 560019 .

Objective

- a. Identification of a problem
- b. Gathering data and problem mapping
- c. Application of right tool to analyse the problem
- d. Identification and testing of the feasible solution
- e. Development of the solution

Pictures

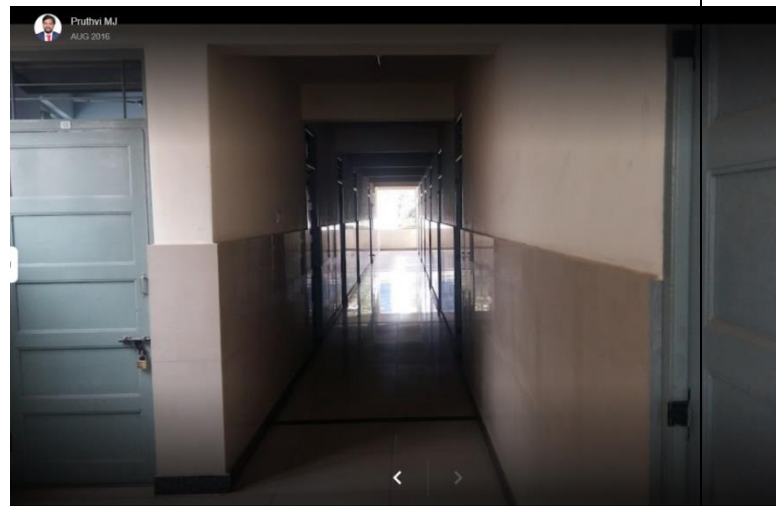
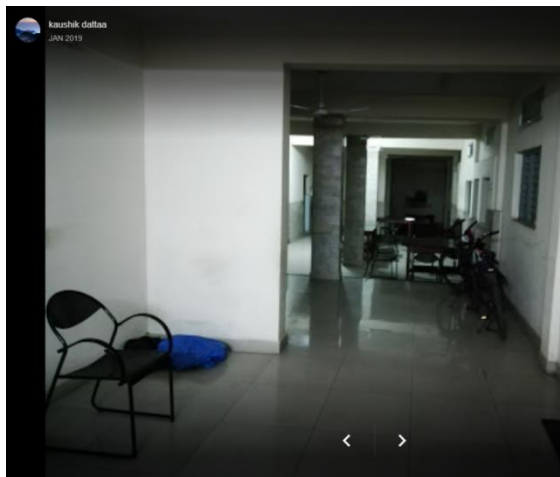
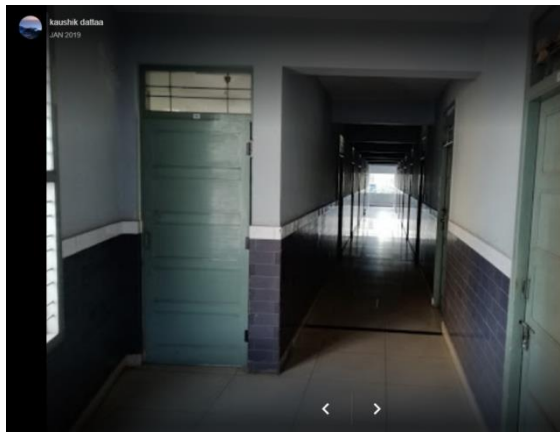
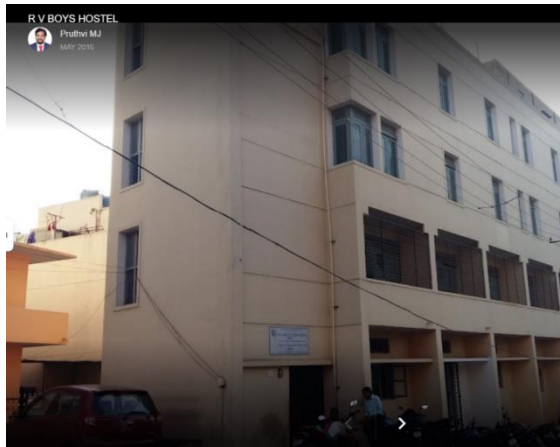
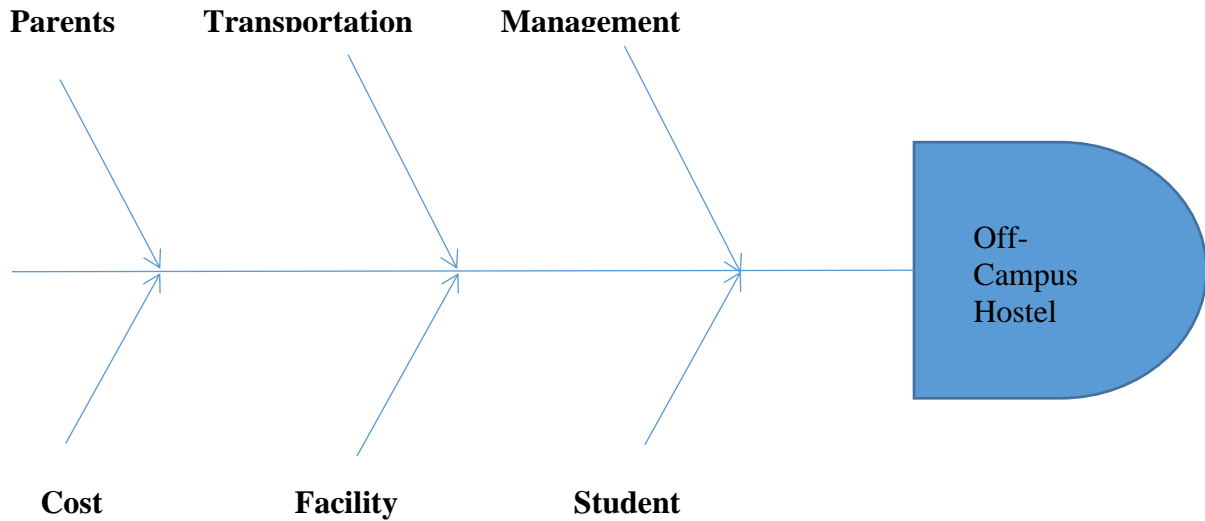


Fig.4 : RV Boys Hostel



5.3 Fishbone Analysis

Facts gathered during preliminary investigation:

1. Management :

- a) The college moved to its present premises in the year 2003. Management should have done proper planning considering future prospects .Even though considered this issue now the management should have a proposal to solve this issue. Also it is not easy for management to recommend students to opt for hostel accommodation since its located off-campus.
- b) The hostel is common to 4 colleges nearby and has fixed allotted seats to each college and there are 75 seats available. Suppose RVIM (MBA) only 3 students can opt for the hostel accommodation.

2. Students :

Most of the students are localite/Day scholar and prefer to travel from their place. And some who wants to opt hostel prefers to choose nearby accommodations. In some cases students who wants to opt don't own a vehicle to commute to college on daily basis, So transportation is main problem. The Bangalore city is also known for its traffic and traveling thus take more time to reach the destination .

3. Transportation :

The hostel is located near Bull temple road, Sunkenhalli, Kempegowda Road. Which is approximately 5km from the premises. Roughly takes 1 hour to walk , 15 minutes ride if u own a vehicle and you can travel through government bus by walking to the nearest bus-stop which takes approx 30-35 min overall to reach.

4. Facility :

- a) Two sharing room for PG students , 3 Sharing rooms for UG students .
- b) Food facility only available if the strength is more than 50 out of 75 vacancy .
- c) No Wifi/Internet facility .
- d) Common bathrooms.
- e) Maintains a strict rules and regulation .
- f) No travel facility provided, students have to plan their own.
- g) Few amenities are provided like table-tennis , carom , chess .

5. Cost: Cost wise the hostel fees is Rs 40000 per year (only rent) . Even though cost of rent is less the over all expenses goes up compared to opting for hostel accommodation near to the college . Like for food facility students need to go in search for food every day , students have to travel to college everyday and its one time payment, students can't quit hostel in between.

6. Parents : Parents are most concerned about their children. So they go for the safety of their children . They are not comfortable by the facility given by the management . So they find alternative best solution for their children. Here safety and comfort comes first and the rest is considered based on the situation .

5.4 Development of the solutions

The college is going well and growing promptly. The problem exist but to recognize this problem and come to change is a big challenge. By this research the things that came into light are that the problem of hostel not in the campus or near to the campus. There are other problems too such as parking, sports ground etc. These are to be rectified in a better way hence the problem should come to an end with a best solution hence forth the problem should not occur again. The following proposition can be considered for further improvement.

1) Hire a accommodation facility near to the college, Since the management has funds and since there are many accommodation facility nearby the college can plan on renting, leasing or buying these facility for betterment of the college .

2) Construct an in-campus hostel. Since the management has funds and since there are many accommodation facility nearby the college can plan on constructing an in-campus hostel i.e..

a) Hostel above the college building .

b) Hostel near the canteen facility .

LIMITATIONS

1. It is not easy for college to recommend students to opt for hostel accommodation since its located off-campus.

2. Most of the students were not willing to opt the hostel facility .

3. From the point of view of a student opting for hostel accommodation , He does not feel comfortable to opt a off-campus hostel.

4. The hostel is common facility for 4 colleges RVIM, SSMRV degree , RV Legal Studies and Physiotherapy.

5. There are limited seats for each college and is based on first come first serve basis .

RECOMMENDATION

Maximum students are not comfortable to opt off-campus hostel accommodation . Therefore, the college can take extra measure and take care of hostel facility . College can consider constructing in-campus hostel near canteen facility or 2 floors above the college building or can hire any hostel near the premises also, as we have found that students face difficulties in traveling from the hostel to premises .

CHAPTER 6: FINDINGS, SUGGESTIONS AND LEARNINGS

6.1 FINDINGS

SSMRV degree college has good Infrastructure, has Wifi or LAN connection, classroom with LCD Facility, ICT facilities, seminar halls , laboratories, Library, campus areas. The college has achieved over 96% placements record in the current year . The college is ranked among top 5 colleges in India by India today -MDRA best college in India. The college has best practices keeps students engaged in all the activities and gives the best performance . It is also found that the college has invested Rs 3265526 on training and expenses , Rs.108596 on sports day, Rs. 2025060 on Co-Curricular & Extra Activities, Rs. 727000 on Industrial Tour.

The teaching staff is very supportive and keeps encouraging students for all activities from the college . The institute operates in systematically and scientifically designed 360-degree education for wholeness model that revolves around 6 comprehensive dimension such as, Academic, Skills development, career development, Extra curricular activities, Ethics & Self governance and Psychological well-being. The college has 8 Academic clubs and 32 activity centers which helps students to have diversified and intense multi-faceted development which is relevant to the industry and the community at large.

About the academics college provides numerous opportunities , apart from the normal courses B.Com, BBA, BCA they have added additional courses which are met by the current industry requirements which benefits students getting knowledge apart from the normal courses , which also helps in better placements of the students . Management also provides additional training on NCC , NSS ,Civil Defense Unit Etc. The College has attracted many industrial firms for recruiting the students . The management has offered new course BBA-Aviation Management , BCA-Enterprise Technology & Data Center Architecture.

6.2 SUGGESTIONS

College to have a sports ground facility for the students , because sports always attracts students and it will lead healthier environment . Also for tough competition from other college proper training on the grounds is important . It also motivate their

leadership and management skills. Having good sports facility can attract many students and also many competition can be conducted inside the premises only .

College to provide good canteen facility. The college canteen is a popular spot on campus for both physical nutrition and for fostering student relationships because it serves as a place for students to hang out and get all the entertainment they need to chase their blues away. And also to increase the infrastructure of the canteen since there are three college in the campus and all approach to the same canteen .

6.3 LEARNINGS

Firstly, it was a good insight and knowledge into the functioning of an organisation. This internship gave me an over view of how the organization runs. To comprehended numerous managerial ideas the immersion was very successful.

Secondly, through the study introduction was done to all the departments in the organization and its attitude as well as ethics, keeping up with time sense and distinguishing contact with the immediate authorities, the management presented a clear image of a college.

On job-training helped me a lot in keeping the theoretical notion, which was gained in the first semester of PG degree.

Coming across genuine challenges encountered by a company in doing service operations and to which the management confronts.

Recognizing management to be the brain system of an organization and without which all the activities would spiral out of control, was a significant lesson.

Got to observe how the recruitment is done in the organization and the the employee data base is stored.

The experience that received during training was incredibly wonderful and the study about structuring the organization in the most favourable way keeping in mind to explore new product strategies, workplace, organization animation culture, policies and style of management was managed well.

Finally, expecting The SSMRV Degree College, will flourish in the years to come to attain higher heights and have a well-entrenched position in the society.

6.4 CONCLUSION

My internship at Bangalore's "SSMRV Degree College" is finally completed with the period of 6 weeks in total. The institution is pursuing towards an objective to facilitate students to develop personal, employability, and social skills through ethics in order to make them responsible citizens of India.

This training showed me how to identify each employee's tasks and obligations, as well as how to transfer authority and responsibility. Transparency, accountability, and justice are all key parts of the Institutes operations. The experience of internship at this prominent institution, genuinely helped me grow my knowledge and gain practical skills.

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Annexure



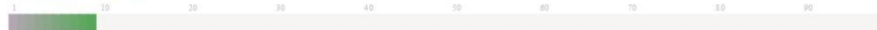
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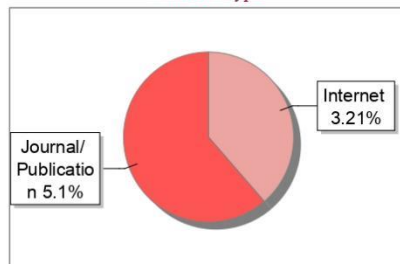
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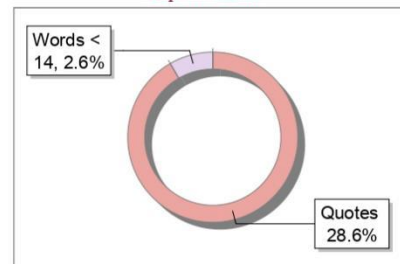
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8	in.worldorgs.com	<1	Internet Data
9	www.mca.gov.in	<1	Publication
10	www.northeastern.edu	<1	Internet Data
11	www.jefar.be	<1	Internet Data
12	Arabellas learning journey by Smith-2015	<1	Publication
13	What is quality education How can it be achieved The perspectives of school mi by Ng-2015	<1	Publication



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BUSINESS IMMERSION PROGRAMME 2022

WEEKLY WORK DONE REPORT

Name of the student:	Saahil S Kulloti
Register Number	RVIM21MBA102
Internal Guide Name:	Prof Anita Dsilva
External Guide Name:	Nagesh K N
Name of the Organization	SSMRV College
Period of the weekly report:	15/06/22 to 25/06/22
Progress during the Current Week:	Brief about the firm, Mission, Vision objective, Mckensy 7's model. future prospects services provided.
Proposed work to be Carried on during the following week:	Collecting data on education Sector, working on Porter's 5 force model, Competition.


Signature of the Student

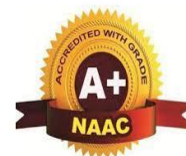

Name and Signature of Guide with date

Note: This report has to be submitted at end of every week to the Faculty guide in the institute. Take multiple copies.

Work Done Report



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BUSINESS IMMERSION PROGRAMME 2022
WEEKLY WORK DONE REPORT

Name of the student:	Saahil S Kulloli
Register Number	P18W21M0179
Internal Guide Name:	Prof. Anitha B M D'Silva
External Guide Name:	Mr. Naresh K N
Name of the Organization	SSMRV Degree College
Period of the weekly report:	27-06-22 to 2-07-22
Progress during the Current Week:	Collecting data on education sector , Working on Porters 5 Force model , Competitors data .
Proposed work to be Carried on during the following week:	Explore all the functional areas i.e.. all the departments in the organization.

**Signature of the Student
with date**

Signature of Guide

Work Done Report

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BUSINESS IMMERSION PROGRAMME 2022

WEEKLY WORK DONE REPORT

Name of the student:	Saahil S Kulloli
Register Number	P18W21M0179
Internal Guide Name:	Prof. Anitha B M D'Silva
External Guide Name:	Mr. Naresh K N
Name of the Organization	SSMRV Degree College
Period of the weekly report:	2-07-22 to 9-07-22
Progress during the Current Week:	Explore all the functional areas i.e.. all the departments in the organization.
Proposed work to be Carried on during the following week:	Do Financial Performance analysis of the organization .

**Signature of the Student
with date**

Signature of Guide

Work Done Report



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BUSINESS IMMERSION PROGRAMME 2022

WEEKLY WORK DONE REPORT

Name of the student:	Saahil S Kulloli
Register Number	P18W21M0179
Internal Guide Name:	Prof. Anitha B M D'Silva
External Guide Name:	Mr. Naresh K N
Name of the Organization	SSMRV Degree College
Period of the weekly report:	9-07-22 to 16-07-22
Progress during the Current Week:	Do Financial Performance analysis of the organization .
Proposed work to be Carried on during the following week:	Identify a problem in the organization, Gather data and problem mapping, Application of right tool to analyse the problem, Identification and testing of the feasible solution, Development of the solution.

**Signature of the Student
with date**

Signature of Guide

Work Done Report

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BUSINESS IMMERSION PROGRAMME 2022

WEEKLY WORK DONE REPORT

Name of the student:	Saahil S Kulloli
Register Number	P18W21M0179
Internal Guide Name:	Prof. Anitha B M D'Silva
External Guide Name:	Mr. Naresh K N
Name of the Organization	SSMRV Degree College
Period of the weekly report:	16-07-22 to 23-07-22
Progress during the Current Week:	Identify a problem in the organization, Gather data and problem mapping, Application of right tool to analyse the problem, Identification and testing of the feasible solution, Development of the solution.
Proposed work to be Carried on during the following week:	Identify a problem in the organization, Gather data and problem mapping, Application of right tool to analyse the problem, Identification and testing of the feasible solution, Development of the solution.

**Signature of the Student
with date**

Signature of Guide

Work Done Report

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BUSINESS IMMERSION PROGRAMME 2022

WEEKLY WORK DONE REPORT

Name of the student:	Saahil S Kulloli
Register Number	P18W21M0179
Internal Guide Name:	Prof. Anitha B M D'Silva
External Guide Name:	Mr. Naresh K N
Name of the Organization	SSMRV Degree College
Period of the weekly report:	23-07-22 to 03-08-22
Progress during the Current Week:	Identify a problem in the organization, Gather data and problem mapping, Application of right tool to analyse the problem, Identification and testing of the feasible solution, Development of the solution.
Proposed work to be Carried on during the following week:	Complete the report on business immersion at SSMRV Degree college

**Signature of the Student
with date**

Signature of Guide

Signature of the Student

Signature of the Guide

XII Format of the Attendance sheet (organisation)



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BUSINESS IMMERSION PROGRAMME
ATTENDANCE SHEET (Organisation)

NAME OF THE STUDENT: Saahil S Kulloli

SL No.	Date	Allotted work / remarks	Signature of the External Mentor
1	20/06/22	Reported / Brief Intro about firm	[Signature]
2	21/06/22	Admission process	[Signature]
3	22/06/22	Admission process / Counselling	[Signature]
4	23/06/22	understand the process of Application form user & from administrative	[Signature]
5	24/06/22	Briefing about the organization, work culture, structure, style.	[Signature]
6	25/06/22	Report to Mentor.	[Signature]
7	27/06/22	Work on chapter 2 details on Industry	[Signature]
8	28/06/22	Work on chapter 2	[Signature]
9	29/06/22	Scutinize the CV's for BCA & BBA.	[Signature]
10	30/06/22	Prepare an Abstract of CV	[Signature]

Seal of the Institution



Signature of the External Mentor
Asst. Mngt. - HR & Admin
SSMRV COLLEGE
Jayanagar, Bengaluru-41

Signature of the Student

Signature of the Guide

Nil Format of the Attendance sheet (organisation)



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BUSINESS IMMERSION PROGRAMME
ATTENDANCE SHEET (Organisation)

NAME OF THE STUDENT:

SL. No.	Date	Allotted work / remarks	Signature of the External Mentor
11	1/07/22	Call for interview for the shortlisted candidate.	[Signature]
12	2/07/22	Report to college	[Signature]
13	4/07/22	Document verification of degree student.	[Signature]
14	5/07/22	Briefing about the library	[Signature]
15	6/07/22	Briefing about scholarship.	[Signature]
16	7/07/22	Briefing about FICO & FICA	[Signature]
17	8/07/22	College project report.	[Signature]
18	9/07/22	Report to Mentor	[Signature]
19	11/07/22	Conducting interviews for BBA dept.	[Signature]
20	12/07/22	Conducting interview for BCA.	[Signature]

Seal of the organization



Signature of the External Mentor

[Signature]
PRINCIPAL
SSMRV COLLEGE
Jayanagar, Bengaluru-41
Asst.Mngr - HR & Admin
SSMRV COLLEGE
Jayanagar, Bengaluru-41

Signature of the Student

Signature of the Guide

Nil Format of the Attendance sheet (organisation)



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BUSINESS IMMERSION PROGRAMME
ATTENDANCE SHEET (Organisation)

NAME OF THE STUDENT:

Sl. No.	Date	Allotted work / remarks	Signature of the External Mentor
21	13/07/22	Briefing of HR from SAP portal.	[Signature] 13/7/22
22	14/07/22	Prepare Covering Letter for all Candidates.	[Signature] 14/7/22
23	15/07/22	Chapter 5: Find a problem in Institute.	[Signature] 15/7/22
24	16/07/22	Report to Mentor	[Signature] 16/7/22
25	18/07/22	Briefing about success factors SAP portal. / Finance detail analyse	[Signature] 18/7/22
26	19/07/22	Chapter 5: Root cause analysis of hostel problem.	[Signature] 19/7/22
27	20/07/22	Prepare Abstract of Candidates	[Signature] 20/7/22
28	21/07/22	Update new CV to the abstract.	[Signature] 21/7/22
29	22/07/22	Chapter 5: Root Cause analysis of hostel problem.	[Signature] 22/7/22
30	23/07/22	Report to mentor.	[Signature] 23/7/22

Seal of the organisation



Signature of the External Mentor

Asst.Mngr - HR & Admin
SSRVY COLLEGE
Jayanagar, Bengaluru-41

Signature of the Student

Signature of the Guide

XII Format of the Attendance sheet (organisation)



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BUSINESS IMMERSION PROGRAMME
ATTENDANCE SHEET (Organisation)

NAME OF THE STUDENT:

Sl. No.	Date	Allotted work / remarks	Signature of the External Mentor
31	26/07/22	HE payroll process	[Signature] 26/7
32	26/07/22	update the Abstract list for PEA	[Signature] 26/7
33	27/07/22		
34	28/07/22		
35	29/07/22		
36	30/07/22		
37	1/07/22		
38	2/07/22		
39	3/07/22		

Seal of the organization



[Signature] 30/7/22
Signature of the External Mentor
Asst.Mngr - HR & Admin
SSMRV COLLEGE
Jayanagar, Bengaluru-41