



**FDP on 'Building Research Capabilities in Management & Social Science'**

By  
**Teaching learning Centre**

|   |  |
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| Date: 19 <sup>th</sup> -25 <sup>th</sup> July, 2020 | Venue: Webinar / Zoom meeting  |
| Time: 09.30am to 01.30pm                            | Event : Faculty Development Program  |
| No. of Participant: 100                             | Event Convener: Dr. Purushottam Bung<br>Dr. Padmalini Singh<br>Event Coordinator: Prof. Priya Jain |

**Objectives**

- The FDP is intended to support researchers in their quest for enhancing their research capabilities and skills to carry out quality research in management and social science discipline.

**Agenda/Flow of the Event**

| Date                               | Session I<br>Expert Talk   |   | LUNCH | Session II  |
|------------------------------------|--|---|-------|---|
| Day                                |  |   |       | Practice session<br>Experts:<br>Dr. Purushottam Bung<br>Dr. Padmalini Singh |
| Time →                             | 09:00 am -10:30 am (Morning)<br><b>FOLLOWED BY 20-25 MINUTES Q&amp;A</b>   |   |       | 11:30 am-01:30 pm<br>(Afternoon)  |
| 19 <sup>th</sup> July<br>Sunday    | Dr. Sourav Borah<br>Assistant Professor,<br>Marketing<br>IIM-Ahmadabad     | Framing the Manuscript  |       | Problem Identification  |
| 20 <sup>th</sup> July<br>Monday    | Dr. Souvik Dutta<br>Assistant Professor at<br>IIIT, Delhi                  | Problem Statement<br>Review of literature<br>Identifying research<br>gaps |       | Introduction<br>Hooking strategy  |
| Time →                             | 02:00 pm -03:30 pm (Afternoon)<br><b>FOLLOWED BY 20-25 MINUTES Q&amp;A</b> |   |       | 11:30 am-01:30 pm<br>(Afternoon)  |
| 21 <sup>st</sup> July<br>Tuesday   | Dr. Charan Singh,<br>Chief Executive<br>EGROW Foundation                   | Research questions<br>Framing objectives<br>Framing Hypothesis            |       | Review of literature<br>Identifying research gaps                           |
| Time →                             | 09:00 am -10:30 am (Morning)<br><b>FOLLOWED BY 20-25 MINUTES Q&amp;A</b>   |   |       | 11:30 am-01:30 pm<br>(Afternoon)  |
| 22 <sup>nd</sup> July<br>Wednesday | Dr. M.H.Bala<br>Subrahmanya<br>Professor,                                  | Research Process and<br>Research Design                                   |       | Research questions  |

|                                   |   |   |  |
|-----------------------------------|---|---|--|
|                                   | Management Studies,<br>IISc, Bangalore  |   |  |
| 23 <sup>rd</sup> July<br>Thursday | Dr. Pawan Kumar<br>Singh<br>Director,<br>MDI Gurgaon  | Interpreting findings<br>and writing insightful<br>conclusion | Framing Objectives<br>Framing Hypothesis               |
| Time →                            | 09:00 am -10:00 am (Morning)<br>INCLUDING 20-25 MINUTES Q&A   |   | 11:30 am-01:30 pm<br>(Afternoon)                       |
| 24 <sup>th</sup> July<br>Friday   | Dr. Pranav Garg<br>Assistant Professor,<br>Stevens Institute of<br>Technology,<br>Hoboken, New Jersey | Formulating a<br>publication strategy                         | Research Design  |
| Time →                            | 11:30 am -12:30 pm (Morning)<br>FOLLOWED BY 20-25 MINUTES Q&A   |   | 01:00 pm-02:30 pm<br>(Afternoon)                       |
| 25 <sup>th</sup> July<br>Saturday | Dr. Azhar Kazmi<br>Professor,<br>King Fahd University<br>of Petroleum &<br>Minerals,<br>Saudi Arabia  | Publication Ethics  | Entire research plan &<br>way forward<br>&<br>Feedback |

#### Outcome Achieved/ Attained:

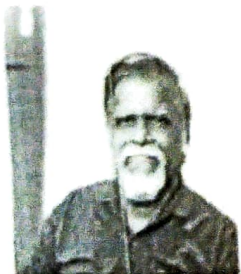
One week FDP was completely appreciated by the participants. The expert's talk followed with the workshop was very helpful in practicing the concepts learnt by the participants.

#### Few testimonials of the participants:



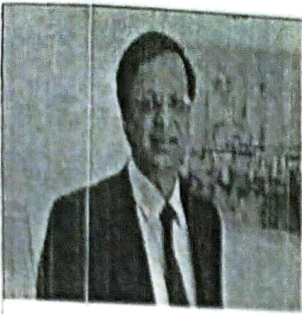
Prof. Javed Shaikh,  
Academic Associate,  
IIM-Ahmadabad

*"Hands on exercises which forced me to apply my understanding in practical manner"*



Mr. Mohanadoss Balaguru  
Principal Consultant  
HR Net Consultants Private Ltd

*"Academic Excellence combined with Practical Experience of the Speakers coupled with support from Dr. Purushottam Burg, Dr. Padmalini Singh and Dr. Priya Singh, 'Walked The Talk' from Introduction to Publication made participants understand the entire Chain of Research / Thesis / Proposal and Paper."*



Mr. LIMTIAZ BAIG  
Talent Manager  
Baig & Associates

*"The structure and design. Choice of Resource persons/ speakers from all over. Blend of both knowledge and skills. Skills through Practice Sessions. Magnanimity of the Institute to support and share resources."*



Dr. MEERA B  
HOD Department of Business Administration  
SJR college

*"Well organized and commendable leader and excellent speakers"*



Dr. BASAVARAJU P S  
Assistant Professor,  
GMIT, Davangere

*"Wonderful programme with time management, coordination communication"*

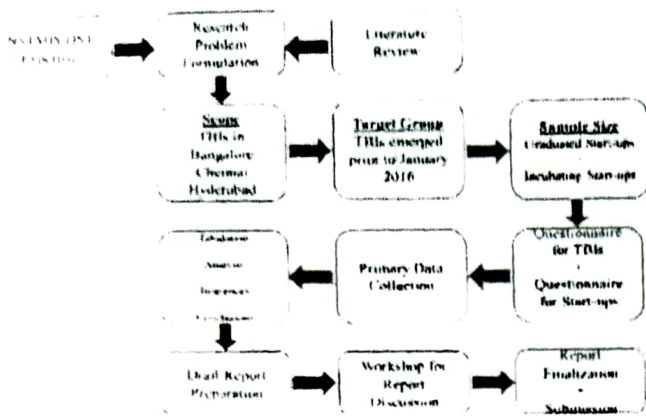
### Academic Papers: Crafting A Manuscript

- Six Main Components
- Introduction and Motivation
  - The problem should have broad practical and academic relevance.
  - Should be generalizable.
- Literature Review
  - It is not copy paste job
  - Refers to relevant literature.
- Hypothesis Development
  - Intuitive vs. Nonintuitive hypothesis
  - Literature is not hypothesis
- Methodology

### WHERE DOES A PROBLEM STATEMENT ORIGINATE FROM?

- A good problem originates from a research question formulated out of observation of the reality.
- A literature review and a study of previous experiments, and research, are good sources of research questions that are converted to statements of problem.
- Many scientific researchers look at an area where a previous researcher generated some interesting results, but never followed up. It could be an interesting area of research, which nobody else has fully explored

# RESEARCH PROCESS



## Anchor on theory or phenomenon?

- Most scholars develop identity along one axis
  - Rows are theoretical perspectives
  - Columns are phenomena
- Typically, management papers are at the interface
  - A theoretical perspective and a phenomenon

|                            | MBA | Alumni's | Business groups |
|----------------------------|-----|----------|-----------------|
| Structure Based View       |     |          |                 |
| Transaction cost economics |     |          |                 |
| Agency theory              |     |          |                 |

Snapshot of few days

### Feedback & Coordinator Comment:

The FDP program was received much appreciation by all the participants. The participants also valued and enjoyed the interaction with the experts as well as during the workshop. The participants have requested to organize FDPs and workshop on research in future too.

Event Convener: Dr. Padmalini Singh

Event Coordinator: Prof. Priya Jain

~~Director~~  
Director

R. V. Institute of Management  
Jayanagar, Bangalore - 560041

|            |                                  |
|------------|----------------------------------|
| Annexure 1 | Proposal / Approval              |
| Annexure 2 | Circular / Brochure of the event |
| Annexure 3 | Brief profile of the speaker     |
| Annexure 4 | Attendees list                   |
| Annexure 5 | Photo Gallery                    |
| Annexure 6 | Detail Feedback (if required)    |
| Annexure 7 | Any other related documents      |