



6.1.2: Business Immersion Programme Documentation

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- 3. Chapter scheme**
- 4. Company selected list**
- 5. BIP Manual**
- 6. List of organizations outside Bangalore**
- 7. Mock viva criteria**
- 8. Mock viva schedule**
- 9. Evaluation form**
- 10. Registration form**
- 11. Presentation format**



12. Report on organization visit by mentor

13. Student-faculty guide allotment list

14. Internal valuation template

15. External valuation template

16. Weekly work done report template



RASHTREEYA SIKSHANA SAMITHI TRUST®
RV INSTITUTE OF MANAGEMENT
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041
(Autonomous Institution Affiliated to BCU)



BUSINESS IMMERSION PROGRAMME 2022

ATTENDANCE SHEET

(Sign & date)

SL. No.	Name of the Student	Register Number	Meeting 1	Meeting 2	Meeting 3	Meeting 4	Meeting 5	Meeting 6	Meeting 7
1									
2									
3									
4									
5									
6									
7									
8									
9									
10									
11									
12									

Name of the Guide:

Signature:

Date:





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Project & Dissertation Committee

BUSINESS IMMERSION PROGRAMME

Calendar of events

Sl.No	Event	Date
1	Orientation on Business Immersion programme	12-05-2022
2	Issue of letters from the Institute for seeking permission	14-05-2022
3	Registration of Organisation with the Committee	20-05-2022 upto 10-06-2022
4	Commencement of the Business Immersion Programme	15 -06-2022
5	1 st Week meeting with the guide & submission of work done report	25-6-2022
6	2 nd Week meeting with the guide & submission of work done report	2-7-2022
7	3 rd Week meeting with the guide & submission of work done report	9-7-2022
8	4 th Week meeting with the guide & submission of work done report	16-7-2022
9	5 th Week meeting with the guide & submission of work done report	23-7-2022
10	6 th Week meeting with the guide & submission of work done report	30-7-2022
11	End of Business Immersion Programme	31-7-2022
12	Submission of report for plagiarism Check to the guide	10-8-2022
13	Submission of Hard copy and soft copy to the Guide	16-8-2022
14	Submission of Final Project report to the committee	17-8-2022
15	Mock viva	18-8-2022
16	Final viva- voce	20-8-2022





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BUSINESS IMMERSION PROGRAMME 2022

CHAPTER SCHEME

CHAPTER 1: ABOUT THE FIRM

(10-12 pages)

- Brief History of the firm
- Vision, Mission, Objectives, Values, Mile stones
- Operations area and business, Product and service profile
- Organisation structure/chart, Management or Board of Directors (including CMD/CEO)
- Best practices/ Special achievements/success stories/ unique features/ core competencies
- SWOT Analysis of the firm
- Application McKinsey 7S model to the firm
- Certificates (ISO etc), Achievements and Awards
- Future plans

CHAPTER 2: ABOUT THE INDUSTRY

(10-12 pages)

- Brief history of the industry, Industry structure
- Major Competitors
- Major Suppliers and Buyers
- Major Substitutes
- Industry Volume, Current scenario (In brief)
- Application of Porter Five Force model
- Forecasting Industry attractiveness

CHAPTER 3: ABOUT THE FUNCTIONAL AREAS

(8-10 pages)

Brief note on the composition- Structure- Policies- Best practices- Functions of each department

- HR Department



- Marketing Department
- Finance Department (Including Accounting and book keeping)
- Productions Department
- Purchase Department
- Systems (MIS) Department
- Quality Assurance department
- R & D Department
- Any other departments in the organization

CHAPTER 4: FINANCIAL PERFORMANCE ANALYSIS

(8-10 pages)

- Application of Ratio analysis- *Profitability, Solvency, Liquidity, Turnover and Earnings*
- Application of Cost, Volume and Profit analysis
- Trend analysis and forecasting of future.

CHAPTER 5: PROBLEM MAPPING & SOLVING

(8 -10 pages)

- Identification of a problem
- Gathering data and problem mapping
- Application of right tool to analyse the problem
- Identification and testing of the feasible solution
- Development and deployment of the solution

CHAPTER 6: FINDINGS, SUGGESTIONS AND LEARNINGS

(4- 6 pages)

- **Major findings**
- **Feasible Suggestions**
- **Leanings** from the Immersion experience

Note:

- Total number of pages: 50-60 pages
- After Chapters there should be Bibliography. It should be arranged in the APA 6th Edition format

Plagiarism Check:

All reports will be checked for plagiarism in turn-it-in/ drill bit software and the permissible limit in terms of similarity index is 25%

Sl no	Register Number	SIN	Name of the Student	Name of the Guide	Title
1	P18FW21M0001	RVIM21MBA046	VIPUL VILAS NAIK	Prof. Uma Sharma , Asst. Professor	Grasim Industries Limited , Karwar,
2	P18FW21M0002	RVIM21MBA082	M PRANEETH KUMAR REDDY	Prof. A Chandran, Asst. Professor	ESSL Pvt Ltd
3	P18FW21M0003	RVIM21MBA142	NIKHIL S ANJANALLI	Prof. Pooja Takalkar, Asst. Professor	Vijayalakshmi Fabricators
4	P18FW21M0004	RVIM21MBA171	KARTHIK P SHETTY	Dr. Anupama K Malagi, Professor	Flytant Developers Private Limited, Bengaluru
5	P18FW21M0005	RVIM21MBA172	AMITH C	Dr. Padmalini Singh , Associate Professor	VST Group
6	P18FW21M0006	RVIM21MBA045	AISHWARYA G	Dr. Anupama K Malagi, Professor	Rittal India Private Limited
7	P18FW21M0007	RVIM21MBA178	AKANKSH P	Dr. Anupama K Malagi, Professor	Vishnu Pressings Private Limited, Begaluru
8	P18FW21M0008	RVIM21MBA176	SACHITH B K	Prof. Sowmya D S, Asst. Professor	HAL, Bangalore
9	P18FW21M0009	RVIM21MBA123	CHAITANYA KAMATAGI B	Dr. Noor Firdoos Jahaan , Professor	Vijakant diary and food products Ltd. Belagavi
10	P18FW21M0010	RVIM21MBA124	AKASH RACHAPPA KHANAGAVI	Dr. M Janhavi , Associate Professor	Hydropack India Pvt Ltd, Belgaum
11	P18FW21M0011	RVIM21MBA180	SOURAV SADANAND SWAR	Prof. N. Nagasubba Reddy, Asst. Professor	Shri Mahila Griha udyog Lijjat Papad , Karwar
12	P18FW21M0012	RVIM21MBA174	NISHANTH KRISHNA	Dr. Noor Firdoos Jahaan , Professor	BHEL, Bangalore
13	P18FW21M0013	RVIM21MBA094	MEHUL V BHASKAR	Prof. Dileep, Asst. Professor	Viren Garment Processors
14	P18FW21M0014	RVIM21MBA186	SHUBHAM RAJENDRA REVANKAR	Dr. Anupama K Malagi, Professor	Vega auto accessories pvt ltd
15	P18FW21M0015	RVIM21MBA011	SHETTY TRUPTHI CHANDRAHAS	Prof. Uma Sharma , Asst. Professor	Auma India Pvt Ltd.
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17	P18FW21M0017	RVIM21MBA115	VISHNU KUMAR	Prof. Payal Jindal, Asst. Professor	Impact Safety Glass Works Pvt. Ltd.
18	P18FW21M0018	RVIM21MBA006	HARSHITHA SRINIVAS	Prof. Sowmya D S, Asst. Professor	HAL- Overhaul division
19	P18FW21M0019	RVIM21MBA097	SAGI SAMPI	Dr. Santhosh M , Associate Professor	Velankani group
20	P18FW21M0020	RVIM21MBA027	PAULOMEE BARUAH	Prof. Dileep, Asst. Professor	iQUANTI (India) Private Limited, Bengaluru
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22	P18FW21M0022	RVIM21MBA133	ADITYA UDAY HEGDE	Dr. Santhosh M , Associate Professor	TMS Sirsi
23	P18FW21M0023	RVIM21MBA158	SHREYAS G A	Prof. A Chandran, Asst. Professor	
24	P18FW21M0024	RVIM21MBA002	SRUJANA S	Prof. Anitha BM D'Silva, Asst. Professor	Palonji Saporanji Construction Development Ltd
25	P18FW21M0025	RVIM21MBA001	PRAJWAL S N	Prof. Payal Jindal, Asst. Professor	Teatree Healthcare Pvt Ltd., Bengaluru
26	P18FW21M0026	RVIM21MBA134	SUCHITRA G	Prof. Sowmya D S, Asst. Professor	IFORTIS Worldwide, Bangalore
27	P18FW21M0027	RVIM21MBA024	SANKET SURESH SHIRSAT	Dr. Padmalini Singh , Associate Professor	Aditya Birla Group-Grasim Ind. Ltd
28	P18FW21M0028	RVIM21MBA132	ANIKET SANJAY REVANKAR	Prof. N. Nagasubba Reddy, Asst. Professor	Teachnook, Bengaluru
29	P18FW21M0029	RVIM21MBA168	AKHILA H	Dr. Santhosh M , Associate Professor	Sri Venkateshwara College of Engineering, Bengaluru
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32	P18FW21M0032	RVIM21MBA056	H V SHREEVATSA	Dr. Purushottam Bung, Director	Rimox Marketing , Bengaluru
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44	P18FW21M0044	RVIM21MBA173	POOJARANI TALAWAR	Dr. Purushottam Bung, Director	Shri Hiranyakeshi Sahakari Sakkare Karkhane Niyamit, Sankeshwara
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69	P18FW21M0067	RVIM21MBA022	GAGANDEEP V N	Prof. A Chandran, Asst. Professor	GMS Worldwide Express Pvt Ltd.,
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92	P18FW21M0090	RVIM21MBA040	OLETI SAI SREENITHYA	Dr. Santhosh M , Associate Professor	HNAK and Associates
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93	P18FW21M0093	RVIM21MBA021	DESAI JATIN ARUN	Prof. Uma Sharma , Asst. Professor	Berger Paints,Goa
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95	P18FW21M0095	RVIM21MBA036	SRINIDHI K	Prof. A Chandran, Asst. Professor	Teva Pharmaceuticals
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98	P18FW21M0098	RVIM21MBA179	CHARANA T U	Dr. Purushottam Bung, Director	Choicefurn Tech LLP, Bengaluru
99	P18FW21M0099	RVIM21MBA147	NAGARAJ GAJANAN HEGDE	Dr. Purushottam Bung, Director	Banavathy Power Systems pvt. Ltd.
100	P18FW21M0100	RVIM21MBA070	NIKITHA J SHANBHOG	Prof. Vidyadhara Hegde, Asst. Professor	Vee Technologies
101	P18FW21M0101	RVIM21MBA077	YASHASWINI P	Prof. Pooja Takalkar, Asst. Professor	CSIR -NAL
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106	P18FW21M0106	RVIM21MBA078	POORNAPRAJNYA K MANGALVEDI	Prof. A Chandran, Asst. Professor	L& T Constructions Equipment, Doddabalapura
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110	P18FW21M0110	RVIM21MBA181	DHANYA S SHARMA	Dr. Purushottam Bung, Director	Jubilant Biosys Ltd, (pharma) Bengaluru
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116	P18FW21M0117	RVIM21MBA030	HEGDE PAVANA GANAPATI	Prof. Vidyadhara Hegde, Asst. Professor	Lakshmi Vacuum Technologies Pvt Ltd
117	P18FW21M0118	RVIM21MBA150	LOYSTON CRASTA	Dr. Anupama K Malagi, Professor	Chinmayi Hospital, Kundapura.
118	P18FW21M0119	RVIM21MBA184	GANESH HEGDE	Prof. Vidyadhara Hegde, Asst. Professor	Kadamba Marketing, Souhaeda Sahakari Ni, Sirsi
119	P18FW21M0120	RVIM21MBA079	ANUSHA PRAKASH	Prof. N. Nagasubba Reddy, Asst. Professor	Nandus Foods PVT.Ltd., Bengaluru
120	P18FW21M0121	RVIM21MBA161	ANJANA KSHIRASAGAR	Dr. Purushottam Bung, Director	KeyLynk Business Consulting Pvt. Ltd, Bengaluru
121	P18FW21M0122	RVIM21MBA089	JAGADISH SHENOY R	Dr. Noor Firdoos Jahaan , Professor	Angel One Ltd Formerly Angel One Broking Pvt Ltd, Karkala
122	P18FW21M0123	RVIM21MBA113	MADHAN KUMAR C S	Prof. Anitha BM D'Silva, Asst. Professor	Mahindra CIE Automotive Ltd
123	P18FW21M0124	RVIM21MBA154	TEJAS H P	Prof. Dileep, Asst. Professor	Zeliot connected services private limited, Rajajinagar, Bangalore
124	P18FW21M0125	RVIM21MBA182	DHANUSH K V	Prof. Uma Sharma , Asst. Professor	HAL- Finance Dept. Bengaluru
125	P18FW21M0126	RVIM21MBA188	SWAMI SAMIKSHA PUSHPARAJ	Prof. Anitha BM D'Silva, Asst. Professor	Bank of Maharashtra, Chikkaballapur
126	P18FW21M0127	RVIM21MBA087	AMITH BHAT	Dr. Padmalini Singh , Associate Professor	Yokogawa IA Technologies India Pvt Ltd.
127	P18FW21M0128	RVIM21MBA057	NUTHANA U	Dr. Anupama K Malagi, Professor	ultra engineering works , Bangalore
128	P18FW21M0129	RVIM21MBA005	CHE TAN SINGH M	Dr. Anupama K Malagi, Professor	Vedanth Industries, Bangalore
129	P18FW21M0130	RVIM21MBA028	KAUSTUBH LACHAPPANAVAR	Prof. Vidyadhara Hegde, Asst. Professor	Pantaloons
130	P18FW21M0131	RVIM21MBA031	KSHITIJ P L	Dr. Santhosh M , Associate Professor	Healofy, Bangalore
131	P18FW21M0132	RVIM21MBA146	BHUVANE S P	Prof. Vidyadhara Hegde, Asst. Professor	Featherlite Office systems (P) Ltd, Bangalore
132	P18FW21M0133	RVIM21MBA066	NALASANI VARSHITHA	Prof. Uma Sharma , Asst. Professor	Inventech Info Solutions, Bangalore
133	P18FW21M0134	RVIM21MBA050	KOKILA K	Dr. Anupama K Malagi, Professor	Shapoorji Pallonji Real Estate Pvt Ltd, Bangalore
134	P18FW21M0135	RVIM21MBA084	KOTHA KEERTHANA	Dr. Padmalini Singh , Associate Professor	Maruthi and Mohana Chartered Accountants Firm, Bangalore

135	P18FW21M0136	RVIM21MBA038	MUCHELI SUBBARAJU	Dr. Purushottam Bung, Director	Maithili Life Sciences ,Tirupathi
136	P18FW21M0137	RVIM21MBA059	NANDAGOPAL B R	Prof. Dileep, Asst. Professor	BOSCH Limited, Bangalore
137	P18FW21M0138	RVIM21MBA138	VISHAL SHIVARAJ	Prof. Payal Jindal, Asst. Professor	Nutriparadise Foods LLP
138	P18FW21M0139	RVIM21MBA096	SHASHI KUMAR R	Dr. Anupama K Malagi, Professor	Inspire India Wealth Management Pvt Ltd , Bengaluru
139	P18FW21M0140	RVIM21MBA106	YASHWANTH R	Prof. Vidyadhara Hegde, Asst. Professor	R S Air Filtec Private Limited, Bengaluru
140	P18FW21M0141	RVIM21MBA120	M M JABEZ	Prof. N. Nagasubba Reddy, Asst. Professor	Healofy, Bangalore
141	P18FW21M0142	RVIM21MBA010	KALAVALA ABHISHTA	Prof. Payal Jindal, Asst. Professor	Madhu Infotech India Pvt Ltd
142	P18FW21M0143	RVIM21MBA160	SANKALP V	Prof. Rashmi Shetty, Asst. Professor	Dynamatic Technologies Limited.
143	P18FW21M0144	RVIM21MBA127	NAVEEN C	Prof. Uma Sharma , Asst. Professor	Authentic Fashion Studio Clothing Co, Hubli
144	P18FW21M0145	RVIM21MBA061	PAVAN KUMAR M	Dr. Padmalini Singh , Associate Professor	RSA Turbotech Pvt Ltd
145	P18FW21M0146	RVIM21MBA026	KAPARTHI BHAVANA	Dr. Purushottam Bung, Director	Teachnook , Bengaluru
146	P18FW21M0147	RVIM21MBA163	MANOJ N S	Prof. Sowmya D S, Asst. Professor	Bharat Heavy Electricals Limited, Bangalore
147	P18FW21M0149	RVIM21MBA119	HEMA S	Prof. Rashmi Shetty, Asst. Professor	Verbattle
148	P18FW21M0150	RVIM21MBA121	MADHUSUDAN G	Dr. Padmalini Singh , Associate Professor	SLN Engineering Works, Bangalore
149	P18FW21M0151	RVIM21MBA076	ANNASAGARAM RAGHAVENDRA	Prof. N. Nagasubba Reddy, Asst. Professor	NN Associates Auditors & Tax consultants, Bangalore
150	P18FW21M0152	RVIM21MBA164	SYED MUSSAVEERULLA	Prof. Anitha BM D'Silva, Asst. Professor	Bosch limited, Bengaluru
151	P18FW21M0153	RVIM21MBA041	SYED SAMEER	Prof. Sowmya D S, Asst. Professor	United Enterprises
152	P18FW21M0154	RVIM21MBA052	RAMANABOINA ANAND KUMAR	Dr. Anupama K Malagi, Professor	Inbounderz India, Bengaluru
153	P18FW21M0155	RVIM21MBA092	SHIVAM GANAPATI ANVEKAR	Prof. Pooja Takalkar, Asst. Professor	VST Group
154	P18FW21M0156	RVIM21MBA091	SHUBHAM SINGH	Dr. Santhosh M , Associate Professor	Verbattle foundation
155	P18FW21M0157	RVIM21MBA162	GURU VARUN G	Prof. Pooja Takalkar, Asst. Professor	Reliance trends pvt ltd
156	P18FW21M0158	RVIM21MBA170	ABHIJEETH MASHETTY	Dr. Noor Firdoos Jahaan , Professor	VST Group, Bangalore.
157	P18FW21M0159	RVIM21MBA183	PRANITH KUMAR S	Prof. A Chandran, Asst. Professor	GMS world wide Express
158	P18FW21M0160	RVIM21MBA187	LIKITHA A	Dr. M Janhavi , Associate Professor	GMS Worldwide Express Pvt Ltd.,
159	P18FW21M0161	RVIM21MBA117	NA NAVEEN SETTY	Prof. Payal Jindal, Asst. Professor	Bank of Baroda, K. R.Puram
160	P18FW21M0162	RVIM21MBA054	REHAN FAISAL QADRI	Prof. Payal Jindal, Asst. Professor	Electronic Relays India Pvt. Ltd.
161	P18FW21M0163	RVIM21MBA099	SMITHA M	Dr. Padmalini Singh , Associate Professor	Electronic Relays India Pvt Ltd. bangalore
162	P18FW21M0164	RVIM21MBA071	ANIRUDH K	Dr. M Janhavi , Associate Professor	R V College Engineering, Bengaluru
163	P18FW21M0165	RVIM21MBA053	SALMAN FAISAL QADRI	Prof. Vidyadhara Hegde, Asst. Professor	Parivarthan thermal engineering private limited
164	P18FW21M0166	RVIM21MBA058	RAVISH RAMACHANDRA HEGDE	Prof. Uma Sharma , Asst. Professor	Kaizen International
165	P18FW21M0167	RVIM21MBA143	POOJA VALLUR	Dr. M Janhavi , Associate Professor	Quess Corp Ltd, Bangalore
166	P18FW21M0169	RVIM21MBA104	MAHANTH GOWDA K C	Dr. M Janhavi , Associate Professor	Chirag Card Containers, Bengaluru
167	P18FW21M0170	RVIM21MBA080	BHUPALI SAURABH PRAKASH	Prof. Uma Sharma , Asst. Professor	Abbott India Limited
168	P18FW21M0171	RVIM21MBA177	SYED RAIHAN	Prof. Sowmya D S, Asst. Professor	Verbattle Foundation, Bangalore
169	P18FW21M0172	RVIM21MBA109	SHRI HARI L	Dr. Noor Firdoos Jahaan , Professor	Humble Mobile Solution Pvt Ltd
170	P18FW21M0173	RVIM21MBA014	SNEHA U	Prof. N. Nagasubba Reddy, Asst. Professor	HAL- Aerospace division, Bangalore
171	P18FW21M0174	RVIM21MBA062	SHAH VINIT SIDDHARTH	Prof. Uma Sharma , Asst. Professor	Greenchef appliances ltd.
172	P18FW21M0175	RVIM21MBA189	NAYANA G C	Dr. Purushottam Bung, Director	VST group ,Bengaluru
173	P18FW21M0176	RVIM21MBA003	D SURIYA PRIYASREE	Dr. Santhosh M , Associate Professor	HAL- Aerospace division
174	P18FW21M0177	RVIM21MBA175	SATHYA B NAYAKA	Prof. Dileep, Asst. Professor	Softflxx,Mysuru
175	P18FW21M0178	RVIM21MBA065	NEHA H V	Prof. Payal Jindal, Asst. Professor	RV University
176	P18FW21M0179	RVIM21MBA102	SAAHIL SRIKANT KULLOLI	Prof. Anitha BM D'Silva, Asst. Professor	SSMRV, Bengaluru
177	P18FW21M0180	RVIM21MBA112	SIMRANJIT KAUR	Dr. M Janhavi , Associate Professor	Manipal Hospitals, Varthur Road
178	P18FW21M0181	RVIM21MBA086	NIRANJAN JANARDHAN HEGDE	Prof. Vidyadhara Hegde, Asst. Professor	TSS, Sirsi
179	P18FW21M0182	RVIM21MBA012	TEJAS N	Prof. Dileep, Asst. Professor	Metro Cash and Carry, Mysore road
180	P18FW21M0184	RVIM21MBA190	AGAMYA A KINHAL	Prof. Pooja Takalkar, Asst. Professor	UCO BANK, Jallahalli



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Bengaluru, Karnataka 560 041

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MANUAL- BUSINESS IMMERSION PROGRAMME

EVALUATION PLAN:

The report will be evaluated both internally and externally. The Internal Assessment Marks 50 (given by faculty guide and organization mentor) and External Assessment is 50 Marks. The breakup of the marks sheet is given below:

INTERNAL ASSESSMENT MARKS 50					
External Mentor			Internal Mentor		
Sl. No	Particulars	Marks	Sl. No	Particulars	Marks
1	Enthusiasm shown by the student in the Organisation study	4	1	Data collection and Drafting of BI report - Chapters Wise (Each Chapter 5 marks)	30
2	Discussion and Presentation of the work	4	2	Punctuality & Discipline of the student	5
3	Punctuality & Discipline of the student	2	3	Quality of outcome & Recognition by the Company	5
Total Marks		10	Total Marks		40
Total Marks from External Mentor (Organisation)					10
Total Marks from Internal Mentor					40
TOTAL INTERNAL ASSESSMENT MARKS					50



EXTERNAL ASSESSMENT MARKS 50

EXTERNAL ASSESSMENT MARKS 50					
Viva-voce			Report Evaluation		
Sl. No	Particulars	Marks	Sl. No	Particulars	Marks
1	Quality of Presentation by the student	5	1	Overall quality of Immersion work and the BIP Report	30
2	Viva-Voce	15	2		
	Total Marks	20		Total Marks	30
	Total Marks from External Examiner (Viva-Voce)				20
	Total Marks from External Examiner (Report Evaluation)				30
	TOTAL EXTERNAL MARKS				50

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BUSINESS IMMERSION PROGRAMME 2022

List of Organization outside Bangalore

Sl.No	Name of the student	Organisation Outside Bangalore
1	Niveditha K Swamy	Siddaganga Hospital Tumkuru
2	Pramado KL	John Deere India Pvtly Ltd Chickmagaluru
3	Akanksh KG	SLV Titles private limited kolar
4	Girish Nashi	M/s jain Electrical Industry Vijapura
5	Shreyas GA	Shimoga
6	B. Shashank	Iroomz- Hospet
7	Gurubasavaraj	LIC Davangere
8	Swami Samiksha	Bank of Maharashtra, Chikkaballapur
9	Ashotosh Kumar	SLR mateliks Hospet
10	Bhaskara prabhu	Canarie Electronics Mysotre
11	Neelamma MK	ITC mysore
12	Prakash	Bilgudni Honda showroom Gulbarga
13	Jatin Arun Desai	Berger paints Goa
14	Naveen C	Authentic Fashion Studio Clothing CoHubli
15	Saurabh Bhupalli	Crompton Electronics Goa





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BUSINESS IMMERSION PROGRAMME 2022

MOCK VIVA 6-9-2022

Examine the following points from the students BIP report

1. Hard Bound copy of the report in blue colour and print out of PPT
2. Title of the report, student register number, Name of the student and guide name.
3. Signature of the guide and of the student
4. All chapters explained in detail.
5. Documents like 6 weekly work done reports, Organisation attendance sheets
6. 15 slides of PPT and all the relevant content of BIP.
7. Kindly spend 15 minutes each for 1 student.
8. Marks out of 10 are just internal indication of Students performance and it is not included as an IA component.
9. **Remarks column-** Any visible mistakes, preparedness of the student etc can be written. Even positive remarks can be written.
10. If a student is absent state the same in the remark column

Anitha BM Dsilva
Coordinator





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BUSINESS IMMERSION PROGRAMME 2022



Mock Viva- Schedule

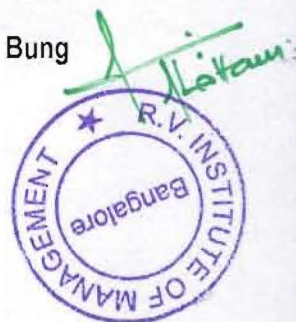
Date: 2-9-2022

Time: 9.30am to 1.30pm

Sl. No	Name of the guide	Room No	Number of Students Allotted	Register numbers
1	Dr. Noor Firdoos Jahaan	310	15	P18FW21M0001 to P18FW21M0015
2	Dr. Anupama K Malagi	311	15	P18FW21M0016 to P18FW21M0030
4	Dr. Santhosh M	312	15	P18FW21M0031 to P18FW21M0045
5	Dr. Padmalini Singh	MDP Cell	15	P18FW21M0046 to P18FW21M0060
6	Dr. M. Janhavi	Conference Hall	15	P18FW21M0061 to P18FW21M0075
7	Dr. Rashmi Shetty	208	15	P18FW21M0076 to P18FW21M0090
8	Prof. N. Nagasubba Reddy	209	15	P18FW21M0091 to P18FW21M0105
9	Prof. Sowmya D S	210	15	P18FW21M0106 to P18FW21M0120
10	Prof. Dileep	211	15	P18FW21M0121 to P18FW21M0135
11	Prof. Uma Sharma	Seminar Hall	15	P18FW21M0136 to P18FW21M0150
12	Prof. Pooja Takalkar & Prof. Vidyadhara Hegde	Workshop Hall	15	P18FW21M0151 to P18FW21M0165
13	Prof. Anitha BM Dsilva & Prof. Payal Jindal	Placement Board Room	15	P18FW21M0166 to P18FW21M0180

Anitha BM D'silva
Coordinator

Dr. Purushottam Bung
Director





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BUSINESS IMMERSION PROGRAMME 2022

EVALUATION FORM

ORGANISATION MENTOR

Name of the student	
Name and address of the Organisation	
Name of the Organisation Mentor	
Designation	

Evaluation Criteria

Sl. No	Particulars	Maximum Marks	Marks Allotted
1	Enthusiasm shown by the student in the Organisation Study	4	
2	Quality of the work	4	
3	Punctuality and Discipline of the student	2	
	Total Marks	10	

Total Marks (in words).....

Any Feedback/Observation:

Signature of Organisation Mentor

/ Seal





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BUSINESS IMMERSION PROGRAMME 2022

REGISTRATION FORM

Name of the Guide	
Name of the Student	
Register Number	
E-mail ID	
Mobile number of student	
Organization Selected	
Address of the Firm	
Name of the Mentor (External):	
E-mail ID	
Contact number:	

About the organization

Comments from the Guide (Approved)

Signature of the Student

Signature of the Guide





RV Institute of Management
 Go, change the world

BUSINESS IMMERSION PROGRAMME
AT
(NAME OF THE FIRM AND PLACE)

(Name of the student)
 (Register Number)

(Name of the Mentor)
 (Designation)

11/24/2022 RVIM, Bangalore 1

Slide-5, 6

ABOUT THE INDUSTRY
 Industry Volume, Industry structure, Major players
 Current scenario
 Application of Porter Five Force model

11/24/2022 RVIM, Bangalore 3

Slide-2, 3, 4

BRIEF HISTORY OF THE FIRM

- Operations area and business, Product and service profile
- Organisation structure
- Best practices
- SWOT Analysis of the firm
- Application of McKinsey 7s model to the firm
- Certificates (ISO etc), Achievements and Awards

11/24/2022 RVIM, Bangalore 2

Slide-7,8

ABOUT THE FUNCTIONAL AREAS
 (details, Structure, chart, pictures)

11/24/2022 RVIM, Bangalore 4

Slide-9,10

FINANCIAL PERFORMANCE ANALYSIS
Application of Ratio analysis- interpretation, charts.
Application of Cost, Volume and Profit analysis
Trend analysis and forecasting of future.

11/24/2022

RVIM, Bangalore

5

Slide-13, 14

Major findings
Feasible Suggestions
Learnings from the Immersion Experience

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7


Slide-11,12

PROBLEM MAPPING & SOLVING
Identification of a problem
problem mapping
tool to analyse the problem(chart)
feasible solution

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6

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Thank You!

11/24/2022

RVIM, Bangalore

8

Handwritten signature



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BUSINESS IMMERSION PROGRAMME 2022
REPORT ON ORGANISATION VISIT BY MENTOR

Date of Visit: 6 th July 2022	Name of the Student: Srujana Sharoff	Name of the Organisation Mentor:
Name of the Organisation Visited: Shapoorji Pallonji, Bengaluru	Name of the Faculty : Prof. Anitha BM D'silva	

Student Feedback:

The student shared the experience of the organisation. She learnt that Sales and marketing difference and how effective it is. The programmes and events of sponsorship gave her first-hand experience. She was also shadowing the executive in marketing of real estate. Also came to know that Real estate marketing is totally different from the other types of firms.

Organisation Mentor Feedback:

According to Mr. Chiraag, our student Srujana is a fast learner and is highly motivated to take up sales jobs. She got exposure to real estate marketing also was part of many sponsorship events of the firm.

Faculty Experience:

The students gained lot of practical knowledge in real estate marketing, communicating with marketers, real estate buyers. The day to day management of the work, marketing policies were very effective and mastered them. The student looked happy and had deep understanding of the giant business firm.

Photo Gallery:



Signature



BUSINESS IMMERSION PROGRAMME

List of Students -Batch 2021-2023

Name of the Student	Name of the Guide
ABHISHEK SHENOY	Dr. Noor Firdoos Jahaan
ABHITHA K	Dr. Anupama K Malagi
ADITYA UDAY HEGDE	Dr. Santhosh M
AKANKSH K G	Dr. Padmalini Singh
AKASH RACHAPPA KHANAGAVI	Dr. M Janhavi
AMIT KAMADOLLISHETTARU	Prof. A Chandran
ANIKET SANJAY REVANKAR	Prof. N. Nagasubba Reddy
ANKITA GAJANAN NAIK	Prof. Anitha BM D'Silva
ANUSHA	Prof. Sowmya D S
ANVITH KUMAR	Prof. Rashmi Shetty
ASHUTOSH KUMAR	Prof. Dileep
BASAVARAJ	Prof. Uma Sharma
BERNARD FERNANDES	Prof. Payal Jindal
BHASKARA PRABHU	Prof. Pooja Takalkar
BHUVANES P	Prof. Vidyadhara Hegde
CHAITANYA KAMATAGI B	Dr. Noor Firdoos Jahaan
CHETAN SINGH M	Dr. Anupama K Malagi
D SURIYA PRIYASREE	Dr. Santhosh M
DEEPAK GIRISH KALYANI	Dr. Padmalini Singh
DINAH NEETHA NORONHA	Dr. M Janhavi
GAGANDEEP V N	Prof. A Chandran
GIRISH N NASHI	Dr. Purushottam Bung
GURUBASAVARAJ K M	Prof. Anitha BM D'Silva
HARSHITHA SRINIVAS	Prof. Sowmya D S
HEMA S	Prof. Rashmi Shetty
ISAAC JESSE K	Prof. Dileep
JATIN ARUN DESAI	Prof. Uma Sharma
KALAVALA ABHISHTA	Prof. Payal Jindal
KAPARTHI BHAVANA	Dr. Purushottam Bung
KAUSTUBH LACHAPPANAVAR	Prof. Vidyadhara Hegde
KAVYAPRIYA J	Dr. Noor Firdoos Jahaan
KOKILA KUMAR KARNI	Dr. Anupama K Malagi



KSHITIJ.P.L	Dr. Santhosh M
LIKHITHA L	Dr. Padmalini Singh
LILIMA DASH	Dr. M Janhavi
M LUQMAN NAWAZ	Prof. A Chandran
M M JABEZ	Prof. N. Nagasubba Reddy
MADHURA A	Prof. Anitha BM D'Silva
NAYAN KUMAR	Prof. Sowmya D S
NEETHA KAMATH	Prof. Rashmi Shetty
PAULOMEE BARUAH	Prof. Dileep
POOJARANI TALAWAR	Dr. Purushottam Bung
PRAJWAL S N	Prof. Payal Jindal
PRAKASH	Prof. Pooja Takalkar
RAHUL RAM BHAT	Prof. Vidyadhara Hegde
RAHUL S SANGOLLI	Dr. Noor Firdoos Jahaan
RAMANABOINA ANAND KUMAR	Dr. Anupama K Malagi
SAGI SAMPI	Dr. Santhosh M
SANKET SURESH SHIRSAT	Dr. Padmalini Singh
SHREEVATSA.H.V	Dr. Purushottam Bung
SHREYAS G A	Prof. A Chandran
SNEHA U	Prof. N. Nagasubba Reddy
SRUJANA S	Prof. Anitha BM D'Silva
SUCHITRA G	Prof. Sowmya D S
SUTOPA DEB	Prof. Rashmi Shetty
TEJAS N	Prof. Dileep
TRUPTHI CHANDRAHAS SHETTY	Prof. Uma Sharma
VARSHA	Prof. Payal Jindal
VINAYAK RAO GAIKWAD	Prof. Pooja Takalkar
VIOLA PINTO	Prof. Vidyadhara Hegde
ADITI RANI	Dr. Noor Firdoos Jahaan
AISHWARYA.G	Dr. Anupama K Malagi
AISHWARYA.P	Dr. Santhosh M
AMITH BHAT	Dr. Padmalini Singh
ANIRUDH.K	Dr. M Janhavi
ANJANA KSHIRASAGAR	Dr. Purushottam Bung
ANNASAGARAM RAGHAVENDRA	Prof. N. Nagasubba Reddy
B SHASHANK	Prof. Anitha BM D'Silva
CHAVI JAGADEESH	Prof. Sowmya D S
CHETHAN KUMAR V A	Prof. Rashmi Shetty
CHIDRI BALAJI	Prof. Dileep
DEEPAK GOPALAKRISHNAN	Prof. Uma Sharma
DHIRAJKUMAR BELVADI	Prof. Payal Jindal

GURU VARUN G	Prof. Pooja Takalkar
HEGDE PAVANA GANAPATHI	Prof. Vidyadhara Hegde
JENISHA MENEZES	Dr. Noor Firdoos Jahaan
LOYSTON CRASTA	Dr. Anupama K Malagi
M RITISH	Dr. Santhosh M
MADHUSUDAN G	Dr. Padmalini Singh
MAHANTH GOWDA K C	Dr. M Janhavi
MALLESH S	Prof. A Chandran
MEGHA U JOSHI	Prof. N. Nagasubba Reddy
MUCHELI SUBBARAJU	Dr. Purushottam Bung
NAGARAJ GAJANAN HEGDE	Dr. Purushottam Bung
NAMRATHA.N	Prof. Rashmi Shetty
NANDAGOPAL.B.R	Prof. Dileep
NAVEEN C	Prof. Uma Sharma
NAVEEN SETTY N A	Prof. Payal Jindal
NAYANA G C	Dr. Purushottam Bung
NEELAMMA M K	Prof. Pooja Takalkar
NITESH RAJPOOT	Dr. Noor Firdoos Jahaan
NIRANJAN JANARDHAN HEGDE	Prof. Vidyadhara Hegde
NUTHANA.U	Dr. Anupama K Malagi
OLETI SAI SREENITHYA	Dr. Santhosh M
PAVAN KUMAR M	Dr. Padmalini Singh
POOJA VALLUR	Dr. M Janhavi
POORNAPRAJNYA.K.M	Prof. A Chandran
POORNIMA L	Prof. N. Nagasubba Reddy
PRAJWALA	Prof. Anitha BM D'Silva
PREETHAM.D.VARMA	Prof. Sowmya D S
RAKSHITH R T	Prof. Rashmi Shetty
RAMANUJAM .H.J	Prof. Dileep
RAVISHA RAMACHANDRA HEGDE	Prof. Uma Sharma
REHAN FAISAL QADRI	Prof. Payal Jindal
RICHA FLORINADA FERNANDES	Prof. Pooja Takalkar
SALMAN FAISAL QADRI	Prof. Vidyadhara Hegde
SAMEEKSHA.M.P	Dr. Noor Firdoos Jahaan
SHASHI KUMAR R	Dr. Anupama K Malagi
SHUBHA R	Dr. Santhosh M
SMITHA M	Dr. Padmalini Singh
SRAVANI SUNIL MHALSEKAR	Dr. M Janhavi
SRINIDHI KOMMULA	Prof. A Chandran
SUPRIYA GOVIND BELSARE	Prof. N. Nagasubba Reddy
SYED MUSSAVEERULLA.A	Prof. Anitha BM D'Silva

SYED SAMEER	Prof. Sowmya D S
TANUSHREE R	Prof. Rashmi Shetty
TEJAS H P	Prof. Dileep
VINIT SIDDHARTH SHAH	Prof. Uma Sharma
VISHAL	Prof. Payal Jindal
YASHASWINI.P	Prof. Pooja Takalkar
YASHWANTH R	Prof. Vidyadhara Hegde
ABHIJEETH MASHETTY	Dr. Noor Firdoos Jahaan
AKANKSH P	Dr. Anupama K Malagi
AKHILA H	Dr. Santhosh M
AMITH C	Dr. Padmalini Singh
AMOGHA.Y.G	Dr. M Janhavi
ANANYA.P.HEGDE	Prof. A Chandran
ANUSHA PRAKASH	Prof. N. Nagasubba Reddy
B.S.SUSHEN	Prof. Anitha BM D'Silva
BHARATH.K.S	Prof. Sowmya D S
BHOOMIKA BHAT	Prof. Rashmi Shetty
CHARANA.T.U	Dr. Purushottam Bung
DHANUSH.K V	Prof. Uma Sharma
DHANYA SHARMA	Dr. Purushottam Bung
DIVYASHREE.M	Prof. Pooja Takalkar
GANESH HEGDE	Prof. Vidyadhara Hegde
JAGADISH SHENOY.R	Dr. Noor Firdoos Jahaan
KARTHIK P SHETTY	Dr. Anupama K Malagi
KARTHIK S	Dr. Santhosh M
KOTHA KEERTHANA	Dr. Padmalini Singh
LIKITHA.A	Dr. M Janhavi
M PRANEETH KUMAR REDDY	Prof. A Chandran
M.S.SUKRUT	Prof. N. Nagasubba Reddy
MADHAN KUMAR C S	Prof. Anitha BM D'Silva
MANOJ .N.S	Prof. Sowmya D S
MANOJ RAKSHATH	Dr. Purushottam Bung
MEHUL .V . BHASKAR	Prof. Dileep
NALASANI VARSHITHA	Prof. Uma Sharma
NEHA.H.V	Prof. Payal Jindal
NIKHIL S ANJANALLI	Prof. Pooja Takalkar
NIKITHA.J.SHANBHOG	Prof. Vidyadhara Hegde
NISHANTH KRISHNA	Dr. Noor Firdoos Jahaan
NIVEDITHA K SWAMY	Dr. Anupama K Malagi
P.T.KIRTI	Dr. Santhosh M
PRAJWALA.H	Dr. Padmalini Singh

PRAMOD K L	Dr. M Janhavi
PRANITH KUMAR.S	Prof. A Chandran
S SHREYAS	Prof. N. Nagasubba Reddy
SAAHIL SRIKANT KULLOLI	Prof. Anitha BM D'Silva
SACHITH B K	Prof. Sowmya D S
SANKALP.V	Prof. Rashmi Shetty
SATHYA B NAYAKA	Prof. Dileep
SAURABH BHUPALI	Prof. Uma Sharma
SHEEBAL M S	Prof. Payal Jindal
SHIVAM ANVEKAR	Prof. Pooja Takalkar
SHREEKRISHNA	Prof. Vidyadhara Hegde
SHRI HARI L	Dr. Noor Firdoos Jahaan
SHUBHAM RAJENDRA REVENKAR	Dr. Anupama K Malagi
SHUBHAM SINGH	Dr. Santhosh M
SHUBIKSHA S	Dr. Padmalini Singh
SIMRANJIT KAUR	Dr. M Janhavi
SOUMYA GANAPATI HEGDE	Prof. A Chandran
SOURAV SADANAND SWAR	Prof. N. Nagasubba Reddy
SWAMI SAMIKSHA PUSHPARAJ	Prof. Anitha BM D'Silva
SYED RAIHAN	Prof. Sowmya D S
VAISHNAVI N	Prof. Rashmi Shetty
VARUN.S.BHARADWAJ	Prof. Dileep
VIPUL VILAS NAIK	Prof. Uma Sharma
VISHNU KUMAR	Prof. Payal Jindal
AGAMYA A K	Prof. Pooja Takalkar
YOGASHREE.C.N	Dr. Purushottam Bung



RASHTREEYA SIKSHANA SAMITHI TRUST®
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 CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
 Bengaluru, Karnataka 560 041
 (Autonomous Institution Affiliated to BCU)
BUSINESS IMMERSION PROGRAMME



Internal Valuation

Sl. No	Register Number	Name of the student	Student Performance Evaluation		Report Evaluation						
			Punctuality & Discipline	Quality of outcome and recognition by company	Chapter wise Presentation	Analysis of Industry	Financial Performance Analysis	Problem Identification and Solving	Presentation and usage of references and Documents	Overall Quality of report	Total
			5 Marks	5 Marks	5 Marks	5 Marks	5 Marks	5 Marks	5 Marks	5 Marks	40

Name of the Examiner

Signature





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Handwritten signature and stamp

External Valuation

Sl. No	Register Number	Name of the student	Student Presentation		Report Evaluation							
			Quality of Presentation	Viva Voce	Chapter wise Presentation	Analysis of Industry	Financial Performance Analysis	Problem Identification and Solving	Presentation and usage of references and Documents	Overall Quality of report	Total	
			10 Marks	10 Marks	5 Marks	5 Marks	5 Marks	5 Marks	5 Marks	5 Marks	50 Marks	

Name of the Examiner

Name of the Examiner

Signature

Signature



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BUSINESS IMMERSION PROGRAMME 2022

WEEKLY WORK DONE REPORT

Name of the student:	
Register Number	
Internal Guide Name:	
External Guide Name:	
Name of the Organization	
Period of the weekly report:	
Progress during the Current Week:	
Proposed work to be Carried on during the following week:	

Signature of the Student

Name and Signature of Guide with date

Note: This report has to be submitted at end of every week to the Faculty guide in the institute. Take multiple copies.

