



Report on Capacity Building Workshop on Research for Faculty Members at RVIM

Date: 27th February 2021, 20th March, 2021
and 27th March, 2021

Venue: Workshop Hall

Time: 9.00 am to 1.00 pm

Event : Workshop

No. of Participants: 18

Event Coordinator: Prof. Nagasubba Reddy

Objectives

The objective of this Capacity Building Workshop is to Enable faculty to publish in Scopus and other reputed journals.

Flow of the Event

Session Details

Session 1	<ol style="list-style-type: none">1. Selection of Journals2. Identifying prospective areas3. Identifying base papers4. Identifying co-authors (Indian and foreign)5. Methods of extension
Session 2	<ol style="list-style-type: none">1. Data procurement2. Methodology finalization3. Writing conclusion and interpretation4. Writing literature review
Session 3	<ol style="list-style-type: none">1. Usage of Mendeley for both in text citation and bibliography2. Writing introduction and formulating abstract3. Techniques for JEL codes4. Native english writing skills.

Annexure 1- ATTENDANCE/ LIST OF PARTICIPANTS
 The Following Faculty members attended the workshop



Rashtriya Sikshana Samithi Trust
 RV INSTITUTE OF MANAGEMENT

Workshop on
 "Enabling faculty to publish in Scopus"
 Conducted by
 Dr. Bikramditya Ghosh

24/03/21

Sl No	Name		
1	Dr. Noor Firdaus Jahan	<i>[Signature]</i>	<i>[Signature]</i>
2	Dr. Anupama K Malavi	<i>[Signature]</i>	<i>[Signature]</i>
3	Dr. A. Narasima Venkatesh	<i>[Signature]</i>	<i>[Signature]</i>
4	Dr. Santhosh M	<i>[Signature]</i>	<i>[Signature]</i>
5	Dr. N. Suresh	<i>[Signature]</i>	<i>[Signature]</i>
6	Prof. Anitha BM D Silva	<i>[Signature]</i>	<i>[Signature]</i>
7	Prof. N. Nagasubba Reddy	<i>[Signature]</i>	<i>[Signature]</i>
8	Prof. A. Chandran	<i>[Signature]</i>	<i>[Signature]</i>
9	Prof. Sowmya D S	<i>[Signature]</i>	<i>[Signature]</i>
10	Prof. Rashmi Shetty	<i>[Signature]</i>	<i>[Signature]</i>
11	Prof. Payal Jindal		
12	Prof. S.K. Manjunath		
13	Prof. Ramya S	<i>[Signature]</i>	
14	Prof. Dileep S	<i>[Signature]</i>	
15	Prof. Uma Sharma	<i>[Signature]</i>	<i>[Signature]</i>
16	Dr. Padmalini Singh	<i>[Signature]</i>	<i>[Signature]</i>
17	Prof. Vandana Gablani	<i>[Signature]</i>	<i>[Signature]</i>
18	Prof. Sreevallaban Narayanan	<i>[Signature]</i>	<i>[Signature]</i>
19	Prof. Pooja Ravindra Takalkar	<i>[Signature]</i>	<i>[Signature]</i>
20	Prof. Shreya Shankar	<i>[Signature]</i>	<i>[Signature]</i>

Dr. Purushottam Bung
 Professor and Director
 RV Institute of Management

[Signature]
 Dr. Bikramditya Ghosh
 Professor
 RV Institute of Management



Zoom Meeting AaB Share



Traditional portfolio theory stresses on the assumption that a rational investor is one who is risk averse and will maximize utility from investments without any biases. In other words, a rational investor will try to maximize returns while trying to utility maximize. Traditional portfolio theory agrees the fact that psychological influences and cognitive biases can work against the investor's ability to make good choices. In reality, these biases play a vital role in deciding how investors look and perceive events affecting their investment decisions. This is what Behavioral Finance attempts to do.

When we discuss effective asset allocation, the basic objective is to achieve near optimum diversification so that the overall portfolio risk can be mitigated and the returns can be maximized for the given set of risk constraints.

Let us look at a few basic biases that plague investor rationality before we look at familiarity bias in detail. Then we will attempt to look at the three most common risks that rears its head during a crisis. We shall subsequently look at the role of familiarity bias in the entire investment universe during COVID.

1. **Contrast Bias:** It is based on the natural human tendency to compare two similar objects / events and upgrade or downgrade one against the other.
2. **Recency Bias:** This is a commonly recurring theme where the human mind

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Director