



RV Institute of
Management®

RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block,

Jayanagar

Bengaluru, Karnataka 560 041



A Workshop on “CAPACITY BUILDING WORKSHOP ON “B-SCHOOL CASE TEACHING PEDAGOGY”

Date: 22nd Nov 2023

Venue: Workshop Hall, RVIM

Time: 9:30 AM to 5:00 PM

Event : Workshop

No. of Participant: 27

Event Convener: Dr. Padmalini Singh

Objectives

- The workshop was organized to enhancing management faculty pedagogy through case study teaching and writing.

Agenda/Flow of the Event

Resource Person:



Dr. Prakash Singh is an Associate Professor of Banking at IIM Lucknow where he has been teaching in the Finance and Accounting area since 2006. He is a B.E in Mechanical Engineering from HBTI, Kanpur, MBA from Lucknow University and holds a PhD from BITS, Pilani. He teaches courses related to Commercial Banking, Risk Management and Financing Start-ups.

Prof Singh has published in various national and international journals of repute on issues related to BASEL III adoption, Bank Regulation, Bank Performance, Risk Management in Banks and Financial Institutions, Non-Performing assets and Debt restructuring, Microfinance and Financial Inclusion. Some of the recent articles were published in Journal of Prediction markets, PRAJNAN, South Asian Journal of Management, International Journal of Developmental issues, Vikalpa, International Journal of Financial Services, International Journal of Indian culture, Business and management.

He also serves as Independent Director on the Board of NBFC- MFIs and also on advisory Board of UP Power Corporation, PICUP, SIDBI, LMA and many other organizations. He has done various training and consulting assignments with SIDBI, NABARD, UPPCL, PCDF, Indian Army, HUDCO, GAIL, NTPC, BHEL, IRS, Kotak, Maruti, SAIL, MCDEX, ONGC, Indian Railways etc.

He is also the Faculty Convener at SCIFI, an IIM, Lucknow - SIDBI/ DFID sponsored Incubation centre promoting Start-ups in the space of Fintech

Earlier he has worked with Kotak Mahindra Finance Ltd (Now Kotak Bank) and Escorts Yamaha Motors Ltd. He has also taught at BITS, Pilani before joining IIM Lucknow.



The workshop was structured into two main components:

a. Case Study Teaching Principles:

Dr. Prakash gave an overview of case study teaching and its benefits to the participants. Then he discussed about various strategies for effective classroom implementation. He shared his experience of attending Harvard Case Study Workshop Training. Further he emphasized on the integration of case studies into various management disciplines that is necessary to bring different perspectives.



b. Case Study Writing Skills:

Dr. Prakash discussed about the basic understanding of the anatomy of a compelling case study. Then he explained the strategies to identify the companies and approaching them to take the consent if one wants to write from primary data. He also discussed about what should be the basic structure of the case to make it interesting for the readers.



Workshop Highlights:

Interactive Sessions: The workshop fostered active participation through group discussions, case analysis exercises, where Dr. Prakash shared a case study and asked each group to discuss the case to the class. After all the presentations from each team was completed, Dr. Prakash explained various ways to open the case to the class, guide the discussion to the point throughout and manage the time according to the teaching plan.



Feedback & Coordinator Comment:

Faculty members indicated an increased confidence in integrating case studies into their courses, citing improved engagement for writing case studies in future.

Padmalini

Event Convener:



Director