



RV Institute of Management®

Bengaluru, Karnataka

Pioneering unique path to succeed in the future Business World

“Think Big and Achieve Big”- a motto that Dr. Purushottam Bung – professor and Director of RV Institute of Management (The premier autonomous Institution located in the CBD of Bangalore) firmly believes in. He strives to make his mark in management education, aiming to be recognized as a renowned academic leader - a researcher, consultant, trainer, teacher and an edupreneur. With a wealth of experience gained from his initial entrepreneurial pursuits, Dr. Bung soon discovered his passion and a keen interest in academics. From there, he decided to pursue a career in Academics. Today, Dr. Bung boasts a remarkable 30 plus years of experience in academia and industry, both international and domestic.

Dr. Bung's ultimate goal is to create his own unique identity in the world of management education. He is a true trailblazer who is not afraid to take risks and make bold decisions to achieve his aspirations. With his unwavering determination, dedication to his craft, and passion for teaching, Dr. Bung has become a shining example for all aspiring business school leaders.

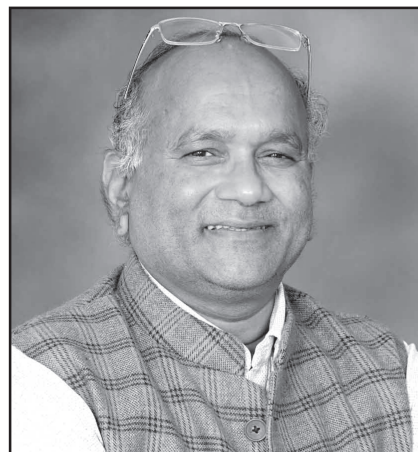
In addition, Dr. Bung is a distinguished fellow of the World Academy of Productivity Sciences (WAPS), Canada and a research fellow of the Institute of Productivity (IOP), UK. These achievements are a testament to Dr. Bung's commitment to his profession and his passion for driving positive change in the field of management education. His strong business acumen,

entrepreneurial spirit and empathy for the learning community as a whole has bestowed him with several awards including ‘Best Academic Leader of the Year’ by BMA and earned him widespread recognition and inspired countless others to follow in his footsteps.

The Vision for RVIM

As the Director of RVIM, Dr. Bung shoulders various crucial roles and responsibilities, from admissions and placements to strengthening Alumni Relations, Research, Consultancy, Collaborations, Accreditations, Extension, Social Outreach, Infrastructure, Regulatory Compliance, Governance and overall grooming of the students. Under his leadership, RVIM has been re-accredited by the National Assessment and Accreditation Council (NAAC) with an **A+ grade**. Now, he is focused on achieving international accreditation, which involves a lot of hard work and dedication. RVIM's recent accomplishment of the “DIAMOND” rating from **QS-I Gauge**, an international accreditation agency, is a testament to his relentless efforts towards excellence. Talking about his vision, Dr. Bung emphasized the need for RVIM to continuously evolve and adapt to the changing needs of the industry and society. He envisions making RVIM an Institution par excellence and garnering a series of international accreditations. “In the next 10 years, our top priorities will be: adding new Programs, increasing the intake, building new international collaborations, attracting international students, and introducing innovative courses in line with NEP. RVIM should be known not just for teaching but also for the research, consultancy, training and Extension,” pinpoints Dr. Bung.

As of now, Dr. Bung wishes to focus on niche areas like **Start-up Management, Business Intelligence, Emerging Technologies including AI and Healthcare Management**. He aims to organize more industry-oriented programs, conferences, workshops, seminars, MDPs, FDPs, and Student Immersion Programs



Dr. Purushottam Bung
B.E., PGDM (Aust), MBA (Aust),
Ph.D in management
Professor and Director

(Domestic and International). These initiatives will help students to gain practical insights and hands-on experience, thereby improving their skills and employability.

“We want all our students and staff to be Healthy, Entrepreneurial and Happy (HEH! RVIM). This is what we believe in” concludes Dr. Bung.

RV Institute of Management

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Twitter: https://twitter.com/RVIM_Official

Instagram: https://www.instagram.com/rvim_official/

YouTube: <https://www.youtube.com/channel/UC2y9ryBbzGa6Qc7ukEsoZxXa>

TIMES OF INDIA 2025

★ Ranked 47th pan India amongst top B-schools

★ Ranked 12th best B-school in South India

INDIA TODAY 2024

★ Ranked 71st All India Level Private

★ Ranked 10th Top B-School Bengaluru

★ Ranked 71st All India Level Private

★ Ranked 44th for Return on Investment Pan India

★ Ranked 10th Bengaluru Metro

THE WEEK 2024

★ Ranked 31st Best B-School in South India

‘To Become World Class Management Institute of Eminence’ (A Unit of RV Group of Educational Institutions)

