

Dr. PURUSHOTTAM BUNG

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Enterprising Academic Leader and Professor with a rich experience (29+ years in Academics and Industry) and a strong record of contributions in invigorating educational institutions through innovations and streamlining operations; Targeting senior level assignments as Campus Director/Pro chancellor/Vice chancellor in Tier-I B-schools/Institutions/Universities
Industry Preference: Education and Training

PROFILE SUMMARY

- † Proficient in addressing matters of business / society through training, research and consultancy and using the experience to enrich classroom teaching and to make it more interesting and effective, in the areas of **Strategy, Innovation, Business Analytics and Entrepreneurship**
- † Proactive in working with the Administration/Management in facilitating intellectual growth of the students and staff by creating an atmosphere of **mutual respect and open communication**
- † Successful in establishing and implementing program review and outcome assessment criteria, standards, systems, and procedures; using technology at all levels for creating hassle free learning environment; and integrating the same into future institutional planning with an objective of accomplishing institutional **vision and mission**
- † Proficient in creating a stimulating, challenging & innovative **teaching/learning** atmosphere which empowers the learner
- † Actively planning, implementing and monitoring the **Institutional growth agenda** and directing the day-to-day academic, administrative and associated operations of the Institution
- † Helping the management by the visionary and **dynamic** professional work and profitable budgeting without losing the safe and healthy environment of Institution with an objective of transforming an institution into **Centre of Excellence**

CORE COMPETENCIES

- † An **enthusiastic, creative and passionate educator**, mentor, consultant and advisor who believes that all students can learn & thrive in a learning environment that is stimulating, comforting and appropriate to their unique talents & abilities
- † Use a unique blend of **technology driven, innovative, motivational and targeted** instruction and methodologies (pedagogy): to enrich curriculum and to make teaching-learning-evaluation more interesting, efficient and effective; to enhance focus and establish sound relationships with the students and peers
- † Rich experience of working closely with **thought leaders, industrial undertakings, business enterprises, trade associations, NGOs, Government departments, nodal agencies, community partners and all the stakeholders of an institution**, seeking/encouraging their involvement/Engagement/patronage in building an institution par excellence and **Accreditation**
- † Possess strong community focus. Developed and delivered **various programs** (education, training and development) for students, faculty, executives, and other interested groups and organized many seminars and conferences
- † **Resourceful** education professional with proven skills to create, implement and evaluate strategies, tactics, processes, policies & practices that promote a safe and holistic learning environment ensuring a rich culture that encourages **continuous learning and improvements** for faculty, staff and students
- † **Mentored educators (faculty and staff)** in the creation and implementation of curriculum, pedagogy, course dockets, session plans, and student assessment in conjunction with teaching-learning standards of affiliating and accrediting bodies

ORGANISATIONAL EXPERIENCE

Feb'18- till date with **R. V. Institute of Management, Bangalore, Karnataka** (Part of RV Group of Institutions) as **Professor and Director**, one of the prestigious and renowned autonomous B-school of excellence of Karnataka and India with 23 years of standing with NAAC '**A+**' grade. (AICTE approved; affiliated to a state university (BCU); and Recognized by State Government)

May'17-Jan'18 with **Karnataka Law Society's Institute of Management Education and Research (KLS IMER)**, Belgaum, Karnataka as **Professor and NAAC and IQAC Coordinator**, one of the **premiere autonomous management Institutions of Karnataka of 25+ years existence** and accredited by NAAC with '**A**' grade (CGPA of 3.24) in the first cycle itself (AICTE approved; affiliated to a state university (RCU); and Recognized by State Government)

Jul'11-May'17 with **Karnataka Law Society's Institute of Management Education and Research**, Belgaum, Karnataka as **Professor and Director**

Apr'11-Jul'11 with **JSS Dr. D. Veerendra Heggade Institute of Management Studies and Research**, Dharwad, Karnataka, as **Professor in Management**

(AICTE approved; affiliated to a state university (KU); and recognized by State Government)

Jul'09– Mar'11 with **JSS Dr. D.Veerendra Heggade Institute of Management Studies and Research**, Dharwad, Karnataka as **Assistant Professor**

Jan'09–Jul'09 with **KLE Society's Institute of Management Studies and Research, Hubli**, Karnataka as **Assistant Professor**

(AICTE approved; affiliated to state university (KU); and recognized by State Government)

Key Result Areas:

- † Designing, developing and delivering courses/programs in the area of **Strategy** and **Entrepreneurship** and contributing to the ocean of knowledge; addressing the issues/problems of business/society through research, consultancy and training
- † Providing a **strategic direction** to the institution through revisiting the strategic plans periodically and making necessary amendments to the plan in the light of new information and changes
- † Overseeing the **complete administration** of institution, **achieving greater heights** in terms of transforming the institution across all the frontiers including; Academic Rigor, Admissions, Placements, Research and Consultancy, Extension and Social Outreach, Alumni Relations, 360 degree grooming of the students, Branding, Ranking, Accreditation, Active Collaborations with the Industry and Academia, maintaining/enhancing the quality of education and students (in terms of quality of admissions), etc.
- † **Mentoring personnel** including; work allocation, training, and problem solving; managing contracts; planning, approving & monitoring budget expenditures; preparing interim status reports on all activities (long term as well as short term)
- † **Liaising & collaborating with all the stakeholders** (students, parents, alumni, affiliating and accrediting bodies, alumni, management, other institutions, industry/business partners, government departments, nodal bodies and the community) to build an environment that maximizes student learning, academic and research performance, Institutional growth and of course the societal transformation.
- † **Managing budgets**, advising the Board of Management on academic & administrative matters & ensuring its guidelines are met
- † **Providing leadership** to teaching and administrative staff and monitoring and ensuring the students and faculty progression closely

PREVIOUS EXPERIENCE

May'96–Dec'08 with **Department of Agriculture Business Management, University of Agricultural Sciences**, Dharwad (Karnataka) as **Post Graduate Faculty**

Jul'91–May'93 with **REPL** (a sister concern of VIDEOCON group), **Ahmednagar, Maharashtra** as **Production Engineer**

PART TIME ASSIGNMENTS

Jun'96– Dec'01 with **Kausali Institute of Management Studies (KIMS)**, Karnataka University, Dharwad as **Guest Faculty**

Nov'93–Jan'95 with **Spotlight Stores Pty. Ltd., Melbourne, Australia** as **Stock controller**

Feb'94–Jul'95 with **Australian Document Exchange Company Pty. Ltd., Melbourne, Australia** as **Operations Assistant**

Mar'94–Jul'95 with **City Centre Private Hotel, Melbourne, Australia** as **Weekend Manager**

NOTABLE ACCOMPLISHMENTS ACROSS THE CAREER

Institutional:

R V Institute of Management, Bangalore

- † Awarded '**Outstanding Institution with excellent infrastructure and green campus initiatives**' as part of LinkedIn New Normal Education Leadership Awards at Chancery Pavilion, Bangalore on 22.09.2023
- † Won the **AIMS National Management Week award -2023** during the AIMS annual convention 2023 at PSGCET, Coimbatore on 26.08.2023
- † All the faculty members of RVIM Participated in 3 days' workshop on "**How teachers can make a difference**" organized by **TLC of IIT-Madras** during 10-12 August, 2023
- † Two student teams were amongst top 34 teams out of 300 plus teams in **Manthan-2023** and one team was ranked fourth and won the cash prize of **Rs. 1.0 Lakh**. Other team won cash prize of **Rs. 10000**.
- † Established **Centre for Business Analytics** – a state of the art Centre with all the BA hardware and software (05.05.2023)

- ‡ Established **NSMART lab** in collaboration with NSE Academy as part of **Centre for Financial markets and Research** (05.05.2023)
- ‡ Established **Centre for Peace and Yoga** and became **Associate Centre of IYA** (Indian Yoga Association) in March-2023
- ‡ Institutional partners in organizing the **Manthan-2022**, a mega event (B-Plan competition across south India) of **FKCCI**.
- ‡ Rated **DIAMOND** by **QS I Gauge** – a global accreditation agency (scored 203 out of 250 across 10 different criteria on subject wise rating) awarded during Transformational Leaders Conclave on 24.11.2022
- ‡ Awarded '**Best Private Management Institute in India for Industry Interface - 2022**' by Centre for Education Growth and Research on 22.12.2022 by the hands of **Governor of Karnataka**
- ‡ RVIM was awarded '**Outstanding Academic Institutions – 2022**' by **TIMES Ascent**
- ‡ RVIM was recognized amongst '**50 best private B-Schools**' by education Today – 2022
- ‡ Organized '**Guruvandana-2022**' on 04.09.2022 where-in we felicitated two **Padmashree awardees** – Sri. Harekal Hajabba and Mata B Manjamma Jogati in collaboration with Pranav Foundation and **donated Rs. 5.0 Lakhs** to Hajabba school for its development.
- ‡ Received certificate of achievement from **Education Today for Teaching – Learning Efficiency** as part of India's top PJA Awards-2021.
- ‡ RVIM bagged the **AIMS Management Week award** consecutively for the **third year** (2020-21) for planning and organizing various social events throughout the week awarded by AIMS during virtual AIMS Convention on 28 August, 2021.
- ‡ RVIM was awarded '**Top and most trusted management college of the year -2021, India**' for Innovative teaching approach, outstanding Administration, Industry connect and Placements as part of Education Excellence awards during a conference on 23 September, 2021 at Taj West end, Bangalore.
- ‡ We have partnered with **Coursera** to offer wide range of MOOCs (4500 plus) to our students and faculty
- ‡ We have applied for autonomy in the month of October-2020 and plan to be autonomous Institution of excellence from A/Y 2021-22 onwards. UGC experts' committee visited us on 15-16 March, 2021. **We have been conferred Autonomy by the UGC for 10 Years from the A/Y 2021-22.** We developed a unique and industry relevant curriculum for our autonomous MBA program, which got approved by the BOS, AC and GB and is in force from the A/Y 2021-22. First batch of autonomous was started on 24.01.2022. We have already finished the first semester of our new batch.
- ‡ We closed our admissions for the current batch 2020-2022 and our **GM cut-off in PG CET was 414**. We rank amongst top three management institutions across the state. For the batch **2021-23** we closed at **336** and could fill all the 180 seats. We are now amongst **top two** in Bangalore. Since 2018-19 our admissions and students' quality has been steadily improving in spite of significant increase in the fees structure (year on year)
- ‡ Year on year rise in the Overall quality (Job profiles, positions, companies, package) and quantity (number) of **Placements**
- ‡ RVIM was awarded '**Top Business School of the year 2020-South India**' as part of National Education Excellence Awards during conference on 27.11.2020
- ‡ RVIM executed **MOU with Ernst and Young** to offer ITTC (International Taxation and Technology Course) to our students so that they can hire the suitable candidates post completion of the MBA program. (July-2020)
- ‡ RVIM was awarded **E-Lead Certification by QS: I-GAUGE**, a global accreditation platform on 27.06.2020 for E-Learning Excellence for Academic Digitization (June-2020)
- ‡ As part of Learning during COVID, RVIM has been organizing series of webinars/FDPs/MDPs/Workshops on various contemporary themes in Management during 2020 and 2022.
- ‡ At RVIM we have been deploying technology driven interventions like; **QUIKLRN** - Learning Management System, **PIRUBY** – A video sourcing platform to create content for the various subjects, **IMPARTUS**-Automatic lecture capturing system, partnership with **COURSERA** to offer wide range of courses, **e-Governance** of the entire Institution using **SAP**, video conferencing facilities, smart labs, smart classrooms, **Zoom** enabled classrooms, simulation labs, language labs, digitization of service records, etc. to harness the learning environment.
- ‡ RVIM Organized and delivered HR Conclave on the theme '**Future workforce and building talent pipeline**' in association with **World Confederation of Productivity Sciences**, Canada on February 24, 2020
- ‡ RVIM was awarded '**Best Management College of the year 2019 – Karnataka**' as part of national Education Excellence Awards during conference at Taj West end, Bangalore on 09.11.2019
- ‡ Partnered with **NIPM** (National Institute of Personnel management) as an academic partner in organizing **NATCON-2019**, an International Conference on 'India's changing paradigm: Skills and Entrepreneurship for Global competitiveness at Bangalore during 25-27 September, 2019
- ‡ Executed MOU with **NOCN, UK** – a leading awarding body of UK to offer various vocational, skill oriented and academic certifications, Diplomas and Post Graduate Diplomas as an **International centre** in India
- ‡ Released the new and upgraded version of our research journal on 24.08.2019
- ‡ First batch of students participated in two-week certification program on Productivity and Innovation management at **City of Glasgow college**, Glasgow, Scotland from 24th June – 6th July, 2019
- ‡ Awarded **Unnat Bharat Abhiyaan** project worth Rs. 0.5 Lakhs to create awareness about rural problems / issues amongst students; to develop Gram Panchayat Development Plan and to do need assessment in the six villages surrounding Bangalore Urban district. (March-2019). We have adopted these six villages and have been doing series of interventions.

- † Running '**GYANARJANA**' a CSR project in association with Aditya Birla Fashion Retail Ltd for the **fourth year** in succession (2019-20, 2020-21, 2021-22 and 2022-23) of around 25.00 Lakhs aimed at providing **specialized coaching to the X, XI and XII standard needy students** from the underserved sections of the society.
- † Successfully completed the entire NAAC reaccreditation process. Submitted IQA and SSR for the NAAC reaccreditation (January 21, 2019). Peer team visit happened on 27-28 May, 2019. **We bagged A+ grade with a CGPA of 3.38 out of 4.0**
- † Successfully started '**Diploma in Business Analytics**' program with **IBM** from March-2019 onwards
- † Executed MOU with **Institute of Productivity, UK** to establish **IOP Centre for India** at RVIM (11.02.2019)
- † Executed MOU with **City of Glasgow College**, Glasgow, Scotland for active academic and research collaborations ((07.02.2019)
- † Executed an MOU with **DMAN** (Deutsche Management Akademie Niedersachsen GmbH), Germany for active Academic and Research collaborations (08.02.2019)
- † Our new pedagogical initiative '**VENTURE FEST**' as part of ED course was listed amongst the **top five initiatives** across the nation and was presented at **IIM-B** during **Indian Management Conclave** on 03-04 August, 2018. Case on the same was published by the IMC.
- † Establishment of **RVIM Centre for Innovation, Entrepreneurship and Incubation**. Formal inauguration was made on May 05, 2018 and has three start-ups as on date.

† **KLS Institute of Management Education and Research**

- † KLS IMER established '**Sandbox IMER**' **Incubation Centre**, a full-fledged Incubation facility in collaboration with **Deshpande Foundation**, Hubli to promote and foster start-ups in the region. Formal inauguration was made on 27.07.2016 and has **eleven start-ups** working as on date.
- † KLS IMER Conferred with '**A**' **grade by NAAC** with a **CGPA of 3.24** on a four-point scale. As a HoI (Head of the Institution) lead the steering committee of NAAC. Peer team visited us during 6-7 June, 2016. We also worked on NBA Accreditation and Autonomy (We wanted to become autonomous Institution par excellence by 2020 which we did. IMER became autonomous since 2020-21). We stand one amongst Top Management Institutions across India (CSR, Business India, Dalal Street, Careers 360, Outlook, GHRDC, Business Today, Indian Management, and The Week).
- † At KLS IMER we deployed technology based interventions like; **CONTINEO-Campus Management System, OUST-online learning platform, IMPARTUS-Automatic lecture capturing system**, video conferencing facilities, smart labs, simulation labs, language labs, digitization of service records, etc. to harness the learning environment.
- † At KLS IMER we have been making sincere and innovative efforts to make the campus eco-friendly and have created facilities like; **rain water harvesting, bio gas plant to recycle organic wastage, roof top solar power plant of 70KWp** to make the institution self-sufficient, creating a **paperless environment**, embracing the policy of **3R** (Reduce-Reuse-Recycle), etc.
- † Year on year rise in the Overall quality (Job profiles, positions, companies, package) and quantity (number) of **Placements**

Individual:

- † Published **patent** titled '**Role of Financial management in Indian and Foreign country economic development**' on 15.09.2023 (vide application No. 232321044675 A)
- † **Certified Behavioural Mentoring Analyst** (CBMA) by Talent Metrix and Consulting (March- 2023)
- † Nominated as **Chairman – Academic**, Indian Yoga Association – Karnataka Chapter
- † Certified as **NHRD Avatar Diversity Professional** after successfully completing the training program (issued – Nov, 22)
- † Nominated as **Member – Governing Council** of **NITTE School of Managemnt**, Bangalore, part of NITTE group of Institutions.
- † Awarded '**Best Academic Leader of the year**' by **BMA** (Bangalore Management Association) as part of 65th Anniversary Awards – 2022.
- † Awarded '**Excellence in Education**' by Saveetha School of Management as part of SIMATS Global Iconic Excellence Awards (2022)
- † Filed an algorithmic driven intelligent monitoring system design patent on '**Big data, cloud based determination of the relationship between height and Heart Beat of male and female students**' along with fellow colleagues (Docket No. 26060 dated 04.05.2022)
- † Certified **Yoga Protocol Instructor** by the Yoga Certification Board, under Ministry of Ayush, GOI (P010027286)
- † Completed '**Successful Negotiation: Essential Strategies and Skills**', an online certification course (Coursera) developed by University of Michigan developed Prof. George Siedel (24.12.2021)
- † Awarded '**Outstanding Scientist Award**' as part of International Research Awards on Science, technology and Managemenet during 14-15 May, 2022 at Chennai.
- † Appointed as Honorary Director of the Advisory Board at **AyurYoga Life Institute, Bangalore**. (23.09.2021)
- † Awarded '**Visionary Leader of the year -2021**' for the Transformational Leadership leading to growth across at all fronts as part of Education Excellence Awards on 23 September, 2021 at Taj West End, Bangalore

- ‡ Completed three-month Certification Program on “**Contemporary IT technologies in Logistics and Supply chain – Data Science, Analytics, AI and Block chain**” offered by **CII-Institute of Logistics**, Chennai during May- August, 2021.
- ‡ Nominated to the **Academic Council** of the **RV University** as a nominee of the sponsoring Body RSST (Rashtreeya Shikshana Samithi Trust)
- ‡ Completed successfully the ‘**Foundation Course in Yoga**’ designed and offered by IYA, AYUSH Ministry and BBAU, Lucknow. Qualified **YPM** (Yoga Professional Member – Yoga Prashikshik) and **YVM** (Yoga Volunteer Member) as well. Life Member of the **IYA** (Indian Yoga Association)
- ‡ Organized and delivered one-week **Certification Program** on ‘**Practicing Common Yoga Protocol**’ as part of IYD Celebrations during 15-21 June, 2021. Received appreciation certificate from the Yoga Certification Board. We have been offering similar certification programs since 2020 to various groups like; Physiotherapists, Senior citizens, MBA students, etc.
- ‡ We have been awarded the **Unnat Bharat Abhiyaan** Project titled ‘**Telehealth interventions to deliver cost effective healthcare solutions in rural Bengaluru region combating coronavirus care and prevention**’ worth Rs. 0.5 Lakhs (15.04.2021). I am associated with this project as **co-PI**.
- ‡ We have been awarded the **ICSSR** funded research project ‘**Fostering health safety measures among vulnerable group during pandemic outbreak: A study with special reference to street vendors in Bengaluru**’ worth Rs.4.8 Lakhs. I lead the project in the capacity of **Project Director** along with Prof. Padmalini Singh. (26.02.2021)
- ‡ We have been awarded the **DST** sponsored research project ‘**Intervention of Yoga and Meditation on mental health of senior citizens during pandemic outbreak – A pilot study**’ worth Rs.1.65 Lakhs. I am associated with this project as co-Project Director. (24.02.2021)
- ‡ Elected as **Honorary Joint Secretary of SEE** (Society of Entrepreneurship Educators) a South Asian nodal body promoting and strengthening Entrepreneurship Education and Research.
- ‡ Awarded ‘**MTC Global award for Excellence-2021**’ for outstanding contributions to management education on 28.10.2020
- ‡ Completed one-month Train the Trainer program on ‘**International Taxation and Technology**’ offered by **Ernst and Young** during July-August, 2020.
- ‡ Completed ‘**Leadership and Emotional Intelligence**’, an online certification course (Coursera) developed by Indian School of Business (ISB) Hyderabad (03.09.2020).
- ‡ Awarded **Level 7 Certification in Strategic Leadership of Performance and Productivity** (28 Credits Program) by NOCN (National Open College Network), the largest awarding body of UK on 28.07.2020
- ‡ Awarded ‘**Education Leader of the Year**’ as part of National Education Excellence Awards – 2020 in a virtual award ceremony on 30.06.2020
- ‡ Completed ‘**Design Thinking for Innovation**’, an online certification course (Coursera) developed by Darden School of Business, University of Virginia, US.
- ‡ Qualified the Online Proficiency Self-Assessment Test for Independent Directors Data bank conducted by **Indian Institute of Corporate Affairs** which will qualify to become Independent Director of a listed Company.
- ‡ Completed the **HarvardX** program titled ‘**Future of Learning**’ in collaboration with Pearson Professional and Ureka Education Group, UK. Concluding workshop and graduation happened at Curtin Global University, Dubai during 15-16 December, 2019. Program was anchored by Prof. Richard Elmore, Professor of Harvard School of Education and the authority in Education and Learning.
- ‡ Visited **Guanghua School of Management**, (Peking University) Beijing and also **School of Management** (Fudan University, Shanghai) and also attended Shanghai Marketing Summit at Fudan University as part of my educational visit to China during 14-25 November, 2019.
- ‡ Elected as **Fellow of the World Academy of Productivity Science** and was awarded fellowship at Beijing, China on 17.11.2019 by the hands of Dr. Thomas C Tuttle, President, WAPS
- ‡ Leading Indian delegation for the 19th World Productivity Congress at Chengdu, China during 16-18 November, 2019 through IOP Centre for India.
- ‡ Nominee of **VTU** (Vishveshwarayya Technological University) to the Board of Studies (Humanities and Social Sciences) of R V College of Engineering, Bangalore (Autonomous) and Global Academy of Technology (Autonomous), Bangalore
- ‡ Selected as an Independent Academic Expert (**LINC Fellow**) to provide consultancy and academic support services LINC (AGAMLINC Edu Systems, i.e. LINC India and Singapore) (14.05.2019)
- ‡ Awarded ‘**Visionary Academic Leader of the year 2019**’ by Integrated Chambers of Commerce and Industry during Education to Entrepreneurship Summit at New Delhi (28.02.2019)
- ‡ Appointed as visiting **Research Fellow** by **Institute of Productivity, UK** with focus on education and funded research projects (UNIDO) in the areas of Productivity-Performance-Profitability.
- ‡ Visited City of Glasgow College, Glasgow, Scotland; University of Glasgow, Glasgow, Scotland; University of Lincoln, UK and Institute of Productivity (IOP), Grimsby, UK during 05-13 February, 2019 for **executing MOU with City of Glasgow College and IOP** for active academic and research collaborations.
- ‡ Appointed as a **Business Mentor** at the Incubation centre of **R V College of Engineering**, Bangalore.
- ‡ Visited **University of East London; University of Southampton; University College of London**; Institute of Productivity, Grimsby; NOCN (National Open College Network), Sheffield – an awarding body of UK; Grimsby Institute; and University of Edinburgh, Scotland as part of the **Study tour to UK** undertaken by the R V Group of Institutions during 18-30 November, 2018 to explore the possibilities of collaborations with these Institutions.

- ‡ Honoured with **D.Litt (Doctor of Letters)** by the International Economics University for SAARC countries in recognition and appreciation of my contribution in the field of Management on 19.08.2018 by the hands of Chancellor
- ‡ **“Enterprising Academic Leader of the Year (South India)”** on 08.04.2018 in New Delhi as part of National Education Excellence Awards
- ‡ **“Adarsh Vidya Saraswati Rashtriya Puraskar”**: Best Teacher award by Global Management Council, Ahmedabad (2017)
- ‡ **“Best Director of a B-School in Karnataka”** on 28.03.2015 as part of Education Excellence Awards – 2015 for the outstanding achievements. KLS IMER-Institution where-in I am currently working was adjudged as **‘Best B-School in Karnataka’** as part of Education Excellence awards – 2015.
- ‡ **“Distinguished Educator Award”** by Discovery Education Media, New Delhi, on 21.01.2013 for outstanding achievements as an educator.
- ‡ Our new initiative **“Venture Fest”** was selected as finalist under Innovative pedagogical initiative to develop managerial competencies theme by the **IMC – 2018** (Indian management Conclave) to be honoured at IIM-B on 03-04 August, 2018
- ‡ Selected and trained by **SEBI** (Securities Exchange Board of India) for “Financial Education Resource Person” training program organized by NISM (National Institute of Securities Markets) at Bangalore during 09 – 12 December, 2012. As a **SEBI certified resource person** (RP Code: SEBI/RP/S/Kar/40) I have been conducting **Financial Education workshops** for the various target groups including; working executives, young investors, middle income group people, home makers, retired people, and school children since then.
- ‡ Project done as part of B.E. curriculum titled **‘Arrhythmia detecting cum monitoring system’** was adjudged as one of the Superlative Projects of the Year – 1990 and selected for **‘Projects of the year’** award by Karnataka State Council for Science and Technology, Bangalore, India.
- ‡ Conferred with **‘State of the Year’** award for being part of the Victorian team’s outstanding achievements and contributions to the AUSDOC (Australian Document Exchange Company Pty Ltd.) by the Managing Director of AUSDOC during 1993-94.
- ‡ Successfully established **‘Entrepreneurship Development Cell’** (E-cell) at DVH IMSR, Dharwad, in collaboration with DCSE (Deshpande Centre for Social Entrepreneurship), an NGO founded by ‘Desh’ (Gururaj) Deshpande, the founder of **Deshpande Foundation**. Also rendering services as mentor for ‘Navodyami’ program of DCSE and ‘AVISHKAAR’, a NGO of women entrepreneurs and as charter member of **TiE** (The Indus Entrepreneur) to promote and foster entrepreneurship.
- ‡ Actively involved in offering management consultancy services to Government departments, trade associations, business houses, SMEs in and around Bangalore, Dharwad and Belgaum. **Mentoring M/s. Parivartan Foods Pvt. Ltd., a Belgaum based MSME**
- ‡ Case titled **‘R.N.Food Products: Why family run small and medium enterprises fail?’** was shortlisted under the best case category of the competition and honored with **Rs.10000.00 cash prize** in **‘case chase – 2012’** competition at the academic conference organized by the SEE (Society of Entrepreneurship Educators) at the Indian School of Business (**ISB**), **Hyderabad**. It was further published by **FBR (FIIB Business Review)**, a peer reviewed journal in their March-2015 issue
- ‡ Participated in almost all **MTPs** (Management Teachers Programs) of one week duration in the areas of strategy, organized by SMF (**Strategic Management Forum**) in association with top tier B-schools like; **IIMs, IIFT, BIMTECH**, etc.
- ‡ Participated in many **MDPs** (Management Development Programs) and **CEPs** (Continuous Education Programs) organized by top tier B-schools like; **IIMs, TISS, ISB, BIMTECH, Welingkars, XIME**, etc., on various areas related to Strategy, Entrepreneurship, Institution building, Social Entrepreneurship, and Leadership
- ‡ **Organized** many national/international seminars / conferences / workshops / conclaves / FDPs / EDPs / MDPs / EWP / certification programs / SDPs / CEPs / etc.
- ‡ **Delivered** key note speeches, expert talks, certification programs and participated in panel discussions organized by other institutions, trade bodies, government agencies, etc.
- ‡ **Participated** in numerous national/international seminars/conferences/workshops/conclaves/FDPs/EDPs/EWPs organized by premier Institutions including; **IIMA, IIMB, IIML, BIMTECH, IIFT, ISB, XIME, IITM, IITB, TISS**, etc.
- ‡ **Published** numerous research papers/case studies/conceptual articles in refereed journals (national and international)

ACADEMIC DETAILS

- ‡ **Ph.D.** in Management. Research work undertaken: **“Comparative study on fruit processing industry between India and Brazil – a case study of mango”** at **Karnataka University**, Dharwad (Karnataka) under the guidance of **Dr. A.H. Chachadi** (Professor in Management, KIMS, Karnataka University, Dharwad), January 2011.
- ‡ **MBA** from **Monash University**, Australia – **‘A’ class university of Australia**, July 1995 (First Division with 67.74%)
- ‡ **PGDM** (Post Graduate Diploma in Management), Melbourne Business School, **University of Melbourne**, Australia – **one of the leading B-schools of the world**, July 1994 (First division with 68.00%)
- ‡ **B.E.** (Bachelors in Engineering) in Electronics and Communications, **Mysore University** (Karnataka), October 1990 (First division with 62.13% aggregate)
- ‡ **Level 7 Certification** in **Strategic Leadership of Performance and Productivity** by NOCN, UK
- ‡ Certified **Yoga Protocol Instructor** by the Yoga Certification Board, under Ministry of Ayush, GOI

MEMBERSHIPS

- ‡ Academic Advisory Committee Member – **GM University**, Davangere, Karnataka
- ‡ **Analytics Society of India (ASI)** – Life Member
- ‡ Advisory Board Member – **Pranav Foundation**, Bangalore
- ‡ Honorary Joint Secretary – **SEE** (Society of Entrepreneurship Educators)
- ‡ Independent Directors Databank of **IICA** (Indian Institute of Corporate Affairs) - Member
- ‡ World Academy of Productivity Science (**WAPS**) - Fellow
- ‡ Institute of Directors (**IOD**) – Fellow
- ‡ **Chairman – Academic**, Indian Yoga Association (**IYA**), Karnataka Chapter
- ‡ LINC India and Singapore – **LINC Fellow**
- ‡ **IOP** (Institute of Productivity), UK – Research Fellow
- ‡ **IYA** (Indian Yoga Association) – Life Member
- ‡ Analytics Society of India (**ASI**) – Institutional Life Member and the Nominee
- ‡ **NIPM** (National Institute of Personnel management) – Life member
- ‡ National HRD Network (**NHRD**) – Bangalore chapter – Life member
- ‡ **ISTD** (Indian Society for Training and Development) – Life Member
- ‡ **AIMA** (All India Management Association) - Member
- ‡ **IIM, Ahmedabad** – Alumnus
- ‡ **BIMTECH**, NewDelhi - Alumnus
- ‡ **TiE** (The Indus Entrepreneur) - Charter member
- ‡ **AIMS** (Association of Indian Management Schools)- Institutional member and Ex **Treasurer** Karnataka & Kerala chapter
- ‡ **AICP** (Association of Indian College Principals)- life member
- ‡ **MTC-Global**: Life member
- ‡ **IAS** (Indo American Society) – Ordinary Member
- ‡ **EPSI** (Education Promotion Society of India) – Institutional life member
- ‡ **APMINK** (Association Of Private Management Institutions of North Karnataka) – ex **Vice President**
- ‡ **FKCCI** (Federation of Karnataka Chambers of Commerce and Industry) – Institutional member
- ‡ **BCIC** (Bangalore Chamber of Commerce and Industry) – Expert Committee member of Start-up and Economic Affairs and Committee on Ease of doing business
- ‡ **Rotary Club** of Jayanagar Bangalore – Secretary
- ‡ **National TPO Club** – Member

PERSONAL DETAILS

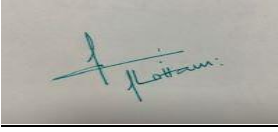
Date of Birth: July 5th, 1967
 Languages Known: English, Hindi, Rajasthani, Kannada, Telegu, Marathi, Tamil
 Address (Residence): No. 209, Flat No. SF2, 36th A Cross, 16th A Main, 4th 'T' Block, Jayanagar, Bangalore: 560041 (Karnataka)
 Address (Permanent): "Geetashankar", House No. 03, Sanskruti Palms, Mandoli Road, Belgaum: 590008 (Karnataka)

REFEREES

1. Dr. A.H.Chachadi, Former Dean and Director, Kausali Institute of Management Studies, Karnatak University, Dharwad: 580 008; Mob: +91- 9448631340;
Email Id: dr_ahc@rediffmail.com
2. Dr. Satyajit Majumdar, Professor, Centre for Social Entrepreneurship, School of Management and labour studies, TISS (Tata Institute of Social Sciences), Mumbai; MOB: +91-9869270725; Email Id: satyajit@tiss.edu
3. Dr. H.S.Vijaykumar, Former Head, Department of Agri Business Management, Former Registrar and Vice Chancellor, University of Agricultural Sciences, P.B.Road, Dharwad: 580 008; Mob: +91-9448495325/+91-9845254263; Email Id: hsveekay@yahoo.com

Declaration:

All the information given here in this CV is true to the best of my knowledge and belief.

A handwritten signature in blue ink on a light-colored background. The signature is stylized, with a large 'P' and 'B' and the word 'Bung' written in a cursive script.

(Dr. Purushottam Bung)

Annexure

FDPs/MDPs/MTPs/CONFERENCES/SEMINARS/SUMMITS/CONVENTIONS ATTENDED AND KEY NOTE SPEECHES DELIVERED

- † Delivered two Yoga-Spandana sessions organized by Indian Yoga Association – Karnataka chapter on '**Ashtanga Yoga – The philosophy and the Practice**' and '**One hour health capsule for overall wellbeing**' on 23-24 September, 2023.
- † Successfully completed global online certification course on '**Demystifying environment data for communication and impact**' offered by CSE (Centre for Science and Environment) during 31st May – 14th June, 2023.
- † Participated in 2 days' 13th Symposium on '**Business Analytics and Intelligence**' at IIM-B during 23-24 July, 2023.
- † Participated in 2 days' workshop on '**Generative AI**' organized by DCAL and ASI at IIM-B during 23-24 July, 2023.
- † Panellist at '**Vision 2030 for Karnataka**' conclave organized by BMA on 21.09.2023
- † Panellist at **ET HR World round table conference** on "Connecting curriculum to careers" in association with Coursera on 10.03.2023 at Ritz Carlton, Bangalore.
- † Panellist at **CII Skills Conference** organized by CII, Bangalore on 09.03.2023 at Taj West End in Banagalore.
- † Participated in International Conference on Business Transformation organized by **St. Joseph's Institute of Management**, Bangalore during 17-18 February, 2023.
- † Successfully completed the **Part A** (Basic Learning) on **Environmental Impact Assessment** offered by AAETI (Anil Agarwal Environment Training Institute) a unit of **Centre for Science and Environment** during 06-15 December, 2022
- † Panellist at **Start-up Inclusion Summit** organized by Vananam on 26.11.2022. Ms. **Nirmala Sitaraman**, Honourable Minister of Finance, GOI gave the key note address.
- † Participated in three days' international conference organized by **IISc, Bangalore** under the aegis of Asian Society for Innovation and Policy (ASIP) during 24-26 November, 2022.
- † Participated in 3 days' workshop on "**How teachers can make a difference**" organized by **TLC of IIT-Madras** during 21-23 July, 2022
- † Participated in 3 days' FDP on '**Teaching Stock markets effectively**' by Stock market Institute in association with Institute of Financial markets during 27-30 July, 2022.
- † Participated in FDP on '**Qualitative research and Data analysis using NVIVO**' organized by VAMNICOM, Pune during 29-30 July, 2022.
- † Participated in two days' workshop on '**Data visualization and Storytelling**' at IIM-B during 17-18 July, 2022 jointly organized by DCAL and ASI.
- † Participated in three days FDP on '**Volunteer evolution framework designed to foster social responsibility and community engagement in students**' by LetsTagOn – a start-up from Bangalore.
- † Participated in five-day workshop on '**Data Analytics Tools and Techniques for Accounting and Finance**' Organized by Gitam University, during 18-22 April, 2022.
- † Participated in Digital South Asia Conference on '**Uncertainty, Social Entrepreneurship and Role of Technology**' organized during 05-07 January, 2022 by Centre for Social Entrepreneurship, TISS, Mumbai
- † Participated in Conference on '**PGDM in the context of NEP**' organized by XIME, Bangalore on 15.12.2021
- † Participated in the three days AIMS convention on '**Rediscovering Management Education for the pandemic world: The road map ahead**' during 26-28 August, 2021.
- † Participated in two days training program on '**Leadership and Management in Higher Education**' organized by AIMA's Vice Chancellors Council during 26-27 August, 2021 designed and delivered by Dr. Rajan Saxena, former VC of NMIMS, Mumbai.
- † Participated in Yogastha e-conference on '**Research in Yoga: Mind, Consciousness and Identity**' during 06-08 August, 2021 organized by the Yogastha club of IITB.
- † Participated in five days' works-hop on '**Google Cloud Platform**' organized by Turnip Innovations during 22-26 June, 2021.
- † Participated in AIMA case writing conference organized by AIMA in association with ICRC during 30-31 March, 2021.
- † Participated in two-day summit on '**Global Procurement: Procurement as enabler for COVID-19 emergency response**' organized by Ministry of Finance, GOI and AIMA during February 3-4, 2021.
- † Participated in the 3 days' conference on '**Social Enterprise: Values and Processes**' organized by CSE, TISS, Mumbai during 7-9 January, 2021
- † Participated in five day MDP on '**Leveraging data for effective decisions**', organized by XIME, Bangalore during December 19-23, 2020.
- † Participated in 15 days SQL for **Business Analytics Course** organized by Turnip Innovations during 21st Oct – 04th Nov, 2020.
- † Participated in two-day symposium on '**Business Analytics and intelligence**' organized by **IIM, Bangalore** during 20-21 June, 2020.
- † Participated in '**YOGASTHA**' conference and workshop organized by **IIT, Bombay** on 11-12 July, 2020 and also during 6-8 August, 2021
- † Participated in 4 day FDP on '**Teaching Stock Markets Effectively**' organized by **Stock Market Institute** during 27-30 July, 2020.

- † Participated in a ten-day CEP in '**Research approaches and methods in Management and Social Sciences**' organized by **IIT, Bombay** during 1-10 June, 2020.
- † Completed the 2-day training program of IIC, MHRD, for **Institutional Innovation Ambassadors** in the area of Entrepreneurship and Start-ups.
- † Completed the fourth T3 (Train the Trainer) program on "**Big Data Analytics**" delivered by IBM under the IBM ICE initiative (11-13 December, 2019)
- † Completed the third T3 (Train the Trainer) program on "**Business Intelligence**" delivered by IBM under the IBM ICE initiative (17-19 September, 2019)
- † Participated in the 2 days '**Pearson professional Leaders of Learning workshop**' as part of 'Future of Learning' Program at Curtin Global University, Dubai during 15-16 December, 2019.
- † Visited China Home life and China machine EXPO at Dubai on 17.12.2019
- † Participated in the **Symposium and Induction ceremony of new fellows of World Academy of Productivity Science** at Beijing, China on 17.11.2019
- † Participated in conference on '**Funding for Social sector: Decoding Coding, Amplifying Impact**' organized by SEE (Social Entrepreneurs and Enterprises) at **IIM-B** on 12 October, 2019.
- † Participated in the 10th **Indian Management Conclave** during 2-3 August, 2019 at India International Centre, New Delhi
- † Participated in the Research AI Day on the theme "**Usable Artificial Intelligence**" organized by **IIM-B** on 29.06.2019
- † Participated in the **symposium on Internationalization of Indian MSMEs** jointly organized by School of Management, REVA University and Kingston University, UK as a resource person to talk on 'Role of HE, Research and Training in Internationalization' on 28.06.2019
- † Completed the second T3 (Train the Trainer) program on "**Data Mining and Predictive Modelling**" delivered by IBM under the IBM ICE initiative (26-28 April, 2019)
- † Completed the first T3 (**Train The Trainer**) program on '**Introduction to Business Analytics**' delivered by IBM under the IBM-ICE initiative through which we are offering Diploma in Business Analytics Program (1-4 March, 2019)
- † Participated in the **Orientation Program for aspiring autonomous colleges** organized by UGC-SWRO, Bangalore (19.02.2019)
- † Participated in the International Education Symposium "**Rethinking Skills Symposium**" organized by **City of Glasgow College, Glasgow, Scotland on 07.02.2019 at Glasgow, Scotland.**
- † Participated in one-day Workshop on Assessment and Accreditation (**Prashnottara Malika**) at NAAC headquarters (09 January, 2019)
- † Participated in the Round Table Conference on '**Developing Future Competencies**' organized by CINQUE at Bangalore
- † Delivered **key note speech** at the one-day orientation Program for Placement Officers/Principals/HODs on "**Managing Students Placements – Emerging Trends**" organized by Chetan B-School, Hubli (29 September, .2018)
- † Delivered **key note address** during the two days National Conference on "**New Dimensions and Applications of NAAC/IQAC**" organized by M S Irani Degree College of Arts, Science and Commerce, Gulbarga (26-27 December, 2018)
- † Participated and presented two papers in the International Conference organized by SSMRV College, Bangalore, and **chaired a session on 'Environment' track** (24-25 January, 2019)
- † Participated in Capacity Building Programme on '**Commodity Markets**' by MCX at SIT, Tumkur during 6-7 September, 2018
- † Participated in the ASMA (Adoption of Social Media in Education) convention and workshop at Bangalore, September-2018
- † Participated in the AIMS convention during 30-31 August and 01 September, 2018 at Infosys Convention Centre at Bangalore. Our Institution bagged the **AIMS Management Week award** for planning and organizing lot of social initiatives
- † Participated in the workshop on MOOCs at **IIM-B** on August 02, 2018.
- † Participated in 9th Indian Management Conclave at IIM-B during 3-4 August, 2018 and presented our new initiative '**VENTURE FEST**' one amongst the top five initiatives across the nation.
- † Participated in "**Millenium – 2018: A capacity building program**" organized by R V Group of Institutions at Bangalore (7-8 July, 2019) and also in year **2019 and 2022.**
- † Participated in "**8th Symposium on Business Analytics and Intelligence**" at IIM- Bangalore on 23-24 June, 2018
- † Participated in "**Pragati: Pan IIM start-up conclave**" at IIM, Bangalore on February 24, 2018
- † Completed the four days residential Executive Education Program (EEP) "Family Businesses: Organization, Strategies, Internationalisation and Succession" at **IIM, Ahmedabad**
- † Participated in **SANIM** (South Asia Network of Impact Masters) meeting anchored by TISS,
- † Mumbai and organized by **Bombay Mothers and Children Welfare Society** at their centre in Rajagurunagar, Pune on 18-19 May, 2018.
- † Participated in "**Start-up Dialogue**" organized by Deshpande Foundation at the Infosys campus in Hubli
- † Participated in **UKISEEN** (United Kingdom India Social Entrepreneurship Education Network) meeting and the seminar at **IIT, Chennai**, of which we are a member
- † Participated in the International conference organized by **TISS, Mumbai** and attended the **SANIM** (South Asian Network of Impact Masters) of which we are one of the member.

- † Completed residential EEP (Executive Education Program) on 'Building Excellence in Professional Higher Education Institutions' at ISB, **Hyderabad**
- † Completed one week residential MDP on '**Innovating for excellence**': A program for Academic leaders in management education, at **IIM, Ahmedabad**
- † Completed one week EEP "**Parivartan**" on 'Social Entrepreneurship' organized by **TISS**, Mumbai in association with Baba Amte's MSS (Maharogi Sewa Samithi, Warora) at Anandwan, Maharashtra with an objective of replicating the same in Belgaum for local executives
- † Completed 10 days rigorous residential ToT (Training of Trainers – an achievement motivational training program for trainers) conducted by **NIESBUD** (National Institute of Entrepreneurship and Small Business Development, New Delhi) hosted by Deshpande Centre for Social Entrepreneurship, Hubli (Karnataka)
- † Completed the Management Teachers Program (MTP) on "International Business Strategy" organized by **IIFT** (Indian Institute of Foreign Trade) New Delhi campus under the aegis of SMF (Strategic Management Forum)
- † Completed the MTP on "**Managing Strategic Incoherence**" organized by **IIM-L** (Indian Institute of Management, Lucknow, Noida campus) under the aegis of SMF
- † Completed the Foundation Course (MTP) on Strategy conducted by **IIM-B** (Indian Institute of Management, Bangalore) under the aegis of SMF
- † Completed the MTP on "Innovation Technology and Strategy" organized by **BIMTECH**, Noida in association with SMF.
- † Participated in three-day International seminar on social entrepreneurship organized by **TISS**, Mumbai in association with The University of Texas, Austin, US and Dell Social Innovation Challenge at their Mumbai campus
- † Participated in MDP on 'In pursuit of excellence' organized by **GIT**, Belgaum delivered by Mr. Nikhil Desai, an international trainer from The Centre for Excellence, Mumbai.
- † Participated in FDP on 'Powering teaching competencies' delivered by **Dale Carnegie** Training group.
- † Participated in FDP on 'New trends in teaching management' organized by Gogte Institute of Technology, Belgaum, delivered by **Dr. Prafulla Agnihotri, Director IIM-T**
- † Participated in the national seminar on 'Twenty years of India's liberalization' hosted by **XIME** (Xavier Institute of Management and Entrepreneurship), Bangalore and BIC (Bangalore International Centre) at XIME, Bangalore
- † Participated in the national seminar on "Assessment and Accreditation: Future Possibilities and Challenges" hosted by We School (**Prin. L.N.Wellingkar Institute of Management Development and Research**), Mumbai, in association with AICTE and Directorate of Technical Education, Maharashtra at Mumbai
- † Participated in two-day Leadership Development Program for Heads of the Management Institutions organized by Karnataka University, Dharwad lead by Prof. Murthy (**Former Director, IIMB**) Prof. Nagabrahmam (**Former Director, TAPMI**) and Prof. Joe Philip (**Former Director, IIMB**)
- † Participated in the 25th AIMS Silver Jubilee Annual Management Education Convention, 2013 on 'Envisioning Management Education' at Bharati Vidyapeeth's **IMSR**, Navi Mumbai
- † Participated in 'Alumni Leadership Master Class' program on the significance of Alumni relations and strategies for strengthening the same organized by Saviance technologies in association with **AIMS, Bangalore chapter** at Bangalore
- † Participated as a delegate in '**world education summit-2012**' at New Delhi
- † Participated in fourth annual TPO (Training and Placements Officers) conference at Hyderabad organized by **Rangroot.com**, a company offering Training and Placement services to educational institutions across India.
- † Participated in several **MBAUniverse.com** Directors' round table conferences
- † Participated in two day '**Indo - Global education summit**' organized by Indus Foundation, US at NIMHANS Convention Centre, Bangalore
- † Participated in '**Development Dialogue - 2015**' a three-day flagship event of Deshpande Foundation to promote entrepreneurship in the Hubli sand box region. Also participated in DD-2011, DD-2012, DD-2013 and DD-2014
- † As a charter member participated in **TiECON - 2017**, a national conference organized by TiE, Hubli chapter at Hubli. Moderated a session of the world class social entrepreneur Zenia Tata during TiECON-2016. Also participated in TiECON-2011, 2012, 2013, 2014 and 2015
- † Participated in National Conference on "Social Entrepreneurship and Sustainable Development" organized by **TISS** (Tata Institute of Social Sciences), Mumbai
- † As a charter member participated in '**TiECON - 2014**' organized by TiE, Delhi chapter during October 17-18, 2014 at Taj Palace, New Delhi
- † Participated in Directors round table conference organized by MBAUniverse.com on 16.03.2018 at Bangalore

FDPs / WORKSHOPS / CONFERENCES ORGANIZED AND DELIVERED

- † Organized a Thought Leaders Speak session by **Prof. Krishna Kumar (KK)** on '**Management Education - Experiences from SAARC countries**' on 30.09.2023
- † Organized and delivered 3 days' FDP on **Universal Human Values (UHV-I)** sponsored by AICTE during 14-16 September, 2023
- † Organized and delivered 2 days' AIMS sponsored workshop on "**Leaders in the Making**" during 16-17 June, 2023 where-in **Prof. T. V. Rao and Dr. Arvind Agrawal** were the resource people.

- ‡ Organized and Delivered **AIMS** sponsored FDP on '**Bibliometric Analysis**' during 12-13 January, 2023
- ‡ Organized and delivered **NAAC** sponsored workshop (2 days) on '**Application of Design Thinking in Higher Education**' (22-23 December, 2022)
- ‡ Organized and delivered **NCW** (National Commission for Women) sponsored seminar on '**Promotion of work for housewives**' on 25.11.2022
- ‡ Organized **Doctoral Colloquium** in collaboration with TISS, Mumbai under the aegis of SEE – a pan Asian body promoting Entrepreneurship during 18-19 November, 2022.
- ‡ Organized **Venture Fest** – a flagship event of RVIM showcasing the student ventures in the real world market conditions during 14-15 November, 2022. Ms. Sowmya Reddy, Honourable MLA, Jayanagar, Bangalore was the chief guest.
- ‡ Organized '**HR Conclave**' during 19-20 August, 2022.
- ‡ Organized and delivered one-week **Certification Program** for Physiotherapists on '**Practicing Common Yoga Protocol**' as part of IYD Celebrations during 21-27 June, 2022.
- ‡ **Rotaract Club of RVIM** Organized **mega blood donation camp** in association with Rotary Club, Jayanagar on 14.05.2022
- ‡ Organized and delivered **ICPR** (Indian Council of philosophical research) sponsored lecture series on diverse topics connected to Indian philosophy as part of World Philosophy Day celebrations during March-2022
- ‡ Organized and delivered **NCW** (National Commission for Women) sponsored webinar series on '**Personal capacity building, Professional career skills and Digital literacy and effective use of social media**' for the UG and PG girls on 28.04.2022.
- ‡ Organized one week **MDP** on "**Role of Business in Sustainable Development**" during 24-28 January, 2022. I was one of the resource person.
- ‡ Organized and delivered one-week **Certification Program** on '**Practicing Common Yoga Protocol**' as part of IYD Celebrations during 15-21 June, 2021. Received appreciation certificate from the Yoga Certification Board.
- ‡ Organized one week **MDP** on "**Understanding Organizations and the Role of Management in today's context**" during 24-28 May, 2021. I was one of the resource persons.
- ‡ Organized one week **FDP** on "**Learning Management from Gitopanishads**" during 22-26 February, 2021. I was one of the resource persons.
- ‡ Organized one-week **CEP** on '**Data visualization using Tableau**' during 1-5 February, 2021. I was one of the resource persons.
- ‡ Organized '**#My research story**' session by Prof. Saras Sarasvathy, Professor, Darden School of Business, University of Virginia, USA on 16.12.2020 under the aegis of SEE.
- ‡ Organized '**#My research story**' session by Prof. Sougata Ray, Professor, IIM, Kolkata on 24.11.2020 under the aegis of SEE
- ‡ Organized '**#My research story**' session by Prof. Sankaran Venkataraman, senior Associate Dean, Darden School of Business, University of Virginia, US on 20.10.2020 under the aegis of SEE
- ‡ Organized ten days **CEP** on '**Quantitative Analysis using R**' during 2-11 November, 2020
- ‡ Organized six-day **CEP** on '**Big Data Analytics**' during 5-10 October, 2020
- ‡ Organized and delivered six-day '**The Perfect Immunity Booster: Cool Yoga**' workshop during 19-24 October, 2020.
- ‡ Organized Four-day Continuing Education Program (CEP) on '**Commodity Derivatives**' during 01-04 September, 2020.
- ‡ Organized '**# I have a story**' session by Mr. Giridhar Sounderrajan, Founder and CEO, Barrel Exhaust on 08.08.2020
- ‡ Organized one week **MDP** on "**Ensuring Certainty during uncertain times**" during 25-29 August, 2020.
- ‡ Organized six-day **FDP** on '**Emerging Technologies – A way forward** covering IOT, Blockchain, Crypto currency, RPA, AI, and Cloud computing during 3-8 August, 2020.
- ‡ Organized '**# I have a story**' session by Mr. Narendra K Pasuparthi, Chief farmer and CEO, Nandu's Chicken on 25.07.2020
- ‡ Organized and delivered a four day online **SDP** on '**Dynamics of Entrepreneurship**' during 21-24 July, 2020.
- ‡ Organized and delivered one week **FDP** on '**Building Research Capabilities in management and social sciences**' during 19-25 July, 2020.
- ‡ Organized one-week workshop by TLC of RVIM on '**Grooming higher education teachers with technologies available to make online education effective**' in collaboration with IBEDO during 22-27 June, 2020
- ‡ Organized a three-day orientation program on '**How can teachers make a difference**' by the Teaching Learning Centre of RVIM in collaboration with IIT, Chennai during 29-30 June, 2020 and 1 July, 2020.
- ‡ Organized and delivered a seven-day online workshop on '**Cool YOGA for all**' during 15-21 June, 2020 as part of International YOGA Day celebrations.
- ‡ Organized and delivered a three day online **FDP** on '**Future of Learning: COVID or No COVID**' during 27-29 May, 2020
- ‡ Organized and delivered a five-day online **FDP** on '**Applications of Business Analytics in the areas of Management**' during 22-26 June, 2020.
- ‡ Organized and delivered a webinar on '**Customer Experience Management: Aligning with the customer journey**' on a9 June, 2020.
- ‡ Organized an online **MDP** on '**Empowering MSMEs during crisis times**' during 20-23 May, 2020.
- ‡ Organized an online **FDP** on '**Implications of COVID-19 on world economy**' during 20-22 May, 2020.
- ‡ Organized and delivered a series of webinar on '**Business Analytics: Way forward – Education and Industry**' during 4-5 June, 2020 in association with SetConnect, US.
- ‡ Organized and delivered one day **FDP** on '**Business Analytics**' on 10 March, 2020

- ‡ Organized 'HR Conclave on the theme Future Workforce – Building talent pipeline' in collaboration with WCPS (world Confederation of Productivity Sciences) at RVIM on 24.02.2020.
- ‡ Organized and delivered three days' workshop on '**Digital Marketing**' during 17-19 February, 2020
- ‡ Organized and delivered two days' workshop on **GST** during 24-25 October, 2019
- ‡ Partnered with **NIPM** as an Academic Partner in organizing **NATCON-2019** at Bangalore during 26-28 September, 2019
- ‡ Organized and delivered symposium on '**Institution building for university, engineering and B-school campus**' in association with NIPM – Karnataka chapter on August 16, 2019
- ‡ Organized and delivered three days' workshop on '**Research in Social Sciences using SPSS and R Programming**' during 22-24 August, 2019
- ‡ Organized and delivered a FDP on '**Project Based Learning**' at RVIM (26.02.2019)
- ‡ Organized and delivered seminar on "**Transformational Leadership**" at RVIM (23 January, 2019)
- ‡ Organized and delivered seminar on "**Industry 4.0 and Future of HR**" at RVIM (22 December, 2018)
- ‡ Organized FDP on '**Global best practices in Higher Education**' at RVIM (29-31 October, 2018)
- ‡ Organized and delivered one day FDP on '**Customer Experience Management (CEM)**' on August 10, 2018. Mr. Gurudatt Shenoy-Consultant, CEM; Mr. Sandeep Pai, CEM expert, Oracle; Mrs. Kanchan Pai, Senior Executive, Singapore Airlines; Prof. Anupama Malagi, Professor, RVIM and myself were the resource people.
- ‡ Coordinated the Foundation Day Celebrations - 2017 of the Institution on 16.09.2017. We honoured Mr. Mahesh Bhirangi, MD, Pragati Engineering Belgaum Private Limited, with the title '**Entrepreneur of the year-2017**'. Mr. Suhas Gopinath, Youngest CEO of the world was the chief guest.
- ‡ Organized one day FDP on '**Teaching-Learning-Evaluation Excellence**' on 22.09.2017. Prof. L.S.Ganesh, Professor, Department of Management Studies, IIT, Chennai and I were the resource persons. Fifty plus faculty participated in the FDP.
- ‡ Organized one-day seminar on '**Social Entrepreneurship Education and CSR**' in association with IIT, Chennai under the aegis of UKISEEN (United Kingdom India Social Entrepreneurship Education network) on 23.09.2017. Prof. Satyajit Majumdar, Prof., TISS, Mumbai; Prof. L.S.Ganesh, Prof., IIT, Chennai; Sri. R.S.Balu, CSR Head, Aditya Birla NUVO Ltd., Sri. Jayant Humbarwadi, JMD, Ashoka Iron Works, Belgaum; Dr. Neelam Maheshwari, Director, Deshpande Foundation were the resource people. Forty plus participants from the Industry and Academia including UKISEEN members participated.
- ‡ Organized two days' workshop on "**Qualitative and Quantitative Analysis in Research using SPSS**" with the assistance of **AIMS** during February 27-28, 2017. Thirty plus faculty participated in the workshop.
- ‡ Organized one-day workshop for '**AVISHKAAR**'- an NGO of women entrepreneurs on "Developing Marketing Strategies for small businesses" on 03.12.2016. Forty plus women entrepreneurs participated.
- ‡ Delivered two day workshop on 'Writing research papers and drafting proposals in Social Sciences' on 29-30 March, 2016 along with Dr. P.M.Charantimath and Prof. S.G.Chiniwar for the research scholars and faculty at **MES College of Arts and Commerce, Goa**. Fifty plus faculty and research scholars participated in the workshop
- ‡ Organized "ARIVU" and "ASKHR" workshops for the HR professionals of sugar and cement industries in and around Belgaum, Bijapur and Bagalkot districts in association with HR department of **Dalmia Cements**, Yadwad plant, Belgaum during 2015-16
- ‡ Part of the organizing committee of the **INCGB** – International Conference on Green Banking organized by Rani Channamma University, Belgaum in partnership with all the affiliated Institutions scheduled on February 12-13, 2016
- ‡ Organized two day workshop on '**Writing research papers and drafting proposals in Social Sciences**' on January 12-13, 2016 along with Dr. P.M.Charantimath and Prof. S.G.Chiniwar for the research scholars and faculty. Forty-Five plus faculty and research scholars participated in the workshop. We three were the key resource people
- ‡ Organized one-day workshop along with Dr. Kirti Shivkumar, Professor on "**Empowering Women Entrepreneurs**" for women entrepreneurs of Belgaum in association with "**Avishkaar**", a NGO catering to women entrepreneurs of Belgaum on 22nd August 2015 at IMER, Belgaum. Forty plus women entrepreneurs attended this workshop
- ‡ Part of organizing committee of IMER and the resource person as well of the one-day workshop on '**Writing quality research articles**' held at IMER on 04.07.2015
- ‡ Organized half day workshop on '**Innovations in packaging**' for the local industry people on May 28, 2015. Dr. H.B.N. Murthy, a renowned packaging consultant was the resource person
- ‡ Organized and participated in six days '**Export Management Training Program**' for the local industry people and entrepreneurs in association with VTPC, DIC, BSSIA, FIEO, KCCI during 25-30 May, 2015, where-in 31 participants got trained. 20 plus resource people shared their experience. I was also a resource person
- ‡ Convened one day retailers' conclave on '**Brick and Mortar retailing in an era of E-tailing**' in association with TiE, Hubli, where-in around 80 plus retailers of Belgaum took part on February 24, 2015
- ‡ Convened a two-day workshop titled '**Management Education beyond 2020**', a curriculum review workshop on February 13-14, 2015 to revise the entire curriculum of Rani Channamma University, Belagavi which will be in force from A/Y 2015 onwards. I was part of the core committee formed by the University
- ‡ Convened My Story / Her Story sessions in association with **TiE, Hubli**, where-in the following entrepreneurs shared their entrepreneurial stories with the entrepreneurs of Belgaum;
 - **Mr. A. Muruganantham**, Founder, Jaishree Industries, Coimbatore (popularly known as Muruga - **the pad man**)
 - **Mr. Sachin Kate**, CEO and Founder, Clear Car Rentals, Aurangabad
 - **Mr. Vijay Sankeshwar**, Founder and Chairman, VRL group of companies, Hubli
 - **Mr. Vivek Pawar**, Founder and CEO, Sankalpa Semiconductors, Hubli

- **Ms. Shravani**, Founder, Safe hands, Hubli
- **Ms. Soniya Netalkar**, COO, Netalkar Group of companies, Belgaum
- **Mr. Kanwal Rekhi**, internationally renowned venture capitalist and founding member of TiE from US.
- **Dr. Radhakrishna Pillai**, Author of the book 'Corporate Chanakya' and founder Director of Chanakya Institute of public leadership, University of Mumbai, Mumbai
- **Mr. Phil Britten**, Author, Motivational Speaker, Sports celebrity, Corporate Trainer from Australia
- **Mr. Chendil Kumar**, International Toast Master, Author, Corporate Trainer
- **Mr. Manoj Ambike**, Corporate trainer from Mumbai
- † Convened the national conference on '**Responsive Management Education**' organized by all the Institutions affiliated to Rani Channamma University, Belgaum scheduled on August 9-10, 2014
- † Organized two day FDP on "**Developing effective curriculum and using innovative pedagogical tools**" for the faculty from various Institutions on May19-20, 2014
- † Organized an International Conference (**IC-GBMTI**) on Emerging Trends, Challenges and Opportunities in Global Business, Management, Tourism and Information Technology on September 28-29, 2013 at International Centre, Panjim, Goa, in association with RDA, Jaipur. Around 200 plus delegates from ten plus countries registered for the conference and 108 delegates from eight countries presented their papers at the conference
- † Organized two-day workshop on "**Empowering Women Entrepreneurs**" for women entrepreneurs of Belgaum in association with "**Avishkaar**", a NGO catering to women entrepreneurs of Belgaum on 17th and 27th August 2013 at IMER, Belgaum. Forty-three women entrepreneurs attended this workshop
- † Organized two day FDP on "**Effective Teaching and Curriculum Design**" for the IMER faculty on August 3-4, 2013
- † Organized half day seminar on '**Significance of values, ethics, social responsibility and spirituality in business**' commemorating the contributions of late Sri. Suresh Hundre (successful ethical local entrepreneur of Belgaum) to the field of management on 23.07.2013
- † Organized two day FDP on '**Powering teaching competencies**' in association with **Dale Carnegie** Training group on 29th and 30th June 2012
- † Organized '**MSME conclave on leveraging IT**' a workshop for MSMEs of North Karnataka during December 2011.
- † Organized '**NEBULA - MSME conclave**' on 'Creating star organizations', a workshop for MSMEs of North Karnataka during January 2013
- † Organized half day workshop on "**NPTEL**" for the UG and PG faculty of all the streams during February 2013
- † Being a Resource Person, identified and trained by NISM and SEBI, organized series of workshops on '**Financial Planning**' for young investors, young executives, retired people, school children, entrepreneurs and working women as part of Investor Education Campaign of **SEBI**
- † Delivered lectures and key note speeches on several occasions and was a resource person in different forums like; seminars, conferences, staff training programs, FDPs, MDPs, EDPs, workshops, training programs

OTHER ASSIGNMENTS

- † Recognized as **Co-Supervisor** for Ph.D program in Management by **RV University**
- † Recognized as Research Guide (Supervisor) by Bangalore City University to guide Ph.D scholars
- † Member – BOS – Mangalore University (Commerce Department) (2022)
- † Appointed as Member of the Scope database – International Advisory Board (30.12.2021)
- † Nominated as **Member – Governing Council** of **NITTE School of Management**, Bangalore, part of NITTE group of Institutions.
- † Nominated to the **Academic Council of the RV University** as a nominee of the sponsoring Body RSST (Rashtrreya Shikshana Samithi Trust)
- † Nominated to the **Governing Council of SSMRV Degree College** and **SSMRV PU College** as a nominee of the sponsoring Body RSST (Rashtrreya Shikshana Samithi Trust) since 2018.
- † Nominated to the **BOS** of Kalasilingam Academy of Research and Education, a Deemed to be University, Krishnankoil, Tamilnadu.
- † Appointed as Convenor by CBSMS, Bengaluru City University, Bangalore for framing the syllabi for all the **Business Analytics specialization** courses
- † Appointed as member of **BoE** for PG – MBA for the year 2021 and 2022 by **Bengaluru North University**, Bengaluru (FEB-2021)
- † Nominated to the **BoS** of Global Academy of Technology, Bengaluru an autonomous Institution for year 2021-2023 by VTU, Belagavi (FEB-2021)
- † The Member of **Board of Examiners** for 2018-19 Examinations of **Bangalore University** and **Bangalore Central University**, Karnataka and also for the 2019-20 and 2020-21 year for BCU.
- † The chief editor of "**RVIM Journal of Management Research**" a refereed management journal of R V Institute of Management, Bangalore from March-2018
- † Recognized as Ph.D. supervisor by the **PAHER University**, i.e. Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan, a UGC approved state university.

- ‡ The chief editor of “**TATVA**” a refereed management journal of KLS’s Institute of Management Education and Research, Belgaum from July-2011 to May-2017
- ‡ Reviewer for many reputed journals including **Journal of Business and Economics (JBE)** of US (ISSN: 2155-7950)
- ‡ Member of the editorial board of “**Journal of Management Research and Analysis**”, published by Innovative Publications, New Delhi
- ‡ Member of Expert panel for the evaluation of Doctoral Thesis at **University of Mysore**, Karnataka, **Savitribai Phule Pune University**, **CMR University**, Bangalore and **Vishveshvarayya Technological University**, Karnataka
- ‡ Examiner for the Management courses at various autonomous Institutions including; **BVCET**, Hubli; **SIT**, Tumkur; **Acharya Group** of Institutions, Bangalore; **Alliance group** of Institutions, Bangalore; **VTU**, Karnataka; **IGNOU**; Nagpur University; etc.
- ‡ **Member of DAC** (Departmental Advisory Committee) for **DKTE Society’s Textile and Engineering Institute**, Ichalkaranji, Maharashtra.
- ‡ Coordinator for the revision of MBA curriculum at Rani Channamma University, Belgaum and Bengaluru City University, Bangalore.
- ‡ Reviewer’s board member of peer reviewed journal “**Business Perspectives and Research**” of K.J.Somaiya IMSR, Mumbai (a SAGE publication)
- ‡ Reviewer & Advisor of refereed journal “Prashastya” (ISSN: 23496487) published by Gogte College of Commerce, Belgaum
- ‡ Member of Editorial Board of journal ‘**Journal of Social Welfare & Management (JSWM)**’ published by Red Flower Publications
- ‡ Member of Editorial Board of ‘**Journal of Advances in Business Management**’ (jadbm) as **Editor-in-Chief**
- ‡ Editorial Board Member of **International Journal of Hospitality Administration and Management (IJHAM)**
- ‡ Editorial Board Member of **Glacier Journal of Scientific Research (GJSR)**

RESEARCH PAPERS AND CASES PUBLISHED / PRESENTED

- ‡ Submitted the research paper titled ‘Key determinants of stress, anxiety and depression among senior citizens during pandemic outbreak’ for publication in Clinical Practice and Epidemiology in mental health journal (Oct-2021)
- ‡ Presented a research paper titled ‘*The lockdown and its aftermath on street vendors: A review*’ in the International Conference on Global perspectives on business, economy and society – for sustainability in the new normal” organized by **ISBR Business School**, Bangalore during 5-6 August, 2021.
- ‡ Published a book review on the book titled ‘Emotional Intelligence – AUTHENTIC LEADERSHIP’ by HBS Publishing in **RVIM Journal of Management and Research** – a peer reviewed journal, vol. 12, Issue 01, Jan-June 2020 (ISBN: 0974-6722)
- ‡ Presented a book review on the book titled ‘Design Thinking for educators’ by D M Arvind Mallik in **RVIM Journal of Management and Research** - a peer reviewed journal of RVIM, vol. 11, Issue 02 July-Dec, 2019 (ISSN: 0974-6722)
- ‡ Presented a research paper titled “Enriching Customer Experience Journey – The key to better productivity and profitability” at the International Conference organized by SSMRV College, Bangalore (24-25 January, 2019). The same was published in **IJHRMR (International Journal of Human Resources Management and Research)** (ISSN:22497986), Vol. 9, Special Issue, June-2019, P145-152
- ‡ Presented a research paper titled “Outcome Based Education: A promising tool to enhance productivity: A case of R V Institute of Management” at the International Conference organized by SSMRV College, Bangalore (24-25 January, 2019). The same was published in **IJHRMR (International Journal of Human Resources Management and Research)** (ISSN:22497986), Vol. 9, Special Issue, June-2019, P1-7
- ‡ Presented a case titled “*Venture Fest – an innovative pedagogical initiative to develop managerial competencies*” during **IMC-2018** (Indian Management Conclave) at **IIM, Bangalore** on 03-04 July, 2018. The same got published in the peer reviewed International journal ‘**Journal of Management and Entrepreneurship**’ of XIME, Bangalore (Vol 13, Issue 1, Jan-Mar 2019; ISSN: 2229 – 5348)
- ‡ Published book review on the book ‘on Entrepreneurship and Impact’ by Desh Deshpande in **RVIM Journal of Management and Research** - a peer reviewed journal of RVIM, vol. 11, Issue 01 (ISSN: 0974-6722)
- ‡ Published an article titled ‘*Skilling Millennials to remain entrepreneurial through new age education*’ in the **NATCON-2019** souvenir and later published in the **PERSONNEL TODAY, a peer reviewed** journal of **NIPM** (National Institute of Personnel Management) in their July-Dec 2019 edition Vol. XXXX No. 02 (ISBN: 0970-8405)
- ‡ Presented research paper titled “*Benchmarking at macro level – a comparative study on fruit processing industry between India and Brazil*” at 11th International conference on Business and management at Jaipur organized by Research Development Association in collaboration with Rajasthan Chamber of Commerce and Industry. The same was **published** in peer reviewed bi-annual journal ‘**Indian Journal of Management**’ (ISSN No.22773304), Vol 2, number 1, October 2012 – March 2013 edition
- ‡ Presented research paper titled “*Pooch at work”: A novel stress buster for employees working in stressful environment*”, at HR conclave 2012 organized by Rani Channamma University, Belgaum. The same was **published** by peer reviewed international Journal ‘**Journal of Advances in Business Management**’ (ISSN: 2395-7328), Vol 2, Issue 1; Jan’-Mar’16 edition
- ‡ Presented a case titled ‘*R.N.Food Products: Challenges of Entrepreneurship and Family Owned Businesses*’ in ‘case chase – 2012’ competition at the academic conference organized by the SEE (Society of Entrepreneurship Educators) at the Indian School of Business (ISB), Hyderabad. The case was shortlisted under the best case category of the competition and honored

with Rs.10000.00 cash prize. It was further **published** by FBR (*FIIB Business Review*), a peer reviewed journal in their March-2015 issue (ISSN: 2319-7145)

- † Research paper titled *"Indian fruit processing industry: Import and Export Analysis"* was **published** in the peer reviewed management journal '**DHARANA**' (Bhavan's International Journal of Business) published by **Bharatiya Vidya Bhavan**, Bangalore (ISSN: 0974-0082); Vol 6, issue 2 (July-December 2012)
- † Research paper titled *'Collaborative mentoring models in higher educational institutions: A win-win-win strategy for mentor, mentee and the institution'* presented at the national seminar on 'Professional Education – road ahead' by Rani Channamma University, Belgaum on 18.05.2012. The same was **published** by the peer reviewed international Journal '**Journal of Advances in Business Management**' (ISSN: 2395-7328); Vol. 01, Issue 3; July-Sept. 2015 edition
- † Presented a research paper titled *"Challenges facing mango cultivators of India and the feasible solutions"* in an international conference ICCOMIM-2012 organized by M.S.Ramaiah Institute of Technology, Bangalore. The paper was **published** by the international peer reviewed journal '**International Journal of Management and Development Studies**' (ISSN: 2321-1423) Vol. 04, Issue 3 (2015)
- † **Published** research paper titled *"Critical analysis of exports: Mango and processed mango products by Indian mango processing industry"* in **"TATVA"**, a refereed biannual management journal (ISSN No. 0973-0974, Vol. IX, (2), July-December, 2012)
- † **Published** a book review on the book titled *"18 minutes: Find your focus, master distraction, and get the right things done"* by Peter Bregman in **"TATVA"**, a referred biannual management journal (ISSN No. 0973-0974, Vol. IX, (2), July-December, 2012)
- † **Published** an article titled *"Effects of Modern Technology in the present world"* in **"TATVA"**, a refereed biannual management journal (ISSN No. 0973-0974, Vol. IX, (2), July- December, 2012)
- † Presented a research paper titled *"Co-operative movement: The only way to turnaround Indian fruit processing industry"* in an international conference on Global Business – opportunities and challenges organized by PESIT, Bangalore in association with ISC (International Society for Competitiveness) and Indiana University of Pennsylvania, USA at PESIT campus, Bangalore. The same was published by the international peer reviewed '**Intercontinental journal of marketing research review**', vol 4, issue 01, January-2016 (ISSN: 2347-1670)
- † Presented full length research paper titled *"Challenges facing mango processors of India and the feasible solutions"* in 12th international conference on 'Global Contemporary Issues, Innovations and Future Challenges in Businesses' organized by Research Development Association and Research Development Research Foundation, Jaipur in collaboration with Rajasthan chamber of Commerce and Industry, Jaipur in Jaipur. The same was adjudged as the best paper and awarded **"Best Paper Award"** and was **published** in the peer reviewed journal '**Indian Journal of Management**', (ISSN No. 2277-3304) Vol.2 No.2 (April– September 2013 Issue)
- † Presented research paper titled *"Comparative study between the functioning of NHB (National Horticulture Board) of India and EMBRAPA (Brazilian Agency for Agriculture Research and Animal Husbandry) of Brazil, the nodal apex bodies controlling horticulture industry"* in SMART – 2013 (Strategic Marketing Research and technology) conference organized by VESIMSR, Mumbai. The same was **published** in the refereed journal **JDR (Journal of Development Research)** Issue 1, vol 5, March-September 2013 edition (ISSN No. 2229-7561)
- † Presented research paper titled *'Mango Cultivation Industry of India: Problems and Prospects'* in the ICMIS (International Conference on Management and Information Systems) organized by INFOMS (International Forum of Management Scholars) and AIMS-International at Bangkok during 22-24 September, 2013. The same was **published** in the peer reviewed international journal '**ELK Asia Pacific Journal of Marketing and Retail Management**' in their October 2013 edition (ISSN: 0976-7193)
- † Presented research paper titled *'Mango Processing Industry of India: Problems and prospects'* in ICTBM-2013 (International Conference on Technology and Business Management – 2013) organized by American University in the Emirates, at their Dubai, UAE campus in association with INFOMS (International Forum of Management Scholars) and AIMS-International. The same was **published** in international peer reviewed journal '**Intercontinental Journal of Marketing Research Review**', Vol.3, Issue 2, April-June, 2015 (ISSN: 2347-1670)
- † Presented research paper titled *'A study on the placement of MBAs in the management Institutions located in the tier 2 cities of Karnataka and its implications'* at the International Conference (IC-GBMTI) at International Centre, Panjim, Goa. The same is **published** in the peer reviewed international journal of Kristu Jayanti College, Bangalore; '**Chavara - International Journal of Business Research**', vol.1, Issue 1 (2015)
- † **Published** a book review on the book titled *"Start it up: why running your own business is easier than you think"*, by Luke Johnson in **"TATVA"**, a refereed management journal (ISSN No. 0973-0974, vol X, 2013)
- † **Published** research paper titled *"A study on competitive marketing environment of milk and milk products in Belgaum city"* in the peer reviewed international Journal '**Journal of Advances in Business Management**' (ISSN: 2395-7328); Vol. 02, Issue 04; Oct-Dec. 2016 edition

BOOKS PUBLISHED / EDITED:

- † **"Current status of Indian Fruit Processing Industry vis-à-vis Brazil: a case study of mango"** published by Himalaya Publishing House Private Limited, Mumbai. ISBN No.978-93-5142-464-2
- † **"Responsive Management Education"** published by Excellent Publishing House, New Delhi, ISBN No. 978-93-83083-91-6

RESEARCH AND CONSULTANCY ASSIGNMENTS AND PROJECTS UNDERTAKEN:

- ‡ We were awarded **ICSSR sponsored major research project** worth **Rs. 12.00 Lakhs** on 'Women farmer's decision empowerment in the adoption of climate smart agricultural practices in India'. I am one of the co-PI.
- ‡ Completed the **research assignment** on 'Consensus Survey of all the Schools (Private, CBSE and ICSE) of Bangalore District on transportation facilities needs and requirements for students and staff' for **Ashok Leyland Ltd** (2023)
- ‡ Currently working on **Capacity Building Program** (drawn for one full year involving around **Rs. 6.0 Lakhs**) for the **KGBV** (Kasturba Gandhi Balika Vidyalaya – Govt. schools for rural girl child dropouts in the backward districts of India) Teachers sponsored by **Aditya Birla Fashion Retail Ltd** as part of their CSR initiative to convert four such schools from Krishnagiri District into Model Schools. (October-2022 till September-2023)
- ‡ Awarded the Unnat Bharat Abhiyaan Project titled '**Telehealth interventions to deliver cost effective healthcare solutions in rural Bengaluru region combating coronavirus care and prevention**' worth Rs. 0.5 Lakhs (15.04.2021). I am associated with this project as co-PI.
- ‡ Awarded the DST sponsored research project '**Intervention of Yoga and Meditation on mental health of senior citizens during pandemic outbreak – A pilot study**' worth Rs.1.65 Lakhs. I am associated with this project as co-Project Director.
- ‡ Awarded **ICSSR funded research project** titled 'Fostering health safety measures among vulnerable group during pandemic outbreak: A study with special reference to street vendors in Bengaluru' worth Rs. 4.8 Lakhs (Januray-2021). I am associated with this project as Project Director.
- ‡ Completed the **consultancy assignment** on preparing a **DPR for RV Training Academy**, Banaglore (13.06.2020)
- ‡ Completed the **research assignment** titled 'Sample survey of pre-schools in Bangalore district' for Rashtreeya Sikshana Samithi Trust, Bangalore (Jan-Mar, 2020)
- ‡ Completed the **research assignment** on 'Consensus Survey of all the Schools (Private, CBSE and ICSE) of Bangalore District on transportation facilities needs and requirements for students and staff' for **Ashok Leyland Ltd** (2019)
- ‡ Heading a CSR Project of **Aditya Birla Fashion Retail Ltd** called '**Gyanarjana**' – Providing free specialized coaching to the needy, underserved and meritorious students of X, XI and XII from Science stream worth 12.00 Lakhs (2019-20; 2020-21 and ongoing)
- ‡ Providing Academic consultancy services as part of **Academic Audit** to Kalpataru Group of Institutions, Tipatur, Karnataka (January 2019)
- ‡ Completed the consultancy assignment on preparing '**Vision 2013-2017: A perspective plan for Belgaum district**' assigned to us by The Joint Director, **DIC (District Industries Centre)**, Belagavi
- ‡ Completed the consultancy assignment on '**Preparing a strategic marketing plan to penetrate in to adjacent districts of Karnataka, i.e. Hubli-Dharwad, Belgaum, etc. and Goa**' after conducting thorough market research' for **Gokul Dairy**, Kolhapur Milk Producers co-operative Union Ltd., Kolhapur. This assignment will be further extended to other markets and also to help them in implementing the same
- ‡ Completed research assignment titled '**Analysis of unsold residential inventory (new) in Belagavi city as on August-2016**' for **CREDAI** (Confederation of Real Estate Developers Association of India), Belagavi chapter
- ‡ Completed the consultancy assignment on preparing a research backed detailed project **feasibility report on establishing a three-star hotel in Karad** for **M/s. Aditya Engineers**, Wind Project Developers, Karad, Maharashtra
- ‡ Completed the consultancy assignment on preparing a DPR (**Detailed Project Report**) for establishing "**Common Engineering Facilities Centre**" involving outlay of around **Rs. 15.78 Crores** for **Belgaum Foundry Cluster, Belgaum**.
