



RV Institute of Management®

Autonomus Institution,
Affiliated to Bengaluru
City University

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Autonomous Institution of Excellence



Certification Course on 'Predictive Analytics using R'

- RV Institute of Management in association with **Boston IT Solutions India Pvt. Ltd.** Head Quartered in London, UK is launching Industry-Curated Certification Course on '**Predictive Analytics Using R**'.
- Hands-on exposure in state-of-the-art business analytics lab on real-world application of Business Analytics using R like Market Basket Analysis, Customer Segmentation, Fraud Analytics, Loan Default Prediction, RFM, Sentiment Analytics, Attrition, Customer Churn, Customer Life Time Value, Optimization Problems, Inventory Management, Recommendation Engine, Predictive modeling for various applications, etc.
- Comprehensive coverage of a minimum of 25 packages in R, R studio, and R cloud.
- Learn to build Machine Learning and AI Models to solve real-world business problems.

Duration: 2 months **Fees:**10,000 per person inclusive of GST

To whom it is meant for:

1. Working professionals who want to enhance their skills in predictive modeling using R programming.
2. Business analysts who want to learn how to use predictive analytics to solve business problems and improve decision-making.
3. Corporate professionals seeking a mid-career transition.
4. Homemakers looking for an exciting career in data science
5. Students who have recently graduated (Any discipline) looking for building a career in data science.
6. Professionals who are on a break looking for high-paying jobs.

Post Completion of the Certification Participants should be able to perform the following:

1. Carry out exploratory data analysis to identify patterns, trends, and relationships in data.
2. Build and evaluate predictive models using 2nd generation MachineLearning algorithms.
3. Validate and optimize Forecasting models for better ROI.
4. Use ggplot2 for attractive data visualization and reporting.
5. Unleash the power of AI using NLP by creating a word cloud, customer sentiment analysis

Dates to Remember

Date	Particulars
30th April 2023	Last date for Registration
3rd May 2023	Launch of Certification Course on Predictive Analytics Using R
4th May 2023	Commencement of Classes
31st May 2023	End of Training Sessions on R
1st June 2023 to 30th June 2023	Capstone Project
8th July 2023	Project Viva Voce
15th July 2023	Awarding of the Certification

Link for registration: <https://rzp.io/l/5TL225nO>

Click here for more details:

<https://forms.gle/eosELAVvEaD6RpTN9>

Venue : Centre for Business Analytics,
RV Institute of Management, CA-17, 36th Cross,
26th Main, 4th 'T' Block, Jayanagar, Bangalore-560 041

☎ : 080-42540300

✉ : cba.rvim@rvei.edu.in

🌐 : www.rvim.edu.in

Mode: Hybrid (Online/Offline)

Duration: One Month of training sessions on R (50 hours)

Timings for the training session: 6.30 pm to 9.00 pm
(from Monday to Friday)

Contact - Prof. Mithun : 9844284240

A Premier Institute in Management Education, Training, Research & Consultancy