Certification Course Organized by
Centre For Business Analytics - RVIM
on
Predictive Analytics using R
By
Mr. Mithun D J
Coordinator – Business Analytics Program

Date: 08th May 2023 to 22nd June 2023	Venue: Online over zoom – Offline Business Analytics Lab
Time: Monday to Friday (06:30 pm to 08:30 pm)	Event: Webinar
No. of Participants: 21	Event Coordinator: Mr. Mithun D J, Dr. Jahnavi & Ms. Ankita Shrivastava

Objectives

- Explore Real-world Implementations.
- Understanding Algorithmic Techniques.
- Optimizing Business Outcomes.

The flow of the Event

- Introduction and information on R for predictive modeling and uncovering the potential hidden within data.
- Hands on exposure.

Outcome Achieved:

The comprehensive program, attendees not only master the art of utilizing R for predictive modeling but also deepen their understanding of the entire data analysis pipeline. By learning techniques such as data preprocessing, feature selection, model training, and evaluation, participants gain the proficiency to uncover patterns, forecast trends, and make informed decisions that drive business growth.

The certification course nurtures a community of data-driven problem solvers who can bridge the gap between technical expertise and practical applications. Armed with the knowledge to manipulate and interpret data, attendees can engage in meaningful discussions with data scientists, analysts, and decision-makers, fostering cross-functional collaborations. This empowers graduates to take the lead in deploying predictive models to address real-world challenges, from optimizing supply chains to enhancing customer experiences. By imparting both theoretical concepts and hands-

on skills, the certification on "Predictive Analytics using R" becomes a catalyst for professional growth and organizational innovation, shaping individuals into valuable assets capable of driving data-centric success.

This certification empowers professionals across diverse industries to harness the power of predictive analytics, leading to optimized strategies, improved resource allocation, and enhanced decision-making.Hands-on exposure in state-of-the-art business analytics lab on real-world application of Business Analytics using R like Market Basket Analysis, Customer Segmentation, Fraud Analytics, Loan Default Prediction, RFM, Sentiment Analytics, Attrition, Customer Churn, Customer Life Time Value, Optimization Problems, Inventory Management, Recommendation Engine, Predictive modelling for various applications, etc.

Feedback & Coordinator Comment:

Mr. Mithun has very rich experience in the corporate sector having built more than 100 Machine Learning models in a career spanning more than a decade. He has served in SPSS South Asia Pvt Ltd, WNs Global Services, Target Pvt. Ltd, and Blueocean Market Intelligence after completing his master's in Statistics from Bangalore University.

Event Coordinators   **Director**

Centre for Business Analytics

Annexure 1	Mail communication
Annexure 2	Brief profile of the speaker

Annexure 1	Mail communications

Brief Profile of the Resources Persons

Mr. Mithun holds a rich experience in the corporate sector having built more than 100 Machine Learning models in a career spanning more than a decade. He has served in SPSS South Asia Pvt Ltd, WNS Global Services, Target Pvt. Ltd. and Blue ocean Market Intelligence. He is an AWS certified Trainer, IBM Certified Trainer, Machine Learning certified by AWS and Design Thinking certified. He possesses an extensive repertoire of software skills, encompassing over 25 applications including IBM SPSS, PASW Modeler, Tableau, and Power BI, Amos, WEKA, Rapid Miner, Python to name a few. He has had the fortune to train and conduct workshops in some of the prestigious institutions like planning commission of India, National Hydrological Institute of India, IIM Bangalore and JNTU Hyderabad. He has also been an international trainer and conducted workshops in Qatar National Research Institute (QNRF) and Dubai Customs to name a few.

Meeting ID	Topic	Start Time	End Time	User Email	Duration (Minutes)	Participants
86115896536	Certification course on predictive analytics	08-05-2023 13:51	08-05-2023 20:35	director.rvim@rvei.edu.in	404	40

Name (Original Name)	User Email	Join Time	Leave Time	Duration (Minutes)	Guest	Recording Consent	In Waiting Room
Abimbola Olaniran		08-05-2023 13:51	08-05-2023 16:31	160	Yes		No
Abimbola Olaniran		08-05-2023 16:31	08-05-2023 17:36	66	Yes		No
Host-H	director.rvim@rvei.edu.in	08-05-2023 18:02	08-05-2023 20:35	153	No		No
Ankita Shrivastava		08-05-2023 18:20	08-05-2023 20:35	135	Yes	Yes	No
sandhyarani sahoo		08-05-2023 18:23	08-05-2023 20:34	132	Yes	Yes	No
Anoop Bhargav M		08-05-2023 18:26	08-05-2023 20:32	127	Yes	Yes	No
Thilak V		08-05-2023 18:26	08-05-2023 20:34	128	Yes	Yes	No
Dr. Saroj Kumar Sahoo		08-05-2023 18:28	08-05-2023 19:18	50	Yes	Yes	No
Manjusha Litake		08-05-2023 18:29	08-05-2023 18:40	12	Yes		No
manasi pandey		08-05-2023 18:29	08-05-2023 18:35	7	Yes		No
Pramod bn		08-05-2023 18:29	08-05-2023 18:46	18	Yes	Yes	No
Kopal C		08-05-2023 18:29	08-05-2023 18:38	9	Yes		No
Abhinav Shrivastava (Ashok Shrivastava)		08-05-2023 18:31	08-05-2023 20:33	123	Yes	Yes	No
Mithun DJ		08-05-2023 18:31	08-05-2023 20:34	124	Yes	Yes	No
Admin		08-05-2023 18:32	08-05-2023 19:34	63	Yes	Yes	No
Manasi Pandey		08-05-2023 18:35	08-05-2023 20:33	119	Yes	Yes	No
Yogesh Kumar (IILM_Host)		08-05-2023 18:36	08-05-2023 20:34	119	Yes	Yes	No
Avik Dandapat		08-05-2023 18:37	08-05-2023 19:00	24	Yes	Yes	No
Gururaj Upadhayaya		08-05-2023 18:37	08-05-2023 18:39	3	Yes		No
Kopal C		08-05-2023 18:38	08-05-2023 20:35	117	Yes	Yes	No
Abimbola Olaniran		08-05-2023 18:38	08-05-2023 18:45	7	Yes		No
sk manjunath		08-05-2023 18:40	08-05-2023 18:52	13	Yes	Yes	No
Sohil pirani		08-05-2023 18:41	08-05-2023 18:55	14	Yes	Yes	No
Abimbola Olaniran		08-05-2023 18:45	08-05-2023 18:47	3	Yes		No
Pramod bn		08-05-2023 18:49	08-05-2023 18:50	1	Yes		No
Pramod bn		08-05-2023 18:50	08-05-2023 19:25	36	Yes		No
Manjusha Litake		08-05-2023 18:52	08-05-2023 20:33	102	Yes	Yes	No
Vaibhav Sorcar		08-05-2023 18:53	08-05-2023 20:33	101	Yes	Yes	No
Kiran Kumari K		08-05-2023 19:01	08-05-2023 19:16	15	Yes	Yes	No
Abimbola Olaniran		08-05-2023 19:02	08-05-2023 20:33	91	Yes	Yes	No
Santosh Wamane		08-05-2023 19:02	08-05-2023 19:04	2	Yes	Yes	No
Dr. Saroj Kumar Sahoo		08-05-2023 19:16	08-05-2023 19:27	12	Yes	Yes	No
pramodBN		08-05-2023 19:25	08-05-2023 20:34	69	Yes	Yes	No
Dr. Saroj Kumar Sahoo		08-05-2023 19:29	08-05-2023 19:31	2	Yes	Yes	No
Avik Dandapat		08-05-2023 19:31	08-05-2023 19:42	12	Yes	Yes	No
Dr. Saroj Kumar Sahoo		08-05-2023 19:31	08-05-2023 20:35	64	Yes	Yes	No
Sohil pirani		08-05-2023 19:34	08-05-2023 19:38	5	Yes		No
Dr. Saroj Kumar Sahoo		08-05-2023 19:37	08-05-2023 19:38	1	Yes	Yes	No
Abimbola Olaniran		08-05-2023 17:36	08-05-2023 17:43	8	Yes		No
Abimbola Olaniran		08-05-2023 17:44	08-05-2023 18:38	54	Yes		No