



Rashtreeya Sikshana Samithi Trust

## R.V.INSTITUTE OF MANAGEMENT

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Ref: 194/RVIM/MBA/2022-23



Date: 22.08.2022

The Hon. Secretary,  
Rashtreeya Sikshana Samithi Trust,  
Bangalore

Respected Sir,

Sub: Proposal to carry out Academic Consultancy Assignment for Kasturba Gandhi Balika Vidyalay (KGBV) Schools at Krishnagiri in association with Aditya Birla Group

With respect to the above mentioned subject, we wish to put forward for your kind perusal, a proposal to take up Academic Consultancy Assignment for Kasturba Gandhi Balika Vidyalay (KGBV) Schools at Krishnagiri in association with Aditya Birla Group. The team headed by Mr Purushottam Rao from ABFRL had approached us in this regard to carry out a series of capacity building interventions for the teachers of the KGBV schools that the Aditya Birla Group has adopted with the objective of transforming them into model schools. The series of interventions will be spanned across a period of one year (6 interventions of 3 days each) upto August 2023. The capacity building interventions requested include – enhancing the communication skills, adopting innovative teaching pedagogies, Health & Wellness, Attitude & Motivation, Basic IT Skills, etc.

To carry out this academic consultancy, I request your goodself to kindly permit us, a team of 3 members (Me along with 2 of my faculty colleagues, Dr Anupama K Malagi, Professor, RVIM and Prof N Nagasubba Reddy, Assistant Professor, RVIM). The consultancy revenue that we propose to generate (around 3.6 lakhs) will be shared with Institution as per Institutional norms, i.e., 60% to the consultants and 40% to the Institution.

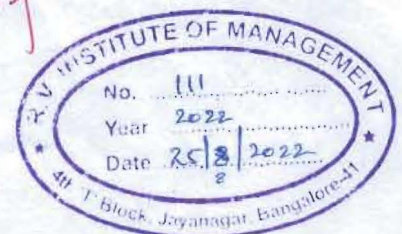
This consultancy assignment will add to the Institutional branding and will also help us in our NAAC and NBA accreditation process.

For your kind consideration and advice.

Thanking You,

Warm Regards

Dr Purushottam Bung



## **CONSULTANCY PROPOSAL**

**THEME OF PROPOSAL:-** Enhancing the academic performance of 2 KGBV schools adopted by ABFRL in Krishnagiri and making them as MODEL SCHOOLS .

**PREAMBLE:** Bridging gender and social category gaps at all levels of school education is one of the major objectives of the Samagra Shiksha. Consequently, to encourage the participation of girls in education, the existing Kasturba Gandhi Balika Vidyalayas (KGBVs) at upper primary level and Girls Hostels at secondary level have been extended/converged to provide residential and schooling facilities upto Class-XII under the Scheme.

Thus, the Scheme now provides for access and quality education to girls from disadvantaged groups of girls in the age group of 10-18 years aspiring to study in Classes VI to XII; belonging to SC, ST, OBC, Minority communities and BPL families to ensure smooth transition of girls from elementary to secondary and upto class XII wherever possible. KGBV provides the facility to have at-least one residential school for girls from Classes VI-XII in every educationally backward block (EBBs).

The Kasturba Gandhi Balika Vidyalaya (KGBV) scheme was launched by the Government of India in August, 2004 for setting up **residential schools at upper primary level for girls belonging predominantly to the SC, ST, OBC and minorities in difficult areas.**

As part of the CSR initiative Aditya Birla Group has adopted 5 KGBV schools and out of these 5 schools, 2 schools in Krishnagiri have been chosen to be made as model schools. **RV Institute of Management has been identified as the academic partner** to implement the model school initiatives.

### **OBJECTIVES:**

1. To enhance the students' academic progress and learning ability.
2. To ensure higher participation and better performance of students in academic and non-academic events
3. To motivate the students through rewards and recognitions in appreciation of their achievements – both academic and non-academic.
4. To enhance the teaching effectiveness through capacity building programmes for the teachers

**ACTIVITY SCHEDULE:**

S.NO	PARTICULARS	TIME FRAME	Duration
1.	Preliminary visit to the 2 schools, interaction with students, faculty members and school management authorities	22 <sup>nd</sup> June 2022	1 day
2.	<b>Intervention 1:</b>  Training Session – I ( 3days): <ul style="list-style-type: none"><li>- Teaching as a career</li><li>- Innovative teaching methods</li><li>- Understanding Child Psychology</li><li>- Story telling as a powerful teaching method</li><li>- Health &amp; Wellbeing</li><li>- Activity based teaching</li><li>- Teacher as a role model/leader</li><li>- Play way method of teaching</li><li>- Building communication skills</li><li>- Health &amp; wellbeing(Practice)</li><li>- Mentoring &amp; Counselling</li><li>- Basic IT Skills- MS Word, PPT, MS Excel</li></ul>	19 <sup>th</sup> , 20 <sup>th</sup> & 21 <sup>th</sup> October 2022	3 days
	Training Session – II ( 3days) <ul style="list-style-type: none"><li>- Teaching as a career</li><li>- Innovative teaching methods</li><li>- Understanding Child Psychology</li><li>- Story telling as a powerful teaching method</li><li>- Health &amp; Wellbeing</li><li>- Activity based teaching</li></ul>	9 <sup>th</sup> , 10 <sup>th</sup> & 11 <sup>th</sup> November 2022	3 days

	<ul style="list-style-type: none"> <li>- Teacher as a role model/leader</li> <li>- Play way method of teaching</li> <li>- Building communication skills</li> <li>- Health &amp; wellbeing(Practice)</li> <li>- Mentoring &amp; Counselling</li> <li>- Basic IT Skills- MS Word, PPT, MS Excel</li> </ul>		
4	<b>Intervention 2:</b>  Re- reinforcement of the teachers' capacity building based on the outcome of intervention 1	December 2022	2 days
5	<b>Intervention 3:</b>  Re- reinforcement of the teachers' capacity building based on the outcome of intervention 2	January 2023	2 days
6	<b>Quarterly Intervention 4:</b>  Re- reinforcement of the teachers' capacity building based on the outcome of intervention 3	Mar 2023	4 days
7	<b>Quarterly Intervention 5:</b>  Re- reinforcement of the teachers' capacity building based on the outcome of intervention 4	May 2023	4 days
8	<b>Quarterly Intervention 6:</b>  Re- reinforcement of the teachers' capacity building based on the outcome of intervention 6	September 2023	4 days
9	Discussion about the Training outcomes with sponsors of the consultancy project.	September 2023	1 day

**CONSULTANCY COMMERCIALS:**

S.NO	PARTICULARS		AMOUNT
1.	<b>Student volunteers</b>  <b>For carrying out Project work</b>	a) Stipend $2000 * 10 = \text{Rs } 20,000/-$ b) Daily allowance (food and fuel) $300 * 10 * 6 = 18,000$	Rs 38,000
2.	Faculty Resource Persons @ Rs 5000/day x 6 days (30,000 * 3 resource persons) + 1 Technician		Rs 90,000
3.	Expenses towards resource materials+ Collecting feedback+ Analysis of feedback		Rs 15,000
4.	Miscellaneous Expenses (10% of Total cost)		Rs 14,300
5.	<b>Total</b>		<b>Rs 1,57,300</b>

<b>Follow up Sessions</b>				
2.	<b><u>Intervention 2 :</u></b>  Follow up sessions:  - Rs 5,000 * 3 resource persons*2 days	December 2022   Honorarium	2 days	30,000/-   -----  <b>30,000/-</b>
9	<b><u>Intervention 3 :</u></b>	January 2023	2 days	

	<p>Follow up sessions:</p> <ul style="list-style-type: none"> <li>- Rs 5,000 * 3 resource persons*2 days</li> </ul>	Honorarium		<p>30,000/-</p> <p>-----</p> <p><b>30,000/-</b></p>
11	<p><b><u>Quarterly Intervention 4 :</u></b></p> <p>Follow up sessions:</p> <ul style="list-style-type: none"> <li>- Rs 5,000 * 3 resource persons*4 days</li> </ul>	<p>March 2023</p> <p>Honorarium</p>	4 days	<p>60,000/-</p> <p>-----</p> <p><b>60,000/-</b></p>
12	<p><b><u>Quarterly Intervention 5 :</u></b></p> <p>Follow up sessions:</p> <ul style="list-style-type: none"> <li>- Rs 5,000 * 3 resource persons*4 days</li> </ul>	<p>May 2023</p> <p>Honorarium</p>	4 days	<p>60,000/-</p> <p>-----</p> <p><b>60,000/-</b></p>
13	<p><b><u>Quarterly Intervention 6 :</u></b></p> <p>Follow up sessions:</p> <ul style="list-style-type: none"> <li>- Rs 5,000 * 3 resource persons*4 days</li> </ul>	<p>September 2023</p> <p>Honorarium</p>	4 days	<p>60,000/-</p> <p>-----</p> <p><b>60,000/-</b></p>

**Training Sessions (I & II) :**

<b>Day 1: 19.10.2022</b>			
<b>Session no.</b>	<b>Time</b>	<b>Topic</b>	<b>Resource Person</b>
<b>I</b>	<b>10.00am-10.30 am</b>	<b>Ice Breaker</b>	<b>Dr Anupama K Malagi</b>
<b>II</b>	<b>10.30am-11.30am</b>	<b>Teaching as a career</b>	<b>Dr Purushottam Bung</b>
	<b>11.30am-11.45 am</b>	<b>Tea Break</b>	
<b>III</b>	<b>11.45am-1.00pm</b>	<b>Play way method of teaching</b>	<b>Dr Anupama K Malagi</b>
	<b>1.00pm-2.00pm</b>	<b>Lunch Break</b>	
<b>IV</b>	<b>2.00pm-3.15pm</b>	<b>Understanding the child psychology</b>	<b>Dr Anupama K Malagi</b>
	<b>3.15pm-3.30pm</b>	<b>Tea Break</b>	
<b>V</b>	<b>3.30pm-4.45pm</b>	<b>Basic IT Skills</b>	<b>Prof N Nagasubba Reddy</b>
	<b>6.00pm-7.00 pm</b>	<b>Let's Be Kids- Sports activities</b>	
	<b>7.00pm-8.00pm</b>	<b>Meditation</b>	<b>Dr Purushottam Bung</b>

<b>Day 2: 20.10.2022</b>			
<b>Session no.</b>	<b>Time</b>	<b>Topic</b>	<b>Resource Person</b>
<b>I</b>	<b>7.00am-8.30 am</b>	<b>Yoga session</b>	<b>Dr Purushottam Bung</b>



<b>II</b>	<b>10.00am-10.30 am</b>	<b>Recap</b>	<b>Dr Anupama K Malagi</b>
<b>III</b>	<b>10.30am-11.30am</b>	<b>Activity Based Teaching</b>	<b>Dr Purushottam Bung</b>
	<b>11.30am-11.45 am</b>	<b>Tea Break</b>	
<b>III</b>	<b>11.45am-1.00pm</b>	<b>Building Communication Skills</b>	<b>Dr Anupama K Malagi</b>
	<b>1.15pm-2.00pm</b>	<b>Lunch Break</b>	
<b>IV</b>	<b>2.00pm-3.15pm</b>	<b>Inquiry based teaching</b>	<b>Dr Purushottam Bung</b>
	<b>3.15pm-3.30pm</b>	<b>Tea Break</b>	
<b>V</b>	<b>3.30pm-4.45pm</b>	<b>Basic IT Skills</b>	<b>Prof N Nagasubba Reddy</b>
	<b>6.00pm-8.00pm</b>	<b>Assignments</b>	

<b>Day 3: 21.10.2022</b>			
<b>Session no.</b>	<b>Time</b>	<b>Topic</b>	<b>Resource Person</b>
	<b>8.00am-9.30am</b>	<b>Health &amp; Well being- Practice</b>	<b>Dr Purushottam Bung</b>
<b>I</b>	<b>10.00am-10.30 am</b>	<b>Recap</b>	
<b>II</b>	<b>10.30am-11.30am</b>	<b>Mentoring &amp; Counselling</b>	<b>Dr Anupama K Malagi</b>
	<b>11.30am-11.45 am</b>	<b>Tea Break</b>	
<b>III</b>	<b>11.45am-1.15pm</b>	<b>Basic IT Skills- MS Word, PPT</b>	<b>Prof NNS Reddy</b>
	<b>1.15pm-2.00pm</b>	<b>Lunch Break</b>	



<b>IV</b>	<b>2.00pm-3.15pm</b>	<b>Basic IT Skills- MS Excel</b>	<b>Prof NNS Reddy</b>
	<b>3.15pm-3.30pm</b>	<b>Tea Break</b>	
<b>V</b>	<b>3.30pm-4.45pm</b>	<b>Assessment/ Feedback</b>	<b>Prof NNS Reddy</b>

### **Follow-up Sessions:**

2	<b>Intervention 2:</b>  Re- reinforcement of the teachers' capacity building based on the outcome of intervention 1	December 2022	2 days
3	<b>Intervention 3:</b>  Re- reinforcement of the teachers' capacity building based on the outcome of intervention 2	January 2023	2 days
4	<b>Quarterly Intervention 4:</b>  Re- reinforcement of the teachers' capacity building based on the outcome of intervention 3	March 2023	4 days
5	<b>Quarterly Intervention 5:</b>  Re- reinforcement of the teachers' capacity building based on the outcome of intervention 4	May 2023	4 days
6	<b>Quarterly Intervention 6:</b>  Re- reinforcement of the teachers' capacity building based on the outcome of intervention 5	September 2023	4 days

**Assessments will be conducted after each intervention.**

**Summary of the professional charges:**

S.NO	PARTICULARS	TIME FRAME	Duration	Professional Charges
1.	<b><u>Intervention 1 :</u></b> Training Session – I ( 3days)	19 <sup>th</sup> , 20 <sup>th</sup> & 21 <sup>st</sup> October 2022	3 days	<b>1,57,300/-</b>
	Training Session – II ( 3days)	9 <sup>th</sup> , 10 <sup>th</sup> & 11 <sup>th</sup> November 2022	3 days	
<b>Follow up Sessions</b>				
2.	<b><u>Intervention 2 :</u></b> Follow up sessions	December 2022	2 days	<b>30,000/-</b>
3	<b><u>Intervention 3 :</u></b> Follow up sessions	January 2023	2 days	<b>30,000/-</b>
11	<b><u>Quarterly Intervention 4 :</u></b>	March 2023	4 days	<b>60,000/-</b>
12	<b><u>Quarterly Intervention 5 :</u></b>	May 2023	4 days	<b>60,000/-</b>
13	<b><u>Quarterly Intervention 6 :</u></b>	September 2023	4 days	<b>60,000/-</b>
	<b>Total</b>			<b>3,97,300/-</b>

### **Terms and Conditions:**

I Instalment of consultancy fees: 50% at the time of commencement

II Instalment of consultancy fees: 25% before the I Quarterly intervention- December 2022

III & Final Instalment of the consultancy fees: 25% before the II Quarterly interventions- March 2023

### **BRIEF PROFILE OF RESOURCE PERSONS:**

#### **1. Dr. Purushottam Bung**

B.E. (E&C), PGDM (Australia), MBA (Australia), Ph.D in Management

Professor and Director

Interest area: Strategy and Entrepreneurship

Dr. Bung was conferred with “Distinguished Educator” award by the Discovery Media, New Delhi in 2013. In 2015 he has been awarded as ‘Best Director of a B-school in Karnataka’ as part of education excellence awards – 2015 by Brands Academy, Delhi. He is member of many Associations and Institutional bodies like; AIMA, AIMS, ISTD, NHRD, SMF, ISABM, MEDC, SEE, EPSI, AICP, MTC Global, etc. He was the treasurer of AIMS (Associations of Indian Management Schools) (Karnataka & Kerala Chapter) and is Vice President of APMINK (Association of Private Management Institutions of North Karnataka). Dr. Bung has been offering management consultancy services to local businesses and entrepreneurs as well. He has rich entrepreneurial experience of around fifteen years, working as management consultant for many MSMEs of Karnataka.

#### **2. Dr Anupama. K .Malagi**

B.Sc, MA(Eco), M.Phil(Industrial Economics), P G Dip(T&D) ,MBA(HR), Ph.D in Management

Professor, TEDx Speaker

Areas of Interest: Human Resource Management & Economics

Dr Anupama Malagi has been conferred with Indian Iconic Educationist Award from ISDA, New Delhi and Emerging HRD Thinker Award from ISTD, New Delhi.

She has published several research papers in national and internationally renowned and refereed journals. She has also presented research papers in both national and international Conferences. She has served as Member, BOE for Reputed Management Institutes at Bangalore. She holds professional membership of NIPM. She is a Certified Trainer from ISTD and Internationally recognised mBIT Coach. Has a rich academic experience of 25 years and is actively involved in mentoring the students in their overall personality development.

**3. Prof. N. Nagasubba Reddy**

M.Sc (Computer Science), MBA

Assistant professor

Area of Specialization is Systems. Participated and presented paper in National and International conferences. Certification from International School of Computer Technology, New Delhi. Involved in setting up the state-of-the-art technology in the computer labs. Other areas of interest are event management, reading books. Imparting computer skills for senior citizens through Centre for Information Technology.