

September 5, 2014

From
Gowrisha
Coordinator
Internal Quality Assurance Cell
R V Institute of Management

To
The Director
R V Institute of management
Bangalore

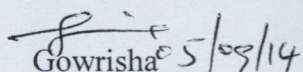
Dear Sir,

Sub: Submission of Report on Workshop for Faculty Members

We are submitting the report on half a day workshop held on **August 26, 2014** on "**Curriculum Enrichment and Capacity Building**" for faculty members. Kindly approve the report and oblige.

Thank you sir

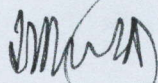
Yours sincerely


Gowrisha 5/09/14

1) A Good report

2) Congrats

3) You can keep in IQAC both a hard copy and soft copy.



05.09.2014



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA 17, 36th Cross, 26th main, 4th T Block, Jayanagar,
Bangalore – 560041
Accredited by NAAC with “A” Grade

Internal Quality Assurance Cell (IQAC)

**Report on Half a Day Workshop for Faculty Members on
“Curriculum Enrichment and Capacity Building”
August 26, 2014, MDP Cell, RVIM**

The workshop started with silent prayer and welcome speech by Dr. Anupama Malagi. She also introduced the resource person of the first session.

Session I: Making the Curriculum Industry Oriented

Resource person: Mr. Shrihari Udupa, Executive Director, NTTF

Time: From 9:00 am to 10:30 am

The session was initiated with the discussion about who our customers are and how we cater to the requirements of our customers (Students) who will in turn be able to satisfy their customers (Industry). The speaker suggested measures for the faculty through which we can enrich the curriculum making it more industry relevant.

- He emphasized on the need for a strong Alumni connect so as to increase the consulting opportunities for the faculty and also facilitate in placing the students for their projects.
- He stressed on the need for a strong conceptual understanding by way of interacting with industry professionals and the need for faculty to have industry exposure.

Dr. Noor Firdoos introduced the resource person for the second session and welcomed him for the workshop.

Session II: Capacity Building - Planning and preparation for the class

Resource Person: Dr. Srikanta Swamy S, Additional Director, Centre for Research, Christ University.

Time: From 10:45 am to 1:15 pm

The session has extensive coverage on parameters for teaching excellence. The session included inputs regarding various aspects of teaching like meticulously planning for the classes, and inculcating a research bent of mind and integrating technology with teaching. He emphasized on the need for organizing seminars and symposia for knowledge sharing.

In the concluding session Dr. T V Raju, Director, R V Institute of Management had given his views on the theme of the workshop.

August 22, 2014

From
Gowrisha
Coordinator
Internal Quality Assurance Cell
R V Institute of Management

To
The Director
R V Institute of management
Bangalore

Dear Sir,

Sub: Confirmation regarding Workshop for Faculty Members

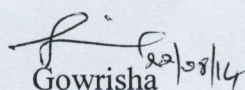
We have finalized the resource person for half a day workshop to be held on **August 26, 2014** on "**Curriculum Enrichment and Capacity Building**" for faculty members. Kindly note the same in your programme dairy. The details of the workshop are given for your perusal.

Date	Session No. & time	Topic	Resource Person
Tuesday August 26, 2014	I 9:00 am to 10:30 am	Making curriculum industry oriented	Mr. Srihari Udupa <i>Executive Director</i> NTTF
	II 10:45 am to 12:15 pm	Capacity Building (Planning and preparation for the class)	Dr. Srikanta Swamy S Additional Director, Centre for Research, Christ University

We request your goodself to approve the same and guide us in this regard.

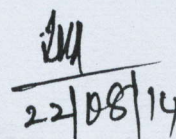
Thank you sir

Yours sincerely


Gowrisha 22/08/14

Encl: Programme Schedule

Approved


22/08/14



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT

CA 17, 36th Cross, 26th main, 4th T Block, Jayanagar,

Bangalore – 560041

Accredited by NAAC with "A" Grade

**Workshop for Faculty Members on
 "Curriculum Enrichment and Capacity Building"**

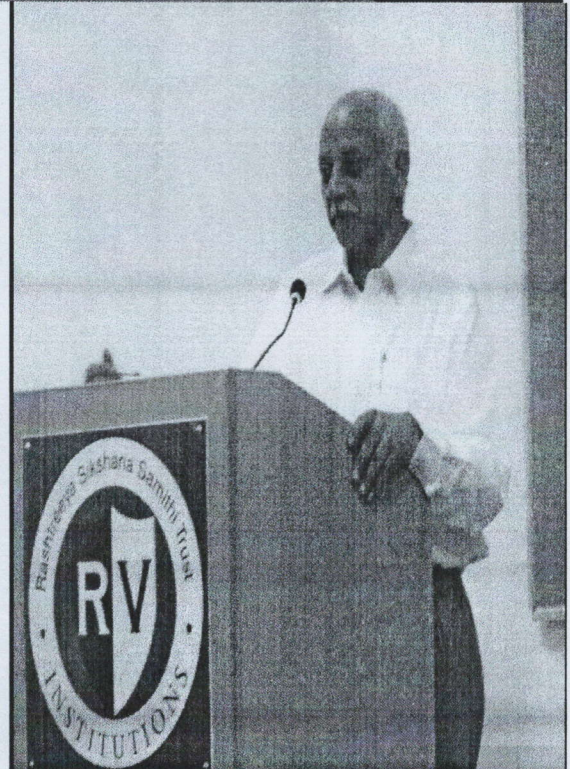
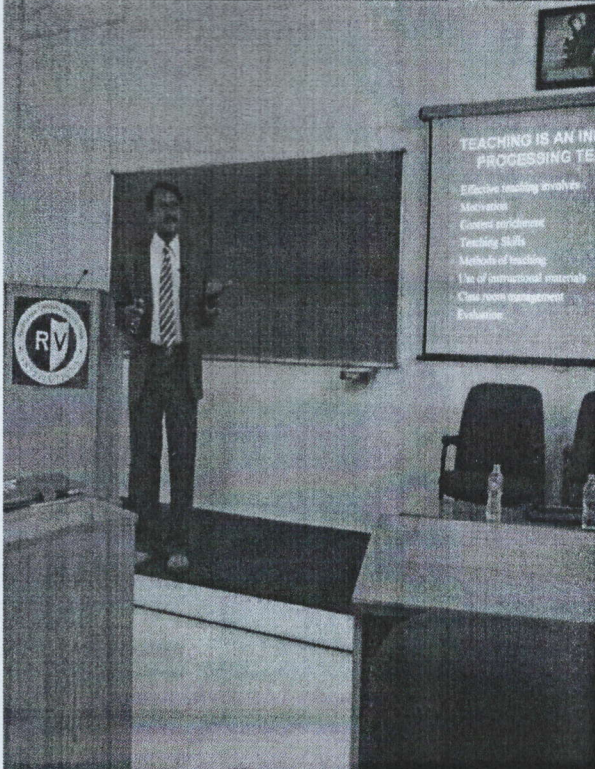
August 26, 2014

Programme Schedule

From 9:00 am to 10:30 am	
Welcome	Dr. Anupama Malagi Asst. Professor, RVIM
Session One "Making curriculum industry oriented"	Mr. Srihari Udupa Executive Director NTTF
Vote of Thanks	Dr. Anupama Malagi Asst. Professor, RVIM
Tea Break from 10:30 am to 10:45 am	
From 10:45 am to 12:15 pm	
Welcome	Dr. Noor Firdoos Jahan Professor, RVIM
Session Two "Capacity Building (Planning and preparation for the class)"	Dr. Srikanta Swamy S Additional Director, Centre for Research, Christ University.
From 12:15 pm to 12:30 pm	
Final Remarks	Dr. T V Raju Director, RVIM
Vote of Thanks	Dr. Jyotirmoy Ghosh Professor, RVIM

**R V INSTITUTE OF MANAGEMENT
Internal Quality Assurance Cell (IQAC)**

**Workshop for Faculty Members on
“Curriculum Enrichment and Capacity Building”
August 26, 2014, MDP Cell, RVIM**



R V INSTITUTE OF MANAGEMENT
Internal Quality Assurance Cell (IQAC)

Workshop for Faculty Members on
“Curriculum Enrichment and Capacity Building”
August 26, 2014, MDP Cell, RVIM



Draft for Approval

August 26, 2014

To,
Dr. Srikanta Swamy S
Additional Director
Centre for Research
Christ University
Bangalore.

Respected Sir,

Please accept our gratitude for being the Resource Person for the Workshop on "Capacity Building – Planning and preparation for the class" held at our institution on August 26, 2014.

Your insightful presentation on the topic was very informative and facilitated the faculty members in enhancing their skills.

Please accept our sincere thanks for sharing your most valuable knowledge and the support you have extended in conducting the workshop in a meaningful manner.

Thank you once again.

With warm regards



Dr. T V Raju
Director

August 7, 2014

From
Gowrisha
Coordinator
Internal Quality Assurance Cell
R V Institute of Management

To
The Director
R V Institute of management
Bangalore

Dear Sir,

Sub: Organising a Workshop for Faculty Members

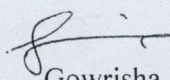
The internal members of IQAC have decided in the meeting, to organize half a day workshop on "Curriculum Enrichment and Preparation for the Class" for faculty members. The details of the proposed workshop is given for your perusal.

Proposed Date	Session No. & time	Proposed Topic	Proposed Resource Person
Friday August 14, 2014 OR Monday August 18, 2014	I 10:00 am to 11:30 am	Making curriculum industry oriented	Dr. Pallab Bandyopadhyay ✓ OR Dr. Gopal Mahapatra OR Mr. Srihari Udupa ✓ Dr. Sameer Simha ✓
	II 11:45 am to 1:15 pm	Planning for the class or preparation for the class	OR Dr. Srikantaswamy ✓ OR Dr. Gururaj Karajagi ✓

We request your goodself to approve the workshop and guide us in this regard.

Thank you sir

Yours sincerely


Gowrisha 07/08/14



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36TH Cross , 26th Main, 4th "T" Block, Jayanagar, Bangalore-560041

Department of Finance

Centre for Excellence in Financial Studies

A Report on

Faculty Development Programme

on

"FINANCIAL CASE STUDIES AND ANALYSIS"

Thursday, October 10, 2013

Organised by

Department of Finance

Centre for Excellence in Financial Studies

R.V.INSTITUTE OF MANAGEMENT

Phone: 080-26547048 Fax: 080-26654920

Website: www.rvim.in E-mail : contact@rvim.in

About the Programme -

The continuous enhancement of knowledge and institutional facilities is the need of the hour. Case study method reveals a comprehensive and complete presentation of facts, as they occur, in a single unit of analysis. Researchers have used case study method as research for many years across a variety of disciplines. The case study method exhibits the dynamic process of exchanging prospective, countering, defending and building on each other ideas. By this, the students become adept at analyzing issues, exercising judgment and dealing with difficult decisions. Finance case studies cover the strategic approach to finance as well as tools for analyzing financial data in the business. The FDP aims to apply the major aspects of finance theory to generate problem solving. The resources for the FDP have rich experience and knowledge in the area of Finance, Consultancy and Research.

Objectives –

FDP attempts to supplement and refurbish the approach of faculty teaching in the area of finance to effectively deliver various concepts of Finance through case study analysis, thereby enhancing the quality of learning for students and nurturing in them, an integrated mindset to all problems in business and management.

For Whom –

The programme was designed for the faculty members from various management schools teaching finance specialisation subjects and for guiding the finance projects.

Approximately 50 colleges were chosen to distribute the brochure for the programme and participants confirmed their registration through telephone or registered on the spot.

Faculty Development Programme Details

Details	Topics	Resources Persons
Key Note Address	Overall View on Financial Case Studies	Dr. Prasanna Chandra
Session 1	Discussion on Financial Case Studies	Dr. V Rajesh Kumar
Session 2	Case Study Analysis	Dr. V Rajesh Kumar
Session 3	Practical Aspects of Financial Cases for Research Study	Prof. S Ramesh

Arrangements made

The programme schedule was sent to all the resource persons well in advance and telephonic confirmation was also obtained from the resource persons well in advance to the programme. The materials on each of the topic concerned were photocopied and kept ready before the commencement of the programme. A file containing programme schedule was distributed to the registered participants. The material of the session was given to the participants in the concerned session. The refreshments and lunch was provided for all the participants on the day of the programme. The institution also awarded the certificates for the participants on the day of the programme. At the end of the programme, the participants were asked to give their feedback.

The programme was organised in the conference hall of our institute.

Inauguration session

Ms Penubarthi V Amulya, I semester student, RVIM invoked the blessings of God for the programme. Ms Mary Metilda, Senior Assistant Professor, RVIM gave the Welcome Address.

Dr. Prasanna Chandra, Director, Centre for Financial Management , Bangalore, was the chief guest for the inauguration.

Dr Prasanna Chandra discussed 4 guidelines of case study preparation & analysis. Sir also spoke about the Value Octagon like Corporate Governance, Capital Allocation, Strategic Financing Decisions, organizational architecture, cost mgmt, corporate risk mgmt, mergers and acquisition. Participants posed a few questions during the interaction session. Sir concluded by mentioning that for case study writing there must be a passion to discover truth and move closer to reality.

The Vote of thanks for the inaugural session was proposed by Ms Mary Metilda, Senior Assistant Professor, RVIM.

The technical session 1 & 2 was handled by Dr Rajesh Kumar, Academic Consultant. Sir spoke about in-depth about financial case studies and analysis.

TECHNICAL SESSION 1 and TECHNICAL SESSION 2

Resource Person: Dr Rajesh Kumar, Academic Consultant

Resource Persons Profile -

Dr. V Rajesh – Academic Consultant

He has 18 years of experience in the areas of finance and tax laws. He has co-authored many textbooks on Accounting and has also authored study materials on Finance and Taxation for various Universities. He has presented a paper on "Capital Asset Pricing Model" at Harvard University. He has also conducted training programmes on Finance and Taxation for executives and managers of various companies like Wipro, Godrej, FCG, Sarfan Aerospace, Honeywell, KPCL, Fouress Engineers, Triveni Engineering, Tyco Electronics etc.

Topic: Discussion on Financial Case Studies and Case Study Analysis

The session was a very informative & an interactive one. Sir covered about the basics on the financial case studies and how to analyse the cases for exam/university purpose. A case study from HBR on Marriott Corporation-on Cost of Capital was taken and discussed in-depth and the analysis of the same was also discussed in detail.

He conducted many of the activities in the session to make the concepts clear to the participants. The various activities conducted were Discussion Vs. Argument, Reactions, Don't Quit and also a case on Wonderland Super Market was discussed in detail.

Overall it was a knowledge enhancing session which facilitates to take up case study approach to classroom. Sir concluded by stressing on the importance of case study method & its relevance in today's scenario. Overall it was a very fruitful session, knowledge enhancing and has truly motivated the participants in a huge way.

TECHNICAL SESSION 3

Resource person: Prof. S Ramesh, Company Secretary and Financial Consultant.

Resource Persons Profile -

Prof. S Ramesh – Secretary and Financial Consultant

He is a Professor at Indus Business Academy and a Management Consultant. He has also been associated with ASB Corporations on Global Survey of VAT implications on few electrical

products , Central Tax Policy on goods and services. He is working on projects in the area “ Investors perception analysis of securities and related instruments. His recent publications include Modern Approach to Accounting for Management (e-book) . Case Books on Basics of Management, Finance and Accounting.

Topic: Practical Aspects of Financial Cases for Research Study

The third session was handled by Prof. S Ramesh discussed about the practical aspects of Financial cases for Research study. Mr Ramesh covered the steps in preparing cases on our chosen topic & cases that can be useful in our research work. He took up illustration of Maruti Suzuki case study and discussed about the same. There is a need to develop our own cases instead of discussing cases that are already available. By building up one case at a time a compilation of all the cases will lead to research.

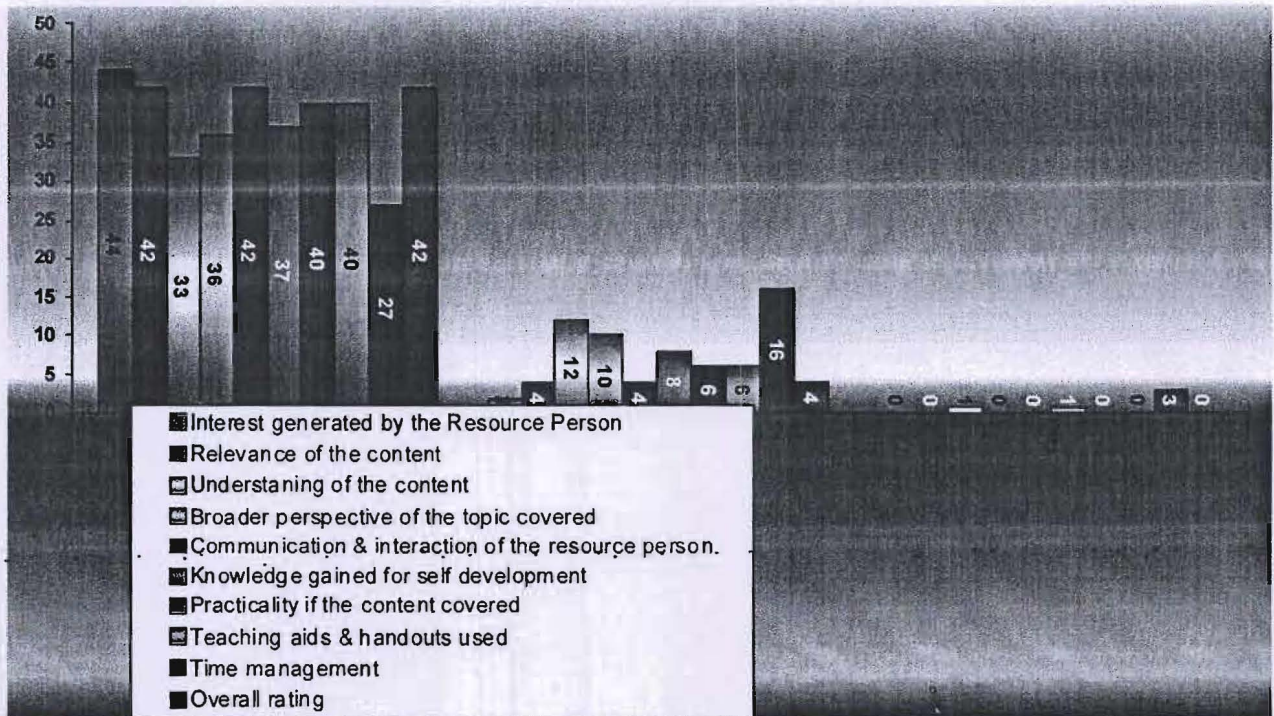
Valedictory Session

Valedictory session was organised in the conference hall. Four of the participants gave their feedback about the programme. Prof. S Ramesh and Dr T V Raju, Director, RVIM distributed the certificates to the participants. Ms. Bhavya Vikas gave a brief report about the technical sessions and proposed the vote of thanks.

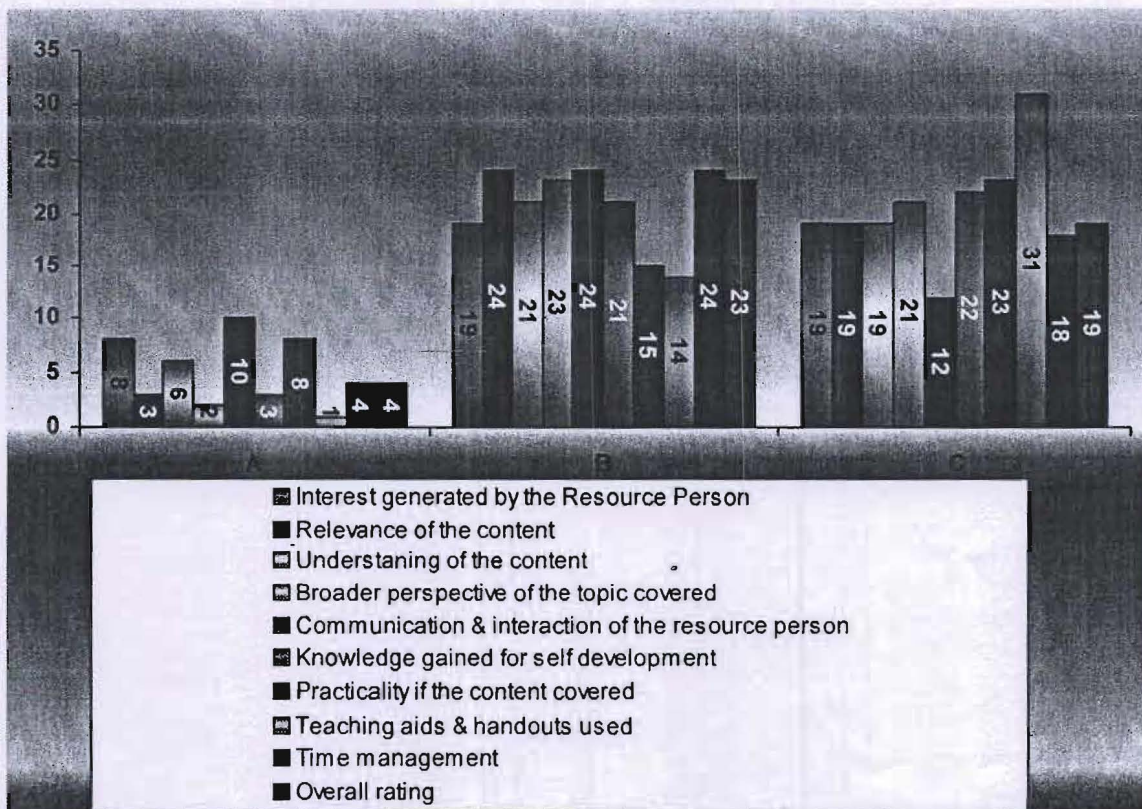
FEEDBACK ANALYSIS:

A total of 58 participants had attended the programme of which 46 participants gave their feedback. The feedback from the participants was taken considering the following criteria - Interest generated by the resource person , Relevance of the content , Understanding of the content, Broader prospective of the topics covered , Communication and interaction of the resource person, Knowledge gained for the self development, Practicality of the content covered, Teaching aids and handouts used during the session, Time management during the session, and Overall rating on a scale of A, B, C where A is Excellent, B is Good and C is Satisfactory.

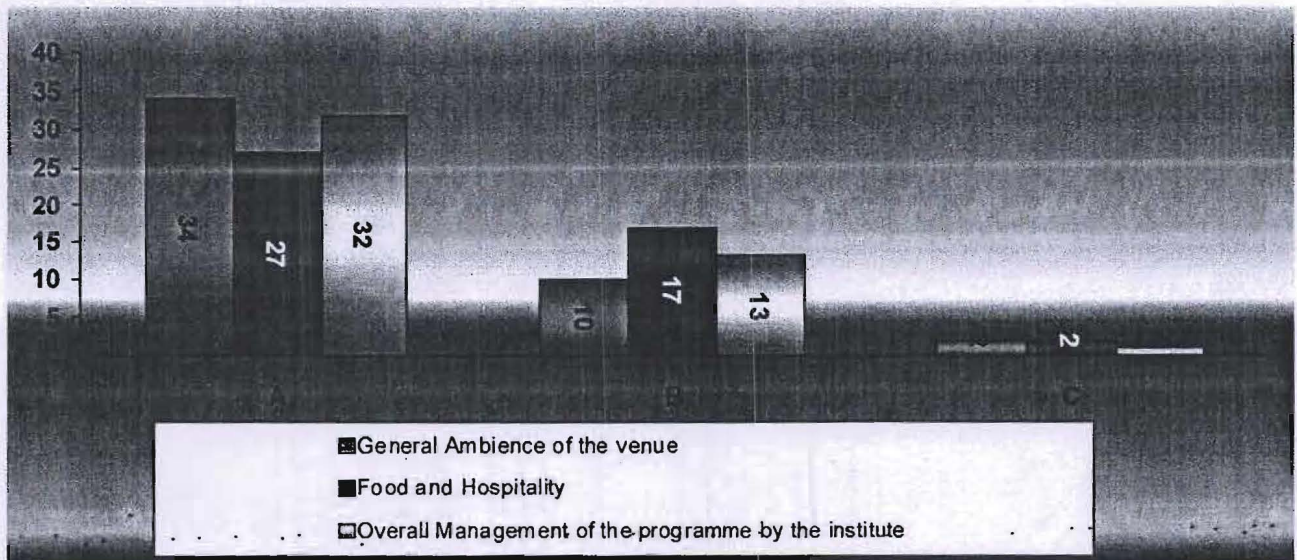
Feedback Analysis of Resource Persons: Dr. V Rajesh Kumar



Feedback Analysis of Resource Persons: Prof. S Ramesh



Programme Feedback



Participant's comments:

- ❖ Inputs we have received are very useful to make the classes more interesting and value additions to the participants.
- ❖ Mail the topics which were covered in the programme
- ❖ Well organized programme. Willing to participate in the future FDPs.
- ❖ Good experience, should conduct more such FDP for more than one day. Good job done. Keep up the good work.

Suggestions for improvements

- ❖ Wishing to see more in-depth knowledge of the topic
- ❖ Dr. Prasanna Chandra Should had engaged a one complete session.
- ❖ Manage the time and try to complete on time.
- ❖ Extend the sessions for two days instead of one day programme.

Registration Details

- + Rs. 500 per participant.
- + Payment should be made by cash or DD/Cheque to be drawn in favour of "Director, R V Institute of Management" Payable at Bangalore.
- + Telephonic confirmation for spot registration is welcome.
- + Registration at 9.00 am.

Chief Patron

Dr. T V Raju, Director, RVIM

Organising Committee

Ms. Mary Metilda J, Sr. Assistant Professor
Mr. Manjunath S Menedhal, Assistant Professor
Ms. Pavithra S T, Assistant Professor
Ms. Bhavya Vikas, Assistant Professor
Mr. Gowrisha, Assistant Professor

Contact Details

9900246239, 9916395850, 080-42540312
Email: rvim.financedept@gmail.com



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

CA 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore – 560 041
Phone : 080-26547048 Fax : 080-26654920 E-mail : contact@rvim.in Website : www.rvim.in



Faculty Development Programme

on

Financial Case Studies and Analysis

Thursday, October 10, 2013

Organised by

Department of Finance

A Premier Institute in Management Education, Training, Research & Consultancy

R V Institute of Management

RVIM was started during the academic year 1999-2000, with the purpose of providing quality management education to aspiring youngsters. The Institute aims at imparting value based education in business administration and provide need based training, research and consultancy. The primary goal of the institution is to train and mould the students into professionally committed and socially responsible corporate leaders and entrepreneurs. Our Vision is to be, one of the Premier Institute in Management Education, Training, Research and consultancy.

Faculty Development Programme

The continuous enhancement of knowledge and institutional facilities is the need of the hour. Case study method reveals a comprehensive and complete presentation of facts, as they occur, in a single unit of analysis. Researchers have used case study method as research for many years across a variety of disciplines. The case study method exhibits the dynamic process of exchanging perspectives, countering, defending and building on each others ideas. By this, the students become adept at analyzing issues, exercising judgement and dealing with difficult decisions. Finance case studies cover the strategic approach to finance as well as tools for analysing financial data in the business. The FDP aims to apply the major aspects of finance theory to general problem solving. The resource persons for the FDP have rich experience and knowledge in the area of Finance, Consultancy and Research.

Objective

FDP attempts to supplement and refurbish the approach of faculty teaching in the area of finance to effectively deliver various concepts of Finance through case study analysis, thereby enhancing the quality of learning for students and nurturing in them, an integrated mindset to all problems in business and management.

Participation

Faculty members teaching finance subjects and guiding the finance projects.

Participants of FDP 2012



Session Details

Key Note
Address

Dr. Prasanna Chandra

Session 1

Discussion on Financial Case Studies

Dr. V Rajesh Kumar

Session 2

Case Study Analysis *

Dr. V Rajesh Kumar

Session 3

Practical Aspects of Financial Cases for
Research Study

Prof. S Ramesh

Resource Persons

Dr. Prasanna Chandra - Finance Guru

He is the Director, Centre for Financial Management, Bangalore. He has more than three and half decades of teaching experience in postgraduate and executive education programmes. He served as a professor of finance at Indian Institute of Management, Bangalore, for nearly two decades. He was a visiting professor of finance at Southern Illinois University, USA, for two years. He was appointed as a member of several government committees and has served on the board of a number of companies.

Dr. V Rajesh Kumar - Academic Consultant

He has 20 years of experience in the areas of finance and tax laws. He has co-authored many text books on Accounting and has also authored study materials on Finance and Taxation for various Universities. He has presented a paper on "Capital Asset Pricing Model" at Harvard University and has also conducted training programmes on Finance and Taxation for executives and managers of various companies like Wipro, Godrej, FCG, Sarfan Aerospace, Honeywell, KPCL, Fouress Engineers, Triveni Engineering, Tyco Electronics etc.

Prof. S. Ramesh - Company Secretary & Financial Consultant

He is a Professor at Indus Business Academy and a Management Consultant. He has also been associated with ASB Corporations on Global Survey of VAT implications on few electrical products, Central Tax Policy on Goods and Services. He is working on projects in the area "Investor's perception analysis of securities and related instruments". His recent publications include Modern approach to Accounting for Management (e - book), Case Books on Basics of Management, Finance & Accounting.

Faculty Development Programme

Centre for Leadership and Human Excellence, Department of Human Resources, has organized a Faculty Development Programme on the theme “Human Resource Excellence for Organizational Effectiveness” on November 28, 2013. Participants from various management institutes in and around Bangalore participated in the programme. The FDP was designed to help participants to understand the significance of Human Resource Excellence in propelling Organizational Effectiveness.

Sessions	Resource Person	Designation and Company
Key Note Address: “Human Resource Excellence for Organisational Effectiveness”	Dr. Pallab Bandyopadhyay	Director-HR, Citrix Systems, Bangalore
Theme One: “Knowledge Management for Competitive Advantage”	Ms. Uma Maheshvari	Learning and Organisation Development Specialist(L&OD), Mindtree Limited, Bangalore
Theme Two: “Competency Mapping for Superior Performance”	Ms. Smitha Murthy	Head- Organisation and Development, Infosys BPO, Bangalore



Rashtreeya Shikshana Samithi Trust

R.V. Institute of Management

CA 17, 26th Main, 36th Cross, 4th 'T' Block Jayanagar, Bangalore 560041

No. /RVIM/MBA/CIR./2013-14

26.11.2013

CIRCULAR

This is to inform all the faculty members that Centre for Leadership and Excellence, Department of Human Resources will be organizing a Faculty Development Programme on the theme "Human Resource Excellence for Organisational Effectiveness" on Thursday, 28th November 2013, from 09:30am to 04:30 pm in Conference Hall (First Floor).

Please find enclosed FDP Brochure for the details of the programme. Faculty Members who are free are requested to participate in the programme.


Director 26/11/13

Investment Details

- Rs. 500/- per participant
- Registration time - 09:30 am to 10:30 am
- Venue : Conference Hall, RVIM.
- Programme Time - 10:30 am to 04:30 pm
- DD or Cheque to be drawn in favour of
"Director, R V Institute of Management" Payable at Bangalore
- Spot registration with Telephonic confirmation in advance is welcome

Chief Patron - Dr. T. V. Raju, Director, RVIM

Organising Committee

Mr. A.Narasima Venkatesh - 9986728377
Mrs. Anupama K Malagi - 080-42540334
Ms. Sowmya D.S - 080-42540335
Ms. Divyashree .S - 080-42540336

E-mail : hrfdp2013@gmail.com



Rashtreeya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

CA - 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore - 560 04
Phone : 080-26547048 • Fax : 080-26654920 • Website : www.rvim.in

Centre for Leadership and Human Excellence
Department of Human Resources



Faculty Development Programme
on
Human Resource Excellence
for
Organisational Effectiveness

Thursday, November 28, 2013

A Premier Institute In Management Education, Training, Research & Consultancy

R. V. Institute of Management

R V Institute of Management is one of the 26 leading educational institutions managed by Rashtrreya Sikshana Samithi Trust. Started in the academic year 1999-2000, with a purpose of providing quality management education to aspiring youngsters. Our aim is to educate and train potential future managers to develop capability to lead business enterprises effectively in reaching their corporate goals and thus set a benchmark for others to emulate.

About FDP

In today's competitive world, human resource is considered as the most significant element in determining the success of any organisation. Realizing the limited ability of other assets to differentiate the organisation from its competitors, effective managers are shifting their focus towards human assets. Critical HR aspects like Competency Mapping, Knowledge Management are practiced by organisations to take advantage of the human assets to create effective organisations. This program is designed to help participants to understand the role of human resource excellence in propelling organisational effectiveness.

FDP Objectives

- ❖ To help the participants to enhance their knowledge in the field of Organisationa Behaviour, Human Resource Management, Performance Management, Human Resource Acquisition and Development
- ❖ To bridge the gap between academic theory and industry practices
- ❖ To understand, explore and focus on significant HR practices like Competency Mapping and Knowledge Management for Organisational Excellence.

For Whom

The programme is designed for faculty from management schools

FDP Participants - 2012



Programme Facilitators



Dr. Pallab Bandyopadhyay

Director-Human Resources, Citrix - Bangalore

He heads the country HR function - India for both R&D and Sales, Citrix at Bangalore. Citrix Systems (NASDAQ listed 2.6 billion US\$ revenue) is a leading provider of virtualization, networking and software as a service (SaaS) technologies for more than 230,000 organisations worldwide. Dr. Pallab is a doctoral fellow in HRD from XLRI, Jamshedpur and has also been trained at various human process and organization development interventions at NTL, USA. He is also an expert reviewer at **Harvard Business School** (HBR) Press. Dr. Pallab is a certified executive coach and spends considerable time in coaching and mentoring both senior business leaders as well as young HR professionals across the country.

Key Note Address : *Human Resource Excellence for Organisational Effectiveness*



Ms. Uma Maheshvari

Learning and Organization Development (L&OD) Specialist, Mindtree Limited - Bangalore

She is a certified Organization Development Consultant by Indian Society for Applied Behavioral Science (ISABS). She is also a certified professional in Psychometric instruments from Carlton Advanced Management Institute (CAMI), USA. She is a practicing coach specialised in Emotional Capital Ratio (ECR). She is certified in coaching by Roche Martin, Australia. Her recent engagement with a Business account at Mindtree earned the Best Blended Learning Program Award by Tata Institute of Social Sciences at the Chief Learning Officers (CLO) Summit 2012.

Theme : *Knowledge Management for Competitive Advantage*



Ms. Smitha Murthy

Head-Organization Development, Infosys BPO - Bangalore

Her areas of proficiency include conceptualizing, implementing and refining strategy, policies and processes including Succession Planning, Leadership Development, Organisation Structure, Performance Management, Career Development, Skill and Competency Mapping and Learning and Development. At Infosys Limited, she has led the competency mapping exercise for the complete enterprise for behavioural and technical competencies. She is also passionate about making competencies come alive and strives to find solutions to the practical challenges that arise in leveraging competencies for different talent management applications like recruitment, promotions and succession planning.

Theme : *Competency Mapping for Superior Performance*



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36TH Cross , 26th Main, 4th "T" Block, Jayanagar, Bangalore-560041

Department of Finance

Centre for Excellence in Financial Studies

A Report on

Faculty Development Programme

on

“RISK AMANGEMENT AND DERIVATIVES”

May 30 and 31, 2014

Organised by

Department of Finance

Centre for Excellence in Financial Studies

R.V.INSTITUTE OF MANAGEMENT

In association with

VITTAM PRAVINA GURUSHALA

Banglore

About the Programme

One of the most brilliant innovations in the field of Finance is ‘Derivatives’. Every individual and business enterprise is exposed to various risks. The biggest challenge is to know how to counter the risk and protect the interest of the business. Derivatives are highly powerful instruments in countering the risks. The knowledge of derivatives, its operations, its usefulness in hedging risks and the mechanisms involved – are the fundamental knowledge which a finance student, faculty or professional must be equipped with. This program intends to provide the participant a clear and thorough understanding of the magical area of ‘Derivatives’ – both from academic and practical perspectives.

Objectives of the Program

The objectives of the program are-

- To provide a clear understanding of the conceptual background of ‘derivatives’.
- To make the participant aware of the mechanisms involved in ‘derivatives market’.
- To enable the participant to understand the use of derivatives – futures, options and swaps – in hedging various risks.
- To provide hands-on experience on the various hedging and trading strategies using Derivatives.

Contents of the Program

The program aims to cover the following areas:

1. Meaning of Derivatives.
2. Types of Derivatives.
3. Difference between Forwards and Futures.
4. Stock Futures and Index Futures
5. Margin and Settlement Mechanism of Futures
6. Stock Hedging with Futures.
7. Portfolio Hedging with Futures.
8. Pricing of Futures.
9. Options – Pay off and Pay-off Diagrams.
10. Option Hedging strategies.
11. Option Trading strategies.
12. Option Pricing.
13. Swaps.
14. Market Mechanism for Derivatives and other related topics

Pedagogy

The Program was delivered through lectures and case studies. A major part of the program was conducted in the computer lab, to provide an 'on-hand experience' for the participants regarding sourcing of information from markets, creating strategies using Excel functions etc.

For Whom

The programme was designed for the faculty members from various management schools teaching finance specialisation subjects and for guiding the finance projects.

The soft copy the FDP brochure was sent through mail to different contacts. The mail id was obtained from different sources. Approximately 60 colleges were contacted over telephone and participants confirmed their registration through mail and telephone.

Programme Schedule

Time	Day 1 – Sessions	Day 2 – Sessions
9.30 am to 10.00 am	Inauguration	-----
10.00 am to 11.30 am	Introduction to Derivatives, Types of Derivatives, Difference between Forwards and Futures, Stock Futures and Index Futures, Margin and Settlement Mechanism	Hedging Strategies with Options Trading Strategies with Options
11.30 am to 11.45 am	Coffee break	Coffee break
11.45 am to 1.15pm	Stock Hedging with Futures, Portfolio Hedging with Futures	Trading Strategies with Options (Continued) Option Pricing
1.15 pm to 2.00 pm	Lunch break	Lunch break
2.00 pm to 3.30 pm	Portfolio Hedging with Futures (Continued), Valuation of Futures	Option Pricing (Continued) Interest Rate Swaps
3.30 pm to 3.45 pm	Tea break	Tea break
3.45 pm to 5.15 pm	Options – Pay Offs and Pay-Off Diagrams	Market Mechanism for Derivatives
5.15 pm to 5.30 pm	Recollections	Valedictory

Resource Person Details

Resource Person: Dr Rajesh Kumar, Academic Consultant

Resource Person Profile -

Dr. V Rajesh – Academic Consultant

Dr. V. Rajesh Kumar is an M.Com Graduate from Bangalore University. He has got his Doctorate in the area of “Strategy”. While Accounting and Taxation are his areas of expertise, Finance is his area of passion. He has 21 years of experience in teaching at graduate, post-graduate and professional levels. He has served various Institutions in different capacities over the past 21 years – Mount Carmel Institute of Management, Bangalore University and Alliance Business Academy, being noteworthy. He is a faculty for Strategic Financial Management and Tax Laws at the Bangalore Branch of the Institute of Chartered Accountants of India. He has co-authored text-books on ‘Accounting’ for the requirements of B.Com and B.B.M courses and has also authored various study-materials on finance and taxation for various Universities. He has presented papers at various national and international conferences and published articles in reputed Journals. **His paper on “Capital Asset Pricing Model” was selected for an International Conference at Harvard University, Cambridge, United States of America, during May-June 2011.**

Dr. Rajesh also has a rich experience in research, consultancy and training – both at the academic level and corporate level. He has conducted Student Development Programs and Faculty Development Programs in various educational institutions; and has conducted training programs for executives and managers of various companies like Wipro, Godrej, FCG, Honeywell, KPCL, Fouress Engineers, Triveni Engineering, Tyco Electronics etc; in the area of ‘accounting, finance and taxation’. He is associated as resource person for the ‘Finance for Non-finance Executives’ Program of the Bangalore Chapter of the Institute of Chartered Accountants of India.

He is the founder of ‘Vittam Pravina Gurushala (Finance Expert Academy)’ – an academy engaged in spreading the knowledge of finance to students, faculty, corporate and all others interested in the area of finance.

Presently, he is working as a Finance and Academic Consultant and visits different Management Institutions for teaching Finance courses, in and outside India.

Arrangements made

The programme schedule was sent to the resource persons and all the participants well in advance and telephonic confirmation was also obtained from the resource person well in advance to the programme. The materials on each of the topic concerned were photocopied and kept ready before the commencement of the programme. A folder containing programme schedule, note book, pen and material was also distributed to the registered

participants. The refreshments and lunch was provided for all the participants on both the days of the programme. At the end of the programme, the participants were asked to give their feedback and the participation certificates were distributed to the participants. The FDP programme was organised in the MDP cell and practical's were held in computer lab 2 of our institute.

Inauguration session

Ms. Kavya Chennappa, Ms. Akhila and Ms. Susmitha, students from II semester MBA, RVIM invoked the blessings of the God for the programme. Ms Pavithra S T, Assistant Professor, RVIM gave the Welcome Address.

Dr. K Sheshamurthy, Principal, Vijaya Pre- University College , Dean Vijaya Academy for Information Technology , Bangalore, was the chief guest for the inauguration.

Dr. K Sheshamurthy in his inaugural address said about the basics of investment, objectives of investment, investment in shares, precautions to be taken while investing in shares. He also discussed about the derivatives and risk involved in investing in derivatives. Sir also said how it is important for the faculty members to update themselves in this competitive era and mentioned about the importance of FDPs. Sir concluded by mentioning that derivate is a very import area in finance and one of the growing area in finance.

Mr.Y Nagaraju, Associate Professor, Canara Bank School of Management, Bangalore University was also present in the inauguration and wished all the participant a very fruitful learning.

The Vote of thanks for the inaugural session was proposed by Mr. Manjunath M, Assistant Professor, RVIM. The master of ceremony was Ms. Mary Metilda, Senior Assistant Professor, RVIM.

Day 1 Sessions:

The sessions conducted during the day were very informative and participants enjoyed the practical sessions very much.

In the first session sir explained about the risk, various types of risks, and covered in detail the meaning and need of derivatives, importance of derivatives, and different types of derivatives. Further sir discussed about derivative instruments like Forward contracts, Future contracts, and purposes of a future market. The difference between forwards & futures were analysed, valuation of Forwards and Futures , correlation between Forwards and Futures prices, margin & settlement mechanism of futures was explained. The major complex concepts were explained in a very simple way and with simple examples in an understandable manner.

In the afternoon session, the participants got hands on experience in hedging and trading strategies of single stock and of portfolio using real data on excel. Dr. Rajesh Kumar started the after noon session with hedging, why hedging is important. Hedging with index futures, hedging strategies of a single stock and hedging strategies for portfolio was practically explained with the real data drawn from NSE website using Excel. The valuation of Futures was also explained in the session. An introduction to the Options and Option payoffs and pay off diagrams was also done in the first day of the programme.

Day 2 Sessions:

The second day session begin with introduction to Option Contracts, key terms and phrases used in Options, How Options work, differences between Futures and Options, Value of an Option after expiry, factors affecting the price of an Option, Option Valuation Models . Hedging strategies with options and trading strategies with Options were also engaged in this session. Option strategies like Straddle, Strip, Strap, Spreads, Strangle etc were explained with the real time data from the market. The session was fully practical and participants were also asked to draw the real time data and complete the practical examples.

The afternoon session was on market mechanism for the shares and derivatives. The last session was engaged by Mr Satish , Assistant Professor , R C College Bangalore . explained in detail regarding the trading mechanism of shares and derivatives in the stock market .

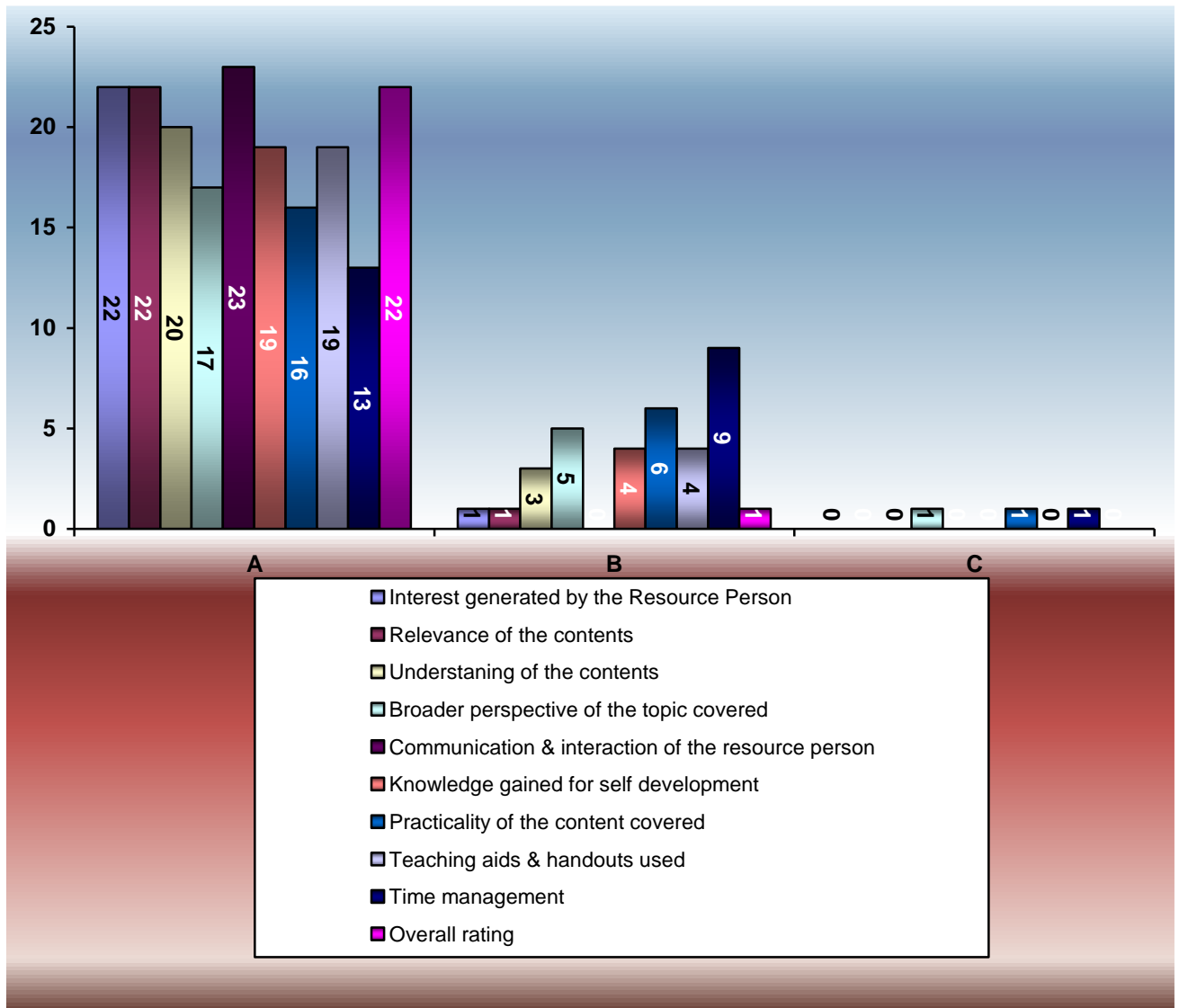
Valedictory Session

Valedictory session was organised in the MDP. Some of the participants were asked to share their feedback about the programme. Dr. Rajesh Kumar and Dr T V Raju, Director, RVIM distributed the certificates to the participants. Ms. Bhavya Vikas gave a brief report about the technical sessions and Mr. Gowrisha proposed the vote of thanks.

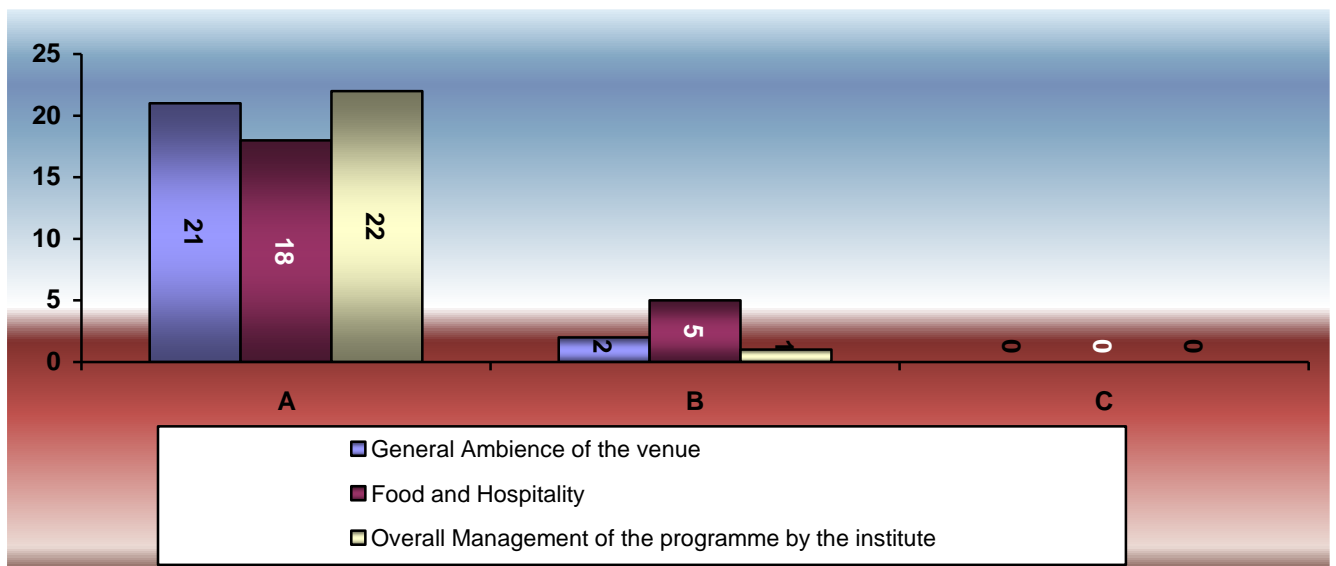
Feedback Analysis:

A total of 26 **participants** had attended the programme of which 23 participants gave their feedback. The feedback from the participants was taken considering the following criteria - Interest generated by the resource person , Relevance of the content , Understanding of the content, Broader prospective of the topics covered , Communication and interaction of the resource person, Knowledge gained for the self development, Practicality of the content covered, Teaching aids and handouts used during the session, Time management during the session, and Overall rating on a scale of A - **Excellent**, B - **Good** and C - **Satisfactory**.

Feedback Analysis of Resource Persons: Dr. V Rajesh Kumar



Programme Feedback



Participant's comments:

- ❖ Inputs we have received are very useful to make the classes more interesting and value additions to the participants.
- ❖ Mail the topics which were covered in the programme
- ❖ Well organized programme. Willing to participate in the future FDPs.
- ❖ Good experience, should conduct more such FDP for more than one day. Good job done. Keep up the good work.

Suggestions for improvements

- ❖ Wishing to see more in-depth knowledge of the topic
- ❖ Dr. Prasanna Chandra Should had engaged a one complete session.
- ❖ Manage the time and try to complete on time.
- ❖ Extend the sessions for two days instead of one day programme.

R V Institute of Management
Centre for Information Technology
Report on Faculty Development Programme

Topic: Social Science Research using SPSS & AMOS

Resource Person: Mr. Shankar M M

Date: 13th & 14th June, 2014

Venue: Computer Lab 2, RVIM.

Objective: Main objective of the programme is to provide a platform for Research Scholars on Research basics and Statistics. The programme also emphasizes on various research concepts like Multiple Linear Regression, Exploratory Factor Analysis and hands-on training on Data Analysis methodology using SPSS and AMOS software with various teaching techniques like Case study approach, Lecturing, Discussion and Demonstration methods.

Centre for Information Technology and Department of Systems Management conducted a two-day Faculty Development Programme on 13th & 14th June, 2014 on the topic "Social Science Research using SPSS and AMOS". Resource Person for the programme was Mr. Shankar M M, Advisor, Synthesis Solutions, Bangalore. The programme details are as follows:

DAY - 1

Inauguration:

Chief Guest of the Inauguration Programme was Dr. K. SheshaMurthy, Principal, Vijaya PU College and Dean, Vijaya Academy for IT, Bangalore. The programme was presided by our Director Dr. T.V. Raju. The programme started with an invocation by II semester MBA students Ms. Akhila and Ms. Susmitha and continued with the welcome address given by Mr. N. Nagasubba Reddy, Asst. Professor, Department of System Management. The programme commenced with lighting of lamp by the Dignitaries. The Chief Guest Dr. K. SheshaMurthy

addressed the gathering by giving certain technical inputs which emphasized towards the importance of Research software. Our beloved Director , Dr. T. V. Raju gave the presidential address which highlighted on the need for a complete plan on Research Analysis. He also shared his rich research experiences and the benefits of Research software. The programme concluded with Vote of Thanks proposed by Ms. Pushpa M, Asst.Professor, and Department of Systems Management.

Highlights of Technical Sessions

Session1: 10:00 am to 11:30 am at Conference Hall, I Floor, RVIM

Topics covered:

- Role of Theory
- Types of Hypothesis and Data Types
- Testing of theory in the form of Hypothetical Testing
- Statistics fund like Estimation, Testing of Hypothesis and so on.
- Type of techniques to be used for various scenarios

Session 2: 11:45 am to 1:15 pm at Computer Lab-2

Topics Covered:

- Introduction to SPSS software
- Data structuring, Data Cleaning and Data Preparing
- Data Analysis with various techniques
- Data Management Techniques: Compute, Recode & Construct
- Data Export and Import

Session 3: 2:00 pm to 3:30 pm at Computer lab-2

Topics Covered:

- Testing of Hypothesis: Bi-variate Analysis, T-Test, Z-Test, Chi-Square and ANOVA Test

- Case study is taken and demonstrated in each technique
- Output collation and tabulations are explained
- Interpretation of result Analysis of each technique and discussed in detail.

Session 4: 3:45 pm to 5:15 pm

Topics Covered:

- Correlation & Regression as focal point for the session
- Assumptions of regression Analysis and its usefulness are demonstrated with live data
- Score prediction with the help of Regression and Out layer checkout
- Influential observation checking
- Strategies to control the errors in the Regression Model

DAY - 2

Session 1: 10:00 am to 11:30 am

Topics Covered:

- Introduction to Factor Analysis
- Application of Factor Analysis
- Distinction between Exploratory Analysis and Confirmatory Factor Analysis
- Discussion with participants and clarification of queries

Session 2: 11:45 am to 1:15 pm

Topics Covered:

- Introduction to AMOS(Analysis Moment of Structure) software
- Demonstration and usage of software and various icons with their uses
- Building blocks of SEM (Structural Equation Model)
- Purpose of SEM and how it is different from other statistical techniques

Session 3: 2:00 pm to 3:30 pm

Topics Covered:

- Case study on CFA(Confirmatory Factor Analysis)
- Higher Education data set is used to execute the case
- Model identification, specification and execution using AMOS
- Role of Model testing and Modification Index

Session 4: 3:45pm to 5:15 pm


Topics Covered:

- Calculation of Reliability explanation and demonstration in MS-Excel 2007
- Nomological validity, Converged validity, Discriminant validity and Composite validity explanation
- Exploration of MS-Excel 2007 short keys
- Question and Answers/Discussion

Valedictory:

The Valedictory Programme commenced at 5:15 pm in First Floor Conference hall. Ms. Pushpa M gave the welcome address. Few participants shared their 2-day experience about the FDP and Director Sir distributed certificates to the participants. Resource person, Mr. Shankar addressed the participants and shared his views about the programme and also advised the participants to practice what they have learnt in these two days. Beloved Director Dr.T.V.Raju appreciated the initiative taken by the department and the co-operation given by the other faculty members for the success of the programme. Mr. N. Nagasubba Reddy proposed the vote of thanks.

Co-ordinator



Director





Director Sir distributing certificates for the FDP participants



Group photo of all FDP participants and RVIM staff





Rashtriya Sikshana Samithi Trust

R V Institute of Management

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi

A PREMIER INSTITUTE IN MANAGEMENT EDUCATION, TRAINING, RESEARCH & CONSULTANCY

Ref:145/RVIM/MBA/2014-15

May 31, 2014

Dear Sir/Madam,

Warm Greetings from RVIM

Two-Day Faculty Development Programme on:

“Social Science Research using SPSS and AMOS” June 13 & 14, 2014

I am happy to inform you that R V Institute of Management is organising a Two-Day Faculty Development Programme on **“Social Science Research using SPSS and AMOS” on June 13 & 14, 2014.**

This FDP will provide good insight about Research basics, Hypothesis Testing, Multiple Regression Analysis and various concepts in **SPSS** (Statistical Package for the Social Sciences) and **AMOS** (Analysis of Moment Structures) software. It will help all Academicians, Research Scholars, and Executives handling Business Analytics.

Mr. Shankar, MBA, who is having rich experience and knowledge in the Research field has kindly agreed to be the Resource Person. He has conducted more than 200 Training Programmes for Academicians, Corporate Executives and currently engaged by prestigious organizations like SPSS South Asia Ltd., Intouch Analytics and so on as a Research Consultant.

Please find the enclosed brochure and registration form for your kind perusal and doing the needful.

I would request you to nominate some of your Faculty Members, Research Scholars and Management Students to make the deliberations enriching.

Thanking you,

With Regards,

Dr.T.V.Raju

Director

Rashtreeya Shikshana Samithi Trust

R.V. Institute of Management

CA 17, 26th Main, 36th Cross, 4th T' Block Jayanagar, Bangalore 560041

No.20/RVIM/MBA/CIR./2014-15

12.05.2014

CIRCULAR

Concerned faculty members are hereby requested to note various committees formed and their roles and responsibilities to be performed for the forthcoming National Conference on the theme "Entrepreneurship for Socio Economic Development: Opportunities and Challenges" to be held on July 3 and 4, 2014 and extend their cooperation for the smooth conduct of the conference. It can also be noted that the committees' can co-opt any of the faculty member(s) (if required), for their support with the permission of the undersigned.


Director

RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

National Conference

On

Entrepreneurship for Socio Economic Development: Opportunities and Challenges
July 3 and 4, 2014

Responsibilities of Faculty Co-ordinators

Sl No	Committees	Proposed Committee Members	Responsibilities of the Committee Members
1	Brochure, Invitation & Certificates	Mr. A.Narasima Venkatesh Mr. A.Chandran	To design and printing of Brochures To design and printing of Invitations To design and printing of Certificates
2	Web Hosting in RVIM Website	Ms. Rashmi Shetty Mr. N.N.S.Reddy	To make necessary arrangements for web hosting of conference details
3	Marketing	Ms. Sowmya D.S. Ms. Rashmi Shetty Ms. Anitha D'Silva Mr. Mahesh G	To list the number of Institutions to whom brochure is to be sent – hard copy and soft copy To identify students for marketing and depute them in teams to distribute the brochure to the colleges in Bangalore To send the soft copy of the Brochure and invitation to all the MBA / degree colleges in India To follow up with the colleges on participation in conference
4	Invitation Distribution	Ms. Rashmi Shetty Mr. Manjunath S K	To prepare the list of guests, judges, trustees, well wishers To distribute the invitation to the listed people
5	Correspondence with Authors	Dr.Anupama K Malagi Ms.Bhavya Vikas	E-mail Correspondence with authors related to receipt of abstracts/full papers Intimating the acceptance of abstracts/full papers Identifying and coordinating with external review committee for full paper review Preparing Book of Abstracts in CD format
6	Registration	Dr.Anupama K Malagi Ms.Maithri Ms.Rangalakshmi	To prepare Registration format To collect and distribute conference kit to the registering participants

14	Technical Session Arrangements	Dr. Noor Firdoos Jahan Ms. Rashmi Shetty Mr. N.N.S.Reddy Mr. Vidyashankar	<p>To prepare technical sessions schedule</p> <p>To make stage arrangements and required technical support inside classrooms for paper presentations</p> <p>To identify and allocate required number of faculty members for technical paper presentations in different class rooms and brief them the responsibilities to be performed by them</p> <p>To collect mementos for technical chair persons and give it to respective faulty coordinators in different class rooms</p> <p>To collect technical chair persons' profile and give it faulty coordinators in different class rooms to introduce them</p> <p>To inform the faculty coordinators of technical sessions to announce rules and regulations of paper presentation before start of every technical session in class rooms</p> <p>To frame evaluation sheet for judging paper presentations , distribute it to technical chair persons and collect it back after the session</p>
15	First-Aid	Mr. A Chandran	To arrange for the first aid kit and to arrange for a doctor on call
16	Media & Publicity, photograph	Mr. A Chandran	<p>To plan & identify media persons for the awareness and publicity of the programme.</p> <p>To make arrangements for the press release.</p> <p>To arrange for a photographer for two days of the event</p>
17	Logistics	Mr. A Chandran Mr. Manjunath S K	To arrange for transportation facilities for Guests, Plenary Session Speakers, Technical Chair Persons for two days (if required)
18	Printing of Conference proceedings in Book with ISBN Number	Dr.Noor Firdoos Jahan Ms. Rashmi Shetty	<p>To identify the publishers and seek quotations from them</p> <p>To make necessary arrangements for printing of conference proceedings in Book with ISBN</p>

Rashtreeya Sikshana Samithi Trust
R V Institute of Management



A Brief Report on National Conference

“Entrepreneurship for the Socio-Economic Development: Opportunities and Challenges”

July 3-4, 2014

The Department of General Management and Human Resource Management of R V Institute of Management jointly organized two day National Conference on July 3 & 4, 2014. The theme of the conference was ““Entrepreneurship for the Socio-Economic Development: Opportunities and Challenges”. The two-day National conference is expected to strive to bring academicians, researchers, business managers, professionals, practitioners, scholars and policy makers together on one platform, for exchange and sharing their experiences, ideas and research results, related to different aspects of Entrepreneurship for socio-economic development of our country.

The inaugural function was attended by distinguished representatives from industry, entrepreneurs, academia and research. The Chief Guest was Dr. G Sabrinathan, Chairperson, N S Raghavan Centre for Entrepreneurial Learning (NSRCEL), Indian Institute of Management, Bangalore. The guest of honour for the function was Dr. M N Ravi Shankar, Reader in globalization and emerging markets, Loughborough University, UK. The function was presided by Shri K A Sujit Chandan, Trustee, Rashtreeya Sikshana Samithi Trust, Bangalore.

There were two plenary sessions in the conference. We had prominent speakers like Dr. Suresh Bhagavatula, Assistant Professor, N S Raghavan Centre for Entrepreneurial Learning (NSRCEL), Indian Institute of Management, Bangalore on the first day of the conference and M G Raghuraman, Senior Vice President & Chief Information Officer, M PHASIS, Bangalore on the second day of the conference sharing their views on the theme.

Four parallel technical sessions in the areas of General management, Marketing Management, Human Resources and Financial Management were conducted to facilitate the authors of selected papers from various Institutions to present their research work.

These technical sessions were chaired by eminent chair persons from academia and industry. The details are given below:

Technical Chair persons	Sessions
Dr. C Manohar, Director – Strategy & Dean, ISBR Business School.	General Management
Col. TNC Vijayasarthi, Management Consultant	Human Resource Management
Mr. Dinesh C, Manager- HR Operations, Britannia, industries Limited, Bangalore	Human Resource Management
Dr. Jain Mathew, Dean, Christ University	Human Resource Management
Dr. R Krishna CEO, Ramanuja Management Services, Bangalore.	Marketing Management
Dr.V Rajesh Kumar, Managing Partner, Vittam Pravina Gurushala, Bangalore.	Financial Management
Dr. S Ramesh, Professor of Finance, Indus Business Academy, Bangalore.	Financial Management

The best paper in each track was selected by a panel of experts for cash prize. The details of the winners are given below:

Name o f the Author & Institute	Title of the paper	Track
Mrs. K.S. Lakshmi, PhD (PT) Scholar Dept of Business Management, PSGR Krishnammal College for Women, Coimbatore	Campus Radio Stations as an entrepreneurial activity to enhance Community Development – A concept study of two Educational Institutions of Coimbatore	General Management
Ms. Husnain Sabah - Koshys Institute of Management Studies, Bangalore	Women Entrepreneurs leading Social enterprises: HRM Challenges and Opportunities	Human Resource Management
Mr. Srivatsa Vivek Vaidya, Team Leader, OTS – Officetech Systems Pvt. Ltd., Bangalore	Entrepreneurial innovations: opportunities from Lead user method in Indian market.	Marketing Management
Ms. Anita D Silva, Sr. Asst. Professor, RVIM	Project Appraisal Technique for Entrepreneurial Development with specific reference to KSFC, Bangalore	Financial Management

Chief Guest for the valedictory function was Professor G Ramesh Chairperson, Centre for Public Policy, Institute of Management, Bangalore. The function was presided by Dr. M P Shyam, Trustee, Rashtreeya Sikshana Samithi Trust and Chairman, Governing Council, RVIM.

Report Submitted by:

 8/7
Dr. Noor Firdoos Jahan



Rashtriya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

Accredited by NAAC with "A" Grade

National Conference

on

**Entrepreneurship for Socio-Economic Development :
Opportunities & Challenges**

July 3 & 4, 2014



Address : CA 17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041
Ph : 080-42540300, 080-26547048, website : www.rvim.in

A Premier Institute in Management Education, Training, Research & Consultancy

Rashtreeya Sikshana Samithi Trust

Rashtreeya Vidyalaya Group of Educational Institutions, a conglomerate of 25 educational institutions is managed by Rashtreeya Sikshana Samithi Trust. The Trust was established in 1940 with the main objective of offering quality education to the community. The institutions range from schools to professional colleges, including Management, Dental, Engineering, Nursing and Teacher education. The Group is 73 years old and operates all the Institutions with the main objective of offering education to its students without any bias. There are over 18000 students and 1700 personnel in all its campuses situated at Bangalore, the Silicon Valley of India.

RV Institute of Management

RVIM was started during the academic year 1999-2000, with the purpose of providing quality management education to aspiring youngsters. The Institute aims at imparting value based education in business administration and provide need based training, research and consultancy. The primary goal of the institution is to train and mould the students into professionally committed and socially responsible corporate leaders and entrepreneurs. Our Vision is to be, one of the Premier Institute in Management Education, Training, Research and Consultancy.

Conference Theme

Global development is entering a phase where entrepreneurship will increasingly play a more important role. Economic growth means more output. While economic development implies both more output and socio economic changes in the technical and institution arrangements by which it is produced and distributed. Today Entrepreneur has been a major factor in the economic growth. He plays a vital role in the process of economic development and growth. Entrepreneur is one of the most important inputs in the socio-economic development of a country. A wise entrepreneur knows that the opportunity for change is essential for competition and growth in our economy. It can thus be said that no economic development is possible without entrepreneurial development. This National Conference aims to provide a platform to scholars, academicians, practitioners and business managers to share their valuable knowledge and experience in the context of "Entrepreneurship for Socio-Economic Development: Opportunities and Challenges".

Objectives of the Conference

- ❑ To bring together entrepreneurs and educationists to share their perspectives on Entrepreneurship for Socio-Economic Development.
- ❑ To provide an opportunity for research aspirants and promising young entrepreneurs to discuss relevant strategies to be adopted both at micro and macro level
- ❑ To share business strategies and practices to face the emerging challenges and to explore new entrepreneurial opportunities

Glimpse of previous Conference



Sub-Themes

General Management

- Business entrepreneurship versus political entrepreneurship
- Micro-social intrapreneurship
- Business models for social entrepreneurship
- Bio entrepreneurship, Rural entrepreneurship and Green entrepreneurship
- Frontiers of entrepreneurship research

Marketing

- Societal marketing for economic development
- Challenges faced by entrepreneurs in cross culture branding
- E-marketing practices among entrepreneurs for societal benefit
- Marketing research for new ventures
- Salesmanship for successful entrepreneurial development

Finance

- Role of Banks in promoting entrepreneurship in India
- Venture capital and new venture creation
- Micro finance to promote entrepreneurship
- Challenges in Financial Management for Micro, Small and Medium Enterprises (MSMEs)
- Tax system and Business Development
- Risk Management practices in Business enterprise

Human Resources

- Enhancing Human Resource Management Practices in Micro, Small and Medium Enterprises (MSMEs)
- Entrepreneurial Leadership for Sustainability and Development
- Entrepreneurship Development Training and Competence Building
- Talent Management in Entrepreneurial Firms
- Human Resource Management Challenges in Social Entrepreneurship

Systems

- Wireless Technology and ICT infrastructure for Socio-Economic development.
- Rural based e-Commodity Exchange Programmes
- Problems and Prospects of IT Adoption in Social Entrepreneurship
- Mobile Technology & Community Informatics: A Tool for Entrepreneurs
- Scope for e-Entrepreneurship in MSMEs (Micro, Small and Medium Enterprises)

Note : Papers under sub-themes which are not mentioned above, but related to the main theme of the conference can also be submitted.

Participants

Research Scholars, Academicians, Corporate Executives, Government Employees and Management Practitioners from India

Best Paper Award

Cash prize for best paper in each track will be awarded.
Presentation of paper in the conference by either or both of the author(s) is mandatory to receive the best paper award.

Guidelines for submission of Abstracts and Papers

- ❑ An abstract of not more than 300 words followed by 3 to 6 keywords should be sent by e-mail to organisers@rvimconference.in on or before May 23, 2014
- ❑ The full paper of maximum 5000 words typed in MS word, with 1.5 indent line spacing and font Times New Roman, size 12 point with one inch margin on all four sides should be sent by e-mail to organisers@rvimconference.in on or before June 18, 2014
- ❑ Cover page of the manuscript should contain the track details, title of the paper, author(s) name, designation, organization, contact address, e-mail address and telephone numbers
- ❑ The paper can have maximum of two authors
- ❑ All tables, figures and graphs should be numbered and appear in the document where it is referred to in the text. They must also carry a caption and sources should be explicitly mentioned at the bottom of the tables/figures
- ❑ The superscript numeral used to refer to a footnote which appears in the text should be written at the bottom of the normal text area
- ❑ APA or any other internationally acceptable citation style can be followed for references /bibliography

Registration

- ❑ Corporate / Government Employees - Rs.2,000
- ❑ Academicians - Rs.1,500
- ❑ Full time Research Scholars -Rs.1,000

Note

- ❑ Registration fees do not include accommodation
- ❑ Author(s) have to register separately per paper if they require conference proceedings and certificate
- ❑ Papers can be submitted in-absentia, if intimated in advance on payment of registration fees
- ❑ Selected papers will be published in the form of Conference Proceedings with ISBN
- ❑ Payment should be made through demand draft in favour of "The Director, RVIM", payable at Bangalore

Important Dates:

Submission of Abstracts : May 23, 2014
Full paper to be received : June 18, 2014
Last date for registration : June 25, 2014

Abstract acceptance confirmation : May 31, 2014
Full Paper acceptance confirmation : June 21, 2014

CONFERENCE COMMITTEE

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Patrons

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Sri. D P Nagaraj, Joint Secretary, RSST

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Sri. M. P. Shyam
Chairman, Governing Council, RVIM

Chief Coordinator

Dr. T V Raju, Director, RVIM

Faculty Coordinators

Dr. Noor Firdoos Jahan, Professor, RVIM
Mr. N.Suresh, Sr.Assistant Professor, RVIM
Mr. A.Narasima Venkatesh, Sr.Assistant Professor, RVIM
Dr. Anupama K Malagi, Assistant Professor, RVIM