

Rashtreeya Sikshana Samithi Trust
R V Institute of Management

**Report of One Day Workshop on “A Road Map for Writing Research Papers” on
11th April, 2015, conducted by R V Institute of Management, Bangalore**

The Center for Research and Consultancy conducted a one day workshop on “A Road Map for Writing Research Papers” on 11th April 2015 at the Conference Room of R V Institute of Management. The participants were teachers, research scholars, consultants and others who have active interest in doing research. There were 49 participants from Karnataka as well other states of India and about 20 teaching staff of RVIM, participating in the event.

The objectives of the workshop were:

- To enable researchers to define the research problem and develop an appropriate methodology for their studies;
- To help researchers identify research gaps and write a literature review;
- To develop an overview of the different quantitative and qualitative techniques used in management research;
- To learn the art of writing a paper and publishing the same.

Proceedings of the Workshop

Dr Anupama Malagi welcomed the gathering while laying the importance of doing research in the present academic scenario and introduced the Guest Speaker Dr. Avinash Kumar Srivastav to the audience.

The inauguration function had the dignitaries on dais as Dr.T.V.Raju, Director, RVIM and Dr. Avinash Kumar Srivastav, former Dean of ICFAI.

The dignitaries on the dais, teachers and research scholars all joined together to perform lighting the lamp as an auspicious beginning of the event.

Director of the institute Dr.T.V.Raju delivered the introductory speech bringing out the present research practice in Bangalore University and explained the necessity of doing quality research for all under-graduation and post-graduation institutions teachers.

Dr Avinash Kumar Srivastav, the former Dean (Research) of ICFAI Business School, Bangalore, was the first speaker who confidently laid stress on case study method to learn the skills research. He covered areas as research gaps, preparation before writing, plagiarism control, topic selection, Inter - disciplinary and Intra – disciplinary researches, elements of empirical research and demonstrated in power point presentation, many of his published papers

in national and international journals. Dr. Srivastav's presentation was powerful as it was delivered by the person who had done dedicated research work himself for the development of research work in our country.

The next session was taken by Dr.S.Srikanta Swamy, Additional Director, Center for Research, Christ University, Bangalore. Dr.Srikanta Swamy stressed on the need for developing a spirit of research in the academic circles as well as in the quality work of the corporate world. He expressed the need of processing the huge data bank of information that is at the disposal of the modern world. He laid the importance of publication only in recognized and reputed national and international journals. Deliverance was made on the impact factor of a journal, and how it is calculated. He also directed the participants to use the latest data base and the latest soft wares that are introduced for aiding research work.

The last session was conducted by Dr Ashok H.S., Professor of Department of Psychology, Bangalore University. Dr. Ashok made the session memorable by his constant humorous anecdotes as he took the participants through the journey of research design and research methodology. The highlights of his session were: Statistical tools for research; Merits of statistical tools, Factors to be considered for choice of tools; the important Parametric tests, the important Non – Parametric tests and finally how to incorporate the statistical reports for the research work.

The day's function was concluded by the valedictory function with the dignitaries Dr. T.V.Raju, Director, RVIM and Dr.Ashok H.S. on the dais. Dr. T.V.Raju thanked the resources persons, the participants, the organizers of the event and others and wished to meet them in next National Conference of RVIM. Four participants shared their pleasant experience of the event and expressed their desire to participate in many such future events. Dr. T.V.Raju and Dr Ashok handed over all the participating certificates to all the participants of the Workshop. Dr Noor Firdoos delivered the final vote of thanks to all the dignitaries, resource persons, participants, organizers of the event and all teaching and non-teaching staff. A group photograph was taken for future records.

YF 7/5/15
Dr. Noor Firdoos Jahan

Presently an Organizational Development Researcher, Consultant & Visiting Professor based at Bangalore, Dr. Srivastav is passionately working for promoting research and for harnessing the power of organization development.

Dr. Ashok H.S earned his PhD in Management in the area of occupational stress in 1990. He started the career as a faculty from 1979 at APS College, Tutor at Jyothinivas College, served as a lecturer at Regional Institute of Correctional Administration, Vellore and joined the department of Psychology Bangalore University in 1984. Dr. Ashok Guided successfully six candidates for doctoral research and guiding eight candidates for their doctoral research. He has undertaken a project on call centers on the behavioral aspects sabbatical project

He has served as a member of core committee in the development and delivery of training for college students government of Karnataka and also Served as a resource person for the projects undertaken by Karnataka knowledge commission. He has published books on cross cultural psychology

Dr. Ashok has involved in several research projects sponsored by NASCOM, Department of Science and Technology, Presented papers at various National and International Conferences and published several theoretical and empirical research papers in national and international journals.

Dr. S Srikanta Swamy earned his PhD in the area of Critical thinking skills from Bangalore University. He has served as Professor of education, IASE, R V Teachers College, Bangalore. His career has a blend of academic and research achievements and has forty one years experience in teaching students right from the level of high school, B.Ed to M.Ed level and has taught course work for M.Phil and Ph.D Programme.

Sir has also served as visiting professor to Academic Staff College, Mysore, Tirupathi and Bangalore and has also delivered 2300 lectures at the schools, college and university levels including places like Indian Institute of World Culture, Jayanagar confederation of Indian industry, Bharatiya Vidya Bhavan, Karnataka Rajya Vignana Parishat, centre for beyond curriculum, center for human Resource development etc.

Dr. S Srikanta Swamy has received NCERT award in 1998, Drona Puraskar and Jnanasaraswathi from voluntary organization in 2005, Bharat Gaurav Award for Meritorious Services, Outstanding Performance and Remarkable Role by India International Friendship Society, Delhi in 2014 and in the year 2015 he is awarded Vidya Spoorthy from NIVM, Bangalore.

Sir has presented several papers in the national and international conferences, published articles in refereed journals and has authored several books. Dr. S Srikanta Swamy has guided successfully 11 candidates for doctoral research and guiding five candidates for their doctoral research both from national and international universities. He has completed a major research project related to Institutional leadership and Critical thinking skills.

Presently Dr. S Srikanta Swamy is serving as Additional Director, Centre for Research, Christ University, Bangalore and in-charge of PhD programmes of 18 Disciplines.



Rashtriya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT
CA 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore - 560041
Ph:080-42540300 website:www.rvim.in
Accredited by NAAC with 'A' Grade

Centre for Research & Consultancy

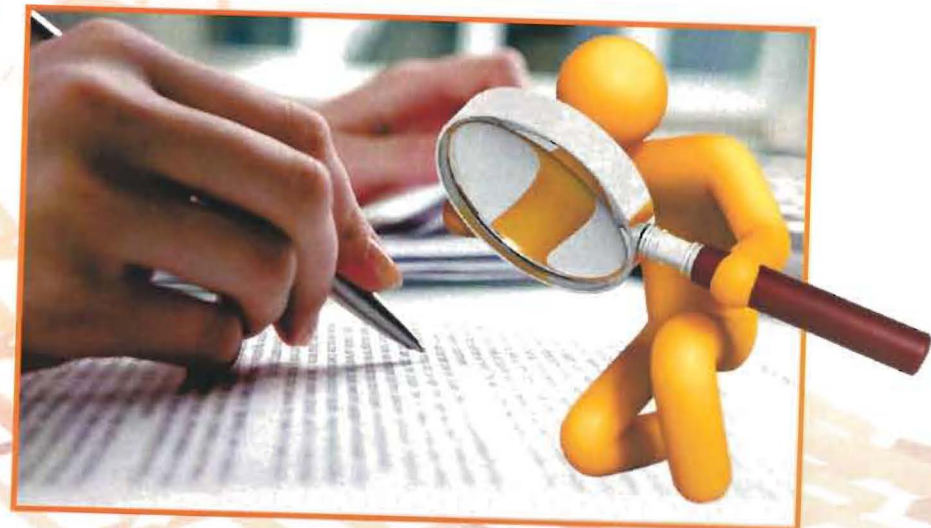
Presents

One Day Workshop

on

"A ROAD MAP FOR WRITING RESEARCH PAPERS"

on Saturday, April 11, 2015



REGISTRATION DETAILS

- Registration Fees: **Rs. 500** /- per participant.
- Payment should be made by cash or DD / Cheque to be drawn in favour of Director, 'R V Institute of Management' payable at Bangalore.
- Telephonic and / or email confirmation for spot registration are welcome.
- Registration at 9.00am.

ORGANISING COMMITTEE

Chief Coordinator

Dr. T. V. Raju
Director, RVIM

Members

Dr. Noor Firdos Jahan
Professor
9945085937

Dr. Jyotirmoy Ghosh
Professor
080 -42540343

Dr. A. Narasima Venkatesh
Sr. Asst. Professor
9986728377

Dr. Anupama .K. Malagi
Asst. Professor
9448079735

R V INSTITUTE OF MANAGEMENT

RVIM started in the year 1999, with the purpose of providing quality management education to aspiring youngsters. The institute aims at imparting value based education in business administration and provide need based training, research and consultancy. The primary goal of the Institution is to train and mould the students into professionally committed and socially responsible corporate leaders and entrepreneurs.

ABOUT THE WORKSHOP

"Publish or Perish" is fast becoming the buzz word in the Management academic community these days. A clear understanding of what research is, why it is done and how it is done, is indispensable for an aspiring researcher. In particular, a thorough understanding of the methodology used, is important for conducting good research and generating findings that are accepted as reliable and valid. This is true not only for research in management, but also in other related fields such as engineering and the social sciences. Good research has no meaning unless it is well written. A clear understanding of research and research methods is indispensable for researchers. Therefore it is essential to learn contemporary approaches to research using appropriate statistical techniques.

The focus of the workshop is to familiarize the participants with the tools that can be used for conducting research, with special emphasis on linking the entire research process right from problem definition, objectives, hypothesis testing, and literature review, measurement through questionnaire to analysis through appropriate techniques. Proper definition of a problem enables a researcher to set the framework of research with conceptual clarity. A comprehensive literature review will identify the gaps in literature and help establish precise and measurable objectives. This will facilitate suitable hypothesis formulation. This programme will empower the participant to design the entire research process with hands-on practical inputs for each and every stage of research.

OBJECTIVES OF THE WORKSHOP

- To enable researchers to define the research problem and develop an appropriate methodology for their studies.
- To help researchers identify research gaps and write a literature review.
- To develop an overview of the different quantitative and qualitative techniques used in management research.
- To learn the art of writing a paper and publishing the same.



CONTENT OF THE WORKSHOP

The Workshop aims to include the following areas:

- Identification and selection of a problem
- A comprehensive literature review to identify the gaps in literature and help to establish precise and measurable objectives.
- Hypothesis formulation
- Research Methodology
- Data collection tools
- Application of Statistical tools for data analysis
- Identifying the right method for analyzing the data and testing hypothesis
- Writing and structuring of paper
- Impact factor, different indices
- Whether to publish in online journals or not,
- Plagiarism

PARTICIPATION

Anyone who is seriously interested in doing research and developing his/her research skills is invited to attend this workshop. The workshop is particularly meant for doctoral students and faculty members who are currently doing academic research or are aspiring to do so in future. Faculty members, who are already in some stage of a Ph.D. programme, or are planning to register for one, will find this workshop particularly useful. In short, this workshop is for:

Research scholars pursuing doctoral degrees.

Academicians interested in doing or supervising research.

Practitioners working in any functional area interested in research.

OUR APPROACH

We have designed the workshop so that participants can immediately apply what they have learned to their own research. Hence this practical, hands-on course is both highly useful and enjoyable.

RESOURCE PERSONS

Dr. Avinash Kumar Srivastav is the former Dean (Research) of ICFAI Business School Bangalore where he developed and implemented a comprehensive system for building and promoting intellectual capital generation. An ardent researcher himself, Dr. Srivastav's research work has been published in refereed journals and annuals in Australia, India, UK and USA.

He has occupied top level executive & advisory positions in public & private sector industries in India & Indonesia. He has worked as External Consultant to International Labour Organization; Corporate HR Director, Change Management Advisor & Organization Development Advisor in Indonesian industries; and Executive Director at ITI Limited, Bangalore.

Dr. Srivastav earned his PhD in Management in the organizational behaviour area in 1994 on the classical frameworks of organizational climate, role stress & coping strategy developed by The HR Guru: (Late) Dr. Udai Pareek.



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36TH Cross , 26th Main, 4th "T" Block, Jayanagar, Bangalore-560041

Department of Finance

Centre for Excellence in Financial Studies

A Report on

Faculty Development Programme

On

"BUSINESS TAXATION II"

January 24 and 25, 2015

Organised by

Department of Finance

Centre for Excellence in Financial Studies

R.V.INSTITUTE OF MANAGEMENT

In association with

VITTAM PRAVINA GURUSHALA

Bangalore

About the Programme

The ever changing subject of “Taxation” is an area of excitement and challenge for students to learn and faculty to deliver. The course titled “Business Taxation” introduced by Bangalore University for the B.com Programme covers highly relevant and contemporary topics of taxation. The topics covered being new, it calls for a detailed understanding for effective delivery in the classroom. For making students get the knowledge of the subject and skills for its application, it is essential that the faculty members are adequately equipped. This programme is an endeavor to provide a detailed coverage of the topics in the subject titled “Business Taxation II” and equip the faculty to effectively deliver the subject.

Objectives of the Program

- To provide the frame work and foundation for teaching taxation subjects.
- To give a detailed understanding of Service Tax and its mechanism in India.
- To orient upon the coverage of Wealth Tax and the approach to deliver the topic.
- To improve knowledge on assessment of firms and corporate assesses.

Contents of the Program

The program aims to cover the following areas:

15. Services Tax.
16. Wealth Tax
17. Assessment of Firms
18. Assessment of Companies.

Pedagogy

The Program was delivered through lectures and case studies. A detailed discussion of each topic was made followed by application through problem sets.

For Whom

The programme was designed for the faculty members from various commerce and management institutions who are teaching taxation subject.

The soft copy the FDP brochure was sent through mail to different contacts. The mail id was obtained from different sources. The participants confirmed their registration through mail and telephone.

Programme Schedule Day One

Time	Sessions
9.30 am to 10.15 am	Inauguration
10.15 am to 11.45 am	Session 1
11.45 am to 12.00 noon	Tea Break
12.00 noon to 1.30 pm	Session 2
1.30 pm to 2.15 pm	Lunch Break
2.15 pm to 3.45 pm	Session 3
3.45 pm to 4.00 pm	Tea Break
4.00 pm to 5.30 pm	Session 4

Programme Schedule – Day Two

Time	Sessions
9.30 am to 11.00 am	Session 5
11.00 am to 11.15 am	Tea Break
11.15 am to 12.45 pm	Session 6
12.45 pm to 1.30 pm	Lunch Break
1.30 pm to 3.00 pm	Session 7
3.00 pm to 3.15 pm	Tea Break
3.15 pm to 4.45 pm	Session 8
4.45 pm to 5.15 pm	Valedictory

Resource Person Details

Resource Person: Dr Rajesh Kumar, Academic Consultant

Resource Person Profile -

Dr. V. Rajesh Kumar is an M.Com Graduate from Bangalore University. He has got his Doctorate in the area of “Strategy”. While Accounting and Taxation are his areas of expertise, Finance is his area of passion. He has 21 years of experience in teaching at graduate, post-graduate and professional levels. He has served various Institutions in different capacities over the past 21 years – Mount Carmel Institute of Management, Bangalore University and Alliance Business Academy, being noteworthy. He is a faculty

for Strategic Financial Management and Tax Laws at the Bangalore Branch of the Institute of Chartered Accountants of India. He has co-authored text-books on 'Accounting' for the requirements of B.Com and B.B.M courses and has also authored various study-materials on finance and taxation for various Universities. He has presented papers at various national and international conferences and published articles in reputed Journals. **His paper on "Capital Asset Pricing Model" was selected for an International Conference at Harvard University, Cambridge, United States of America, during May-June 2011.**

Dr. Rajesh also has a rich experience in research, consultancy and training – both at the academic level and corporate level. He has conducted Student Development Programs and Faculty Development Programs in various educational institutions; and has conducted training programs for executives and managers of various companies like Wipro, Godrej, FCG, Honeywell, KPCL, Fouress Engineers, Triveni Engineering, Tyco Electronics etc; in the area of 'accounting, finance and taxation'. He is associated as resource person for the 'Finance for Non-finance Executives' Program of the Bangalore Chapter of the Institute of Chartered Accountants of India. He is the founder of 'Vittam Pravina Gurushala (Finance Expert Academy)' – an academy engaged in spreading the knowledge of finance to students, faculty, corporate and all others interested in the area of finance. Presently, he is working as a Finance and Academic Consultant and visits different Management Institutions for teaching Finance courses, in and outside India.

Resource Person: Dr. R K Sreekantha

Resource Person Profile -

Dr. R K Sreekantha – Hailing from Holenarasipura , a small town in Hassan District, Dr. R K Sreekantha , completed B. Com from V.V.Puram College, Bangalore and M.Com from Central College , Bangalore University. He was awarded with PhD in the year 2003 by the Bangalore University in the area of Marketing . While he has deep and practical knowledge in most areas of commerce and management , Accountancy , Taxation and Marketing are his areas of interest, passion and expertise which he has been teaching at different levels from graduation to post graduation. Dr. Sreekanth has been serving B.S.V. College for Women over the past 29 years. He is one among the most sought Professors in Bangalore by various institutions and has been invited to deliver guest lecture to students and faculty members on various areas of commerce and management.

He has participated in various seminars, workshops , national and international conferences and FDPs in various capacities. His acumen in Research is highly appreciated and the papers presented by him at various conferences have been acclaimed in the respective domains. He has also authored study material on Advanced Cost and Management Accounting , Business Economics , Financial Accounting and co-authored a text book on Accountancy II for Pre-University course.

Arrangements made

The programme schedule was sent to the resource persons and all the participants well in advance and telephonic confirmation was also obtained from the resource person well in advance to the programme. A bag containing note book, pen and material was distributed to the registered participants. The refreshments and lunch was provided for all the participants on both the days of the programme. At the end of the programme, the participants were asked to give their feedback and the participation certificates were distributed to the participants. The FDP programme was organised in the seminar hall, III floor.

Inauguration session

Ms. Rashmi Shetty , Assistant Professor, RVIM invoked the blessings of the God for the programme. Ms Pavithra S T, Assistant Professor, RVIM gave the Welcome Address. After the welcome address, the lighting of the lamp was done by the dignitaries. The inauguration programme was presided over by Dr. T V Raju, Director R V Institute of Management, Bangalore and Dr. Ramachandra Gowda, Chairman , Department of Commerce , Bangalore University , Bangalore was the chief guest for the inauguration.

Dr. V Rajesh Kumar , Managing Partner, Vittam Pravina Gurushala, Bangalore briefed about the importance of Faculty Development Programme. Mr. Gowrishya proposed vote of thanks .

Day 1 Sessions:

A total of 4 sessions were conducted during the day. Two sessions were conducted before lunch and remaining two sessions were conducted after the lunch. The sessions conducted during the day were very informative and participants actively participated and enjoyed the sessions very much.

In the pre lunch sessions of first day, the main focus of the discussion was on one of the exiting areas of taxation i.e. Wealth Tax. The resource person covered the following topics under the Wealth Tax:

- Introduction to Wealth Tax
- Chargeability
- Incidence of Wealth Tax
- Assets
- Deemed Assets
- Exempted Assets

- Debts
- Calculation of Wealth Tax Liability
- Problems on Wealth Tax of Companies and Firms

In the afternoon sessions, the participants got hands on experience on assessment of the Partnership firms. The resource persons covered the following topics in the assessment of Partnership firms:

- Meaning of Partnership and Partners
- Residential Status
- Incidence
- Eligible Firms
- Assessment Process
- Special treatment for Interest on capital, salary, commission , remuneration received by the partners
- Problems

Day 2 Sessions:

A total of 4 sessions were conducted during the second day. Two sessions were conducted before lunch and remaining two sessions were conducted after the lunch. The sessions conducted during the day were very informative and participants actively participated and enjoyed the sessions very much.

In the pre lunch sessions of the second day, the main focus of the discussion was on Firms Assessment. The resource person covered the following topics under the Firms Assessment:

- Introduction to Firms
- Residential Status
- Incidence
- Eligible Firms
- Assessment Process
- Deductions
- Problems on Firms Assessment

In the afternoon sessions, the resource persons covered two important topics i.e. Service Tax and Assessment of Companies. In the Service Tax, the following topics in were covered:

- Introduction to Service Tax
- Levy and Collection of Service Tax
- Service Tax Administration
- Exemptions from Service Tax
- Taxable Services
- Determination of Service Tax Liability
- Problems

In the Assessment of Companies, the following topics were covered:

- Introduction
- Types of companies
- Computation of Depreciation
- Computation of Taxable Income of companies
- Minimum Alternative Tax
- Computation of Tax liability

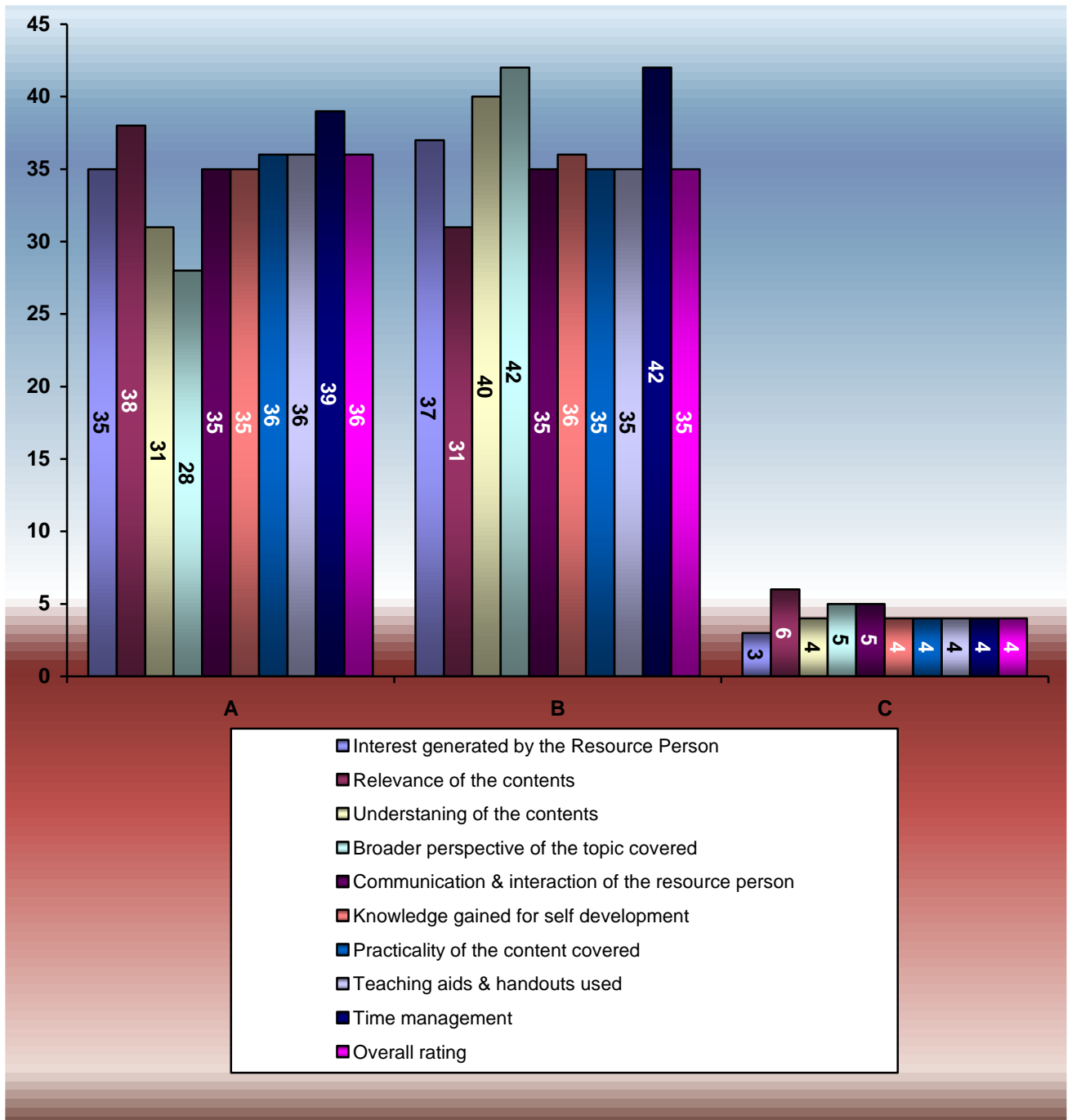
Valedictory Session

Valedictory session was organised in the seminar hall of the institute. Some of the participants were asked to share their feedback about the programme. Dr. Rajesh Kumar and Dr Sreekanth distributed the certificates to the participants. Dr. V Rajesh Kumar proposed the vote of thanks.

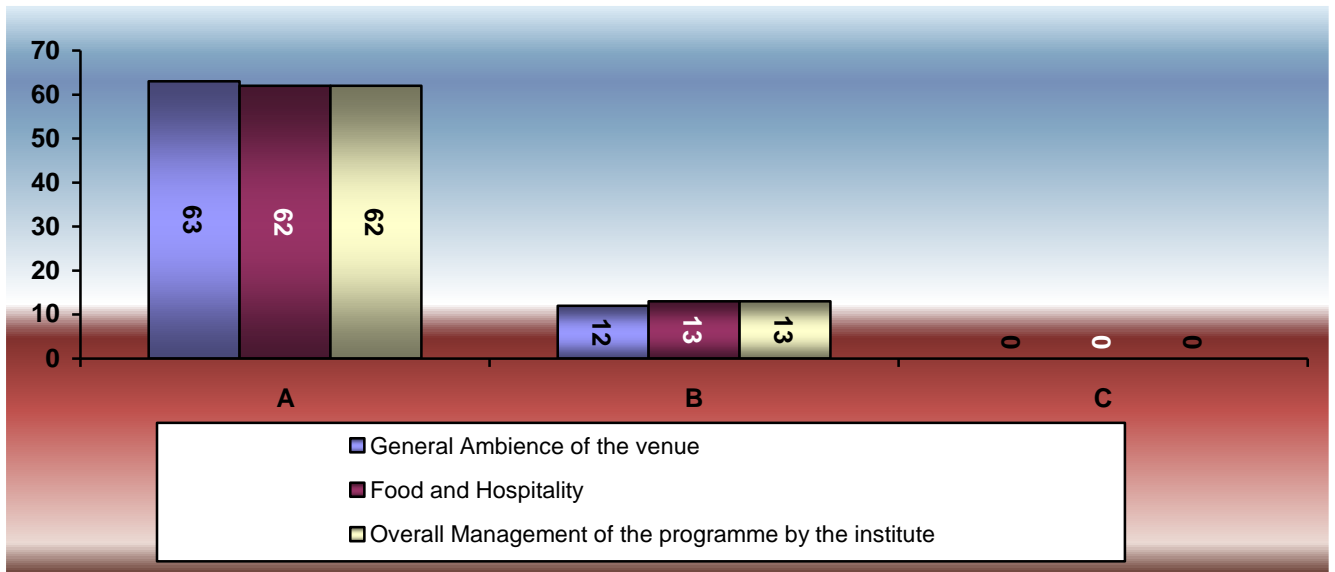
Feedback Analysis:

A total of 81 **participants** had attended the programme of which 75 participants gave their feedback. The feedback from the participants was taken considering the following criteria - Interest generated by the resource person , Relevance of the content , Understanding of the content, Broader prospective of the topics covered , Communication and interaction of the resource person, Knowledge gained for the self development, Practicality of the content covered, Teaching aids and handouts used during the session, Time management during the session, and Overall rating on a scale of A - **Excellent**, B - **Good** and C - **Satisfactory**.

Feedback Analysis of Resource Persons: Dr. R K Sreekantha



Programme Feedback



Participant's comments:

- ❖ Everything was managed well.
- ❖ Inputs received are very useful to make the classes more interesting and value additions to the participants.
- ❖ Well organized programme. Willing to participate in the future FDPs.
- ❖ Good experience, should conduct more such FDP for more than two days. Good job done. Keep up the good work.

Suggestions for improvements

- ❖ Workout the problems
- ❖ Manage the time and try to complete on time.
- ❖ Extend the sessions for more than two days.

Photo Gallery



Inauguration of the FDP by Chief Guest Dr. Ramachandra Gowda, Chairman ,
Department of Commerce , Bangalore University , Bangalore and Dr. T V Raju,
Director RVIM, Bangalore



Resource Person Dr. V Rajesh Kumar Addressing to the Participants



Participants in the FDP



Participants in the FDP



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Department of Finance

Centre for Excellence in Financial Studies

A Report on

Faculty Development Programme

on

"ACCOUNTING FOR MANAGERS"

September 26, 2014

Organised by

Department of Finance

Centre for Excellence in Financial Studies

R.V.INSTITUTE OF MANAGEMENT

Phone: 080-26547048 Fax: 080-26654920

Website: www.rvim.in E-mail : contact@rvim.in

About the Programme

Continuous enhancement of knowledge and institutional facilities is the need of the hour. The FDP focuses on recent developments in the area of Accounting and its relevance. FDP empowers participants to identify problem areas in business through various techniques of financial statement analysis.

Decision making is one of the significant functions of a manager. Annual Report is an important document that provides ample information for making many decisions. However, the big challenge is how to read and understand the report and how to elicit information for making decisions. This programme captures the fundamental aspects of financial statements, its analysis and interpretation and techniques for managing costs. The resource persons for the FDP have rich experience and knowledge in the area of Finance, Consultancy and Research.

Objectives of the Program

The objectives of the program are-

- To supplement and refurbish the approach of faculty teaching in the area of Accounting and Finance to effectively deliver various concepts of Accounting.
- To understand the various contemporary areas of accounting like IFRS, Human Resources Accounting, Forensic Accounting, Environmental Reporting , Corporate Social Reporting , Target Costing, Life Cycle Costing etc.
- To help the participants to enhance their knowledge in the field of Accounting and Finance.

Participation

The programme was designed for the faculty members from various commerce and management institutions who are teaching finance specialization subjects , Accounting for Managers and guiding the finance projects.

The soft copy the FDP brochure was sent through mail to different contacts. The mail id was obtained from different sources. Approximately 60 colleges were contacted over telephone and participants confirmed their registration through mail and telephone.

Arrangements made

The programme schedule was sent to the resource persons and all the participants well in advance and telephonic confirmation was also obtained from the resource person well in advance to the programme. The materials on each of the topic concerned were photocopied and kept ready before the commencement of the programme. A folder containing

programme schedule, note book, pen and material was also distributed to the registered participants. The refreshments and lunch was provided for all the participants. At the end of the programme, the feedback was taken from the participants. The participation certificates were distributed to the participants. The programme was organised in the conference hall.

Programme Schedule

Time	Sessions
9.30 am to 10.00 am	Inauguration
10.00 am to 11.30 am	Preparation of Financial Statements Dr. V Rajesh Kumar
11.30 am to 11.45 am	Coffee break
11.45 am to 1.15pm	Analysing and Interpreting Financial Statements Dr. V Rajesh Kumar
1.15 pm to 2.00 pm	Lunch break
2.00 pm to 3.30 pm	Contemporary issues in Accounting Dr. V Rajesh Kumar
3.30 pm to 3.45 pm	Tea break
3.45 pm to 5.15 pm	Understanding Annual Reports CA Vinayak Pai V
5.15 pm to 5.30 pm	Valedictory

Resource Persons Profile:

Resource Persons:

1. Dr Rajesh Kumar, Academic Consultant
2. CA Vinayak Pai V

Dr. V Rajesh – Academic Consultant

Dr. V. Rajesh Kumar is an M.Com Graduate from Bangalore University. He has got his Doctorate in the area of “Strategy”. While Accounting and Taxation are his areas of expertise, Finance is his area of passion. He has 21 years of experience in teaching at graduate, post-graduate and professional levels. He has served various Institutions in different capacities over the past 21 years – Mount Carmel Institute of Management, Bangalore University and Alliance Business Academy, being noteworthy. He is a faculty for Strategic Financial Management and Tax Laws at the Bangalore Branch of the Institute

of Chartered Accountants of India. He has co-authored text-books on 'Accounting' for the requirements of B.Com and B.B.M courses and has also authored various study-materials on finance and taxation for various Universities. He has presented papers at various national and international conferences and published articles in reputed Journals. **His paper on "Capital Asset Pricing Model" was selected for an International Conference at Harvard University, Cambridge, United States of America, during May-June 2011.**

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He is the founder of 'Vittam Pravina Gurushala (Finance Expert Academy)' – an academy engaged in spreading the knowledge of finance to students, faculty, corporate and all others interested in the area of finance.

Presently, he is working as a Finance and Academic Consultant and visits different Management Institutions for teaching Finance courses, in and outside India.

CA Vinayak Pai V

CA Vinayak Pai is a Fellow member of the Institute of Chartered Accountants of India, Associate Member of the Institute of Cost Accountants of India and member of the Institute of Directors. He also holds a diploma in IFRS from ACCA, UK. He is an independent chartered accountant specialising in IFRS and US GAAP for last 15 years at Infosys in his previous stint as Vice President (Finance) heading the group corporate finance at Infosys.

He has to his credit 116 published articles to date on corporate finance, IFRS and US GAAP. He has presented papers at over 65 national and international conferences. He is also a visiting faculty at a few institutions for professional, post graduate and MBA courses.

Inauguration session

Ms. Akhila and Ms. Susmitha, students from III semester MBA, RVIM invoked the blessings of the God for the programme. Ms Pavithra S T, Assistant Professor, RVIM gave the Welcome Address.

Dr. M K Sridhar, Director, Canara Bank School of Management , Bangalore, was the chief guest for the inauguration.

Dr. M K Sridhar in his inaugural address said that Bangalore University has come out with completely restructured curriculum. The entire restructuring process has involved the stake holders approach. He said that all these years the Accounting for managers was a process driven subject where the emphasis was on how to prepare the financial statements but today due to change in the technology, the emphasis has shifted to managerial decision making from these financial statements. In the new approach, the emphasis should be on analyzing and interpreting the financial statements for the managerial decisions. The content has been prepared taking in to consideration the requirement of the industry. He also explained the need of the FDP for the teachers. In the initial years, the new approach is a challenge for the faculty members also. So the teachers has to adopt unlearn and relearn approach. He Congratulated our director for having taken the initiative for conducting the FDP on this subject and wished all the participant a good luck.

Mr.Y Nagaraju, Associate Professor, Canara Bank School of Management, Bangalore University was also present in the inauguration and wished all the participants a very fruitful learning.

The Vote of thanks for the inaugural session was proposed by Mr. Manjunath M, Assistant Professor, RVIM. The master of ceremony was Ms. Bhavya Vikas, Assistant Professor, RVIM.

Session 1:

Topic – Preparation of Financial Statements

Resource Person: Dr Rajesh Kumar, Academic Consultant.

He initiated the discussion with how to approach the subject. He told that now in this new syllabus, the focus is not on how to prepare the accounts but to elicit the information from the financial statements and make the decisions. In the first session sir explained the terms, terminologies and the jargons used in financial statements. He also discussed why the income statement is prepared, importance of income statement and how to prepare the vertical format of Income statement. He explained in detail the contents of the income statement with real time examples and solved some problems on the same. He also explained the accounting concepts and conventions and their relevance to Income statement and Balance Sheet. Further sir explained in detail the vertical form of preparation of Balance Sheet and the items of the Balance Sheet. Sir concluded the session by explaining the EBITDA and importance of EBITDA in decision making.

Session 2:

Topic – Analysing and Interpreting Financial Statements

Resource Person: Dr Rajesh Kumar, Academic Consultant

In the second session, sir explained in detail the importance of the financial statements, techniques of financial statement analysis and the importance of analysis and interpretation of the financial statements in decision making. He also explained about the ratios to be covered and importance of ratio analysis in financial statement analysis. A detailed explanation was made on Du-pont analysis and ROE as an important parameter in Du pont analysis. He also discussed in detail how to connect the Du pont model with the ratios.

In this session, Dr. Nagaraju explained in detail the importance of each module from the examination perspective and told which module is to be given more weightage and what is expected to be known by the students. He gave overall picture of how the faculty should approach to the subject from the examination perspective.

Session 3:

Topic – Contemporary Issues in Accounting

Resource Person: Dr Rajesh Kumar, Academic Consultant

The third session began with explanation of the items in the cash flow statements, the importance of cash flow statement and the coverage in the cash flow statement, further sufficient inputs were given on preparation of the Cash flow statement. He explained neatly what the figures in cash flow statement convey and how the cash flow statements are read.

Further, the third session was on contemporary issues in accounting where sir explained the concepts of Forensic Accounting, Corporate Social Accounting and Reporting, Human Resources Accounting and its importance in decision making, Target Costing and importance of Life cycle costing and how to approach to the contemporary issues in Accounting. Further some guidance was given on valuation of the Fixed Assets, Valuation of Inventory and also depreciation.

Session 4:

Topic – Understanding Annual Reports

Resource Person: CA Vinayak Pai V

The fourth session begin with introduction to the annual reports. Importance of annual reports as a means of formal communication system in the corporate governance. Sir also explained about how annual reports are used as a tools to make the economic decisions by the investors. Sir also explained some of the important aspects of the annual reports,

positive impact of profits on investors, earnings management, difference between listed companies and non listed companies, insider information , channel checks. He also explained how ratio analysis can be used as a power full tool to beat window dressing. The real time examples were the part of discussion and sir also explained in brief the IFRS.

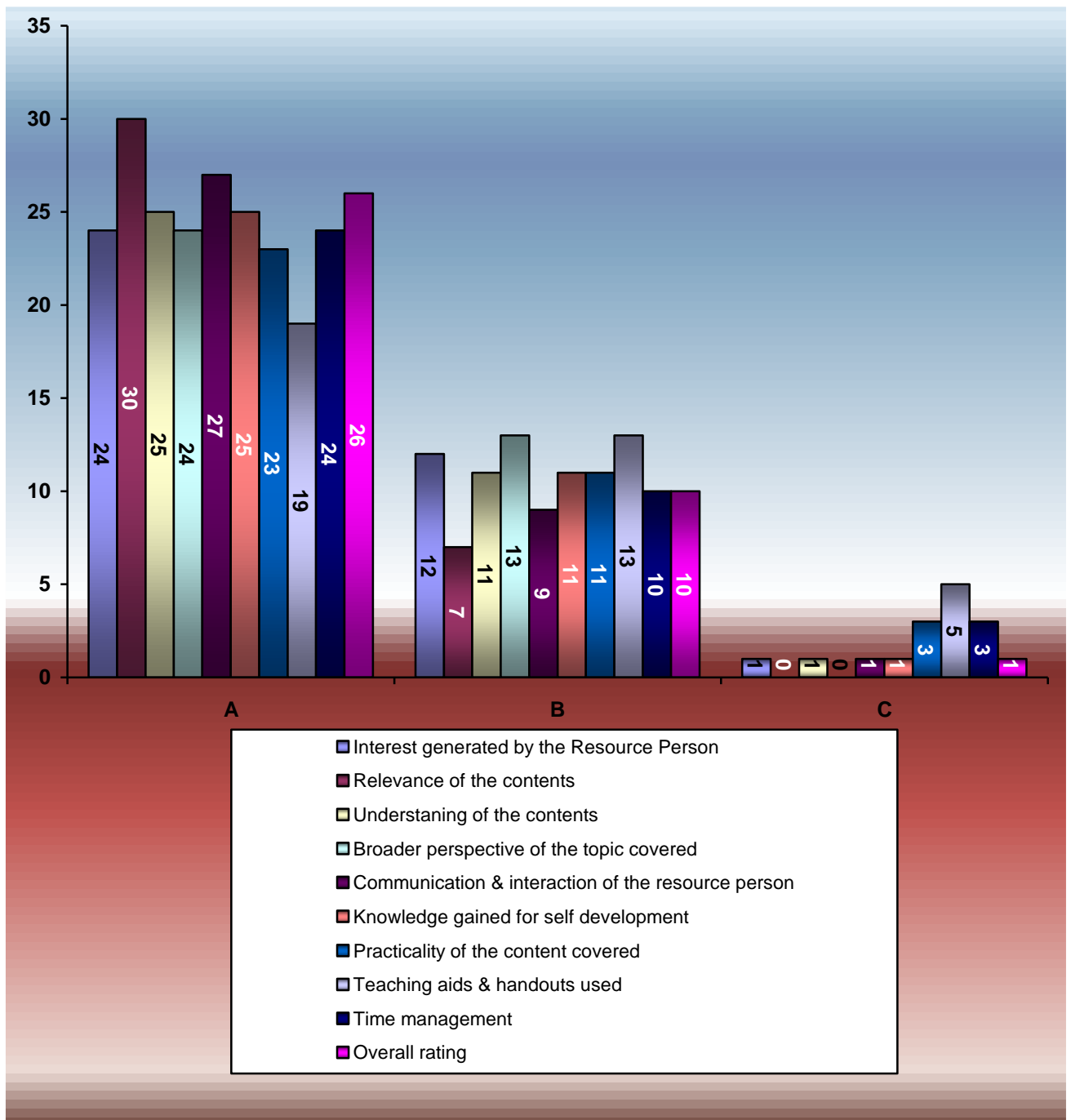
Valedictory Session

Valedictory session was organised in the Conference Hall. Some of the participants were asked to share their feedback about the programme. CA Vinayak Pai and Dr T V Raju, Director, RVIM distributed the certificates to the participants. Mr. Gowrishha Joshi gave a brief report about the technical sessions and proposed the vote of thanks.

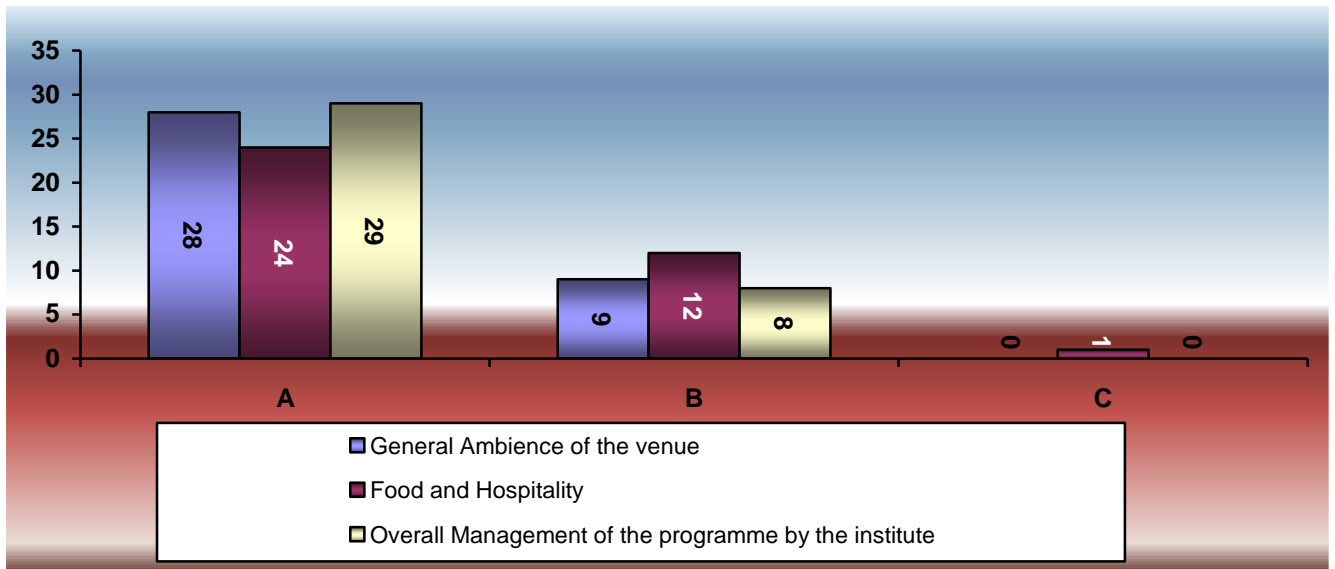
Feedback Analysis:

A total of 49 **participants** had attended the programme of which 37 participants gave their feedback. The feedback from the participants was taken considering the following criteria - Interest generated by the resource person , Relevance of the content , Understanding of the content, Broader prospective of the topics covered , Communication and interaction of the resource person, Knowledge gained for the self development, Practicality of the content covered, Teaching aids and handouts used during the session, Time management during the session, and Overall rating on a scale of A - **Excellent**, B - **Good** and C - **Satisfactory**.

Feedback Analysis of Resource Persons: CA Vinayak Pai



Programme Feedback



Participant's comments:

- ❖ Worth attending.
- ❖ Looking forward for the FDP on costing also.
- ❖ Knowledge enriching sessions.
- ❖ The sessions were excellent
- ❖ Well organized programme. Willing to participate in the future FDPs.
- ❖ Good experience, should conduct more such FDP for more than one day. Good job done. Keep up the good work.

Suggestions for improvements

- ❖ Water bottles for the participants
- ❖ Wishing to see more in-depth knowledge of the topic
- ❖ Extend the sessions for two days instead of one day programme.



Rashtriya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

Accredited by NAAC with "A" Grade

in association with



VITTAM PRAVINA GURUSHALA

Faculty Development Programme

on

“BUSINESS TAXATION - I”

on

July 11th and 12th 2015

Venue

R V Institute of Management

CA 17, 36th Cross, 26th Main , 4th T Block, Jayanagar, Bangalore – 560041

Phone:080-42540300, 080-26547048 Fax : 080-26654920 E Mail: contact @rvim.in Website : www.rvim.in

RESOURCE PERSONS

Dr. V. Rajesh Kumar

He is an M.Com Graduate from Bangalore University. He has got his Doctorate in the area of "Strategy". While Accounting and Taxation are his areas of expertise, Finance is his area of passion. He has 21 years of experience in teaching at graduate, post-graduate and professional levels. He has served various Institutions in different capacities over the past 21 years – Mount Carmel Institute of Management, Bangalore University and Alliance Business Academy, being noteworthy. He is a faculty for Strategic Financial Management and Tax Laws at the Bangalore Branch of the Institute of Chartered Accountants of India. He has co-authored text-books on "Accounting" for the requirements of B.Com and B.B.M courses and has also authored various study-materials on finance and taxation for various universities. He has presented papers at various national and international conferences and published articles in reputed Journals. **His paper on "Capital Asset Pricing Model" was selected for an International Conference at Harvard University, Cambridge, United States of America, during May-June 2011.**

He is the founder of „Vittam Pravina Gurushala (Finance Expert Academy)" – an academy engaged in spreading the knowledge of finance to students, faculty, corporate and all others interested in the area of finance. Presently, he is working as a Finance and Academic Consultant and visits different Management Institutions for teaching Finance courses, in and outside India.

Dr. R. K. Sreekantha

Hailing from Holenarasipura, a small town in Hassan District, Dr. R.K. Sreekantha, completed B.Com from V.V.Puram College, Bangalore and M.Com., from Central College, Bangalore University. He was awarded Ph.D in the year 2003 by the Bangalore University in the area of Marketing. While he has deep and practical knowledge in most areas of commerce and management, Accountancy, Taxation and Marketing are his areas of interest, passion and expertise which he has been teaching at different levels – from graduation to post-graduation.

Dr. Sreekanth has been serving B.S.V. College for Women over the past 29 years. He is one among the most sought Professors in Bangalore by various institutions and has been invited to deliver guest lecture to students and faculty members on various areas of commerce and management.

H.K. Sathisha

Sathisha H K is an Assistant Professor of Commerce and Management at Govt. R. C. College of Commerce and Management, Bengaluru. He received his master degree in commerce from the CMR Institute of Management studies, Bangalore University, MBA from Karnataka State Open University and M.Phil from the Madurai Kamaraj University. He has also completed NET in Commerce, NET in Management, SLET in Commerce. He Worked as Lecturer – PG Department in RBANM's College and Assistant Professor and HOD of Commerce and Management, GFGC-Nagamangala, Mandya District. He teaches for post graduate level courses on Direct tax, Indirect tax, Portfolio management, Forex management, Accounting standards and Financial reporting. He has 10 years of experience in teaching at graduate and post-graduate levels. He has presented research papers at various national and international conferences.

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VITTAM PRAVINA GURUSHALA

Faculty Development Programme
on
"BUSINESS TAXATION - I"

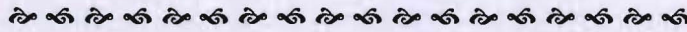
PROGRAM SCHEDULE

TIMINGS	SATURDAY, 11th July 2015	SUNDAY, 12th July 2015
08.30 AM TO 09.30 AM	Registration	
09.30 AM TO 10.00 AM	Inauguration	
10.00 AM TO 11.30 AM	VALUE ADDED TAX	CUSTOMS DUTY
11.30 AM TO 11.45 AM	Coffee Break	
11.45 AM TO 01.15 PM	VALUE ADDED TAX	CUSTOMS DUTY
01.15 PM TO 02.00 PM	Lunch Break	
02.00 PM TO 03.30 PM	EXCISE DUTY	CENTRAL SALES TAX
03.30 PM TO 03.45 PM	Tea Break	
03.45 PM TO 05.15 PM	EXCISE DUTY	CENTRAL SALES TAX
05.15 PM TO 05.30 PM	Recollections	Valedictory



Rashtreeya Sikshana Samithi Trust

R V Institute of Management



Department of Finance

In association with

Vittam Pravina Gurushala

Inauguration

of

Faculty Development Programme

on

Business Taxation - I

At 9.30 am on Saturday, July 11, 2015

Programme Schedule

9.30 am to 9.35 am	Invocation	Ms. Amrutha M A Second semester MBA student, RVIM
9.35 am to 9.40 am	Welcome Address	Ms. Pavithra S T Asst. Professor, RVIM
9.40 am to 9.45 am	Lighting the Lamp	Dignitaries
9.45 am to 9.50 am	Overview of the Programme	Dr. V Rajesh Kumar Resource Person
9.50 am to 10.00 am	Address by Director	Dr. T V Raju
10.00 am to 10.05 am	Vote of Thanks	Mr. Manjanth M Asst. Professor, RVIM

Compeering: Ms. Bhavya Vikas, Asst. Professor, RVIM

Approved

SVM
10.07.15



Rashtreeya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT

CA 17, 36th Cross, 26th Main, 4th T'Block, Jayanagar, Bangalore – 560 041

E-mail: contact@rvim.in Website : www.rvim.in

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Department of Finance

In association with

VITTAM PRAVINA GURUSHALA

fdp@drvrk.in, www.drvrk.in



Certificate

This is to certify that Mr./Ms. _____ from

_____ has participated

in the Faculty Development Programme on "**Business Taxation-I**" held at RV Institute of Management,

Bangalore on July 11 & 12, 2015.

V. Rajesh Kumar

Dr. V Rajesh Kumar

Managing Partner, VPG

Dr. T V Raju

Dr. T V Raju

Director, RVIM



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36TH Cross , 26th Main, 4th "T" Block, Jayanagar, Bangalore-560041

Department of Finance

A Report on

Faculty Development Programme

On

"Corporate Valuation and Restructuring"

September 04, 2015

Organised by

Department of Finance

Centre for Excellence in Financial Studies

R.V.INSTITUTE OF MANAGEMENT

Bangalore

Seen
RM
16/10/15

About the Programme

“Valuation is not an objective exercise, and any preconceptions and biases that an analyst brings to the process will find their way into value”. –Aswath Damodaran

The ultimate goal of any business enterprise is 'Wealth Maximization' or 'Value Maximization'. Valuation can and should be used as a powerful driver of how one manages his/her business. Such management is called 'Value Based Management'.

Corporate valuation form a basis of corporate finance activity including capital raising, Mergers & Acquisition and also to meet regulatory and accounting requirements. The value of businesses has grown more complex and challenging is not an exact science, depends upon number of factors like purpose, stage, financials, industry, management, promoters strengths etc.

Valuation is the language of business today. With the increasing demands for improved corporate decision making and corporate governance, there is an increasing need for superior quality valuation reports.

Warren Buffett said “If business schools could offer just one course, it would not be on stock trading, the efficient market hypothesis or modern portfolio theory. Rather, B-schools should be encouraging students to learn the boring, but critically important, discipline of business valuation”.

For making students understand the essence of value based management, they must be oriented about valuation, value drivers and the strategies that can help in reaching the goal – both organic and inorganic. This FDP “Corporate Valuation and Restructuring” aims to orient finance faculty members about the essential components of value based management to effectively deliver the same to their students

Objectives of the Program

- To provide the foundation and frame work for valuation of business.
- To give a detailed understanding of “Economic Value Added” and its relevance.
- To provide a detailed insight on the financial aspects of Mergers and Acquisition.

Contents of the Program

The program aims to cover the following areas:

1. Corporate Valuation.
 - Relative Valuation
 - DCF Method
 - APV Method
2. Economic Value Added
3. Mergers and Acquisitions – The Financial Perspective

Pedagogy

The Program was delivered through lectures and case studies. A detailed discussion of each topic was made followed by application through problem sets.

For Whom

The programme was designed for the faculty members from various Commerce and Management institutions, teaching subjects relating to finance specialization and to guide finance students.

The hard copy of the brochure was sent to nearly 50 management and commerce institutes of Bangalore and the soft copy the FDP brochure was sent through mail to different contacts. The mail id was obtained from different sources. The participants confirmed their registration through mail and telephone.

Programme Schedule Day One

Time	Sessions
8.30 am to 9.30 am	Registration
9.30 am to 10.00 am	Inauguration
10.00 am to 11.30 am	Corporate Valuation 1
11.30 am to 11.45 am	Tea Break
11.45 am to 1.15pm	Corporate Valuation 2
1.15 pm to 2.00 pm	Lunch Break
2.00 pm to 3.30 pm	Economic Value Added
3.30 pm to 3.45 pm	Tea Break
3.45 pm to 5.15 pm	Mergers and Acquisitions – The Financial Perspective
5.15 pm to 5.30 pm	Valedictory and Distribution of the certificates

Resource Person: Dr Rajesh Kumar, Academic Consultant

Resource Person Profile -

Dr. V. Rajesh Kumar is an M.Com Graduate from Bangalore University. He has got his Doctorate in the area of "Strategy". While Accounting and Taxation are his areas of expertise, Finance is his area of passion. He has 21 years of experience in teaching at

graduate, post-graduate and professional levels. He has served various Institutions in different capacities over the past 21 years – Mount Carmel Institute of Management, Bangalore University and Alliance Business Academy, being noteworthy. He is a faculty for Strategic Financial Management and Tax Laws at the Bangalore Branch of the Institute of Chartered Accountants of India. He has co-authored text-books on 'Accounting' for the requirements of B.Com and B.B.M courses and has also authored various study-materials on finance and taxation for various Universities. He has presented papers at various national and international conferences and published articles in reputed Journals. **His paper on "Capital Asset Pricing Model" was selected for an International Conference at Harvard University, Cambridge, United States of America, during May-June 2011.**

Dr. Rajesh also has a rich experience in research, consultancy and training – both at the academic level and corporate level. He has conducted Student Development Programs and Faculty Development Programs in various educational institutions; and has conducted training programs for executives and managers of various companies like Wipro, Godrej, FCG, Honeywell, KPCL, Fouress Engineers, Triveni Engineering, Tyco Electronics etc; in the area of 'Accounting, Finance and Taxation'. He is associated as resource person for the 'Finance for Non-finance Executives' Program of the Bangalore Chapter of the Institute of Chartered Accountants of India. He is the founder of 'Vittam Pravina Gurushala (Finance Expert Academy)' – an academy engaged in spreading the knowledge of finance to students, faculty, corporate and all others interested in the area of finance. Presently, he is working as a Finance and Academic Consultant and visits different Management Institutions for teaching Finance courses, in and outside India.

Arrangements made

The programme schedule was sent to the resource persons and all the participants well in advance and telephonic confirmation was also obtained from the resource person well in advance to the programme.

A folder containing a note book, pen and material was distributed to the registered participants. The refreshments and lunch was provided for all the participants on the day of the programme.

At the end of the programme, the participants were asked to give their feedback and the participation certificates were distributed to the participants. The FDP programme was organised in the conference hall, RVIM.

Inauguration session

Ms. Amrutha M A, third semester MBA student of our institute invoked the blessings of the God for the programme. Ms Pavithra S T, Assistant Professor, RVIM gave the Welcome Address. After the welcome address, the lighting of the lamp was done by the dignitaries. The inauguration programme was presided over by Dr. T V Raju, Director R V Institute of

Management, Bangalore. Dr. V Rajesh Kumar, Managing Partner, Vittam Pravina Gurushala, Bangalore briefed about the importance of Faculty Development Programme. Mr. Manjunath M proposed vote of thanks.

Sessions:

Technical Session 1: Business Valuation Methods – Part I

The session started with brief introduction about what is valuation and business valuation. The concept of Business Valuation was explained with good examples and industry inputs. The first session covered two important methods of Business Valuation which includes, Relative Valuation and Discounted Cash Flow technique.

Technical Session 2: Business Valuation Methods – Part II

DCF technique was discussed in detail and all the necessary inputs for valuation under DCF technique were practically demonstrated and problems were solved through Excel application for the benefit of the faculty members. In addition to this a Harvard Case was also discussed.

Technical Session 3: EVA and APV

This session was focused on importance and calculation of EVA. The resource person explained the applicability of EVA and its comprehensiveness in the different functions of financial management. APV method of business valuation was explained with the help of an article and Chop and Shop method was explained with example.

Technical Session 4: Merger and Acquisitions – The Financial Perspective

The session covered all the aspects of Merger and Acquisitions from the finance perspective. The meaning of Merger and Acquisition, difference between the two, consideration settlement and exchange ratios were discussed in detail. The calculation of cost and benefit in case stock consideration as well as cash consideration were practically demonstrated. How to decide on minimum and maximum exchange ratio under Conn and Nielson Model was also explained by solving problems.

All the topics were explained with cases, suitable examples and practical problems. The calculations were demonstrated through MS Excel with real time data from different online sources. All the sessions were interactive and participants were encouraged to ask questions.

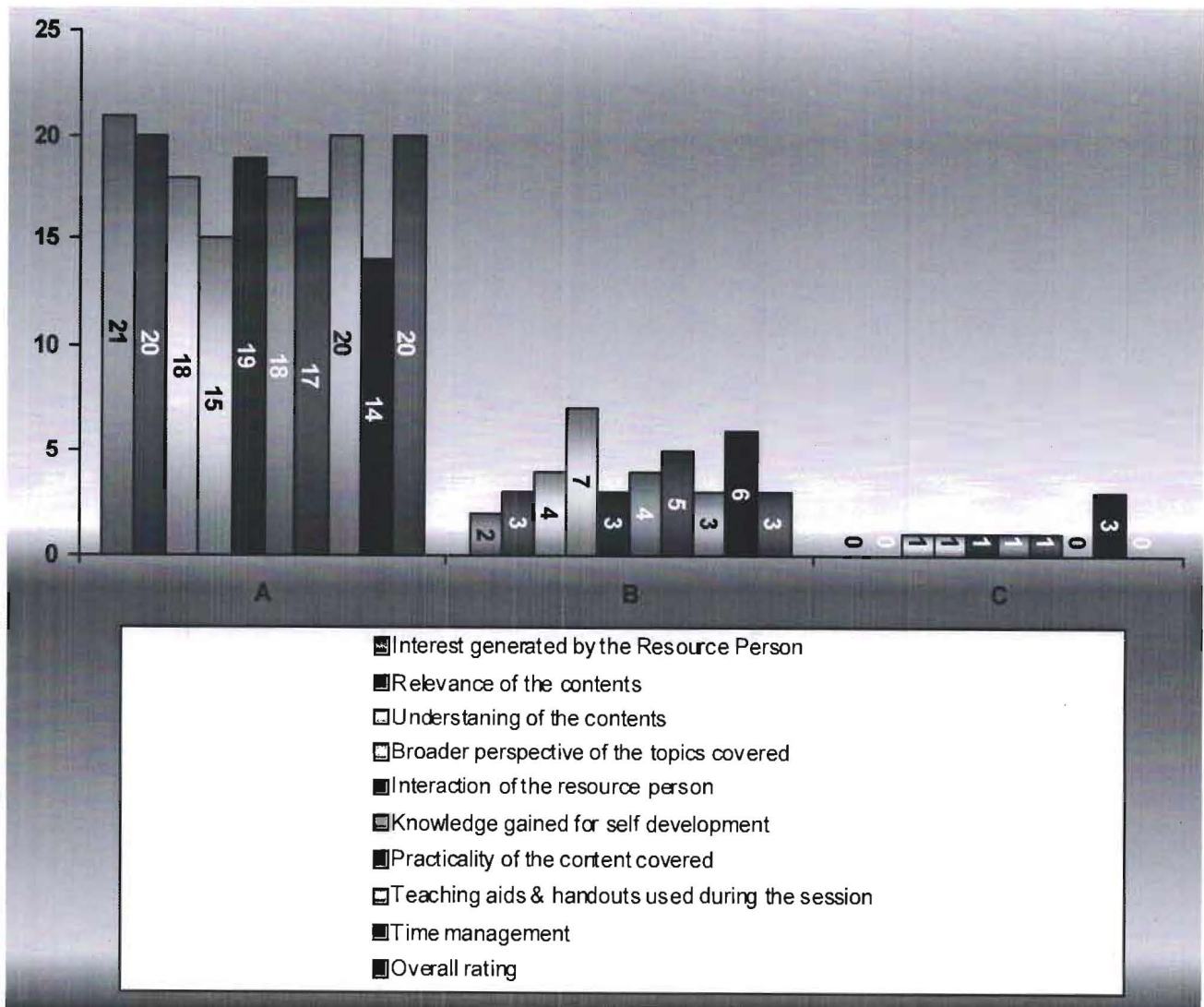
Valedictory Session

Valedictory session was organised in the seminar hall of the institute. Some of the participants were asked to share their feedback about the programme. Dr. T V Raju, Director, RVIM and Dr. Rajesh Kumar distributed the certificates to the participants. Mr. Gowrisha, Assistant Professor proposed the vote of thanks.

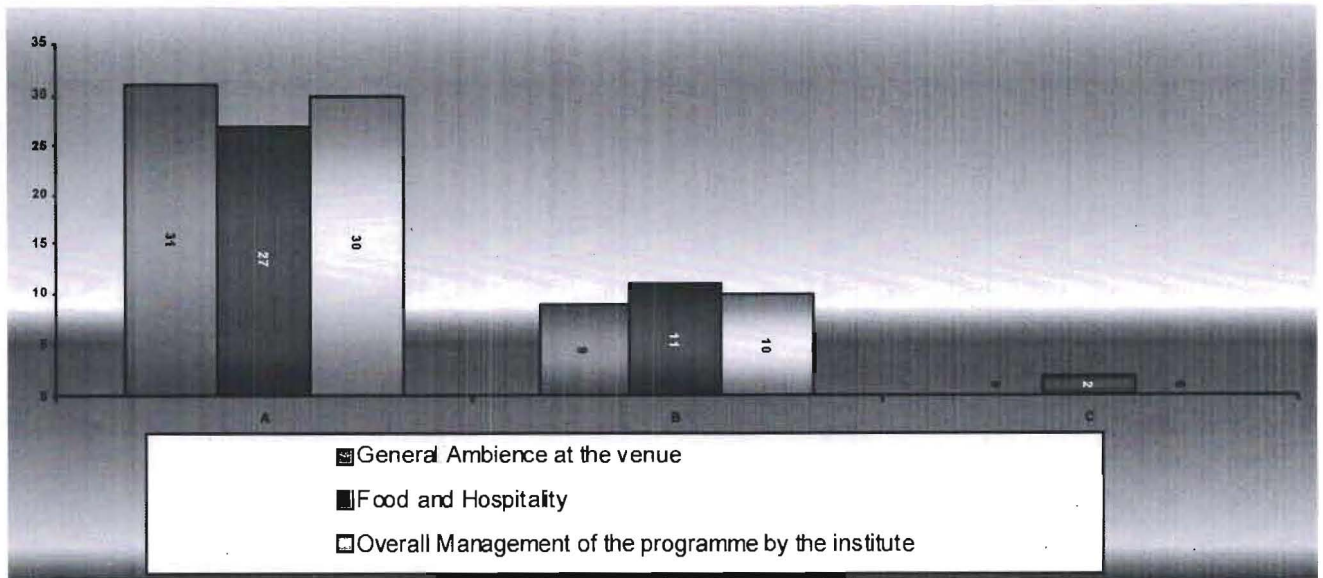
Feedback Analysis:

A total of 32 participants had attended the programme of which 23 participants gave their feedback. The feedback from the participants was taken considering the following criteria - Interest generated by the resource person , Relevance of the content , Understanding of the content, Broader prospective of the topics covered , Interaction of the resource person, Knowledge gained for the self development, Practicality of the content covered, Teaching aids and handouts used during the session, Time management during the session, and Overall rating on a scale of A - **Excellent**, B - **Good** and C - **Satisfactory**.

Feedback Analysis of the Resource Persons



Programme Feedback



Participant's comments:

- ❖ Practical and a very good programme.
- ❖ Well organized programme.
- ❖ Arrange more and more FDP's on other subjects also.
- ❖ Continue this knowledge spreading process.
- ❖ The contents of the Programme will be very much useful in teaching the students

Suggestions for improvements

- ❖ Manage the time and try to complete on time.
- ❖ Extend the sessions for more than two days.

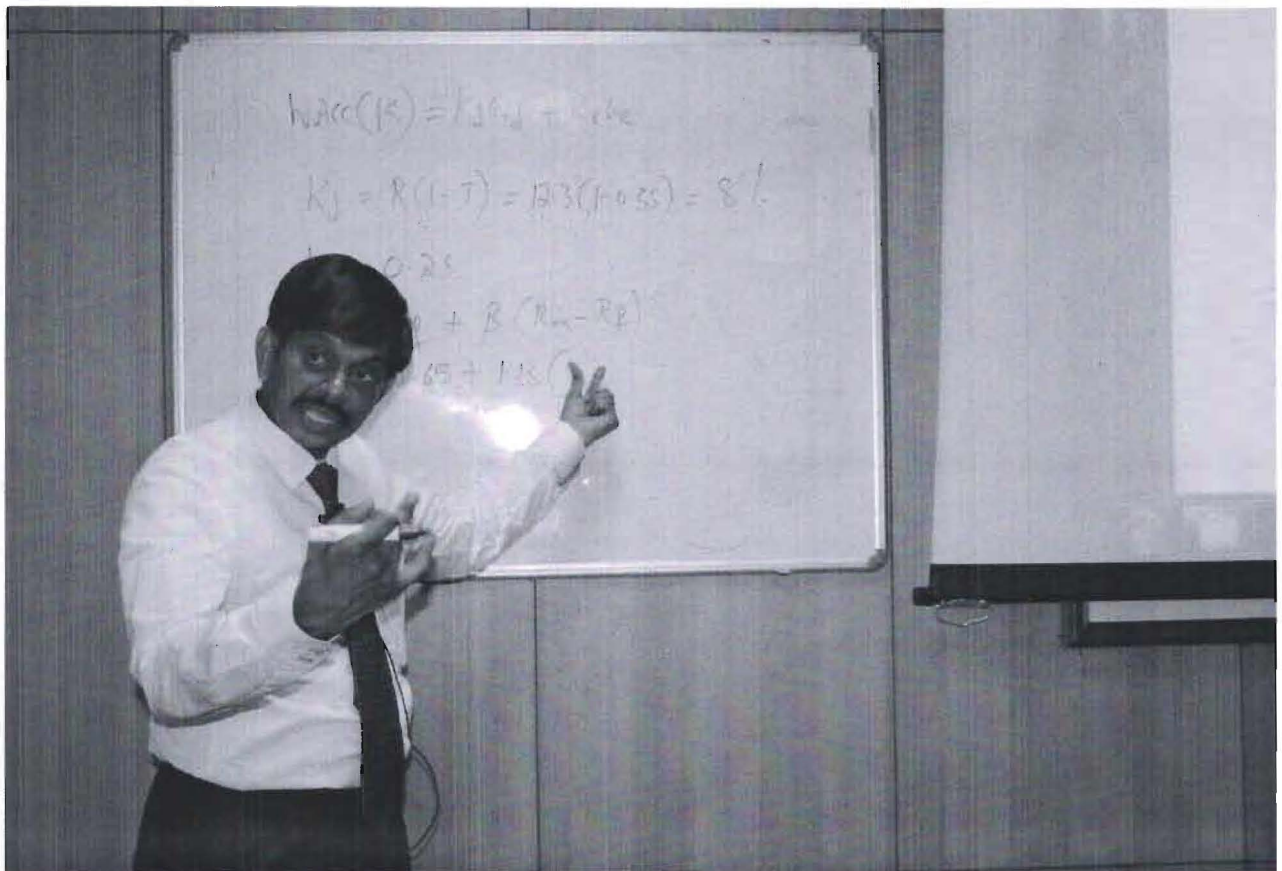
Photo Gallery



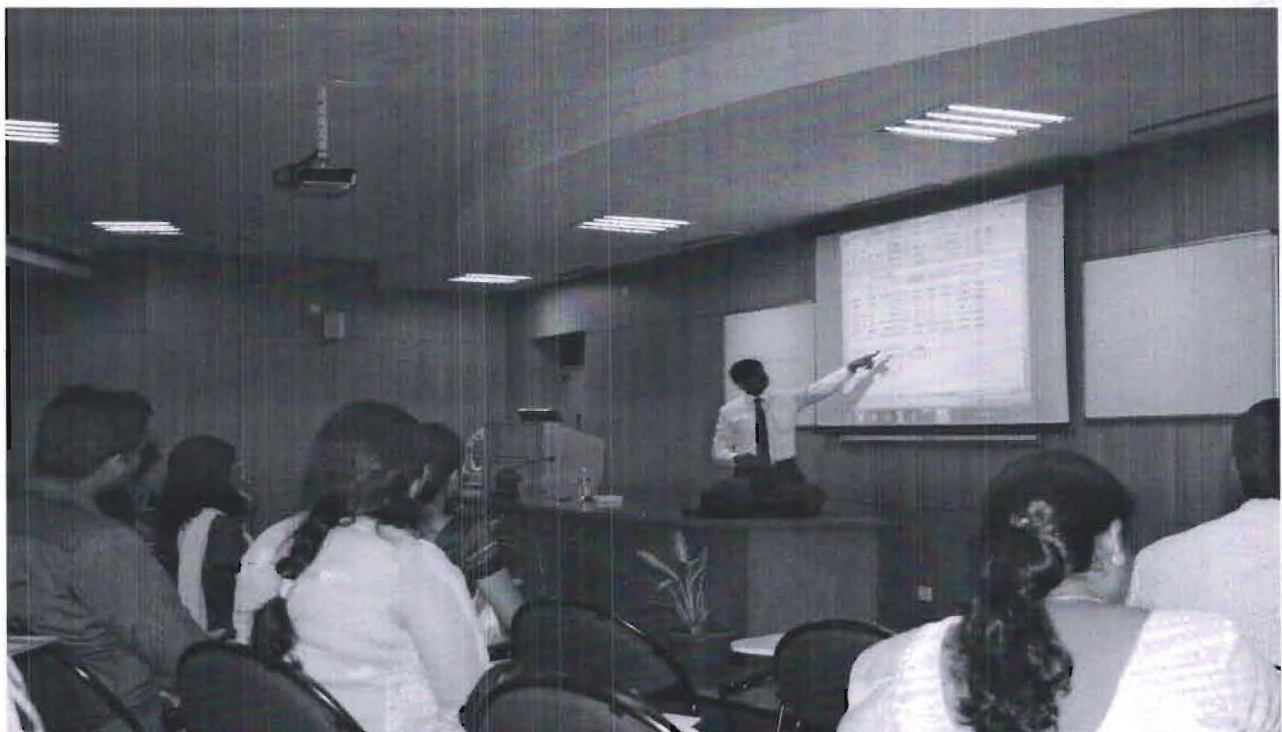
Inauguration of the FDP by Dr. T V Raju, Director RVIM and the resource Person Dr. V Rajesh Kumar



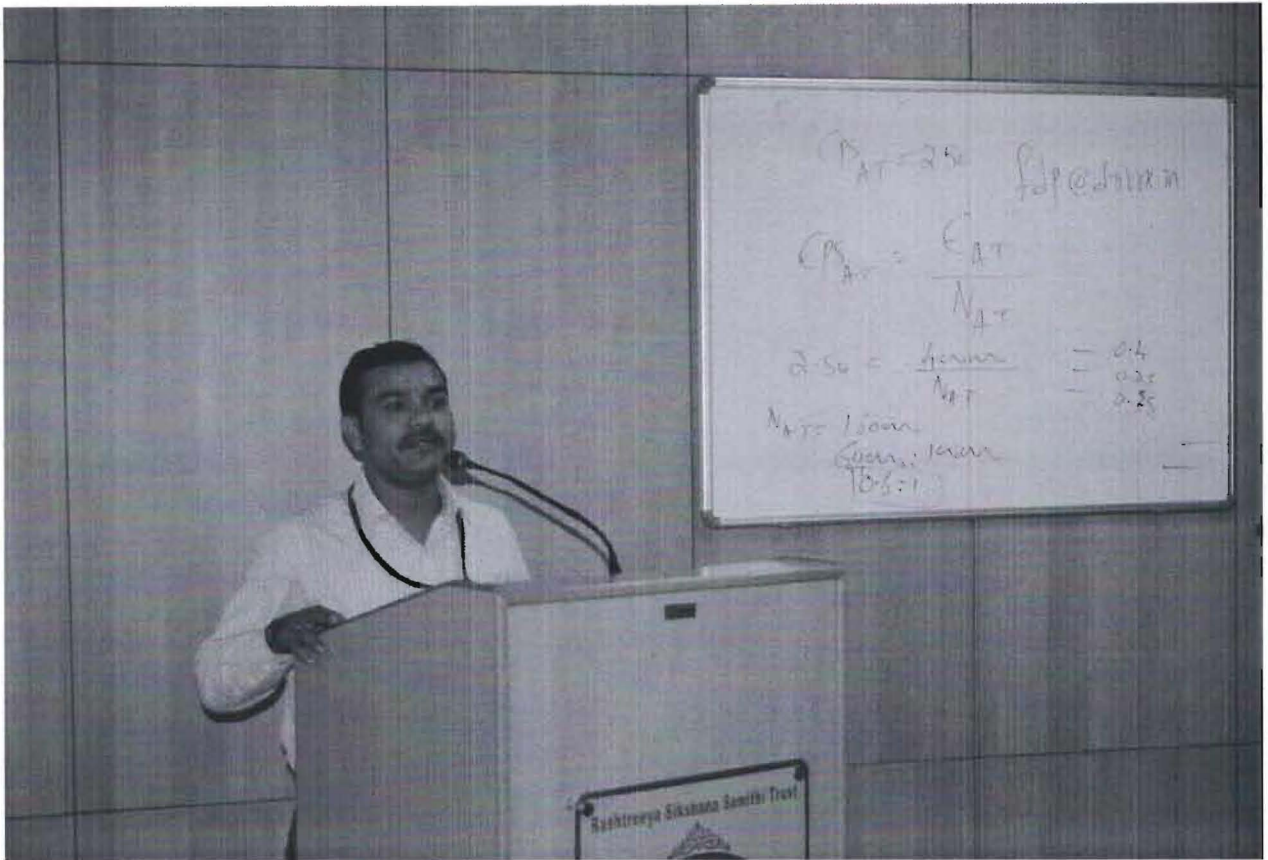
Dr. T V Raju, Director RVIM welcoming the resource person Dr. V Rajesh Kumar for the session



Resource Person Dr. V Rajesh Kumar addressing to the Participants in the session



Resource Person Dr. V Rajesh Kumar Addressing to the Participants in the session



Participants Feedback on FDP



Participants in the FDP

Registration Details

- ♦ **Registration Fees: Rs. 600 /- per participant.**
- ♦ Payment should be made by cash or DD / Cheque to be drawn in favour of Director, 'R V Institute of Management' payable at Bangalore.
- ♦ Telephonic and/ or email confirmation for spot registration are welcome.
- ♦ Registration at 9.00am.

Organising Committee

Chief Coordinator
Dr. T V Raju
Director, RVIM

Members

Mr. Manjunath S M.
Asst. Professor,
9916395850

Mr. Gowrisha
Asst. Professor,
9900246239

Ms. Pavithra S T .
Asst. Professor,
080-42540313

Ms. BhavyaVikas
Asst. Professor,
9886040144



Participants of Faculty Development Programme conducted in 2014



Rashtreeya Sikshana Samithi Trust
RV INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore-560 041
Phone : 080-42540300 Website : www.rvim.in

Accredited by NAAC with "A" Grade

Department of Finance

Presents

Faculty Development Programme

on

"Corporate Valuation & Restructuring"

Friday, September 4, 2015



A Premier Institute in Management Education, Training, Research & Consultancy



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R.V.INSTITUTE OF MANAGEMENT
CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE - 41

No.009/RVIM/MBA/HR./CIR./2015-16

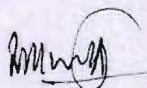
29-09-2015

CIRCULAR

This is to inform all the faculty members that Centre for Leadership and Human Excellence, Department of Human Resources will be organizing a Faculty Development Programme on “ Effective Teaching of Concepts in Organisational Behaviour” on Wednesday, September 30,2015.

The Inauguration will be held at the MDP Cell at 9.30 Am.

Faculty members who are free at the specified time are requested to participate in the programme.


Director
29.09.15



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

DEPARTMENT OF HUMAN RESOURCES

Centre for Leadership and Human Excellence

Faculty Development Programme

On

“Effective Teaching of Concepts in Organisational Behaviour”

Wednesday, September 30, 2015

Programme Schedule

9:00am - 9:30am	Registration	Ms. Maithri R & Ms. Rangelakshmi
9:30am - 10:45am	Inauguration	
10:45am - 11:00am	Coffee/ Tea Break	
11:00am - 12:30pm	Session I Transactional Analysis concepts and its relevance to organisational Behaviour	Dr. Ashok H S Professor, Dept of Psychology, Bangalore University, Bangalore
12:30pm - 2:00pm	Session II Personality: as an influencing factor in human interactions	Dr. Shubha Madhusudan Consulting Psychologist, Fortis Hospital
2:00pm - 2:45pm	Lunch Break	
2:45pm - 4:15pm	Session III OD Interventions	Dr. R Krishna CEO, Ramanuja Management Services, Bangalore
4:15pm - 4:30pm	Coffee/ Tea Break	
4:30pm - 5:00pm	Valedictory & Group Photo	



Rashtriya Sikshana Samithi Trust

R V Institute of Management

DEPARTMENT OF HUMAN RESOURCES

Centre for Leadership and Human Excellence

Faculty Development Programme

On

“Effective Teaching of Concepts in Organisational Behaviour”

Wednesday, September 30, 2015

Inaugural Programme

9:30am – 9:35am	Invocation	Ms. Amrutha III semester student, RVIM
9:35am – 9:40am	Welcome Address	Dr. Anupama K Malagi Asst. Professor, RVIM
9:40am - 9:45am	Lighting the Lamp	Dignitaries
9:45am – 10:30 am	Keynote address	Mr. Meghashyam Karanam Director, ProstInnovations.com
10:30am – 10:40am	Address by the Director	Dr. T V Raju Director, RVIM
10:40am – 10:45am	Vote of Thanks	Dr. A Narasima Venkatesh Sr. Asst. Professor, RVIM

Compering: Dr. Anupama K Malagi, Asst. Prof, RVIM



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

DEPARTMENT OF HUMAN RESOURCES

Centre for Leadership and Human Excellence

Faculty Development Programme

On

“Effective Teaching of Concepts in Organisational Behaviour”

Wednesday, September 30, 2015

Valedictory Programme

4:45pm - 4:50pm	Summary	Dr. A Narasima Venkatesh Sr. Asst. Professor, RVIM
4:50pm - 4:55pm	Feedback	Participants
4:55pm - 5:00pm	Distribution of Certificates	By the Dignitaries
5:00 pm	Vote of thanks	Ms. Maithri R Teacher Trainee, RVIM

Compering: Ms. Maithri R, Teacher Trainee, RVIM

Registration Details

- ♦ Registration : 9.00 am
 - ♦ Registration fees is Rs.600/- per participant
 - ♦ DD/ cheque to be drawn in favour of "Director, RV Institute of Management"
Payable at Bangalore.
 - ♦ Spot registration with telephonic confirmation in advance is accepted
- E-mail: rvimhrfdp.2015@gmail.com

Organising Committee

Chief Coordinator

Dr. T V Raju

Director, RVIM

Members

Dr. A Narasima Venkatesh

9986728377

Ms. Sowmya D S

080 42540335

Dr. Anupama K Malagi

9448079735

Ms. Maithri R

080 42540336



Rashtriya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

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Department of Human Resources

Centre for Leadership and Human Excellence

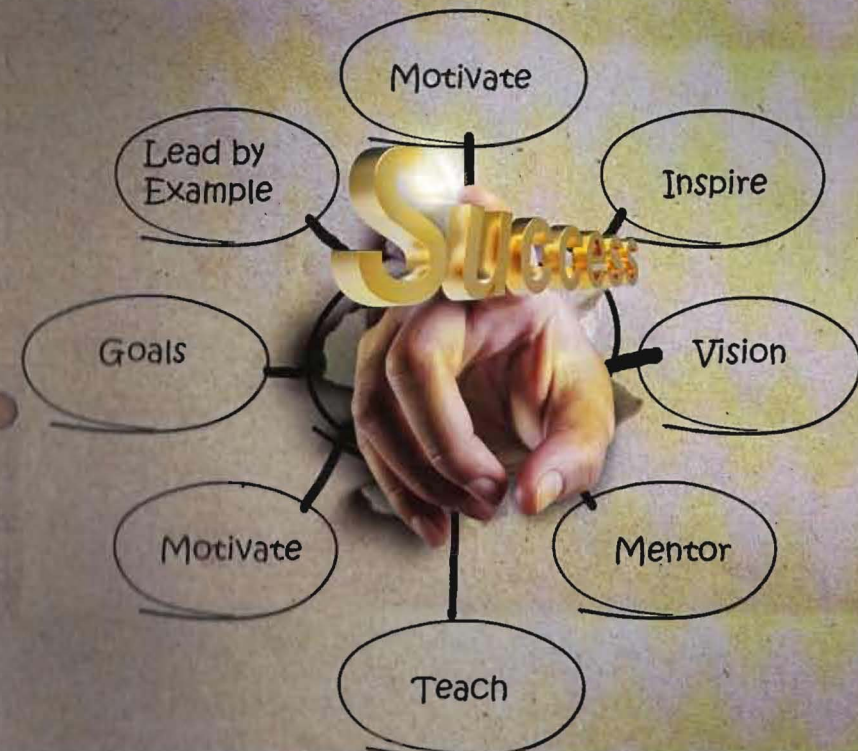
Presents

Faculty Development Programme

on

**EFFECTIVE TEACHING OF CONCEPTS
IN ORGANISATIONAL BEHAVIOUR**

Wednesday, September 30, 2015



A Premier Institute in Management Education, Training, Research & Consultancy

R V Institute of Management

RVIM started in the year 1999, with the purpose of providing quality management education to aspiring youngsters. The institute aims at imparting value based education in business administration and provide need based training, research and consultancy. The primary goal of the institution is to train and mould the students into professionally committed and socially responsible corporate leaders and entrepreneurs.

About the Programme

There is a need to enhance knowledge and create learning organizations. Learning can be made more effective by creating forums for knowledge sharing. This Faculty Development Programme is aimed at equipping management faculty with additional functional skills and knowledge to provide a better learning environment. This programme is specially designed for the faculty who are teaching Organisational Behaviour subject.

Objectives of the Programme

- To bridge the gap between academic theory and industry practices.
- To understand and focus on the critical areas of OB like Personality, Transactional Analysis and OD Interventions.

Programme Details

Speaker	Topic
Mr. Meghashyam Karanam	Key Note Address
Dr. Shubha Madhusudan	Personality: as an influencing factor in human interactions
Dr. Ashok. H.S	Transactional Analysis concepts and its relevance to Organisational Behaviour
Dr. R. Krishna	O D Interventions

Resource Persons

Mr. Meghashyam Karanam, Director, ProstInnovations.com

He is a seasoned business professional with over 22+ years of extensive experience in Marketing, Sales and Business Development functions in various capacities. He has worked with Microsoft Corporation (India), for 11+ years handling different roles in conceptualizing, planning, executing & implementing localization strategy, initiatives & marketing programmes for India markets across Product lines including – Windows, Office, Phone & other products.

He also runs a NGO – Siddhi Foundation, working towards advancement and propagation of education and learning.

Dr. Ashok H S, Professor, Department of Psychology, Bangalore University

Trainer in human dynamics and behavioural aspects of men at workplace for soft skills training in communication skills, team building, motivation, stress management etc. for both public and private sector organizations. He has served as a resource person for the projects undertaken by Karnataka Knowledge Commission and involved in several research projects sponsored by NASCOM, Department of Science and Technology. He has published books on Cross Cultural Psychology. He is associated with assessment centres such as Karnataka Skill Commission and Merittrac Services Private Limited, for development of psychometric tests and also serving as the member of the core team in the development and delivery of training modules for Department of Education and Health, Government of Karnataka.

Dr. Shubha Madhusudhan, Consulting Psychologist, Fortis Hospital

Brings with her a rare insight and blend of exposure and experience in the field of health psychology, cardiac rehabilitation, organizational behavior/industrial psychology, and quality process. She is undoubtedly a value add concerning work life balance, stress management, personal growth, individual and organizational issues.

She is Member of ethics committee in Sagar Hospitals

Dr.R.Krishna, CEO, Ramanuja Management Services

He is a thorough incisive professional, L& D Consultant, with 36 years of experience in Industry, Teaching, Training, and Academic Administration. He is experienced in conducting Training and Development Programmes at Staff Training Centres and for the Corporate in the areas of Behavioural Sciences, Marketing & General Management. He has conducted more than 5000 training programmes in 75+ organizations.



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36TH Cross , 26th Main, 4th "T" Block, Jayanagar, Bangalore-560041

Department of Finance

A Report on

Faculty Development Programme

On

"Financial Management through M S Excel"

March 24, 2015

Organised by

Department of Finance

R.V.INSTITUTE OF MANAGEMENT

Bangalore

*Seen and noted all
important Contents.*

[Signature]
9.04.15

About the Programme

Technology is everywhere, entwined in almost every part of our lives. Microsoft Excel can be an invaluable resource for the teachers and students wanting to extract more detail on financial market data. There are many ways to use Excel for analyzing the financial data and helps in improving the decision making process. This programme captures the fundamental concepts of Excel and its usage in real world for analyzing the financial data.

Objectives of the Program

- To supplement the faculty teaching Accounting and Finance to effectively deliver various concepts by using MS Excel.
- To understand the various key functions of MS Excel and their application in everyday classroom teaching.
- To help the participants to enhance their knowledge in the field of Accounting and Finance.

Contents of the Program

The program aims to cover the following areas:

1. Compounding
2. Continuous Compounding
3. Discounting – Single cash flows
4. Discounting – Series of cash flows
5. Terminal value of Annuity
6. Present value of Annuity
7. Equated installments and loan repayment schedule
8. Perpetuity
9. Calculation of Beta
10. Cost of Equity under CAPM
11. Capital Budgeting Techniques
12. Capital Rationing
13. Other relevant functions

Pedagogy

The Program was delivered through lectures and case studies. A major part of the programme was conducted in the computer lab, to provide hands on experience for the participants using Excel functions.

For Whom

The programme was designed for the faculty members of various commerce and management institutions who are teaching finance specialisation subjects.

The soft copy the FDP brochure was sent through mail to different contacts. The mail id was obtained from different sources. The hard copy of the FDP brochure was distributed personally to the selected 20 institutions. The participants confirmed their registration through mail and telephone.

Programme Schedule

Time	Sessions
9.30 am to 10.00 am	Inauguration
10.00 am to 11.30 am	Session 1
11.30 am to 11.45am	Tea Break
11.45pm to 1.15 pm	Session 2
1.15 pm to 2.00 pm	Lunch Break
2.00 pm to 3.30 pm	Session 3
3.30 pm to 3.45 pm	Tea Break
3.45 pm to 5.15 pm	Session 4
5.15pm to 5.30 pm	Valedictory

Arrangements made

The programme schedule was sent to the resource persons and all the participants well in advance and telephonic confirmation was also obtained from the resource person well in advance to the programme. A file containing note book, pen and material was distributed to the registered participants. The refreshments and lunch was provided for all the participants on the day of the programme. At the end of the programme, the participants were asked to give their feedback and the participation certificates were distributed to the participants. The inauguration of the FDP programme was organised in the conference hall and the sessions were conducted at the Digital Lab (Computer Lab).

Resource Person Details

Resource Person: Dr Rajesh Kumar, Academic Consultant, Bangalore.

Resource Person Profile -

Dr. V. Rajesh Kumar is an M.Com Graduate from Bangalore University. He has got his Doctorate in the area of "Strategy". While Accounting and Taxation are his areas of expertise, Finance is his area of passion. He has 21 years of experience in teaching at graduate, post-graduate and professional levels. He has served various Institutions in different capacities over the past 21 years – Mount Carmel Institute of Management, Bangalore University and Alliance Business Academy, being noteworthy. He is a faculty for Strategic Financial Management and Tax Laws at the Bangalore Branch of the Institute of

Chartered Accountants of India. He has co-authored text-books on 'Accounting' for the requirements of B.Com and B.B.M courses and has also authored various study-materials on finance and taxation for various Universities. He has presented papers at various national and international conferences and published articles in reputed Journals. **His paper on "Capital Asset Pricing Model" was selected for an International Conference at Harvard University, Cambridge, United States of America, during May-June 2011.**

Dr. Rajesh also has a rich experience in research, consultancy and training – both at the academic level and corporate level. He has conducted Student Development Programs and Faculty Development Programs in various educational institutions; and has conducted training programs for executives and managers of various companies like Wipro, Godrej, FCG, Honeywell, KPCL, Fouress Engineers, Triveni Engineering, Tyco Electronics etc; in the area of 'accounting, finance and taxation'. He is associated as resource person for the 'Finance for Non-finance Executives' Program of the Bangalore Chapter of the Institute of Chartered Accountants of India. He is the founder of 'Vittam Pravina Gurushala (Finance Expert Academy)' – an academy engaged in spreading the knowledge of finance to students, faculty, corporate and all others interested in the area of finance. Presently, he is working as a Finance and Academic Consultant and visits different Management Institutions for teaching Finance courses, in and outside India.

Inauguration session

MBA II Semester students of our institute invoked the blessings of the God for the programme. Ms Pavithra S T, Assistant Professor, RVIM gave the Welcome Address. After the welcome address, the lighting of the lamp was done by the dignitaries.

Dr. T V Raju, Director RVIM gave the inaugural address. In his inaugural address, sir spoke about the importance of Faculty Development Programme and the role played by FDPs for the overall development of the faculty members. He said that the faculty members should attend such programmes frequently and update themselves with the current happenings and carry forward the same to the classrooms. If the faculty members carry forward the same knowledge to the class, the students will be highly benefited and it will help them in the real world and they can use the same tools for decision making in reality. Further sir said how the spread sheet is important in analysis and interpretation of the financial statements and how the spread sheet can be used in research also.

Dr. V Rajesh Kumar, Managing Partner, Vittam Pravina Gurushala, Bangalore and the resource person the programme briefed about the importance of this Faculty Development Programme on Financial Management through MS Excel. Ms. Bhavya Vikas proposed the vote of thanks in the inaugural programme.

A total of 4 sessions were conducted during the day. Two sessions were conducted before lunch and remaining two sessions were conducted after the lunch. The sessions conducted during the day were very informative and participants actively participated and enjoyed the sessions very much.

Session 1:

In the first session, the main focus of the discussion was on one of the exiting areas of time value of money i.e. compounding. The resource person covered the following topics in the first session:

- Compounding
- Continuous compounding
- Discounting – Single cash flows
- Discounting - Series of cash flows
- Future value of Annuity / Terminal Value of Annuity
- Payment

Session 2:

In the second session, the main focus of the discussion was on discounting. The resource person covered the following topics in the first session:

- Present Value of Annuity
- Equated Installments
- Loan Repayment Schedule
- Growing Annuity
- Growing Perpetuity
- Discount rate calculation

Session 3:

The third session was on calculation of Weighted Average Cost of Capital. In this session, sir discussed in detail regarding how to draw the required information from the internet and which are the websites which can be effectively used for getting the required data was discussed. The resource person covered the following topics in the first session:

- Calculation of K_d
- Calculation of W_d

- Calculation of Ke
- Calculation of We
- Sources of Data
- Introduction to APM

Session 4:

The fourth session was on Capital Asset Pricing Model and LPP. In this session, sir discussed in detail regarding how to draw the required data from the internet for calculating the CAPM and usage of the package for calculating LPP. The resource person covered the following topics in the first session:

- Calculation of Risk free rate of return
- Calculation of Market return
- Calculation of Beta
- Overall Calculation of CAPM
- Sources of Data of data
- Financing decisions using LPP

All the sessions were conducted in the computer lab and Resource person showed all the calculation using MS Excel and some problems were solved on excel. The resource person showed how to draw the required information from various sources and gather the data for taking the decisions. Further all the participants were asked to practice the same using some more problems on the same.

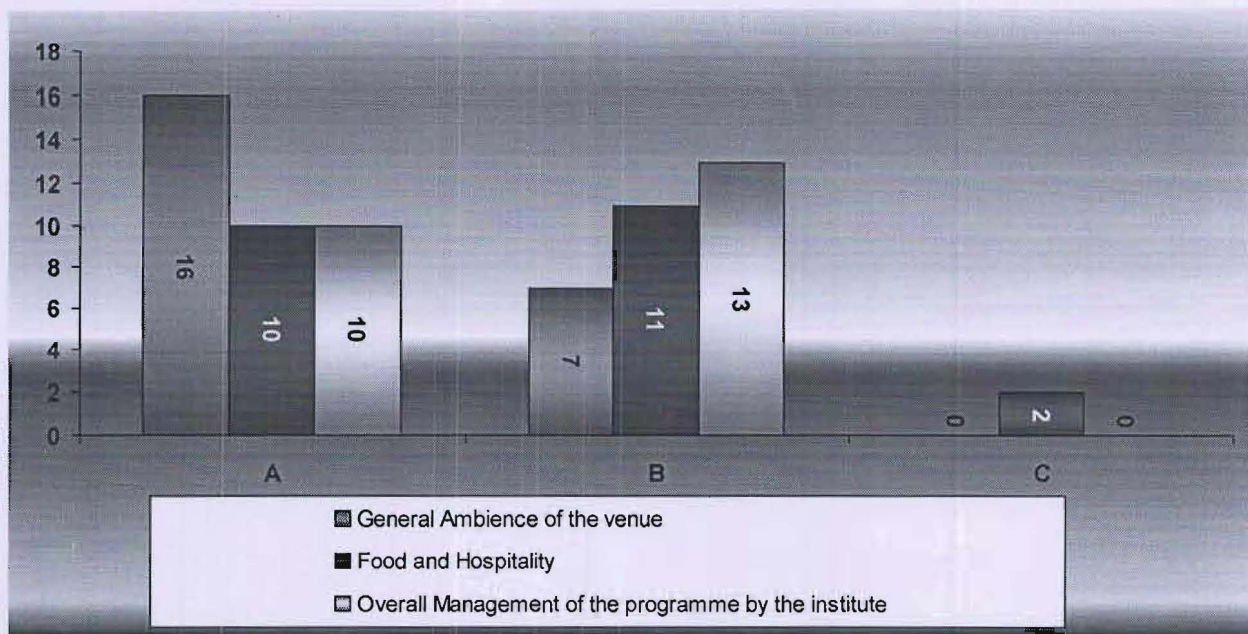
Valedictory Session

Valedictory session was organised in the computer lab of our institute. Some of the participants were asked to share their feedback about the programme. Dr. T V Raju, Director, RVIM and Dr. Rajesh Kumar, resource person for the programme were asked to distributed the certificates to the participants. Vote of thanks was proposed by Mr. Gowrishu.

Feedback Analysis:

A total of 27 participants had attended the programme of which 23 participants gave their feedback. The feedback from the participants was taken considering the following criteria - Interest generated by the resource person , Relevance of the content , Understanding of the content, Broader prospective of the topics covered , Communication and interaction of the resource person, Knowledge gained for the self development, Practicality of the content

Programme Feedback



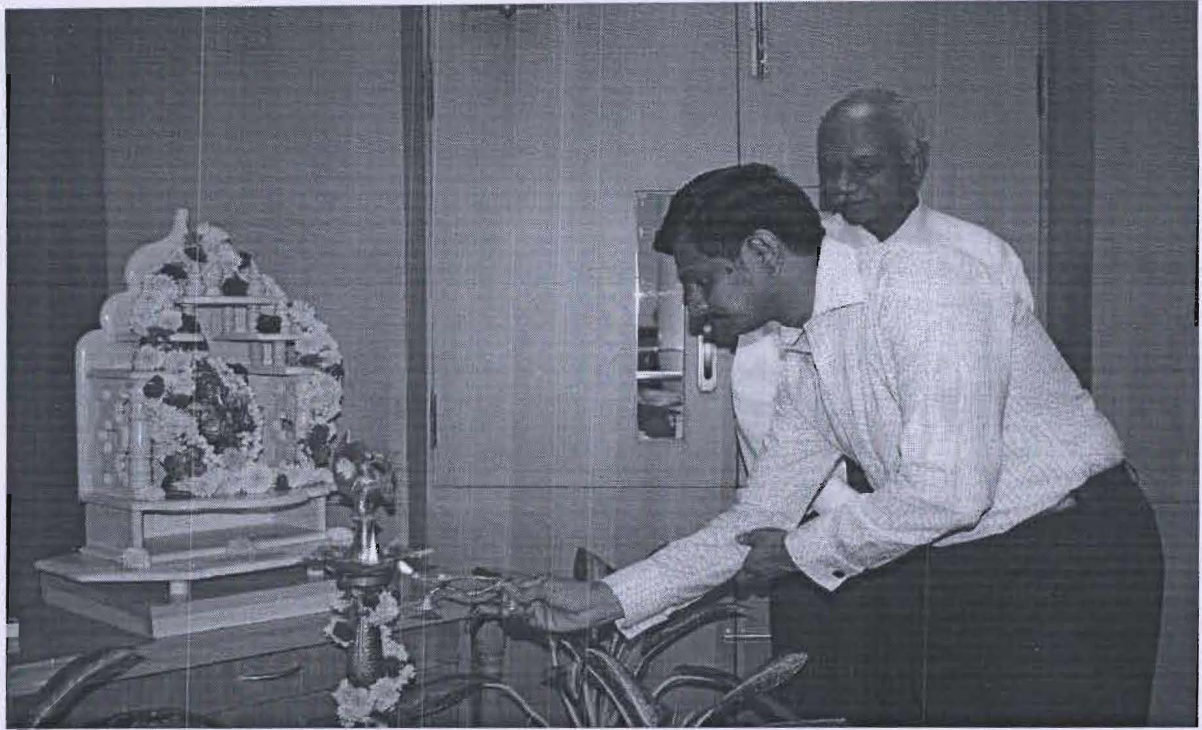
Participant's comments:

- ❖ Excellent session and everything was managed well.
- ❖ Inputs received are very useful to make the classes more interesting and value additions to the participants.
- ❖ Well organized programme. Willing to participate in the future FDPs.

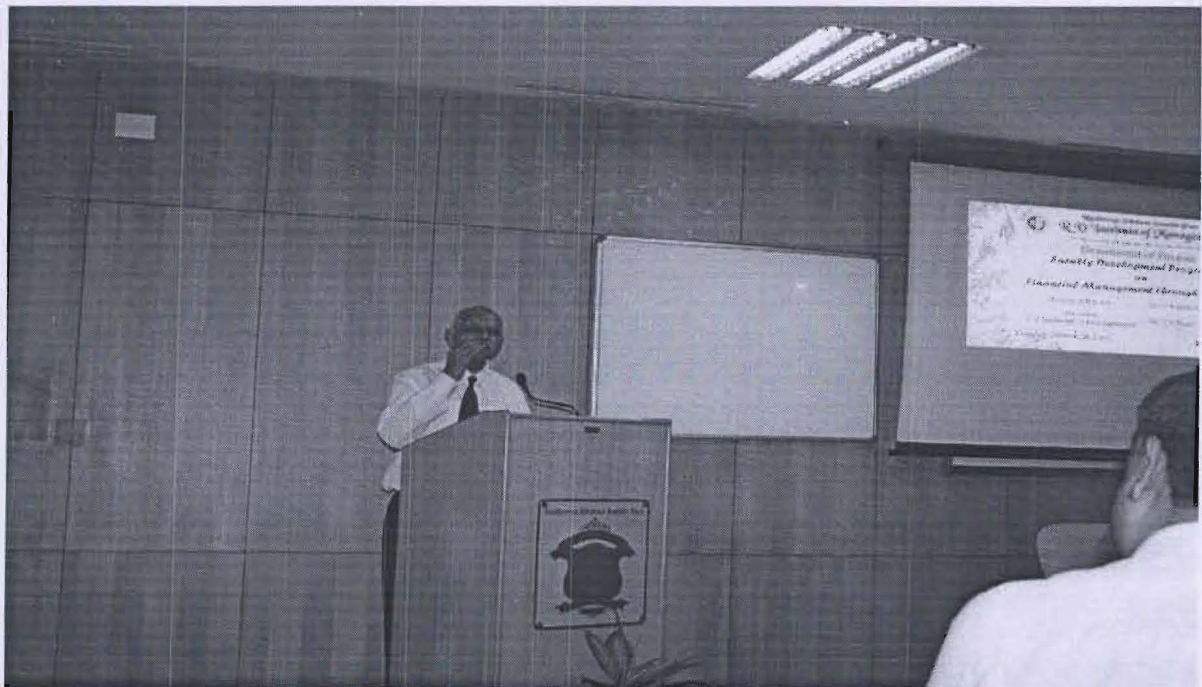
Suggestions for improvements

- ❖ Time was not sufficient to cover the planned content.
- ❖ Improve the quality of food

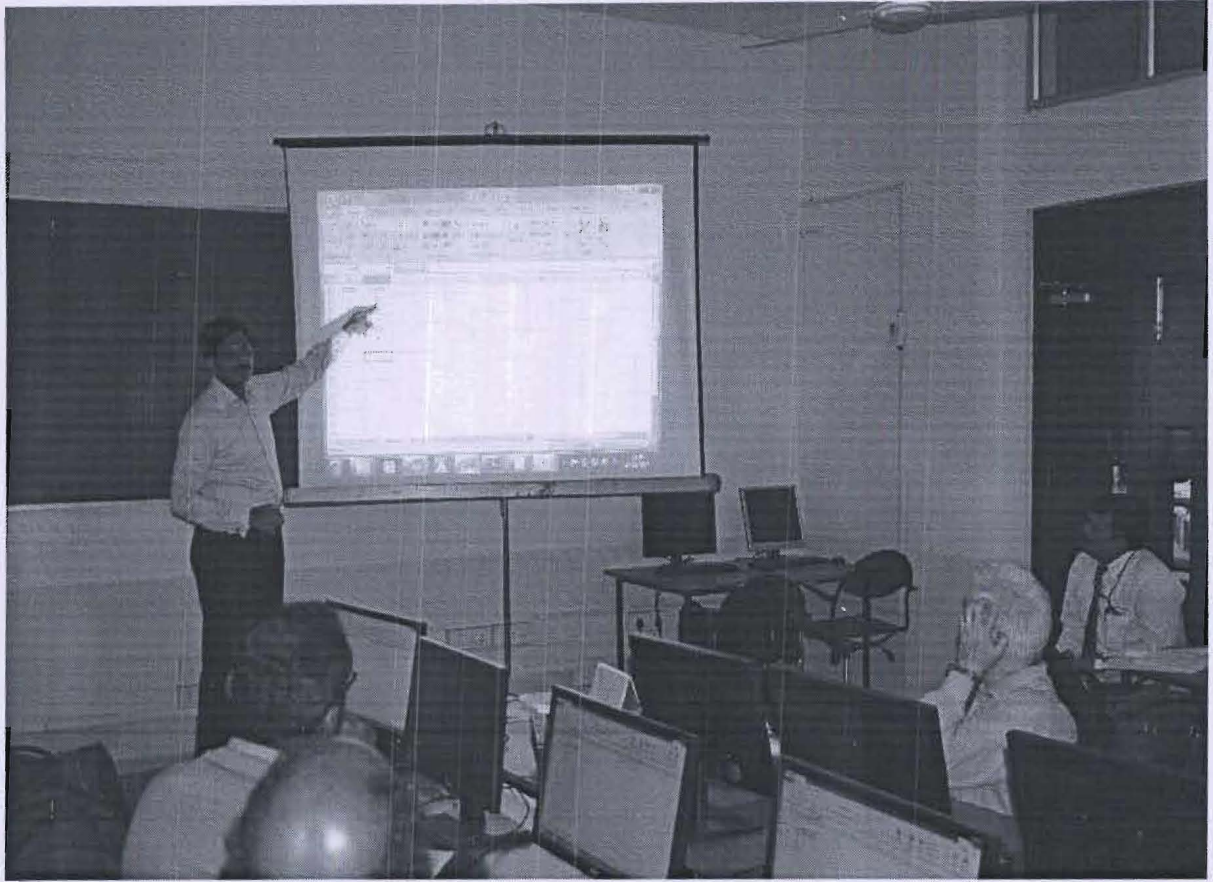
Photo Gallery



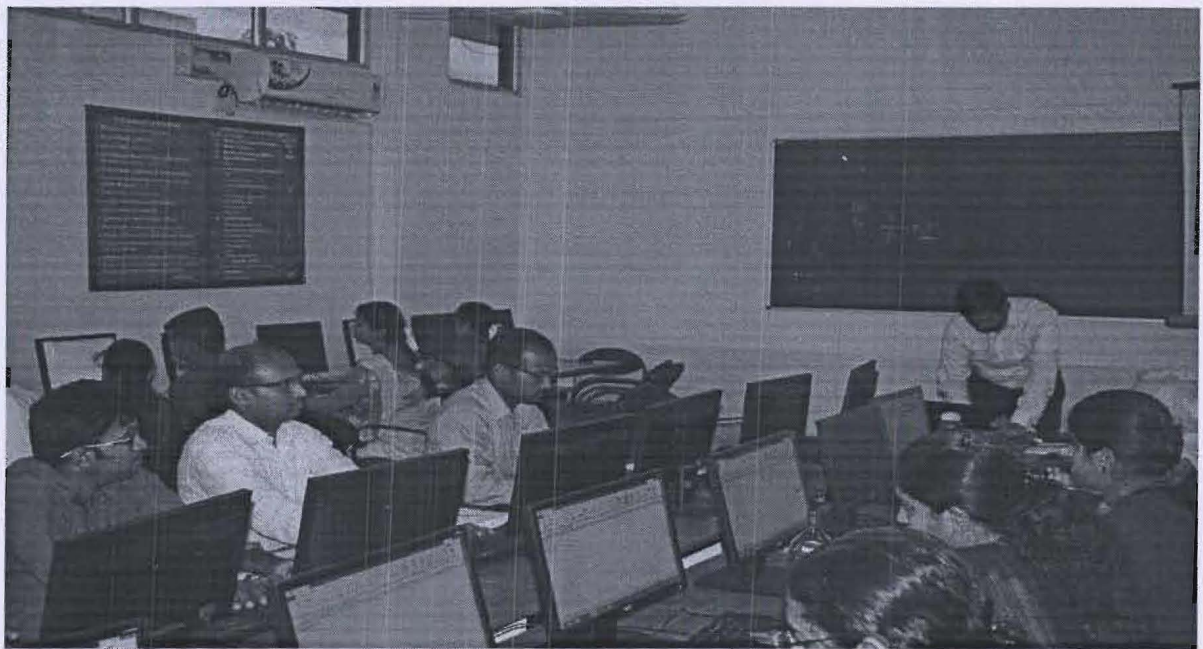
Inauguration of the FDP by the dignitaries Dr. T V Raju, Director RVIM, Bangalore and Dr. V Rajesh Kumar



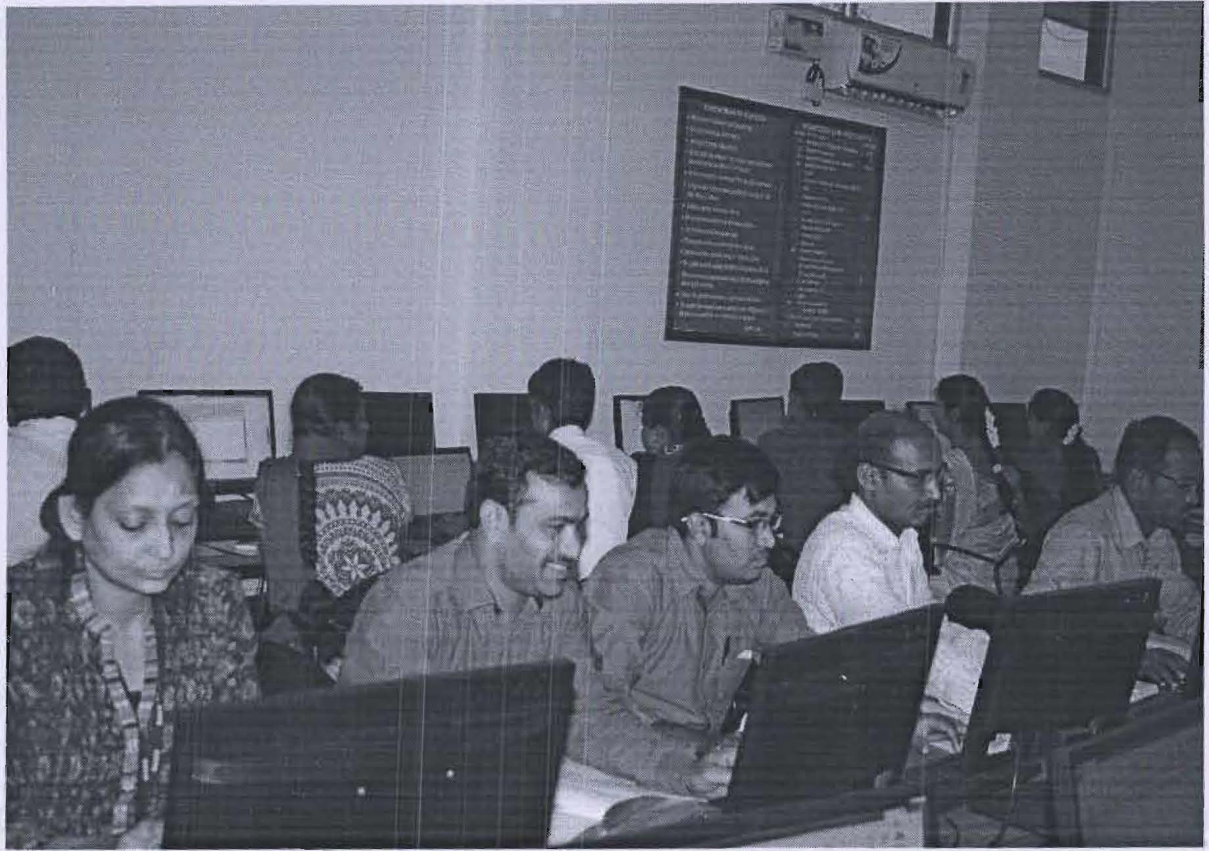
Dr. T V Raju, Director RVIM, Bangalore addressing the participants at the inauguration programme



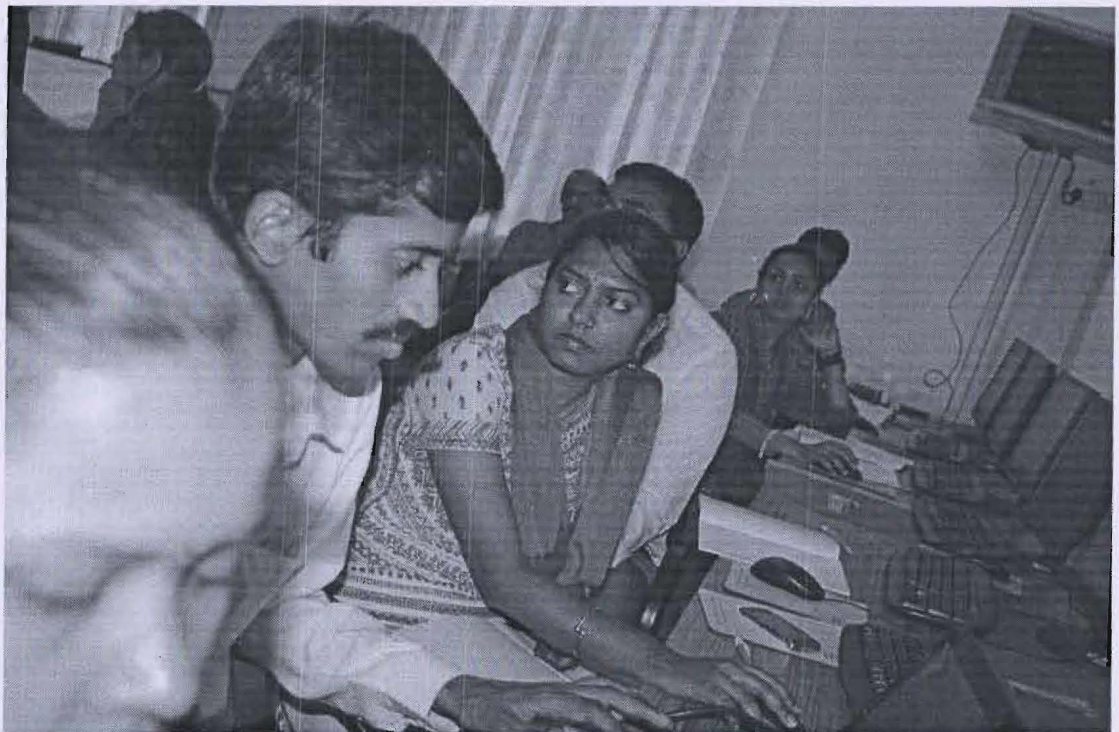
Resource Person Dr. V Rajesh Kumar engaging the practical session on MS Excel



Resource Person Dr. V Rajesh Kumar engaging the practical session on MS Excel



Participants at FDP



Participants in the FDP

REGISTRATION DETAILS

- Registration Fees :
Rs. 750 /- per participant.
- Payment should be made by cash or DD / Cheque to be drawn in favour of 'Director, R V Institute of Management' payable at Bangalore.
- Telephonic and / or email confirmation for spot registration are welcome.
Email: rvim.financedept@gmail.com
- Registration at 9.00am.

ORGANISING COMMITTEE

Chief Coordinator

Dr. T. V. Raju
Director, RVIM

Members

Mr. Manjunath S M
Asst. Professor
9916395850

Mr. Gowrisha
Asst. Professor
9900246239

Ms. Pavithra S T
Asst. Professor
080-42540313

Ms. Bhavya Vikas
Asst. Professor
9886040144



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Department of Finance

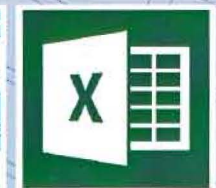
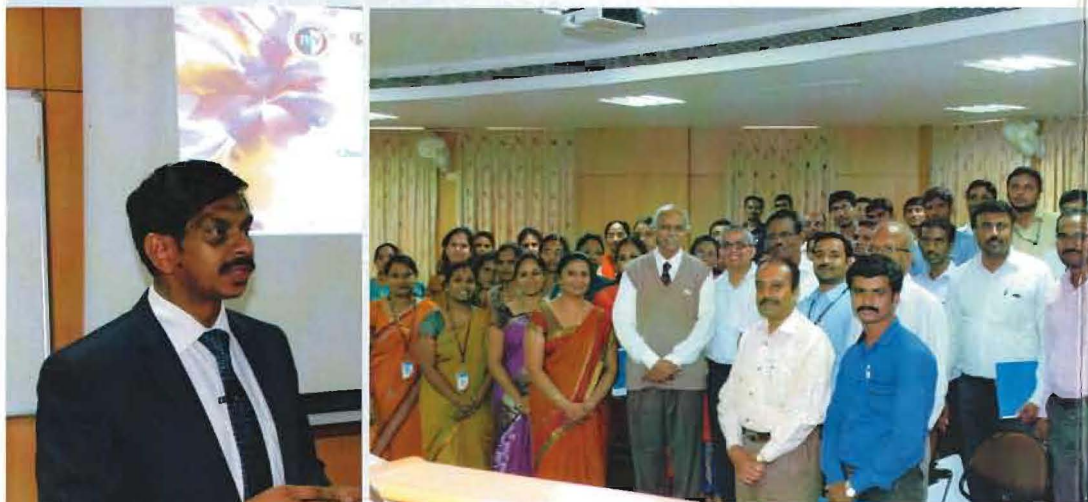
Presents

Faculty Development Programme

on

FINANCIAL MANAGEMENT THROUGH **MS EXCEL**

Tuesday, March 24, 2015



R V INSTITUTE OF MANAGEMENT

RVIM started in the year 1999, with the purpose of providing quality management education to aspiring youngsters. The institute aims at imparting value based education in business administration and provide need based training, research and consultancy. The primary goal of the institution is to train and mould the students into professionally committed and socially responsible corporate leaders and entrepreneurs.

FACULTY DEVELOPMENT PROGRAMME

Technology is everywhere, entwined in almost every part of our lives. Microsoft Excel can be an invaluable resource for the teachers and students wanting to extract more detail on financial market data. There are many ways to use Excel for analysing the financial data and helps in improving the decision making process. This programme captures the fundamental concepts of Excel and its usage in real world for analysing the financial data.

OBJECTIVES OF THE PROGRAMME

- To supplement the faculty teaching Accounting and Finance to effectively deliver various concepts by using MS Excel.
- To understand the various key functions of MS Excel and their application in everyday classroom teaching.
- To help the participants to enhance their knowledge in the field of Accounting and Finance.

PARTICIPATION

The programme is designed for faculty members working in Commerce and Management institutions teaching finance specialization subjects.

PEDAGOGY

The Programme will be delivered through lectures and case studies. A major part of the programme will be conducted in the computer lab, to provide 'hands-on experience' for the participants using Excel functions.

CONTENTS OF THE PROGRAMME:

THE PROGRAMME AIMS TO INCLUDE THE FOLLOWING AREAS:

1. Compounding	8. Perpetuity
2. Continuous compounding	9. Calculation of Beta
3. Discounting – single cash flows	10. Cost of Equity under CAPM
4. Discounting – series of cash flows	11. Capital Budgeting Techniques
5. Terminal value of annuity	12. Capital Rationing
6. Present value of annuity	13. Other relevant functions
7. Equated instalments and Loan Repayment Schedule	

RESOURCE PERSON

Dr. V. Rajesh Kumar is an M.Com Graduate from Bangalore University. He has got his Doctorate in the area of "Strategy". While Accounting and Taxation are his areas of expertise, Finance is his area of passion. He has 21 years of experience in teaching at graduate, post-graduate and professional levels. He has served various Institutions in different capacities over the past 21 years – Mount Carmel Institute of Management, Bangalore University and Alliance Business Academy, being noteworthy. He is a faculty for Strategic Financial Management and Tax Laws at the Bangalore Branch of the Institute of Chartered Accountants of India. He has co-authored text-books on 'Accounting' for the requirements of B.Com and B.B.M courses and has also authored various study-materials on finance and taxation for various universities. He has presented papers at various national and international conferences and published articles in reputed Journals. His paper on "Capital Asset Pricing Model" was selected for an International Conference at Harvard University, Cambridge, United States of America, during May-June 2011.

Dr. Rajesh also has a rich experience in research, consultancy and training – both at the academic level and corporate level. He has conducted Student Development Programmes and Faculty Development Programmes in various educational institutions; and has conducted training programs for executives and managers of various companies like Wipro, Godrej, FCG, Honeywell, KPCL, Fouress Engineers, Triveni Engineering, Tyco Electronics etc; in the area of 'accounting, finance and taxation'. He is associated as resource person for the 'Finance for Non-finance Executives' Program of the Bangalore Chapter of the Institute of Chartered Accountants of India.

He is the founder of 'Vittam Pravina Gurushala (Finance Expert Academy)' – an academy engaged in spreading the knowledge of finance to students, faculty, corporate and all others interested in the area of finance.

Presently, he is working as a Finance and Academic Consultant and visits different Management Institutions for teaching Finance courses, in and outside India.

RESOURCE PERSON



Mr. Bhasker Bhandary

He is associated with Acer India Pvt Ltd as Senior Director – Human Resources. Presently, he is responsible for managing the entire gamut of HR operations for Acer India. Prior to this he was associated with Airtel Broadband and Telephone services, Karnataka Circle.

He began his career as Management Trainee with a manufacturing company and later moved to Eureka Forbes Ltd. He was designated as Regional head – Human Resources at Eureka Forbes for the Southern Region. His next big career move was with Magnasoft Consulting India Pvt Ltd., as General Manager – Human Resources.

Over the last 20 years he has worked extensively in the area of Employee engagement, Design and development of Human Resources Policies, Training & Development, Education Programs, Self learning initiatives, Performance management, Assessment centre, Skill gap analysis, and Executive coaching.

Topic: Bridging the Generation Gap

REGISTRATION DETAILS

- Registration: 9.00 am
- Venue: Conference Hall
- Programme Time: 10.00 am – 5.00 pm
- Registration fees: Rs.750/- per participant
- DD/ Cheque to be drawn in favour of "Director, RV Institute of Management" Payable at Bangalore.
- Spot registration with telephonic confirmation in advance is welcome.
- E-mail: rvim.hrfdp2015@gmail.com

ORGANISING COMMITTEE

Chief Patron

Dr. T V Raju
Director RVIM

Members

Dr. A Narasima Venkatesh
9986728377

Dr. Anupama K Malagi
9448079735

Ms. Sowmya D S
080-42540335

Mrs. Bindhu K
8904505808



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

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Ph:080-42540300 website:www.rvim.in

Accredited by NAAC with 'A' Grade

Department of Human Resources

Centre for Leadership & Human Excellence

Presents

Faculty Development Programme

on

**HUMAN CAPITAL MANAGEMENT
FOR ORGANISATIONAL
EFFECTIVENESS**

Wednesday, April 8, 2015



A Premier Institute in Management Education, Training, Research & Consultancy

R V INSTITUTE OF MANAGEMENT

RVIM started in the year 1999, with the purpose of providing quality management education to aspiring youngsters. The institute aims at imparting value based education in business administration and provide need based training, research and consultancy. The primary goal of the institution is to train and mould the students into professionally committed and socially responsible corporate leaders and entrepreneurs.

HUMAN CAPITAL MANAGEMENT FOR ORGANISATIONAL EFFECTIVENESS

About the Programme

In today's competitive world, human resource is considered as the most critical element in determining the success of any organization. Realizing the limited ability of other assets to differentiate the organization from its competitors, effective managers are shifting their focus towards human assets as retention of the acquired critical human asset becomes all the more difficult in the world of 'war for talent'. This Faculty Development Programme will provide an insight into important HR tools practiced by organizations for high performance.



Objectives of the Programme

- To help the participants to enhance their knowledge in the field of Human Capital Management.
- To bridge the gap between academic theory and industry practices.
- To explore, understand and focus on the HR initiatives of High Performing Organizations.



This programme basically aims at equipping faculty members with requisite knowledge and skills for effective classroom teaching in Human capital Management subject like Human Resource Acquisition and Development, Performance Management to the students with the help of various HR tools and their practical application in organizations.

RESOURCE PERSONS



Dr. Pallab Bandyopadhyay
Leadership Architect, Career Coach,
Change and Transition Specialist.

A doctoral fellow in HRD from XLRI, Jamshedpur, he has also been trained at various human process and organization development interventions at NTL, USA. He has thirty one years of successful professional experience in managing entire gamut of Human Resources

Management with proven expertise in managing multicultural globally-distributed knowledge professionals as head of HR function at Citrix Systems, Dell services, Perot systems, Cambridge Solutions, Sasken Communication Technologies and Ashok Leyland Information Technology. He has vast expertise in Change and Transition management having participated in twenty five M&A deals across the globe. He is also an expert reviewer at Harvard Business School (HBR) Press & recipient of Super Achievers Award for two times and HR Leadership Award for outstanding achievements in the field of HR.

Topic: "Understanding Change Management & Its Implications in Leadership – Current Practices and Future Ahead".

Mr. M G Raghuraman
Senior Vice President &
Chief Information Officer, Mphasis



He is a Mechanical Engineer who has a post graduate degree in Software Systems from BITS Pilani. He is the Chief Information Officer of Mphasis over the last 5 years. He had been with Mphasis for 14 years starting with the erstwhile EDS in 2001. Prior to becoming the CIO, he had held senior leadership positions in Mphasis, as President of Infrastructure Outsourcing, Head of Business Operations and Delivery Head in Application Services. He was voted by his peers as one of the Best 50 CIOs in India during 2014. Currently he is also a member of the Technology Advisory forum for Airtel, The leading Telecom Services Company in India and also a frequent speaker on panels on cloud computing in IT forums. He is also the Convener of the IT panel of CII Karnataka and has led several key initiatives for development of Entrepreneurship and IT adoption in Karnataka.

Topic: Building Trust Proactively for Successful Stakeholder Management in Business

**REPORT ON THE FACULTY DEVELOPMENT PROGRAMME
ON
" MARKETING STRATEGIES FOR CONTEMPORARY BUSINESS"
DATE: 29 APRIL, 2015**

**Organised By The Department Of Marketing
Under Centre For Excellence In Marketing**

Venue : Conference Hall

No. of Participants attended the programme: 11

The participants are the Faculty members from the various Management Institutions across Bangalore.

Snapshot of FDP

Technical Sessions	Resource Person
Services Marketing	Mr. Srivenkatesh Saravanan, Managing Director, Together Edu Tourism Pvt. Ltd, Bangalore
Online Marketing	Mr. Vijetha S Shastry, CEO, B H Media House, Bangalore
Advertising and Brand Management	Mr. Krishna B Mariyanka, Director- Consultant Aijira Global, Bangalore.

In the effort to empower faculties and to develop competency the Faculty Development Programme was organized for the management faculties in the area of Marketing. Approximately colleges were chosen to distribute the brochures for the programme. Participants confirmed their registration through telephone or registered on the spot.

Arrangements made by the Institution for conducting the Faculty Development Programme.

The programme schedule was sent to all the resource persons prior to the programme. A programme schedule, scribbling pad and a file was provided to the participants at the time of registration. The refreshment was provided for all the participants on the day of the programme. The institution awarded the certificates for the participants. At the end of Programme feedback from the participants was collected. The presentations and PPT's on the topic were mailed to the participant's after completion of the programme.

INAUGURATION

Time: 9.30 am

Venue: Conference Hall.

9.30am- 9.35am	Invocation	Ms. Amrutha, II sem MBA student
9.35am - 9.40am	Welcome Address	Ms. Anitha D'Silva, Faculty
9.40am - 9.45am	Lighting of the Lamp	Dignitaries and Participants
9.45am - 9.55am	Address by the resource person	Mr. H. Karan Kumar, Chief Executive, PACE Technologies Pvt. Ltd, Bangalore.
9.55am-10.00am	Vote of Thanks	Mr. Pradeep MP, Faculty

Ms Amrutha II SEM MBA invoked Gods blessings for the programme.

Ms. Anitha D'silva Coordinator, Department of Marketing, RVIM welcomed the Chief guest, Resource person and the Participants.

In the inaugural function the chief guest Mr. H. Karan Kumar interacted with the participants. Various topics related to marketing were discussed. Some of the areas emphasised were:

1. Cloud Marketing

2. Community Marketing
3. Process Marketing
4. Channel Marketing
5. Affinity Marketing
6. Brand Marketing
7. Alliance Marketing
8. Shopper Marketing
9. Student Marketing
10. Free bee Marketing
11. Cause ethical Marketing
12. Inbound and outbound Marketing
13. Wireless Marketing
14. Multi-level Marketing
15. Cross media Marketing
16. Close range Marketing
17. Relationship Marketing
18. Mobile Marketing

He also said that in the institution the faculty members can start Marketing Consultancy, devise plans, conduct research and engage students.

Technical Session: 1

Time : 10.00 am -11.30 am

Topic : Services Marketing

**Resource person: Mr. Srivenkatesh Saravanan, Managing Director,
Together Edu Tourism Pvt. Ltd, Bangalore**

The sub topics covered during the session were:

1. Tourism marketing
2. Tour Operator
3. Elements intermediaries
4. Destination influenced by
5. Cost and benefit analysis
6. Tourism markets

7. 4ps of markets mix
8. Strategy of a tourism company and STP

The slides were very informative, the communication was excellent and illustrations very humorous.

Technical session : 2

Time : 11.45am to 1.15p.m

Topic : Trends in Online Marketing

**Resource person : Mr. Vijetha S Shastry,
CEO, B H Media House, Bangalore**

The resource person started his session with highlighting various trends online marketing. He spoke about Air BNB- bread and Butter websites, couch surfing, In-mobi focus on mobile ads, stay zilla.com, Oyo homes websites.

The resource person said: The battle is for mind share, reputation enhancement and wallet share. Snap deal vs Amazon vs flipchart vs jabong : big ad spends, employment generation.

- Ola cabs vs meru vs Uber
- Online education competing and complementing campus education; latest is IIN from idea.
- TOI vs NDTV vs CNN to increase ratings, viewership
- Ecom firms spending fortune on tv/print to get us to visit website, download app
- Reviews on trip advisor, zomato are powerful influencers
- Malls and physical stores are struggling
- Logistic companies are biggest beneficiary of boom in ecom
- Flipkart, amazon are biggest users of warehouse, office space
- ECOM Tieups are bring artisans, smaller SME's to the marketplace

- Affiliate marketing is a growing niche to drive business to ecom sites
- Apps on your smartphone/tablet are getting lighter/faster. Apple app store and google play store are the new malls.
- Webinars, ted talks, youtube are bringing in leaders; ceo's to talk about their companies and brands-subtle marketing techniques.
- Ratan TATA, Azim premji, Narayan Murthy are investing in ecom and actually making those companies worth investing/working for..and an endorsement
- Motivational leaders like Robin Sharma, Shiv Khera, Tony Robbins use SM, webinars, youtube ,email to promote their programmes in a big way. You will see quotes, tips, wisdom to engage the audience.

Technical session : 3

Time : 2.00pm - 4.00pm

Topic: Advertising and Brand management

**Resource person : Mr. Krishna B Mariyanka, Director- Consultant
Aijira Global, Bangalore.**

Mr. Krishna B Mariyanka in his address spoke about the meaning of brand and brand image. Brand is a promise to the customers that you will fulfil. Brand is positioning. While he made a practical example of his own stomach saying it is Logo. Mr. Krishna had worked in Shell Company and spoke about brand building of Shell. Building brands and expectations from brand has become an important theme for the managers. He also spoke on the impact of Experiential Branding. He showed videos on Ads of Samsung, Audi Car. Creative ad especially of Kitkat on a chocolate bench half eaten (painted). Brand experience and experiential branding was highlighted. Ads on Nike ad- Just do it, Dove ad slow experience of people. He also pointed out how brand

experience builds brand equity? With those brand names but product did not do well. Coco cola videos series were shown.

Valedictory Session- 4.00pm

Valedictory session was organised in the MDP hall. All participants were present. 3 participants shared their views on days programme. Mr. Krishna B Mariyanka, Director- Consultant of Aijira Global, Bangalore who was the resource person and chief guest distributed the certificates to the participants. Ms. Anitha D'silva summed up the days proceedings. Mr. Pradeep MP, faculty RVIM proposed the vote of thanks. Ms. Sangita Das compeered the Valedictory programme

A Faculty Development Programme on **“Pedagogy for Teaching Marketing Management: The Case Method”** was organized by the Department of Marketing of R V Institute of management on October 29, 2015. The resource persons for the FDP were Prof Sukesh Kumar B R, Professor of Marketing, IBS Business School, Bangalore, Dr. Avinash Mulky, Professor of Marketing, Indian Institute of Management, Bangalore and Prof. R Harish, Professor of Marketing & Dean, IBS Business School, Bangalore. The topics discussed in the FDP were Introduction to case method as a pedagogical tool and innovative techniques, the Art of Discussing and analyzing the case in the class and Overall Case writing process. Around 25 participants across Karnataka and particiapnts from Chennai and Trupathi partiicipated in the programme.



Participants along with the resource person of the FDP on **“Pedagogy for Teaching Marketing Management: The Case Method”**

Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Report on the Faculty Development Programme

Topic : SPSS and AMOSS
Date : Saturday, 29th November, 2014.
Target Audience : Faculties from various Institutes
Resource Person : Mr. Shanker M M, Management Consultant
Time : 9.00 -5.00 pm
Venue : MDP Cell and Digital Lab

The Faculty Development Programme was a combined effort from the Department of General Management and Systems Department. This FDP was the extension of the previous FDP on SPSS conducted in the year 2013 from the same resource person.

The major objectives of this FDP were as follows:

1. To provide guidelines for preparing research paper
2. To cater the needs of the researchers, academicians, and practitioners with the right blend of fundamentals in the research and statistics and introduction to the mediation process.
3. To provide practical experience on mediation analysis using SPSS and AMOS for the variables that is latent and manifested.
4. To ensure that the participants gain 100% practical approach

The programme formally started with an inauguration where the resource person introduced the participants about the Faculty Development Programme. Dr. T V Raju, Director, RVIM deliberated the participants with his encouraging words.

There were in total three sessions conducted by the resource person and the following were covered in above mentioned sessions.

1. Role theory and hypothesis type & data Analysis
2. Test of each theory in form of hypothetical testing
3. Statistical funds
4. Types and techniques for various scenarios
5. Introduction to SPSS
6. Data structuring, cleaning and preparing
7. Data management techniques

8. Mediation and moderation application
9. Brief introduction of AMOS
10. AMOS framework
11. Variable types
12. Effect of different variables
13. Output collations and tabulations
14. Result interpretations of each tab

The curtains were drawn to the FDP with the valedictory programme. In the feedback given by the participants it was ascertained that the participants found this programme beneficial and also expressed their interest in attending any future sessions in SPSS and AMOS in order to facilitate their research work. The resource person provided hands on knowledge to the participant in the most practical approach possible. The participants were awarded with the certificates and the programme ended with a group photograph.

Report Submitted by:



Ms. Rashmi Shetty,
Asst. Professor,
Dept of General Management



RESOURCE PERSON



Shankar M.M. did MBA from University of Madras, he has 14 years of experience including Academics, Market Research companies and consultancy. He has been actively involved in training and consultancy for the past 8 years. Trained more than 9,000 participants all over India in the subject of Research methodology and Statistical Package such as SPSS, SYSTAT, SAS, and AMOS and has published various articles in national level Journals. He is enacting as Research consultant for

Intouch Analytics, PPDA Ltd, NEN and various universities. Currently he is associating with CARES as Mentor – Research and Training.

Programme Venue	: Conference Hall, R.V. Institute of Management
Delegate Fees	: Rs. 750/- per participant covering professional fee, program kit and tea/lunch
Registration Time	: 8.30 am
Mode of Payment	: DD in favour of "Director, R.V. Institute of Management" Payable at Bangalore / Cash Payment.

REGISTRATION

The registration form duly filled, along with the program fee should reach us at least 7 days before the commencement date of the programme. In case of subsequent withdrawal or cancellation of registration, no refund of fee will be allowed. However, substitute may be permitted with prior intimation.

CERTIFICATE OF PARTICIPATION

The institute will issue a Certificate of Participation on conclusion of the programme.

Chief Patron:

Dr. T.V.Raju

Director, RVIM

Members :

Dr. Noor Firdoos Jahan, Professor, RVIM

Mr. N. Suresh, Sr. Asst. Professor, RVIM

Mr. N. Nagasubba Reddy, Asst. Professor, RVIM

Mr. A. Chandran, Asst. Professor, RVIM

Ms. M. Pushpa, Asst. Professor, RVIM

Ms. Rashmi Shetty, Asst. Professor, RVIM

Further Queries Contact:

94498 28204 / 98454 92336

080-42540300 / 080-42540300



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

Accredited by NAAC with "A" Grade

CA 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore – 560041

Ph:080-42540300 website:www.rvim.in

Center for Information Technology & Department of General Management

Faculty Development Programme on Introduction to Mediation and Moderation Analysis Using SPSS and AMOS

On November 29, 2014



R V INSTITUTE OF MANAGEMENT

R V Institute of Management is one of the 26 leading educational institutions run by Rashtrveeya Sikshana Samithi Trust, started in the academic year 1999-2000, with a purpose of providing quality management education to aspiring youngsters. Our aim is to educate, train & empower potential future managers to develop capability to lead business enterprises effectively in reaching their corporate goal and set a benchmark for others to emulate.

ABOUT FACULTY DEVELOPMENT PROGRAMME

In this dynamic world change is permanent where research has become mandatory for everybody to compete and sustain. An attempt is made to explore the importance of research in various disciplines with a special focus given to Social Science Research. The Programme emphasizes on theoretical and statistical models, Mediation applications and SEM framework using SPSS and AMOS software packages. Participants will obtain practical knowledge on AMOS and SPSS during session through demonstration, lectures and get acquainted with the live data.

OBJECTIVES OF THE PROGRAMME

1. To Provide guidelines for preparing research papers.
2. To cater the needs of the Researchers, Academicians and Practitioners with the right blend of fundamentals in research & statistics and introduction to the mediation analysis.
3. To provide practical experience on mediation analysis by using both SPSS and AMOS for variables which include latent and manifested.
4. To ensure the participants gain 100% practical approach.



CONTENTS OF THE PROGRAMME:

Sessions	Content	Learning Outcomes	Pedagogy
1	Introduction to Theoretical and Statistical Model Evolution of Mediator and Moderator analysis in Social Science Research	Understanding basics of Mediating and moderating	Socrates method
2	Simple Mediation application Moderation application Combining Moderation and Mediation Effect	Knowing the application part of mediation analysis	Hands on Experience
3	Indirect effect for latent variables and manifested variables through SEM framework using AMOS	Knowing Indirect effect through SEM approach	Hands on Experience

WHO SHOULD ATTEND

All those who deal with Data Analysis will benefit most from this programme. This programme will also be a value addition to:

- Academicians, Researchers
- Business Analysts/Managers at various decision making levels
- Executives handling Business Analytics / Research
- Management Students and Research Scholars



Rashtreeya Sikshana Samithi Trust
R V Institute of Management
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CA 17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560041.



Report and Relevant Documents of
National Conference on
“Pragmatic Approaches & Quality Initiatives for Enhancing
Teachers' Caliber in Business education”

6th June, 2015

Organized by
R V Institute of Management
Bangalore

Rashtreeya Sikshana Samithi Trust
R V Institute of Management



A Brief Report on National Conference

**“Pragmatic Approaches & Quality Initiatives for Enhancing Teachers' Caliber
in Business education”**

6th June, 2015

R V Institute of Management has always been on the forefront in organizing different academic, co-curricular and administrative activities to nurture the Faculty's and student's minds and equip them with skills to face the challenges of the academic world. This conference on “Pragmatic Approaches & Quality Initiatives for Enhancing Teachers' Caliber in Business education” is one of the initiative taken by the institute to improve the quality in Business Education. Quality teaching in higher education matters for student learning outcomes. But fostering quality teaching presents higher education institutions with a range of challenges at a time when the higher education sector is coming under pressure from many different directions. Institutions need to ensure that the education they offer meets the expectations of students and the requirements of employers, both today and for the future. This conference aims at assisting higher education institutions, university leaders and practitioners in fostering quality teaching.

The sub-themes of the conference are:

- 1) Competence-based assessments of learning outcomes.
- 2) Performance appraisal
- 3) Quality Initiatives for better performance of teachers
- 4) Teaching and learning support
- 5) Impact of quality initiatives on the Institutional Quality Culture
- 6) Impact on teaching effectiveness

All the themes were discussed and deliberated upon at great length by the academia and researchers.

The conference was well attended by eminent academicians from reputed educational institutions from different parts of the country. Total 31 selected papers were presented in the conference.

Canara Bank School of Management studies, Bangalore University, Bangalore congratulated the institute and the Management on organizing a national conference on a temporarily relevant theme and spoke about the teachers and said that character is the root and personality as fruit and hence teachers should work on building character and personality will improve on its own. He also spoke about the difference between the teacher and Guru and said that a teacher should always work to become guru in long run. The valedictory function was presided by Sri. N R Nandish, Trustee, Sikshana Samithi Trust, Bangalore.

A few participants who gave their feedback on the conference praised the institution for hosting its conference in such an impeccable manner and said that they were overwhelmed by the hospitality offered by the organizers.

Organising Committee Member thanked all the delegates, representatives from the media and the faculty and students for their magnanimous support and assured that RVIM will organize more such activities in the future. After the valedictory program, the conference came to an end, leaving fond memories in the minds of the guests and delegates and a great sense of satisfaction and accomplishment in all members of the faculty and staff and student volunteers who were associated with its preparation and organisation over a period of three months. The certificates to the participants were given away. Now, we proudly say that this conference has with a grant success, because of the team work of organizing committee. We are very much thankful to our Director, Dr. T V Raju for his continuous guidance and support to organize this conference.

Report Submitted by:


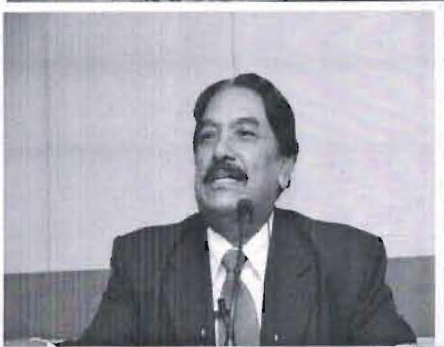

Dr. Noor Eirdoos Jahan

Photo gallery



A Brief Report on National Conference on

“SYNERGISING FUNCTIONAL EFFECTIVENESS AND ORGANIZATIONAL PERFORMANCE FOR ECONOMIC GROWTH”

12th December, 2015

The Institute has always been on the forefront in organizing the conferences and seminars to the students and faculty of Business Management to inculcate the research skills and to equip them to face the challenges of the business education. This conference on **“SYNERGISING FUNCTIONAL EFFECTIVENESS AND ORGANIZATIONAL PERFORMANCE FOR ECONOMIC GROWTH”** is one of the initiative by the institute to provide a stimulating platform for academicians and practitioners to reflect, deliberate, and suggest measures that are needed both at macro and the micro level to elevate India and other backward economies to higher growth. The sub-themes of the conference are based on all the functional areas of the organization as General Management, Marketing, finance, Human Resources.

The conference was well attended by eminent academicians from reputed educational institutions from different parts of the country. Total 45 selected papers were presented in the conference.

In the morning during the Inaugural function we had the presence of Sri Meghashyam Karanam, Co-Founder & CEO, Megdap Innovation Labs Pvt. Ltd., Bangalore, who was the chief guest and also delivered the Key note address on the theme of the conference and spoke about the relevance of the theme in today's business scenario and said that we should give importance to Technology, Entrepreneurship, Innovation and building customer value. The Inaugural function was presided by Sr. B R Viswanath Setty, Trustee, Sikshana Samithi Trust, Bangalore. He spoke widely about his entrepreneurial experiences and was comparing the situations of our country few decades ago and those prevailing today. Sir concluded his talk by saying change is very important in life and only change can bring success in the organizations.

Following tea break in the morning we started with the first Technical session consisting of two parallel sessions on sub themes of Marketing and Finance. The chair person for the Marketing session was Dr. Viswanath N.S., Principal, M.P.Birla Institute of Management, Bangalore and the chair person for the finance session was Dr. V. Rajesh Kumar, Founder, 'Vittam Pravina Gurushala', Bangalore.

After Lunch, we had plenary session by Mr. K. Ullas Kamath, Joint Managing Director & CFO, Jyothy Laboratories Ltd., Bangalore. Mr. Kamath gave the insight of present employment scenario and said that to get a job one has to be better than others. To remain in job one has

Registration

- ❖ Academicians - ₹ 1,500
- ❖ Full time Research Scholars - ₹ 1,000

Note

- Registration fees does not include accommodation.
 - Authors have to register separately per paper to get conference proceedings and certificate.
 - Papers submitted in-absentia will not be accepted.
 - Selected papers will be published in the form of Conference Proceedings with ISBN.
- Payment should be made through demand draft in favour of "The Director RVIM", payable at Bangalore.

Important Dates

- ❖ Submission of Abstracts - April 20, 2015
- ❖ Intimation of Acceptance of Abstracts - April 30, 2015
- ❖ Receipt of Full papers - May 25, 2015
- ❖ Last date for Registration - May 30, 2015

Conference Committee

Chief Patron

Dr. M K Panduranga Setty, President, RSST

Patrons

Sri. A V S Murthy, Hon. Secretary, RSST

Sri. K G Subbarama Setty, Hon. Treasurer, RSST

Sri. D P Nagaraj, Joint Secretary, RSST

Conference Chairman

Dr. M.P.Shyam,
Chairman, Governing Council, RVIM

Chief Coordinator

Dr. T V Raju, Director, RVIM

Contact Details

Abstracts, Papers and Registration
99450 85937, 94480 79735

For other queries
080-42540312, 42540313

Email: organisers@rvimconference.in | Conference Website: www.rvimconference.in



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore-560 041

Phone : 080-42540300 Website : www.rvim.in

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NATIONAL CONFERENCE

on

*"Pragmatic Approaches and Quality
Initiatives for Enhancing Teachers'
Caliber in Business Education."*

Saturday, June 6, 2015



Rashtreeya Sikshana Samithi Trust

Rashtreeya Vidyalaya Group of Educational Institutions, a conglomerate of 26 educational institutions is managed by Rashtreeya Sikshana Samithi Trust. The Trust was established in 1940 with the main objective of offering quality education to the community. The institutions range from schools to professional colleges, including Management, Dental, Engineering, Nursing and Teacher education. The Group is 75 years old and operates all the Institutions with the main objective of offering education to its students without any bias. There are over 18,000 students and 1,700 personnel in all its campuses situated at Bangalore, the Silicon Valley of India.

R V Institute of Management

RVIM was started in the academic year 1999-2000, with the purpose of providing quality management education to aspiring youngsters. The Institute aims at imparting value based education in business administration and provide need based training, research and consultancy. The primary goal of the institution is to train and mould the students into professionally committed and socially responsible corporate leaders and entrepreneurs.

Conference Theme

Quality teaching in higher education matters for student learning outcomes. But fostering quality teaching presents higher education institutions with a range of challenges at a time when the higher education sector is coming under pressure from many different directions. Institutions need to ensure that the education they offer meets the expectations of students and the requirements of employers, both today and for the future. Yet higher education institutions are complex organisations where the institution-wide vision and strategy needs to be well-aligned with bottom-up practices and innovations in teaching and learning. Developing institutions as effective learning communities where excellent pedagogical practices are developed and shared also requires leadership, collaboration and ways to address tensions between innovators and those reluctant to change.

Quality teaching is the use of pedagogical techniques to produce learning outcomes for students. It involves several dimensions, including the effective design of curriculum and course content, a variety of learning contexts (including guided independent study, project-based learning, collaborative learning, experimentation, etc.), soliciting and using feedback, and effective assessment of learning outcomes. It also involves well-adapted learning environments and student support services.

Fostering quality teaching is a multi-level endeavour. Support for quality teaching takes place at three inter-dependent levels: At the institution-wide level: including projects such as policy design, and support to organisation and internal quality assurance systems. Programme level: comprising actions to measure and enhance the design, content and delivery of the programmes within a department or a school. Individual level: including initiatives that help teachers achieve their mission, encouraging them to innovate and to support improvements to student learning and adopt a learner oriented focus.

These three levels are essential and inter-dependent. However, supporting quality teaching at the programme level is the key to ensure improvement in quality teaching across the institution.

Objectives of the Conference

- ❖ This conference aims at assisting higher education institutions, university leaders and practitioners in fostering quality teaching.
- ❖ Heads of teaching and learning improvement centres, deans and programme leaders, supporting staff, members of internal and external quality assurance bodies, and researchers may find this helpful.

Sub - Themes

- Competence-based assessments of learning outcomes.
- Performance appraisal
- Quality Initiatives for better performance of teachers
- Teaching and learning support
- Impact of Quality initiatives on the Institutional Quality Culture
- Impact of teaching tools/techniques on learning.
- Impact on teaching effectiveness.
- Role of teacher in empowering students to identify corporate needs.

Participants

- ❖ Research Scholars and Academicians from India

Guidelines for submission of Abstracts and Papers

- An abstract of not more than 300 words followed by 3 to 6 keywords should be sent by e-mail to organisers@rvimconference.in on or before April 20, 2015
- The full paper of maximum 5000 words typed in MS word, with 1.5 indent line spacing and font Times New Roman, size 12 point with one inch margin on all four sides should be sent by e-mail to organisers@rvimconference.in on or before May 25, 2015
- Cover page of the manuscript should contain the title of the paper, author name, designation, organization, contact address, e-mail address and telephone numbers.
- All tables, figures and graphs should be numbered and appear in the document where it is referred to in the text. They must also carry a caption and sources should be explicitly mentioned at the bottom of the tables/figures.
- The superscript numeral used to refer to a footnote which appears in the text should be written at the bottom of the normal text area.
- APA or any other internationally acceptable citation style can be followed for references / bibliography.



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

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Internal Quality Assurance Cell

State level Workshop on

"Quality Initiatives in Higher Education in Management"

On Saturday, 14 March, 2015

We are organizing One Day Workshop on "Quality Initiatives in Higher Education in Management" on March 14, 2015. This workshop provides an insight into various aspects of quality dimensions that are imperative in delivering quality inputs by faculty members. The programme will be fairly insightful, thought provoking and action oriented. This workshop will be useful for faculty members, IQAC members and Heads of Institutions.

Workshop Methodology: The entire coverage would be delivered through Power Point presentations of the concepts by the resource persons, reinforced by exercises/games, case studies and role-plays.

Programme Takeaways: At the end of the programme, the participants will be able to appreciate the importance of focusing on providing Qualitative inputs to their students and also learn & teach real problem solving approaches. They would also work towards benchmarking initiatives in their field and focus on their own continuous improvement programmes. Implementing suggestions scheme and periodically auditing their own quality approaches would be their other learnings.

Coverage of the Programme

- Value Stream Design - VSDIA
- Concept of 5 S
- Kaizen
- Quality Circles
- Basics of Quality Philosophy
- Benchmarking Quality
- Suggestion Scheme

- Registration Fee: Rs. 500/- per participant. Payment should be made by cash or DD in favour of Director, R V Institute of Management, Payable at Bangalore.
- Telephonic or email confirmation for spot registration are welcome.
- Registration at 9:00 am on the day of the workshop.

For information & Registration please contact:

Mr. Gowrisha, Asst. Professor - 99002 46239

Mr. Manjunath S M, Asst. Professor - 99163 95850

Email: iqac.rvim@gmail.com



Rashtreeya Sikshana Samithi Trust

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Internal Quality Assurance Cell

State level Workshop on “Quality Initiatives in Higher Education in Management”

On Saturday, 14 March, 2015

Resource Persons:

Dr. R Krishna, CEO, Ramanuja Management Services

C. N. Udaya Shankar, Heading the quality of purchased parts – PUQ and Supplier Development (PUS) of Bosch Limited, Bangalore

Introduction: Quality Management in Education as a buzzword today, provides a tool to help ensure a better output in the form of qualitatively qualified Management Post Graduates. Everyone in the institution, whatever his/her status, position or role, is an integral part of the delivery system and hence, holds the responsibilities to deliver quality input to students. QM advocates continuous improvement among everybody in the field of Management education, due to new challenges arising out of diversity in the nature of students and educators, technological advances and new paradigms in educational content and delivery, as well as industry expectations. Management education must offer and maintain quality across all functions.

Workshop Methodology: The entire coverage topics of the workshop were delivered through power point presentations of the concepts by the resource persons, reinforced by exercises/activities, case studies and role-plays.

Programme Takeaways: At the end of the programme, the participants were able to appreciate the importance of focusing on providing Qualitative inputs to their students and also learnt about real time problem solving approaches. They also understood about benchmarking initiatives in their field and how to make strategies to focus on their own continuous improvement. Implementing suggestions scheme, importance of quality circle and periodically auditing their own quality approaches were their other learning from the workshop.

Session Details

Schedule	Coverage
09.30 AM to 09:45 AM	Inauguration
09.45 AM to 10.45 AM	S1: Basics of Quality Philosophy
10.45 AM to 11.00 AM	Tea Break
11.00 AM to 12.15 PM	S2: Benchmarking Quality
12.15 PM to 01.00 PM	S3: Suggestion Scheme
01.00 PM to 01.45 PM	Lunch Break
01.45 PM to 03.00 PM	S4: Value Stream Design – VSDiA
03.00 PM to 03.15 PM	Tea Break
03.15 PM to 04.15 PM	S5: Concept of 5 'S'
04.15 PM to 05.30 PM	S6: a) Kaizen b) Quality Circles
05.30 PM	Valedictory



RAMANUJA MANAGEMENT SERVICES

...Empowering Human Resources, enhancing Performance

25, 9th Cross, K.R. Layout, Puttenahalli,
J.P. Nagar 6th Phase, Bangalore – 560 078. India.

Ph:080 2244 8787 / 098440 24758 e-mail: rmservices2000@gmail.com visit: www.rmservices.org

Ref. No. RMS/RVIM/QI-TP/2014-15/16

February 21, 2015

To
The Director,
R.V. Institute of Management,
Bangalore.

Dear Sir,

Sub: Proposal to conduct ONE days' Workshop on Quality Initiatives
Ref: Our discussion in this regard.

Greetings from Ramanuja Management Services.

May we take this initiative to draw your attention to the recent interaction we had together when we discussed about a Conference/Workshop on 'Quality Initiatives in Higher Management Education' that is felt as a need of the hour.

Further to our discussion, as suggested by your office, considering the various hurdles in conducting a two days' workshop, we now propose to conduct a ONE day's workshop on the said subject at your premises.

Enclosed please find a revised proposal/schedule with contents, towards the same. We have suitably modified our approach and have retained topics that need definite emphasis. While we have the requisite expertise to execute the workshop, we are also open to discussion and to modify the contents further, as may be deemed fit.

If this revised proposal is acceptable in principle, we can work out modalities subsequently. Please finalise one day on either March 16, or March 17 or March 18, 2015 for conducting the programme. Our Professional fees for conducting the workshop is Rs.16,000/- (Rupees Sixteen thousand only).

A line in acknowledgement will be highly appreciated.

Thanking you and looking forward to hear from you, we are,
Yours truly,

For Ramanuja Management Services,

Dr. R. Krishna,
CEO.

Encl: As above.

Ramanuja Management Services,

25, 9th Cross, K.R. Layout, Puttenahalli, J.P. Nagar 6th Phase, Bangalore – 560 078.
Ph: 080 2244 8787 / 98440 24758. E-mail: rmservices2000@gmail.com.

Revised Programme Schedule for ONE day's Work shop on Quality Initiatives in Higher Education in Management

9.00 AM: Residency. 9.00 AM to 9.30 AM: Registration & Inauguration.

Schedule	Coverage
09.30 AM to 10.30 AM	S1: Basics of Quality Philosophy
10.30 AM to 10.45 AM	Coffee / Tea Break
10.45 AM to 12.15 PM	S2: Benchmarking Quality
12.15 PM to 01.00 PM	S3: Suggestion Scheme
01.00 PM to 01.45 PM	Lunch Break
01.45 PM to 03.00 PM	S4: Value Stream Design – VSDiA
03.00 PM to 03.15 PM	Coffee / Tea Break
03.15 PM to 04.15 PM	S5: Concept of 5 'S'
04.15 PM to 05.30 PM	S6: a) Kaizen b) Quality Circles
05.30 PM to 06.00 PM	Summing up by Participants

Preamble: Quality Management in Education as a buzzword today, provides a tool to help ensure a better output in the form of qualitatively qualified Management Post Graduates. Everyone in the institution, whatever his/her status, position or role, is an integral part of the delivery system and hence, holds the responsibilities to deliver quality input to students. QM advocates continuous improvement among everybody in the field of Management education, due to new challenges arising out of diversity in the nature of students and educators, technological advances and new paradigms in educational content and delivery, as well as industry expectations. Management education must offer and maintain quality across all functions.

Programme Coverage: This workshop provides an insight into various aspects of quality dimensions that are imperative in delivering quality inputs by faculty members. The programme will be fairly insightful, thought provoking and action oriented.

Workshop Methodology: The entire coverage would be delivered through Power Point presentations of the concepts by the resource persons, reinforced by exercises/games, case studies and role-plays. At the end of the programme, a Quality Circle Team will also be formed in the Institute.

Programme Outcome/Takeaway: At the end of the programme, the participants will be able to appreciate the importance of focusing on providing Qualitative inputs to their students and also learn & teach real problem solving approaches. They would also work towards benchmarking initiatives in their field and focus on their own continuous improvement programmes. Implementing suggestions scheme and periodically auditing their own quality approaches would be their other learnings.

Kejvalat Sir.

21/2/11

This proposal has been taken from contact @ rvm.

all

Subject: Revised proposal for a day's workshop on Quality Initiatives

From: "RAMANUJA MANAGEMENT SERVICES Bangalore" <rmservices2000@gmail.com>

Date: Fri, February 20, 2015 6:53 pm

To: "tv_raju" <tv_raju@redifmail.com>, contact@rvm.edu.in, contact@rvm.in, ([more](#))

Priority: Normal

Options: [View Full Header](#) | [Print](#) | [Download this as a file](#) | [View as HTML](#)

Dear Dr. T. V. Raju,

Greetings from Ramanuja Management Services, Bangalore.

This e-mail bears reference to our personal discussion that the undersigned had with you as well as your colleague, Prof. Gowrisha, in respect of conducting a workshop on the afore said subject matter.

Consequent to the discussion, we hereby propose one day's workshop, regarding which, enclosed in the attachment with this e-mail, please find a revised proposal and a programme schedule for your perusal & consideration.

We sincerely hope that this revised proposal meets your requirements.

A line in acknowledgement will be highly appreciated.

Thanking you & looking forward to hear from you, we are,
yours truly,
For Ramanuja Management Services,

Dr. R. Krishna,
CEO

**+91 98440 24758*

Attachments

Ref. No. RMS/RVIM/QI-TP/2014-15/16

February 21, 2015

To
The Director,
R.V. Institute of Management,
Bangalore.

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Yours truly,
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CEO.

Encl: As above.

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Revised Programme Schedule for ONE day's Work shop on Quality Initiatives in Higher Education in Management

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12.15 PM to 01.00 PM	S3: Suggestion Scheme
01.00 PM to 01.45 PM	Lunch Break
01.45 PM to 03.00 PM	S4: Value Stream Design – VSDiA
03.00 PM to 03.15 PM	Coffee / Tea Break
03.15 PM to 04.15 PM	S5: Concept of 5 'S'
04.15 PM to 05.30 PM	S6: a) Kaizen b) Quality Circles
05.30 PM to 06.00 PM	Summing up by Participants

Preamble: Quality Management in Education as a buzzword today, provides a tool to help ensure a better output in the form of qualitatively qualified Management Post Graduates. Everyone in the institution, whatever his/her status, position or role, is an integral part of the delivery system and hence, holds the responsibilities to deliver quality input to students. QM advocates continuous improvement among everybody in the field of Management education, due to new challenges arising out of diversity in the nature of students and educators, technological advances and new paradigms in educational content and delivery, as well as industry expectations. Management education must offer and maintain quality across all functions.

Programme Coverage: This workshop provides an insight into various aspects of quality dimensions that are imperative in delivering quality inputs by faculty members. The programme will be fairly insightful, thought provoking and action oriented.

Workshop Methodology: The entire coverage would be delivered through Power Point presentations of the concepts by the resource persons, reinforced by exercises/games, case studies and role-plays. At the end of the programme, a Quality Circle Team will also be formed in the Institute.

Programme Outcome/Takeaway: At the end of the programme, the participants will be able to appreciate the importance of focusing on providing Qualitative inputs to their students and also learn & teach real problem solving approaches. They would also work towards benchmarking initiatives in their field and focus on their own continuous improvement programmes. Implementing suggestions scheme and periodically auditing their own quality approaches would be their other learnings.



Rashtriya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar
Bangalore – 560 041, Ph: 080-42540300, www.rvim.in

Accredited by NAAC with “A” Grade

Internal Quality Assurance Cell

**State level Workshop on
“Quality Initiatives in Higher Education in Management”**

On Saturday, 14 March, 2015

Resource Persons:

Dr. R Krishna, CEO, Ramanuja Management Services

C. N. Udaya Shankar, Heading the quality of purchased parts – PUQ and Supplier Development (PUS) of Bosch Limited, Adugodi, Bangalore

Session Details

Schedule	Coverage
09.30 AM to 09:45 AM	Inauguration
09.45 AM to 10.45 AM	S1: Basics of Quality Philosophy
10.45 AM to 11.00 AM	Tea Break
11.00 AM to 12.15 PM	S2: Benchmarking Quality
12.15 PM to 01.00 PM	S3: Suggestion Scheme
01.00 PM to 01.45 PM	Lunch Break
01.45 PM to 03.00 PM	S4: Value Stream Design – VSDiA
03.00 PM to 03.15 PM	Tea Break
03.15 PM to 04.15 PM	S5: Concept of 5 ‘S’
04.15 PM to 05.30 PM	S6: a) Kaizen b) Quality Circles
05.30 PM	Valedictory



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INTERNAL QUALITY ASSURANCE CELL

Certificate

This is to certify that Mr./Ms. _____ from

_____ has participated in the State level

Workshop on "Quality Initiatives in Higher Education in Management" held at RV Institute of Management,

Bangalore on March 14, 2015.

Dr. J V Raju

Director, RVIM



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Internal Quality Assurance Cell (IQAC)

Report on Workshop for Administrative Staff on

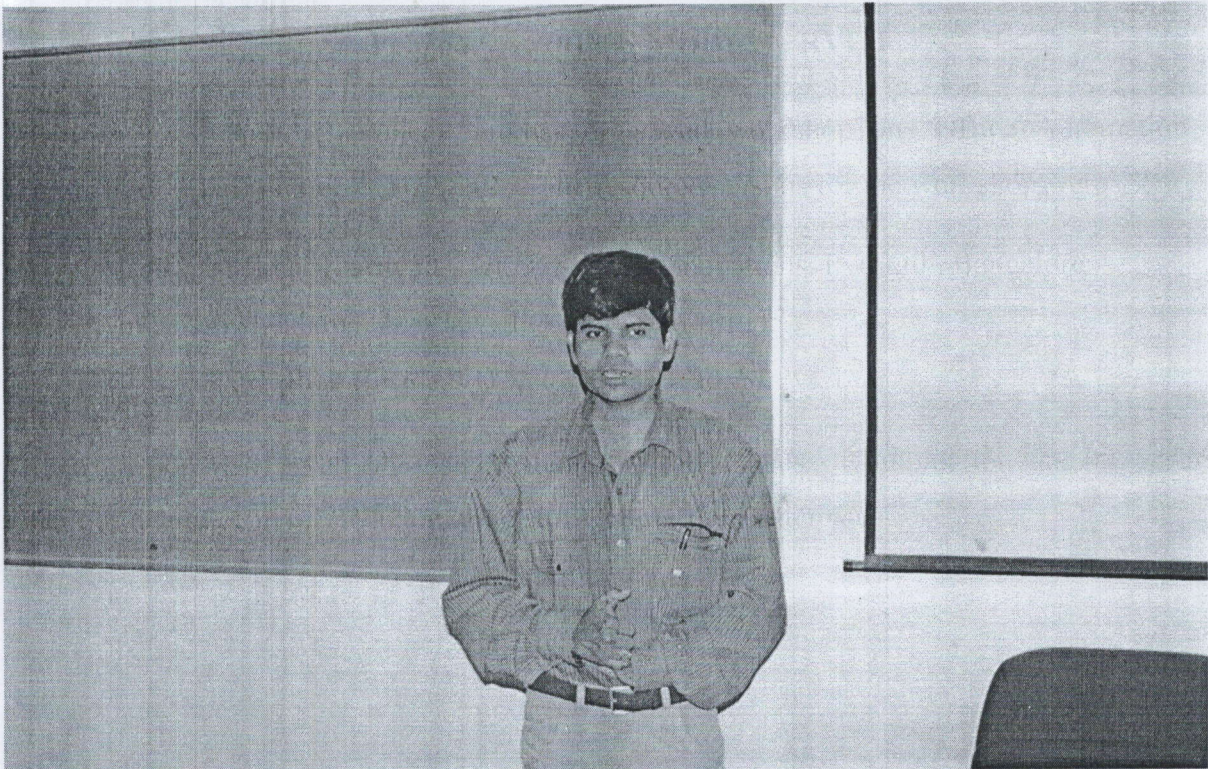
“Office Automation”

February 7, 2015 at MDP Cell, RVIM

The Internal Quality Assurance Cell has organized workshop on “Office Automation” for administrative staff on February 7, 2015. The resource persons for the workshop were:

- Mr. Rajashekhar K Advait, CEO, Skyries Innovations, Pvt. Ltd., Bangalore
- Mr. Shashishekhar T A, CTO/CFO, SI Pvt. Ltd. and
- Ms. Akshatha P N, Business Development Head, SI Pvt. Ltd.

The workshop had given an insight about the advantages of automation and also various functions available in office automation software for the participants.





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(GROWERS/MA)