Report on Entrepreneurship Boot Camp

Date: 11th April 2026 & 12th April 2026	**Venue: Seminar Hall**
Time: 2.00-4.00 pm	**Target Audience: II Semester 2025-2027**
No. of Participants: 60	**Event Coordinator: Prof. Anitha BM Dsilva.**



Profile of Roshan Jayaram: Entrepreneur Real Estate | Technology | Energy

Roshan is an entrepreneur working across real estate, technology, and service-based platforms since 2017. His journey began with farmland and asset-backed development, and he has been associated with AmoebaFarms.com from its early stages, contributing to its evolution into a structured, research-driven platform built over years of practical understanding

AmoebaFarms.com is a first-of-its-kind e-commerce portal and digital marketplace for asset-backed farmland and plantation investments. It connects landowners, developers, and buyers, with a focus on structuring land into long-term, yield-oriented assets such as sandalwood and agarwood plantations. The platform is designed as an integrated ecosystem combining legal, development, and management layers to formalize agricultural assets as an organized investment category.

Profile of Resource Person:

Mr. Shyam Sundar Balasubramaniam Founder and CEO DigiX AI Solutions and Services

My professional journey has been built on a simple yet powerful belief about Technology – Technology is not just a tactical shift—it's a fundamental transformation of how organizations create value, solve problems, and drive growth. AI is the current trend in tech that enables businesses and professionals to deliver better results. Over the course of my career, he had the privilege of working across diverse sectors and scales—from Indian IT and BPO service providers to global technology firms including HP, DXC Technology. Hexaware, Concentrix and Nortel Networks. These experiences have given me a unique vantage point into how enterprises of all sizes navigate operational excellence, organizational transformation, and most importantly, digital evolution.

Currently, he wears multiple hats. He is the Founder & CEO of DigiX AI Solutions and Services, where we focus on enabling enterprises to realize the true promise of AI through intelligent digital transformation. Beyond that, he is an Adjunct Faculty at RV Institute of Management, where have the privilege of engaging with the next generation of business leaders, shaping their understanding of this rapidly evolving landscape. What fascinates me most is the intersection of AI, design thinking, and human-centric problem-solving. He had been fortunate to contribute my insights to industry, where deep dived into emerging trends like Agentic AI, OpenAI's competitive positioning, and the implications for enterprise operations. Today, he wanted to share perspectives on how AI & Technology is reshaping business models, organizational structures, and the very definition of operational excellence. More importantly, want to challenge us to think beyond the hype— about how we can embrace AI and couple that with our Entrepreneurship streak to suit the business needs of the future.

Introduction: An Entrepreneurship Boot Camp was organized for MBA students with the objective of providing practical insights into the entrepreneurial journey. The session featured an experienced resource person who shared valuable lessons from his **35 years of corporate experience** before transitioning into entrepreneurship. His journey offered a blend of corporate discipline and entrepreneurial innovation, helping students understand real-world challenges and opportunities.

Objectives of the Boot camp:

1. To bridge the gap between corporate experience and entrepreneurship by exposing students to real-life career transitions.
2. To develop entrepreneurial mindset and skills such as risk-taking, innovation, and strategic thinking among MBA students.
3. To inspire and guide students on how to identify opportunities and successfully start and manage their own ventures.

Key Highlights of the Session

The speaker elaborated on his corporate journey, emphasizing leadership, decision-making, and adaptability. He explained the transition phase from a stable corporate career to entrepreneurship, including risks and uncertainties. Practical insights were shared on starting a business, handling failures, and sustaining growth. Real-life case examples helped students understand market challenges and success strategies. Interactive discussions encouraged students to clarify doubts regarding entrepreneurship.

Outcomes of the Session

- Students gained practical exposure to entrepreneurial challenges and opportunities.
- Enhanced understanding of career flexibility and long-term professional growth.
- Improved awareness about business planning, risk management, and innovation.
- Students developed confidence to consider entrepreneurship as a viable career

Date: 11th April 2026

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Date: 12th April 2026

Mr. Shyam Sundar Balasubramaniam Founder and CEO DigiX AI Solutions and Services

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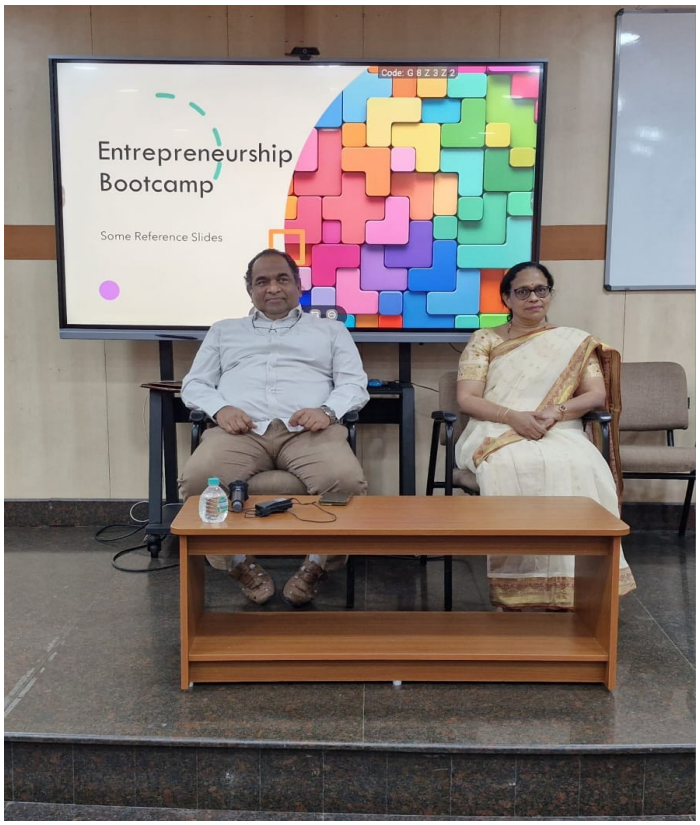


Entrepreneurship
Bootcamp
Some Reference Slides









Report Prepared by: Prof. Anitha BM Dsilva

Director