



**RV Institute of Management®**

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,  
Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous  
Institution Affiliated  
to Bengaluru City  
University

Approved by AICTE,  
New Delhi, Accredited  
by NAAC with A++ Grade

QS i-Gauge Diamond Rated

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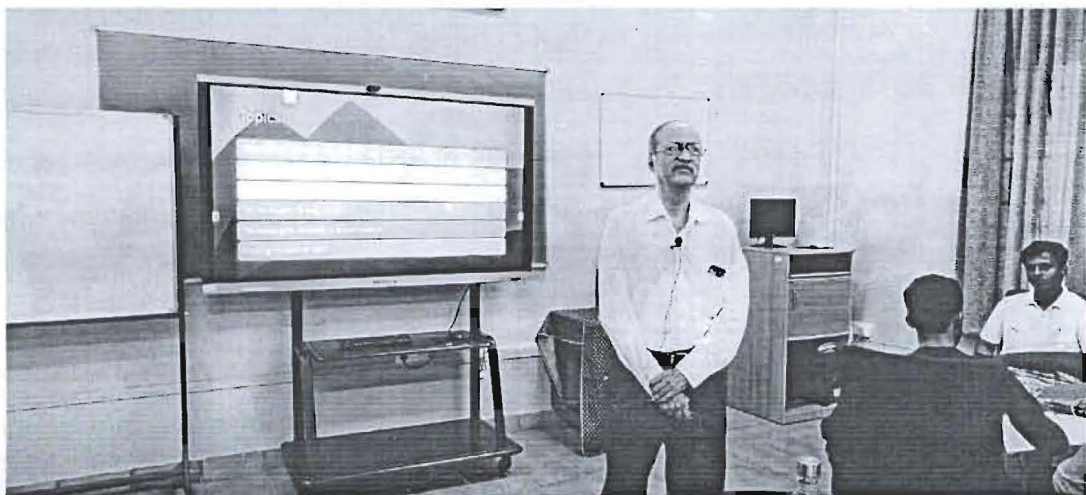
<b>Workshop on Emerging Trends in Logistics and Supply Chain Management in India</b>	
Date: 13th May 2024	Venue: Workshop Hall
Time: 11.30 pm to 1.30 pm.	Event: Workshop on Emerging Trends in Logistics and Supply Chain Management in India
No. of Participants: 60 students	Event Coordinator: Dr. Noor Firdoos Jahan
Resource Person:  Prof. Venkatesh, Adjunct Faculty, RVIM	
<b>Objectives</b>  This workshop aims at providing practical knowledge about the <b>Trends in Logistics and Supply Chain Management</b>	
<p>A workshop on <b>Emerging Trends in Logistics and Supply Chain Management in India</b> from industry experts as a value addition to the subject <b>Sales and distribution Management for</b> the students of III semester of Marketing Specialization was organized by Department of Marketing to provide students the practical knowledge about the Trends in Logistics and Supply Chain Management to the students from the practitioner's perspective on 13<sup>th</sup> May 2024 from 11.30 pm to 1.30 pm at workshop hall.</p> <p>The session started by a welcome address by Dr. Noor Firdoos Jahan, coordinator of the workshop. The Resource person for the workshop Prof. Venkatesh started the session with a case study and discuss the various trends in Logistics and supply chain management in India He said the integration of advanced solutions is revolutionizing logistics operations, enhancing efficiency, and unlocking new opportunities. Key technologies shaping the future of logistics include:</p> <ul style="list-style-type: none"><li>• Artificial intelligence(AI)and machine learning: AI-powered algorithms and machine learning models enable predictive analytics, demand forecasting, route optimization, and real-time decision-making. These tools empower businesses to optimize their supply chains, improve resource allocation, and deliver enhanced customer experiences.</li><li>• Internet of things (IoT): With the proliferation of IoT devices, logistics companies gain greater visibility and control over their assets and inventory. IoT sensors and connectivity facilitate real-</li></ul>	

time tracking, remote monitoring, and predictive maintenance, enabling proactive and efficient logistics operations.

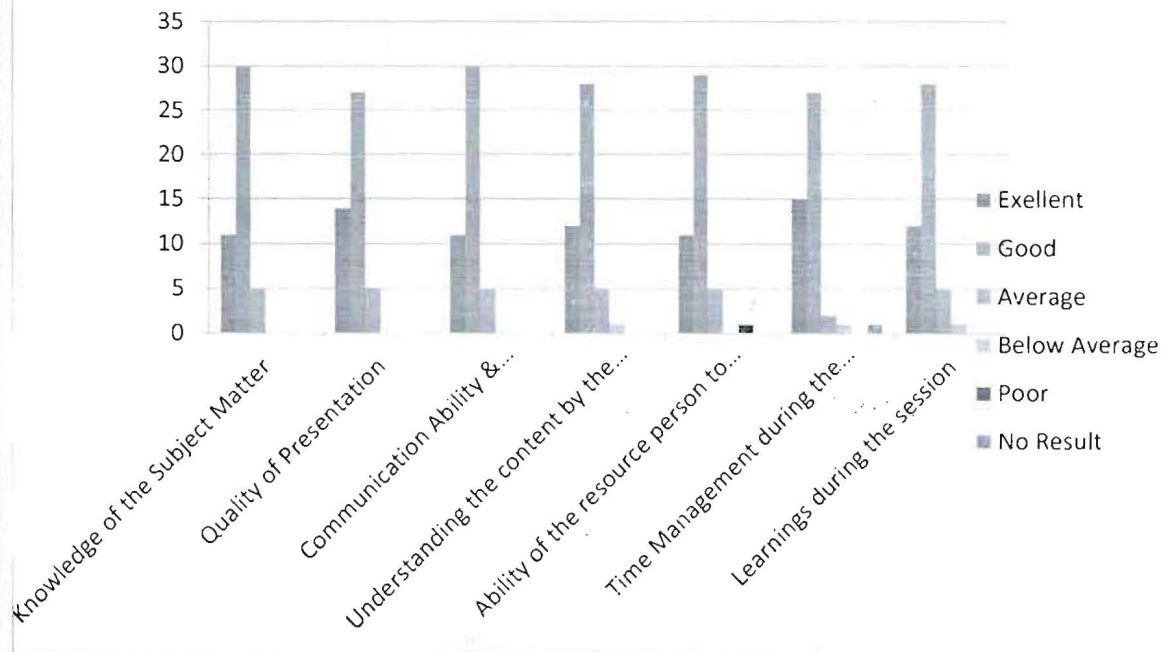
- Robotics and automation: Automation technologies, such as robotic process automation (RPA) and autonomous vehicles, are reshaping warehouse operations and last-mile delivery. Robotics streamlines repetitive tasks, reduces errors, enhances speed, and improves safety, leading to cost savings and increased productivity.

The session was concluded with questions and answer session. The session was well taken by the students. Overall it was very good session and has enhanced the student's learning in the subject.

**Photo Gallery:**



## Feedback Analysis of Mr. Venkatesh



Noor *[Signature]*  
Event Coordinator



*[Signature]*  
Director





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080 26547048

Date: 08/05/2024

**The Director,**  
RV Institute of Management,  
Bangalore.

Respected Sir,

**Subject: Request to organize workshop on Emerging Trends in Logistics and Supply Chain Management in India**

With respect to the above subject, I request your goodself to permit me to organize workshop on **Emerging Trends in Logistics and Supply Chain Management in India** from industry experts as a value addition to the subject **Sales and distribution Management** for the students of III semester of Marketing Specialization.

This workshop aims at providing practical knowledge about the **Trends in Logistics and Supply Chain Management** to the students from the practitioner's perspective on 13<sup>th</sup> May 2024 from 11.30 pm to 1.30 pm.

The Resource person for the workshop is Prof. Venkatesh, Adjunct Faculty, RVIM.

Seek your approval to organise this workshop

Thanking you

Truly yours

  
**(Dr. Noor Firdoos Jahan)**  
Professor

*Noted  
Approved. Ask him to sign  
if you can't sign by  
the register  
8/5*



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Ref: 145/RVIM/MBA/2024-25

Date: 08-05-2024

### Circular

This is to inform the 3<sup>rd</sup> Semester MBA students of Marketing specialization that Workshop is organised on the topic "Emerging Trends in Logistics and Supply Chain Management in India" as a value addition to the subject Sales and distribution Management on 13<sup>th</sup> May 2024 from 11.30 am to 1.30 pm. at Seminar Hall.(3<sup>rd</sup> floor)

The Resource Person is Prof.Venkatesh CS, Adjunct Faculty RVIM. All the students should attend the Workshop without fail. Attendance is compulsory.

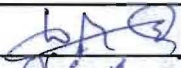
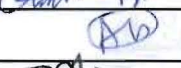
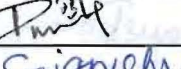
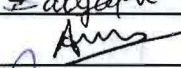
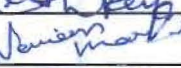



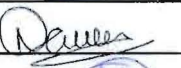
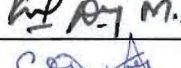


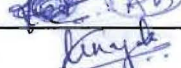
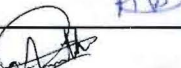
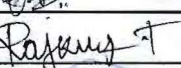

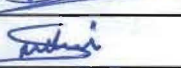
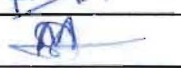





  
**Director**

Attendance of Workshop on Emerging Trends in Logistics and Supply Chain Management in India




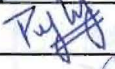

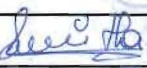
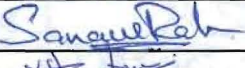



Subject : SALES AND DISTRIBUTION MANAGEMENT (21MBA132)

Date: 13th May 2024 from 11.3

Name of Faculty Incharge: Dr Noor Firdoos Jahan

Sl. No	Student Name	Signature	Sl. No	Student Name	Signature
1	Dinesh		31	Jayraj	
2	Pushpa		32	sanjaya	
3	Abhilash		33	shreya	
4	Chinthan		34	vaishnavi	
5	Abhishek Salageri		35	pruthvi	
6	Priyanka M. S		36	kiran	
7	Sai Ganesh		37	Nilanjan R A	
8	Satyaki		38	Karthikeya N S	
9	Ashish		39	Naveen Kumar G	
10	Sowjanya. N. M		40	Jagpal Reddy	
11	Vajresh		41	Akshay Kumar	
12	Venukumari		42	Rahil	
13	Rakesh A		43	Nikhil Hegde	
14	Anushruth		44	Naveen Kumbar	
15	Kumar Raghvendra		45	Aaptha Shetty	
16	Saijan		46	Praveen Hegde	
17	Srujan		47	Vishal	
18	Rohan		48	Paul Aby	
19	Kishan Kumar R		49	Aaron	
20	Keerthana NG		50	Anupama	
21	Chinmayi B Nayak		51	Amal Nath P K	
22	Adithya P		52	Rajkumar	
23	Mayur D		53	Nitish	
24	Koushik Kumara R		54	Akshata	
25	Dibya Sai Dalai		55	Adithya M S	
26	Suhas KS		56	Mahesh Hegde	
27	Shashank Shetty		57	Varun N	
28	Gautham Shetty		58	Rudresh	
29	Rakesh Dandu		59	Pradyumna K P	
30	Dushyant		60	Karthik kotemane	

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Sl. No	Student Name	Signature
61	Ranjith K	
62	Karthik G	 
63	Pruthviraj Gowda	
64	Kavita Hemant	
65	Sushmita Jois	
66	Sana Ur Rahman	
67	Nagbhushan	
68	Amisha	
69	Harshita	
70	Arvind	