



2000K CHALLENGE	
Date: 6 th October to 12 th October, 2019	Venue: RVIM Centre for IEI
Time: 09:00 am to 7:00 pm	Students of First semester
No. of Participants: 180	Event Coordinator: Prof. Rashmi Shetty
Objectives <ul style="list-style-type: none">Awareness of Entrepreneurship , create a sense of social contribution through their venture, use innovation as a unique point of venture	
Agenda/Flow of the Event <ul style="list-style-type: none">- Grouping and guidelines- Distribution of seed fund- Business Model Canvas preparation- Presentation	
Brief Profile of the Judges : <ul style="list-style-type: none">- Mr. Venkatesh Majji, Founder CMO, Redsolar.- Prof. Debashish Ghosh, Finance Department	
Copy of the Circular	
Outcome Achieved/ Attained: <ul style="list-style-type: none">The students were able to understand what takes to run a successful venture is it heart, luck, guts or brain.	
Photo Gallery	





The event was conducted on _____ by Centre for Innovation, Entrepreneurship and incubation for the first year MBA batch of 2019-21. The goal of this event was to give the freshers an idea on how a business run.

The program was started by dividing 180 students into 19 different teams.



Rs2000 was given to each of the team as initial investment. They had to invest the money in creating a small venture using innovative ideas and had to run it for 3 days. The assessment was based on two criteria. One is the profit and the other was innovative idea, creativity and team spirit. the venture was of different type like food stalls, paintings, craft items, creating websites etc.

The initial investment by the centre was Rs 38000. The profit earned in the end by the ventures was Rs 34000. Half of the profit made by the team was given

back to the respective team and the remaining half of the profit was distributed as cash prizes to the to five winning team.



The wining team had made the highest profit of Rs 6000, they won the 1st cash prize of Rs. 5050. This program was a Successful one as the goal was achieved. It surely gave the freshers a new

challenging Experience.

