



#### RashtreeyaSikshanaSamithi Trust

# R.V. Institute of Management

CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

# One Day Faculty Development Programme

On

#### Design Thinking

In association with HEM&RA Consultancy ,Bangalore

Date: 29 <sup>th</sup> March'19	Venue: WORKSHOP HALL			
Time: 9.00 AM TO 5.30PM	State level / PG Dept. Faculty			
No. of Participant: 28	Event Coordinator: Prof. Payal Jindal and			
	Prof. Uma Sharma			

#### Objectives:

- Introduce- Design Thinking –as a management perspective
- Encourage Design thinking process for all problem solving situations by understanding the meth design thinking.
- Provide hands on activity to get the teams to create a prototype and present the solution
- Ensure transfer of conceptual learning into do-able model thinking

#### Agenda/Flow of the Event

- Session 1 : Overview of Design Thinking
- Session 2: Discover and Develop Problem
- Session 3: Develop and Deliver solution
- Session04:Testing and Validation

#### Brief Profile of the Resources Person:

- Ms.Deepmala Gupta is an IT professional having over 18 years of experience. She is leading the Artificial Intelligence practice at HEM&RA Consultancy.
- Dr.Tarun Rao, Phd in Machine learning has a strong career of 16years, with expertise in training and development, education training, teaching operations
- Dr.Purushottam Bung professor director of R.V. Institute of Management is basically an engineering graduate has rich experience of over 25 plus years in academia and Industry.
- Abhijith Bhat ,a MBA ,AI Practioner at HEM&RA Consultancy. Has the experience of 12 years in the field of application portfolio optimizing, data analysis.

R.V.Institute of Management organized a One Day Faculty Development Programme on the topic Design Thinking. The FDP was held on the 29<sup>th</sup> of March'19, Friday. Participation for the FDP was seen from P.G Departments across Bangalore City Colleges and other cities of Karnataka. Total of 30 participants made the sessions meaningful and learning oriented.

#### Objective of the FDP:

Design thinking is a methodical process that aims at providing solution by being focused on specific solution rather than problem listing. The FDP will introduce and cover design thinking concepts and application models such as empathy mapping, problem definition, ideation and prototyping, testing and impact delivery.

#### Resource persons for the FDP:

- Ms.Deepmala Gupta is an IT professional having over 18 years of experience. She is leading the Artificial Intelligence practice at HEM&RA Consultancy. As an Innovation lead she manages the team worldwide. Deepmala has worked on various financial institutions, involved in building many business use cases. Executing transformation roadmaps for various clients globally. Her area of expertise lies in Robotics process automation, Virtual agents, Natural language processing, Machine Learning. Deepmala has accomplished multiple patent, published papers in Natural language processing.
- Dr.Tarun Rao, Phd in Machine learning has a strong career of 16years, with expertise in training and development, education training, teaching operations. Tarun Rao has been a technical programme committee member in the area of Business Intelligence/data mining track of various repute.

- Abhijith Bhat ,a MBA ,Al Practioner at HEM&RA Consultancy. Has the experience of 12 years
  in the field of application portfolio optimizing, data analysis. Excellent MI/Al knowledge with
  ability to influence business and other strategies through collaboration and technical knowledge.
- Dr.Purushottam Bung professor director of R.V. Institute of Management is basically an engineering graduate has rich experience of over 25 plus years in academia and Industry.
   Dr.Bung has been conferred The enterprising academic leader of the year. Awarded as the best B-School director award.

#### **FDP Sessions**

- First session provided a overview on design thinking Introduction of the session was done by an lee-breaker activity, this gave the participant an opportunity to introduce oneself and get to interact with the team members. Team members were formed by random selection. This session was conducted by Ms. Deepmala. She had used a mix of activity, video cases and conceptual explanation through slides presentation.
- Second Session discovers and design problem, was handled by Dr.Tarun Rao. Has delivered the models and methods that can help identity a problem and deliver a solution by evolving our idea.
- Third Session conducted by Dr.Purushottam Bung, on the topic develop and deliver, it was a mix
  of activity and learning. This session began with the picking of solution and beginning to
  prototype the solution proposed.
- Fourth session was conducted by Abhijith Bhat, who gave a concluding process remark. This session was building the ability of identifying a saleable idea making it a winning solution. So this session brought out the importance of feedback on the thought out prototype.

#### Take away from the FDP:

 Major learning's at the session will be that Design Thinking concepts and it as a way of thinking will be more familiar and relevant.



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## R.V.INSTITUTE OF MANAGEMENT

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Ref. 896/RVIM/MEA/2018-19

The Hon. Secretary ESST Trust II block , Jayanagar Bangalore-560011

Respected Sir.



Sub: Proposal to organize Faculty Development Programme on 'Design Thinking a management perspective', Cn Friday the 25th March' 19.

Training and Placement department of RVIM forwards the proposal to organize One Day Faculty Development Program on 'Design Thinking-a management perspective' on Friday the 29th March' 19, for Post Graduate College Faculty.

Faculty Development Programme is organized by RVIM in association with HEM&RA Consultants-a strategic expert in providing IT solutions for digital transformation. They are headquartered in USA with operation extending in India, Canada, Italy and United Kingdom.

The design thinking has evolved as a methodology/philosophy for creating design mindset which is necessar for all professionals who are oriented towards creating solution focused future.

The sessions in the FDP will be conducted by the following resource persons who are all stalwarts in the domain

- Ms.Deepmala Gupta, AI -Practitioner HEM&RA Consulting (graduate from MIT Sloan with 18 yea of experience).
- Dr. Tarun Rag, Al-Scientist, HEM&RA Consulting (PhD in Al with 16 yrs. of experience).
- Mr. Abhijith Bhat -AI-Scientist, HEM&RA Consulting (MBA, with 12 years of experience).
- Dr.Purushottem Bung, Director -RVIM

Total so of participants expected for the FDP is 40. We are collecting a participation fee of Rs. 201 (i.e.1675+GST) Thus expected fee collection will be Rs .67, 800 (i.e.Rs.1675 x 40). The projected expenditu as detailed in the enclosure is Rs. 82,200. Break-up of the budget is enclosed for your kind perusal.

For your kird consideration and approval

Thanking you

Truly yours

Dr. Purushottam Bung 08.03

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# DESIGN THINKING FACULTY DEVELOPMENT PROGRAMME PARTICIAPTION CERTIFICATE





Representation of Management

Training and Placement Department
Faculty Development Programme
On
"Design Thinking A Management perspective"

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Training and Placement Department Faculty Development Programme On Onign Thinking A Management persons

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### DESIGN THINKING FACULTY DEVELOPEMNT PROGRAMME -RGEISTERED PARTICIPANTS

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FDP SESSION PHOTO



FDP INAGURAL SESSION

# FDP-GROUP PHOTO

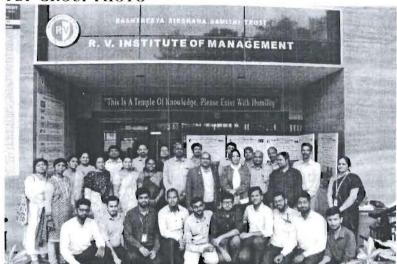


FDP IN SESSION:01



FDP PARTICIPANTS INTERACTION

## FDP-GROUP PHOTO



FDP IN SESSION:01



FDP PARTICIPANTS INTERACTION

## Feedback of Participants on the FDP:

All Faculty participants of the FDP on design thinking have appreciated the FDP session. Participants were of the opinion that the sessions were well-planned activity based learning.

FDP-Coordinator's

Director-RVIM