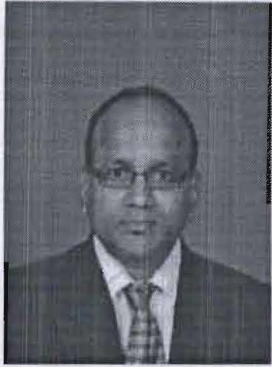




<b>FDP on BUSINESS ANALYTICS</b>	
<b>Date:</b> 10th March 2020	<b>Venue:</b> Workshop Hall and Lab 3
<b>Time:</b> 9:00 am to 5:30 pm	<b>Participant:</b> Faculty members from various BCU affiliated colleges
<b>No. of Participant:</b> 34	<b>Event Coordinator:</b> Dr Santhosh Prof. Naggasuba Reddy Prof. Dileep Prof. Priya Jain
<b>Objectives</b> <ul style="list-style-type: none"><li>▪ Introduction to the subject Business Analytics.</li><li>▪ To provide an overview regarding the content and method of delivery of subject to students.</li><li>▪ Equip faculty members with the tools like R and Tableau</li></ul>	
<b>Agenda/Flow of the Event</b> <ul style="list-style-type: none"><li>- Session 1: Introduction to Business Analytics and Data mining.</li><li>- Session 2: Big data analytics and area of applications of analytics and contemporary developments in the area of analytics</li><li>- Session 3: Lab session on R.</li><li>- Session 4: Lab session Tableau</li></ul>	



### **Brief Profile of the Resources Person:**

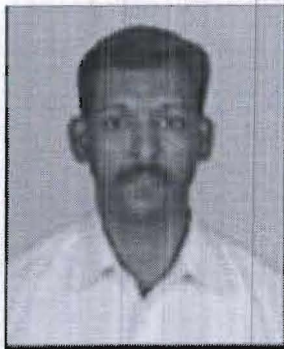


#### **Dr. Purushottam Bung**

B.E. (E&C), PGDM (Australia), MBA (Australia),  
Ph.D in Management  
Professor and Director

#### **Interest area: Strategy and Entrepreneurship**

- Dr. Purushottam Bung is an engineer with a rich experience of around 26 plus years in Academia and industry (domestic and international).
- Dr. Bung has rich entrepreneurial experience of around 10 plus years in the food processing industry. He is on the expert/advisory/editorial panel of many Institutions, Universities, NGOs and journals.
- Dr. Bung has presented and published 22 research articles in national and international refereed journals and undertaken several consultancy assignments.
- Recognition and Awards – Dr. Bung has been conferred
  - “Enterprising Academic Leader of the year (South India)” as part of National Education Excellence Awards in 2018.
  - “Distinguished Educator” award in 2013. In 2015 he was awarded as ‘Best Director of a B-school in Karnataka’ as part of education excellence awards – 2015.
  - Dr. Bung has completed ‘Future of Learning’ – Harvard X course in collaboration with Pearson Global and Ureka Education group, UK.
  - Dr. Bung is elected as FELLOW of World Academy of Productivity Sciences at Beijing, China recently.
  - Dr. Bung is also a research fellow of Institute of Productivity, UK.
- Dr. Bung offers management consultancy service to local Business, Institutions and Entrepreneurs as well.



#### **Mr. Shankar M** Expert & Trainer SPSS, SAS, R

He did MBA from University of Madras and has 20 years of rich experience in Academics, Market research companies and consultancy. He has been



actively involved in training and consultancy for the past 16 years. Trained more than 18,000 participants all over India in the subject of Research Methodology and Data Analysis packages such as SPSS, SAS and AMOS and has published various articles in national and international journals. He is enacting as Research consultant for intouch Analytics, PPDA Ltd. and various universities. Currently he is associating with CARES as Mentor Research and training.

**Outcome Achieved/ Attained:**

At the end of the program faculty members were able to:-

- Understand about the delivery and content of business analytics subject.
- Apply tools like R and tableau to analyze data

**List of Participant:**



**R.V. INSTITUTE OF MANAGEMENT**

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE - 41

One Day FDP on "Business Analytics" in Association with Bengaluru Central University on 10<sup>th</sup> March 2020



**Attendance**

Sl. No	Name	College	Signature	
			Morning	Afternoon
1	ANGEL CHAKRABURTY	Brindavan college, Dwarka Nagar	<i>on behalf K. Subash</i>	<i>on behalf K.S. Subash</i>
2	DR. CHAKRAPANI GOPAL	Ramaiah College of Arts, Science and Commerce.	<i>G. Chakrapani</i>	<i>G. Chakrapani</i>
3	RAJI .T	Sambhram Academy of Management Studies	<i>T. Raji</i>	<i>T. Raji</i>
4	SWATI SEN	International Institute of Business Studies (IIBS)	<i>Swati Sen.</i>	<i>Swati Sen.</i>
5	N.M. SUMANTH KUMAR	Adarsh Institute of Management and IT	<i>N.M. Sumanth Kumar</i>	<i>N.M. Sumanth Kumar</i>
6	K.S. SUBASH	Brindavan college, Dwarka Nagar	<i>K.S. Subash</i>	<i>K.S. Subash</i>
7	NAVATHA .S	S.B. College of Management Studies	<i>Navatha .S</i>	<i>Navatha .S</i>
8	B.S. RAVINDRA	M.P. Birla Institute of Management	<i>B.S. Ravindra</i>	<i>B.S. Ravindra</i>
9	L. MANJULA	RJSIMS, Koramangala	<i>L. Manjula</i>	<i>L. Manjula</i>





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on 10<sup>th</sup> March 2020



Sl. No	Name	College	Signature	
			Morning	Afternoon
10	DR. A NARASIMA VENKATESH	R.V. Institute of Management		
11	DR. Y.V. SHESHADRI	Al- Ameen Institute of Management Studies		
12	RADHIKA ARORA	Presidency College, Bangalore		
13	T.N. RAKESH	CIMS, Jayanagar		
14	D. PUSHPA GOWRI	CIMS, Jayanagar		
15	Dr. VINAY .S	Seshadripuram Institute of Management Studies		
16	KARAN ASHOK SHETTY	Seshadripuram Institute of Management Studies		
17	SAMYUKTA .D KUMTA	<sup>Degee</sup> Shri Krishna College		

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One Day FDP on "Business Analytics" In Association with Bengaluru Central University  
on 10<sup>th</sup> March 2020



Sl. No	Name	College	Signature	
			Morning	Afternoon
18	DR. SEEMA SAMBARGI	AIMIT		
19	SHALINI .R	AIMIT		
20	SAMED SHA KHADRI	MQI College of Management		
21	DR. NARESH KUMAR. U	VIVEKANANDA Institute of Management		
22	BHAVYA. N	MP Birla Institute of Management		
23	DR. PADMA BHASKAR	Sindhi Institute of Management		
24	GIRI VASUKI. K	Sindhi Institute of Management		
25	VINODH J. S	VIVEKANANDA Institute of Management		





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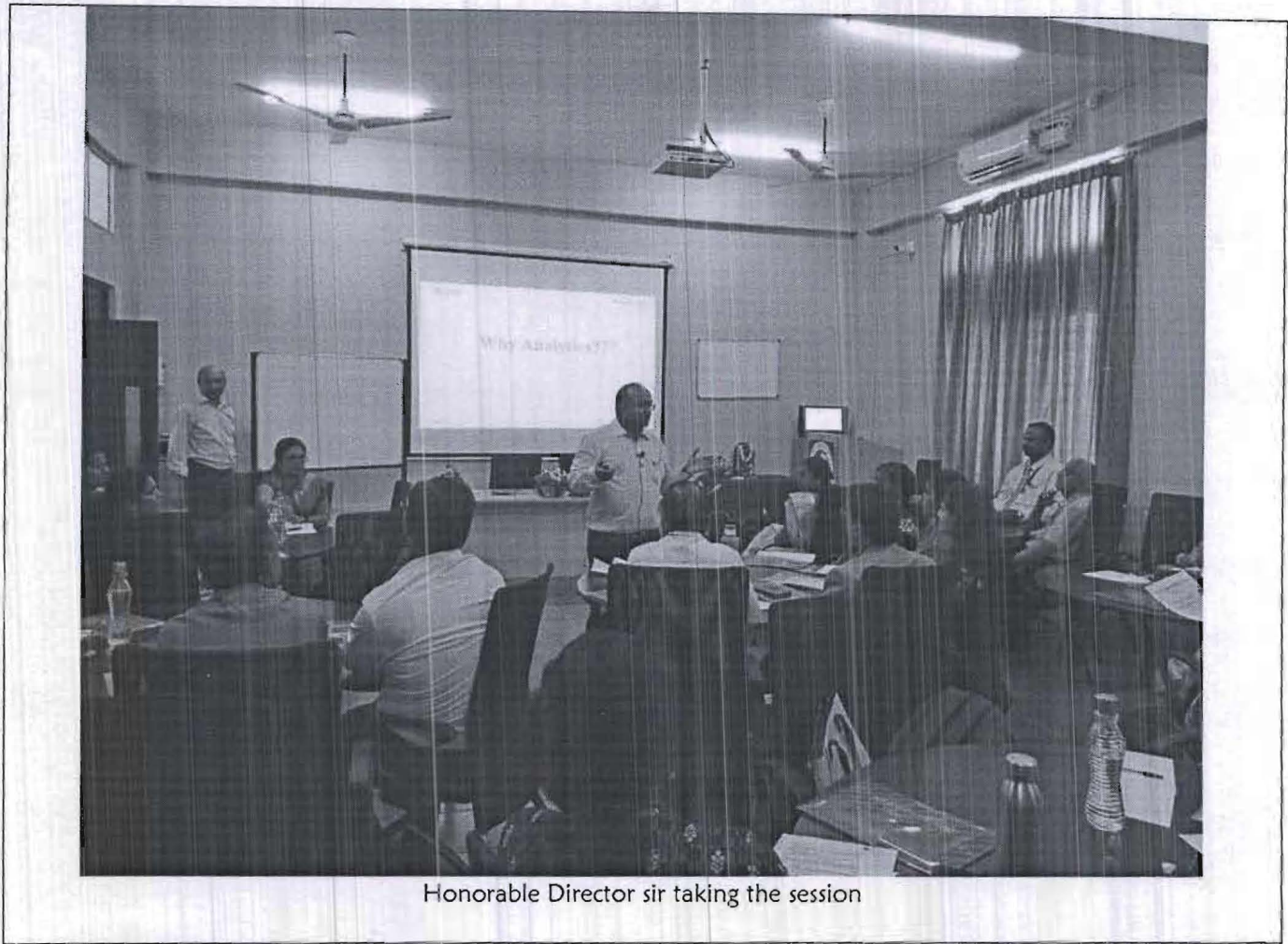


Sl. No	Name	College	Signature	
			Morning	Afternoon
26	DEVIBHAVANI RAO	AIMS & R		
27	SANJOTHA C. ILLUR	AIMS & R		
28	DR. A LATHA	Karnataka College of Management	A. Latha	A. Latha
29	INDUMATHI .R	Presidency College	Indumathi	Indumathi
30	DR. NIDHI ARORA	Dr. Ambedkar Institute of Management Studies	Nidhi	Nidhi
31	DR. ABRAHAM VARUGHESE	Impact Institute of Management Studies		
32	MALINI K K	Reva Institute of Science & Management	Malini K.K.	Malini K.K.
33	KULDEEP SHARMA	I I B S		
34	Dr. NAVEEN B R	CBSMS	B.R.N.	B.R.N.

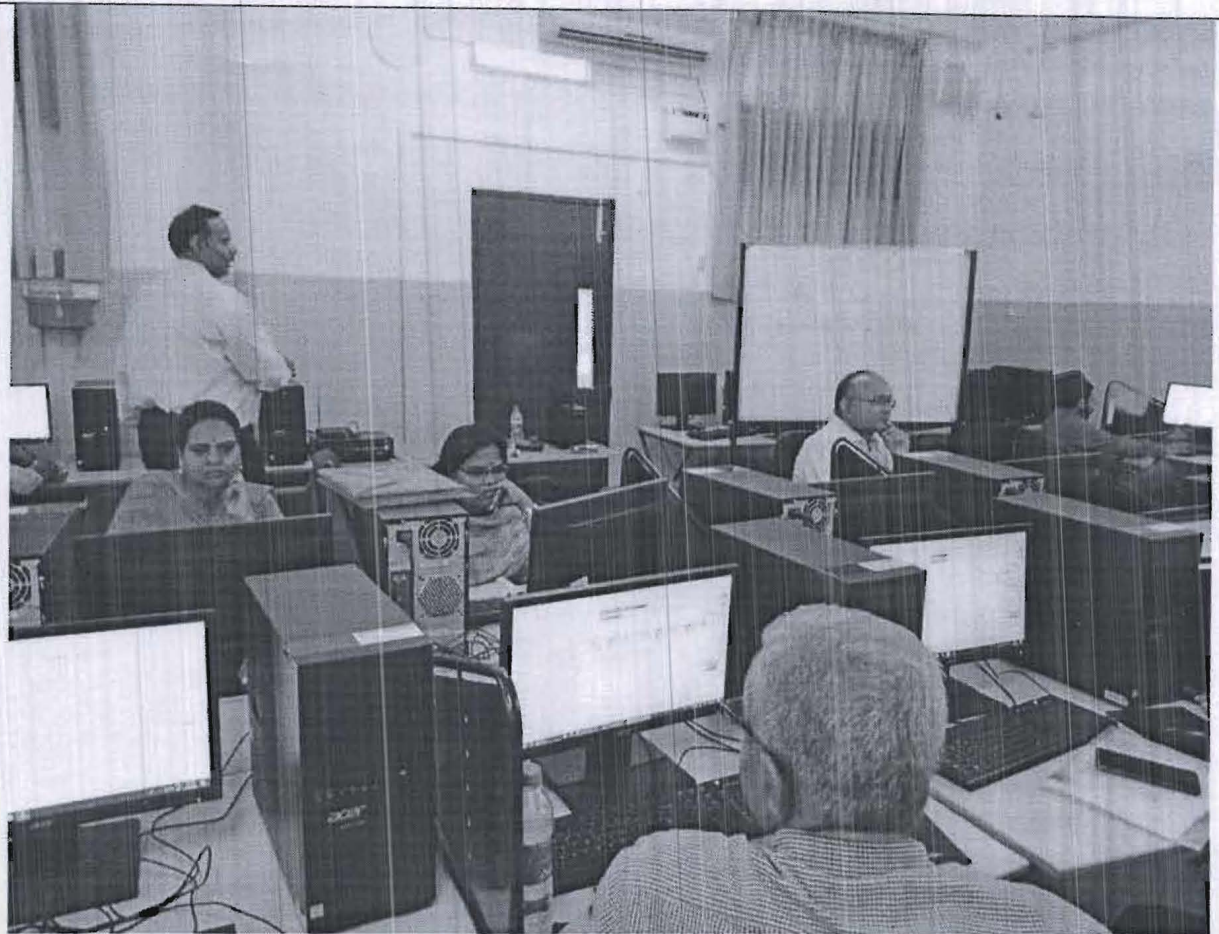
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Photo Gallery



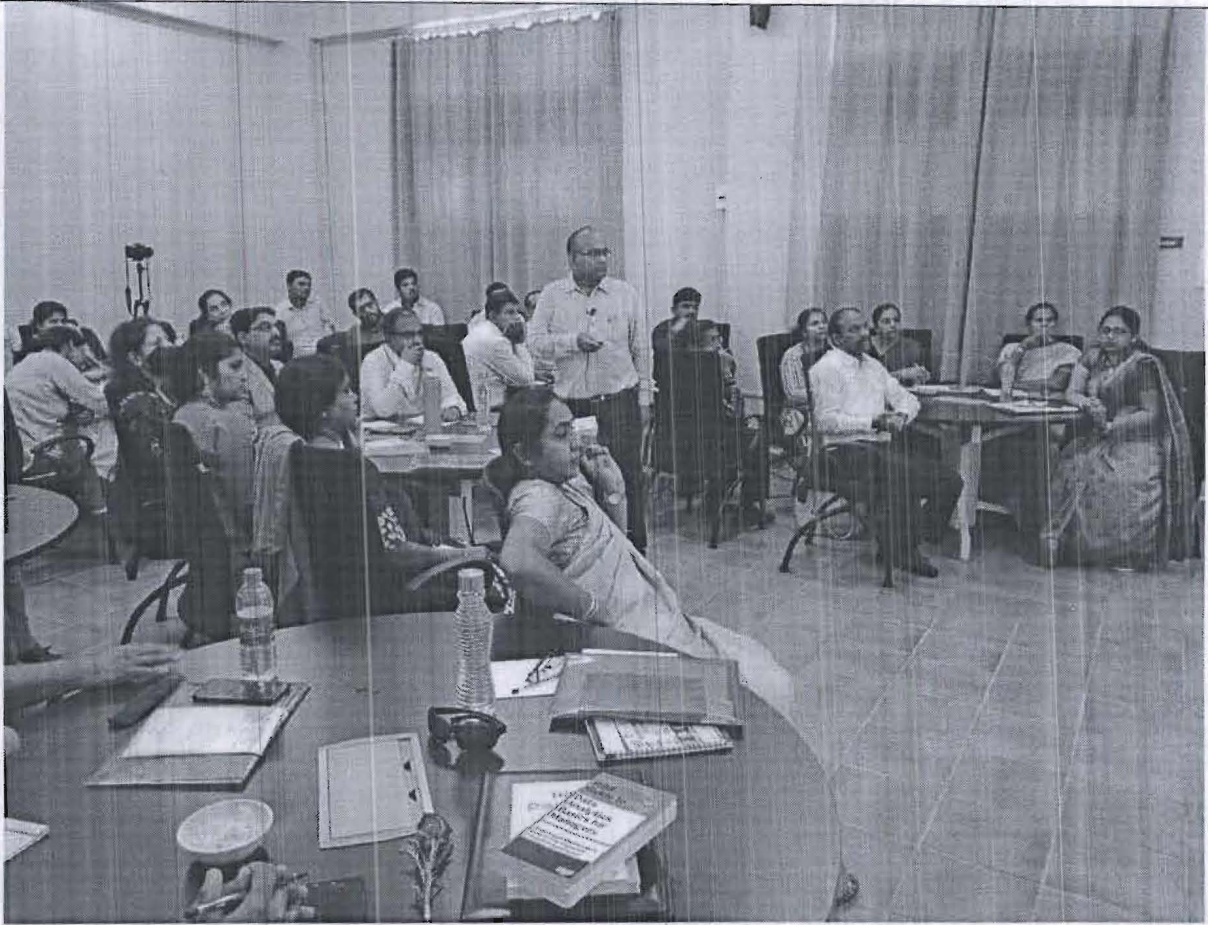


Honorable Director sir taking the session



Practical session in Tableau





Session By Director Sir



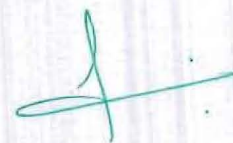
Participants



**Feedback / Coordinators Comment:** The program was well received by all the faculty members. The faculty members much appreciated all the sessions and the knowledge and expertise of the resource person. All the participant shown interest on much more such sessions on Business Analytics.

**Event Coordinator**

Pudys  
K. S. S. S.  
V. S. S. S.  
Director's



**Director**