



**FDP
on
Case and Simulation Driven Teaching**

Date: December 06, 2023	Venue: MineRVa, RV trust office
Time: 10AM – 5.30PM	Event : FDP
No. of Participant: 50	Event Coordinator: Dr Tamizharasi

Objectives

- This FDP was specially curated for faculty of business, management, commerce and engineering disciplines who are keen to upskill their teaching skills using case and simulation based educational tools

Resource person profile:

Dr Balakrishna Grandhi, Professor (Marketing & Strategy)

Dean - Global MBA & MGB, SP Jain School of Global Management



- **Dean of Global MBA and MGB programs** and a **Professor of Marketing and Strategy at SP Jain School of Global Management**
- leading the design and delivery of **high-impact learning experiences** for over 18 years.
- **PhD in Marketing and Finance** from the Carlson School of Management, University of Minnesota and a Fellow of the Chartered Institute of Marketing (FCIM).
- Passionate about enabling **transformative learning**, by helping students and working professionals develop entrepreneurial skills, operate with a global mindset, embrace **disruptive innovation**, and leverage emerging platforms, all with an eye on sustainability
- Met thought leaders at top business schools and companies around the world; directed **customized programs for various companies**;



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Jayanagar, Bengaluru - 560041, Karnataka, India

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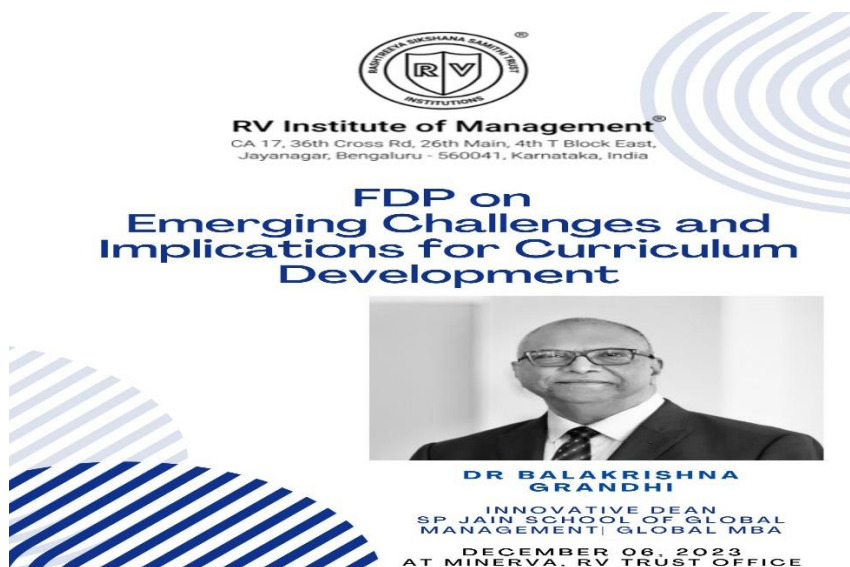
contact.rvim@rvei.edu.in
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Tel: 080 42540300
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- **Mentored** numerous teams in their capstone applied projects dealing with strategic issues for numerous and diverse organizations.
- Have also been adjudged '**Professor of The Year**' by 300+ faculty.

Feedback

The FDP was resourceful and all the faculty members expressed lots of appreciation to resource person.

Poster



FDP Schedule

- 10:30 AM to 11:00 AM: Networking tea
- 11:00 AM till 01:00 PM: Session on using case-based teaching. "Emerging Challenges and Implications for Curriculum Development",
- 01:00 PM to 02:00: Networking lunch
- 02:00 PM to 04:00 PM: Session on using simulations 'Learning to cope with ambiguity' followed by an open discussion on "Making our graduates indispensable"
- 04:00 PM to 04:15 PM : Networking tea



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Photos





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Event Convener:



Director