

RVIM Centre for Social Responsibility

Report Title

**CSR Volunteering Leadership SKILLS
and ASSOCHAM Summit**

February 24,2022

Scheme

A Scheme for Promoting Innovation, Rural Industry
& Entrepreneurship (ASPIRE)

Impact

The Knowledge sharing Explicit and tacit
understanding along with problem solving and
support to societal problems were enabled in
participation



ASSOCHAM Southern Region organized a second edition to recognize the excellence achieved in various fields such as Livelihood to local community, providing support to Healthcare, Supporting education & skill, Community support for COVID relief, Energy, Waste management, Water conservation, Diversity & Inclusion.

Ms. Shalini Rajneesh IAS, ACS, Government of Karnataka spoke on the initiative by Government of Karnataka called “AKANKSHA – An Integrated Platform for SDG and CSR Alignment”.

RVIM nomination Activities and PARTICIPATION

ANNEXURE

R.V.Institute of Management,Bangalore Submission for

ASSOCHAM SOUTHERN REGION

CSR and Sustainability Awards 2021

Under Category : Excellence in providing support to Healthcare



POSTER Photo -RVIM Staff & Student Volunteers trained in BLS

e Sanjeevani OPD awareness programme for adopted Villages in Hoskote

Introduction

Social Service is central to creating a caring, inclusive and productive society. Accordingly in tandem with the objectives of United Nations 17 Sustainable Development Goals (SDGs), Government of India - Unnat Bharat Abhiyan Scheme, Prevailing Tele consultation Guidelines and Association for Indian Management Schools (AIMS) National Management Week Guidelines, RVIM has established a Centre to plan and implement various events and programmes that are focused towards building social resilience through community engagement. The programmes are for students on campus, community based initiative, public awareness, and risk mitigation based intervention for disaster management with a response plan for any kind of emergency. Specific attention is towards Climate Change, Health & Sanitation and Food insecurity.

RVIM Centre for Social Responsibility (RVIM-CSR) conducts on an average 30 programmes in a year and a weeklong National Management Week every year from August 1 to 7. Unnat Bharat Abhiyan (UBA) programmes on Dental Hygiene and Tele consultation services in

cluster of villages of Attibele, Devanagonthi, Aralumallige, Dasarahalli, Halhalli and Alapannahalli.

RVIM-CSR has made its entry in the Limca Book of Records in the year 2016 and has successively bagged gold medals in the year 2018 (Bangalore), 2019(New Delhi) and Combined 2020-21(Odisha) for AIMS-National Management Week Programmes.

RVIM HAD TELECONSULTATION SUPPORT THROUGHOUT THE LOCKDOWN IN COLLABORATION WITH DAPM RV Dental College for Emergency Medical advice relating to Dental Problems, Women Helpline 181 for Emergency Healthcare support, Sparsh Hospital for Trauma Support and BLS, R.V.College of Physiotherapy for Covid recovering patients Exercises and Mobility Care,R.V.College of Nursing for Pediatric home care,Psychiatric related problems,and home care .

This model was benchmarked by IIT Delhi and RVIM Centre for Social Responsibility was invited to share the success stories for Unnat Bharat Abhiyan Projects.

Later Dr.Padmali Singh, Assistant Professor ,RVIM initiated a project in UBA

Teleadvice from Dentist

.....

You can speak to Dentist for Medical Advice Over Phone during Lock down

Community Service Programme from R.V.Institute of Management



Dentist advice during Covid19 Lock down.RVIM-CSR is working to bridge the connect between Dentist and patients /support seekers during this crucial time.There are many questions from students,friend,family members,residents of villages and public that needs to be addressed by a dentist only.This volunteer community support programme is a part of Unnat Bharat Abhiyan activities at R.V.Institute of Management,Bangalore.

Dr.Jyotsna,Reader,Public Health Dentistry, DAPM R.V.Dental College provides teleadvice.

You can Whatsapp your dental related problems to 7019987266 to seek Dentist teleadvice.The programme is anchored by A.Chandran,Assistant Professor & Coordinator RVIM-CSR

Listen to Dr.Jyotsna on Podcast.

Interviewed by Chandran

PODCAST Link:

<https://anchor.fm/rvim-csr/episodes/STOP-Covid-19-BE-SAFE-eck80q/Dental-Teleadvice-from-Dr-Jyotsna-alubcvj>

Photo-Representational .Team of Doctors led by Dr.Jyotsna during a Dental Camp at UBA adopted Village Allapnahalli on February 26,2020 along with RVIM Staff Volunteers.



File Photo

YOUR
FAQs

Answered by

Dr.Jyotsna.S

Reader,Public Health Dentistry, DAPM R.V.Dental College ,Bangalore

Dental treatment can be risky for both dentists and patients at this point of time.

1. During the lockdown period, patients are advised to seek dental care only in case of emergency (severe pain, swelling, fracture, broken tooth which might be swallowed)

2. In all other situations, patients are advised to call their dentist for advise regarding management of the symptoms.

3. After lock down period is over, and dental clinics become functional again, then people can undergo treatment which does not require too much of the use of tooth drills(airotor/micromotor/ ultrasonic scalers/ lasers etc)

4. What treatment can be given after the lock down period?

A: Extraction

B: Simple restorations using hand instruments

C: Cervical abrasion restoration

D: Desensitization

E: Fluoride treatment

5. What to do if you have pain?

Call your dentist. They will have a tele consultation and prescribe the necessary treatment and medication.

6. What to do for tooth sensitivity?

Apply desensitizing toothpaste (Colgate sensitive, sensodyne, thermoseal RA etc) on the tooth with your fingers, massage it on the affected tooth, leave it for 5-10 minutes. Spit out the saliva. Repeat 2-3 times a day. Sensitivity will come down in 10-15 days.

Please visit the dentist at the earliest

7. Some good habits to maintain to avoid tooth pain

A. Brush twice a day.

B. Avoid junk food - chocolates, sweets, biscuits , maida based food

C. Rinse mouth with warm water and salt - brings down any swelling

D. Make a decoction of Tulsi, ginger, pepper, clove, amla, guava. Swish around the mouth. You can either swallow it or spit it out. That is a natural mouth rinse, which will boost your immunity as well.

Volunteer Support by **Chandran** on April 14, 2020

Join Whatsapp Group for teleadvice updates

<https://chat.whatsapp.com/Ea5kGgU4IKv9ubZOmDxyFM>

<https://chat.whatsapp.com/Ea5kGgU4IKv9ubZOmDxyFM>

R.V.Institute of Management
Bangalore
www.rvim.edu.in

THIS IS THE EXTRACT OF Q& A MESSAGE SHARED IN NETWORK GROUPS

Next page UBA

Under the Unnat Bharat Abhiyan project, a Medical Telehealth Consultation facility was established in Bangalore rural districts. Greeting calls were made to the villagers to disseminate information regarding telehealth consultation and also to build trust. Referral numbers were obtained and further contacts were established by student volunteers.

Two dedicated helpline numbers were generated to connect both doctors and the rural folklores.



Demonstration of e-sanjeevani platform

Awareness about Medical Teleconsultation to the villagers



Live Medical Teleconsultation from the Doctor to the villagers suffering from knee pain



Awareness regarding Teleconsultation to Doctor, sister and ASHA Workers

January 1, 2021

National Management Week Day 1 had a discussion on Linking National Management Week to SDGs to National Education Policy. Director and Staff members discussed various initiatives and possibilities in adopting the AIMS National Management Week societal development programmes in the Co -Curricular Curriculum along with ongoing RVIM-CSR initiatives to achieve the Sustainable Development Goals and the objectives of National Education Policy. With such initiatives it is to foresee NMW programmes to be regular time table events.

The event marked the flow of ideas towards conservation and growth with the mapping of SDGs. RVIM has followed all green practices and this initiative helped in aligning the usage of resources in an effective with a thought on REDUCE, REUSE,RECYCLE .



Mr.Chandran, Coordinator RVIM-CSR & Ms.Devi and Ms.Lakshmi incharge for cleaning toilets expressed their suggestions



The Discussions 11 am to 1.00 pm had Staff Participation and initiated steps

Ambulance and First Aid was organized a specific subject **'First Aid for Snake Bite'** with support of Medical Doctor Dr.Noor and Nursing College Principal Dr. Gajendra Singh. 5 Students volunteered with 4 staff members . The programme was included along with Medical Camp in Lal Bagh where Public and Gardner there spoke to the Experts.



Dr. Noor speaks to participant in Lalbagh on Big Screen /Smart Board provided by The Director, RVIM for utilizing during the camp instead of small screen laptop. This big screen helped to reach many visitors in Lalbagh by following social distancing norms. **This programme recordings can be viewed here on the LINK**

WATCH HERE <https://youtu.be/a0r-g7FKbXg>

to **Community Radio programme** organized by Public Participant Tanupriya with Dr.Abhignya talk on 'There is a medical store in our kitchen which we don't know'. 45 LISTENERS FOR LIVE PROGRAMME FOR INTERACTION 3 IN STUDIO **LISTEN RECORDINGS ON LINK**

https://www.podomatic.com/podcasts/chandrana-rvim/episodes/2021-01-06T05_34_24-08_00

January 2, 2021

National Management Week Day 2 had a Walkathon to spread awareness on the importance of masks and hygiene in prevention of the spread of Covid 19. The walkathon was supported by

Tilak Nagar Police Station. The participants carried the posters and walked a distance of 4 kms from RVIM Campus.

Director, Staff and Students walked the lanes with the team of around 40 participants through 4thT Block, 4th Block,3rd Block Signal, Stadium ,Tilak Nagar and concluded the walkathon at Campus.



Adjacent Roads near Campus with Placards on Hand Wash and Coughing Etiquette to prevent the spread of Covid 19 pandemic



Director, Staff and Student with Awareness Poster from Tilak Nagar Police Station

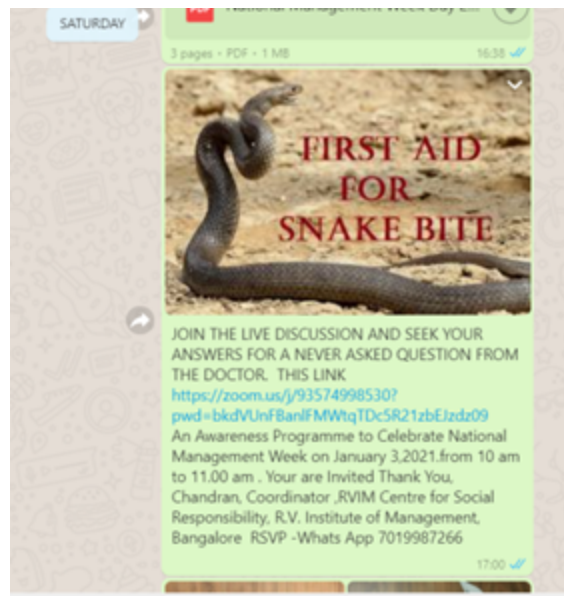
Health Camp for Gardeners

R.V. Institute of Management organized Health Camp on January 3 for Diabetes Detection for gardeners in Lalbagh and awareness programme on 'First Aid for Snake Bite'. Dr. Noor, General Physician spoke to the students and participants of the camp through teleconsultation mode and brought out the immediate steps that one should take in case of a snake bite. 94 gardeners were tested for their sugar level. Prof. Nagasubba Reddy, Assistant Professor and Mr. Shivakumar, Library Staff made all arrangements. Gardner Mr. Borashetty and Group D Staff Ms. Geetha interacted with the participants to reach the venue by following social distancing norms and safety practice. The materials kit arrangements were made by Mr. Manjunatha, Lab Technician and other support by Mr. Rajanna, Non Teaching Staff. 10 student volunteers provided their support in organizing the camp. Nursing support was provided.



First Aid for Snake Bite (FOR LALBAGH VISITORS/GARDNERS/STUDENTS)

Students and the public were provided a webinar link for those to watch online and for the public assembled in Lal Bagh a Mega Screen was used to view the discussion. The smart board provided a great help for all assembled in the park to follow the First Aid Demonstration. Mr.Chandran, Coordinator, RVIM -CSR anchored the on- site and online connect to Doctor. Around 150 public participants and 50 students joined the discussion.



Invitation Link was sent a day before on Saturday to reach earlier

Later in the evening at 4.30 pm A Podcast Interview was arranged. Dr.S.R. Gajendra Singh, Principal, R.V. College of Nursing was interviewed by A.Chandran Coordinator, RVIM-CSR on First Aid for Snake bite for podcast listeners and social media group.

PODCASTLINK- Visit and Click on Play Button to Listen

https://www.podomatic.com/podcasts/chandrana-rvim/episodes/2021-01-03T10_38_42-08_00

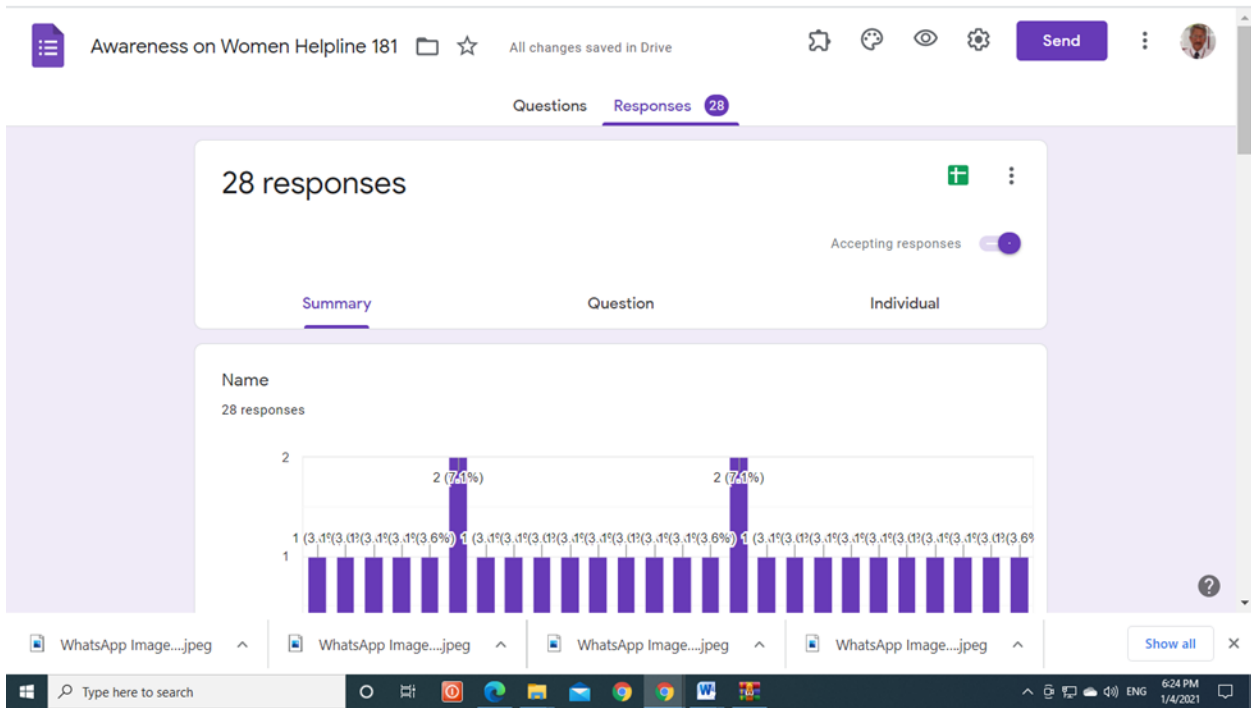
Awareness on Women Helpline 181



The Awareness Programme Team- 3 Staff with 9 Students in Rural Field Visits held on January 4,2021 TO reach medical support exclusively for Women and Children.

Social and Family Connect in Campus on Helpline 181

The students of III Semester MBA had an opportunity to share the Women Helpline 181 among their family members and contacts .



28 Students supported through Social Media Reach through Virtual Visit on Helpline Programme

January 5, 2021

Day 5 of NMW had four programmes on a day .

The **Psychological Counseling** reached 125 students online with 2 staff coordination in arranging the session. The session was held on 2 successive days for class wise coverage.

In second programme on the day Dr.Kavya,DNB,SPARSH Hospital ,on topic '**Mental Health on Young Adults**' provided awareness and preventive measures for various problems like Anorexia Nervosa (Ex: Eating Disorder- Fear of gaining weight/Strong desire to be thin – Especially Girls in Adult age), Common Mental Health Disorders, Binge Eating (Ex:Eating Large Amount when not hungry), Genaralized Anxiety Disorder (Ex:Excessive Anxiety or worry experienced for more than six months), Social Anxiety Disorder (Ex: Meeting Unfamiliar People, Giving a Speech), Fear of Phobias (Ex: Fear of particular objects or social situation that immediately results in anxiety), Different symptoms of Depression, Excessive Alcohol Dependence, Red flags for Suicide etc., and various steps that can be taken either by self or by

others to remove the above mentioned Disorders/Symptoms to attain mental health and wellness. 266 students attended this session online and 7 students in campus for volunteering. Also 5 Non-Teaching staff were present on campus.



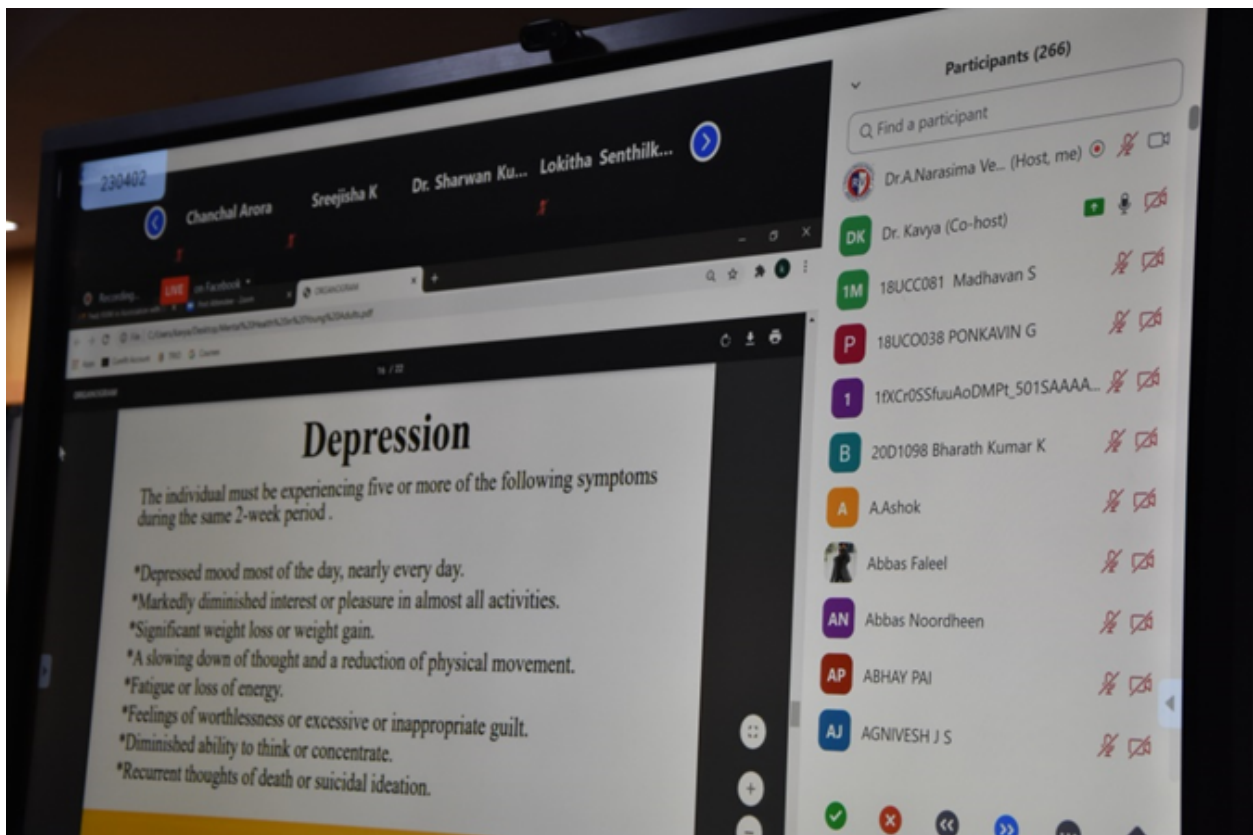
Dr. Kavya B N

MBBS,DNB - Family Medicine

Family Physician

9 + Years Experience

Works In [SPARSH Hospital](#)



Cool Yoga

Cool yoga is a unique Yoga Practice designed by Dr.Purushottam Bung, Director, RVIM for 1 hour practice every day for 7 days as it aims to benefit people with busy schedules. In a short duration a larger benefit are expected. Cool Yoga session was specially organized for senior citizens. 25 Senior citizens attended online and 20 staff attended on campus. The

programme concluded late in the evening with lot of demonstrations with FAQs and **Therapeutic Benefits** during Covid



January 6, 2021

Sports Injuries and Management

Awareness and Preventive Steps conducted for online student participation. 123 students participated with 7 student volunteers and faculty coordinator for the programme.

Dr. Prashant Tejwani, MS (Ortho),
Topic: Sports Injuries and Management
Date : 6th January 2021 Time: 10:00 am to 11:00 am

- Specialities: Orthopaedic, Arthroscopic surgery, Limb Reconstruction, Sports Medicine
- Dr Prashant Tejwani is the Head of department of Sports medicine and arthroscopy unit at Spanish Hospital, Bommasandra
- He completed his MBBS from Indore Medical college and his M.S. from S.M.S Medical College at Bhubair in April 2003.
- As part of his profession, he went to Liverpool (UK) for 6 weeks to enhance his skills where he visited different institutes to learn various techniques used overseas so that he could use them back in India to serve his patients.
- He has attended various CME and symposium on arthroscopy organized by Indian Arthroscopy society and Indo-European Arthroscopy foundation.
- He has presented papers in various regional and national and international conferences.
- He has conducted the CMEs on upper limb trauma at SPMH hospital.
- He has contributed to community health by conducting many Bone health camps, Osteoporosis awareness camps at various institutes like JMA, Noida (UP), Sethi JFA
- He is a member of multiple association's like Indian Orthopaedic association.

RV Institute of Management was live.
January 6 at 10:30 AM

Sports Injuries and Management by Dr. Prashant Tejwani on 6th J...
RV INSTITUTE OF MANAGEMENT...
See More

1 Comment 127 Views

Like Comment Share

Comments

Most Relevant

Purushottam Bung 35:21
Dear Participants, filling the feedback form is compulsory to get E-Certificate
<https://forms.gle/WqaAykkYP1H8K3A>

Write a comment...

RECORDED SESSION LINK

<https://fb.watch/2Wr-M8znYA/>

Valedictory Message Online - FROM - UNDP

Ms.Shobha addressed on SDGs and Reviewed the impact of National Management Week programme 2021 organised by RVIM .She was informed with every day report date wise.



Shobha S.V

Awareness Generation & Capacity Building Lead
SDG Coordination Centre (SDGCC) Karnataka
United Nations Development Programme
Bangalore, India

Mob: +91-9845366585

E-mail: shobha.veigas@undp.org

www.in.undp.org Follow us:    

Please consider the environment before printing this email

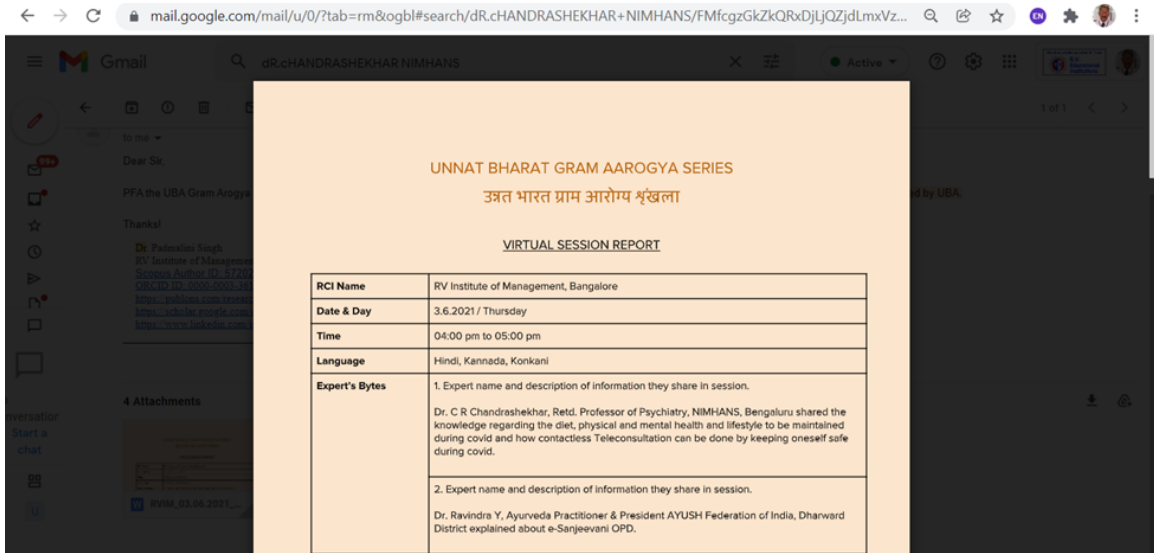


Mr.Venkatesh C.S. Founder and CEO of MetaCog Solutions Pvt.Ltd. and Alumnus of KREC Surathkal and XLRI Jamshedpur released the National Management Week Event Report 2021

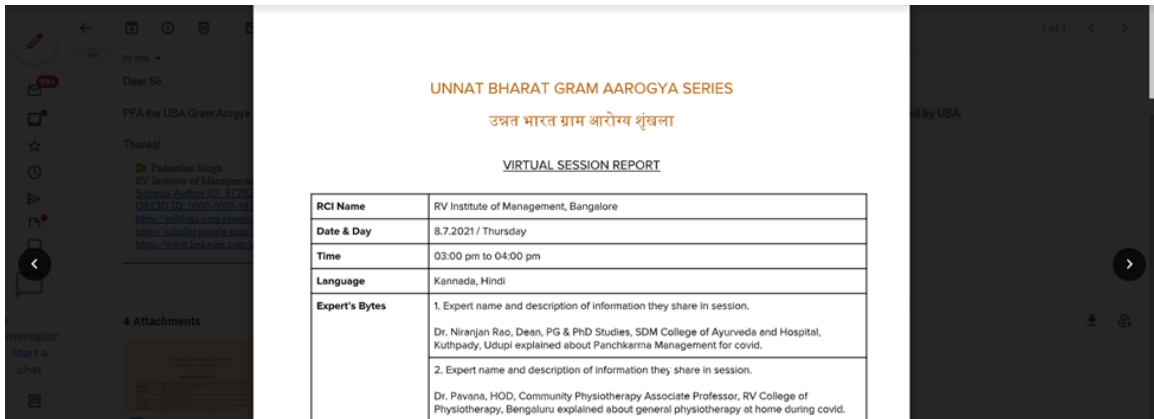
Pioneers in Tele consultation support during Lockdown .RVIM Team reached 300 beneficiaries through direct contact and 2000 through Tele consultation Awareness Sessions during First Wave in March 2020 and in 2021.

Now RVIM team is working to reach all the villages in Karnataka by digital awareness programmes to DEMONSTRATE USE OF GOVERNMENT OF INDIA E SANJEEVANI OPD (In this session Student Sahana explains the app usage)

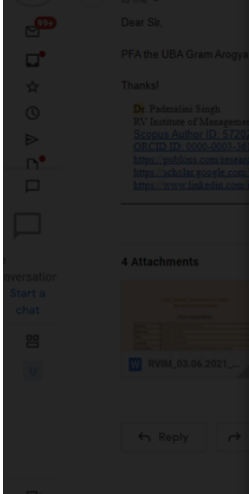
RVIM organized four online programmes under Unnat Bharat Abhiyan Gram Arogya Series . RVIM Faculty and Students supported Multilanguage interactions. Dr.Padmalinini Singh (Hindi) Prof.Rashmi Shetty (Tulu) and student Ms.Sahana (Kannada) interacted in different languages to reach a wider audience.



With Dr. C.R.Chandrashekar,Retd .Professor ,NIMHANS



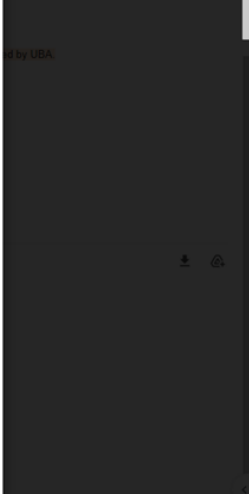
With Dr.Niranjan Rao, Dean, SDM College,Udupi and Dr.Pavana , HOD, Community Physiotherapy, R.V. College of physiotherapy



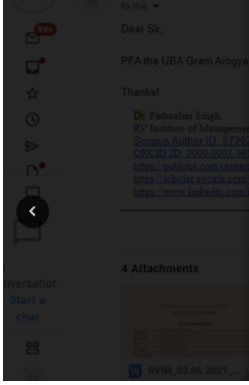
UNNAT BHARAT GRAM AAROGYA SERIES
उन्नत भारत ग्राम आरोग्य शृंखला

VIRTUAL SESSION REPORT

RCI Name	RV Institute of Management, Bangalore
Date & Day	7.6.2021 / Monday
Time	04:00 pm to 05:00 pm
Language	Kannada, Hindi
Expert's Bytes	<p>1. Expert name and description of information they share in session.</p> <p>Dr. Asha Iyengar, Principal, DAPMRV Dental College shared the knowledge about the necessary precautions to be taken during covid.</p> <p>2. Expert name and description of information they share in session.</p> <p>Dr Harikiran AG, Prof and Head Dept of Public Health Dentistry, DAPMRV Dental College moderated the entire session and extended knowledge about dental health care during covid.</p> <p>3. Expert name and description of information they share in session.</p> <p>Dr. BV Subhash, Department of Oral Medicine and Radiology, Bangalore explained Oral Health and COVID19.</p> <p>4. Expert name and description of information they share in session.</p> <p>Dr. Deepthi explained about COVID appropriate behaviour</p>



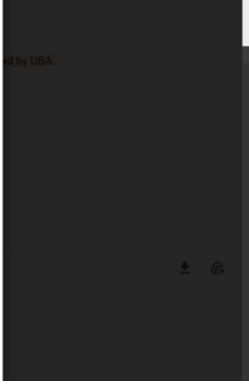
With Dr.Asha Iyengar ,Principal, DAPM RVDC and their Team



UNNAT BHARAT GRAM AAROGYA SERIES
उन्नत भारत ग्राम आरोग्य शृंखला

VIRTUAL SESSION REPORT

RCI Name	RV Institute of Management, Bangalore
Date & Day	29.6.2021 / Tuesday
Time	03:00 pm to 04:00 pm
Language	Kannada, Hindi
Expert's Bytes	<p>1. Expert name and description of information they share in session.</p> <p>Dr. Shashikala NV, Primary Health Center, Sulibelle, Hoskote shared knowledge about family support of comorbid patient in prevention of covid19.</p> <p>2. Expert name and description of information they share in session.</p> <p>Dr. Chandrashekhar Patil, Associate Professor and Nutrition Expert, Jain AGM Ayurvedic Medical College and Hospital, Hubli expounded about the ayurvedic nutritional consumption for prevention of covid19.</p>



With Dr.Shashikala , PHC, Sulibele and Dr.Chandrashekar Patil, Jain Ayurvedic Medical College,Hubli



UNNAT BHARAT GRAM AROGYA SERIES

ಉನ್ನತ ಭಾರತ ಅಭಿಯಾನ್

A Tribute to

Late. Prof. Rajendra Prasad
(Founding pillar of UBA Program)

A virtual learning initiative on COVID-19

Jointly organized by
NCI-IIT Delhi
&
RV Institute of Management, Bengaluru

Topic

Physiotherapy and Panchakarma Management for Covid 19

DATE: 08.07.2021

TIME: 3:00 PM to 4:00 PM

LIVE: RVIM YOUTUBE CHANNEL

Link:https://www.youtube.com/results?search_query=rvi+m+youtube+channel&sp=mAEB

EXPERTS



Dr. Niranjan Rao, Dean,
PG & Phd Studies S.D.M. College of
Ayurveda and Hospital, Kuthpady Udupi



Dr. Pavana, HOD, Community
Physiotherapy Associate Professor,
RV College of Physiotherapy, Bengaluru

STOP THE SPREAD



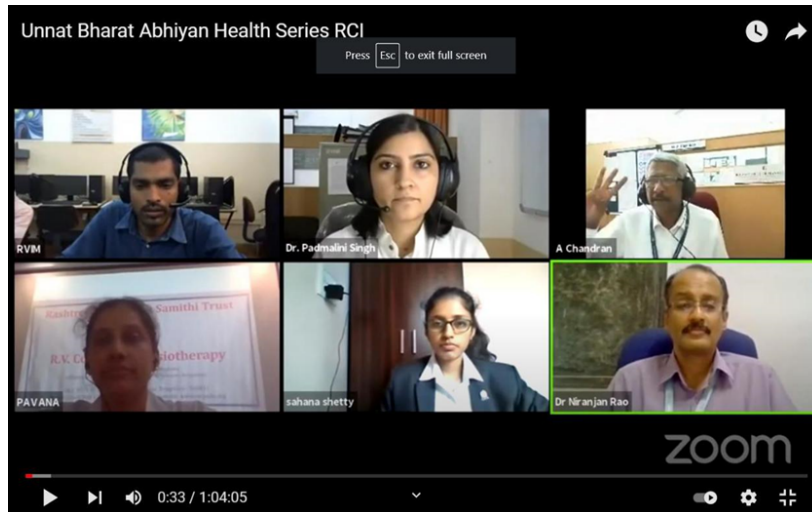
Poster

1



The poster features the following elements:

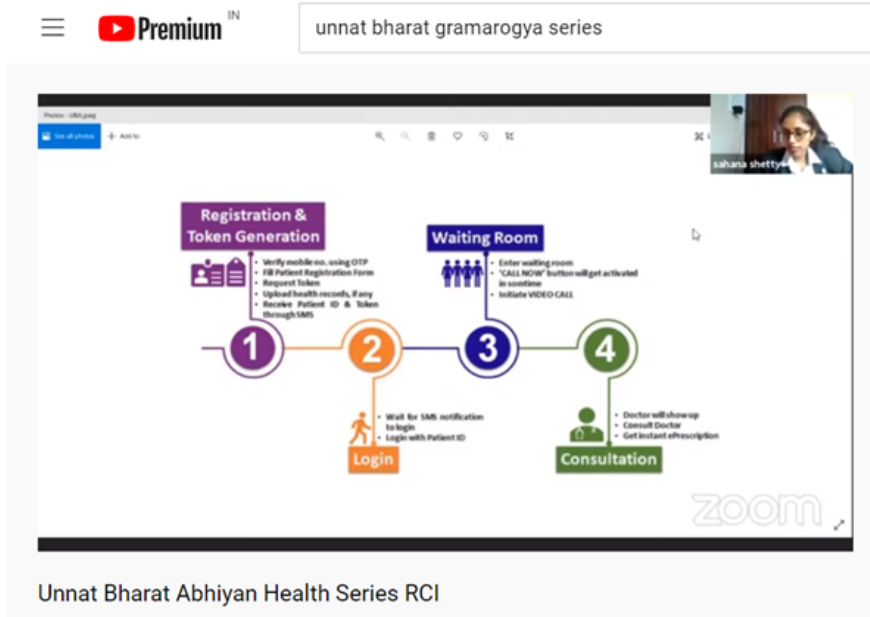
- Logos at the top: RVIM, RVIM-KARNATAKA, and a logo with a family icon.
- Text in Kannada: ಉಚಿತ ವೈದ್ಯಕೀಯ ಆರೋಗ್ಯ ಸೇವೆ. ಮನೆಯಲ್ಲಿಯೇ ಕುಳಿತು ವೈದ್ಯರನ್ನು ಸಂಪರ್ಕಿಸಿ.
- Logo for Sanjeevani OPD with the tagline "STAY HOME OPD".
- A cartoon doctor on a screen with a stethoscope, surrounded by people icons.
- A sign that says "FREE" with a cartoon character holding it.
- A screenshot of a web form for patient registration.
- Text at the bottom: AWARENESS PROGRAMME * MOVING FROM VILLAGE TO VILLAGES * RVIM-CSR STUDENT VOLUNTEERS
- Website: www.rvim.edu.in



The screenshot shows a Zoom meeting titled "Unnat Bharat Abhiyan Health Series RC1". The meeting controls at the top indicate "Press Esc to exit full screen". There are six participants in a grid:

- Top row: RVM, Dr. Padmalini Singh, A Chandran.
- Bottom row: PAVANA, sahana shetty, Dr. Niranjan Rao.

The Zoom logo and a progress bar (0:33 / 1:04:05) are visible at the bottom.



Student Volunteer Sahana Explaining the procedure to use E Sanjeevani

Video Links <https://youtu.be/VhmSQLeXTeY>

The awareness programmes on E Sanjeevani OPD is continuously in progress and an ongoing major event in the field of Teleconsultation

Report Prepared by

A.Chandran

Assistant Professor, Dept of General Management

Coordinator RVIM Centre for Social Responsibility

R.V. Institute of Management

CA 17, 36th Cross, 26th Main, 4th T Block,

Jayanagar, Bengaluru-560 041

www.rvim.edu.in

Calls : 9449828204 Whatsapp : 7019987266

END OF REPORT