

Guest Lecture

RVIM Centre for Innovation, Entrepreneurship, and Incubation organized a Business Guest Lecture on April 28, 2023.

The resource person was Dr. Krishna Kumar NG Ph.D, author of the book “ Building a Business Better”, a handy and beneficial book for MSME business owners and startup founders.

Faculty Incharge: Dr. Rashmi Shetty, Prof. Uma Sharma, Prof. Anitha D'Silva, RVIM Centre for Innovation, Entrepreneurship and Incubation.

Number of attendees: 80

The session was highly interactive, with students actively engaging in discussions, asking questions, and sharing their own entrepreneurial ideas and aspirations. The resource person provided valuable feedback and advice to the students, encouraging them to pursue their entrepreneurial dreams with passion and determination. He delved into his entrepreneurial journey, from identifying opportunities to scaling a startup. The resource person shared personal experiences, challenges faced, and the importance of a well-structured business plan. The interactive session encouraged students to actively participate, discussing their own entrepreneurial ideas and aspirations. The workshop also touched on legal and regulatory considerations, team building, and securing funding. The students left the session with newfound motivation and a better understanding of what it takes to build a successful startup. It was a resounding success, empowering the students to consider entrepreneurship as a viable and rewarding career path.

The session provided the students with valuable insights into the entrepreneurial world, inspiring them to consider entrepreneurship as a viable career option. The session concluded with the resource person encouraging the students to believe in

themselves, take calculated risks, and continuously learn and innovate on their entrepreneurial journey.

Photo Gallery

