



GYANARJAN



Free coaching to X, I PUC and II PUC Needy students
(A CSR initiative of Aditya Birla Fashion Retail Janakalyan Trust (ABFRJKT)
in association with
R V Institute of Management (RSST), Bangalore

Annual Report

Academic year: 2023-24

Preface:

ABFRJKT is a public trust established in order to implement community initiatives and CSR projects of Aditya Birla Fashion and Retail Limited; 'ABFRJKT' has an approved budget for projects relating to education for the under privileged children and is therefore desirous of providing Free Specialized Coaching Program for the students studying in Class X and preparing for Karnataka Secondary Education Examination Board (KSEEB), studying in Class XI (Science) & XII (Science) preparing for Karnataka Pre-University Board (KPUB), Common Entrance Test (CET), National Eligibility Cum Entrance Test (NEET) every year for over a period of 10-12 months ("Project");

'RSST' is engaged in offering quality education and have come forward to identify meritorious students in various schools and colleges (who have been deprived of professional coaching and due to lack of proper guidance are unable to succeed in competitive exams due to their financial and social backwardness) and execute and manage the Projects for ABFRJKT.

ABFRJKT has engaged RSST, effective from 1st June, 2019, to execute and manage the Projects for ABFRJKT at various schools and colleges across different locations in Bangalore, Karnataka as identified by ABFRJKT from time to time in accordance with the terms and conditions set out. RSST, shall extend the Project to any other state in India, if requested by ABFRJKT

RSST shall be responsible for successful implementation and management of the Project and shall be accountable to Mr. Ashish Dikshit, Chairman, ABFRJKT through Dr. Pragnya Ram, Group Executive President, and Corporate Communications & CSR. The project would be closely monitored by ABFRJKT through its trustees.

The certificates of completion to be given to the eligible student shall be jointly signed by Smt. Rajashreeji Birla, Chairperson, the Aditya Birla Centre for Community Initiatives & Rural Development & Dr. Purushottam Bung, Director of R.V. Institute of Management

The Term of the Agreement shall be for a period of 10 Months, having commenced from **1st June, 2023 and which shall expire on 31st March, 2024.**

Objectives:

- To conduct 240 hours' classes for 10th and 12th Std., each and 200 hours' classes for 11th Standard + 100 hours' classes of CET / NEET (for 11th and 12th Std students) in this academic year.
- To coach students of economically backward class for Science, Mathematics, Social Science and English for SSLC students. PCMB subjects for Class XI and XII Students for better performance in board and competitive examination.
- Conduct monthly tests for X, XI and XII Std., students and for I PUC and II PUC students conduct mock tests on CET/NEET pattern to test the progress of the students on syllabus.

The following Target / Goal has been set for the year

- About 50% of the total students enrolled should be scoring minimum 60% marks.
- None of the students enrolled at the center should fail in board exams.
- Achieve better results than the state average score (5% more than the state average) in both 10th and 12th exams
- Ensure overall development of these students through organizing value addition programs.

Promotion materials used for publicizing Gyanarjan Project:

**RV Institute of Management**
Department of Management Studies
RV Institute of Management

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IN ASSOCIATION WITH

**ADITYA BIRLA**
FASHION & RETAIL

RV INSTITUTE OF MANAGEMENT (RSST), BANGALORE



- Providing **FREE** Specialized Coaching by the experts to the needy students studying in Class X (Maths, Science, Social Studies and English), I PUC (Science—PCMB) & II PUC (Science-PCMB) preparing for Board Examinations and CET.

Salient features of the program:

- The classes will be conducted from Monday to Friday between 5.00 PM and 7.00PM at RVIM, CA 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore – 560 041.
- The Classes are handled by Experienced and renowned faculty members
- CET coaching is also integrated along with the 1st PU & 2nd PU Regular Classes
- One Friday in a month will be dedicated for career counselling, Quiz competition & expert talks.
- High performing students will be rewarded suitably.
- Quality study materials will be provided to all the students **FREE** of cost.



Limited seats! Hurry up!

Contact for details **Dr. Santhosh, Mr. Chethan Kumar B., Mr. Manjunath N.**
Mob : 9611252578 Ph : 080 - 42540300 E-mail : gyanarjanrvimtutorial@gmail.com
RV Institute of Management, CA 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore – 560 041.

Implementation Plan for the year 2023-24

Sourcing the data base:

- Information pertaining to no. of students, pass percentage, gender classification, no. of students under BPL from the prospective schools and colleges was gathered from the Institutions database from previous years.
- Social media platforms such as WhatsApp, Face book is extensively used to gather information on the prospective students for Gyanarjan Project.
- Alternatively, an excel sheet comprising of the above data was gathered by visiting the schools and colleges.

Promotion policy:

- An extensive promotion campaign was launched emphasizing the benefits and the merits of the Gyanarjan project
- 1 permanent board containing the information about Gyanarjan project at the Entrance of RVIM campus was displayed
- Social media platforms were extensively used to promote Gyanarjan project
- Setting up admission kiosks at the selected schools and colleges on the result day (April 10th) to facilitate the admission process. The MBA students were used as volunteers for the process.

Selection Process:

- Based on the data gathered from personal visits to Schools and colleges, the prospective schools for the Gyanarjan project is shortlisted
- The hard copy of the application form was distributed to the selected schools and colleges.
- The students from the said schools and colleges are selected on the basis of the prerequisites set for Admissions
- Only science stream (PCMB, PCME, PCMC) students are considered for coaching classes for I and II PUC.

Details of students' enrollment:

| Course | Name of the School /College | No. of students |
|--------|-----------------------------------|-----------------|
| SSLC | BHS SCHOOL | 2 |
| | BMES SCHOOL | 1 |
| | CHRIST PUBLIC SCHOOL | 1 |
| | CARMEL CONVENT HIGH SCHOOL | 5 |
| | EKALAVYA SCHOOL | 2 |
| | GOOD SHEPHERD SCHOOL | 1 |
| | GOVT HIGH SCHOOL | 1 |
| | HOLY CHRIST ENGLISH SCHOOL | 8 |
| | INDIRA PRIYA DARSHINI HIGH SCHOOL | 24 |
| | JAYANAGAR PARENT'S SCHOOL | 9 |
| | JAYASHREE PUBLIC SCHOOL | 2 |
| | LAWRENCE HIGH SCHOOL | 1 |
| | LR CAMBRIDGE SCHOOL | 1 |
| | MOUTHER TOUCH SCHOOL | 3 |
| | RSPA SCHOOL | 8 |
| | RV GIRLS HIGH SCHOOL | 76 |
| | SAI VIDYA KENDRA | 4 |
| | SHANTI NIKETAN EDUCATION TRUST | 5 |
| | ST. SARA' S HIGH SCHOOL | 2 |
| | ST. ANTHONY HIGH SCHOOL | 1 |
| | ST. MARKS PABLIC SCHOOL | 1 |
| | THE EAST-WEST SCHOOL | 2 |
| | THE BANGALORE HIGH SCHOOL | 1 |
| | TILAK NURSERY ENGLISH HIGH SCHOOL | 1 |
| | VIJAYA HIGH SCHOOL | 1 |
| | Total | 163 |

| | | |
|---------------|-------------------------------|------------|
| I PUC | BES COLLEGE | 9 |
| | HILLSIDE COLLEGE | 1 |
| | CHRIST JUNIOR COLLEGE | 1 |
| | SSMRV COLLEGE | 70 |
| | BMS COLLEGE | 2 |
| | KUMARAN PU COLLEGE | 2 |
| | NATIONAL PU COLLEGE | 1 |
| | NMKRV COLLEGE | 32 |
| | TAPASYA COLLEGE | 1 |
| | THE NATIONAL COLLEGE | 2 |
| | Total | 124 |
| II PUC | AL-AMEEN COLLEGE | 3 |
| | BES COLLEGE | 10 |
| | BMS COLLEGE | 2 |
| | CHRIST JUNIOR COLLEGE | 4 |
| | CRESCENT COMPOSIFE PU COLLEGE | 1 |
| | GOVT PU COLLEGE BASAVANAGUDI | 2 |
| | JAIN COLLEGE | 1 |
| | JSS MAHAVIDYAPEETHA | 2 |
| | NATIONAL COLLEGE | 5 |
| | NIGHTINGALES PU COLLEGE | 1 |
| | NMKRV COLLEGE | 9 |
| | NSVK COLLEGE | 1 |
| | SJRC PU COLLEGE | 7 |
| | SKCHC PU COLLEGE | 2 |
| | SSMRV COLLEGE | 45 |
| | VIJAYA BIFURCATED PU COLLEGE | 20 |
| | VIJAYA PU COLLEGE | 4 |
| | TOTAL | 118 |
| | GRAND TOTAL | 405 |

STUDENTS' ATTENDING CLASSES



Disbursement of Merit Scholarships

The Merit Scholarship disbursement ceremony was held on 22ND August 2023 at RV Institute of Management. The program was presided by Dr. Purushottam Bung, Director, RV Institute of Management. The chief guest for the program was Mr. Purushottam Rao, DGM, ABFRL.

Program invitation

The poster features logos for RV Institute of Management (Autonomous Institution Affiliated to Bengaluru City University, Approved by AICTE, NAAC 'A+' Accredited), Aditya Birla Fashion & Retail, and NAAC 'A+' accreditation. The central text reads: **GYANARJAN** FREE COACHING TO X, I PUC AND II PUC NEEDY STUDENTS (A CSR INITIATIVE OF ADITYA BIRLA FASHION RETAIL JANAKALYAN TRUST (ABFJKT) IN ASSOCIATION WITH RV INSTITUTE OF MANAGEMENT (RSST), BANGALORE). The event is the **INAUGURATION OF 5TH BATCH (2023-24) & DISBURSEMENT OF MERIT SCHOLARSHIP**. The **CHIEF GUEST** is **MR. PURUSHOTTAM RAO**, Deputy General Manager (CSR), ABFRL. It is **PRESIDED BY DR. PURUSHOTTAM BUNG**, Director, RVIM. Other attendees include **MR. ARUN KUMAR HK**, Senior Executive, ABFRL, and **DR. SANTHOSH M**, Co-ordinator, Gyanarjan. The **VENUE** is Seminar Hall, RV Institute of Management. The event is a **WELCOME TO ALL** on **AUGUST TUESDAY | 22 | AT 5 PM 2023**. The poster is decorated with floral illustrations at the bottom.

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**INAUGURATION OF 5TH BATCH (2023-24)
&
DISBURSEMENT OF MERIT SCHOLARSHIP**

CHIEF GUEST
MR. PURUSHOTTAM RAO
DEPUTY GENERAL MANAGER (CSR), ABFRL

PRESIDED BY
DR. PURUSHOTTAM BUNG
DIRECTOR, RVIM

MR. ARUN KUMAR HK
SENIOR EXECUTIVE
ABFRL

DR. SANTHOSH M
CO-ORDINATOR
GYANARJAN

VENUE
SEMINAR HALL
RV INSTITUTE OF MANAGEMENT

WELCOME TO ALL
AUGUST
TUESDAY | 22 | AT 5 PM
2023

Program Schedule:



RV Institute of Management®
Affiliated to Bengaluru Central University
Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' grade

GO, CHANGE THE WORLD



ADITYA BIRLA
FASHION & RETAIL



GYANARJAN

PROGRAM SCHEDULE

| | |
|---------------------|--|
| 5:30-5:35 PM | Invocation |
| 5:35-5:40 PM | Introduction and welcoming Dignitaries – Dr. Santhosh M |
| 5:40-5:45 PM | Lighting the Lamp – by Dignitaries, Resource persons and few students |
| 5:45-5:55 PM | Chief guest address – Mr. Purushottham Rao KN |
| 5:55-6:00 PM | Distribution of Study materials to students by dignitaries |
| 5:00-6:10 PM | Distribution of Merit Scholarship to outstanding performers of 2022-23 batch |
| 6:10-6:20 PM | Presidential Remarks - Dr. Purushottam Bung |
| 6:20-6:25 PM | Vote of Thanks and concluding remarks - Dr. Santhosh M |
| 6:25-6:26 PM | National Anthem |

The program was formally started by rendering invocation song by students of Gyanarjan.

- Dr. Santhosh M welcomed the dignitaries and introduced them to the august gathering.
- All the dignitaries on the dais with few students and faculty members witnessed the lighting the lamp ceremony which is considered as an important event in all formal inauguration programs.





The USP of the Gyanarjan Project is the study material. The Study material is provided to all the Gyanarjan students from SSLC, I and II PUC. The study material is prepared by competent faculty members with rich experience in academics. The students are immensely benefitted by the study material provided by the Gyanarjan project.

Mr. Purushottam Rao, DGM, ABFRL appreciated the efforts of RVIM in taking the project to new heights. He emphasized the importance of Education for the well-being of individuals. He briefed about various CSR initiatives of ABFRL and the activities undertaken for empowerment of people in the field of health and education.



The teachers are the backbone of the Gyanarjan Project. We take pride in honoring those great individuals who are transforming the lives of many students by imparting quality education and selfless service. The team Gyanarjan honored all the faculty members of Gyanarjan project with a memento in recognition of their services towards Gyanarjan Project



ABFRL recognizes the meritorious students who have done exceptionally well in the SSLC and II PUC board Examinations. The students are honored by Merit scholarships and certificate by the dignitaries.

The vote of thanks was proposed by Dr. Santhosh M, Coordinator of Gyanarjan Project. The program was witnessed by more than 500 students and their parents along with the representatives from print and electronic media.

Teachers Meeting:

Teachers meetings are regularly conducted to evaluate the progress of students, syllabus completion status, performance of students in the test, regularity in the class and other important information pertaining to classes. The feedback from students on the classes and teachers are taken at regular interval of time and the same is analysed. The feedback report is shared with the individual faculties. The feedback system has helped us to ascertain the teaching quality and also it has helped us in modifying the teaching pedagogy to reach the expectations of the students and achieve the objectives of the Gyanarjan project.

The Teachers meeting was held on 22nd December 2023. The meeting was chaired by Mr. Purushottam Rao, AGM, ABFRL and all the teaching staff of Gyanarjan project attended the meeting.

The following points were discussed during the meeting

1. Plan of action for the current academic year
2. Teaching learning and Evaluation methods to adopt to enhance overall quality of the students
3. Periodic review of students' performance
4. Conduction of value-added programs for holistic development pf the students.



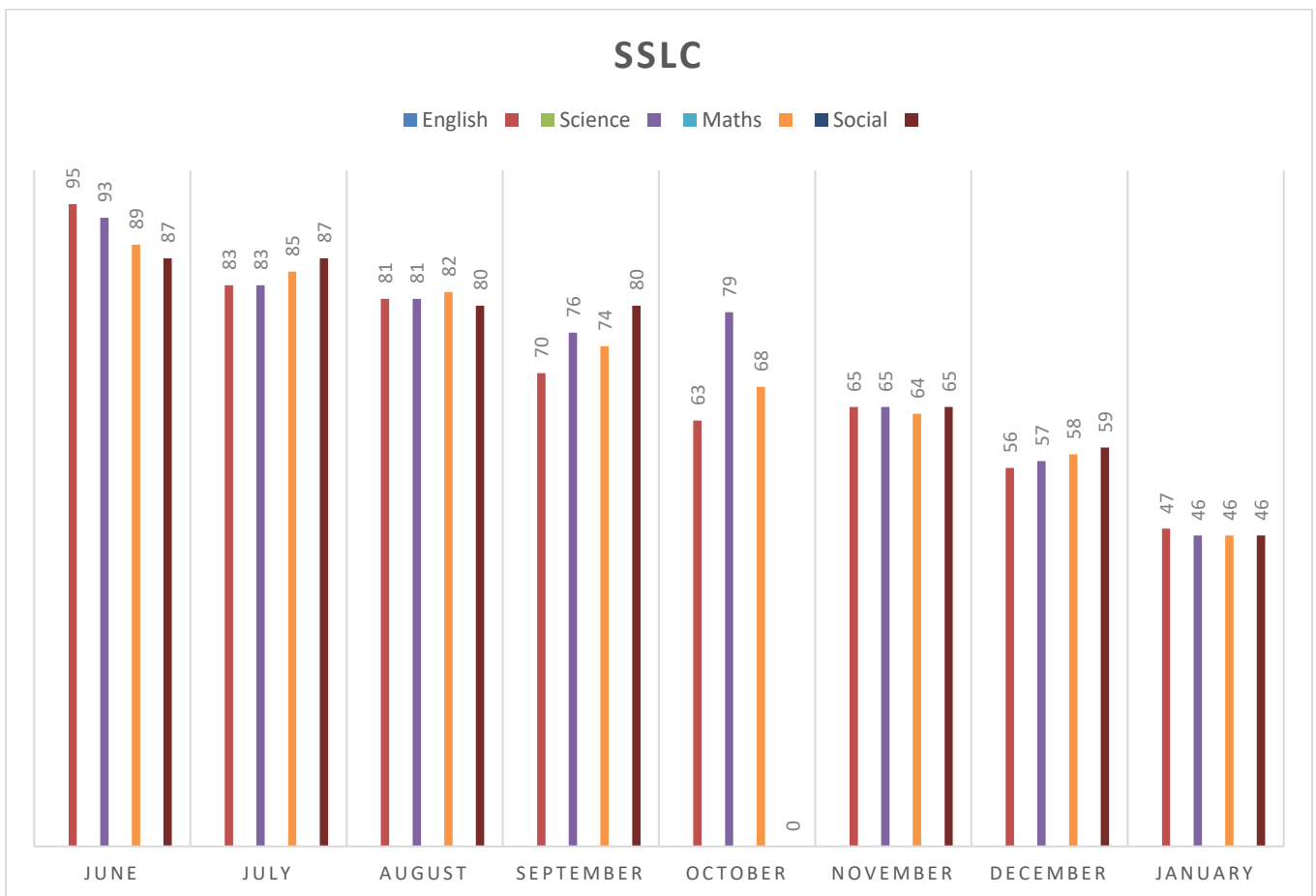
List of faculty Members associated with Gyanarjan Project:

| Class | Name of the faculty | Subject |
|---------------|----------------------------|----------------|
| SSLC | Mr. Shivaraju | Science |
| | Mrs. H P Ambrani | Social studies |
| | Mr. M P Ramamohan | Mathematics |
| | Mr. Bhargav M R | English |
| | Mrs. Padmini S | Biology |
| I PUC | Ms. Raghunath | Mathematics |
| | Mr. Shreyas K | Physics |
| | Mr. Nagendra S | Physics |
| | Mr. Shivaraju | Chemistry |
| | Mrs. Ankusha | Biology |
| II PUC | Ms. Kusuma | Mathematics |
| | Mr. Shreyas K | Physics |
| | Mr. Nagendra S | Physics |
| | Mrs. Raghunath | Mathematics |
| | Mr. Manoj | Chemistry |
| | Mrs. Roopa Rao | Biology |

Month wise Attendance details of SSLC, I PUC and II PUC students (In Percentage):

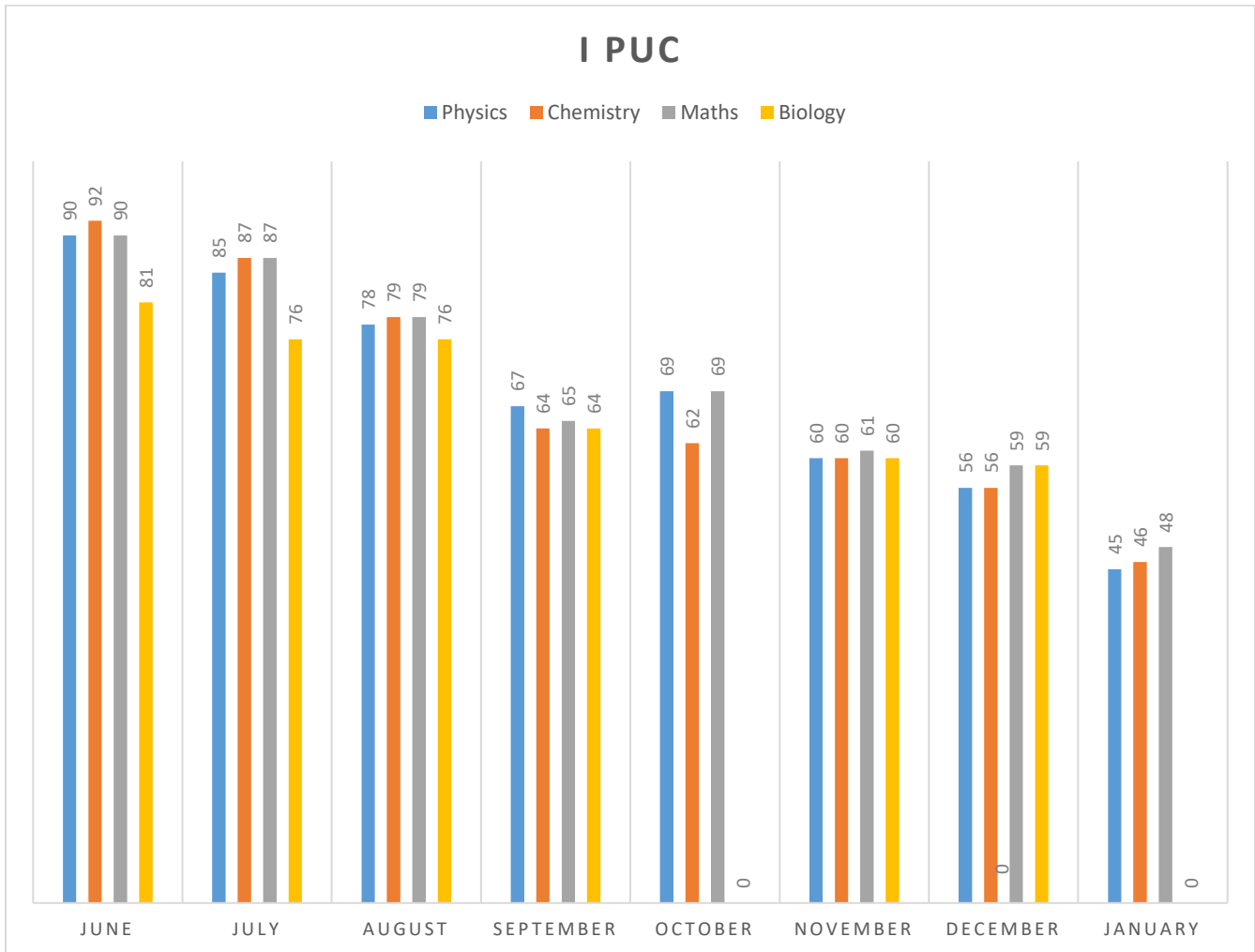
SSLC

| Subject | June | July | August | September | October | November | December | January |
|---------|------|------|--------|-----------|---------|----------|----------|---------|
| English | 95 | 83 | 81 | 70 | 63 | 65 | 56 | 47 |
| Science | 93 | 83 | 81 | 76 | 79 | 65 | 57 | 46 |
| Maths | 89 | 85 | 82 | 74 | 68 | 64 | 58 | 46 |
| Social | 87 | 87 | 80 | 80 | NA | 65 | 59 | 46 |



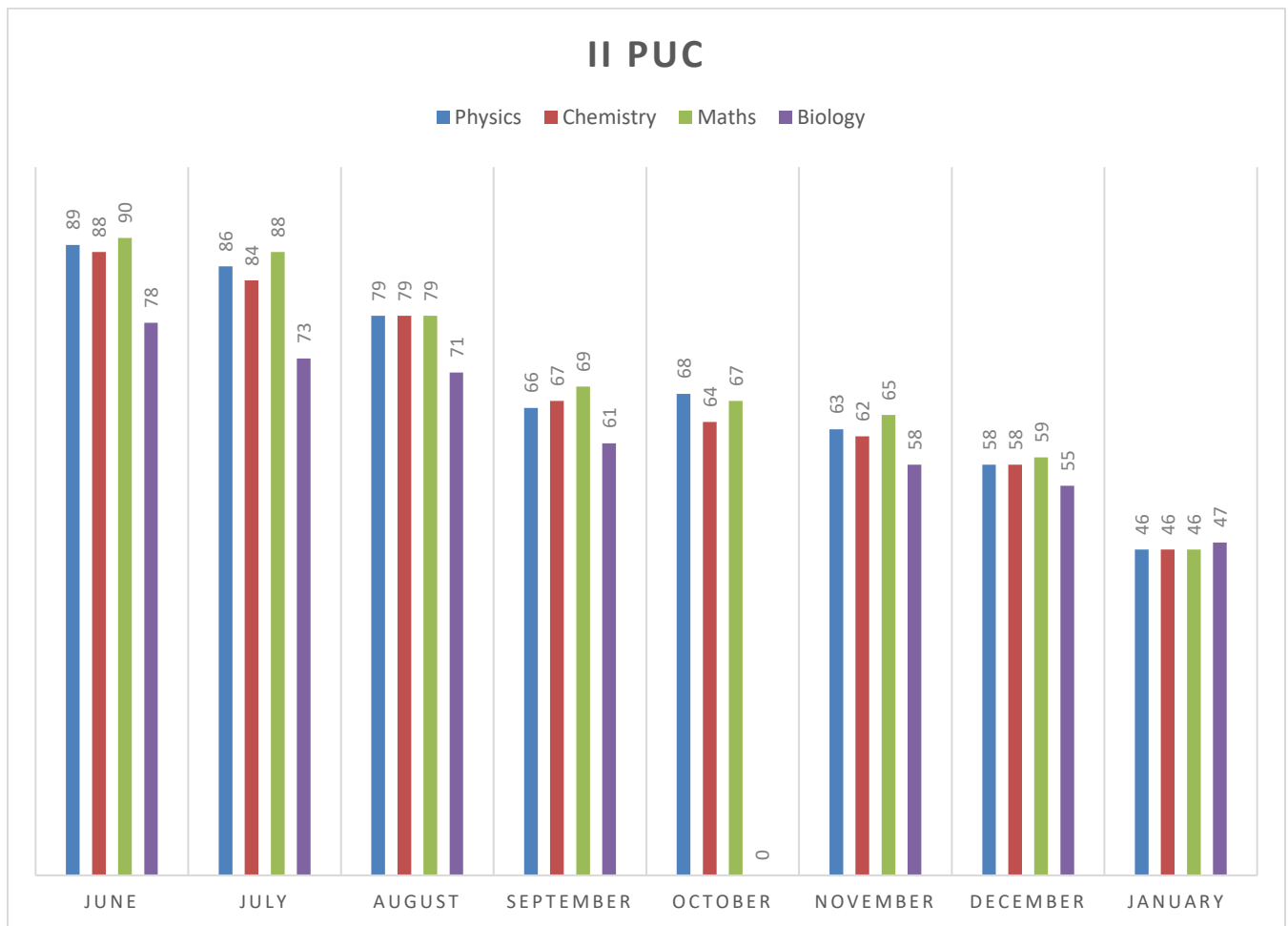
I PUC

| Subject | June | July | August | September | October | November | December | January |
|-----------|------|------|--------|-----------|---------|----------|----------|---------|
| Physics | 90 | 85 | 78 | 67 | 69 | 60 | 56 | 45 |
| Chemistry | 92 | 87 | 79 | 64 | 62 | 60 | 56 | 46 |
| Maths | 90 | 87 | 79 | 65 | 69 | 61 | 59 | 48 |
| Biology | 81 | 76 | 76 | 64 | NA | 60 | 59 | 0 |



II PUC

| Subject | June | July | August | September | October | November | December | January |
|-----------|------|------|--------|-----------|---------|----------|----------|---------|
| Physics | 89 | 86 | 79 | 66 | 68 | 63 | 58 | 46 |
| Chemistry | 88 | 84 | 79 | 67 | 64 | 62 | 58 | 46 |
| Maths | 90 | 88 | 79 | 69 | 67 | 65 | 59 | 46 |
| Biology | 78 | 73 | 71 | 61 | NA | 58 | 55 | 47 |



Mid Term Examinations Performance Analysis:

SSLC

| Subject | Max marks | Marks obtd | Percentage |
|--------------|--------------|--------------|------------|
| English | 6600 | 4200 | 64 |
| Maths | 12500 | 6600 | 53 |
| Science | 12100 | 6845 | 57 |
| Social | 12200 | 6125 | 50 |
| Total | 43400 | 23770 | 55 |

I PUC

| Subject | Max marks | Marks obtd | Percentage |
|--------------|--------------|--------------|------------|
| Physics | 9270 | 5589 | 60 |
| Chemistry | 10270 | 6125 | 60 |
| Maths | 10100 | 6874 | 68 |
| Biology | 5490 | 3589 | 65 |
| Total | 35130 | 22177 | 63 |

II PUC

| Subject | Max marks | Marks obtd | Percentage |
|--------------|--------------|--------------|------------|
| Physics | 8800 | 4900 | 56 |
| Chemistry | 8800 | 5125 | 58 |
| Maths | 12000 | 6890 | 57 |
| Biology | 5370 | 3958 | 74 |
| Total | 34970 | 20873 | 60 |

Annual Feedback of Faculty members

| Class | Name of the faculty | Subject | Feedback percentage |
|---------------|---------------------|----------------|---------------------|
| SSLC | Mr. Shivaraju | Science | 62.9% |
| | Mrs. H P Ambrani | Social studies | 77.2% |
| | Mr. M P Ramamohan | Mathematics | 97.1% |
| | Mr. Bhargav M R | English | 74.3% |
| | Mrs. Padmini S | Biology | 94% |
| I PUC | Ms. Raghunath | Mathematics | 96.7% |
| | Mr. Shreyas K | Physics | 83.4% |
| | Mr. Nagendra S | Physics | 83.3% |
| | Mr. Shivaraju | Chemistry | 73.3% |
| | Mrs. Ankusha | Biology | 90.3% |
| II PUC | Ms. Kusuma | Mathematics | 77.5% |
| | Mr. Shreyas K | Physics | 80.6% |
| | Mr. Nagendra S | Physics | 90.3% |
| | Mrs. Raghunath | Mathematics | 83.9% |
| | Mr. Manoj | Chemistry | 67.7% |
| | Mrs. Roopa Rao | Biology | 61.3% |

Way forward:

- The complete syllabus was delivered by end of January
- Additional CET and NEET coaching for II PUC students is planned in the month of March and April 2024 after the completion of Board Exams.
- Achieve better results than the state average score (5% more than the state average) in both 10th and 12th exams
- Encourage the toppers from each batch for continuing higher studies by providing merit scholarships
- Enable about 80% of the enrolled students to clear Common Entrance Test (CET) for Engineering.

Salient Features of CET Classes

- Study materials for Physics, Chemistry and Mathematics (Hard copies)
- 25+days offline intensive teaching (100 + hours) Biology (Online)
- 60+ Worksheets with synopsis and assignment (3000+MCQs)
- 3 Part tests and 2 Grand tests

NOTE:

The Results of the SSLC and II PUC will be updated as soon as the results are announced by SSLC and PUC Boards.
