IIC – RVIM 2025 Activities	
Date: 2025	**Venue: RVIM, FKCCI, Delhi**
No. of Participants: 100	**Event Coordinators: Dr. Rashmi Shetty & Prof. Anitha BM D'Silva, Dr. Uma Sharma**

In line with the objectives of the Institute Innovation Council (IIC) to foster innovation, entrepreneurship, and experiential learning, RV Institute of Management actively promoted and facilitated student participation in multiple **self-driven innovation and entrepreneurial initiatives** during the academic year 2024–25. These activities provided students with significant exposure to real-world entrepreneurial ecosystems, national-level competitions, and structured accelerator programmes.

Overview of Self-Driven IIC Activities
During the academic year, the Institute supported **four major self-driven IIC activities**, encouraging students to conceptualize, develop, and present innovative business ideas beyond the classroom. Detailed individual reports for each activity are attached as supporting documents.

Event Highlights

Activity 1: Venture Fest 7.0 – 2k25

Venture Fest 7.0 – 2k25 is a flagship experiential learning initiative organized by the RVIM Centre for Innovation, Entrepreneurship and Incubation. Conducted as a two-day entrepreneurial exhibition, the event enabled MBA students to ideate, plan, fund, and execute business ventures as part of their entrepreneurship curriculum.
The activity strengthened entrepreneurial thinking, teamwork, customer engagement, event management skills, and practical business execution in a real market environment.

Activity 2: Startup Mahakumbh – FUTURPRENUERS
RVIM students participated in the **national-level Student Business Idea Challenge – Startup Mahakumbh**, organized by TiE in collaboration with leading industry bodies such as FICCI, ASSOCHAM, IVCA, and NASSCOM.
The student startup idea **"OZY – Operations Easy"** was selected among the **Top Ten Business Ideas**, earning seed funding and further selection to pitch for the prestigious **What The Fund (WTF)** initiative. This activity provided students with exposure to national startup ecosystems, investor pitching, and competitive evaluation.

Activity 3: MANTHAN 2024–25 – Student Business Idea Competition
RVIM students actively participated in **MANTHAN 2024–25**, a flagship student business idea competition organized by FKCCI, Bangalore. Multiple teams presented innovative ideas across domains such as technology, logistics, healthcare, sustainability, and food innovation. One student team progressed to the **finalist stage**, being recognized among the top ideas selected from a large pool of state-level participants, showcasing RVIM's strong innovation culture.

Activity 4: TiE University Accelerator Programme

Selected RVIM student teams participated in the **TiE University Accelerator Programme**, a six-month structured initiative organized by TiE Bangalore. The programme provided mentorship, expert-led workshops, and hands-on training in areas such as startup fundamentals, business models, finance, legal compliance, leadership, and go-to-market strategies. The programme culminates in competitive pitching opportunities at national and global platforms, enabling students to translate ideas into viable ventures.

Impact and Learning Outcomes

Through these self-driven IIC activities, students gained:

- Practical exposure to innovation and entrepreneurship ecosystems
- Skills in idea validation, business planning, and pitching
- Confidence to engage with industry experts and investors
- Enhanced teamwork, leadership, and problem-solving abilities

These initiatives significantly strengthened experiential learning and entrepreneurial intent among students.

Conclusion

The four self-driven IIC activities conducted during the academic year 2024–25 significantly contributed to strengthening the innovation and entrepreneurship ecosystem at RV Institute of Management. The initiatives align closely with IIC objectives and reflect the Institute's commitment to nurturing student-led innovation, startup readiness, and industry engagement.

PHOTO GALLERY:

Venture Fest 7.0, 2k25



Manthan 2025





TiE University



Startup Mahakumbh

