



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

Report on Students' participate in 10th B-Plan Championship & I5 Summit at IIM Indore

The following students from our institute participated and presented their Business plan in the final round of international B-plan Championship at IIM- Indore held on 19th and 20th August 2023.

- Aaron Goes
- Akash Gowda G
- Shamanth U

Dr. Noor Firdoos Jahan, Professor, department of marketing played a key role in encouraging and supporting student to prepare the Business plan and present it at IIM Indore. The business plan presented by our students was about solving the problem of

the pet parents related to; Feeding time, quality, and quantity of food, cleanliness of feeding plate and health of the pets due to over eating and under eating problems. Plate

for Pets was the idea of our students to solve these problems by providing accurate portions, cleanliness of feeding plate and customizable feeding schedules.

From PAN India 40 teams participated in the event and presented their plans very briefly. The plans were judged by eminent entrepreneurs and alumnus of IIMs. Though we were not able to win prize, it was good exposure for our students and our plan was well appreciated by the judges.

Photos



Dr. Noor Firdoos Jahan with the Team



Students during their presentation at IIM Indore



Prepared by

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Dr. Noor Firdoos Jahah



Director, RVIM