



International Conference on Entrepreneurship and Entrepreneurial Ecosystems in the Global Economy : Role of Returnee Entrepreneurs

Date :

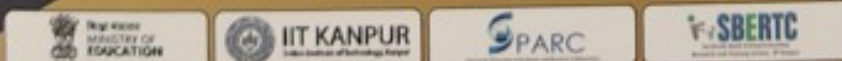
09th January 2025
to 11th January 2025

Venue :

JN TATA Auditorium
IISc, Bangalore - 560012
Karnataka, India



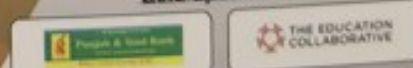
INTERNATIONAL WORKSHOP CO-HOSTS



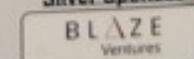
CO-HOSTS



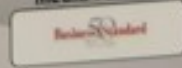
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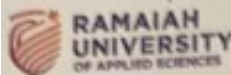


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Faculty of Management and Commerce - Ramaiah University of Applied Sciences

Faculty of Management and Commerce (FMC) at, Ramaiah University of Applied Sciences nurtures the next generation of leaders to navigate the modern business world's complexities. Our rigorous academic programs, innovative teaching methods, and industry collaborations provide aspiring professionals with a comprehensive understanding of business principles and practices. With a strong emphasis on critical thinking, creativity, and emotional intelligence, our graduates drive growth, innovation, and positive change in their chosen fields. Through research initiatives and global connections, we foster a culture of lifelong learning, entrepreneurial spirit, and social responsibility. By joining the FMC community, future executives become part of a vibrant network of scholars, professionals, and leaders shaping the future of business and commerce. Our dynamic learning environment and collaborative approach equip aspiring professionals to succeed in an ever-evolving business landscape, making a lasting impact in their industries and communities.



RV Institute of
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RV Institute of Management (RVIM) Bangalore

Established in 1999, is one of the premier management institutes in Karnataka, India. Autonomous Institution affiliated with Bangalore University and approved by AICTE, RVIM offers a comprehensive MBA program to foster managerial and leadership skills. The institute emphasizes a blend of theoretical knowledge and practical experience, facilitated by a highly qualified faculty and state-of-the-art infrastructure. RVIM focuses on holistic education through innovative teaching methodologies, industry interactions, and a curriculum that incorporates the latest trends in business and management. The institute is known for its strong industry connections, which enhance employability and provide students with opportunities for internships, projects, and placements in top-tier companies.



MOUNT CARMEL COLLEGE, AUTONOMOUS

Mount Carmel College founded in 1944 by the Carmelite Sisters of St. Teresa in the state of Kerala in Trichur (under the title of Carmel College) affiliated to Madras University, broke new ground by shifting to Bangalore in the year 1948 to meet the increasing demand for women's education.

Initially affiliated to Mysore University it later became an affiliated college of Bangalore University in 1964. In largely uncharted waters this minority institution that was originally intended for Catholic students opened its doors to those of all castes, creeds and communities, thereby fulfilling its mission of empowering women and equipping them with knowledge and strength of character, to transcend narrow concerns and work tirelessly towards the vision of a better and more egalitarian world. The college has grown and diversified over the years demonstrating its sensitivity to the ongoing global revolution.

An autonomous college since September 2005, Mount Carmel College was first accredited at the **5 Star Level in 1999, Re-accredited with an A' in 2006, 'A' Grade in 2012** in its third round, **A' in the 4th Cycle** and in the fifth round **A+** of Accreditation by the National Assessment and Accreditation Council (NAAC). The Institute also received 10 years of Autonomy from UGC. In 2006 University Grants Commission identified the college as '**College with Potential for Excellence**' (CPE). The Institution is consistently ranked among the top 20 colleges in India.

Mount Carmel College, an autonomous institution since September 2005, achieved its first **accreditation at the 5-Star Level in 1999**. It was subsequently re-accredited with an **A+ in 2006, an 'A' Grade in 2012** during its **third cycle, and A+ in both the fourth and fifth cycles** of accreditation by the National Assessment and Accreditation Council (NAAC). Further, the University Grants Commission (UGC) awarded the college 10 years of 'Autonomy Status' and recognized it as a '**College with Potential for Excellence**' (CPE) in 2006. Consistently ranked among the top 20 colleges in India, the institution continues to uphold its legacy of academic excellence

09/01/2025 DAY 1 SCHEDULE

Hall A - Abstract - Track : Returnee Entrepreneurship				Hall B - Abstract - Track : Returnee Entrepreneurship				Hall C - Abstract - Track : Returnee Entrepreneurship/ Diffusion of Knowledge			
Chair : Dr. Bhaskar Bhownick & Co-Chair : Dr. Tamizharasi				Chair : Prof. Phani & Co-Chair : Dr. Malika				Chair : Dr. Anita Mathew & Co-Chair : Dr. Sakthidesan			
09-Jan 12:00-13:30				09-Jan 12:00-13:30				09-Jan 12:00-13:30			
S/N	Code	Title	Author's	S/N	Code	Title	Author's	S/N	Code	Title	Author's
1	RC-AB-0120	The Impact of Cultural Capital on the Success of Returnee Entrepreneurs in India	Sanjana Patil	1	RC-AB-0135	Usage of Technology based Crowdfunding in the Hands of Returnee Entrepreneurs	Vichitra Somashekar	1	RC-AB-0137	Homecoming Innovators: Analysing the Influence of Returnee Entrepreneurs in India	Govindraj R Mane
2	RC-AB-0022	Returnees in the Entrepreneurial Ecosystem Concerning the Gender Context: Exploring the Gaps in the Literature to Propose Future Research Direction	Bhawna Somani	2	RC-AB-0140	Elderpreneurship Addressing Silver Tsunami: A Perspective of Potential Returnees	Sumera Aluru	2	RC-AB-0265	Returnee Entrepreneurs and Startup Ecosystem - A review-based Study	Poomima Karthikeyan
3	RC-AB-0016	Catalysts of Entrepreneurial Success: An In-Depth Study of Returnee Entrepreneurs in the MSME Sector	Paul V. Mathew	3	RC-AB-0221	Integrating Global Expertise for Local Impact: The Role of Returnee Entrepreneurs in Urban Climate Solutions and URB Mitigation	Rutuja Girish	3	RC-AB-0195	Towards Scalable SDG Classification of Startups using Machine Learning and Large Language Models	Sruthi Kannan
4	RC-AB-0094	How do Returnee Entrepreneurs differ from Domestic Entrepreneurs in India: An Empirical Study	Prachi Pratyasha	4	RC-AB-0262	Returnee Entrepreneurs and Business Development: An Indian Perspective	Selva Kumar D	4	RC-AB-0152	Exploring the Link between Patent Quality and Firm Performance A Case of Product and Process Innovation in Indian Pharmaceutical Sector	Sudanshan Vinayak Thakur
Hall A - Abstract - Track : Entrepreneurial Ecosystem				Hall B - Abstract - Track : Entrepreneurial Ecosystem/Technology Transfer and Commercialization				Hall C - Pitch Deck Track : Agri-Tech			
Chair : Dr. Lakshmi Jagannathan & Co-Chair : Dr. Tamizharasi				Chair : Dr. Nirmalya Bagchi & Co-Chair : Dr. Malika				Chair : Mr. Nagaraj Kulkarni & Co-Chair : Dr. Srinivasa Murthy			
09-Jan 14:30-16:00				09-Jan 14:30-16:00				09-Jan 14:30-16:00			
S/N	Code	Title	Author's	S/N	Code	Title	Author's	S/N	Code	Title	Author's
1	RC-AB-0119	A Regional Perspective on FDI, MNC R&D Centres, and the Entrepreneurial Ecosystem in India	Anshu Singh	1	RC-AB-0117	From Pixel to Word: A CNN-RNN Model for Robust Handwritten Text Recognition	Ann Maria Joseph	1	RC-PD-0005	Arya Collateral Warehousing Private Limited: Creating value for achieving equity	Padmavathi Korde
2	RC-AB-0124	Exploring the Pathways and Pitfalls for Healthy Food Restaurant SMEs in Bengaluru's Entrepreneurial Landscape	Sujith Jagannathan	2	RC-AB-0120	Decentralized File Sharing and Storing System Using Blockchain And End-To-End Encryption	Aadhithya s	2	RC-PD-0057	Rapid Rhizome Technology - Entrepreneurial Innovations and Technology	Sushil Sheike
3	RC-AB-0139	Evaluating the Relationship between Entrepreneurial Ecosystem and SME Performance: Mediating role of Industrial Clusters in Emerging Economy Perspective	Pushpa Hongal	3	RC-AB-0044	Start-up Journey: Critical Review on Growth Sustainability of Funded and Non-Funded Start-ups in Bangalore Ecosystem	Annette Nikita K.M. Sharath Kumar	3	RC-PD-0051	Development of sensor and IoT based Agriculture soil testing smart portable device along with integrated AI assisted crop/fertilization advisory	Amit das
4	RC-AB-0040	Navigating Challenges: The Role of Financial Ecosystems in Enhancing the Resilience of Biotech Startups	Vaishnavi, Usha J C	4	RC-AB-0141	Do Age and Gender Play A Role In Social Media Usage Behaviour?	Shivani Nigam	4	RC-PD-0012	Smart Waste Collection System	Sarang Kukade
Hall A - Abstract - Track : Women Entrepreneurship				Hall B - Abstract - Track : Women Entrepreneurship				Hall C - Pitch Deck Track : Media & Entertainment			
Chair : Dr. Joanna Stryjek & Co-Chair : Dr. Tamizharasi				Chair : Prof. Rekha Rao-Nicholson & Co-Chair : Dr. Kavitha Desai				Chair : Ms. Gayatri Chauhan & Co-Chair : Dr. Sumukh Hungund			
09-Jan 16:30-18:00				09-Jan 16:30-18:00				09-Jan 16:30-18:00			
S/N	Code	Title	Author's	S/N	Code	Title	Author's	S/N	Code	Title	Author's
1	RC-AB-0061	"Making Big Gains by small wins" - Shattering the Glass Ceiling and empowering women entrepreneurs of India	Ramalakshmi	1	RC-AB-0112	Empowering Women Entrepreneurs in the Homestay Business: Driving Socio-Economic Growth and Sustainable Tourism in Kodagu District	Swetha Appaji Parivara	1	RC-PD-0009	Pipchain Technology Pvt Ltd	Vetrivelan R & GK Tirunelveli
2	RC-AB-0072	Turning Passions into Profits: Empowering Women to Build Successful Online Businesses	Neenu Raj	2	RC-AB-0121	Work-From-Home As A Catalyst For Women Entrepreneurs in The IT Industry	Rajendra M. Inamdar	2	RC-PD-0050	Catamount Proactive Drink	S Rakesh
3	RC-AB-0093	Exploring the Effect of Access to Credit on Women Empowerment through Women Entrepreneurial Development	Vanishri R Hundekar	3	RC-AB-0237	A Study on Women Entrepreneurs in MSMEs of Peenya, Bangalore: Evaluating Leadership, Diversity, and Market Competitiveness	T N Anuradha	3	RC-PD-0060	The Plus Events	Tharmai Suresh
4	RC-AB-0109	A Study on Success and Failure Rate of Women Entrepreneurs in Ballari District	Aishwarya Nyamagoud	4	RC-AB-0248	Digital Pathways To Success: The Influence of Social Media on the Growth of Women Entrepreneurs	Jahnavi M	4	RC-PD-0025	Fippi	Bhaulik Navinchandra Ppaliya

11/01/2025 DAY 3 SCHEDULE

11/01/2025 DAY 3 SCHEDULE											
Hall A - Abstract - Track : Social Entrepreneurship				Hall B - Abstract - Track : Entrepreneurship for Startups and MSMEs				Hall C - Pitch Deck - Track : Sustainability			
Chair : Prof. Jayesh Chakravarti & Co-Chair : Dr. Kavitha Desai				Chair : Prof. Charan Singh & Co-Chair : Dr. Sushil Kumar Pare				Chair : Prof. Sankaly Prasad & Co-Chair : Dr. Sriyasa Murthy			
11-Jan 09:00-10:30				11-Jan 09:00-10:30				11-Jan 09:00-10:30			
SLN	Code	Title	Author's	SLN	Code	Title	Author's	SLN	Code	Title	Author's
1	RC-AB-0206	Social entrepreneurial orientation and social enterprise performance: Exploring the role of absorptive Capacity and marketing Capability in enhancing social enterprises performance	Manishkar Datta	1	RC-AB-0080	Assessing Sustainability Components In Entrepreneurial Ecosystems For SMEs: A Fuzzy AHP Approach	Sagar Kumar Bahera	1	RC-PD-0020	Panchatejas Innovations Private Limited	Ajith Pillai
2	RC-AB-0146	Sustainable food entrepreneurship: A systematic literature review and research agenda	T.A. Alka	2	RC-AB-0256	Evolution of Technological Barriers in Digital Marketing Adoption by Entrepreneurs of MSMEs: A Comparative Analysis of Early 2000s vs. 2020s	Jeevini Vivian	2	RC-PD-0060	Arice (Incubated by Steer)	Pavitra K
3	RC-AB-0201	Impact of Entrepreneur's Sustainable Practices on Brand Reputation	Raghavendra A N	3	RC-AB-0204	Creation of the Indian Entrepreneurial Personality Scale (EPI): An Analysis of Small and Medium Enterprises (SMEs) in India	Shilpi Gupta Vijay	3	RC-PD-0079	UnWOOD (Incubated by Steer Engineering Pvt Ltd)	Vishal Mehta
4	RC-AB-0203	Entrepreneurship and Sustainable Development: Hybrid Literature Review and Theoretical Propositions	Kamal Krishna Sharma	4	RC-AB-0251	Addressing Operational Challenges in MSMEs: Insights for Regional Growth	Dr. Ajay B. Jemmani	4	RC-PD-0044	BIO HOME CARE PRODUCTS NAAZ BIO LABS	Badrunissa S
11-Jan 11:00-12:30											
Hall A - Abstract - Track : Entrepreneurship for Startups and MSMEs				Hall B - Abstract - Track : Diffusion of Knowledge				Hall C - Pitch Deck - Track : Agripreneur & Automation			
Chair : Prof. Puneshottam Bung & Co-Chair : Dr. Kavitha Desai				Chair : Prof. Narayani & Co-Chair : Dr. Sushil Kumar Pare				Chair : Mr. Kiran Bettadapur & Co-Chair : Dr. Sumukh Hungund			
11-Jan 11:00-12:30				11-Jan 11:00-12:30				11-Jan 11:00-12:30			
SLN	Code	Title	Author's	SLN	Code	Title	Author's	SLN	Code	Title	Author's
1	RC-AB-0067	Geographical Indicators and Digitalisation: Study of Small Entrepreneurs	Anuja Sharma	1	RC-AB-0095	Examining the Motivators of Habitual Entrepreneurs in India: An ISM-MICMAC Approach	Kaushik Meenakshi Ramesh	1	RC-PD-0072	Seaweed-Insect-Market Waste-By Catch Based Aquaculture Feed (SIMBA) Aqua Doctor Solutions	Deblanu Barman
2	AB-0270	Refugee Entrepreneurs and Healthcare Start-ups: Navigating IPH to Realise the Right to Health	Ms. Alaha Thomas	2	RC-AB-0267	Customer Operant Resource and its Mediation Effect on Store Loyalty: An Exploratory Study	Malabika Purkayastha	2	RC-PD-0042	One stop platform for Fish farmers for FISHMATE	Sunaji Kashyapi
3	RC-AB-0118	Entrepreneurial Insights into Digital Supply Chain Twinning for Foundry MSMEs: A Structural Modeling Approach to Strategic Decision-Making	Dr. Rajendra M. Inamdar	3	RC-AB-0166	Fire Forecast: Leveraging Machine Learning for Wildfire Prediction	Rafiq Khan	3	RC-PD-0049	Optics First, AI Enabled Visual Inspection AUGURA / Visual Inspection	Ravishanker Rajagopalan
4	RC-AB-0209	Refugee Entrepreneurs and Economic Growth in India: A Study of Innovation and Development through the Case of Zomato	Pooja H B	4	RC-AB-0208	Modeling and analysis of factors hampering growth of social enterprises: A Tam-Micmac approach	Anind Kumar	4	RC-PD-0082	VAMPD	J Suhassini
11-Jan 13:30-14:30											
Hall A - Abstract - Track : Startup and Innovation Policy				Hall B - Abstract - Track : Entrepreneurial University and Education/Financing of Startups and MSMEs				Hall C - Abstract - Track : Empowerment of Entrepreneurs			
Chair : Mr. Lokesh & Co-Chair : Dr. Ramalakshmi				Chair : Prof. Anvari Mahan & Co-Chair : Dr. Esther Princess				Chair : Dr. Kostadin Kolarov & Co-Chair : Dr. Sakthidevan			
11-Jan 13:30-14:30				11-Jan 13:30-14:30				11-Jan 13:30-14:30			
SLN	Code	Title	Author's	SLN	Code	Title	Author's	SLN	Code	Title	Author's
1	RC-AB-0132	From Policy to Practice: Evaluating the Effects of Social Capital on ODDP Outcomes	Yogini Andalgavarkulkarni	1	RC-AB-0241	Impact of Personality Type and Behavioural Bias on Entrepreneurial Intention A Comparative Study between Students and Entrepreneurs	Rashmi K.J., Ganesharaman	1	RC-AB-0050	A Study on the Role of Employer Brand Name, in Attracting Top Talents For Startups	U Nithya, Rajeev Prasad
2	RC-AB-0172	Navigating Growth Barriers: Challenges and Policy Implications for Indian Biotechnology Start-ups	Nemalya Bagchi	2	RC-AB-0071	Impression Management: How Entrepreneurs Empower Themselves For Pitching to VCs	Ashapurna Das	2	RC-AB-0110	Cultural Influences on Family Business Strategies: How Tradition Shapes Entrepreneurial Decision-Making	Bibi zaina M Shaikh
3	RC-AB-0276	Impact of Refugee Entrepreneurs on Emerging Market Economies: A Case Study of The Nigerian Tech Industry	Dennis Ndubi	3	RC-AB-0275	Impact of Symbiotic Relationship on Export Performance of Ghanaian Entrepreneurs	Lydia Takyi	3	RC-AB-0273	An Analysis of the Women Entrepreneurial Ecosystem in Sierra Leone: Challenges, Support Structures, and the Impact on Economic Development	Fatmata Dumbuya
11-Jan 14:30-16:00											
Hall A - Abstract - Track : Financing of Startups and MSMEs				Hall B - Abstract - Track : Empowerment of Entrepreneurs				Hall C - Abstract - Track : Entrepreneurship for Startups and MSMEs			
Chair : Prof. Alexander Brem & Co-Chair : Dr. Ramalakshmi				Chair : Dr. Arif & Co-Chair : Dr. Esther Princess				Chair : Prof. Rose Daudi & Co-Chair : Dr. Sakthidevan			
11-Jan 14:30-16:00				11-Jan 14:30-16:00				11-Jan 14:30-16:00			
SLN	Code	Title	Author's	SLN	Code	Title	Author's	SLN	Code	Title	Author's
1	RC-AB-0028	The Sequence of Team Formation and Opportunity Identification of A Hardware Tech Start-up	Muthukumaraswamy D P K	1	RC-AB-0210	The challenges and opportunities in creating a semiconductor ecosystem in India	Shyam Sreekumaran Nair	1	RC-AB-0045	Entrepreneurship and Innovation in an Academic Ecosystem	Sumukh Hungund, Hridi Matha
2	RC-AB-0240	The study of financial planning of startup in context of Prayagraj	Shradha Srivastava	2	RC-AB-0115	Innovative Disruptive practices in HRM among Foundry Companies of Belagavi Districts	Anjali M Agarwal	2	RC-AB-0106	The Influence of Family And Social Networks on The Success And Sustainability of Women Entrepreneurs in Belagavi City	Chetana, B. Lakkannavar
3	RC-AB-0244	Beyond the financial capital: Exploring the entrepreneur's perception of the role of VCs with digital start-ups	Jagriti Shastacharyya	3	RC-AB-0268	Entrepreneurship and SME Financing through IPOs: Leveraging Machine Learning to Analyze IPO Marketing Metrics	Sumera Akuru	3	RC-AB-0272	Role of self help groups in developing Women Entrepreneurship	Arneys Sapre & Kush Kaira
4	RC-AB-0277	Igbo-Bio Entrepreneurial Leadership Model: A Pathway to Sustainable Youth Employment and Economic Growth for Africa	Stanley Emile Nwani	4	RC-AB-0274	Unlocking Entrepreneurial Potential: Insights from Ghana Enterprises Agency Training in Ghana	Edward Nii Amari Amarteifio				

10/01/2025 DAY 2 SCHEDULE											
Hall A - Abstract - Track : Science Commercialization		Chair : Prof. Arun D Upadhyay & Co-Chair : Dr. Anupama K Malagi		10-Jan 09:30-11:00		Hall B - Abstract - Track : Entrepreneurial University and Education		Chair : Prof. Arun Kumar G. & Co-Chair : Dr. Govindaraj		10-Jan 09:30-11:00	
Hall C - Abstract - Track : Entrepreneurial Leadership		Chair : Dr. Sujit Bhattacharya & Co-Chair : Dr. Lehit		10-Jan 09:30-11:00							
SLNo	Code	Title	Author's	SLNo	Code	Title	Author's	SLNo	Code	Title	Author's
1	RC-AB-0165	Under The Hammer (Online Player Bidding System)	Aditya Singh	1	RC-AB-0116	Determinants of Sustainable Entrepreneurial Intention among Higher Education students	Tamizharasi	1	RC-AB-0143	Fostering Proactive Behavior at Workplace: Entrepreneurial Leadership as a Catalyst for Organizational Citizenship Behavior	Sanjeevini Gurjar
2	RC-AB-0114	Adoption of Disruptive Technology amongst Entrepreneurs in Belagavi District	Anjali M Agarwal	2	RC-AB-0162	How does an Academic Entrepreneurship Center Influence its Host University? - An Examination	Krishna Sathyanarayana	2	RC-AB-0071	Entrepreneurial Leadership: Role of Personality And Motivation	Ashapurna Das
3	RC-AB-0131	Detect AI Generated Text Using ML	Yeshwanth V	3	RC-AB-0194	Entrepreneurial Mindset in Higher Education: Insights from Female Graduates in Bangalore	Shruti Srinivasan	3	RC-AB-0198	Entrepreneurial Leadership: A Systematic Literature Review to explore its impact on value creation and innovation	Anita Mathew
4	RC-AB-0234	Ganoderma lucidum: a tool for Biomedical Research Entrepreneurs to benefit the Farmers and Boost the Medicinal Mushroom Market Economy	Subhanti Chakraborty	4	RC-AB-0033	Leveraging Metaverse And Gamification for Business Model Simulation in Entrepreneurship Education	Sridhar Chakravarthi Mulakuri	4	RC-AB-0247	Fostering Entrepreneurial Mindsets: Analyzing the Influence of Higher Education on Entrepreneurial Intentions Among Indian Youth	Purushottam Bung
Hall A - Abstract - Track : Financing of Startups and MSMEs		Chair : Dr. Rajkumar & Co-Chair : Dr. Anupama K Malagi		10-Jan 11:30-13:00		Hall B - Abstract - Track : Social Entrepreneurship		Chair : Prof. Shyam Malr & Co-Chair : Dr. Govindaraj		10-Jan 11:30-13:00	
Hall C - Abstract - Track : Entrepreneurial Networking		Chair : Dr. Rosemond Suchane & Co-Chair : Dr. Lehit		10-Jan 11:30-13:00							
SLNo	Code	Title	Author's	SLNo	Code	Title	Author's	SLNo	Code	Title	Author's
1	RC-AB-0111	Financial Resilience and Recovery: Success Stories of Entrepreneurs in India Overcoming Post-Startup Financial Challenges	Arsh nawaz	1	RC-AB-0027	Active Lifestyles of Seniors: A Social Entrepreneurship Approach to Health and Well-Being in Indonesia	Muhammad Rizky Arindhiya Laksmiana	1	RC-AB-0051	Evaluating the Role of Entrepreneurial Networking on Startup Success	Yuvraj Halage
2	RC-AB-0144	Impact of Financial Knowledge and Decisions-Making on the Entrepreneurial Self Efficacy (ESE) of Women Entrepreneurs	Jyoti Jannani	2	RC-AB-0041	The Role of Social Entrepreneurship in Empowering Women Returnee Entrepreneurs: A Global Review	V Padmaja, Bishal Patangia	2	RC-AB-0258	Connecting the dots: The power of Entrepreneurial Networks	Harshan B
3	RC-AB-0031	Evaluating Valuation Predictors in Early-Stage Ventures: A Mixed Method Approach	Rohit Jhunjhunwala	3	RC-AB-0157	The Role of Social Entrepreneurial Ecosystem in Inclusive Innovation and Sustainability: A Case Study of Sunbird Stays	Mantry Priyathree	3	RC-AB-0249	The Dichotomy of Networking: Novice vs. Experienced Entrepreneurs	Nikesh V V
4	RC-AB-0202	Innovation Capability and Financial Performance: Evidence from Indian Entrepreneurial Ventures	Arushi Gupta	4	RC-AB-0184	Tourism Social Entrepreneurship - A Systematic Review	Adithya G	4	RC-AB-0055	The Shift to Meritocracy: How Strategic Collaboration is Redefining Entrepreneurship in the Entrepreneurial Ecosystem	Trina Das
Hall A - Abstract - Track : Empowerment of Entrepreneurs		Chair : Dr. Amitendu Palit & Co-Chair : Dr. Ajay Jannani		10-Jan 14:00-15:30		Hall B - Abstract - Track : Financing of Startups and MSMEs/ Technology Transfer and Commercialization		Chair : Prof. Gita Surle & Co-Chair : Dr. Selva Kumar		10-Jan 14:00-15:30	
Hall C - Pitch Deck - Track : Health-Tech		Chair : Dr. Rajeev Kamnani & Co-Chair : Dr. Srinivasa Murthy		10-Jan 14:00-15:30							
SLNo	Code	Title	Author's	SLNo	Code	Title	Author's	SLNo	Code	Title	Author's
1	RC-AB-0048	A Study on the Role of Human Resource Management in the Growth and Development of Startups	Srinath GS, Rajeev Prasad	1	RC-AB-0223	Mapping the Landscape of MSME Financing and Firm Performance in Emerging Markets: A Bibliometric and Systematic Literature Review (B-SLR) Analysis	Subhaji Bhattacharjee	1	RC-PD-0008	Pharma sales automation	Harsh Patel
2	RC-AB-0073	Inductive Insights into Intrapreneurship: Bridging Human and Organizational Sustainability	G Esther Princess	2	RC-AB-0242	The Role of Digital Banking Evolution in Empowering Bangalore Entrepreneurs: Enhancing Convenience, Security, and Financial Inclusion	Kartkey Koti	2	RC-PD-0063	SwiftCare: Revolutionizing Medical Transportation for the Elderly and Medically Needy SwiftCare	Gurtejass C
3	RC-AB-0269	Digital Inclusion--challenges faced by rural women entrepreneurs from Bangalore Rural Region	Dr Mallika Srivastava	3	RC-AB-0205	Developing Sustainable Revenue Models for Agri-Tech: A Case Study of Wildlife Conflict Management Technology in Resource-Constrained Markets	Priyanka Suresh	3	RC-PD-0006	Empowering communication for deaf using AI Powered Translation	Pratyusha Gudador
4	RC-AB-0060	Implementing Triple Helix Model in Karnataka's Incubator Ecosystem-Gaps and way forward	Harshendra S M	4	RC-AB-0053	The Impact of Unicorns and Soonicorns on the Indian Startup Ecosystem: Empirical Analysis	Nandeesh V/Hiremath	4	RC-PD-0054	Revolutionizing Healthcare Diagnosis with AI and Voice Integration	Ashishak Nafire
Hall A - Abstract - Track : Science Commercialization		Chair : Prof. Jagannatha Pawan Tamvada & Co-Chair : Dr. Ajay Jannani		10-Jan 15:30-17:00		Hall B - Abstract - Track : Domestic Entrepreneurship		Chair : Dr. Deepak Chandreshakar & Co-Chair : Dr. Selva Kumar		10-Jan 15:30-17:00	
Hall C - Pitch Deck - Track : Sustainability & Ed-Tech		Chair : Dr. Ram Bhaskar & Co-Chair : Dr. Sumadh Hargund		10-Jan 15:30-17:00							
SLNo	Code	Title	Author's	SLNo	Code	Title	Author's	SLNo	Code	Title	Author's
1	RC-AB-0173	How Innovation Capability Effects Sustainability of MSMEs: What Role of Slack?	Shilpa K	1	RC-AB-0068	Demystifying the link between Entrepreneurial Mindset and Behavior of People from Rural Areas	Raunak Gupta	1	RC-PD-0011	Digital Mnemonic Device: Study Tabletop for Quick Revision	Kochath Dayanandan Anjose
2	RC-AB-0038	Innovation & Entrepreneurial Leadership in Indian Healthcare Industry	Tripti Arvind	2	RC-AB-0103	A Study of Success and Failure of Startups in Belagavi District	Samarth Jambekar	2	RC-PD-0066	AI in Education (iTH)	Krishna Kumar
3	RC-AB-0086	Empirical analysis of Indian Tech start-ups competitiveness: The role of organisational agility, resource capability, internationalisation and innovation intensity	Chuthumini Veer	3		An Empirical Study on Entrepreneurial Effectual Behavior in Auto Supply Chains using Fuzzy Approach	Chetan V Hiremath	3	RC-PD-0073	Biogreen Projects Pvt Ltd	Sugbarani Chakraborty
4	RC-AB-0200	How Adaptive Technology Fuels Entrepreneurship for the Visually Impaired	Mahid	4	RC-AB-0066	Digital Empowerment: Transforming Rural Women's Entrepreneurship	Sund Kumar	4	RC-PD-0070: NE	HealthAges: Revolutionizing Senior Care with AI and IoT	Research Team



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PLACEMENTS SUMMARY 2024

Total no. of Companies (on Campus/off Campus)	57
Total No. of Students in the college	178
Total No. of Students not opted for Placements	05
Total No. of Students opted for Placements	173
Total No. of Students Placed	157
Percentage	91%
Highest package	11.5L/A
Average package	6.27L/A

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TIMES OF INDIA 2024

- Ranked 41st among top B-schools
- Ranked 12th Best B-School in South India

THE WEEK 2024

- Ranked 87th amongst top B-school in India
- Ranked 31st Best B-School in South India
- Ranked 11th Best B-School in Bengaluru

BUSINESS TODAY 2024

- Ranked 71st among top B-schools
- Ranked 44th Return on Investment among top B-schools
- Ranked 10th Best B-School in Bengaluru

INDIA TODAY 2024

- Ranked 71st among top B-schools
- Ranked 10th Top B-School Bengaluru

ELIGIBILITY CRITERIA: Graduates from any discipline with a minimum of 50% marks on an aggregate. (Including languages & core papers) Should have appeared for any of the entrance tests recognized by the AICTE/UGC such as CMAT, MAT, ATMA, CAT, PGNET, KMAT and should have completed 10th/SSLC, 12th/PUC/Diploma as per the Government norms are eligible to apply.

INDUSTRY INSTITUTE COLLABORATIONS



CA17, 26th Main, 36th Cross, 4th T Block, Jayanagar, Bengaluru 560 041, Karnataka, INDIA

Ph : 080-2654 7048, 4254 0300 • Fax : 080-2665 4920 • E-mail : contact.rvim@rvi.edu.in • www.rvim.edu.in

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