



RV Institute of
Management®

Welcome To The Chairperson & Members of Internal Quality Assurance Cell

Quarterly Meeting

29th April 2025

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**“Excellence is the
gradual result of
always striving
to do better.”**

~ Pat Riley

Agenda

1. Approval of the minutes along with the Action Taken Report of the meeting held on 28th December 2024
2. Induction of new members to the IQAC and thanking the members who left
3. To discuss about the new quality initiatives adopted by the institute:
 - 3.1 Updates about Silver Jubilee Celebrations of RVIM
 - 3.2 Preparations for NAAC re-accreditation & international accreditation-ACBSP
 - 3.3 Converting BIP projects into case studies
 - 3.4 Release of Research Bulletin
 - 3.5 To brief about the ongoing Research projects & Institution Funded projects
 - 3.6 To brief about ongoing Consultancy & Extension projects
 - 3.7 To brief about strengthening Teaching Learning & Evaluation
 - 3.8 Coursera Licences with unlimited access increased to 360 numbers from 180.
 - 3.9 Outbound Training at Mango Mist Resorts, Bengaluru, organised for students of I Sem MBA
 - 3.10 Second International Conference on Business Intelligence and Data Analytics (BIDA) 2025 in association with SCRS
 - 3.11 Students participation in Startup Mahakumbh at Bharath Mandapam, New Delhi
 - 3.12 Upcoming major event - Student Conference “ANVESHAN 2025”
 - 3.13 International Immersion Program at Synergy University, Moscow



Agenda Cont..

4. To discuss about the progress with respect to Infrastructure enhancement in the Institution
5. To present the details regarding the Institutional achievements.
6. To present the details regarding programmes/ events organized in the Institute during the previous quarter and the way forward.
7. To brief the members about the placement updates for the 2023-25 batch.
8. To seek suggestions from the members regarding continuous quality improvement.
9. Any other matter with the permission of the chair

Agenda Point : 1

Approval of the minutes of the meeting held on 28th December 2024

The minutes of the previous meeting were approved and following is the summary of Action Taken

Sl. No.	Suggestions	Action taken
1	To share the research achievements of Staff and Students with all the stakeholders	Release of Research Bulletin, highlighting the research publications of the institute
2	To prepare a comprehensive Social Media Policy and Data Protection Policy	Discussion initiated and policy drafting is in progress
3	To enhance Student Research Publication as part of MRSL	Organizing Student Research Conference – ANVESHAN 2025 on 8 th May 2025
4	To organize Mega events to commemorate Silver Jubilee of RVIM	Committee is formed and discussions are in progress
5	Case Development from BIP projects	Organized FDP on Case Writing and first draft of Short Case Studies prepared and presented
6	To link Social Immersion Program with relevant SDG's	Two day SIP orientation organized for first semester students focusing on the thrust areas aligned with SDG's



Agenda Point : 2

Induction of new members to the IQAC and thanking the members who left

We Welcome the new member

Dr. Sunitha P

Assistant Professor, Head Training & Placement

RVIM

We thank the outgoing member

Ms. Payal Jindal

Assistant Professor, Head Training & Placement

RVIM

IQAC Presentation



Agenda Point : 3.1

To brief about Progress plan of Silver Jubilee Celebrations of RVIM

- We propose to conduct 2 mega events – Inaugural and Valedictory which are of International level
- Charting the Uncharted – Inviting the achievers from different walks of life
- An evening with Founders of UNICORNS
- Inviting Alumni and honouring achievers of all 37 batches of Senior Citizens of Computer Literacy Programme

[RVIM Silver Jubilee Concept Note.docx](#)



Agenda Point : 3.2

To brief about preparations for NAAC re-accreditation & International accreditation – ACBSP

- Preparation in progress for re-accreditation due in 2026 – regular academic and administrative audits will be lined up every quarter
- Proposal to collaborate with AIMS for ACBSP accreditation
- Preparation in progress for QS Institutional Ranking
- Preparation in progress for AQAR 2024 – 2025



Agenda Point : 3.3

BIP Projects to Case Studies

S.No	Faculty	Case Study
1.	Dr. Anupama K Malagi Prof. Sowmya Prof. Ankita	Building a Sustainable Wellness Brand: Challenges & Strategies of ALLOWEDA Wellness Products Pvt. Ltd.
2	Dr. Noor Firdoos Jahan Prof. Anitha BM D'Silva Prof. Venkatesh C S	Technology Implementation at the Bottom of the Pyramid in FinTech Sector
3	Dr. Santhosh M Dr. Vinay Dr. Swaraj Bharati	Dexler Energy Pvt Ltd: Scaling Renewable Energy through Innovation
4	Dr. Jahnavi M Dr. Rashmi Shetty Prof. Nagasubba Reddy	Sustainable Growth and Labour Challenges in Rural Enterprises: A Case Study on Shreya Enterprises



Agenda Point : 3.4

Release of Research Bulletin

Issue 1:

<https://research-bulletin.rvim.edu.in/issue-1/>

Issue 2:

<https://research-bulletin.rvim.edu.in/>



Agenda Point : 3.5

To brief about Ongoing Research Projects
& Institution Funded Projects

[Funding details.pptx](#)

[Cash incentives.pdf](#)

[Career Development Allowance Policy-Approval Copy.pdf](#)

Agenda Point : 3.6

To brief about Ongoing Research, Consultancy & Extension Projects

- Funded research project from ICSSR worth Rs.12 Lakhs in progress
- Successfully completed Capacity Building Programme for Teachers of KGBV Schools in association with Aditya Birla Group (2022 – 2024, Consultancy worth Rs.3.98 Lakhs)
- Successfully completed review of Capacity Building Programme outcome in the month of February / March 2025, Consultancy worth Rs.96K
- Proposal submitted for Phase II of the above assignment
- Successfully completed GYANARJAN Programme for the year 2024-2025 worth Rs.12 Lakhs
- Successfully completed 37th Batch of Computer Literacy Program for Senior Citizens as a part of Extension Project.



Agenda Point : 3.7

To brief about Strengthening Teaching Learning & Evaluation



Teaching-Learning-Evaluation (TLE) Framework at RVIM

Teaching

- Outcome-Based Education (OBE) – **CO-PO attainment after every exam**
- Innovative Pedagogy – **Active Cooperative Learning, Outbound training**
- Faculty Development Programs (FDPs) – **Case Writing workshops**

Learning

- Student-Centric Learning – **Student tutoring**
- Skill Integration via MOOCs - **Coursera**
- Inclusive & Global Exposure – **International Immersion**
- Self-Learning Ecosystem – **Capstone Projects & Industry Guided Projects**

Evaluation

- Continuous Internal Assessment (CIA) – **Rigorous Review**
- Rubric-Based Transparent Evaluation & Review - **TLC**
- Capstone Projects
- Formative & Summative Feedback on LMS

• Quality Assurance

- Academic & Administrative Audits ,Examinations audit
- IQAC Monitoring
- Benchmarking with National & Global Standards



Evaluation updates

INITIATIVES	STATUS /PROGRESS
Digital valuation	Working towards implementation and ascertaining the feasibility
Student credential verification using Block chain	Templates already shared with CERT ONCE in consultation with RVIC. Awaiting declaration of 1 st and 3 rd Sem results
NAD & UUCMS	Process is ongoing



Agenda Point : 3.8

Coursera Licences with unlimited access increased to 360 numbers from 180

- Providing all 360 students with Coursera licences with unlimited access for two full years
- This will enable the students to seamlessly use the Coursera licence to complete any number of courses and also get practical exposure through industry guided projects
- We propose to leverage the usage by integrating Coursera into CIA component



Agenda Point : 3.9

Outbound Training at Mango Mist Resorts

<https://www.youtube.com/watch?v=ukpFbLwIBZM>



Agenda Point : 3.10

Second International Conference on Business Intelligence and Data Analytics (BIDA) 2025 in association with SCRS

	BIDA 2025	BIDA 2024
Number of research papers received	601	491
Number of research papers accepted for presentation	80	58
Acceptance rate	14%	12%
Number of Countries	8	12
Scopus Indexed Springer Book Series - Smart Innovation, Systems & Technologies	Two Volumes	One Volume

<https://www.scrs.in/conference/bida2025>



Agenda Point : 3.11

Students participation in Startup Mahakumbh at Bharath Mandapam, New Delhi

[Startup-Mahakumbh-2025.pptx](#)



Agenda Point : 3.12

Upcoming events

Student Research Symposium “ANVESHAN 2025”

[SRS Brochure.pdf](#)



Agenda Point : 3.13

International Immersion Program

International Immersion for seven days at Synergy University, Moscow during July 2025



Agenda Point : 4

To discuss about the progress with respect to Infrastructure enhancement in the Institution

- Refurbishment of Centre for Placement & Training





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Agenda Point : 4 cont..





Agenda Point : 5

To present the details regarding the Institutional achievements



B- School Ranking

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Sl. No.	Agency	Ranking Category	Rank	Rank	Rank	Rank
			2025	2024	2023	2022
5	Open	Top B-School - Govt & Pvt Pan India	105	141	-	56
		Top Standlone B-School South Zone	27	37	18	-
		Top Standlone B-School - Bengaluru	10	11	9	-
		Top B-School Private - Pan India	69	-	-	-
6	Education Post - IIRF	Top Private B-Schools - Pan India	35	36	55	55
		National Cluster Ranking	21	-	-	-
		B- School South Zone PVT	6	13	-	-
		School of Eminence for Employability	-	46	-	-
		State Rank	4	-	-	-
7	Careers 360	Top Private B-Schools - for Research within State	-	41	-	-
		B-School - Bengaluru	-	AAA	AA+	-
8	BusinessWorld	Best B- School Ranking pan India - (Govt & Private)	-	86	96	-
		B- School Ranking pan India - Private	-	66	73	-
		Best B-School in South India - Private	-	26	28	-
9	Fortune B-School	Top B-School - Govt & Pvt Pan India	-	105	-	-
		Top Standlone B-School South Zone	-	27	-	-
		B-School - Bengaluru	-	10	-	-
10	MBA Universe	Best B- School Ranking pan India	-	66	72	71
12	Times of India	Pan India amongst top B-schools	44	47	49	-
		Best B-School in South India	11	12	13	-
		Top 50 Institutes - Placements	28	-	-	-
		Top 50 Private Institutes	33	32	-	-



B- School Ranking Cont..

Sl. No.	Magazine	Ranking Category	Rank	Rank	Rank
			2024	2023	2022
1	Business Today	Over All Ranking	96	108	118
		Future Orientation	88	91	81
		ROI	44	58	25
		Top Learning experience	-	89	-
		Private B-Schools	71	79	90
		Metro Ranking (Bengaluru)	10	-	-
2	The Week	B-School - Pan India (Govt - Pvt)	106	105	104
		Private B-Schools	88	87	86
		B-Schools South Zone	32	31	30
		B-Schools Private South Zone	27	26	25
		B-Schools Bengaluru	11	11	10
		B-Schools Private Bengaluru	11	11	10
3	India Today	All India	-	-	90
		All India - Private	71	-	-
		B-Schools Private South Zone	20	-	-
		B-Schools Bengaluru	10	-	-
4	Outlook - ICARE	All India - Top Private MBA	58	58	63
		B-Schools Private South Zone	20	20	20
		Private Affiliated Colleges - Pan India	10	9	5
		B-Schools Private Bengaluru	8	6	6



INSTITUTIONAL ACHIEVEMENTS

Agency	Award	Date
CSR Awards for Excellence 2024	Eminent Director of Leading Institute of India Award	21st April, 2024 - New Delhi
Center for Education Growth & Research	Best Private Management College in South India 2024	02nd May, 2024 - New Delhi
ACADEMIC INSIGHTS	Ranked Top 10 Business Analytics college in India	August, 2024
Competition Sccess review	Top 10 prominent B-Schools of India	10 November 2024
ELITE EDUCATION & INSTITUTIONAL EXCELLENCE 2024 Conference	Most Prominent & Leading Autonomous Mgmt College 2024	Friday , 25th October 2024
Education Post - IIRF	Excellent B-School for Academic Excellence in Research	Saturday, 9th November 2024
ACADEMIC INSIGHTS 26-05-2026	Business School of the year 2024 - Excellence in Industry partnerships Collaborations February 2025 IQAC Presentation	27



Agenda Point : 6

To present the details regarding programmes/ events organized in the Institute during the previous quarter and the way forward.



Sl.No	Date	Events/Activity Organized	Resource Person/Designation
1	22.11.2024	MoU with DigitalCFO	Mr. Cheruku Srikanth, CFO
2	24.12.2025	Tally Workshop - Sec A	Dr. Srikanth P
3	20.03.2025	Tally Workshop - Sec B	Dr. Srikanth P
4	20.01.2025	Tally Workshop - Sec C	Dr. Srikanth P & Prof. Pooja RavidranTakalkar
6	27.01.2025	Prowess workshop Session - Sec A Jrs.	Mr. Debrishi, Business Relationship Manager, Sales - CMIE
7	21.01.2025	Prowess workshop Session - Sec B Jrs.	Mr. Debrishi, Business Relationship Manager, Sales - CMIE
8	21.01.2025	Prowess workshop Session - Sec C Jrs.	Mr. Debrishi, Business Relationship Manager, Sales - CMIE
9	31.01.2025	Prowess workshop Session - Sec A, B & CSrs.	Mr. Debrishi, Business Relationship Manager, Sales - CMIE
10	02.04.2025	MoU with Sri Ram Coaching Point, Chennai to deliver ICT Courses	
11	21.02.2025	NSMART training session	Mr. Vijaya Raghavan, NSE Bangalore
12	20.03.2025	NSMART training session	Mr. Vijaya Raghavan, NSE Bangalore



Sl.No	Date	Events/Activity Organized	Resource Person/Designation
13	26-27-28.03.2025	Outbound Training Program to Mango Mist, Bengaluru (Section A/B/C)	Prof. Sowmya D S
14	29-01-2025	Guest Lecture for III Semester Marketing Specialization	Vipul Naik - Alumnus
15	04-02-2025	Visit to Ikea store in Bengaluru	Prof. Anitha BM Dsilva
16	20-03-2025	Effective Marketing Campaign- A consumer behavior Approach- Competition	Mr. Kaustubh Prakash- Market Research Analyst, Infovision Inc and Mrs. Rachna Gowda
17	25-03 2025	Workshop on Marketing Metrics	Ms. Divya Purnaiya, Founder Director for Brand Update, worked on carving the digital strategies for brands
18	12 - 13 & 19th September, 2024	Certificate course on Social Media Marketing and Search Engine Optimization (SEO) – 3 days	Mr. Sameer Mutalikdesai, Founder digital marketing institute.



Sl.No	Date	Events/Activity Organized	Resource Person/Designation
19	12.04.2025 – 13.04.2025	International Conference on Business Intelligence and Data Analytics (BIDA 2025)	1. Mr. Aninda Bose Executive Editor - interdisciplinary Applied Sciences Springer Nature, UK 2. Mrs. Padmavathi Swamy Rao Founder & CEO, Maclogs Private Limited, Bangalore 3. Dr Jagdish Chand Bansal Associate Professor, South Asian University, New Delhi. 4. Dr. Kiran Veigas VP & Head, Corporate Marketing, Branding & Communications, Happiest Minds Technologies, Bangalore 5. Mr. Naveen Kumar Bhansali Co-founder - CTO & AI Head at BlitzAI Adjunct Faculty IIM Bangalore 6. Mr. Raghavendra G S Chief Financial Officer, JUSPAY, Bengaluru. India
20	25-03-2025	Workshop on Marketing Metrics	• Ms. Divya Purnaiya, Founder Director for Brand Update, worked on carving the digital strategies for brands
21	17-01-2025	Sports and Games Day for the 37th batch of Computer literacy program for Senior Citizens	1. Prof. Pooja RavidranTakalkar, 2. Prof. N. Nagasubba Reddy 3. Dr. Jahnavi M



SI.No	Date	Events/Activity Organized	Resource Person/Designation
22	23.09.2024 – 05.03.2025	Computer Literacy Programme for Senior Citizens – 37 th Batch	1. Prof. N. Nagasubba Reddy, 2. Dr. Jahnavi M., 3. Prof. Pooja RavidranTakalkar
23	04.03.2025	Karaoke Evening for the 37th batch of Computer Literacy program for Senior Citizens	Prof. Pooja Ravindra Takalkar
24	04.03.2025 – 05.03.2025	Workshop on Power BI	MOULIESWARAN D QA/Analytics Trainer Bengaluru, India
25	20.12.2024	Screening of the Movie Article 370	
26	06.12.2024 – 12.12.2024	International Taxation and Technology Course	1. Prof. Pooja RavidranTakalkar 2. Prof. N. Nagasubba Reddy,
27	28.12.2024	Training session on" Business Etiquette"	Ms. Ankita S Asst Professor
28	28.12.2024	Training session on" Time Management"	Dr.Krithika J , Associate Professor.Training Head
29	28.12.2024	Training session on" Collaboration and Team building"	Ms.Beena Rao



Sl.No	Date	Events/Activity Organized	Resource Person/Designation
30	28th December 2024	Training session on " Number Systems"	Mr.Chidanand
31	1st January 2025	Training session on " Vision of Career I "	Dr.Krithika J
32	1st January 2025	Training session on " Memory & Communication	Ms. Leena Rao
33	1st January 2025	Training session on " Number Systems"	Mr.Chidanand,
34	2nd January 2025	Training session on " Vision in Career II "	Dr.Krithika J
35	2nd January 2025	Training session on " Memory & Communication	Ms. Leena Rao,
36	2nd January 2025	Training session on " Number Systems"	Mr.Chidanand
37	3rd January 2025	Training session on " Vision Board "	Dr.Krithika J
38	3rd January 2025	Training session on " Memory & Communication	Ms. Leena Rao,
39	3rd January 2025	Training session on " Number Systems"	Mr.Chidanand
40	6th January 2025	Training session on " Corporate Readiness"	Ms. Sheebha Rajendran



Sl.No	Date	Events/Activity Organized	Resource Person/Designation
41	7th January 2025	Training session on " Corporate Readiness"	Ms. Sheebha Rajendran
42	7th January 2025	Training session on "Career Planning II "	Dr.Krithika J
43	7th January 2025	Training session on "Number Series"	Mr.Chidanand
44	8th January 2025	Training session on " Corporate Readiness"	Ms. Sheebha Rajendran
45	8th January 2025	Training session on "Career Planning II "	Dr.Krithika J
46	8th January 2025	Training session on "Number Series"	Mr.Chidanand
47	11th January 2025	Training Session on Blood Relation and Direction	Mr. Chidanand
48	11th January 2025	Training session on " Time Management"	Dr.Krithika J
49	11th January 2025	Training session on " Emotional Quotient"	Dr. Rashmi Shetty,Asst. Professor
50	11th January 2025	Training session on " Conflict Resolution"	Mr. Sai Prasad
51	5th February, 2025	Training session for PGDBA students on the topic" Interview Preparations	Mr. Sai Prasad
52	8th February 2025	Training session on " Business Etiquette"	Dr.Kritika J



Sl.No	Date	Events/Activity Organized	Resource Person/Designation
53	8 th February 2025	Training session on " Business Etiquette"	Dr.Sumera A,Associate Professor
54	8 th February 2025	Training session on " Emotional Quotient"	Dr. Rashmi Shetty
55	14 th March 2025	Workshop on " Placement Readiness"	Dr. Sunitha Parameshwaran, Ast.Professor, Head -Training& Placement
56	24 th March 2025	Guest Lecture on " Soft Skills Vs Hard Skills What Matters More "	Ms. Indu Rashmi, Senior Manager, Corporte , Acer
57	9 th April 2025	Guest Lecture on " Order Management, procurement and inventory management using Oracle ERP"	Ms.Yogeshwari of PwC
58	16 th April 2025	Guest Lecture on Supply Chain Planning, Demand Forecasting and Material Planning using Oracle ERP	Ms. Nikhita Kalmane and Mr Chetan of Trinamix
59	15 th January 2025	My Vision Board	Swakrutha Charitable Trust
60	3 rd March 2025	Women's Day Celebration! Annual Day	Swakrutha Charitable Trust
61	3 rd March 2025	Blood Donation Camp	Rotary Jayanagar and Rotract Club RVIM
62	3 rd March 2025	General Health Camp	Sakra Hospital
63	3 rd March 2025	DENTAL CAMP	Dr Seema Kumari



Sl.No	Date	Events/Activity Organized	Resource Person/Designation
64	3.03.2025	EYE CHECK UP CAMP	GLOBE EYE FOUNDATION
65	3.03.2025	Women Entrepreneurs Exhibition cum sale	Swakruta members
66	21st March & 1st April, 2025	Two Day Student Development Programme on "Environment, Social & Governance [ESG]"	Ms. Ashwini Katgeri, Ms. Anupama Ashtaputre & Ms. Savita
67	3.03.2025	EYE CHECK UP CAMP	GLOBE EYE FOUNDATION
68	26.11.2024	Constitution Day Celebrations	Mr. Harish, Advocate, Bengaluru
69	13.3.2025	Drama Competition on the topic "Women Empowerment" as a part of International Women's Day celebrations	Judges- Mr. Pnam Shetty and Ms. Ankitha
70	17.02.2025	Annual Sports Meet 2025 (Indoor Games)	-
71	06.03.2025	Badminton Tournament 2025	Rasadmth Indoor Badminton Court, Bengaluru
72	01.03.2025	Cricket Tournament 2025	Kittur rani chennamma stadium
73	22.08.2024	Branding on the Rocks: Lessons from Amrut's world-class single malt	Sriram Devatha, Author and Story Teller



Sl.No	Date	Events/Activity Organized	Resource Person/Designation
74	08.03.2025	Panel Discussion on Women's Day	Dr. Akkai Padmashali Ms. Ravitha Prabhakaran Mr. Manik Ajay Patwardhan Ms. May Chandra Dr. Anupama K Malagi Ms. Bhargavi D Nayak Dr. Sumera Aluru
75	28. 02. 2025	Self Defence Workshop	Mr. Shihan Satvik M Rao



Agenda Point : 7

To brief the members about the placement updates for the 2023-25 batch

Particulars	Year 2023-25 (Ongoing)
Total No of Companies visited (On Campus / Off Campus)	32
Total Number of Students	176
Number of Students opted for Placements	176
Number of students placed	103
Placed Percentage	58.00%
Maximum CTC Offered LPA	16.25
Average CTC LPA	6.39
Median CTC LPA	5.50

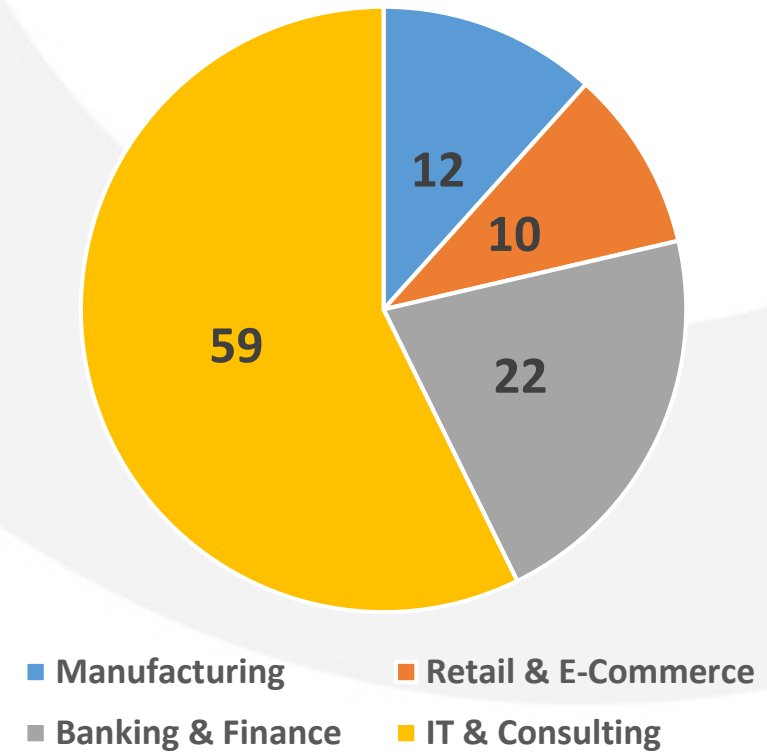
[PLACED STUDENTS DATA - 2023-25.xlsx](#)



Agenda Point : 7 cont..

Sectors	Number of Selects
Manufacturing	12
Retail & E-Commerce	10
Banking & Finance	22
IT & Consulting	59

Placement Sector wise





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Companies in Process 2023-25

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S1.No	Ongoing Interviews Batch 2023-25	CTC
1	Livelong Wealth	12.00 LPA
2	Capgemini	5.00 LPA
3	Talview	5.50 LPA
4	New Wave Computing	7 to 10 LPA
5	Nandu's (Internship)	15 K
6	Alliant Group	6.50 LPA



Agenda Point : 7 cont..

To brief the members about the Internship for the 2024-26 batch

SI.No	Companies in Pipeline: 2024 - 26 Internship
1	Daimler Truck
2	Damask Pvt Ltd
3	IT Nova
4	Haleon India
5	IntraQ Software Technology
6	Nasiwak IT Solutions
7	Merino Industries
8	Magnik India
9	New Wave Computing
10	Advi Groups
11	BHIVE
12	Apar&Co LLP
13	Chanakya Wealth Management
14	Athens Global Logistics
15	Kuche 7
16	Big bull pvt ltd
17	Bookee



Industry Interface Activities

INDUSTRY INTERFACE PLANS FOR BATCH 2024-26				
Panel Member	Designation	Company	Topic	Details
Mr. Raghavendra G S	CFO	Juspay	Role of Behavioral Finance in Investment Decisions	Fireside Chat
MR. Kiran Veigas	Vice President - Marketing & Branding	Happiest Minds	Experiential Marketing: Creating Memorable Brand Experiences	Coffee Par Charcha
Ms. Dharani & Team	Talent Acquisition	Livelong Wealth	Basics of Stock Market: How Does It Work?	Workshop
	Yet to Identify		Exploring Career Opportunities in Sales and Business Development	Guest Lecture



Agenda Point : 7 Cont..

To brief the members about the training updates for the 2024-26 batch



SEMESTER 1

By the Internal faculty experts	Content
Introduction to Communication and its Importance	Introduction , Role, Purpose and Importance of Communication in Management. Need for Communication in Management; Informal and Formal Communication, Corporate Communication.
Reading, Writing, and Listening Skills	Reading - Critical Reading, Vocabulary Enhancement, Reading Comprehension Writing - Business Letters, Email Drafting, Content Writing, writing for Social-Media Listening – Active Listening, Empathetic, Feedback and Reflection
Spoken skills	Basics of verbal and nonverbal communication, Articulation, and Pronunciation, persuasive techniques (ethos, pathos, logos), Interpersonal Communication. – Nonverbal communication: Types of Nonverbal Communication Conversational Skills- Effective Questioning Skills, Cross-Cultural Communication, Public Speaking



SEMESTER 1 Cont..

By the External/ Internal experts	Content
External trainers	Aptitude training
External trainers	Conflict Resolution , Mindfulness, People Skills – Agility at work, positive thinking, workplace etiquettes, Negotiation Skill, Business Etiquettes – Telephone etiquettes, meeting etiquettes, netizen etiquettes.
Internal trainers	Emotional Intelligence Transactional Analysis , Personal Branding,



SEMESTER 2

Topics	Trainers	Delivery
Career planning	Placement department	60 students/batch
Resume building	Experts in field	60 students/batch
Interview skills	By the Corporate trainers and Mock by Recruiters& Alumni's	Every student will face 2 off line and 1 virtual Personal interview
Group discussion skills	By the Corporate trainers and Mock by Recruiters& Alumni's	Every student will face 2 Mock and feed backs from experts
Aptitude training	External trainers	Every Saturday 4 hrs of session

We are proposing to introduce new technologies to assist the above said aspects



SEMESTER 3

Domain specific skills training

Domains Opted	Criteria	Offered by
Business Analytics	1. 18 Hours of workshop on Application of Analytics in the functional domains 2. MOOC course(min 6 weeks) 3. Industry guided project	1. Subject experts 2. Coursera 3. Coursera
Financial Management		
Marketing Management		
Supply Chain Management		
Human Resource Management		
Personal financial planning workshop for all 180 students		



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Semester 4

Industrial visits / Interactions

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- Proposed to have a specialisation wise Industrial visits followed by interactions with the Industry experts
- Focus on enhanced Industry-Institute-Interactions (III)



Agenda Point : 8

To seek suggestions from the members regarding continuous quality improvement.



Agenda Point : 9

Any other matter with the permission of the chair

Major events organised – Video links

1. BIDA 2025 - [BIDA-2025.mp4](#)
2. Outbound Training: MangoMist – [Outbound training for MBA 2024-26 batch at Mango Mist Resorts.mp4](#)
3. Republic Day Celebrations 2025 – [Republic Day Celebrations-2025.mp4](#)
4. 37th Batch CLP Program - [37 th batch CLP Memories Fn.mp4](#)
5. Women's Day 2025 – [Womens Day Celebration-2025.mp4](#)
6. Surya Namaskar Challenge - [Surya Namaskar Challenge - \(MBA-2025\).mp4](#)



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THANK YOU