

## RV Institute of Management

### MISSION STATEMENT

“To nurture global thought leaders by offering holistic management education fostering Business Intelligence, Innovation and Entrepreneurship for inclusive growth and sustainable development and to provide value added services to Business, Government and Society through staff empowerment and collaborative engagement”.

RV Institute of Management follows its mission statement and focus on the key areas by creating an ecosystem involving important stakeholders such as: students, faculty, administration, alumni, government and community. The key areas and quality initiatives are...

Key areas	Quality initiatives	Achievements
Holistic management education	<ul style="list-style-type: none"> <li>➤ Orientation Programme</li> <li>➤ Management Fest</li> <li>➤ To organise Graduation Day Programme for the outgoing batch</li> <li>➤ National Management Week</li> </ul>	<ul style="list-style-type: none"> <li>➤ Organised 2 week orientation programme for the new batch of students from 1<sup>st</sup> October to 12<sup>th</sup> October 2019</li> <li>➤ Organised Innoviz, Management fest for UG students</li> <li>➤ Organised Graduation Day Programme for 2017-19 Batch on 31<sup>st</sup> July 2019.</li> <li>➤ Student visit to E-Summit, IIT Bombay</li> </ul>
Business Intelligence	<ul style="list-style-type: none"> <li>➤ Organising series of webinars &amp; FDPs</li> </ul>	<ul style="list-style-type: none"> <li>➤ Webinar on ‘Business Analytics- Way Forward’</li> <li>➤ 5 Day FDP On Application Of Analytics In The Areas Of Management</li> <li>➤ FDP on “Emerging Technologies Way Forward”</li> <li>➤ One Week Continuing Education Program On Big Data analytics</li> <li>➤ webinar on Industry Applications of Business Analytics for II Semester</li> <li>➤ Marketing analytics - customer targeting, data driven decision, value creation for the students of III Sem MBA</li> </ul>
Innovation	<ul style="list-style-type: none"> <li>➤ Innovative practices</li> <li>➤ Online FDPs &amp; MDPs, webinars</li> </ul>	<ul style="list-style-type: none"> <li>➤ Improvisation of Course Docket</li> <li>➤ Strengthening the mentorship process and student profiling</li> <li>➤ Encouraging blended learning</li> <li>➤ Organizing Innovative events like -                             <ul style="list-style-type: none"> <li>-PGCET Crash Course</li> <li>-Research Colloquium series</li> </ul> </li> <li>➤ Webinar on ‘International Marketing - Challenges Unknown’ by -Mr Shivakumar</li> <li>➤ Webinar on brand positioning to the 4th semester students</li> <li>➤ Webinar on creating opportunities in International Business along with 4th semester</li> </ul>

- Webinar on SEO by Mr. Vijay Macha, Campaign Manager, TCS
- Webinar series on SEM by Ms. Soumi Das, Social Media Specialist & Client Servicing, Social Beat, Bangalore
- Webinar-Navigating the International Markets - Challenges & Rewards
- Webinar-Pandemic & How to plug in to Future- Mr Shakti
- Webinar- COVID-19 Alert - "Divided We Stand, United We Live"
- Webinar- Industry Growth Sectors Post COVID-19
- Webinar- PeP Talk # 1 on Journey of an Entrepreneur ( Mayank Solanki , Valed)
- Webinar- PeP Talk # 2 on Journey of an Entrepreneur ( Mr- Vijay Rathore, Concubate)
- Webinar- Please Isolate Before You Regret Why I So Late
- Webinar- Project Management - A Critical Skill After Covid-19
- Webinar- Stock market at the time of COVID for IV sem students
- Webinar- STOCK TRADING MASTERY
- Webinar- Understanding Safe Workspace PoSH ( Faculty Chapter)
- FDP on Implications of Covid-19 on world economy
- Workshop on 'Knowledge Access Through J-Gate And Open Resources In Management'

**Entrepreneurs  
hip**

- Entrepreneurship Development Programmes
- Organising series of webinars

- Experiential learning through Venture Fest 2.0 - Business Model Presentation & Running the venture for 1 day.
- JOSH Talk series and # I have a story series
- Visit to NSR Cell, IIMB - Interaction with the startups (initiatives & campus tour)
- The Rs. 2000 Challenge - part of Orientation programme - I Semester MBA students
- Talk on 'Entrepreneurship in You' - Sri. Venkatesh Majji
- Started Institution Innovation Council (AICTE and MHRD)
- Day with the start-ups (Eight startups)
- Video profiling of the 18 entrepreneurs and the contest
- Talk on 'Unmet needs of the entrepreneurs'
- SHODH ( Industry Analysis Competition)
- Introductory session to the bootcamp Entrepreneurship 101
- Proof of Concept for the incubation ideas, Entrepreneurship-Bootcamp 101

**Sustainable  
development**

- Initiatives for the growth of organization

- Certification by QS I Gauge as an E LEAD Institute
- Recognition of RVIM Incubation centre as IIC by MHRD

**Value added services**

Business	<ul style="list-style-type: none"><li>➤ Organized Industry Institute Interaction series</li><li>➤ To strengthen Industry Connect</li></ul>	<ul style="list-style-type: none"><li>➤ Awareness Program on “Introducing Indian Commodity Market to MBA Students</li><li>➤ Vedic Mathematics to Clear the Competitive Exam</li><li>➤ Awareness Program on BFSI (Banking, Financial Services and Insurance) Sector to MBA Students</li><li>➤ Talent Management and Employee Life Cycle</li><li>➤ Financial Awareness Program Proficient Minds-School of Skill Development BFSI (Banking, Financial Services and Insurance) Sector</li><li>➤ World Investor’s Week By National Stock Exchange</li><li>➤ Corporate Valuation of Indian listed Company</li><li>➤ How to make money in stocks?</li><li>➤ Basic Financial Statements Analysis and Interpretation</li><li>➤ Supply Chain Management</li><li>➤ Learning the Dynamics of Stock Market</li><li>➤ Team building and Leadership - Skills for MBA Graduates</li><li>➤ New Dimensions in Talent Management – Drivers that Enable Hiring, Retention &amp; Growth</li><li>➤ Affiliate Marketing</li><li>➤ Signed an MoU with NSE Academy for conducting NCFM online examinations</li><li>➤ Certificate Course in Auditing for III Sem students on 17, 18 &amp; 19 October 2019</li><li>➤ Strategic Human League (SHL)</li><li>➤ Webinar- Certificate program in Applied HR Practices</li></ul>
Government		<ul style="list-style-type: none"><li>➤ The Department of IT and Management has tie-up with NICT to conduct Add-on Certificate Courses in Advanced MS Excel for II sem MBA students</li><li>➤ Symposium on Institution Building for University, Engineering &amp; B-schools In association with NIPM, Karnataka Chapter and IIM-Bangalore on 16<sup>th</sup> August 2019</li><li>➤ Regional level quiz conducted by NIPM on 25<sup>th</sup> August 2019</li><li>➤ Associated with NIPM as Academic Partners for organizing National Conference on India’s Changing Paradigm: Skills and Entrepreneurship for Global Competitiveness on 27, 28 and 29 September</li><li>➤ Collaborating with IBM to offer Diploma in Business Analytics</li></ul>
Society	➤ Organised International.Yoga	➤ Winning the prestigious AIMS National Management Week Award successively for the

Day Celebrations

➤ CSR Activities

second time.

- The Government of India sponsored Unnat Bharat Abhiyan Project adopted by RVIM at Devanagonthi and Hosakote Villages is near completion. RVIM had received a Grant of Rs.50,000 for UBA Project.
- A Collaborative CSR Project GYNANARJAN with CSR wing of Aditya Birla Fashion and Retail Ltd. (ABFRL), of 12.0 Lakhs to cater to the needs of 10th, 1st PUC and 2nd PUC students from the under-privileged sections of the Society.
- Organised Jobs for 60+, A Job Fair for Senior Citizens on June 16, 2019
- Signed MoU with Swakruta Foundation: many activities for women entrepreneurs
- Awareness on Gender sensitization: ITC
- Project on disposal of electric batteries: BCIC
- Project on sustainable green campus: Tata Consultancy Engineers
- Blood donation camp: NH : 110 Units
- Adoption of Indian Hornbill: Mysore zoo
- Contribution of Rs. 4000 to Indian Association for Blind
- Contribution of one day salary to CM relief fund
- Contribution of Rs. 3000 to Mr. Jabi for knee replacement surgery
- Organized Model Parliament Competition
- Computer Literacy Programme for Senior Citizens
- "Name the Game", drama on Gender Equity
- Webinar-Immunity & Weight Management
- Webinar- "Our Health - Our Capital" - Teaching and Non Teaching Staff of RVIM and Senior Citizens of RVIM Computer Literacy Programme
- Two scholars under the guidance of Dr. T V Raju were awarded PhD this year
- RVIM Journal of Management Research has successfully published 20 issues of the journal since 2009 to December 2018. The latest issue was revamped.
- Dr. Noor Firdoos Jahan is recognized as PhD guide in Mysore University and guiding seven scholars. Two of them are submitting thesis this year.
- We have applied for Bangalore Central University to recognize and renew our research Centre at BCU as earlier we were with BU. Inspection is expected shortly.
- The Centre has applied for the PhD guideship for four professors from our institute in the Bangalore Central University.
- Approval of major Research Project in CSR called "Gnyanarjan" in association with Aditya Birla Group.

Staff  
empowerment


- Research and Publications
- Consultancy assignments
- Faculty Development Programmes & Workshops

- Academic Consultancy work completed at Kalpataru Group of Institutions, Tiptur
- Academic Consultancy with Advanced Education Services successfully completed
- Faculty members have applied for research grant in various agencies
- Organised Seminar on 'Transformational Leadership' on Wednesday, 23rd January, 2019. The resource persons were Dr Daniel Khan, COO, IOP, UK and Dr Purushottam Bung, director, RVIM.
- Organised FDP on 'Project based learning' was organised on 26.02.2019. The resource person was Dr Mike Dillon, CEO, Institute of Productivity, UK.
- One Day Faculty Development Programme on "Image Management for Effective Teaching" on 14<sup>th</sup> December 2019.
- Two day FDP on Goods & Services Tax (GST) in association with Bangalore Branch of ICAI held on October 24 & 25, 2019. The resource persons are CA Hanish S, CA Pavan Kumar R S, CA Vinay KV, CA Padmini V and Dr. Purushottam Bung
- 3-day Train the Teacher (T3) program under IBM collaboration - Train the Teacher program started on the topic titled "Business Intelligence using tableau" by Mr. Amit Goyal, on 17th, 18th and 19th September 2019, 3-day.
- Faculty orientation for the subject Economics for Business Decisions in association with BCU, CBSMS was organised on September 7, 2019
- A Two Day Outbound Strategic Retreat was organised to all staff members on August 26 & 27, 2019 at Eagles Unbound, Kaggalipura - The strategic retreat was aimed at rejuvenating the participants with new sense of team spirit and energy. The retreat ended with a strategic discussion session where all participating staff members were provided opportunity to propose department goal setting for 2019-20
- 3 Day workshop on "Research in Social Science using SPSS and R Programming" in collaboration with IBM - IQAC conducted 3 Day workshop on "Research in Social Science using SPSS and R Programming in collaboration with IBM during 22-24 August, 2019. Dr. Purushottam Bung, Mr.Shankar M M, Mr. Mithun D J, Dr. Anupama K Malagi, Dr. Santhosh M was the resource persons and 42 participants attended the workshop.
- Workshop on Preparations for NBA & Autonomy was organised on August 17, 2019 by Prof J R Sharma.
- FDP on Happy Business Modeling was organised on July 23, 2019 - The resource person was Sri. E V Gireesh, Behavioural Trainer & Counsellor, Mumbai.
- FDP on Design Thinking In association with HEM&RA Consultancy, Bangalore on March 29, 2019. The resource persons of the FDP were Ms. Deepmala Gupta, Dr. Tarun

Collaborative  
engagement

- Collaboration with IIT Chennai for setting up Teaching Learning Centre
- Strengthening International Collaborations
- Alumni connect

- Rao, Dr. Purushottam Bung and Mr. Abhijith Bhat.
- Train the Trainer program under IBM collaboration was organised on Introduction to Business Analytics by Mr. Bhavani Shankar from March 1st 2019 to March 4th. 2019
- FDP Happy Business Modelling
- FDP on “Building Research Capabilities in Management Studies and Social Science” from 19<sup>th</sup> July-25<sup>th</sup> July, 2020
- FDP on “Future of Learning” from 27<sup>th</sup>-29<sup>th</sup> May, 2020
- Inauguration of Institute of Productivity, UK, Centre for India at RVIM on February 25, 2019
- Signed MoU with DMAN, Germany: Planning local seminar on industry 4.0
- Signed MoU with Institute of Productivity, UK: Participating in World Productivity Congress
- Signed MoU with City College of Glasgow, Scotland: first batch visited
- Signed MoU with WSB University, Poland: Exploring Masters after NOCN Diploma
- Signed MoU with NOCN, UK: started NOCN International Centre
- Organised Interaction with Prof Daniel Khan, COO, IOP, UK on the theme “International Immersion experience as an effective pedagogical tool” on September 6, 2019
- Dr. Mike Dillon and Richard Grice (IOP); Ms. Carla and Prof. Ranjit (CCG); Mr. Stephen (NOCN) Prof. Michael Dixon from Columbia Business School, Prof. from FSHW Germany; Ms. Fathima from Maldives; .... Visited RVIM
- Invited for various events as judges, resource persons to guide & support the Incubation Centre
- Alumni act also as mentors in their respective domains to mentor the present students
- Student Interaction Programme Opportunities for Higher Education - Mr Michael Dixon, Columbia Business School

  
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