



BUSINESS PLAN COMPETITION- Ideation
Business Planning and Regulation Subject

Date : 29-1-2021	Venue: Seminar Hall
Time : 9.00am to 1.00pm	Semester & Section : I Semester A, B & C
No. of Participant: 155	Event Coordinators: Prof. Anitha B.M.Dsilva Prof. Sowmya DS Prof. Uma Sharma

Objectives

- To encourage students to take to entrepreneurship by providing support and appreciate the concepts of setting up the business.
- To provide prestigious forum for deserving and budding entrepreneurs who can form a team, expedient roles and responsibilities for the members.
- To create, nurture and strengthen a pipeline of entrepreneurs for incubation, present the Business idea in front of panel for approval.

Agenda/Flow of the Event

Session 1: Presentation of Business Plan by 1st semester Section A team, B team and C team.
Session 2: Presentation of Business Plan by 1st semester Section A team, B team and C team.
Session 3: Presentation of Business Plan by 1st semester Section A team, B team and C team.

Business ideas from each team

Idea
Link- Platform to Connect retailers
Savvy cone- Smart Cane for blind
Strawchew- consumable straws
Just Wash- Provide facilities for laundry
Safe Tech- woman Safety
The (Hatti Vida) Evergreens - Tourism
Dhobi Zone- Laundry service at door step
Natural & Fresh Organic- virtual organic grocery
Inkar- Screen Guard



Virtual Spirulina-Health Supplement
Rent my tool- Rent Furniture and Gadgets
Mexica - Mexican Food
Fresh Fish- Fresh Fish
Gift Waale- Gifting solution
Ornibox Co- Food delivery home
Art for all- Recycle ART
Impact- Fuel cake

Judges for the Event:

Mr. Sreevats Vivek, Alumni 2016-2018 batch



Ms Supradha , Alumni 2016-2018 batch



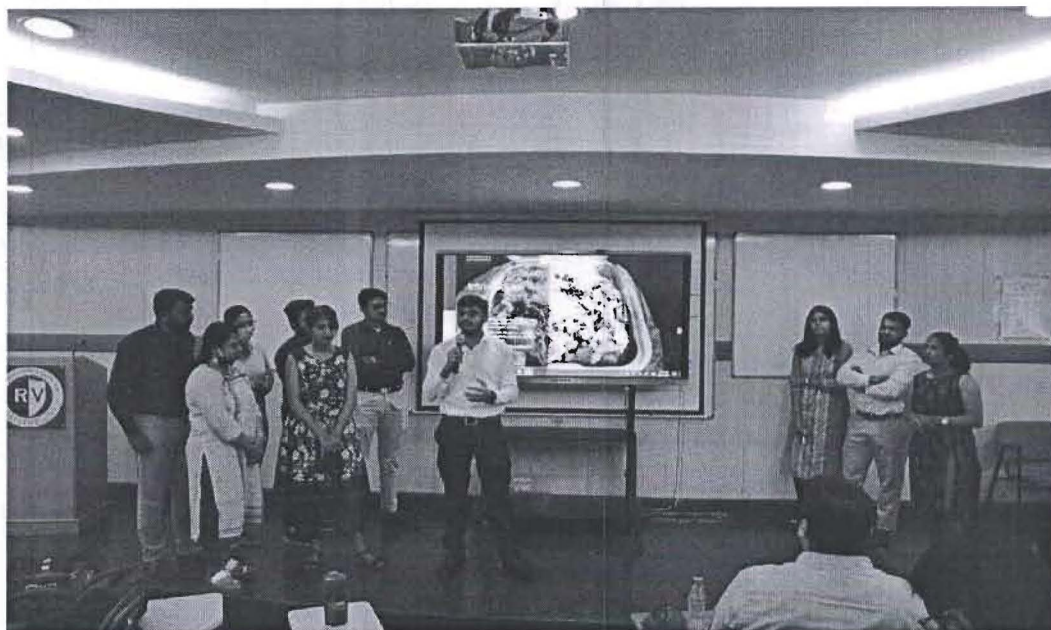
Mr. Sreekanth, Alumni 2018-2020 batch



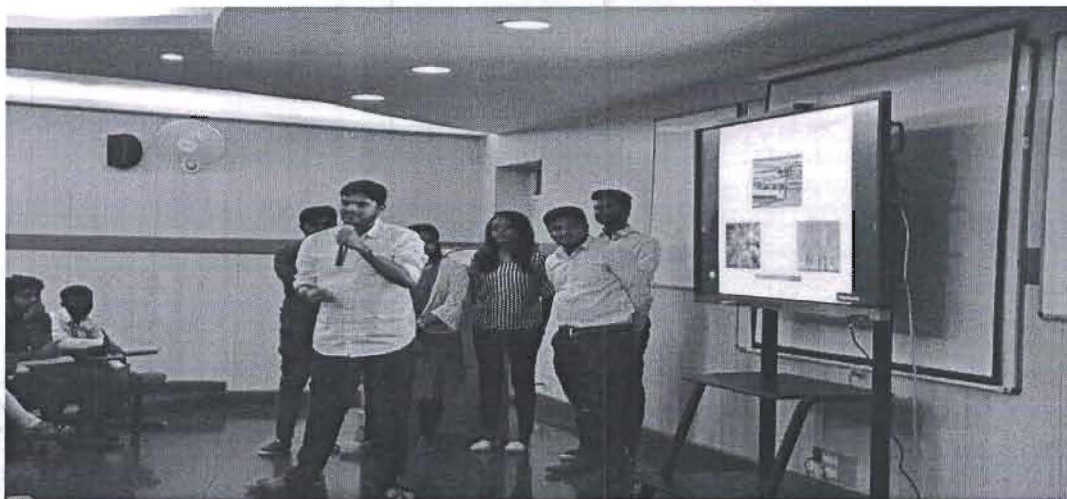
PHOTO GALERY OF THE IDEA PRESENTATION



Ist
Section
C



Jst
Semester
B

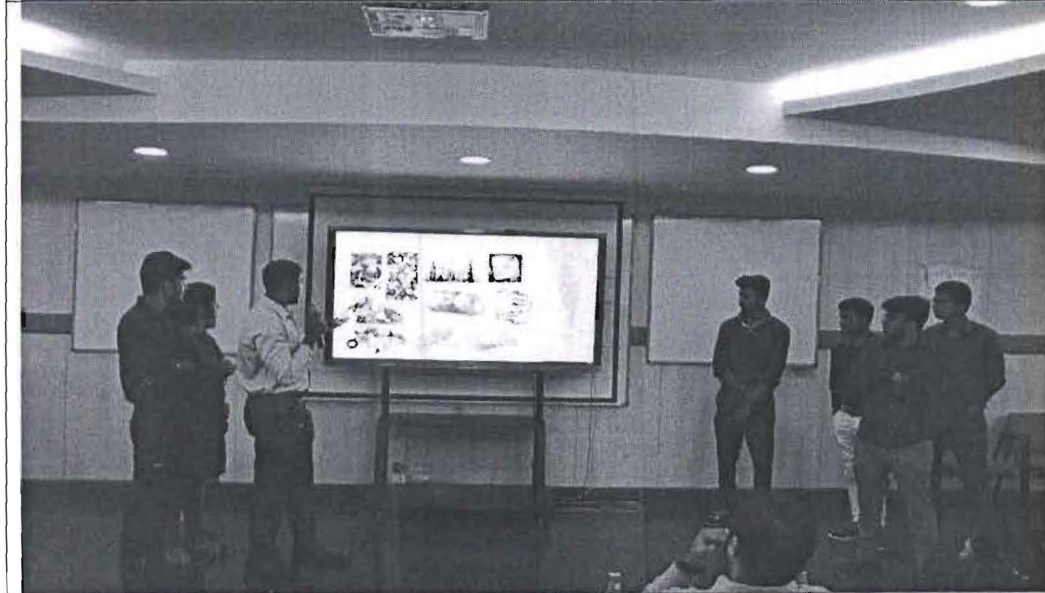


Ist
Section
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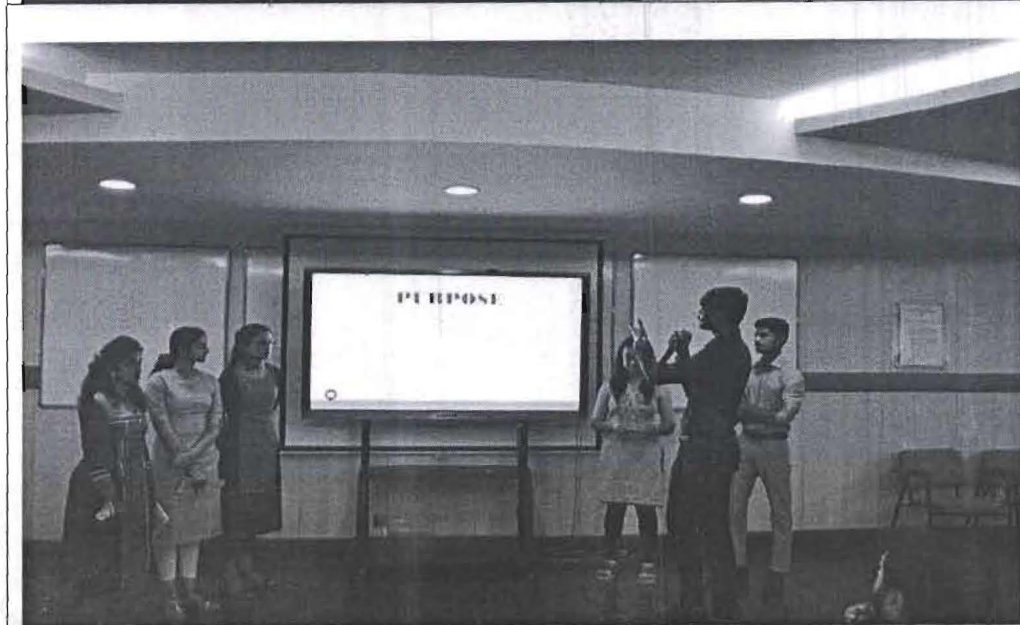




1st
Semester
A
Section



1st
Semester
A
Section



1st
Semester
B
Section

Idea

Pruthi



Feedback/ Coordinators Comment:

The Programme was interesting and fun filled with lot ideas and deliberations done during the event. All the students of 1st semester participated in the event. There were 18 teams The teams presented their business plan, described their idea, and induced and convinced the judges. The business plans prepared by the students had a clear Vision, had set of realistic goals along with a thorough research on the contemporary business, present status, modern market and key players. The plans have good advantage to be adopted in future time frames. Most of the business plans were quite logical, rational and also could see the conservativeness in them.

The students brought in some unique ideas and some existing ideas for the presentation. The business idea was judged on the parameters related to existing new idea, adequacy of market need, Scope for realistic idea and judges gave meaningful suggestion and thoughts to improvise on the idea.

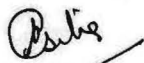
Ideas were scrutinized and cross examining was done to understand the nature of the idea, feasibility study, market for the product or service, etc.

Outcome achieved/ attained:

Business Ideation Competition was held for the 1st semester MBA students on 29th January 2021. There were 18 teams participating in the mega event.

The competition was organized by Prof. Anitha B. M.D'silva and Prof. Sowmya DS who are also handling Business Planning and Regulation subject for 1st Semester MBA.

1. Some of the ideas were worth taking forward by improvising and going further funding. Seed funding was promised by the judges for the ideas that were displayed by them.
2. The commercial potential of the business, with high-potential, growth oriented businesses likely to be viewed more favorably. The innovative nature and technical feasibility of the idea, the likelihood that the business described in the plan can achieve a sustainable, competitive advantage were discussed and assessed during the presentation.
3. Identifying target customers and has given specific references. The teams had to articulate value propositions, technology, innovation, state of development, resource management like marketing, finance, Human resource, etc.
4. The students are given sufficient time to present a better improvised planning which will be more feasible in future.



Prof. Anitha BM Dsilva
Event Coordinators



Director

R V Institute of Management

Batch 2020- 2022

Student List

First Semester Sec A

Business Plan competition Ideation

S. No	Name	Sgianture
1	ABHILASH K	
2	ABHISHEK SHANTINATH UPADHYE	
3	ADARSHA.K	
4	AFEFAH BAKHTAR MAJUMDAR	
5	AJEY M	
6	AKSHAY.G.S	
7	AKSHAY.H.S	
8	AMULYA H R	
9	ANANYA C SHIEH	
10	APEKSHA P	
11	APOORVA PATIL	
12	ASHADEEP.M.HEGDE	
13	BHAVANI VISHWAKARMA	
14	C PRASANTH KUMAR	
15	CAROL SWETHA NORANHA	
16	CHANDAN N H	
17	CHANDAN.S	
18	DARSHINI G	
19	DEEKSHA BOPAIAH	
20	DELSON GLAN D SILVA	
21	DHANASHRI KABRA	
22	DRINYA .K. CHANDRAN	
23	ESHANYA .M	
24	ESHWARDARSHAN K M	
25	GAUTHAM M	
26	GOKUL NAYAK	
27	H.R.RITHESHA	
28	INDRANEEL DAS	
29	JAGRITY	
30	JANAK KARKERA J	
31	K.KIRTHAN	
32	KARNIKA MRIDUL	
33	KARUNA V DIVATE	
34	KAUSHIK C B	
35	KAVYA GANAPATI HEGDE	
36	KETHA SUSHMITHA MADHULEKHA	
37	LIKHITH H K	
38	M JANANI PRIYA	
39	MAHESH S	
40	MANU KIRAN H K	
41	NISHANT KUMAR SHARMA	

29/11/2021

2.M. Jintan



42	PRAJNA NAYAK	
43	PRAJNA SHETTY	Pr
44	PRATEEKSHA R CHUNGANI	Prateeksha R
45	PRINSON DLIMA	Prinson
46	PRIYANKA.A	Priyanka A
47	RAKSHITH	Rakshith
48	ROHAN.R.R	
49	ROSHANI	
50	S.CHETHAN	S.Chethan
51	SACHITH KUMAR	Sachith
52	SHRESTA. B BHAT	
53	SNEHA GOWDA R	Sneha
54	SOUBHAGYA BHAT	Soubhagya
55	SPARSHA.S	Sparsha
56	SUJAY SHAH	
57	SUPREETH.S	Supreeth
58	VARSHA.K	Varsha

59 Nikhil. Navandhar

60 Karthik. M.S

~~Varsha~~

~~K~~

Date:

20/11/20

Faculty name

Anitha B M D'shi



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R V Institute of Management

Batch 2020- 2022

Student List

First Semester Sec B

Business Plan Competition

S. No	Name	
1	ABHISHEK KUMAR	Abhishek K
2	ABISHEK.K.N	Abhishek K
3	AISHWARYA S.K	Abhishek K.N
4	ANUSHA RAGHAVENDRA HEGDE	Abhishek K.N
5	APOORVA RAGHU RAO	Abhishek K.N
6	ARAVIND RAJ .V	Abhishek K.N
7	BHARATH.C	Abhishek K.N
8	DIVESH	Abhishek K.N
9	KOUNDINYA.R	Abhishek K.N
10	KRIKA SHANTHARAM SHENOY	Abhishek K.N
11	MAHIMA HARISH BHAT	Abhishek K.N
12	MALENDER S DEYANAVAR	Abhishek K.N
13	MAYUR.K.S	Abhishek K.N
14	MEGHANA VINAYAK HEGDE	Abhishek K.N
15	MISHANA MOTESH DSOUZA	Abhishek K.N
16	MOHAMADASADIQ KAYUM MULLA	Abhishek K.N
17	NEHA CHIDAMBAR KULKARNI	Abhishek K.N
18	NIKHIL .S.KOTIAN	Abhishek K.N
19	NIKITA	Abhishek K.N
20	NIRANJAN M	Abhishek K.N
21	NISHA T	Abhishek K.N
22	PHALGUNI.P	Abhishek K.N
23	PRARTHANA UPADHYAYA	Abhishek K.N
24	PRATIK	Abhishek K.N
25	PUNITHA K	Abhishek K.N
26	RACHANA H. GOWDA	Abhishek K.N
27	RACHANA KUMARI	Abhishek K.N
28	RACHANA.D	Abhishek K.N
29	RAGHAVENDRA J P	Abhishek K.N
30	RAHUL MONDAL	Abhishek K.N
31	RAHUL YALAVATTI	Abhishek K.N
32	RAKESH	Abhishek K.N
33	RAKSHITH.S	Abhishek K.N
34	RAKSHITH.T.G	Abhishek K.N
35	RUBINA AFREEN	Abhishek K.N
36	SAHANA .M.S	Abhishek K.N
37	SAMIKSHA .S.SHETTY	Abhishek K.N
38	SANTHOSH KIRAN.S	Abhishek K.N
39	SARIKA MALLYA .U	Abhishek K.N
40	SATISHKUMAR K PILLE	Abhishek K.N
41	SHARVANI M S	Abhishek K.N
42	SHETTY LAVANYA SHEKHAR	Abhishek K.N
43	SHIVAKUMAR C H	Abhishek K.N
44	SOUJANYA.O	Abhishek K.N

Ideation

29/1/24

2.9 Haganil

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45	SRILAXMI	<i>[Signature]</i>
46	SRUSHTI B R	
47	SUBHASHINI K N	
48	SUHAS H	<i>[Signature]</i>
49	SUHAS.N.K	<i>[Signature]</i>
50	SUJAYA BHAT	
51	SUKANNYA DALAL	
52	SUMIT NAGANATH	
53	SURAJ.G.S	<i>[Signature]</i>
54	TALWAR PRAVEEN GUDDAPPA	
55	TEJAS ROHIDAS BHANDARI	<i>[Signature]</i>
56	TEJASVI GANGADHAR ANGADI	
57	VIKAS SETH	<i>[Signature]</i>
58	YASHASWINI V	

59 Vinayak P.G

[Signature]

Date:



[Signature]

Faculty name

[Signature] Poo Anika B.M D'silva

R V Institute of Management

Batch 2020- 2022

Student List

First Semester Sec C

Business Plan competition

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29/11/21

S. No	Name	Signature
1	A B GANAPATHY	<i>Ganapathy</i>
2	ADITYA.S.SHETTAR	<i>Aditya</i>
3	AIJAZ MUJAWAR	<i>Aijaz</i>
4	AKHILSHYAM.K.B	
5	ANAGHA HEGDE	
6	ANOOP BHARGAV .M	<i>Anoop</i>
7	APOORVA M	
8	C.PRANATHI	
9	CHAITHANYA.B.K	<i>Chaithanya</i>
10	CHAKRAVARTHY B.M	
11	CHANDANA T	<i>Chandana</i>
12	CHETANA S	<i>Chetana S</i>
13	CHETHAN S	
14	CHINMAY HEGDE	
15	DHANANJAY DURVE	
16	DISHA SANTOSH NAIK	<i>Disha</i>
17	GURU RAGHAVENDRA S	<i>Guru</i>
18	KOPPOLU SUDARSAN RAHUL	
19	MANOJ.K.B	
20	MOHAMED SAIFUDDIN F	<i>Mohamed</i>
21	MOHAMMED MOHASIN YARNAL	
22	MONISHA.M	<i>Monisha</i>
23	MRUTYUNJAYA SANGRESAKOPPA	
24	N PRATHIBHA	
25	P.RAHUL SINGH	<i>Rahul</i>
26	PRASHANTH Y G	
27	PRATEEK PRABHU RAMANNAVAR	
28	RAKSHITH HEGDE	<i>Rakshith</i>
29	ROSHANI MUTHRAJ	<i>Roshani</i>
30	SAKSCHI SINGH	
31	SANDEEP H S	<i>Sandeep</i>
32	SHARAN BANDRAD	
33	SHASHANK Y	
34	SHISHIR .S.ACHARYA	<i>Shishir</i>
35	SHIVASUBRAMANYAM S PATANGI	<i>Shiv</i>
36	SHREE VAISHNAVI SUTRAVE	
37	SHRUTHI G	
38	SHRUTHI.R	<i>Shruthi</i>
39	SIDDHANTH BAHRAT MUCHAKANI	<i>Siddhant</i>
40	SINDHU L DABEER	<i>Sindhu & Dabeer</i>
41	SIRISHA.K.J	
42	SRIPOORNA INDURKAR	<i>Sri</i>
43	SUHAS.M	<i>Suhas M</i>
44	SURAJ.H.S	<i>Suraj</i>

45	SWATI VINAYAK HEGDE	
46	TEJASHREE.R	Tejashree.R
47	TEJASHWINI LOKAPURAMATH	
48	TEJASWINI PRASANNA HEGDE	
49	THEJASVITA J	
50	TRIPURESH TIWARI	
51	TRIVARDAN MHEGDE	
52	ULLAS SHRIPAD SHET	
53	VAIBHAV MALAVIYA	
54	VARSHA BIRADAR	
55	VELUGU SUJANI KRISHNA	
56	VINAY KUMAR G S	
57	VINAYAK SUBRAY BHAT	

58. Praarthana Sengul

Praarthana

Date: 5-3-2021



Faculty name

Bali
Prof. Anil Kumar BM D'Silva