



RashtrereyaSikshanaSamithi Trust

R.V. Institute of Management

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REPORT ON INNOVATION PRODUCT EXHIBITION EXPERIENTIAL LEARNING MODULE for INNOVATION MANAGEMENT	
Date: 9 TH May'19	Venue: Conference Hall & RVIM Quadrangle
Time: 2.00 pm to 5.00 pm	Second Semester MBA students(batch-
No. of Participant: 43	Event Coordinator: Prof. Chandran,Prof.Anita and Prof Ramya.S
Objectives: The game based Experiential Learning module had the objective of:: <ul style="list-style-type: none">• Providing students the mindset to be Innovative• Providing students thinking in a team	
Agenda/Flow of the Event <ul style="list-style-type: none">• Students were formed into groups• Each group was asked to ideate on a innovative product• In the final round on the day of exhibition the models of products were exhibited.	

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R V INSTITUTE OF MANAGEMENT

INNOVATIVE PRODUCT EXHIBITION

Innovative product exhibition which was held on 9May 2019 at R V INSTITUTE OF MANAGEMENT where there were 23teams out of which 21 teams were present. Among 21 teams 3 teams were awarded first three prizes, for first prize there was a cash prize of INR3000, INR2000 for second and INR1000 for third prize. In this report I like to brief out the overall review on how the exhibition was conducted and brief description of each teams following in a sequence they awarded. For judging the same we had two distinctive personalities from two different background on being expertize in the field of agriculture and another one being an entrepreneur. the event was organized by the innovation management faculty team Smt. Anitha BM D'Silva, Sri. A. Chandran, Ms. Ramya S and with the overall support of our director Dr. Purushottam Bung. The event started at 2pm in the seminarhall welcoming the guest by our beloved associate professor Dr. Anupama.K. Malagi. The event was compared by the 2nd sem student S Srikanth. The overall event went out till 6:30pm validating followed by prize distribution.



1. GREEN MATRIX (WINNERS)

The team was awarded with first prize getting the cash prize of 3000RS. Their unique idea and concern towards the society made them to attain this prize. They were of six members in a team headed by S SRIKANTH with team members SHARANAPPA, SADHANA, KOUSHIK D, KAUSHIK BHAT, SINDHU. All their efforts finally gave them good results.



About their product

The model was basically related to solar where they prepared the model which can help the farmers especially in generating their own electricity for running their motor or for domestic use by storing the energy. Their main basic purpose was to highlight the importance of solar power and to urge the further innovation in the same field to get more economic solar energy to all as everybody needs sunshine. Photons are the eternal energy source and there is the need to use at the most. Solar energy is for all and it save mother earth from the potential threats. The concept was very inspired by our judges as the innovative idea they had and the concern towards the society that is return to the society made they to grab the first among the 21 teams in the exhibition. The presentation was very much impressed by the delegate Dr. K.P. Raghuprasad who is a professor at GKVK and was very excited to know the things from the team he had a very good and long conversation with the team regarding how it can be implemented and how it will be useful to the farmers and for agriculture purpose.



2. MERAKI (RUNNERS)

The team was awarded with second prize getting the cash prize of 2000rs. The team with their unique idea making the things from the waste and showing the usefulness of their model and how it can be used for the domestic purpose which is most necessary in summer season all these thoughts presentation gave the credit to attain the top 2nd place in the exhibition. The team was headed by BALAJI with his 8 friends



About their product

The model was basically on air Cooling system where they presented the model in a very innovative way they used the waste materials in order to make this model. Giving some sorts of advantage like low cost, electricity free model

3. ROARING DRAGONS (SECOND RUNNER UP)

With great ideas comes an ever greater energy conserving and efficient use of non-renewable resources is the need of the hour. With their uniqueness they blasted the third prize among 21 teams. The team was headed by Vaibhav Nagarwal with his 8 friends.



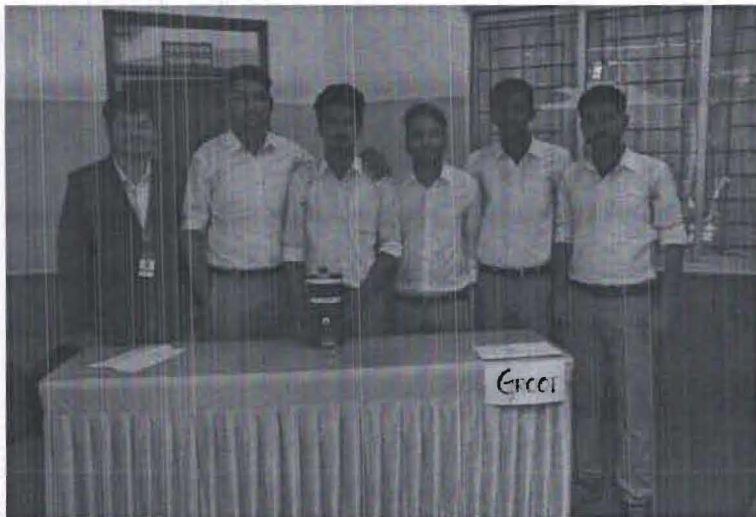


About the product

The main aim of their model was to conserve the energy for which they came up with different concepts like power hump, reversible bench with peddle, power gym, smart street lights, automated accident detectors, high storage solar panels.

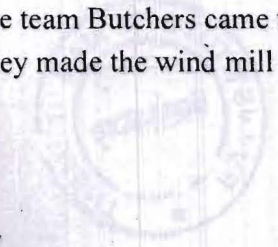
4. GROOT

The team Groot with 6 members headed by Rakhendu Kanakvidu. The main aim of their product was to prepare a simple dispenser using simple techniques with the help of basic available materials.



5. BUTCHERS

The team Butchers came up with the innovative idea keeping the concept of windmill energy. They made the wind mill using the cardboard and they presented as how it can be used for

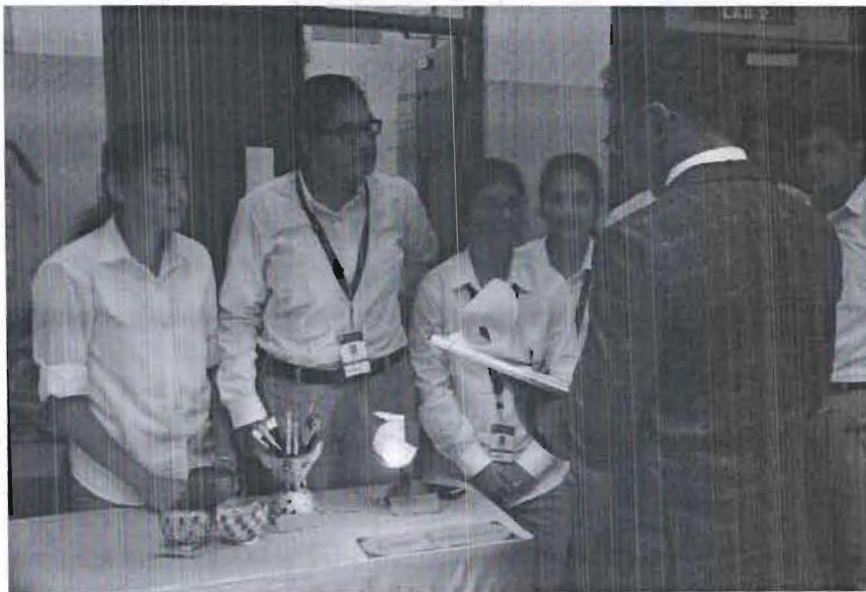


domestic purpose say for example house and other usage. Their concept explained how the energy can be saved and how it can be utilized.



6. COCO INSPIRATIONS

The team coco inspiration headed by MUDIAM KRISHNA SAI with his team members had the unique concept showing how the coconut shells can all be used for different purposes like for decorating and all other decorative purpose. He explains his product as " coconut products are used for different designs like lamp, pencil stand, Bowl and cup this was very different from others it was nice experience to know different innovations.



7. ECO TAGS

The team eco tags headed by Prashanth and his team came up with the model of AIR cooler and purifier using the solar energy they had three different concepts in order to showcase in the exhibition with air cooler they also had paper bags which was prepared by recycled products, wallet out of dairy cover, paper Mache made with old newspaper all their product was added up in enlightening the exhibition.





8. INVINCIBLES

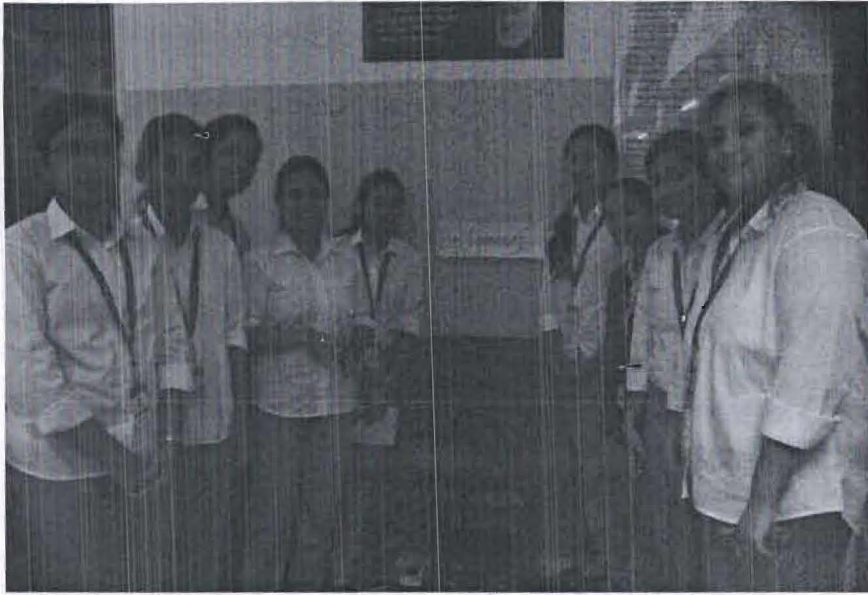
The team invincibles headed by the team leader Avinash.M.Agarwal they had a concept of paper lamp which was made using the old news paper and other disposable items. Their product was to show that using disposable items they can manufacture the lamp that gives light their innovative model brought the lightening glow to the exhibition



9. Eco warriors

The team ECO WARRIORS headed by Nolamba Rani and team tried to impress the jury with their high thinking in bringing the chopping machine which was related to mechanical concept which totally run by the motor. The purpose the model is to chop the organic items which can be used for farming.





10. TRIPLE R

The team triple R with their unique name which implies REDUCE, REUSE, RECYCLE. Similar to the name the concept was also unique where they made the vacuum cleaner using disposable items such as bottles, dc motors etc. The model which they prepared could literally works as the real vacuum cleaner works which they presented saying the advantages of it namely cost friendly, made of disposable items.



11. ILLUMINATI

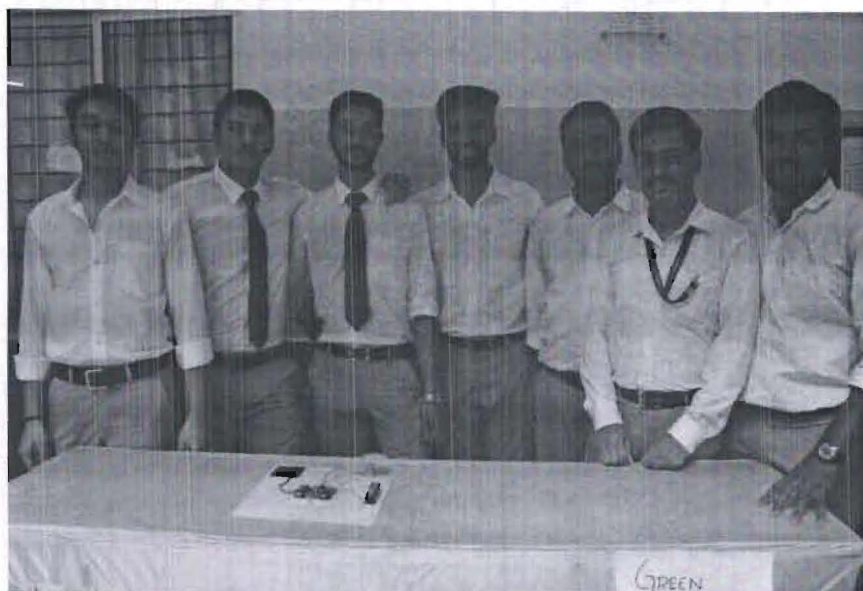
The team illuminati headed by the team leader LAHARI and her friends. The concept of their model was to show that the car running with multiple source of energy like solar, battery and fuel.





12. SOLAR POWER BANK

The team solar power bank which was led by the team leader MOHAMMED and his team members. The team came with the concept called solar power bank their model explained the audience how a person can prepare his own solar battery charger which can be used for various domestic purposes. Using all electronic components, they were able to come up with the power bank that can be used to charge mobile laptops etc.



13. SYNERGY

The team synergy which was led by the team leader Chaithra.v with her teammates. The concept synergy gave the different look to the exhibition where they came up with the smart shopping cart which has a tablet connected to it where it acts entirely like an automatically controlled shopping where the people not required to wait for long duration of time for billing purpose which all adds advantages to the customer and mart.





14. AMIGOS

The team amigos headed by sangitha ganesh and their team members tried in understanding the concept of our exhibition and came out with their different ideas accordingly. They had three innovative ideas namely wall clock which was made with paint can, purse made out of waste plastic bags and finally a bucket made out of jute using a cardboard box. If we look into all the concepts of them all the models which they prepared was made from the disposable waste. They showcased how the waste can be reused with their own innovative ideas.



15. INCREDIBLE

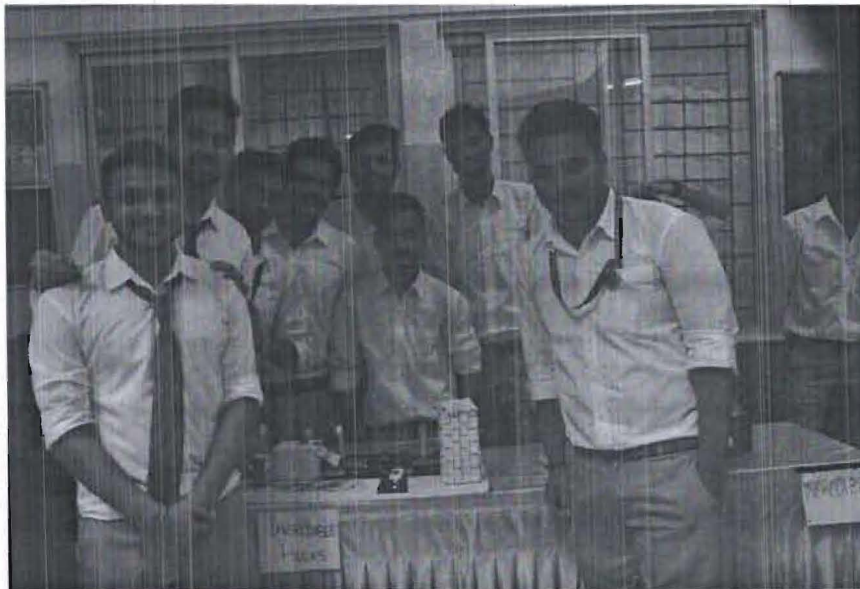
The team incredible which headed by the team leader shashidhar patil and all their team members. The team had incredibly come out with an incredible idea where best out of waste. The product which they came up with was a table lamp or study lamp made out of used

plastic bottle, boxes, nuts, bolts, electric wires and switch. It is cost effective product which can be made at home.



16. INCREDIBLE HULKS

The team incredible hulks headed by the team leader RAM KRISHNA W with his team members they incredibly came with model which was based on the concept on elevated electric ambulance. It is an eco-friendly solution to transfer patients from the place of ailment to the nearest hospital.



17. REBELS



The team rebels headed by Anup B Patil and his other team members came up with a concept of carbon capture and storage. The team leader was excited saying few words "It was a kind of new activity as being a commerce student. Innovation was tough but what the outcome is more enthusiastic. We all get exposure to the new field, overall we enjoyed a lot and had a great knowledge about science.



18. SLAYERS

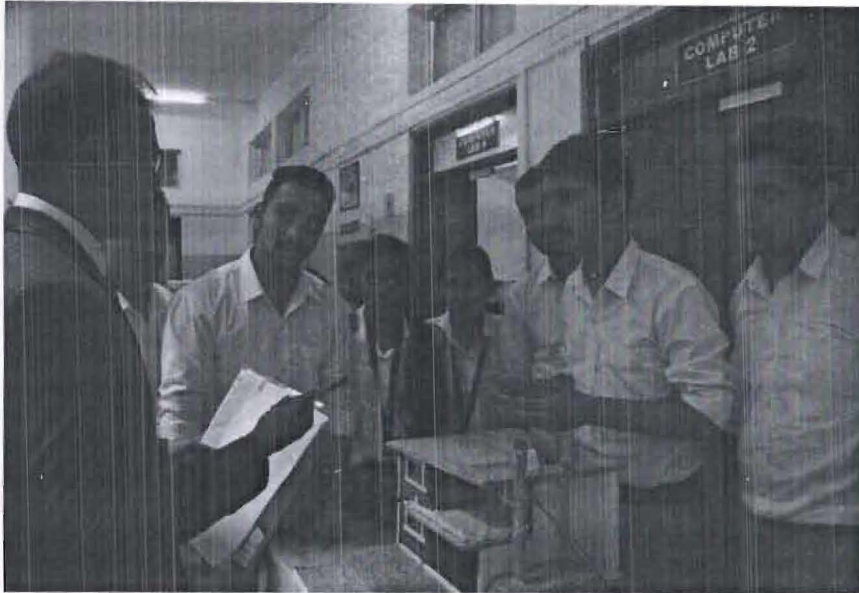
The team slayers with their team representative Arun Kumar came up with a very good concept with their unique name. the concept was roof top rain water harvesting. As we are aware of seeing that the people of India are suffering from scarcity of water the team came up with the ideology in order to showcase and bring awareness among the people. They prepared the model to show that how they can reserve the water using roof top.



19. DREAM TOUCH



The team Dream touch with their team representative Sushanth S came up with a concept called wind turbine as the name indicates they dreamt to touch the peaks of high finally touching upon preparing the model of wind turbine. As we know it is a device used to convert wind energy into electrical energy. Their concept was basically to show that how it can be installed in homes and can be used for domestic proposes.



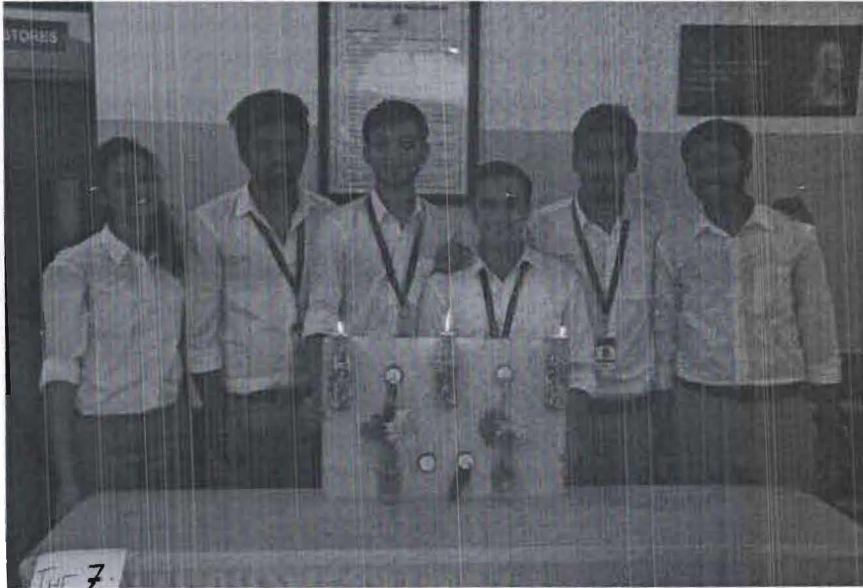
20. GREEN MILTONS

The team green Milton's headed by ADHISH KADIRUR with his team members came up with a concept of hydroelectricity where the concept is all about how the electricity can be produced from water. The innovation in this concept was they showed how the concept of hydroelectricity can be used for small scale use that is for domestic purpose directly which can be directly installed in homes.



21. THE 7

The team 7 with their unique name and unique concept which was headed by the team leader Vaibhav D Mehta and his team members came up with the concept of aesthetic characteristics which was made from all waste materials which is used for daily use. The team leader explains his model as "Our product was a utility one along with added beautification. The concept was to beautify the normal looking key holder, which will beautify the walls. We used a cardboard as the base. Then the used Keventer's Milkshake bottles were vertically stuck to the cardboard. Then, water, thermocol balls and flowers were inserted to beautify the bottles which are transparent in nature. The key holders were stick between the bottles. It was looking more beautiful along with the candles lit on the top of the bottles."



Conclusion

The exhibition was of an amazing experience to each and every student. It facilitated the students to come up with their innovative ideas, the platform gave them to exhibit their thoughts. We the students of RVIM thank the management and faculty members for their support and encouragement. Special thanks to the faculty handling the subjects of innovation management.

Thank you

Regards

S SRIKANTH

2nd sem "B" section

MBA

R V INSTITUTE OF MANGEMENT



