

Rashtreeya Sikshana Samithi Trust  
**R V Institute of Management**



**A Brief Report on  
Workshop on Innovations and IPR**

Resource person: Dr.C Manohar, Dean & Director-Strategy, International School of Business & Research, Former Secretary of Federation of Karnataka Chambers of Commerce & Industry, Bangalore

7th November, 2017

Time : 2.15 -5.15pm  
Venue : Seminar Hall, 3<sup>rd</sup> Floor

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The workshop in Innovations and IPR is organized for the students of second semester to make them understand the importance of Innovation and role of patenting to protect their innovations. Ms. Anitha D'silva faculty, Department of Marketing introduced and welcomed the resource person & students. In his presentation the Dr. C. Manohar covered areas related to Innovations and IPR:

Some of the major topics covered include:

- Inventions and patents
- Patent information
- How patents can support inventors and improve lives
- Other intellectual property rights

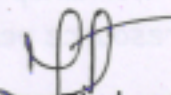
The resource person concluded the session and put across the progress of the technical development in the world today with examples related to industries like Pan America, Amazon.com. With lot of enthusiasm and humour the workshop went on effectively; the students also interacted amid session with the resource person.



# Photo gallery



Report Submitted by:

  
Dr. Noor Firdoos Jahan

