



Rashtrveya Sikshana Samithi Trust
R V Institute of Management

Department of Marketing

A Brief Report on Students participation

**International B-Plan Championship at IIM Bangalore
held on Sunday, 11th August, 2019**

MakeIntern on the behalf of Echoe's (IIIM Kozhikode Event) organized International B-Plan Championship at IIM Bangalore on Sunday, 11th August, 2019. 40 teams from PAN India participated in the event and presented their plans. Our students also work hard and prepared their Business plan under the guidance of Dr. Noor Firdoos Jahan, Professor and coordinator, department of marketing.

Purpose:

The main purpose of the event was to inculcate the creative thinking among students and make them practice the whole process of preparing Business plan and presenting it to the experts.

Participants:

The four winners of the first round of competition held at our institute participated in the final round of International B-Plan Championship held at IIM Bangalore under the able leadership of dr. noor Firdoos Jahn, Professor, Department of marketing on 11th August, 2019. The list of the students participated are:

1. Mr. Srikanth S
2. Mr. Sharanappa
3. Ms. Nolamba Rani
4. Mr. Vishvas T V

Buisness Plan:

The business plan presented by our students was NutriAhara to satisfy the needs of nutrition level of old age people.

Outcome:

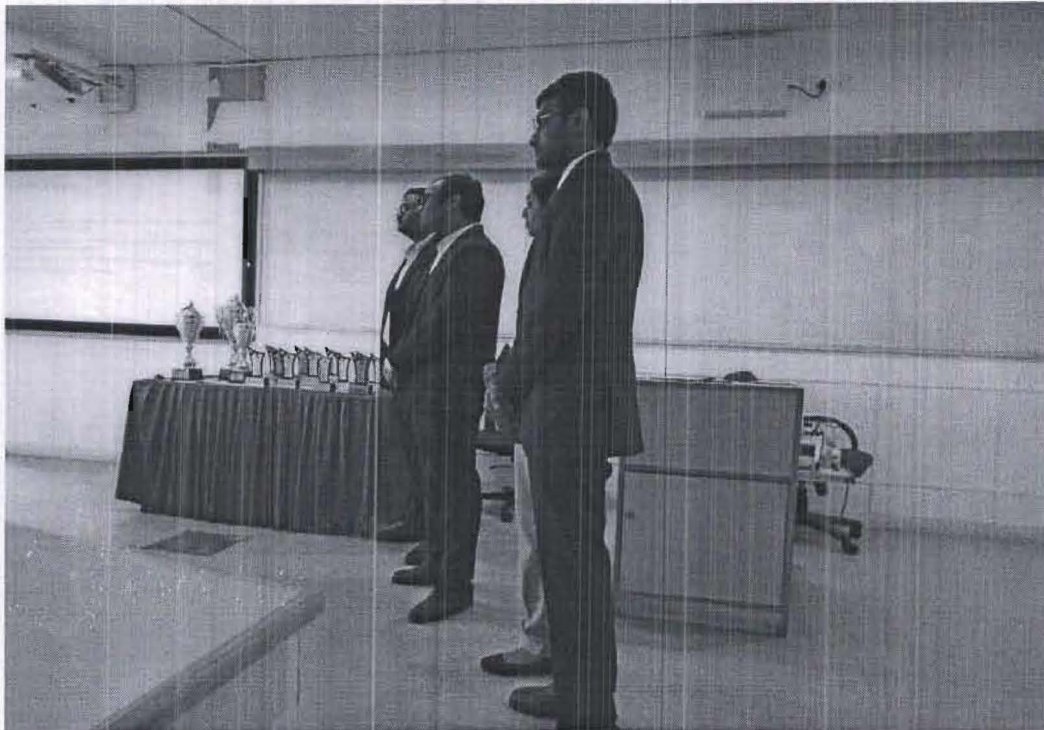
40 teams from PAN India participated in the event and presented their plans. The plans were judged by eminent entrepreneurs and alumnus of IIMs. Our college team was at 5th position. It was good exposure for our students and our plan was well appreciated by the judges.

Report Submitted by:


13/8/19
Dr. Noor Firdoos Jahan



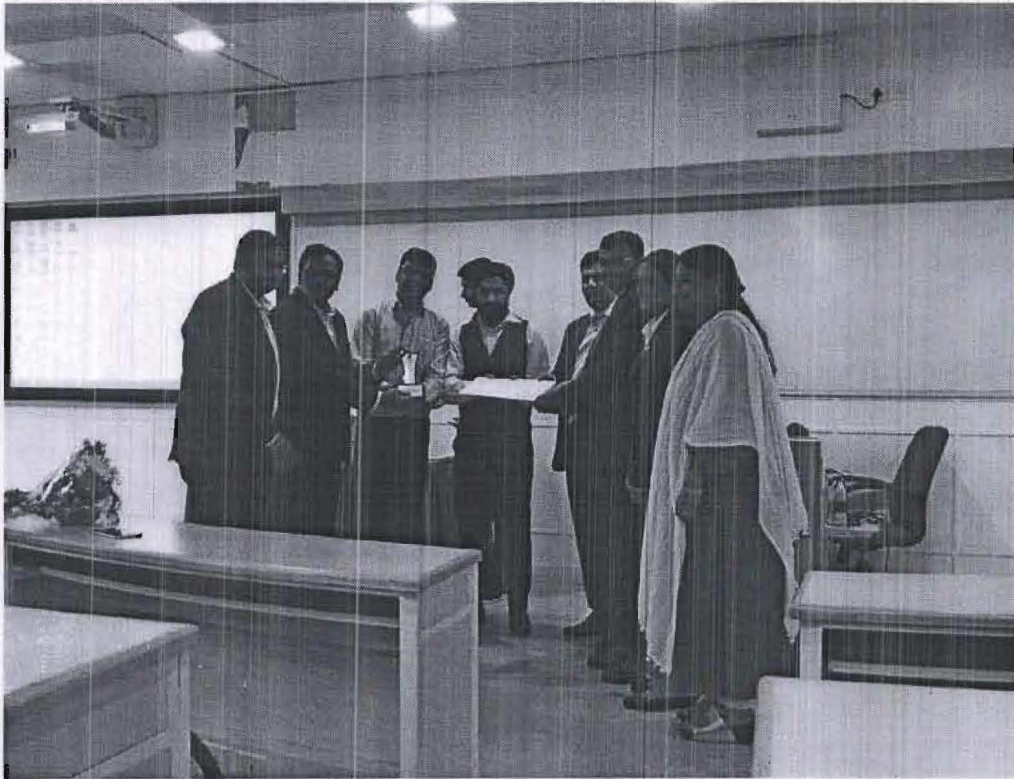
Photo Gallery



Students presenting their B-plan at IIM Bangalore



Students and Faculty Dr. Noor Firdoos Jahan with participation trophy and certificates



Students at IIM Bangalore campus with the Judges and faculty Dr. Noor Firdoos Jahan